

90 VOTE YES, 77 NO ON MEDICARE

By BEN ZINSER
(First of Two Articles)
Newspaper editors who supported President Johnson in the recent election are divided on the question of medicare—proposed hospitalization of the aged under Social Security. Their editorial views on the controversial issue are split down the middle. Currently, those who favor medicare have the

edge, a survey by this newspaper shows. But that margin eventually may be overtaken because many of those who responded to a questionnaire are neutral now but indicated they may take a stand later. Of 208 daily newspapers responding, 90 favor medicare, 77 oppose it and 41 are neutral or undecided. More than 400 news-

papers supported the Johnson-Humphrey ticket, and all were asked by The Independent Press-Telegram how they stand on medicare. One of the survey's big surprises was the finding that newspapers, like women, can change their minds. For example, the Milwaukee Journal now plans to back medicare. Its editor, Lindsay Hoben,

puts it this way: "The Journal has opposed medicare for several years, but in the last few months has gradually moderated its stand. I think at the moment we feel that there is no other solution in sight and, hence, mildly favor medicare." The Kansas City Star, a giant of journalism in the Midwest, also is now leaning toward medicare.

"When or if a bill is submitted to Congress that stands a chance of being adopted, The Kansas City Star probably will favor it," says Kenneth L. Fox, an editorial writer for the newspaper. One editor is strongly critical of the argument that medicare is not financially feasible. Says Frank F. Orr, editor of the Watsonville (Calif.)

Register-Pajaronian, a Pulitzer Prize-winning newspaper: "Opposition to medicare on the grounds that it would pay expenses of those who are able to pay for their own is as phony as a \$3 bill." "Social Security payments also go to people who aren't destitute. So do payments for private insurance of all kinds. No

valid insurance plan covers only the needy, only the accident-prone or only the illness-prone. The principle of insurance is spreading the risk." Some of the editors made up their minds a long time ago on the issue, the survey discloses. Says Martin Hayes, associate editor of the Scranton (Pa.) Times: "We have

LIFELINE SAVES TOTS
LONDON (UPI)—Sixteen infants—including one just 45 minutes old—were passed hand to hand down a human ladder to safety Saturday when fire swept the top floor of a maternity home in suburban Finchley. All the children and their mothers escaped uninjured from the maternity section of the West Middlesex Hospital. The fire apparently began in a television set.

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather
Cloudy and rainy. Showers may be heavy at times. High 58. Complete weather on Page A-2.

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4 Lost as El Toro Mercy Copter Falls

A second relief helicopter, carrying five persons, crashed in the Northern California flood area Saturday. The Navy said the pilot was rescued and the fate of the others was not known.

The Marine copter from the Long Beach based carrier Bennington crashed in the Eel River in an area of towering redwood trees four miles east of Weott and about 40 miles south of Eureka.

The Navy's disaster-coordination headquarters at Treasure Island in San Francisco Bay said the craft went down because of power failure.

The headquarters said the four missing included the copilot, crew chief, a photographer and a civilian guide.

The Navy declined to identify immediately those aboard. The copter was reported to be from El Toro Marine Corps Air Station.

The pilot was picked up by Dick Peck, piloting a private helicopter. Peck identified him as Capt. Richard Gleason.

Peck said he made the pickup about 1 hour and 15 minutes after Gleason's craft hit the water some distance upstream from the rescue point.

"HE LOOKED frozen to death when I picked him out," Peck said.

Other nearby helicopters were called in to begin a search of the river but were unable to spot either the downed craft or bodies, said Peck.

The bodies of seven persons were recovered earlier Saturday from a Coast Guard helicopter that crashed Tuesday on a flood mission north of Eureka. The dead included the crew of three and four civilian flood victims.

THE MARINE HELICOPTER was a UH34D, which normally carries a crew of three and can carry as many as seven passengers in addition.

The helicopter was one of 20 operating off the carrier.

The crashed Coast Guard helicopter earlier was reported carrying six persons—three crew members, two women and a child—but the Coast Guard said



ALL SEVEN ABOARD a Coast Guard helicopter missing since Tuesday on rescue mission are found dead by searching party about 30 miles from Eureka in Rocky Point area of northern California. Two women and a baby were among the crash victims.

Polaris Sub in Position to Hit China

Far West Pacific Station Taken by First of 7 Craft

WASHINGTON (AP)—U.S. Navy Polaris missiles now are poised in the tubes of a submarine to lob massive nuclear fire on Red China.

The Defense Department confirmed Saturday that the submarine Daniel Boone—which has sixteen 1,800-mile-range rockets aboard—has sailed from Guam into waters off the Asian mainland. She is the first of an expected seven-ship squadron for the Far West Pacific station.

The Boone left the Polaris servicing base at Bangor, Wash., several weeks ago and recently has been alongside the tender ship Proteus in Guam harbor.

SATURDAY morning, the submarine had gone and a question at the Pentagon brought Defense Department confirmation that she was deployed.

A Defense Department spokesman said it is only coincidental that the first of the missile subs should take station only three months after Communist China detonated a nuclear test device and began claiming status as an atomic power.

However, the fact that China has taken a first step toward a nuclear arsenal means that new and important strategic targets are emerging in the giant Red nation.

OTHER targets in Red China have been on the strategic list for years. Air Force intercontinental ballistic missiles at West Coast and Northwest sites and manned bombers of the Air Force and on Navy carriers have been assigned targets. But the list now would have been revised to assign specific targets to the Polaris submarines.

LBJ Names VA Chief's Deputy to Assume Top Post

JOHNSON CITY, Tex. (UPI)—President Johnson dipped into career ranks of government service Saturday to select William J. Driver—an employee of the Veterans Administration since 1946—as its new administrator.

In naming Driver to succeed John S. Gleason, resigning to return to banking in Chicago, Johnson said he would "fully consider" all career officials in his talent hunt for qualified persons to fill top vacancies.

The President also announced his intention to designate John E. Horne to succeed Joseph McMurray as chairman of the Federal Home Loan Bank Board. Horne, a former small business administrator, has been a member of the bank board since August, 1963.

McMURRAY is resigning from the board, effective next Jan. 25, to become president of Queens College of the City University of New York.

Driver, Horne and Gleason flew from Washington to the President's LBJ Ranch to meet with Johnson. They were accompanied by John Macy, chairman of the Civil Service Commission and chief of Johnson's search for new government talent.

The Texas White House, in announcing Driver's VA appointment, made much of the fact that this marks "the first time this key post... has been filled by a career official."

JOHNSON also met at his ranch with four aides—appointments secretary Jack Valenti, and special assistants Bill D. Moyers, Richard N. Goodwin, and Horace Busby.

Acting press secretary Malcolm Kilduff earlier had announced that those four were coming for several days to consult with Johnson on "a backlog of staff problems" as well as "various personnel problems" affecting the White House.

(Continued Page A-2, Col. 6)



WILLIAM J. DRIVER
16 Years With VA

Takeoff Crash Kills Family of 4

DETROIT (UPI)—A young California family of four returning from a holiday visit here was killed Saturday night when their single-engine plane burst into flames on takeoff and crashed at Detroit City Airport.

The victims were identified by airport officials as Arle Anderson, 26, San Bernardino; his wife, Donna Irene, 28, and their two children, Miles, 6, and Pam, 4.

Police said they apparently burned to death inside the four-place Beilanca after it nosed back into the runway.

Cause of the fire and crash was under investigation.

No other planes or property was involved in the crash at the airport which serves small inter-city airlines and private planes.

Mafia Threatening to Murder Sheriff

PUEBLO, Colo. (UPI)—Pueblo County Sheriff Robert J. Horvat said Saturday he had deputized 24 citizens and given them a list of suspected gangsters to arrest if threats against law officers are carried out.

Horvat, 37, said his life, the lives of his six deputies and the lives of all their families had been threatened repeatedly in the past few days by members of the Mafia.

HORVAT said the threats came after a crackdown on gambling, dope peddling and prostitution in Pueblo County since he took over on the heart-attack death of John Krutka in May.

The sheriff said the vigilante-type group's membership would not be disclosed "because it would lose its effectiveness."

He said all had been made special deputies, allowing them to carry guns and to make arrests if necessary.

"They have no special duties unless something happens," the sheriff said. "But if anything should happen to anybody who has been threatened, they have a plan. They will call each other and start filling up the Denver jail—our jail wouldn't be big enough."

"THESE people are all real intelligent people," the sheriff said. "They've seen so much over the years that they can't stomach any more of it."

Horvat charged that Denver, Colorado Springs, Canon City and Walsenburg gamblers were involved along with Pueblo mobsters in the threats.

Horvat said he thought there were between 400 and 500 persons in the Pueblo area who have affiliations with the Mafia or Cosa Nostra.

Rain 70 Percent Probable Today

A storm was moving down the California coast Saturday night and the prediction was for rain today.

The probability was set at 70%. The rains are expected to be widespread in the Southland, extending at times even into the desert.

Small-craft warnings were up from Pt. Conception to Pt. Fermin and Avalon.

200 Resume Trip

PORTLAND, Ore. (UPI)—Two-hundred bus passengers stranded since Tuesday in Bend, Ore., by floodwaters arrived in Portland Saturday night.

Big Anti-U.S. Rally Pins Yanks to Manila Base

MANILA (UPI)—More than 10,000 American servicemen were ordered to spend Christmas weekend at their Clark Field base in a move to forestall possible trouble resulting from a mass anti-American rally today.

A 36-hour restriction was clamped down over the air base at noon Saturday to head off any possible incidents stemming from the "ugly American" rally scheduled in neighboring Angeles City.

The rally was called by Angeles City Councilor Carlos Sandico Jr., to protest the killing of Filipino trespassers at Clark Field and the U. S. Subic Bay Naval Station.

Plane Crashes in Rain, 2 Die

CITY OF INDUSTRY (CNS)—Two persons were killed Saturday night in the crash of a single-engine light plane into a hillside south of the City of Industry during a rainstorm.

Sheriff's deputies at the scene reported finding the body of a man and a smaller body, possibly that of a woman.

Deputies said a pilot's log book was also recovered, but they were unable to determine the plane's registration number in the charred wreckage.

60 HOURS IN OPEN FOR 14-MONTH-OLD GIRL

PHOENIX, Ariz. (AP)—A 14-month-old girl, presumed dead by her mother and abandoned in a cottonfield on Christmas Eve, was found alive Saturday after spending 60 hours in the open.

Doctors said little Tammy Lee Jones was in "extremely good condition," but would be kept overnight in the hospital for observation.

Two policemen and Mrs. Wayne Gregory, Tammy's mother, found the child in a field south of nearby Mesa. They had thought they were looking for a dead body.

MRS. GREGORY originally reported Christmas Eve that her baby had been kidnapped from the car in front of her home.

Police said the 27-year-old woman later changed her story.

Mrs. Gregory said she had left Tammy in the car outside her home, with the motor running to keep the child warm. When she came out of the house, Mrs. Gregory said, she found the child's hand was limp and she thought Tammy was dead.

Sgt. Evan Wilson said the woman drove 16 miles

Bennington Admiral Heads Rescuers

SAN FRANCISCO (AP)—Rear Adm. Robert A. McPherson Saturday was named commander of all military operations to aid victims of the north-coast floods.

McPherson is commander of the aircraft carrier Bennington, which arrived near Eureka from Long Beach Christmas Day with 20 helicopters on board.

WHERE TO FIND IT

- MORE TRADE with Soviet Union is urged by industrialist Cyrus Eaton, who sees it as a solution to world problems. Page B-5.
- HIGH SCHOOL GIRL, 15, gives life defending mother from knife attack by crazed suitor whose attentions had been spurned. Page A-7.
- Amusements C-7
- Beach Combing B-1
- Bridge W-8
- Classified D-12
- Death Notices D-14
- Editorials B-2-3
- Financial D-14
- Music and Arts W-10
- Omarr B-9
- Radio-TV TV 1-20
- Real Estate B-10
- Ship Arrivals B-9
- Sports C 1-6
- Travel W-12
- Women's News W 1-12

Traffic Deaths Soaring

Americans were dying on the highways at the rate of more than seven an hour Saturday and safety council officials feared the Christmas weekend death toll might be heading toward a record for a three-day holiday.

The toll headed toward the 400 mark and was running well ahead of that at the same point in the 1955 Christmas weekend when the record of 609 traffic deaths during a three-day holiday was set.

A National Safety Council spokesman said, "It is the worst on record right now and the worst hours are still ahead of us."

Left for Dead in Field Christmas Eve, Tot Discovered OK

Officers began to check the fields for the body Friday. They said Mrs. Gregory was not familiar with the area and could not give them a good description.

"We were ready for a field-by-field check this morning," said Sgt. Evan Wilson.

Then they discovered some tracks in the first field they came to.

At the end of the tracks Wilson, another officer and Mrs. Gregory found the child, lying quietly on a jacket. She was dressed in denim pants, a sweater and had a jacket with a hood on.

"She didn't cry until we picked her up," said Wilson.

Officers said Mrs. Gregory became "hysterical" with happiness at finding the child alive.

Mrs. Gregory, who has been married to her present husband about six months, received a 30-day sentence earlier Saturday morning in City Court for making a false report.

Police said other charges were being considered and Mrs. Gregory will take a polygraph test Monday.

L.A.C. Says: Medicare Can Be Blessing or Monster

It is considered almost certain that the controversial "Medicare" program will be the first order of business when Congress convenes Jan. 4. The measure was passed by the Senate—before the election—but was blocked in the House. Rep. Mills, co-author of the Kerr-Mills Bill, was credited with blocking approval by the House. Now Rep. Mills indicates he may support some such bill as the first order of business.

Rep. Mills has given as his main objection the feature that "Medicare" be a part of our Social Security system. Now it is indicated it will not be tied to Social Security as such, but will be financed as a separate project from payroll deductions and employer contributions. It is a weak compromise—but it seems apparent it will result in passage of some version of the Senate bill.

With the increased Democratic majority in the House—and the President's insistence—the bill may be passed early in the year. But it is hoped that it will carry provisions that will not place an unnecessary burden on hospitals and nursing homes. Under the Senate bill people age 65 or older would be provided up to 180 days in the hospital after paying for the first nine days of care—or they could have 90 or 45 days with less or no payment.

This deductible feature is of primary importance. Hospitals all over the nation are already crowded. Where free beds are provided such as veteran and county hospitals, the patient days are double or more than where some charges are made. Insurance programs in most policies require some first payment and 20% of the over-all costs. These deductible features have been essential to avoid misuse of the programs.

Unless Congress places some such curbs on the free use of facilities, it will make the program twice or more expensive than is justified. It will also cause chaos in our hospitals and nursing homes because of misuse of the plan. For example: Leisure World at Seal Beach had to revise its free medical plan to provide that members pay at least 20% of the prescription and doctor costs. It was rapidly going bankrupt under the all-free plan.

At present the Social Security tax on payrolls is 3.3% on the first \$4800 a year income. This means about \$174 a year for each worker and employer in this bracket. Under the Senate bill this would ultimately be increased to 5.2% on the first \$5600 a year, or a total of \$291 a year—an increase of about \$117 a year for each worker in this bracket—and an equal amount for the employer.

There will be increases in the regular Social Security tax regardless of the "Medicare" addition. No one seems to know how much the "Medicare" portion will be. But estimates vary from one to four billion dollars a year. This cost would be cut in half if the older people were required to pay the first 5% of their annual income for all medical costs before being eligible—and then pay 20% of all above that. Those who were indigents would be given free care, as they are now under the Kerr-Mills Bill and county aid. But such a program would require the people to pay what they can afford and be protected against larger costs. But, above all, it would curtail the misuse of any program that is entirely free.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Tax Saving Due of \$200 Million for Businesses

WASHINGTON (AP)—A belated Christmas present is coming up for thousands of businessmen, a ruling which will result in tax savings of \$200 million to \$400 million.

It will be unwrapped about mid-January so company officials can make plans for the returns they file in July.

Treasury sources said Saturday the ruling, which will involve changes in the way companies report deductions on equipment, previously was scheduled before Dec. 1. Lack of data on some aspects of the ruling caused the delay.

TREASURY tax men have met with scores of representatives of companies and industry organizations over the past few months to discuss a tax deadline which falls next July for most companies.

The ruling grew out of the depreciation regulations of 1962, which permitted businessmen more liberal deductions.

When a businessman buys a \$1,000 machine he is not permitted to deduct the entire amount on his tax return right away. Instead, he "depreciates" it over a period of years. He might deduct \$100 a year for 10 years if that is the expected life of the machine.

The larger the deduction the greater the tax saving, and the amounts are huge for companies which buy millions of dollars worth of equipment every year.

The 1962 regulations permitted added deductions of at least \$3.4 billion a year and tax savings of \$1.5 billion.

At that time, the Treasury also announced a "reserve ratio" test which determines whether a company is claiming deductions faster than its machinery is being replaced. The Treasury said companies would be given three years, or until mid-1965, to conform to the complicated test.

The ruling scheduled next month will make the test easier for thousands of companies. The principal effect will be in three areas:

1. Irregular growth patterns—There will be an easing of the rules for companies which replace their equipment sporadically.
2. Transition—Some liberalization will be permitted for companies which complained that they need more time, although there will be

no general extension of the three-year moratorium.

3. Accounting—There will be some easing of rules governing the way depreciation is reported.

The Treasury men said the amount of lost revenue was given only minor consideration in formulating the rules since it will not have a great impact on the over-all revenue picture.

Predict Expansion of Small Business

LOS ANGELES (CNS)—California, where almost 8% of the nation's 4.5 million small firms are located, will see continued expansion of small business in 1965, Alvin P. Meyers, regional director of the Small Business Administration for California, Arizona, Nevada and Hawaii, predicted Saturday.

Meyers forecast a net increase of 103,000 small concerns in California in the next 10 years, based on the present rate of growth. "The number of small firms in California increased 25% during the last decade," he said, "bringing the state's total to nearly 367,000."

Yugoslavia Signs Pact With Bulgaria

BELGRADE (AP)—Yugoslavia and Bulgaria Saturday signed a trade protocol for 1965 calling for a 20% increase over trade in 1964. The two neighboring Communist countries had a total of \$30 million in trade in 1964.

GIRLS TUSSELE WITH POLICE

Shoplift Arrest Gets Wild

A simple shoplifting case turned into a wild fracas Saturday when two Long Beach officers attempted to take custody of a 13-year-old girl.

Before they could complete their assignment, Officers Jim Fontaine and Paul Lundsford found themselves in the midst of a clawing, scratching, hair-pulling melee, staged by the suspect's two 18-year-old companions.

The beef started about 12:45 p.m. when Lunds-

ford and Fontaine arrived at the Safeway Store, 2500 Santa Fe Ave., where Tommy M. Parker, the manager, had arrested the 13-year-old for taking a can of hair spray.

When one of the officers tried to take custody of the juvenile and one of her friends, the other leaped astride the policeman's back and began the battle royal.

The officers finally managed to win out, and

the distaff trio was taken into custody.

The 13-year-old was turned over to juvenile officers, and the other two, Gloria Christine Gonzales, 18, of Pico Rivera, and Sally Avina, 18, who refused to give an address, were jailed.

Miss Gonzales is being held on suspicion of disturbing the peace and interfering with and resisting arrest and contributing to the delinquency of a minor.

Counterfeit Gear Found in Marina

A marine supply house attendant found almost \$60,000 in counterfeit money floating in the bay at Marina del Rey Saturday, along with plates and printing equipment.

Lennox Sheriff's Deputies Ed Douglas and Mike Devereaux said Hubert I. Adams, of Santa Monica, told them he saw a cloth bag floating and pulled it in. It contained 1,000 sheets of paper, on which were printed three \$20s, both sides, along with offset printing plates and other equipment.

Secret Service Agents, called to the Lennox Sheriff's Station, said the reproductions were "excellent, but the paper is lousy."

LBJ Goes to Funeral of Friend

MART, Tex. (AP)—President Johnson made a surprise visit to this central Texas town of 2,500 Saturday to attend the funeral of insurance man R. S. Chambers.

Arriving unannounced, the President went to the residence of Chambers' widow, attended a chapel service and later the burial of the 80-year-old former Democratic worker.

Chambers was the father of Gene Chambers of Wichita Falls, described as a personal friend of the President.

Johnson, wearing a black topcoat in 40-degree weather under sunny skies, shook hands with many of the 200 persons who came to the chapel for the service. He sat on the fourth row behind the pallbearers.

Traveling in a motorcade of several cars, Johnson then went to the Mart Cemetery, located in the town, and sat beneath the grassy side with the widow.

Johnson Names 2 to Official Posts

(Continued from Page A-1)

as apart from other agencies.

Kilduff also said they were coming to get down to the "nuts and bolts" of preparing the State of the Union message Johnson will deliver to Congress Jan. 4.

But in announcing the Macy-Gleason-Horne-Driver visit later, Kilduff said the four White House aides were returning with the others Saturday to Washington.

"Did they get down to many nuts and bolts of the State of the Union message?" a reporter asked. "I'm not a mechanic," Kilduff replied.

Driver, born 46 years ago in Rochester, N. Y., has been Gleason's deputy as VA director since February, 1961. Gleason, 51, prior to his appointment was vice president of the

First National Bank of Chicago, and will return to that post after his resignation from government becomes effective Jan. 1.

The VA post carries an annual salary of \$30,000. Horne, 56, is an Alabamian who headed the small business administration from 1961 to 1963, and then assumed his present post as a member of the Home Loan Bank Board. In 1960, he was executive director of the National Citizens Committee for Kennedy-Johnson.

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COMPLETE WEATHER

FORECAST
Long Beach and vicinity: Cloudy and rainy. Showers may be heavy at times. High 57. Cloudy and rainy, snow level gradually lowering to 4,000 feet by evening. Strong gusty winds. Low 45. Breeze from the north. Strong gusty winds 20 to 30 mph in the morning. High 59 to 60 in the afternoon. Breeze from the south. High 59 to 60 in the afternoon. Clouds and rain. High 59 to 60 in the afternoon. Clouds and rain. High 59 to 60 in the afternoon.

SUN, MOON AND TIDES
Sunrise: 6:54 a.m. Sunset: 4:52 p.m.
Moonrise: 1:21 a.m. Moonset: 1:04 p.m.
Tide: High 5.3 feet at 1:32 a.m. and 3.5 at 6:42 p.m. Low 1.1 at 11:09 a.m. and 1.5 at 11:41 p.m.

SATURDAY'S WEATHER REPORTS							
California							
	H	L	P.R.		H L P.R.		
Long Beach	57	45	W	Late Arrived	56	44	W
Los Angeles	57	45	W	Newport Beach	56	41	W
San Diego	57	45	W	San Jose	56	44	W
San Francisco	57	45	W	Sacramento	56	44	W
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San Francisco	57	45	W				



FORCE OF TORNADO FLIPS THIS FLORIDA HOUSE UPSIDE DOWN

Big Wind

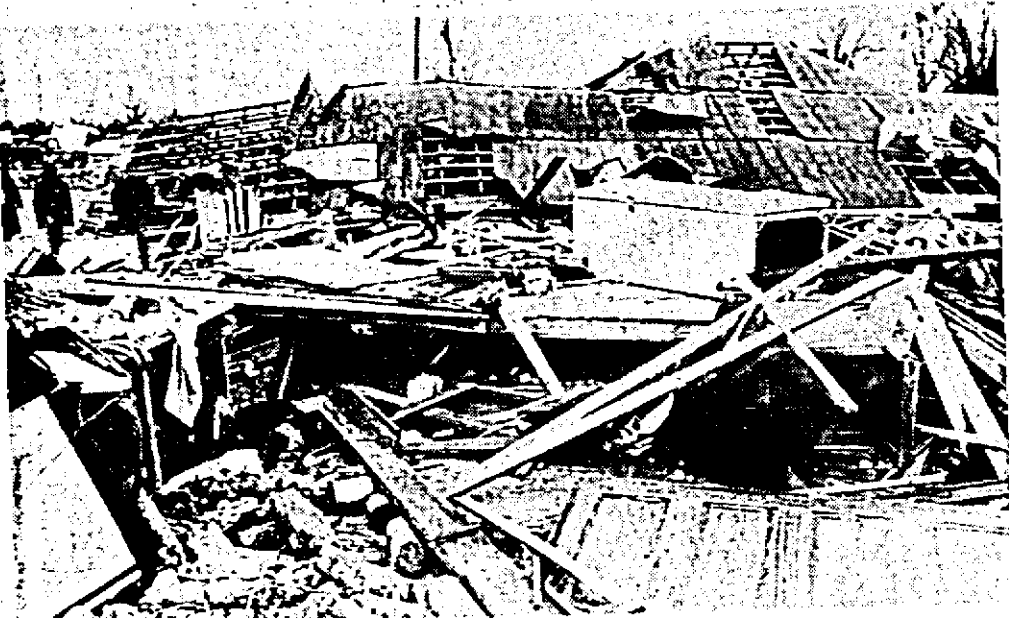
MACON, Ga. (UPI)—A twister spawned by unseasonably warm weather killed two persons near Macon Saturday and a tornado alert was issued for much of the eastern portion of the nation.

Violent winds also ripped through the communities of Tusculum and Providence, Tenn., southeast of Nashville, unroofing homes and businesses and causing power failures.

Bill Chicks, whose home was unroofed by the Tennessee storm, said he and his wife were in bed, heard thunder and saw flashes of lightning. "The next thing we knew, it was raining on us," he said.

A tornado alert was in effect for portions of northern Georgia, including the populous Atlanta area, most of South Carolina, and portions of southwest North Carolina.

Also covered by the warning were portions of south central and southeastern Pennsylvania, portions of northern Maryland, most New Jersey, small portions of extreme southeast New York, extreme northern Virginia, northern Delaware and the extreme eastern tip of West Virginia.



WRECKAGE OF APARTMENT HOUSE MARKS PATH OF SAVAGE GEORGIA TWISTER

THE TWISTER that raked central Georgia caused 10 injuries in addition to the two deaths, and chewed a 40-mile path of destruction with its 100 mph winds.

It hit first at the community of Gray, near Macon, where it destroyed four mobile homes. It was at Gray that the deaths occurred.

The tornado then knifed northward to Milledgeville, wrecking homes and stores. Trees were uprooted, power was cut off to about 9,000 homes.

Damage to stores and homes in Milledgeville was expected to run into the thousands of dollars.

Police Lt. Louie Riley said the twister left the ground just ahead of the Milledgeville water plant, sparing the water supply.

STUDENT-PILOT CELEBRATES YULE

'Look, Ma! No Wheels!' Then Jail

JONESBORO, La. (UPI)—Student-pilot Eddie E. Robison, who got a Christmas Day urge to solo, was charged Saturday with drunken flying and wrecking someone's else's plane.

He forgot to use the landing gear.

Robison, 28, of nearby Hodge, La., was being held

in the Jack Parish jail awaiting a Federal Aviation Agency investigation of his skylarking.

Officers here said Robison, a paper-mill employee, took a T34 training plane from the Jonesboro Airport late Friday, flew over this area for about an hour, then landed with wheels up.

If "skylarking is just playing around, that's what he was doing," spokesman at the sheriff's office said.

Robison had been partying before he decided to take the plane, the spokesman added.

Robison escaped serious injury.

YEAR-END — MONTH-END

Columbia

MONDAY, DEC. 28—SHOP ALL DAY 'TIL 9 P.M.
PACIFIC AVE. AT 1st, LONG BEACH

second floor Fashions

DRESSES—reg. 25.95 to 125.00 Sizes 8-20 and 12½-22½ knits, silks, wools, brocades, 1 and 2-pc. acetate knits. Large selection of new spring colors **17.00 to 79.00**

DESIGNER SUITS—reg. 55.00 to 149.95 2 and 3-pc. styles, sizes 8-20. Wools, wool-tweeds, boucles and fur trim **NOW 37.00 to 99.00**

FUR-TRIMMED WOOL COATS—reg. 99.95 to 215.00 Sizes 6-16. Ranch Mink, Cerulean*, Autumn Haze*, White Mink, Natural Norwegian Fox, Squirrel, dyed Sheared Beaver trims **NOW 69.00 to 149.00**

fashion at a price shop — street floor

WOOL COATS—reg. 49.95 Sizes 6-18. Tweeds, Mohair, Boucles, Plush and Velour types—White, beige, brown, red, green, blue and taupe. **NOW 33.00**

ALL-WEATHER COATS—reg. to 19.95. Sizes 8-18. Prints, solids, tackle twills and reversibles, many colors **NOW 12.00**

DRESSES—reg. 9.99 to 22.95 Sizes 8-20 and 12½-22½. Wools, jerseys, acetates, boucles; bonded wool jerseys and orlon* brocades and crepes. Spring and fall colors **7.00 to 15.00**

sportswear — street floor

BLOUSES — CAPRIS — SKIRTS — SPORTS SUITS — JACKETS SWEATERS — REG. 5.00 to 85.95 **NOW ONE-THIRD OFF**

accessories — street floor

HANDBAGS—BILLFOLDS & FRENCH CLUTCHES—HOSTESS & HOUSE SLIPPERS
reg. to 10.99 **3.00** reg. to 5.00 **2.00** reg. to 6.99 **4.00**

men's shop — street floor

BRADBURY SUITS—All-wool worsteds, reg. to 65.00 **44.00**

SPORT COATS—reg. to 35.00 **23.88**

WOOL FLANNEL TROUSERS—reg. 14.95 Plain fronts, pleated and continental. Broken sizes **8.99**

A-1 CORDUROY SLACKS—reg. to 6.98 Ivy, Continental **4.49**

JACKETS—reg. 17.95 to 27.95 Suede fronts, cord combos and Ski types **ONE-THIRD TO ONE-HALF OFF**

EXTRA SPECIAL . . . 100% Corval year 'round SUITS
reg. 55.00 **ONE-HALF PRICE NOW 27.50**
Sizes 36-46 regs., longs, shorts in five colors

young world — second floor

CORDUROY CRAWLERS—Girls' and Boys' reg. 2.99 prints, solids, jumbo sizes 24 mos., 36 mos., 48 mos. **2.00**

COTTON BLOUSES—Girls' and Jr. Teens reg. 2.99 and 3.99 prints and solids **ONE-THIRD OFF NOW 2.00 and 2.66**

INFANTS' QUILTED BLANKETS—reg. 4.99 Completely washable 100% Dacron* polyester, maize, pink, blue, white **3.33**

TODDLERS' PLAYSUITS—Girls' 2-piece sets, reg. 4.99 **3.33**

SWEATERS—Girls' and Boys' reg. 2.99 to 6.99 **2.00 to 4.66**

BOYS' WOOL PLAID SHIRTS—Washable, 10-18, reg. 6.99 **4.66**

REG. 3.99 to 14.99 GIRLS' DRESSES — ONE-THIRD OFF. Sizes 3-14; Half-sizes; Jr. Teens **NOW 2.66 to 10.00**

home shop — second floor

QUILTED BEDSPREADS—Falls, twins, special group **ea. 13.88**

25—BED PILLOWS—reg. 8.99 **ea. 4.99**

(soft 100% grey duck down—firm 1/2 grey duck feathers, 1/2 down)

15—KING SIZE BED PILLOWS, 20x36" **ea. 5.99**

(DuPont Dacron* wrapped around polyurethane core)

27—VELVET BOUND, 25% ACRYLIC BLANKETS, ea. 5.99, 2/11.00

(72x90" size for twin or full beds)

MARTEX TOWEL SPECIAL—First and seconds, reg. 1.29 to 4.98

ONE-FOURTH TO ONE-HALF OFF

RUGS for bathroom and kitchen. Ass't. sizes and colors, cottons, viscose, nylon **NOW ONE-HALF OFF AND MORE**

FRINGED DECORATOR AREA RUGS... NOW ONE-FOURTH OFF

Reg. 3.99 to 22.50 Machine washable, ass't. colors, sizes 2'x3', 27"x48", 3'x5', 4'x6'

all sales final—sorry, no phone, mail or c.o.d. orders

FREE PARK 'N SHOP across the street LINCOLN PARK GARAGE

PACIFIC AVE. AT 1st, LONG BEACH—SHOP ALL DAY MON. 'TIL 9 P.M.

BY SLAIN CIVIL RIGHTS WORKER

A Poem Wins Posthumous Publication

AMHERST, Mass. (UPI)—A poem written by one of three civil rights workers killed last summer in Mississippi was published Saturday for the first time.

Titled "A corollary to A. E. Housman's 'To an Athlete Dying Young,'" the verse was written by Andrew Goodman, 20, of New York last spring while he was a student at Queens College in that state. It appears in the winter issue of the Massachusetts Review, an arts and literature journal published at the University of Massachusetts.

The poem:

How dimly the day
Screams out and blasts the night.
What disaster you will say,
To start another fight.

See how heaven shows dismay
As her stars are scared away:
As the sun ascends with might
With his hot and awful light.

He shows us babies crying
We see the black boy dying
We close our eyes and choke our sighs
And look into the dreadful skies.

Then peacefully the night
Puts out the reddened day
And the jaws that used to bite
Are sterile where we lay.

Prof. Mary Doyle Curran said Goodman wrote the verse after a class discussion in a writing course. She came across it in her papers. Struck by the literary merit of the poem, she sent it to The Review after getting permission from Goodman's parents.

Goodman and another white civil rights worker from New York, Michael Schwerner, and James Chaney, a Meridian, Miss., Negro, were slain near Philadelphia, Miss. Earlier this month, 19 men arrested by the FBI in connection with the murders, were freed by a U.S. commissioner at Meridian.

Girl, 2½, Has Night on Town When Family Mixes Signals

HIGHLAND PARK (CNS)—her mother, Mrs. Dolores Peretto, 2½, was back home Saturday after she believed the child was being held in her papers. Struck by the literary merit of the poem, she sent it to The Review after getting permission from Goodman's parents.

Goodman and another white civil rights worker from New York, Michael Schwerner, and James Chaney, a Meridian, Miss., Negro, were slain near Philadelphia, Miss. Earlier this month, 19 men arrested by the FBI in connection with the murders, were freed by a U.S. commissioner at Meridian.

Fight Over Parking Spot Death Cause

PARIS (AP)—Two Paris businessmen exchanged blows over a parking place in front of a department store Saturday and one of them fell dead of a heart attack.

Police said Roger Trouseau, 44, financial director for a large shipping firm, was trying to save the parking spot for his wife who was coming around the block. Before she arrived, however, C. Vergene, 55, a salesman, arrived and started to park.

In the ensuing argument, police said witnesses saw Trouseau reach through the car window and slap Vergene.

Police said witnesses told them they saw Vergene get out of his car and land a blow on Trouseau, who dropped to the sidewalk. He was dead on arrival at the hospital.

SGT. Barinoff said Mrs. May O'Brien, the child's grandmother, visited the Peretto home Friday afternoon and asked Mrs. Peretto if she could take Shari out and buy her some candy. Mrs. Peretto agreed and went to sleep after the grandmother and child left.

Mrs. O'Brien, of Highland Park, returned with the child and left her in the kitchen dressed in leopard skin pajamas and went home.

About 7 p.m. Mrs. Mary Holcz, who lives a block away from the Peretto home, found Shari wandering around in front of her house and called police.

Highland Park police officers Raymond G. Madrid and Clyde B. Wright spent hours searching the area for anyone who might know the name and address of the child.

Their investigation proved fruitless and the little girl was taken to MacLaren Hall to spend the night.

MRS. Peretto awoke Saturday morning and thought her daughter was still in the company of Mrs. O'Brien.

Later Saturday Mrs. Peretto

Santa Goodies Arrive Late for Appalachia

BRISTOL, Tenn. (UPI)—Santa Claus shucked his traditional fur-trimmed red suit for Air Force blues Saturday and landed at Tri-Cities airport two days behind schedule.

The jolly old gentleman also put aside his sleigh and reindeer in favor of more modern transportation—two Air Force C-119s loaded with tons of toys, food and clothing for poverty-stricken children in Appalachia.

The planes touched down at the airport about 1 p.m. one carried 9,500 lbs. of goods and the other 5,500 lbs.—all donated by Michigan residents.

They were to arrive Christmas Eve from Selfridge Air Force Base, Mount Clemens, Mich., but were weathered in by dense fog conditions.

Man Killed, 3 Injured in 3-Car Crash

One man was killed and three others were in critical condition late Saturday after a grinding head-on collision in Rossmore involving three autos.

Dead is William Henry Wood, 59, of La Mesa.

Alive, but in critical condition early today at Westminster Hospital were:

Albert Eugene Gosselin, 37, of 4171 Rose Ave., Long Beach.

Jack Keane, 37, of 5946 Elkport St., Lakewood.

Gary Lee Wood, 20, 262 Roycroft Ave., Long Beach.

CALIFORNIA Highway Patrolman C. A. Smith said the accident occurred on Los Alamitos Blvd. between St. Cloud Drive and the San Diego Freeway. A southbound car, carrying Wood, Gosselin and Keane, crossed over, hitting a northbound one driven by the younger Wood, head on, and clipping a third.

New Yemeni Crisis as 6 in Cabinet Quit

CAIRO (UPI)—Six Yemeni cabinet ministers have resigned over policy differences with President Abdullah al-Sallal, authoritative Yemeni sources here said Saturday.

The resignations plunged the war-torn country into its worst government crisis since the 1962 revolution that toppled the Royalist government.

Traffic Toll in Britain Cut by Ads

LONDON (AP)—Posters and advertisements showing car wrecks and dead bodies in a pre-Christmas safe driving campaign appear to be cutting Britain's holiday traffic death toll, the Transport Ministry reported Saturday.

It said that for the 24 hours ending at midnight Christmas the death toll was 16, although snow and ice covered many highways. In the like period a year ago, the toll was 34.

With almost three days of the holiday period remaining, however, officials were cautious about the final outcome.

The government launched this year an unprecedented campaign, calling on drivers to cut down on Christmas drinking during the six-day Yule period.

Posters displaying crashed autos and dead bodies were plastered around the country, together with big advertisements in newspapers and films on television.

DON'T KEEP things you don't use. Sell them with inexpensive Classified Ads and have cash instead. Dial HE 2-5939 today.

Dinner with Andy is Always a Pleasure



OPEN TOMORROW
Dec. 28
Resting
New Year's Eve
Dec. 31—2 p.m.

Happy Holiday Season to Our Many Friends and Customers

Andy's Hot Eat House

643 1/2 PINE AVE., DOWNTOWN

PRO-LBJ PRESS POLL

Medicare Gets Slight Margin

(Continued from Page A-1)

strongly and consistently backed medicare ever since it was first proposed.

"We have (supported it) for years," says the Daytona Beach (Fla.) Morning Journal and Evening News.

The Nashville Tennessean remarks that it has supported medicare "from the first."

James Higgins, assistant editor of the York (Pa.) Gazette, says his paper not only favors medicare but would go even further in providing protection.

"Not only for the aged but for all," he says. "In short, we favor national health insurance as proposed by the commission which studied the matter during the Truman Administration and submitted to the Congress the Murray-Wagner-Dingell bill. In terms of the needs and financial practicalities, nothing else makes social sense."

THE NEW YORK Times favors medicare and has taken an editorial slap at Chairman Wilbur D. Mills of the House Ways and Means Committee.

Mills, contends the Times, is "the chief reason the country does not now have a medicare program." The Times calls him a "one-man blockade."

"The House should have the opportunity it has thus far been denied to vote in favor of medicare," the Times asserts.

H. Clay Tate, editor of the Bloomington (Ill.) Pantagraph, says that "we do not believe private enterprise has filled the need."

"We favor some plan," Tate adds.

THE CHAMPAIGN-Urbana (Ill.) Courier says that "some middle ground needs to be found" but adds, "We don't want a Canadian doctors' strike."

Bruce M. Stoner, managing editor of the Mitchell (S.D.) Republic, comments:

"The Daily Republic be-

lieves the proposal for a health insurance plan for aged, tied in with the Social Security program, is the least expensive, most effective way to meet the needs of our senior citizens. No alternative proposal yet put forth has come close to providing the benefits for the amount of money involved."

THE PLAIN DEALER of Cleveland says that the "AMA should face the facts."

Ohio's largest morning newspaper goes on to say that the AMA should try to "come up with suggestions for a plan that it could live with."

Other supporters of medicare include leading newspapers such as the Atlanta Constitution, the Rochester (N.Y.) Times-Union, the Louisville Courier-Journal and Times, Pittsburgh Post-Gazette, St. Paul Pioneer Press and the Minneapolis Tribune.

The editor of the Lebanon Valley News, Lebanon, N.H., notes that medicare must be universal in scope if it is to be workable.

SAYS Marvin Midgette: "There is a need for medicare, although not of such sweeping nature as Social Security. However, any effort to water it down, to pick and choose recipients of federal assistance, would make the plan as unworkable as putting Social Security on a voluntary basis."

"While we wish there could be a medicare program of less comprehensive proportions—and less cost to the public—we see none in the offing and can think of none. Therefore, we support the massive effort."

Next: The opposition and the fence-sitters.

(Copyright, 1964, The Independent Press-Telegram.)

WHAT PET are you wanting? Check the offers in Classified today, and perhaps find just what you're after.



JAZZ FANS WREAK HAVOC IN HOLLYWOOD

Angered when musicians walked out of scheduled performance, jazz fans overturned this portable bar, left much of interior of Hollywood Palladium a shambles. Two-hour riot erupted when performers claimed they wouldn't be paid.

Mother of 12 Tells of Flight From Raging Eel River Flood

EUREKA, Calif. (UP)—Mrs. Harriet Williams, 39-year-old mother of 12, told Saturday how she and her family stood helplessly as turbulent flood waters of the Eel River washed their four-bedroom home away.

"I don't know what comes next. But we're not going to give up."

"You've just got to admire children in these situations," she said. "They hold up so much better than we adults do."

Mrs. Williams and eight of her children were among the first to be rescued from Stafford in hard-hit Humboldt County about 12 miles south of Eureka. They landed at Murray Field in Eureka aboard a Marine Corps helicopter from the aircraft carrier Bennington.

Her husband and the four other Williams children were on a later flight.

"We just had no idea when we moved to Stafford six years ago from Bandon, Ore., that this could happen."

"We were watching the river on Wednesday with some neighbors when someone told us that our house was going down the river. We had managed to get away with the clothes."

Mrs. Williams, in a telephone interview, said her husband, a 53-year-old unemployed auto mechanic, and their 17-year-old son carried groceries and Christmas gifts from the home in waist-deep water Tuesday night.

"There were about 100 of us that gathered on the highest ground we could find. There was nothing we could do but watch the homes go," she said.

The Williams children didn't open their Christmas gifts until a boat arrived with emergency food and gifts for the other children.

"They just didn't feel right about it," she said. "They had their presents and the other kids had nothing."

Most of Stafford's residents took their plight in good stride, she said.

"There were two people who were sick when this started and they had a fairly hard time."

"But we're not complaining. We have a dry place to sleep and something to eat."

Rain-Delayed Mail Starts to Portland

POCATELLO, Idaho (UP)—Twenty-one railroad cars of mail destined for Portland, Ore., left Pocatello Saturday. The mail had piled up in this southern Idaho railroad junction city before Christmas when a Union Pacific railroad bridge washed out near King Hill, between Pocatello and Boise. Temporary repairs enabled the railroad to resume traffic Saturday.

El Toro Rescuers Crash, 4 Missing

(Continued from Page A-1)

the body of an unidentified male civilian adult also was recovered.

River forecasters and the U.S. Army Corps of Engineers said the Willamette River and

PENDING positive identification, the other civilian victims were reported as Mrs. Betty Kemps and her 20-month-old daughter, Melanie, and Mrs. Marie Bahanson, all of Ferndale, Calif.

The crewmen were Lt. Donald L. Prince, 30, of San Mateo, Calif., the pilot; Sub-Lt. Allen L. Alltree, Royal Canadian Navy, of West Vancouver, B.C., the copilot, and Aviation Electrician's Mate 2C James A. Ninninger Jr. of South San Francisco.

In another development, the Office of Emergency Planning (OEP) reported that the swollen Smith River in California's Del Norte County near the Oregon line was washing out the side of a mountain. An OEP spokesman said "there could be one hell of a mess up there by tomorrow."

He explained that the river was undercutting the mountain and toppling huge chunks of earth into the river about 15 miles inland from the coast. He said the slides had already blocked U.S. highway 199, the main route from Crescent City, Calif., to Grant's Pass, Ore.

Northern California flood refugees began returning to their homes Saturday afternoon, trying to salvage what rampaging rivers left behind.

Officials said the next tasks are cleaning up and assessing the damage.

The Red Cross and Civil Defense said residents would be several weeks digging out. The Red Cross said it had doubled its disaster staff to 250 in order to assist "long-range recovery."

Some returning refugees found themselves destitute and homeless. Others found looting. All found muddy debris.

Areas still isolated in the three stricken counties of Del Norte, Mendocino and Humboldt were airlifted supplies by 32 helicopters, including 20 from the USS Bennington.

Farther north, the crest of a huge swell of water rolled down the open Columbia River after posing the threat

More Men Rushed to Flood Area

SACRAMENTO (UP)—Flood control officials Saturday night ordered an additional 180 men to the delta region of the lower Sacramento River to bolster 400 on the scene preparing for a morning high tide that threatens to surge over at least one populated island.

"We have several spots where it is quite serious," said R. W. Miller, head of the state's flood control center in Sacramento.

"In some places it's touch and go."

MILLER singled out Twitchell Island with its estimated population of 100 persons. The island rises only two or three feet above normal high tide. It lies between the Sacramento and San Joaquin rivers about 40 miles south of Sacramento.

"With a little bad luck we might lose one or more islands," he said, "but we think that if there is an evacuation it should go smoothly. These people in the delta have lived under the shadow of water at their backs for years."

The entire region faces some flooding when the tide rolls in from San Francisco Bay at 11 a.m., he said.

BARCLEY'S SPECIAL PURCHASE SALE

GODDESS—Short Nylon Stretch Bras		
Sizes 34 to 44, BCD & DD	\$ 3.00	\$ 3.95
GODDESS—Wired Suits, Sizes 34 to 44		
BCD & DD	\$ 5.95	\$ 6.95
GODDESS Long—Cleopatra in Lycra	\$ 6.95	\$ 7.95
GODDESS Long—Stretch Strap	\$ 5.95	\$ 6.95
GODDESS Long—Wired Lace	\$ 8.95	\$ 9.95
Dip Front Girdle Lingerie	\$ 7.95	\$ 8.95
Zipper Pantie, Extra Long & Average		
White, Black	\$10.00	\$11.50
VASSARETTE Long Pantie	\$10.95	\$12.50
STA-THERE Pantie Girdle	\$ 7.95	\$ 9.50
LA CAMILLE Side Hook Lycra—Sizes 26-40	\$ 6.95	\$ 8.50
GIRDLES		
FROMISE Girdles—In Dacron, Bonded		
Short & Long Lengths	\$16.95	\$18.50
LYCRA Bondless—Long Zippered	\$16.95	\$18.50
BIEN JOHIE—Short Zippered	\$16.95	\$18.50
YOUTHLINE Girdle—19 inch	\$18.95	\$21.50
Four Section Girdle	\$16.95	\$18.50
YOUTH LINE Corsettes—Side Taper		
Boned Front	\$22.50	\$24.50
NYLON Front Taper	\$18.95	\$21.50
White or Black Stretch Lace	\$25.00	\$27.50

BARCLEY'S 111 E. 3rd St., L.B.
CORSET SHOP HE 5-1666

MULLEN & BLUETT FABULOUS YEAR END CLOTHING EVENT!

UNPRECEDENTED VALUES! UNPRECEDENTED SELECTIONS!
2200 FAMOUS AMERICAN MAKER
SUITS 59.

Regular Selling Price \$5.00 & \$9.95

The famous maker's name is top secret but you'll recognize the fine tailoring and hand details...see this prestige label in every coat.

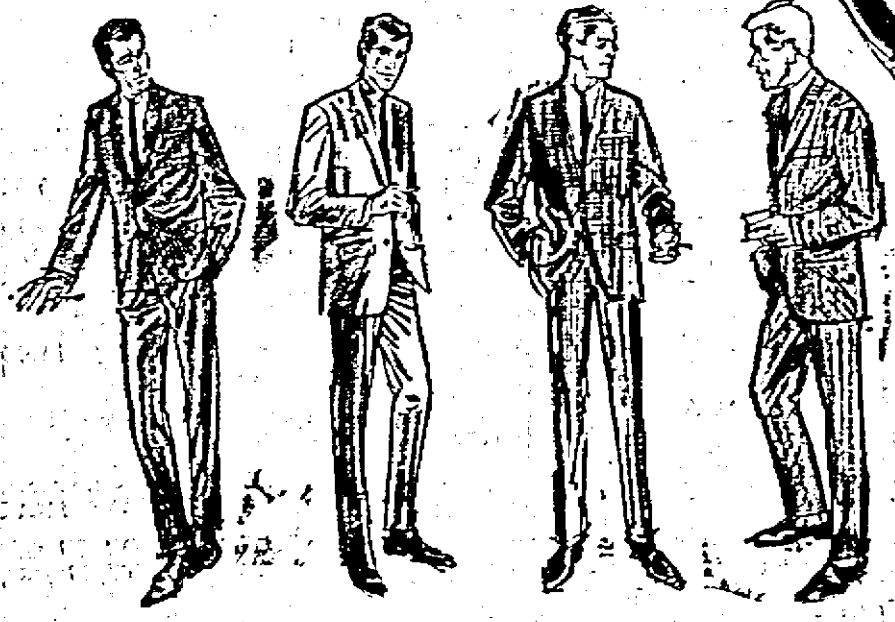
FABRICS: Imported and domestic all wool worsteds; and a famous wool and Kodel polyester group.

PATTERNS: Stripes, plaids, checks, herringbones, random weaves and solids.

COLORS: Clean and iridescent in greys, blues, char-grays, dark blues, browns, and olives.

STYLES: Today's big demand models—2 & 3 button coats with side or center vents...plain or pleated trousers with belt loops or tab waist.

ALL STORES: Open Tonight



REG. 19.95, 25.00, 29.95
5300 ALL WOOL MEN'S BETTER

SLACKS

16⁵⁰
2 PAIRS 30.00

Today's most admired fabrics—the best of America and Italy...all at a fraction of what you would ordinarily pay. All popular colors—all sizes. Regulars, Shorts, Longs.

PICK YOUR STYLE Belt Loop—Plain Front, Belt Loop—Single Pleat, Continental—Waist Tab, Frontier Pocket Models.

PICK YOUR FABRIC Reverse Twills, Venetian Duckings, Bartheles, Sharkskins, Worsted Mohairs, Gabardines, Stretch Worsteds, Iridescent.



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Open a M&B charge account
take months to pay

LAKEWOOD CENTER, Lakewood
Open Mon. Thru Fri. 12 to 9 p.m., Sat. 10 to 6

It's Over

—Photo by CURT JOHNSON

George Rogers, 17, of 3703 Faust Ave., cleaning up a Christmas tree lot at Paramount Boulevard and Carson Street, Lakewood, hurls a tree base boomerang fashion. It didn't work very well. Below, a few shoppers in a Lakewood department store hunt for bargains on the half-empty shelves. The scene was duplicated throughout Christendom. The holidays are still here but the big day is over.



Gulf Coast Dock Labor Talks to Resume

GALVESTON, Tex. (UPI)—A federal go-between trying to get shippers and longshoremen to work out their differences in the Gulf Coast dock-contract crisis will return to Galveston late Monday for more talks with both sides.

A joint session is scheduled for Tuesday.

Docks in the west Gulf district, covering from west of New Orleans to Brownsville, Tex., were generally idle Saturday, but that was of the work gangs they re-considered holiday quiet rather than a walkout. In a virtual standstill.

Houston, a rail strike kept most freight movement down.

Monday, when shippers again request longshore work gangs to work ships in port, some indication will be available as to how much dock walkout has occurred because of longshoremen's dissatisfaction with contract talks.

The day before Christmas, shippers at Galveston and Houston got only a fraction of the work gangs they requested. Night work was at son.

Longshoremen in the west Gulf Coast district are operating without a contract since the Taft-Hartley cooling-off period expired Dec. 20 and Assistant Labor Secretary James J. Reynolds entered the situation to try to have shippers and unions work out a contract.

Reynolds met with both sides individually Dec. 22-23, then went to Washington to report to the Labor Department and to President Johnson.

He will be back in Galveston for a joint meeting Tuesday with management and labor.

Reynolds said last Wednesday as he departed for Washington that he had union leaders' pledge to continue normal operations until the talks took a definite turn one way or the other. But union men did not consider they had made a firm pledge, and absenteeism was high among work crews.

At issue are two main points in a proposed contract—more money and the size of work gangs.

Wife's 7-Year Vigil Beside Gas Victim Ended by Death

GRAND FORKS, N.D. (AP)—For seven years Mrs. Glen F. Carson went daily to the hospital bedside of her unconscious husband, who was overcome by noxious fumes as he worked in a sewer-lift station.

The vigil ended Christmas Eve. Carson died without regaining consciousness. He gave no sign that he had recognized his wife. At first, Mrs. Carson stayed with him 24 hours a day. Later she made daily visits to the hospital in the vain hope that he would recover.

Carson weighed 200 pounds at the time he was stricken. In the hospital he was given food intravenously and by tubes inserted through his nostrils. He weighed less than 100 pounds when he died.

INDEPENDENT-PRESS-TELEGRAM—A.5.
Long Beach 12, Calif., Sunday, Dec. 27, 1964

A 20-year employee of the city of Grand Forks, Carson 1937 and was overcome.

Proven by impartial survey! Marinello gives you the training that assures you the best chance of a successful and exciting career. 15,000 Marinello graduates own their own salons. Classes now forming.



MARINELLO SCHOOL OF BEAUTY
Recognized World Leader over 35 Years...Established 1903

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VAN NUYS: 6360 Van Nuys Blvd. — ST-1-4660
LONG BEACH: 432 Pine Ave. — HE-5-9109

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Reg. 1.25—16.95

- All famous labels
- Your favorite bras, panties, girdles

HOLLYWOOD VASSARETTE

- A. 2.50 Cotton whirlpool stitched cup bra, style C050, crescent boosters, A-B-C, 1.99.
- B. 10.95 Long leg, panel front pantie girdle, style 422, underlay back panel, 8.99.
- C. 7.95 Stay There long leg pantie, style S16, 5.99.
- D. 3.50 Brief, style S2, 2.79. Average leg pantie, style S6, 4.59.

MAIDENFORM

- D. \$2 Chansonette bra, style 2133, cotton A-B-C, 1.69, or 3/4.99.
- E. 5.95 Choreography long leg panty, style 471, 4.99.

PETER PAN

- F. 3.95 Padded treasure bra, style 63-2, fiberfill, 2.99.
- G. 6.95 Tiger long leg pantie, style 9377, 4.99.

LUCILLE OF HOLLYWOOD

- H. 3.50 Lu-cette bra, cotton, style 710, B-C-D, 2.99.

YOUTHCRAFT

- I. 10.95 Hipnoid long leg pantie, style 097, 8.99.
- J. 8.95 Matching girdle, style 065, 6.99.

POIRETTE

- K. 16.95 Promise boned front, high waist girdle, styles 65 average or full hips, 12.99.

WARNER

- L. 2.50 Stretch strap cotton bra, style 2319, 1.99.
- M. 8.95 Delilah long leg pantie, style 545, panel front, underlay back, 8.99.
- N. 8.95 Delilah average leg, style 545, 6.99. 7.85 Delilah girdle, style 544, 5.99.
- O. 5.95 Original stretch bra, style 1059, 4.43.
- P. 1.25 Chafere brief, style 105, 99c.

FORMFIT

- Q. 3.95 Life bra, stitched cup, nylon lace, style 555, 2.99.
- R. 12.50 Skippies long leg, style 673, collar top, 9.99.
- S. Matching 10.65 girdle, style 973, 8.99.

CHARMFIT

- T. 3.95 MagiCloud plunge front bra, style 433, stretch straps, 2.99.

JANTZEN

- U. \$5 Adjustable stretch strap bra, style 260, 3.99.

SILF SKIN

- V. 7.50-8.50 Long leg pantie, 5.99-6.79. 5.95-8.50 Girdle or average leg pantie, 4.79-6.79. Styles 4, 2, 200, 203.

GOSSARD

- W. 13.50 Answer girdles, 1732 average, 1733 long, 10.99.

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WORLD NEWS BRIEFS



More Troubles for Viet Premier

SAIGON, Viet Nam (AP)—More trouble brewed in Saigon Saturday for Premier Tran Van Huong's government. The Buddhist hierarchy announced it will resume its campaign to topple him.

Buddhist spokesman Thich Nahat Thien said Huong's regime "is still allowing newspapers to attack and slander us, is still arresting Buddhist students and followers, and just last night organized a group of hoodlums to set fire to our headquarters."

As he spoke, the government ordered a battalion of paratroopers into Saigon and extended martial law for another month. Ostensibly, the move was to head off further trouble in the wake of the Christmas Eve bombing of a U.S. officers' hotel. But the paratroopers would be handy to handle fresh Buddhist demonstrations.

Pope Weighs Dominican Visit

VATICAN CITY (AP)—Pope Paul VI was reported Saturday to be considering a visit to the Dominican Republic and perhaps other areas of the Western Hemisphere.

The other areas were not specified, but a Dominican diplomatic envoy noted that the United States and Brazil were geographically well situated for a Papal stopover should he go to the Dominican Republic.

Vatican sources said an invitation to visit the Dominican Republic was handed to Pope Paul by a special ambassador from the Dominican government. The Pope was invited to attend the International Marian Congress to be held next March 18 through 25 in the Dominican Republic.

Christmas Pledge Fulfilled

RENO (AP)—A chill rain fell in Reno Saturday, but there was a warm post-Christmas glow around the Waldo House at 45 Raymond Drive.

Yale freshman Clayton Day had arrived for his much-publicized visit with Megan Waldo, 16-year-old Reno high school sophomore who Day has described as "just fantastic, perfect, just amazing, just tremendous."

Day is the 15-year-old pre-law student who took beer mug in hand and collected dimes to fulfill his pledge to visit Megan at Christmas.

"I never doubted right from the start that I was going to make it," Day said after arriving in Reno with bundles of Christmas presents for Megan and her family.

China Reds Say U.S. Strafes Laos Trail

TOKYO (AP)—Six U.S. jets "dispatched by the United States and its lackeys," strafed and bombed Tchepone, a town on the Ho Chi Minh trail in Laos, Peking Radio said Saturday.

Another broadcast by Hanoi Radio said two U.S. planes, including a jet, were shot down over Xieng Khouang Province in north central Laos Dec. 21, the day of the attack on Tchepone.

No LBJ Nod for Whip Contenders

WASHINGTON (UPI)—President Johnson has in effect told all three major contenders he will not take sides in the nip-and-tuck fight for the post of Senate Democratic whip, informed Senate sources reported Saturday.

The spirited contest among Sens. Russell B. Long, La., Mike Monroney, Okla., and John Pastore, R.I., enters the home stretch this week with each hoping for a nod from the White House.

But none has been forthcoming so far. And Johnson, UPI was informed, has told at least one contender that he will make no move that might be interpreted as favoring any one of the candidates.

Phone Inventor's Daughter Dies

WASHINGTON (AP)—Mrs. Gilbert Grosvenor, 86, wife of the chairman of the board of the National Geographic Society, died at her home Saturday of heart disease.

The former Elsie Mal Bell, daughter of Alexander Graham Bell, inventor of the telephone, she was married to Grosvenor in 1900.

Mrs. Grosvenor was active in national and civic affairs at home. She was a supporter of women's suffrage and liked to recall that on the day before President Woodrow Wilson's inauguration in 1913 she rode down Pennsylvania Avenue with her six children as part of the capital's suffrage demonstration.

Fire Hospitalizes Singing Star

NASHVILLE, Tenn. (AP)—Recording star Red Foley dozed off while smoking a cigarette early Saturday, setting fire to the living room of his swank apartment—and sending him and his wife to a hospital.

Foley, 55, and his wife, Sally, 50, were reported in satisfactory condition Saturday night in Midstate Baptist Hospital. Foley suffered a burned right hand and his wife was overcome by smoke.

Mao Is 71, Hint He May Retire Soon

TOKYO (AP)—Mao Tse-tung, last great figure of world communism, became 71 Saturday amid talk that he soon may step down as chairman of the Red Chinese party.

A Peking broadcast said Mao had cordial talks with members of a five-man Algerian military delegation in Peking but otherwise was silent on his activities.

At 71, Mao is idolized by many Chinese who regard him as the father of modern China. He is reviled by others.

INTERNATIONALLY, the stubborn, unyielding policies of violence and revolution he advocates have earned him the fear and enmity of not only the United States and some Western powers but the Soviet Union.

Poet, historian, classical scholar, author of works on guerrilla warfare, Mao Tower head and shoulders above any other individual in international communism now that his arch-rival Nikita Khrushchev has been toppled from power in the Soviet Union.

There has been speculation in some of it originating in Communist circles in Peking, that Mao may step down from his powerful party chairmanship.

HE IS described as in precarious health, although not ailing, all accounts agree on this. Should he do so, his word still would carry weight with the party faithful.

For, in the last analysis, whatever China is today is the handiwork of this hard-headed son of a Hunan peasant.

In 1911, when Dr. Sun Yat-sen's revolutionaries had toppled the Manchus from the celestial throne and established a republic, the 18-year-old Mao celebrated by cutting off his pigtail.

But the republic that Sun founded faltered and the country remained divided under the dictatorial and warlord rule until the 1920s.

THE BACKBONE that Sun's waning revolutionaries lacked was supplied by the newly-successful Bolsheviks of the Soviet Union, who sent them advisers and helped form the Kuomintang party along Communist lines.

At about the same time, also under Soviet patronage, Mao and a handful of intellectuals created the Chinese Communist Party on a riverboat in Shanghai.

These two vital young forces, fused together, led a military march on north China which resulted in the overthrow of the northern warlords and appeared to bring national unity within their grasp.

But in 1927, the Kuomintang and Communists fell out and in the ensuing bloodbath Mao and his young revolutionaries went underground.

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RESEARCH REPORT

Spiders' Geometry Changed by Drugs

MONTREAL (AP)—Spiders which blundered in their web-making when given tranquilizing drugs may have opened up a new approach to testing the possible effects of various kinds of drugs on the human nervous system, it was reported Saturday.

A Syracuse, N.Y., pharmacologist said spiders given small doses of a muscle-relaxing tranquilizer made lots of architectural errors in spinning webs they'd ordinarily weave with perfect symmetry.

And, Dr. Peter N. Witt said, the highly sensitive spider web tests open up possibilities for devising somewhat analogous tests for other laboratory animals—so as to study any adverse effects on their ability to perform intricate movements when given certain kinds of drugs.

HE IMPLIED that such tests might be of value in assessing drugs designed for possible use in humans, and in gaining further knowledge of the action of some already in use.

Witt, of the State University of New York, said so in a report prepared for the American Association for the Advancement of Science. Co-author of the report was psychologist Charles F. Reed of Temple University, Philadelphia.

Witt spun this scientific tale for some of the 8,000 delegates to the meeting.

The spiders used in the test were of the family called "araneus diadematus." Each of these expert fly-catchers starts virtually each day of its life by spinning a complex and geometrically beautiful spiral web having more than 600 points where the silken threads are fastened to each other.

The spiders whip together this structure in about 20 minutes. They usually eat it after it has served its purpose as a parlor—and rebuild the next day.

The threads are composed of a viscous fluid secreted by tiny glands in the spider's abdomen and discharged through tiny openings in the creature's "spinneret" mechanism. The fluid hardens on exposure to the air.

But after being fed the tranquilizing drug, the 20 test spiders built substantial webs — "significantly irregular spirals," as Witt put it.

The sides of the web were as good as even — but the spiders goofed badly in weaving the upper and lower parts of the spiral.

THE RESEARCHERS tentatively conclude from this that different muscle groups are required for building different parts of the web—and that the drug temporarily affected the creature's ability to make horizontal-type movements.

In another test, the researchers made pinpoint-sized holes in the brain of various spiders with a Laser beam. The wounds healed quickly. This also caused the spiders to make errors in web-spinning.

The Laser technique, the scientists suggested, might provide a means of "mapping" the brains of spiders and other test animals for further studies of the effects of brain damage on bodily movement.

Drought Brings Famine Threat to Somalia

MOGADISHU, Somalia. (AP)—Premier Abdirizak Haji Hussein said Saturday that famine threatens 700,000 Somalis—almost half this East African country's population—because of a prolonged drought. He appealed for foreign aid.

The premier made his statement at a meeting with newsmen and members of the diplomatic corps. He said Somalia could use medicines and food to relieve the situation in scattered areas of the country.

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natural dark Ranch mink bolero jacket	\$429+
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OTHER FURS up to 50% OFF

two row bleached (white) blue fox shrug cape	\$39+
beige dyed muskrat flanks cowl stole	\$39+
dark dyed muskrat flanks suit stole	\$49+
dyed squirrel backs portrait suit stole	\$59+
three-skin tip-dyed Russian sable scarf	\$69+
four-skin natural Pastel mink scarf	\$79+
natural Norwegian blue fox stole	\$89+
ten-skin dyed Bessarisk stole	\$99+
dyed Japanese mink capes and stoles	\$149+
Heather dyed squirrel backs jacket	\$169+
dyed broadtail-processed lamb jacket	\$219+
dyed Persian lamb jacket, natural mink collar	\$269+

The above listed furs are one of a kind and subject to prior sale.

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Few Drunks Picked Up in Roadchecks

California Highway Patrol traffic checks over the Christmas holiday apparently produced excellent results, according to a report issued Saturday.

In the 48-hour period through 6 p.m. Saturday, five fatalities were recorded and only four drivers were booked for drunken driving in Los Angeles County.

Roadchecks, authorized by the California Vehicle Code, will continue through the end of the holidays, the CHP said, with particular emphasis around New Year's Eve.

Convict Walks Off Flood Job, Captured

SACRAMENTO (UPI)—A state prison conservation-camp inmate who escaped while helping to repair a levee was captured Saturday when spotted by two policemen in the downtown section.

Police said Kenneth R. Daniels, 25, an inmate at the Coalinga Camp, fled Friday while working near Riverside Boulevard. He was serving a term for robbery.



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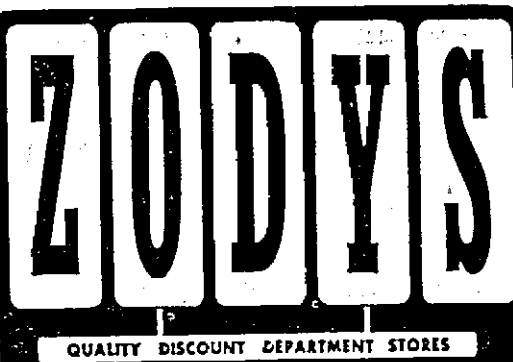
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WHALE WASHES ASHORE
A small pilot whale washed ashore Saturday north of Belmont Pier. It was dead. Its body attracted spectators until it was removed.

RESEARCH WINS 'ADMIRATION'

Schoolboys Miss Space Contract After Investing \$10 in Theory

DONORA, Pa. (UPI) — The Extraterrestrial Mining & Manufacturing Co. failed this week to get a government contract to build a 100-pound rocket engine for space flights but did win "admiration."

A "director" of Extraterrestrial wrote to the Marshall Space Center in Huntsville, Ala., explaining his firm had been excluded from the bidding and was "interested in submitting a proposal for the development of the motor."

Space center officials promptly put in a call to the "director."

They learned Extraterrestrial's headquarters is in 15-year-old Jimmy Tomakyo's basement and consisted of about 25 high schoolers with a theory and lots of enthusiasm but no money.

"They lost the contract but won our admiration," said Marshall Director Werner Von Braun.

Islanders Threaten to Secede

SANTIAGO, Chile (UPI) — A quarrel over a bulldozer has the natives of isolated Easter Island threatening to reject Chilean sovereignty in favor of a Polynesian federation, the navy reported Saturday.

The report said a group of the island's 1,200 natives demonstrated recently against Chile's rumored plan to withdraw the only bulldozer on the island.

The protests are nothing new—such rumors have been spread frequently and just as frequently denied—but for the first time the natives have added the threat to join a proposed federation with Tahiti and other islands.

The Ministry of Works has again denied plans to withdraw the bulldozer, to no avail.

THE NAVAL communique blamed the demonstrations on "the restless spirit of the natives and certain foreign stimulation."

The "foreign stimulation" was blamed on a French scientific mission which visited the island last year from Tahiti and first raised the federation possibility.

Easter Island, 2,000 miles from Chile in mid-Pacific, is the home of the huge statues which have intrigued archaeologists ever since the island was first discovered by Europeans.

Package of Snakes No Proper Present

VERSAILLES, France (AP) — A male ballet dancer was fined \$80 in court recently for sending two gift-wrapped snakes to a male tenor with whom he had quarreled. One was a grass snake, the other a poisonous viper. They were unwrapped by the singer's sister who was unhurt.

SUITOR GOES BERSERK

Girl, 15, Is Killed Defending Mom

MIAMI BEACH (AP) — A pretty high school sophomore gave her life Saturday in an heroic attempt to drive off a crazed assailant who attacked her mother with a carving knife.

Gayle Sterne, 15, was dead on arrival at a hospital. She had massive, multiple wounds in the chest and back.

Her brother, Michael Barry Sterne, 13, suffered deep cuts on the hands and wrists when he, too, struggled with the attacker who forced his way into the Sterne apartment shortly before 4 a.m.

The mother, Mrs. Jean Sterne, 33, was stabbed repeatedly in the arms and body by a man she had known for three years and whose attentions she spurned.

Police arrested Alfonso Robles, 29-year-old Puerto Rican chef, and charged him with first degree murder. Lt. Albert Biblo said Robles told police he stabbed the girl's mother and then turned on Gayle and her brother with the same carving knife with an eight-inch blade when they tried to stop him.



GAYLE STERNE
Stabbed Repeatedly

MRS. STERNE, clerk in a restaurant office, told detectives from her hospital bed that she met Robles three years ago when both worked at the same hotel.

She said Robles had been forcing his attentions on her and that Friday night, fearful of him, she asked a friend to follow her home from a jai-alai match where she had gone over his objections.

She told police Robles smashed through the jalousie door of the second floor apartment and attacked her with a carving knife. Then the children awakened and fought him off.

SCREAMS of terror aroused neighbors, who called police. The girl was found in a hallway and her mother was lying in a pool of blood on the kitchen floor. Michael sat at the kitchen table in deep shock.

Patrolman Frank Azcarate, five blocks away when he received the call, saw Robles running from the scene and arrested him. Det. Sgt. Walter Philbin said Robles led officers to where he had discarded the knife.

Robles lived in a furnished room about five blocks from the Sterne apartment.

Mrs. Sterne is a divorcee whose former husband was reported to be somewhere in California.

Police Shot at Car Kills Pedestrian

NEW YORK (AP) — A pedestrian was shot to death late Saturday on Madison Avenue near 37th Street by a traffic patrolman trying to halt a fleeing motorist, police reported.

The patrolman had been dragged almost a block by the car when the driver, after having pulled over to the curb, suddenly sped north on the avenue, they said.

AN AIDE to Deputy Chief Inspector Arthur Morgan said Patrolman Patrick Crowe was at 35th Street and Madison Avenue, detouring traffic from the vicinity of the Empire State Building two blocks away, where an emergency erroneously had been reported.

One driver argued with the patrolman and made an obscene gesture, police said.

Crowe ordered him to the curb and reached through a window to take the ignition keys but the man sped away, dragging him for almost a block.

The patrolman fired two shots in the air and at least one at the car, police said.

The fatally injured pedestrian, tentatively identified as Julius Ofsei of The Bronx, was taken to Bellevue Hospital.

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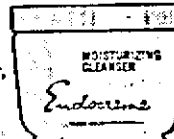
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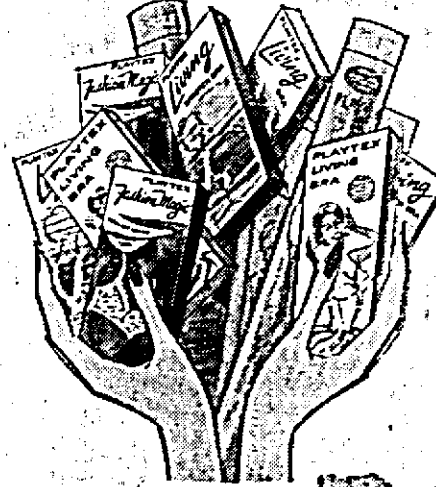
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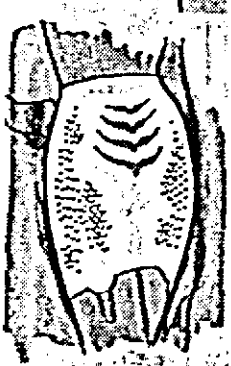
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on Best-Selling
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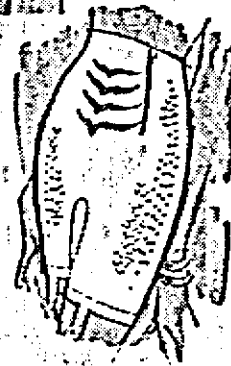
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2 for only \$399 reg. \$2.50 ea.
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only \$595 reg. \$6.95
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All bra sizes—32A-44C, "D" sizes \$1.00 more — All girdle sizes—XS, S, M, L Extra large sizes \$1.00 more

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2.00 Dry Skin Lotion.....1.00
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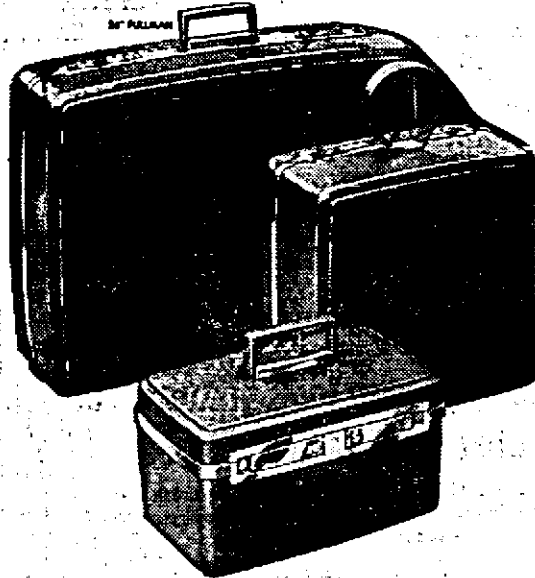
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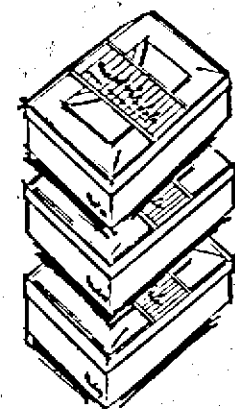
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3.39 Double top sheet, size 81x108.....2.79
3.39 Double bottom fitted sheet.....2.79
2.99 Twin foam bottom fitted sheet.....2.59
3.29 Double foam bottom fitted sheet.....2.89

CANNON FINE MUSLIN SHEET

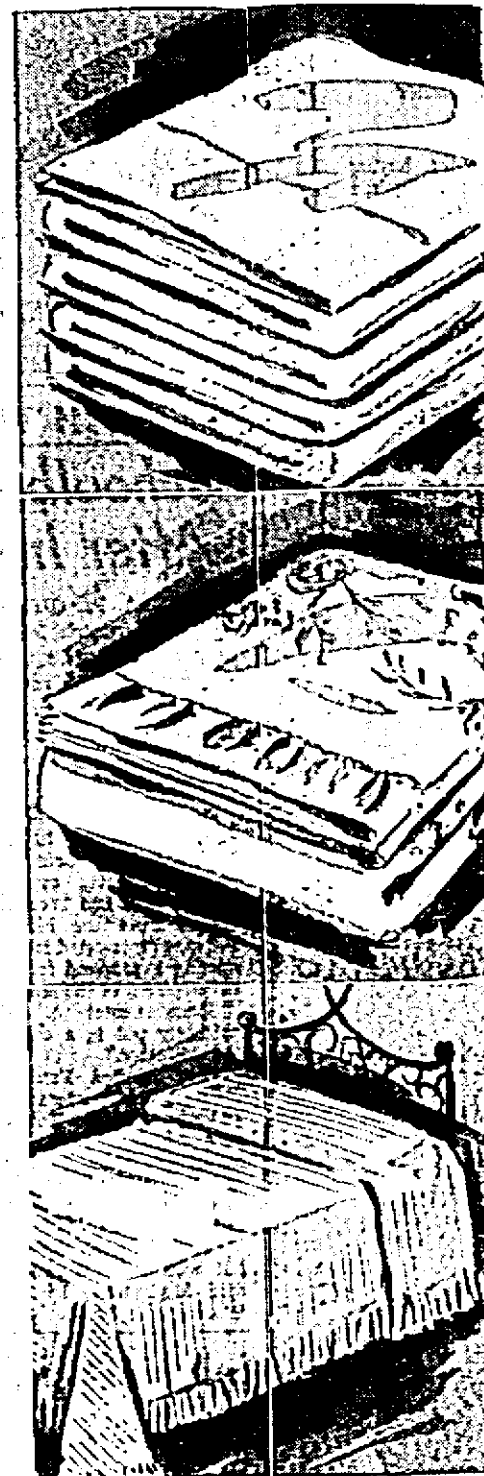
59c Pillowcases, size 42x36.....ea. 49c
2.49 Twin top sheet, size 72x108.....1.89
2.49 Twin bottom fitted sheet.....1.89
2.69 Double top sheet, size 81x108.....1.99
2.69 Double bottom fitted sheet.....1.99

HARD TO FIND PERCALE WHITE SHEETS

3.39 Long twin bottom fitted sheet.....3.09
3.49 Long double top, size 81x120.....3.19
3.79 Long double bottom fitted.....3.29
2.69 Cot fitted bottom sheet.....2.59
2.69 Youth fitted bottom sheet.....2.29
3.39 Long twin top sheet, size 72x120.....3.19

KING SIZE BEDDING NEEDS

1.39 White percale cases, size 42x48.....ea. 89c
5.29 King bottom fitted sheets, percale.....1.69
6.98 White percale top sheet, size 108x122.....6.29
12.99 1" king size foam pad.....8.99
9.98 King size estron filled pad, 72x84.....5.99



LINEN AND BEDDING

89c Sanforized pillow covers, size 21x27.....2/1.00
15.98 Imported white goose down pillows, 21x27.....10.99
7.99 Imported white duck down pillows, 19x26.....5.99
12.98 80x90 Dupont dacron polyester filled
comforters with lovely printed covers.....9.99
19.98 108x90 Dupont dacron polyester filled
king size comforters, printed covers.....11.99
4.99 51x51 vinyl table pad, take advantage
of this special low price, save.....2.99
6.99 Size 54x72 vinyl table pad, a savings
you won't want to miss.....3.99
10.98 Reversible blanket, size 72x90.
Solid color on one side, stripe on other.....8.88
10.98 Creslan fringed afghan, size 54x72.
Machine washable and dryable.....8.99
18.98 Electric blanket, dual control.....11.65
14.98 Electric blanket, double size.....10.65
13.98 Electric blanket, twin size.....9.65
14.98 Quilted bedspreads, choice of
twin or full size.....10.99
14.99 Bathroom rug, size 5x6, with
lid cover, for the low price of.....5.99

GREAT ANNUAL SALE

HART SCHAFFNER & MARX MEN'S SUITS and SPORTCOATS

ENTIRE STOCK REDUCED... NOTHING HELD BACK

The most popular suits available. Choice of 2 or 3 button styles... plain front
or single pleat trousers. All the latest in fall styles and colors. Sizes from 38 to
44 short, regular, long. Also at a reduced price is a tremendous selection of sport
coats.

ALTERATIONS FREE by our expert tailor

SUITS
reg. 100.00

74⁷⁵

reg. 24.95 Hart Schaffner & Marx slacks

SUITS
reg. 89.98

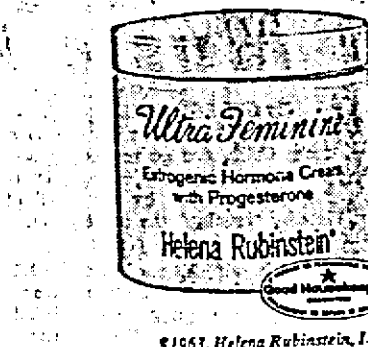
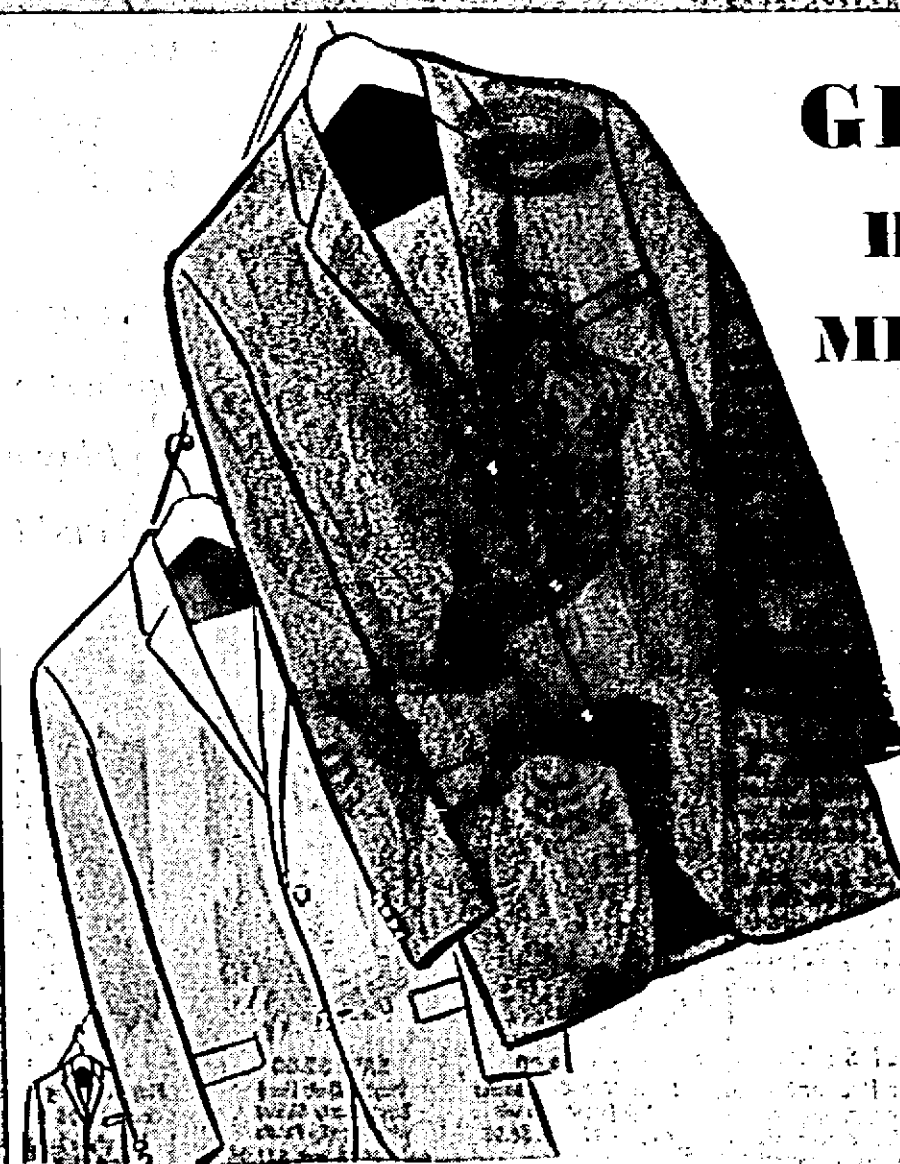
64⁷⁵

street floor

SPORTCOATS
reg. 59.95

39⁷⁵

19.75



Helena Rubinstein
7.50 Ultra Feminine Cream.....4.50
2.75 Young Touch Hand Lotion.....1.75

Bonne Bell
6.00 Plus 30 Hormone Lotion.....3.00
5.00 Plus 30 Hormone Cream.....2.50

Abano Bath Oil
Bath Oil Capsules, box of 18.....1.00
Bath Oil Capsules, box of 40.....2.00
Bath Oil Capsules, box of 70.....3.00

Polyderm
5.50 Compensating Cream
for face and throat.....3.50
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dermatics... designers of
Inner Circle cosmetics

Dermetics
7.50 Inner Circle Moisturizer.....4.50

Coty
5.00 Moisture Balancer.....2.50
5.00 A. D. Vitamin Cream.....2.50

Tussy
2.00 Wind & Weather Lotion.....1.00
1.00 Wind & Weather Lotion.....50c
2.00 Wind & Weather
Hand Cream.....1.00

Bubble Bath
2.50 Sparkling Burgundy
Bubble Bath.....1.00
street floor

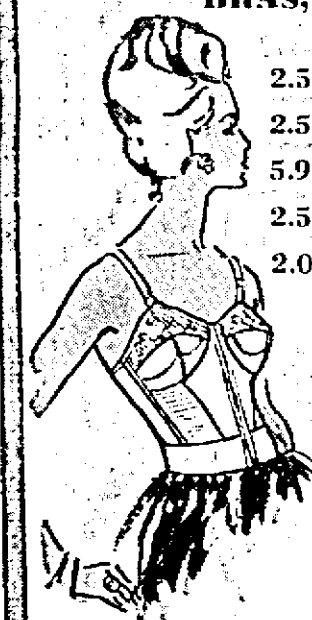
DACRON' POLYESTER CORSOLETTA

Styled with center zipper, boned for support. Made of fine dacron
polyester fabric with elastic. Take advantage of this low price.

regular 12.95

8⁹⁹

BRAS, PANTIES AND GIRDLES



2.50 Exquisite floating action bra.....1.99
2.50 Exquisite 'Circle-O-Form' padded bra.....1.99
5.95 Warner's stretch strap bra.....4.49
2.50 Warner's white cotton bra 32 to 36.....1.99
2.00 Maidenform
Chansonette bra.....1.69, 3/4.99

2.50 Hollywood Vassarotte cotton Whirlpool bra.....1.99
7.95 Hollywood Vassarotte extra long leg panty girdle.....5.99
7.95 Hollywood Vassarotte girdles, pantie girdles.....5.99
12.95 Gossard spandex pantie girdle, long leg.....10.99

13.50 Gossard Answer girdles, med. and long.....10.99
6.95 Maidenform Chorale girdles.....5.59
6.95 Maidenform Chorale pantie girdles.....5.59
8.95 Maidenform Chorale long leg pantie girdles.....6.99
reg. to 8.50 Silfskin girdles, pantie girdles.....3.99



NYLON PEIGNOIR SETS FABULOUS SAVINGS

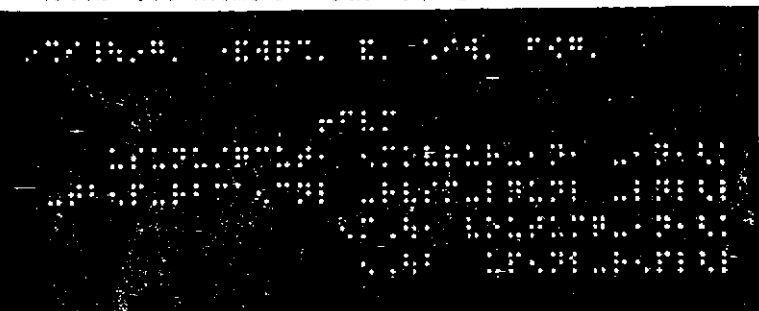
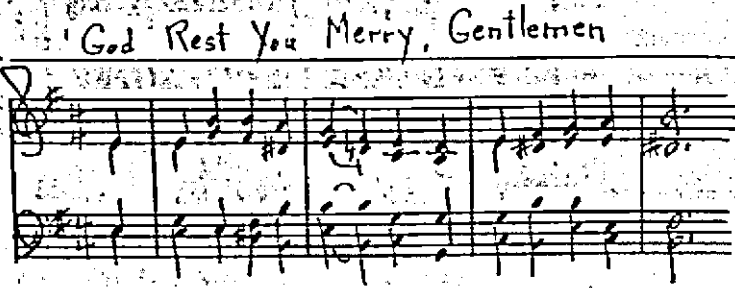
regular
12.95 **9⁹⁹**

Beautiful and elegant nylon peignoir sets. We are
offering you this lovely set for a great low price. We
urge you buy now and really save.

second floor

THEY PLAY WITH FEELING

Sightless Read Music Notation



By GEORGE ERES
A little blind girl in Ventura, Calif., can go to her piano and play music she has learned—not by ear, but by “reading” the score of one of 24 piano pieces.

In far-off Kenya, the blind children in a mission school are learning about health from a book, “Your Body and How it Works.”

In both cases the children are better off because Edith Whitlock, 1351 Pelham Road, Seal Beach, decided to do something for them.

MRS. WHITLOCK is not blind. She is a former music teacher, graduate of Oberlin Conservatory. Her husband, the late Wright Whitlock, was for a quarter of a century minister of music at the Beverly Hills Community Presbyterian Church.

There are many people who can transcribe words into Braille, but very few can transcribe both words and music into Braille. In the Marico Braille Transcribers Inc., a group organized about a year ago

in Los Angeles by Marie Erich, there are about five who can transcribe music. There are only about 15 in all of southern California, said Mrs. Whitlock.

HER ACTIVE interest in transcribing works for the blind began in 1962 when she enrolled in a Braille class. She learned literary Braille and music Braille and bought her own Perkins Braille and went to work.

Mrs. Whitlock and the other Braille transcribers in the Marico group, of which she is vice president and a director, decide what projects to undertake at monthly workshops.

Mrs. Whitlock on a trip east recently talked to friends in the Library of Congress who showed her a large number of requests for transcriptions from many of the 7,000,000 blind in the United States. She currently is working on transcribing Ernst Bacon's “Notes on The Piano” at the request of the Library of Congress.

Working an average of

three hours a day, she now is in her third year of Braille transcription. She has transcribed a portion of a cook book, “translated” into Braille the poems of Wallace Stevens for a S.F. State College blind girl who is working on her master's degree in English, done a Life of Helen Keller—a two-volume work of more than 100 Braille pages which has been sent off to the blind children of a church mission in Kenya.



EDITH WHITLOCK... Busy at Brailier

“SIGHT” music for the blind is a specialized application of the Braille system. The blind musician holds the score in his lap and reads with his left hand while practicing the right hand part. Then he shifts the score to his left hand and practices the left hand part. He memorizes as he “reads” and then puts the two hands together. “He reads, remembers, plays,” said Mrs. Whitlock.

The score itself is written in the “cell” units of the Braille system with application of the raised

“cell” dots to musical notation. The indication of a note, middle C for example, preceded by the number 4, indicating that it is the fourth octave on the piano.

It took twice as long to transcribe Braille music as it does literary Braille, she said.

MRS. WHITLOCK, and all the members in her group, are “volunteers” donating their efforts to the

work, some even buying the special paper required for the Brailier and the Brailier.

“I sometimes feel a little guilty about this. I find it fascinating. It's done more for me than I'm told it does for others,” she said.

She has not yet attempted complete major musical works in Braille.

But even so, she has “created” some of the most inspired music written.

Lie Test Taken by Brother

A lie detector was used Saturday as police continued to probe the Christmas Eve slaying of a Belmont Shore youth by his younger brother.

Det. Sgt. Bill Robertson said Robert McFarland Lennox, 18, volunteered to take the polygraph tests. Results of the examination were not revealed, but Sgt. Robertson said all evidence in the case will be presented to the district attorney's office Monday.

Young Lennox has been in custody for investigation of murder since his older brother, Stuart, 19, was killed in their home at 157 Prospect Ave.

Officers said Lennox maintains he accidentally fired the fatal shot with a .38-caliber revolver while he and his brother were engaged in horseplay.

Lennox told detectives he thought the gun was empty. Asked why he'd pointed it at his brother, he said, “I guess I was playing cops and robbers.”

3 Nabbed in Robbery of Hospital

Three robbery suspects were caught by sheriff's deputies Saturday afternoon following a shotgun stickup at Avalon Animal Hospital, 22404 Avalon Blvd., in the Carson area.

Jailed on suspicion of armed robbery, kidnapping, and possession of narcotics are Charlie Leyvas, 31, of 1004 1/2 Pepite St., Wilmington, Zani Moran, 29, a transient, and Gordon Stiles, 30, of 3050 E. 5th St., Long Beach.

DEPUTY Henry Barrett said the trio was captured minutes after Dr. John Tillema, 38, and his wife, Emily, 40, were robbed.

Dr. Tillema said one man entered his animal hospital and confronted him and his wife with a double-barreled shotgun. He tied the couple with adhesive tape, then dragged them into an examining room where he forced them to tell him where the narcotics were hidden.

The bandit took \$134 in cash, a vial of morphine and some narcotic tablets. Two men were waiting in a car during the robbery, deputy Barrett said.

Cash, Jewelry Taken in Home Burglary

A prowler took \$166 in cash and jewelry Saturday in a burglary at the home of Yasushi Saremoto, 1070 E. 20th St.

The victim told Officer R. M. Bell the thief broke in through a window and ransacked his bedroom.

Huntington Harbour Boats to Parade at 3 and 5:30

The Huntington Harbour Bayard Dod, chairman, announced Saturday. The boat parades will be held at 3 and 5:30 p.m. today. Mrs. Dod said the parades were postponed last week because of bad weather.

Rash of Fires, 13—All at Same Home

WICHITA (AP) — Thirteen separate fires were set Christmas day in the home of Mrs. Marjorie B. Larsen, Chief Fire Investigator Paul Beard said Saturday.

Mrs. Larsen is out of the city, apparently on a holiday trip. The fires were discovered by two boys who said they saw a man walk from the house to a station wagon parked nearby.

Beard said fires were started with paper in all but two rooms of the house.

There will be 23 boats in the daylight parade and 19 lighted boats in the night parade, she said. The Huntington Harbour Beach Club provides the best site for watchers, she said. The club will be open to visitors this afternoon.

WISHING YOU ALL
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YEAR
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special to celebrate our
NEW BELMONT SHORE YARN CENTER
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NOW ON SALE AT OUR
BELMONT SHORE, BELLFLOWER
and LONG BEACH STORES
DUO STROMBOLI YARN
FROM ITALY
A monster sized yarn, tweed spun in France,
for those "Kait-Quick" American Bulkees...
at a price you "Kait-Wits" will be quick to
Kait with.
50-GRAM BALL 49¢
BELMONT SHORE, 5287 E. 2nd St., GE 3-1833
BELLFLOWER, 47159 LAKEWOOD BLVD., ME 4-1855
LONG BEACH, 630 PINE AVENUE, PE 7-2050
HOURS: Mon., Thurs., Fri. 9:30 to 9;
Sat. 10 to 5; Tues., Wed., Sat., 9:30 to 5:30
yarn mart!

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COME A-RUNNIN' TO
KINNEY'S
BIG FAMILY
SHOE SALE
Now double, even triple your savings when you buy brand name shoes for all the family at Kinney's. What a way to start off the new year with savings up to 50% on the latest styles you've seen in Glamour, Vogue, Mademoiselle, Esquire and Par-
ents magazines. Not every size in every style so come a' runnin' and get here first! Outfit the whole family in quality, value and style at Kinney's low sale prices.
SALE STARTS TODAY AT NOON!
BIG SAVINGS ON Children's Shoes
\$2 PAIR
At Kinney's you get big, big reductions on spanking new children's styles plus perfect fit with Kinney's 5-way fit program.
BIG SAVINGS ON WOMEN'S SHOES!
\$3 PAIR
When... it's a fashion spree at Kinney's sale prices. Bargain after bargain in a big round-the-clock collection of new fashion shoes for every hour of the day at a fraction of their original price.
BIG SAVINGS ON MEN'S SHOES
\$5 PAIR
Now at Kinney's... men's shoes galore in all the leading shoe styles for dress, work or sport wear at a whole of a sale price.
Kinney SHOES
LOS ALTOS SHOPPING CENTER on the Mall 2126 Bellflower Blvd.
TRAFFIC CIRCLE 4290 Pacific Coast Hwy.
LAKEWOOD 5720 N. Bellflower at South

FRIED, DRIED OR BOILED, THEY'RE DELICIOUS

Best Way to Handle Sharks: Eat Them

WASHINGTON (UPI) — The best and probably the only way to handle the man eating shark is for man to eat him first.

"They're delicious, especially the great white shark often called the man-eater," says Dr. Perry W. Gilbert, one of the world's leading experts on one of the world's oldest inhabitants.

"The only practical way to eliminate sharks from swimming resort areas is to have fishermen catch them," Dr. Perry said in an interview with United Press International.

"AUSTRALIA, Mexico and Japan created a new market for fishermen after

finding out how tasty shark meat is.

"Broiling is best, but fried or dried and salted like codfish also makes the shark a very nice dinner."

Perry is professor of zoology at Cornell University. He also is chairman of the American Biological Science Institute's shark research panel. He said that many of today's 250 species of shark are just like they were 75 million years ago.

"The best thing we have today to keep sharks from eating humans was stumbled on during World War II," Perry said. He added that the Navy Department in 1941 had what it termed a morale problem on its hands. Concussions from a torpedo or crashing air-

craft alerted and drew sharks to disaster scenes. After some brief experiments, it was found that the smell of copper acetate repelled some sharks.

THE CHEMICAL at first was invisible in water. To show a floundering pilot its presence, the Navy added nigrosine, a black, spreading dye.

Since then, Dr. Perry and others have learned that it was the dye and not the chemical which not only improved personnel morale but actually saved thousands of lives.

Off the white sandy shores of Bimini Island in the Bahamas, Perry and associates determined that sharks fled upon seeing the dye.

How did Perry know it wasn't the shark's notoriously sharp nose or "feeling" senses that alerted it to the dye?

HE SAID he discovered this at the Lerner Marine Laboratory of American Museum of Natural History. It is in the water off Bimini and contains large pens filled with trapped lemon sharks.

As part of his study of shark senses, Perry anesthetized some of the 15-footers which can remain out of water two hours without injury. Then he inserted black plastic caps over their eyes, temporarily blinding them.

The blinded shark would swim through the dye without noticing it. But after the blinders were removed, the same shark would avoid the dye. It would also avoid the dye when it could see but had its nose jammed with scent-blocking cotton.

THE SHARK'S sense of smell can pick up the scent of tuna fluid — the best shark "attractant" — even when it diluted in 1.5 million parts of water, Dr. Perry said.

"The dye is useless, however, when the shark is in

a 'feeding frenzy,'" he said. This occurs when blood or other body fluids wash through the shark's nose. Perry added: "In a feeding frenzy caused by its own blood, I've seen a shark rip large chunks from its own body, devouring himself until he dies."

"SHARKS travel up and down U.S. coasts, some of them in mammoth packs, some loners — no pun intended. Some, but not all, will attack humans. But you stand a better chance of getting hit by lightning than getting attacked by a shark."

"Recent developments, such as a curtain of air bubbles and several electrical devices, are worthless as far as keeping sharks away. It will be a while before we can come up with a shark chaser better than the dye."

PRIME RIBS

\$1.95 on the dinner

Hard to believe? It's True!

The Tenderloin Restaurant, 4341 Atlantic Ave., L. B., now serves Choice Prime Rib at this unbelievable price. Visit us soon and become a believer.

India Food Imports

NEW DELHI (UPI) — In the first 11 months of the year, India imported \$478 million of dry masses. Almost all of it under the easy terms of the Food for Peace program.

INDEPENDENT-PRESS-TELEGRAM—A-11
Long Beach 12, Calif., Sunday, Dec. 27, 1964

FIGURES SO LIFE-LIKE YOU EXPECT THEM TO SPEAK



It happens again and again at Movieland Wax Museum. A visitor approaches one of the cameramen on the "Sunset Boulevard" set. "Is that a real chinchilla wrap Miss Swanson is wearing?" she asks.

The answer to her question is "Yes, it's real chinchilla." But the answer doesn't come from the cameraman. Like the others in the scene — Gloria Swanson, William Holden and Erich von Stroheim — he doesn't talk. Amazingly life-like as they all appear, each one is a wax figure. "Sunset Boulevard" is just one of many authentic movie sets at Movieland, world's largest and finest wax museum. You'll see Clark Gable and Vivien Leigh in "Gone With The Wind";

Shirley Temple in "Bright Eyes"; Gary Cooper and Grace Kelly in "High Noon"; Katharine Hepburn and Humphrey Bogart in "The African Queen"; Rudolph Valentino in "The Sheik"; Jean Harlow in "Dinner at Eight" — to name just a few.

For a thrill you'll all remember, come to Movieland Wax Museum during the holidays — while the children are out of school. Easy to get there. On Beach Boulevard in Buena Park just south of the Santa Ana Freeway near Knott's Berry Farm. Open daily and Sunday from 10 a.m. to 9 p.m. Friday and Saturday night till 11 p.m. Children under eight admitted free with an adult. Cameras welcome. Plenty of free parking.



NEW YEAR'S EVE AT DISNEYLAND

The nation's biggest New Year's Eve party will be at Disneyland from 8 p. m. until 2 a. m. when about 18,000, both young and old, will welcome the New Year. A total of 14 dance bands and musical groups, including the Elliott Brothers orchestra, shown here, will entertain.

MARK TENTH YEAR

New Year's Eve Fete Slated at Disneyland

Disneyland will greet its Tenthennial Year with what is billed as the biggest and happiest New Year's Eve party in the nation.

Fourteen dance bands and specialty groups will entertain throughout the park in the biggest talent line-up in the five-year history of the event.

In addition to Disneyland's 50 world-famous adventures, the party will include a spectacular salute to the New Year with the release of 10,000 balloons from Sleeping Beauty's Castle.

Some 18,000 people are expected to attend the party from 8 p.m. until 2 a.m. on the eve of 1965, Disneyland's Tenth anniversary year.

ADVANCE TICKETS for the party, which has been a sell-out for the past three years, are already on sale.

Included in the lineup for listening and dancing are the Elliott Brothers Orchestra, Gary Lewis and the Playboys, Art Castle and his "Castles in the Air" orchestra, Kay Bell and the Spacemen, the Firehouse

Five Plus Two, the Young Men from New Orleans and the 20 voices of the Disneyland Gospelaires.

Also featured will be the Disneyland Band, Keystone Kops saxophone quartet, the Strawhatters Disneyland Band, the Disneyland Polka Band, the Yachtsmen Quartet, Bud and Scott and the Tahitian Dancers.

THE NEW YEAR'S EVE celebration climaxes two weeks of special holiday activities which includes Walt Disney's "Parade of the Toys" at 2 p.m. daily through Thursday.

The park will be open from 9 a.m. until 10 a.m. until New Year's Eve. On December 31, Disneyland will be open from 9 a.m. to 7 p.m. and re-open for the New Year's Eve party from 8 p.m. to 2 a.m.

The party is the first of many special events planned for Disneyland's Tenthennial Year Celebration.

Christmas Carolers Use Tape Recorder

GRIMSBY, England (UPI) — Harold Scott thought the Christmas carolers outside his door were singing "O Come All Ye Faithful" remarkably well.

He opened the door and found one 10-year-old boy, found one 10-year-old boy, "I gave him a shilling (14 U. S. cents) for his cheek," Scott said.

Chamber Chief Warns of 'Excessive' Pay Hikes

WASHINGTON (UPI) — about in 1965, although he said U.S. production may be slower, says the only cloud on the horizon is the danger that organized labor will ask more than management can afford to pay without raising prices.

Carey said in an interview with UPI that the auto companies held the price line when auto workers scored "excessive" gains this fall. But he added that the steel companies probably will not be able to avoid a price increase if the steel workers demand and get as much this spring.

He noted that President Johnson spoke out earlier against what Johnson called inflationary steel price increases and added: "I would hope he would also express himself in the same manner as far as steel labor is concerned."

STEEL UNION and management negotiators began talks earlier this month. The steel contract expires May 1. Carey also spoke favorably of the administration's wage-price "guideposts," which urge both labor and management to keep wage and price increases within the bounds of increasing productivity. He called them "one of the soundest sorts of guides labor and business should use."

Except for the possibility of cost-push inflation, Carey could find little to worry

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Yes, an entire house of carpeting. 60 sq. yards installed wall to wall in your living room, dining room, hall and 2 bedrooms... at these low, low Artistic prices.



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\$289

Installed & Padded
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PRICE INCLUDES:
Heavy 58-oz. padding, invisible tackless stripping, door meters and labor.
NOTHING ELSE TO BUY!

OPEN DAILY 9-9 SAT. 9-6 SUN. 10-5

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60 SQ. YDS.

\$359

Installed & Padded
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PRICE INCLUDES:
Heavy 58-oz. padding, invisible tackless stripping, door meters and labor.
NOTHING ELSE TO BUY!

4 DAYS ONLY SUN., MON., TUES., WED.

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SAMPLES BROUGHT TO YOUR HOME.
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See the
DINE-OUT PAGES
in Today's
Independent Press Telegram
With
TEDD THUMEY'S
Comments & Information

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store-wide January sale

quality at an all-time high-only prices are reduced

STARTS MONDAY! SHOP TILL 9:00 P. M.

STORE-WIDE SAVINGS!

ALL DEPARTMENTS REPRESENTED IN THIS EVENT!

FUR SALON

Spectacular Mink Values! Fully let-out pocket stoles in natural, Tourmaline* or Autumn Haze* now at these great savings **399.00***

Capes in Natural Mink with double or band collars. Tourmaline*, Ranch, Autumn Haze* **477.00***

Exceptional Choice Mink Stoles in varied styles and shades. Great buys at **577.00***

Natural Mink Jackets, finest skins, double collar and cuffs, suit length in Autumn Haze* and Tourmaline* **777.00***

Natural Mink Trim Cashmere Sweaters **67.00**

Dyed Squirrel Stoles **144.00**

Dyed black Broadtail Processed Lamb Jackets **188.00**

ACCESSORY SHOP

Bermuda Orlon® Acrylic Matching Skirts and Sweaters in new Spring shades! All full-fashioned, machine washable, pill resistant. Ice green, blush pink, wild cherry, princess blue. Sweaters also in white, beige and black.

9.98 Slim skirt, sizes 8-18 **7.99**

9.98 V-neck collared cardigan, sleeve, 34-40 **7.99**

7.98 Classic crew neck cardigan, long sleeve. 30-42 **5.99**

12.98 Acrylic® sweaters, shaker knit and double knit in Chanel or collared styles. Full-fashioned. Beautiful pastels or white. S. M. L. **7.99**

5.98-9.98 Nationally advertised shirts and pant-tops. Dacron® pima and blends in tailored or dressy styles. Prints and solids. 10-18 **3.99**

BUDGET MILLINERY

5.95-7.95 New Spring millinery. Special New York purchase of felts, flowers, fabrics **3.97**

MILLINERY

12.95-15.95 Special purchase of new Spring imported straw, flowers, fabrics. White, black, navy and new fashion shades. Beautiful buys! **9.85**

DESIGNER MILLINERY

22.95-29.95 Designer millinery by Christian Dior, Oleg Cassini, Mr. John Jr., others. Mostly one-of-a-kind in new fabrics, colors **15.00**

DESIGNERS' CIRCLE

Fashion clearance! Dresses, coats, suits now reduced! 1/2 to 1/2 off!

Designer daytime and evening dresses and costumes. Also import fabric coats and suits. 8-20, 12 1/2-20 1/2.

69.95-89.95 **now 34.97-59.97**

110.95-145.95 **now 55.47-97.30**

165.95-250.00 **now 110.63-125.00**

COATS AND SUITS

55.95-59.95 Pastel wool new Spring coats. Full length styles in blue, green, pink, yellow, beige, white. 4-12

Petites, 8-18 Misses' **39.00**

DRESS SHOP

22.95-35.95 A Name You'll Recognize and a fit you love in sheaths, two and three-piece costumes in wool, crepe, Orlon®, acrylic rayons, Arnel® tricotette jersey. New colors in prints and solids! 10-18 **19.00**

SUN CHARM SPORTSWEAR

19.95-39.95 Fine Sweaters in cashmere wool in classic and novelty styles. From top manufacturers of fine sports-wear, now reduced 1/3. **12.00-26.00**

9.95-29.95 Better Blouses in pure silk, imported wool challis, cotton Dacron® cotton. Solid colors and prints. Misses' sizes **6.00-19.00**

16.95-29.95 Famous Maker Skirts in wool or silk. Novelty or solids **11.00-19.00**

BUDGET DRESSES

11.95-15.95 Famous Maker Dresses at once-a-year special purchase price. One, two and three-piece jacket styles of 100% nylon or Arnel® tricotette. Assorted prints. Sizes 8-20, 12 1/2-22 1/2 **8.99**

YOUNG CALIFORNIAN SHOP

20.00-28.00 Famous Make Dresses with the "Country Look" you love! Skirts, shirtwaists, jumpers, princess styles. Cottons, corduroys, wools, prints and solids in 5-15 **13.00**

Special Junior Raincoats! Whatever-the-weather coats in a galaxy of styles and colors! **15.00**

5.95-8.95 Coordinates in new Bulwark®, an exclusive blend of 50% Fortrel® polyester and 50% combed cotton. Navy, aqua, orange, olive. 5 to 13. A-line skirt with 2 slit-in pockets **5.97**

Sleeveless top **4.97** Blazer jacket **6.97**

Sleeveless top **4.97** Capris **4.97**

11.95-14.95 Famous make sweaters, pull-over and cardigan styles **7.00**

JUNIOR DRESSES

25.95-45.95 Jr. Formals and after five dresses. Chiffons, crepes, brocades, velvets. Some sequin and bead trims. 5 to 15 **15.00-36.00**

19.95-45.95 Junior dresses, crepes, cottons and wools for 5 to 15 **11.00-27.00**

YOUNG DEB SHOP

3.95-4.95 Shirts in assorted prints. Cottons and Dacron® polyester-cotton blends. Bermuda and button-down collars. Long or roll sleeves. Pastels and darks. 8 to 14 **2.47**

22.95 Coat in 100% cotton corduroy laminated fabric. Antique brass buttons, large patch pocket, front belt. Rock salt, blue, red, 8 to 14 **17.00**

11.95-15.95 Famous Maker Sweaters, cardigans, pullovers, collar styles. Two and 3 ply fur blends. Good colors. 5-97

6.95 Pleated Skirt, hip-stitch style in Dacron® polyester and cotton. Brown, blue, red, green. 6 to 14 **3.97**

MATERNITY SHOP

Year-end clearance! One and two pc. dresses in cotton, crepe, wool. Also skirts, capris, blouses. 6-18 **1/2 off!**

ROBES

14.95 Famous Make Washable Cotton Quilt Robes in pastel prints, sizes petite, S.M.L. **9.99**

Special Purchase flannelette dusters. Boycoat, cardigan or collared styles in red or blue print. 10-20 **6.99**

14.95 Famous maker nylon tricot quilt duster, completely lined. Gold, blue, red in sizes 10-20 **10.99**

YOUNG CALIFORNIAN LINGERIE

69c Cotton Briefs. 7-15 **75c or 3/2.25**

FOUNDATIONS

3.95 Charmfit Bra, Magicloud décolleté-front bandeau. Stretch straps. 32 to 36. A.B.C. **2.99**

5.00 Air-Bali Bandeau Bra in Antron-Dacron-cotton. 32 to 38. B.C. **2.99**. Also reg. 5.95, 32 to 38 D cup **3.49**

5.00-8.95 Once-a-year Sift Skin Sale! Rubber and Spandex panty girdles, rubber girdles, long lines. S.M.L.XL **3.99 to 7.19**

12.50 Formfit Skippie panty girdle in Lycra® power net with 2 1/2" waistband. S.M.L.XL **9.99**

13.50 Gossard Answer Girdle, pull-on style in Lycra®. 25 to 34, 2 lengths **10.99**

10.95 Hollywood-Vassarette girdle, extra long leg panty style. Spandex satin front panel. S.M.L.XL **8.99**

7.95 Hollywood-Vassarette long leg panty girdle comes to top of knees. S.M.L. **5.99**

10.95 Lily of France panty girdle, extra long leg style. Spandex power net and satin. S.M.L. **8.99**

7.95 Smoothie long leg panty girdle in Lycra® power net. S.M.L. **5.99**

11.95 Smoothie long leg panty girdle with reinforced elastic panels. S.M.XL **9.99**

7.95 Warner Special Value Delilah girdle, average length style with nylon lace front. S.M.L. **5.99**

8.95 Warner Special Value Delilah girdle, average length panty style. S.M.L.XL **6.99**

3.95 Warner "Fair 'n Cooler" bandeau bra, petal cup cotton with stretch back. 32 to 38. B.C. **2.99**

2.50 Warner Special Value stretch bra in cotton with French stitched undercup. 32 to 38. B.C. **1.99**

3.95 Contessa Di Roma lace bandeau bra, Spandex back. 32 to 38. B.C. **2.99**

7.95 Contessa Di Roma long line lace bra with elastic flatter band. 34 to 40. B.C. cups **5.99**

8.95 Miss Behave long leg panty girdle of Spandex, waistline pull-on style. S.M.L. **6.99**

3.95 Peter Pan Fiberlon padded "treasure" bandeau with actionette feature cups. A.B. cups **2.99**

6.95 Peter Pan Lycra "Tiger" long leg panty girdle with woven in stripes for support. S.M.L. **4.99**

8.95 Peter Pan Lycra® long leg panty girdle with underlay stripes for firm support. S.M.L. **6.99**

11.95 Peter Pan Actionette average length panty girdle with action-net insets for comfort, control. S.M.L. **8.99**

17.50 Smoothie "Always Twenty-One" girdle, boned front and back, side zipper. 27 to 36 **14.95**

16.50 Smoothie "Always Twenty-One" Antron® nylon girdle with side zipper, boned front. 27 to 34 **13.50**

8.95 Treo Fashioned Front girdle, pull-on style with Lycra® power net side sections. S.M.L. **6.99**

10.95 Treo panty girdle, extra long leg style with fashion front panel, dipped waistline. S.M.L. **8.99**

15.00 Warner Special Value girdle with boned front, 3" stay-up top, satin elastic back, side zipper. 28 to 36, medium or long length **11.99**

1.25 Warner Chafeze brief for foundation wear. Rayon **.99**

22.50 W.B. foundation, one-piece "Life and Lovely" with Lycra® leno tummy reinforcement, spiral control back. Side zipper. 36 to 44 **16.95**

LINGERIE

5.95 Nylon tricot pajamas, tailored pastels. 32-38 **3.99**

5.95 Nylon tricot Gowns. S.M.L. sizes **3.99**

8.95 Shift gowns of layer-on-layer nylon tricot, deep lace trims, pastels. S.M.L. **5.99**

4.00-6.00 1/2 slips in assorted styles, white and colors. Short or average **2.99-3.99**

6.00-9.00 Nylon tricot slips. Short or average. 32-40. **3.99-5.99**

1.50 Nylon Tricot Briefs, encased elastic. White and colors. 4-7 **1.00 or 6/5.85**

5.00-7.00 Famous Make Flannelette Pajamas. Discontinued styles, colors and sizes but not all sizes in each style. 32-40 **3.99**

COSTUME JEWELRY

2.00-35.00 Half-Price Sale famous maker costume jewelry! Necklaces, bracelets, pins and earrings. Many matching sets. Some one-of-a-kind pieces. Gold and silver metal's in bright or antique finishes. Pretend pearls, crystals, jets and novelty beads. Excellent assortment of colored stones **now 1.00* to 17.50***

ERA BAR

2.50 "Circ-O-Form" Exquisite Form Bra with 4-section lightly padded cups. 32A to 36 B **1.99**

20% OFF Exquisite Form "Magic Lady" panties that shim. 3.95 Brief or regular length. 5.95 Long leg. XL **4.79**

S.M.L. **3.19** 4.95 Spandex regular **3.99**

4.95 Regular length, extra length, S.M.L. **3.99**

4.95 Long leg. S.M.L. **3.99** length, XL **4.79**

20% OFF Simone Natural Back garments in Lycra® Spandex. **5.95**

5.95 Girdle or regular length panty, white. S.M.L. **4.75**

7.95 Long leg panty, white. S.M.L. **6.35**

20% OFF Simone garter belts in lacy Lycra® Spandex. White only. S.M.L. **4.75**

5.95 10" garter belt **4.75** 3.55 7" garter belt **3.15**

5.00 Flexfit "Perfect Figure" girdles in whisper-weight Lycra® Spandex with Antron nylon powernet. S.M.L.XL Girdle or regular length panty girdle **3.99**

5.95 Long leg panty girdle **4.99**

HANDBAGS

5.95-120.00 Handbags. Calf, seton, suede, alligator, patent, saddle leather, tapestry, velvet, faïence and peau de soie. Many one-of-a-kind. Black, brown, navy, tan, red and a few fashion color combinations. Not all styles in all stores **3.97* to 79.97***

GLOVES

5.00-8.00 Famous Maker Fabric Gloves. Double woven cottons and double woven nylons in tailored or fancy styles. Shorties to 8-button lengths. PK or hand sewn seams. Black, white, beige. 6 to 7 1/2. Pair **2.99**

HOSIERY

20% Off Our Own Buffum's Hosiery! Fine quality seamless Buffum's, completely proportioned! 8 1/2 to 10 Midge. 8 1/2 to 11 Ideal. 9 1/2 to 11 Regal **1.35** Demi toe, sandal heel **1.08** 1.35 Agilon stretch **1.08**

1.25 Heel and toe sheer **1.00** 1.25 Heel and toe walking sheer **1.00**

4.00 Slippers in a wide range of styles and wanted colors. Sizes small thru extra large **2.59, 2 pair 5.00**

SHOE SALON

20.95 Deliso Debs Fashion Shoes, high, mid or low heels. Blacks, tans and colors **12.97**

19.95-22.95 Amalfi Italian Imports, low dress heels and tailored stacked heels **14.97**

26.95-28.95 Andrew Geller fashion shoes **15.97**

13.95-15.95 Joyce Little Heels **10.97**

37.95-44.95 Julianelli Couture Shoes, limited selection of fine originals reduced to less than 1/2 price! **17.97**

8.95-13.95 Name Casuals including Joyce, Nina, Bando-lino, Musketeers and others. Flats and low stack heels. **6.97**

12.95-14.95 Famous Make Casuals, Van Elf, Joyce, Nina and other fine casuals and low heels **8.97**

RED CROSS SHOES

Semi-Annual Red Cross Shoe Sale

13.99-15.99 Red Cross dress and tailored shoes, black and colors **9.97**

11.99-13.99 Red Cross Cabbies **8.97**

COSMETICS

SPECIAL! Marcel Rochas cologne. "Femme" for ladies, "Moustache" for men **2.50***

ONCE A YEAR SPECIAL! Carven Miss-st-st-fiers in Ma Griffie, Robe d'un Soir, Vert et Blanc, Vetiver, each **2.00***

5.00 Marie Earle Aralinn contour corrective treatment, dry or oily formula **3.00***

2.50-4.50-7.50 Lactopine French Formula bath oil in Mimosa or Verbena **1/2 price!**

6.00 Lucien Lelong cologne, Tailspin, Indiscret, Sirocco, Balalaika. 8 oz. **3.00***

7.00 Nina Ricci Special! Eau de cologne in laque flacons. L'air de Temps, Coeur, Joie, each **3.75***

Crepe de Chine toilet water spray **2.50***

2.00 Trille's glycerine and rosewater hand and body lotion, cream in jar or bottle of lotion **1.39*, 3/3.99***

SPECIAL! TUYACHE® SPRAY SKIN PERFUME, Moroccan Rose, Violet, Mimosa, Lily of the Valley and Lilac, each **2.50***

17.50 Nurolin, the age-defying scientific cosmetic **10.00***

Special! Lanvin natural spray in crystal flacon. Arpegge, My Sin, Crescendo **3.00***

7.50 Helena Rubinstein ultra feminine hormone cream **4.50***

2.75 Helena Rubinstein Young Touch hand lotion **1.75***

9.00 John Robert Powers Privilege fluid night beauty treatment **5.00***

5.00 Dorothy Gray Cellogene hormone cream **2.50***

1.00 Dorothy Gray sheer velvet lipsticks, 15 fashion shades **2 for 1.00***

SPECIAL OFFER! Jacqueline Cochran lotion quick cleanser. 3.00 8-oz. size **1.75***

5.00 16-oz. size **3.00***

Special Jacqueline Cochran Flowering Velvet Joy of Bathing. 6.50 8-oz. **4.50***

13.00 16-oz. **6.50***

3.00 Jacqueline Cochran hand and arm cream **1.75***

1.00 Desert Flower deodorant, cream or roll-on **.50***

2.50 Desert Flower beauty bath dry skin bath oil **1.25***

10.00 Endocrine hormone cream, 4-ounce size **5.00***

5.00 Endocrine moisturizing cleanser, half-pound jar **2.50***

8.50 Frances Denney Multi-Layer moisturizer **5.00***

3.75 Schiaparelli "Shocking" Eau de Parfum Mist **2.00***

4.00 Schiaparelli "S" Eau de Toilette Mist **2.50***

Special! Mary Chess cream body massage hand and body lotion. 5.00 16-oz. **3.00***

3.00 8-oz. **1.50***

4.50 Mary Chess bubbling bath essence in White Lilac, Tapestry, Strategy, Gardenia, Yram, Carnation **2.25***

6.00 Bonnie Bell Plus 30 lotion **3.00***

5.00 Bonnie Bell Plus 30 Cream **2.50***

4.25 Elizabeth Arden hand lotion, 1-pint plastic bottle with dispenser top. Blue Grass or June Geranium **3.00***

SPECIAL! Dana spray cologne, Tabu, Ambush, 20 Carats. 2 oz. **1.50***

*Plus Fed. Tax

CHILDREN'S SHOES

5.95-12.95 LITTLE YANKEE children's shoes—20% off! Our entire stock including a complete range of infants' shoes. Girls' casual and school shoes. Boys' dress and school shoes. Not all sizes in all styles **4.75 to 10.35**

Clearance! Famous name children's shoes, dress, casual, school. Discontinued styles. Limited sizes **5.97**

LITTLE SHAVER SHOP

4.00 Cotton Corduroy Jeans. Sanforized and reinforced at all points of strain. Loden, bone, antelope. 4 to 7. **2.99**

Sale-priced! Buffum's Own Jeans in heavy 11 1/4 oz. cotton denim. 5 pocket style with double knees, double stitched, riveted and bar-tacked. 4 to 7, regular or slims. All now **2.19**

2.00 Famous maker wallets in assorted madras patterns with 20 window removable pass and picture case **.99**

1.50 Key cases also in assorted madras patterns to match wallets above **.99**

5.00 Cardigan sweaters, 100% Orlon® acrylic. Assorted colors. 4 to 7 **3.99**

45c Famous maker crew socks, all cotton washables in an excellent assortment. 6 1/2 to 8 **3 pair 1.15**

1.75 Tee shirts, crew neck style in new colorings, stripes and solids. All washable, Sanforized cottons. 4 to 7. **1.19**

3/2.00 Briefs in white combed cotton. Buffum's own for quality! Fly front style with elastic waist. 4 to 6. Our entire stock **3 for 1.50**

3/2.25 Buffum's own brand tee shirts in white combed cotton. Sanforized to retain their shape. 4 to 6. Our entire stock **3 for 1.75**

9.00 Sport Coats all by a famous name maker. Wanted styles, fine tailoring. 4 to 7. Our entire stock **6.99**

3.00 Pajamas, cotton broadcloths and flannels in many patterns and colors. 4 to 6 **2.59**

BOYS' WEAR

1.00 Hose in bulky-weight 75%, Orlon® acrylic and 25% nylon stretch. Famous maker. 14 fashion colors. Fit sizes 8 1/2 to 13 **.85 or 3 pr./2.35**

10.98 Jackets, all by famous makers. Some reversibles. Washable. 8 to 20 **6.99**

Sale-priced! Pajamas, our entire stock of cotton broadcloths and flannels. 8 to 20. 3.00-3.50. **2.59** 4.00 **2.99**

20.00 All Wool Blazers with 3 metal buttons, crest. Flap and patch pockets. Center vent. 8 to 12 **14.99**

25.00 Blazers for 13 to 20 **18.99**

3/2.00 Buffum's own name brand briefs. White combed cotton with fly fronts, elastic waistbands. 4 to 18. Our entire stock **3 for 1.50**

3/2.25 Tee shirts in white combed cotton. Buffum's own name brand. Crew neck style. Sanforized. 8 to 18. Our entire stock **3 for 1.75**

Sale-priced! Buffum's own name brand jeans. 11 1/4 oz. heavy duty cotton denim with double knees. Double stitched, riveted and bar-tacked. 5-pocket style. 8 to 12, regular and slim **2.29**

4.00 Sport Shirts, short sleeve styles, button-down collars.

Buffum's

store-wide January sale quality at an all-time high-only prices are reduced

Starts Monday! Shop Till 9:00 p.m. ALL DEPARTMENTS REPRESENTED WITH BETTER THAN EVER SAVINGS IN THIS EVENT!

INFANTS', TODDLERS' WEAR

4.00 Crib Blankets in rayon and nylon. 7" satin binding. Completely washable. 36x50". Pastels and whites. 2.00
7.00 Dacron® polyester-filled quilted blankets. 4.00
7.00 Convertible Blanket, use as quilt or sleeping bag. 4.00
9.00 Comforter Sets. Dacron® filled. Pastels. 6.50
5.00-8.00 Infant Dresses, many styles. 3.29
5.00-8.00 Diaper Sets with waterproof pants. Small to extra large. 3.29
5.00-8.00 Toddler Dresses, pretty cotton, Dacron® polyester and blends. Grow hems. 3.49
7.00-9.00 Eton Suits. Plaids and tweeds. Some with vests or shirts. Most with half-lined jackets. 5.00
4.50-8.00 Toddler Boys' Slacks and Short Sets. 3.50
5.00-7.00 Toddler Capri Sets. 2 to 4. 4.00
3.00 Suspender Pants in cotton corduroy with elastic back. 2 to 4. 2.19
3.50 Toddler Boy Slacks. Cottons, flannels and blends. 2 to 4. 1.99
2.50 Toddler Boy Shorts. Cottons, denims, flannel blends. 1.49
1.39-2.00 Polo Shirts in crew neck and collar styles. Stripes, solids and jacquards. Fashion colors. 1.19

NURSERY FURNITURE

79.98 Crib and youth bed combination by a famous maker. Double drop sides with plastic feeding rail and extra side rail to convert to youth bed. Four-position tubular adjustable springs. White. Colonial maple or Danish walnut. 38.99
16.98 Kantel Innerspring Mattress. 13.99
35.00 Dresser-robe. Four drawers, folding utility shelf, vinyl quilted laundry bag. Padded top with safety strap. 24.99
26.98 Pen Crib with heavy corner posts. Drop sides. Extension legs adjustable to 5 positions. Pad and plastic feeding rails. 21.99
32.00 Toffner Carriage, carriage-sleeper-stroller combination with full collapsible gear, chromed tubular legs. 26.99
27.00 Redliner Stroller with chrome plated tubular frame, detachable sun shade, market basket and footrest. 18.99
16.98 Convertible Hi-Chair by Peterson. Three position with removable stainless steel tray. Padded seat and back. 13.99
26.98 Play Pen-Crib by Peterson. Chrome steel frame, nylon mesh sides, upholstered floor. 21.99
24.00 Baby Bath by Pride. Tubular frame with solid dressing table top, foot pedal, large utility tray, safety strap, front and back utility pockets. 18.99
7.98 Infant Tote Seat. Safety harness and removable pad. 3.50
5.98 Diaper pail with cover and molded-in deodorant holder. 24" tall, holds 72 diapers. 4.00
27.00 Play-yard by Pride with heavy tubular frame. Legs serve as gliders. Small mesh nylon net sides. 3/4" pad. 45x45". 21.99

TOY SHOP

8.95 Voit basketball, laminated. 6.39
9.95 Voit basketball and goal set, laminated. 7.39
79c Jig saw puzzle with 750 pieces. 58c
15.00 Spaulding Golf Balls, Air-Fite or Kro-Fite, dozen. 8.88
9.00 Goody Golf Balls with liquid centers, dozen. 5.99
Trim-A-Home Shop. Clearances! Ornaments, garlands, trees, lights, display pieces, wreaths. 1/2 Price!

LUGGAGE

Sale! American Tourister Tri-Taper 80 Series, lightweight, pressure-molded fiberglass and plastic. 18.95
26.25 Ladies' 14" Train Case. 18.95
26.25 Ladies' 21" Over Nite. 18.95
41.95 Ladies' 27" Pullman. 28.95
26.25 Men's 20" Companion. 18.95
26.25 Ladies' 20" Hat Box. 21.95
31.50 Ladies' 24" Pullman. 26.50
52.50 Ladies' 30" Pullman. 30.95
44.95 Men's 25" 2-Suiter. 32.95
47.25 Men's 25" 3-Suiter. 32.95
Save on Samsonite SENTRY Luggage! Lightweight, scuffs, stain, dent-resistant. Ladies' luggage in Cardinal red, surf blue, marigold, mist white, fern green. 13.97
19.95 Beauty Case. 13.97 19.95 21" O'Nite. 13.97
32.95 28" Pullman. 22.97 19.95 Tote. 13.97
32.95 Wardrobe. 22.97
Men's luggage in rich brown, seal black, black olive. 22.97
19.95 Companion. 13.97 32.95 2-Suiter. 24.95
34.95 3-Suiter. 24.95
Prices plus Fed. Tax

CAMERA SHOP

2.95 Vista Recording Tape. 1800' on polyester backing. Guaranteed perfect, splice free. 2.19, 3/5.99
12.95 Radiant "Master" glass beaded screen. 7.99
5.30 Polaroid Color Pack Film. 4.59 or 2/8.99
2.40 Polaroid Film, black and white pack. 2.09 or 2/3.99
Special Savings on Kodachrome-X Film!
1.00 CX 828. 89c or 3/2.59
1.25 CX 127, 120, 620. 95c or 3/2.69
1.40 CX 126 Instantmatic. 1.09 or 3/3.19
1.75 CX 116, 616. 1.39 or 2/3.09
1.95 CX 135-20. 1.49 or 2/3.29
Special Color Film finishing including Kodachrome, Kodachrome movies and slides. 15% off!

STORE FOR MEN

Famous Maker Suits for Men... Sale-Price!
Quality tailored men's suits from a famous name maker. All-wool, wool and silk blends, Dacron® polyester and wool, imported wool worsteds. Glen plaids, plain weaves, iridescents in 2 and 3-button styles.
165.00 140.00 175.00 148.00
185.00 157.00 200.00 170.00
210.00 178.00 225.00 191.00
Men's Suits... Tropical to Midweight Fabrics at Savings
Our entire stock of famous maker men's suits, tropical to midweight fabrics. Solids, houndstooth, plaids, stripes, Domestic and imported worsteds and blends. 1-2-3-button.
100.00 79.99 125.00 99.99
110.00-115.00 89.99 135.00 109.99
145.00 119.00
Men's Famous Maker Natural Shoulder Suits
Natural shoulder styling at its best. All-wool, Dacron® polyester and wool blends. Handsome solids, subtle stripes and plaids. Good colors.
95.00-100.00 79.99 110.00 89.99 125.00 99.99

Buffum's Own Label Men's Suits at Savings!

Superb quality and tailoring at popular prices! Wool, Dacron® polyester and wool, wool and mohair. Solids, plaids, plains, subtle iridescents.
79.95 64.99 85.00 69.99
89.95 74.99 100.00 79.99
Men's Tropical Weight Suit Sale-Price!
65.00 Famous name tropical weight suit in wool/mohair or wool/mohair/Dacron® polyester blend.
Solids, plaids, iridescents. 2 and 3-button. 49.99

MEN'S FURNISHINGS

1.00 Men's Handkerchiefs, Etons, Swiss cottons, hand-rolled hems. Poly bag of six. 3.95
1.50 Hosiery in high bulk Orion® acrylic. Smart, neat fancies in all the best shades. Machine washable. 10 1/2 to 13. 99c, 3 pr. 2.75
2.00 Imported Wool Hosiery, 95% wool with 5% nylon heel and toe reinforcing. Grey, brown, blue. 10 1/2 to 13. 99c, 3 pr. 2.75
5.00-7.50 Designer Neckwear. 3.39, 3/10.00
2.50-3.50 Silk Neckwear. 1.69, 2 for 3.00
5.00 Pejamas, cotton broadcloth. Coat and middy A-B-C-D. 3.69, 2/7.00
Save on Buffum's own name brand underwear, made to our exacting specifications!
1.50 Crew Neck Tee Shirts, combed cotton with nylon reinforced neckband. Taped shoulders. Sizes S-M-L-XL. 99c, 3/2.75
1.00 Undershirts, cotton rib with nylon reinforced neckband. Generous length. S-M-L-XL. 99c, 3/2.00
1.25 Cotton Briefs with nylon waistband guaranteed to last the life of the garment. Double seat. 30 to 44. 69c, 3/2.00
1.50 Boxer Shorts in cotton broadcloth, generous cut, wide elastic waistband. White or woven fancies. 30 to 44. 99c, 3/2.75
5.00 Short Sleeve Dress Shirts, all from a famous name maker. White cotton broadcloth with medium spread collar, white oxford cloth with tab or button-down collar, fancy stripe with medium spread or tab collar. 3.39, 3/10.00
5.00 Long Sleeve Dress Shirts, medium spread collars, convertible cuffs. White only. 3.39, 3/10.00

MEN'S SPORTSWEAR

7.95 Long Sleeve Sport Shirts, rayon suiting. S-M-L-XL. 4.99
6.95-8.95 Sport Shirts, short sleeve suiting in woven cottons, Dacron®/cotton blends. Subtle plaids, solids, marl tones. S-M-L-XL. 4.59 or 2/9.00

VARSITY SHOP

Varsity Shop Traditional Style Suits Reduced!
Our entire stock of traditional styled suits. All-wool and Dacron® polyester and wool blends... a complete selection!
50.00-55.00 39.99 69.50-75.00 59.99
57.50-65.00 47.99 74.50-85.00 69.99
Save on Varsity Shop Natural Shoulder Sport Coats!
Complete selection of natural shoulder sport coats. All-wool shetlands, Dacron® polyester and wools. Many patterns.
39.50 29.99 45.00 34.99 50.00-55.00 39.99

SILVERWARE

7.95 Community Stainless Flatware. 8-pc. place setting in "crestline," "Cantata," "Paul Kevers" or "Driftwood." 5.48
Special Sterling Silver Flatware. 4-pc. place setting in "Meiborne" or "Engagement" by Onaida Community or "Silver Rose" by Merilcom. 15.95
Special Drawer silver storage chest in mahogany or fruitwood finish. 19.95
SAVE 30% Wallace Sterling Flatware! 31.14 4-pc. place setting in "Pavane" 21.80
"renrose" open stock and serving pieces also 30% off!

HOUSEWARES

5.40 Onaida Stainless Flatware—8-pc. place setting in "Lasting Rose," "Chateau," "Shasta," "Texture" or "Tempo." 3.95
16.95 Salton Hotray, 18 1/2x25 1/4" size. 9.88
69.95 Salton Hotray Cart, complete. 49.88
Special! Broiler, also grills, warms, toasts. 9.88
Stainless steel bakeware, easy to clean... easy to use.
1.49 8x8" Cake pan 1.29 2.49 12x18" Cookie sheet 1.99
3.49 16x11" Roast pan. 2.59
Special! Texaware Melmac 58-pc. set in choice of "roppy," "O'Hara," "Brown Leaves." 19.99

GIFTWARES

Stemware with platinum bands. Goblets, sherbets, wines, each. 1.29
Main stemware, goblets, sherbets and wines, each. .99
Special! Imported glass candy boxes. 1.99
Special! Crystal salt and pepper shakers, 2 in a box. 1.99
1.50 Buennium chafing dish. 12.88
7.50 Round tray with walnut inset. 4.88
7.50 Casserole, 1 1/2-quart size. 4.88
Special! Artificial plants, 4 1/2 to 5 1/2' tall. 19.88

BEAUTY STUDIO

35.00 L'Oréal French Permanent, our finest! The French formula secret of natural curl know-how that scientifically transforms your hair into a soft, natural wave with lively, young texture. Be coiffed by an expert stylist. 17.50
17.50 Permanent with regular operators on non-tinted or bleached hair. 11.50

INTERIOR DESIGN CENTER

SPECIAL PURCHASE decorator-styled drapery fabrics, yard now from. 1.79
SPECIAL PURCHASE decorator upholstery fabrics, lovely colors, textures, yard now from. 4.95
Decorator Bedspreads, exclusively made for Buffum's! Twin, double, king size and double twin in a wide variety of fabrics and colors. One style with matching pillows. Special! 49.95 to 69.95
Decorator Pillows. 4.95 to 5.95

STATIONERY

59-350 Boxed stationery. Note and club size. Regular and airmail weights. White, pastels with florals, borders or plain. .39 to 2.19
2.98 Eaton's 1850 Petersburg in white, blue or lavender. 60 sheets with 48 lined envelopes. 1.98
Reduced! Boxed stationery in all types. Regular or airmail. Notes. Club size. Decorated. .59, 2/1.00
Special! Thank you notes, engraved silver or gold on white. 50 notes and 50 envelopes. 1.00

Double value Vellum note paper in white. 48 sheets. 48 envelopes. Small size. .98
Large size. 1.19
25% OFF CANDLES, tapers in white and colors you can mix if you wish. Dozen to a box.
1.80 10" tapers. 1.35 2.10 12" tapers. 1.58
2.40 15" tapers. 1.80
1.25-6.00 Candles in glass, florals, cups and saucers, jewel trim cylinders. .94 to 4.49
1.00-9.00 Boxed Christmas cards. .50 to 4.50
Special! All occasion cards. 2 boxes 1.00
25-295 Christmas wrappings. 2/25 to 1.47
Special! Plastic coated playing cards. 1.59
3.00-3.50 Card table covers in quilted plastic. 1.99
30x32". 2.49
33x36". 2.49
2.00-10.00 Picture frames in tailored and filigree types. Singles and doubles in gold and silver metal or gold metal and white. Also shadow boxes. .99 to 7.99
1.00-2.00 Memo books in gold mylar. Small memo size or large size with address file. .88 to 1.69
2.00 Leather stamp case with separate compartments, small scale for weighing letters. 1.49

CLOSET SHOP

19.00 Vanity chair in brass or nickel finish. Queen Anne style with vinyl cushion in gold, white or pink. 14.99
5.00 Jumbo dress and suit bags in deluxe quilted plastic, gold and white chrysanthemum pattern. 3.69
1.00 Matching hangers. .88
1.29 Matching padded hangers. 1.09
2.50 Schug dress bag of 4-gauge embossed clear plastic, zipper opening. Holds 2 dresses. 1.89
2.25 Schug suit bag. 1.69
2.00 Closet protector holds 2 blankets or 1 comforter. 1.29
1.00 Sweater cases, 12x16". .79
5.00 Fur stole protector of special blue broadcloth. 3.99
4.00 Jumbo dress or suit bags with metal frames, full zippers. "Wedding Ring" pattern plastic. Gold, turquoise, or pink. 3.19
1.29 Matching quilted plastic hangers. .99
2.00 Set of 4 padded hangers, deluxe shirred satin. 2/3.00

1.00 Set of 8 plastic hangers. Steel hooks, bars, clips. .79
1.00 Set of 4 suit hangers. .88
Special! Shoe storage chest by Pandora. 1.59
Selwell collapsible storage box 12x10x15". .89, 4/3.50
4.00-7.00 Decorated baskets. 3.29 to 5.79
2.00-5.00 Soap dishes, shell shapes, pedestal and flat styles. Porcelain and metal trims. 1.00 to 3.69

BOOKS

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3.95 Tennessee Ernie Ford's Book of Favorite Hymns. 1.98
10.00 American Science and Invention. 4.95
4.95 Flower Arrangement for Fun. 1.98
Special! Horses, Horses, Horses. 2.98
12.50 Story of American Yachting. 4.95
17.50 Henry Miller Watercolors and Drawings. 10.95
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3.95 The Fine Art of Chinese Cooking by Dr. Lee Su Jan. 1.98

Special! Adult fiction and non-fiction

.49, .77, .88 and .99

1.00-5.00 Children's books

.69 to 3.49

TABLE LINENS

California print Terry cloths, solid colors and two print patterns, "Flower Parfait" and "Tulip Time."
3.98 52x52" 2.99, 4.98 52x70" 3.99, 7.98 68" round 5.99
Plastic lace table cloths with toned no-slip backing. Just wipe to clean. White/white, white/ecru.
3.98 54x54" 2.99, 4.98 72" round 3.99, 7.98 70x90" 6.99
4.98 54x72" 3.99, 5.98 60x90" 4.99, 8.98 70x108" 7.99
Bucilla "Royal Diamond" coated cloth, flannel backed. Scroll panel design in deeper satin tone on white, pink, maize, turquoise, beige, sage green.
3.98 54x54" 2.69, 4.98 54x70" 3.69, 5.98 60" round 3.99
6.98 60x80" 4.99 7.98 60x90" 5.99
7.98 60" rd. w/fringe. 5.99
California Prints "Brentwood" woven design cotton cloth with fringed edge. White or pastels.
5.95 54x54" 3.99 8.95 54x72" 5.99
1.00 Napkins. .59 10.95 72" round 6.99
1.00 Jute place mats with foam backs. 8 colors. .79
Vera imported linen table cloths in "Mosaic" pattern. Pink, gold, turquoise.
4.98 52x52" 2.99, 5.98 52x52" 4.99, 9.98 60x90" 7.99
10.98 72" round. 7.99
5.98 Vera B-piece place mat sets in imported linen. "Mosaic," "American Beauty," "Pears," "Rosebud," "Blossom Fantasy," "Stripes." 3.99
39 Jiffy Dry Terry towels, lint-free, absorbent. .49
Quater "Embassy" traditional lace cloth in spun rayon and Dacron® polyester. 9.99
10.98 54x70" 8.99, 11.98 60x80", also oval. 9.99
12.98 70x90", also oval. 9.99 11.98 70" round. 9.99
17.98 70x108", also oval. 14.99
Imported Denon linen cloths with embroidery design. Pink, white, maize, blue, oatmeal.
7.95 52x52" 4.99, 9.95 52x70" 6.99, 13.95 68x88" 10.99
17.95 68x108" 13.99 12.95 68" round. 9.99
.89 Napkins. .59
6.99 5-piece bridge or luncheon set. 45" cloth. 4.99
15.75-22.95 36x48" to 42x60" Custom-made Table Pads with brown or antique white leatherette tops, felt backing to protect table top from scratches. Measured in your home. 10.75 to 17.95
Additional 12" leaves for custom-made table pads, each. 4.45

ART NEEDLEWORK

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5.99 Fleischer's "Foursome" raglan cardigan kit. 4.99
Special values in fine Bernat yarns! 1.00 Mohairpun .79
1.40 Mohair plus. 1.09 1.40 Astrakhan. 1.19
1.00 Opalpun. .89
1.00 Scandia. .89 .85 Super knit worsted. .72
.99 Nylo Germantown. .79 .80 Venetian. .69
1.59 Fleischer's super Italian mohair. 1.19

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3.50 Imported Irish Linen, yard. 1.69
1.98 Hand screened cotton satin prints, yard. 1.29
1.29 Superfine dressweight denim, crease resistant, Sanforized. For fashion, casual wear, yard. .89
1.29 Fima cotton classic jeweltone gingham checks, yard. .89

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24.95-39.95 Bedspreads, tailored, circle quilted, throw styles. Jumbo welt seams. Kodel-filled. Twin, full, queen and king sizes. 19.88
Dundee "Jubilee Stripe" towels: 2.25 Bath. 1.79
1.20 Hand .99 .49 Wash cloth .39 .59 Fingertip .49
Dundee matching solid color towels:
2.25 Bath 1.79 1.20 Hand .99 .49 Wash Cloth .39
Dundee "Twilight Rose Jacquard" towels:
3.25 Bath 1.99 1.80 Hand 1.59 .70 Wash Cloth .59
14.95-19.95 Wall-to-wall bathroom rugs in rich nylon plush pile. Non-skid backing. Machine washable.
Decorator colors. 5x8. 12.88 5x8. 17.88
20x20 bathroom rugs by Regal Rugs. 80% Zefran acrylic-20% nylon. Washable pile in decorator colors.
5.98 27" Round. 4.98 5.98 Contour. 4.98
6.98 24x36" 4.98 9.98 27x48" 7.98 2.79 Lid cover 1.98
Reg. 2.25 yd. Made-to-measure draperies, price includes all labor. Yard, now. 1.95
Bedspreads to match made-to-measure draperies:
45.00 Twin. 39.95 49.00 Full. 39.95
59.00 Queen size. 49.95 59.00 King size. 49.95
Fieldcrest "Imperial Rose" Bedspread
19.95 Twin. 15.98 25.00 Full. 17.98
40.00 King size. 26.98
Royal Satin Scallop Percales. 220 Count
72x108" Sheet, reg. 6.95 Full sheet, reg. 6.95 4.95
81x108" Sheet, reg. 7.95 Full sheet, reg. 7.95 5.59
42x38" Case, reg. 1.95 Full sheet, reg. 1.50
Royal Satin White Percales. 220 Count
Twin sheet, reg. 5.95 3.95 Full sheet, reg. 6.95 4.95
42x38" case, reg. 1.60 Full sheet, reg. 1.20
Gold Crown Automatic Blanket By Fieldcrest... automatic blanket of 100% Acrilan® acrylic with generous nylon binding. Handsome decorator colors.
24.95 Twin. 19.99 29.95 Full. 24.99
34.95 Dual control. 29.99
35.95 Queen size. 32.99 69.95 King size. 59.99
Fieldcrest Duracolor Colored Percales, 186 count
72x108" or Twin sheet, reg. 3.79 3.19
81x108" or Full sheet, reg. 4.19 3.79
42x38" Case, reg. .99 89
Fieldcrest Duracolor White Percales, 186 count
72x108" or Twin fitted sheet, reg. 3.09 2.69
108x122" Sheet, reg. 7.59 6.59
81x108" or Full fitted sheet, reg. 3.49 2.99
King size fitted sheet, reg. 5.99 5.49
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St. Regis towels in a kaleidoscope assortment of decorator colors Big, beautiful, thirsty towels, now!
3.00 Bath towel. 1.99 1.79 Hand towel. 1.49
.69 Wash cloth. .55
Stevens Snowy White" 186 Count Percales:
63x108" Sheet, reg. 2.99 2.59
72x108" Sheet, reg. 3.09 2.69
81x108" Sheet, reg. 3.49 2.99
90x108" Sheet, reg. 3.99 3.59
72x120" Sheet, reg. 3.69 3.39
81x120" Sheet, reg. 4.19 3.79
90x120" Sheet, reg. 4.69 4.19
100x120" Sheet, reg. 6.49 5.69
108x122" Sheet, reg. 7.59 6.59
33x55" Youth bed sheet, reg. 2.59 2.29
30x75" Cot sheet, reg. 2.99 2.29
36x75" Single sheet, reg. 3.09 2.59
33x75" Day bed, reg. 3.09 2.59
48x75" 3/4 fitted sheet, reg. 3.49 2.99
Twin fitted sheet, reg. 3.09 2.69
Twin foam sheet, reg. 3.09 2.69
Twin top sheet, reg. 3.09 2.69
Double fitted sheet, reg. 3.49 2.99
Double foam, reg. 3.49 2.99
Double top, reg. 3.49 2.99
Long twin, reg. 3.69 3.39
Long double, reg. 4.19 3.69
Queen-size sheet, reg. 4.69 4.19
King-size sheet, reg. 5.59 5.49
38x36" case, reg. .89 .79
42x48" case, reg. .89 .79
45x38" case, reg. .89 .79
42x48" case, reg. 1.19 .89
Solid Color 186 Count Thread Percales:
72x108" sheet, reg. 3.79 2.99
81x108" sheet, reg. 4.19 3.79
90x120" sheet, reg. 5.19 4.99
108x122" sheet, reg. 9.99 8.99
Twin fitted, reg. 3.79 2.99
Full fitted, reg. 4.19 3.79
Queen-size, reg. 5.99 4.99
King-size, reg. 8.99 6.99
42x38" case, reg. .99 .89
42x48" case, reg. 1.49 1.39
Stevens "Shadow Garden" Printed Towels on sale!
Handsome matched buys for your bathroom.
Bath towel, reg. 3.25 1.99 Hand towel, reg. 1.79 1.59
Wash cloth, reg. .69 .59
"Shadow Garden" Printed Percales 186 Count:
72x108" sheet, reg. 3.99 3.19
81x108" sheet, reg. 4.59 3.99
90x120" sheet, reg. 6.99 5.99
108x122" sheet, reg. 9.99 8.99
42x38" case, reg. 1.29 1.19
42x48" case, reg. 1.39 1.29
"Athena" Stripe Percales, 186 Count:
72x108" sheet, reg. 3.99 2.99
81x108" sheet, reg. 4.59 3.99
90x120" sheet, reg. 6.99 5.99
108x122" sheet, reg. 9.99 8.99
42x38" case, reg. 1.29 1.19
42x48" case, reg. 1.39 1.29
"Queen Marie" Printed Percales, 186 Count:
72x108" sheet, reg. 3.99 2.99
Twin fitted, reg. 3.99 2.99
81x108" sheet, reg. 4.99 3.99
108x122" sheet, reg. 8.99 7.99
White Beautifables, Over 200 Count:
72x108" sheet, reg. 3.99 2.99
81x108" sheet, reg. 4.59 3.99
108x122" sheet, reg. 9.99 8.99

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'65 to See Showdown on Gas Issue

By Harry Wilson Sharpe

WASHINGTON (UPI)

The coming new year is the Federal Power Commission's year of decision in the long and bitter battle between rival interstate pipeline giants for a lion's share of the Southern California natural gas market.

How will it rule?

At this date even a wild guess is risky. But one thing seems sure. When the FPC acts there will be frustration and gnashing of teeth in one camp or the other and possibly court action. This is because the future dollar stake runs into the billions.

There also are incidental stakes such as more than 2.6 million Southern California consumers — household, commercial and industrial — who should get a fairly solid hint whether their gas bills are going up, down or will stay put.

AND FINALLY, the commission will be brought face to face with a decision whether to allow diversion of vast Texas gas supplies to fire the boilers of California electric utilities. The FPC has no authority to fix prices on such gas and Congress hasn't seen fit to grant it its only authority is over interstate movement of the gas.

Trying to crash the market with a \$314 million, 540-mile Texas-California pipeline is Gulf Pacific Pipeline Co., a subsidiary of Tennessee Gas Transmission Co., Houston, one of the nation's biggest.

Trying just as hard to hold Gulf at bay is El Paso Natural Gas Co., El Paso, and Transwestern Pipeline Co., Houston, which, between them, monopolize gas sales to the Pacific Lighting Corp. group — Southern California Gas Co., Southern Counties Gas Co., and Pacific Lighting Gas Supply Co.

THESE COMPANIES are just as avid as El Paso and Transwestern to win FPC rejection of Gulf Pacific's bid. If Gulf wins they would lose their two biggest utility customers — Southern California Edison Co. and the Los Angeles Department of Water and Power — which already have signed 20-year future delivery contracts with Gulf. They also could lose other industrial customers and some day even household consumers.

But if Gulf can't deliver, Edison and the city will, with hats in hand, have to stick with Pacific Lighting. That is the nub of what the fight is all about though the complexities of the case are innumerable. The FPC holds the key. It already has held 130 days of hearings which were recessed Dec. 21 until Jan. 4.

IN WHAT WAS called phase 1, the antagonists presented testimony in favor of rival projects.

In phase 2, now under way, they are trying to decimate each other's showing.

There will be a third and final phase — rebuttal — some time this spring, after which a trial examiner will make his recommendations.

Edison and Los Angeles Power now get their boiler gas from the Pacific Lighting companies on an interrupted basis. Gulf Pacific would deliver 565 million cubic feet a day on a continuous flow basis, most of it supplied by Humble Oil and Refining Co. from its Texas Gulf wells.

EL PASO and Transwestern between them want to spend \$90 million to step up their deliveries to Pacific Lighting by 540 million feet a day in stages through 1967. The Pacific Lighting group asserts that with this added gas they could fill all requirements and at much lower cost, whereas, they say, Gulf Pacific's price to Edison and Los Angeles would mean a \$406 million jump in gas and electric bills.

Comparative price and gas resources claims have played a big part in the FPC hearing. So has air pollution. Gulf Pacific maintains that its deal with Edison and Los Angeles would be a giant step toward easing the smog menace in the Los Angeles industrial basin, especially if it were allowed to sell to other industrial customers.

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store-wide January sale

quality at an all-time high-only prices are reduced

MEN'S KNIT SHIRTS

4.59, 2/9.00

8.95-10.95 values. Famous make knit shirts, short sleeves, all fully fashioned. In Banlon and Antron® nylon. Excellent choice of styles, colors. S-M-L-XL.

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IMPORTED SWEATERS

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1/3 OFF the regular 25.00 to 75.00 priced Select group of fine imports, exclusively ours! Wools, blends, mohairs and some suede combos. Assorted sizes.

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ORLON CARDIGANS

10.99

Reg. 15.95 Buffums' Own 2-ply links stitch orlon cardigan. Set-in sleeves, double-knit cuffs and waistband. The currently popular solid colors. S-M-L-XL.

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BROADCLOTH PAJAMAS

3.69, 2/7.00

Our entire stock of 5.00 Pj's, coat and middy styles in easy-care cotton broadcloth. Choice selection of colors and patterns. All sizes A to D. Buy in two's!

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PREMIUM QUALITY MEN'S SUITS

The very finest tailoring! Two and three-button stylings. Imported wool worsteds, silk/wools, and Dacron®/wool blends. Glen plaids, plain weaves and iridescents.

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TROPICAL TO MID-WEIGHT SUITS

Famous Maker Suits in domestic and imported worsteds and blends. One, two and three-button models. Checks, solid colors and natty stripings. Suit yourself!

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Reg. 110.00, 89.99, 135.00, 109.99
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NATURAL SHOULDER TAILORINGS

Natural shoulder styling at its best by a top name maker. Handsome all wools and blends. Solids, subtle stripes, plaids!

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Reg. 110.00, 89.99, 125.00, 99.99

BUFFUMS' OWN "EMBASSY" SUITS

Superb quality and tailoring at popular prices. Wools, Dacron®/wool, mohair/wool blends. Plains, plaids, iridescents!

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Popular stylings, all the wanted weaves, patterns and colors. Great selection!

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The finest labels, the finest fabrics — and you choose from our entire stock!

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Reg. 110.00, 93.00, 115.00, 97.00
Reg. 125.00, 106.00, 135.00, 114.00
Reg. 145.00, 123.00

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Plain front and single pleat styles by top makers. Imported and domestic fabrics.

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Reg. 25.95, 19.99, 2 prs. 39.00
Reg. 27.50, 22.99, 2 prs. 45.00
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3.39, 3/10.00

Reg. 5.00 Dress Shirts, short sleeves. Medium-spread collar in white broadcloth. Tab or button-down in white Oxford cloth. Tab or medium-spread in fancy stripes.

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3.39, 3/10.00

Reg. 5.00 Dress Shirts in white only. Long sleeve style, medium-spread collar. Regular sizes and sleeve lengths in the group — buy in 3's at this stock-up price!

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ALL SILK NECKWEAR

1.69, 2/3.00

Reg. 2.50, 3.50 Ties from three of our top makers. Wide range of colors and patterns.

Reg. 5.00, 7.50 Designer neckwear. Exclusive patterns. 3.39, 3/10.00

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TRADITIONAL SUITS

Reg. 50.00, 55.00, 39.99
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Natural shoulder tailorings in wool and Dacron®/wool blends. Select from our entire stock!

VARSITY SPORT COATS

Reg. 39.50, 29.99
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Natural shoulder sport coats in Shetlands, Dacron®/wool blends. Every coat in our stock reduced in price for this sale event!

FINE DRESS SLACKS

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Traditional plain front stylings in all wools, Dacron®/wool blends. Plan to choose now, to partner the new sport coat you're buying!

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Reg. 5.95 to 6.95 Quality Dress Shirts in a selection of solid colors, smart stripes and fancy patterns. Choose from our entire stock — and replenish the shirt drawer at a smart saving!

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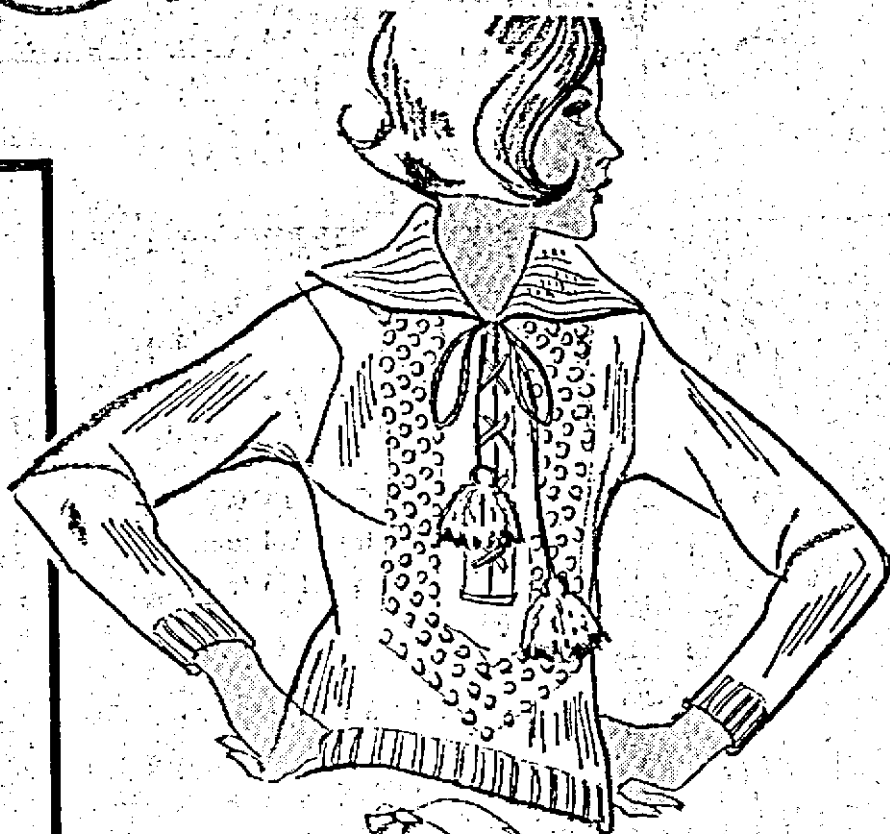
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Count on May Co
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33.99 43.99-55.00 VALUES

Imagine finding 100% wool coats, tailored to perfection, at this tiny price. We've got twenty styles that range from high-fashion to sporty coats. Take to the latest tone-on-tone colors plus basic and spring shades, in smooth and textured surfaces. Here's your opportunity to build a whole coat wardrobe for under one hundred dollars! Do it now.

Sorry, no mail or phone orders.
May Co. Boulevard Coats 103



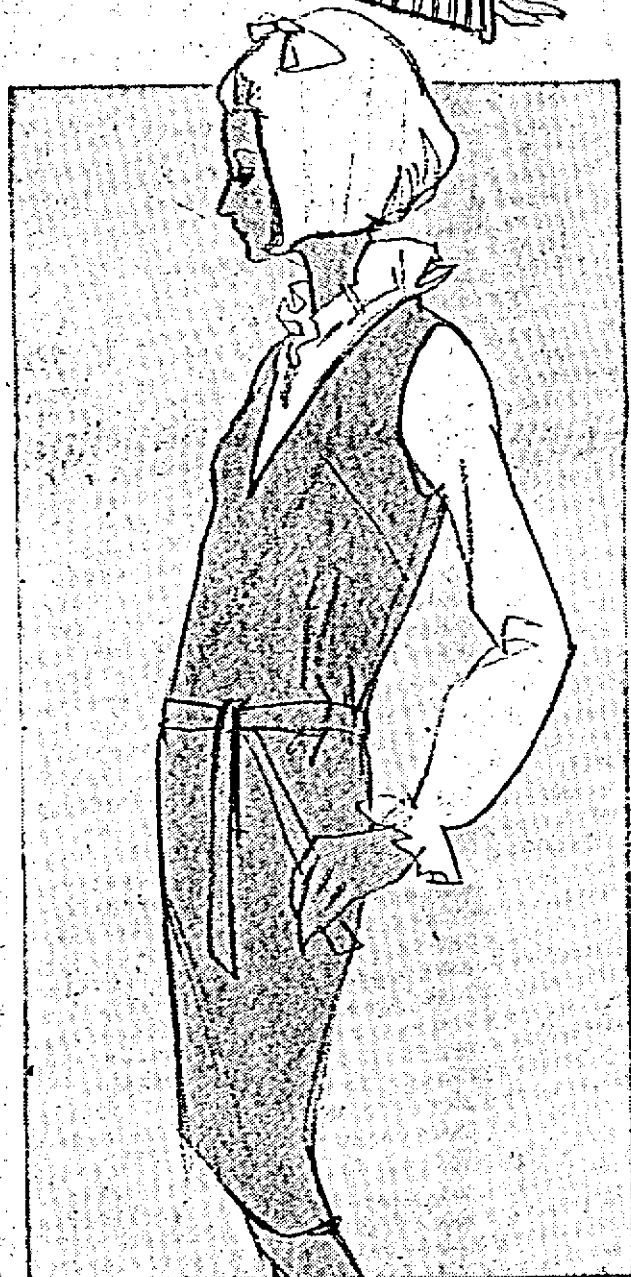
Our first-time sale of
Fisherman sweaters!

Were 14.99-15.99 Now **10.99**

Here, looking very right for California weather, two handsome Italian hand-knit 100% wool sweaters sketched from our superb collection. All sweaters in natural beige color.

Wing collar pull-over, laced, tasseled front, popcorn cable stitch; 36-40.

May Co. Sportswear 72



Special purchase of a
trim triumph in 100% wool

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Take the plunge into '65 with the new slingshot jumper. It's here, in 100% wool and completely lined. Only a special purchase makes this pricing possible. Wear with your favorite blouses. Camel, loden green, navy, jet; 10-18. Not shown: classic V-necked jumper.

May Co. Boulevard Dresses 95



Great clearance of
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Come in, all you junior figures and select 100% wool sweaters, skirts and pants at fantastic savings. Save 30%-40%, on every type of knit and style imaginable.

Were 8.99	Now	5.99
Were 10.99-12.99	Now	7.99
Were 14.99	Now	8.99

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SALES

SALE

Famous-name nylon tricot gowns at important May Co. savings

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5.95-6.95 Famous name nylon tricot waltz and shift gowns, delicately trimmed with embroidery, appliques, laces, and other fine accents. This wide style selection comes in pastel lingerie colors. Gowns are available in sizes 32-38 or small, medium, large.

May Co. Knit Underwear 28



SALE

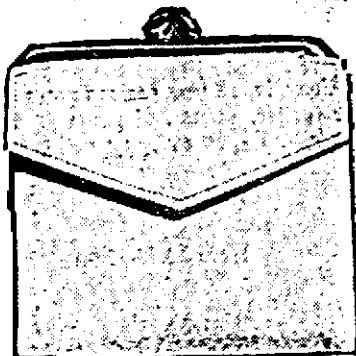
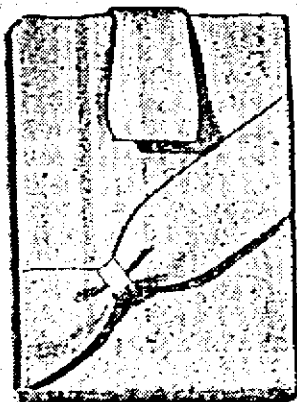
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Buy your small leather goods now. May Co. has collected many famous-name brands, fashion styled French purses, continental clutches, billfolds and matching accessory pieces. Shown are just a few from our vast selection.

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88c pair

3 pair 2.60, 6 pair 5.00

These are fashion nylons by manufacturers we can't mention; but names you'll recognize. All favorite seamless or seamed styles are available in sizes 8 1/2-11. Beige, tan, brown, taupe or spice shades included.

May Co. Hosiery 7



SALE

Jewelry that was twice the price is now 1/2 off

1.50* to 12.50*

3.00-25.00 values

Beads, pins, bracelets, necklaces, earrings turn up in the sale of the season, priced for savings. Simulated pearls and sparkling stones show off in unique designs for day and night, while tailored gold and silver-tone metals take their turn for costume simplicity. It's a famous maker collection from which you'll want to add to your own.

*Prices plus 10% Federal tax

May Co. Costume Jewelry 22

SALE

1/2 PRICE cotton, nylon fabric gloves

1.50 to 2.50

Were 3.00 to 5.00

Dash right in at door-opening and share in this exceptional value. A group of famed brand gloves we've reduced to clear at half the price. Novelty styles, short and longer lengths, white and colors. Many are few-of-a-kind so come early. Sizes 6 to 7 1/2.

May Co. Gloves 3

MAY CO

CALIFORNIA

MAY CO. LAKEWOOD

5100 Lakewood Blvd. — Phone: ME 3-0111

MAY CO. SOUTH BAY

Hawthorne at Artesia — Phone: 370-2511

MAY CO. BUENA PARK

La Palma at Dale — Phone: TA 7-4000

SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 10:00 A.M. 'TIL 9:30 P.M.



SALES

TAKE DOUBLE-QUILTING
ON FLOWERED COTTON
FOR A SUPERLATIVE BUY

8.90 was 13.00

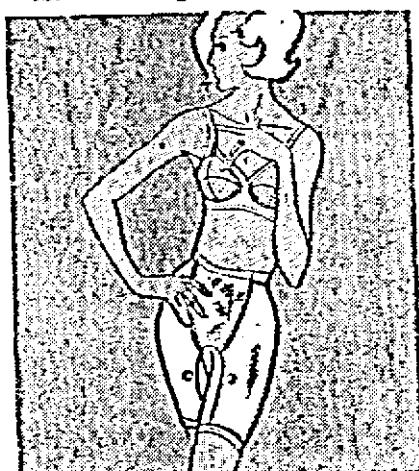
Seldom can you find a beautiful cotton duster priced so reasonably. Double-quilting looks as perfect inside as out and washes with ease. Wild flowers are accented with cotton corduroy in matching colors: cornflower blue, pink or gold. Hidden pockets: 10-18.
Order by mail or phone South Bay, 370-2511.

May Co. Robes and Loungewear 33

SAVE ON FAMOUS-MAKER BRAS AND GIRDLES NOW DURING MAY CO'S ONCE-A-YEAR CORSETRY

Now you can get your fill of your favorite figure-flattering bras and girdles at special sale prices. Not discontinued styles, but regular-stock garments that will go back to regular price when the sale is over. See the name labels and the savings during this rare event.

5.95 Maidenform long-leg panty, S-M-L-XL	4.59	13.90 Permalift firm panty girdle, S-M-L-X	10.99	7.95 Lily of France 'Enhancette' girdle	5.99
Peter Pan contour bra, A-B cups	1.59	12.95 Gossard 'Answer Deb' longleg panty, S-M-L	10.99	8.95 Lily of France 'Enhancette' panty	6.99
8.95 Peter Pan natural back panty, S-M-L	6.99			7.50 Silskin longleg panty, S-M-L	5.99
10.95 Warner's longleg panty, S-M-L	8.99	13.95 Gossard 'Answer Deb' longleg panty, XL	11.99	8.50 Silskin longleg panty, XL	6.79
7.95 Warner's 'Delilah' pull-on girdle	5.99	12.95 Jantzen proportioned longleg panty, S-M-L	9.99	15.95 Sarong zip girdle, 28-34	13.95
15.00 Warner's Boned zip girdle	11.99			5.00 Charmfit 'Magaloud' bra, A-B-C cups	3.99
2.50 Warner's 'Stretchbra', A-B-C	1.99			3.95 Charmfit stretch strap, A-B-C cups	2.99
5.95 Warner's original 'Stretchbra'	4.49				



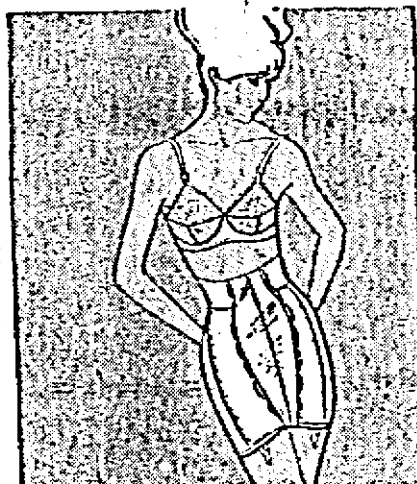
From Hollywood-Vanessette:
A. 10.95 Extra longleg panty, S-M-L
B. 2.50 Stretched-cup bra, A-B-C cups



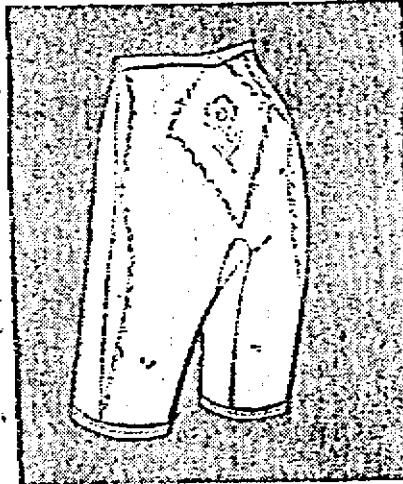
From Maidenform:
C. 2.00 'Chansonette' bra, A-B-C cups
D. 8.95 Longleg 'Choral' panty, S-M-L



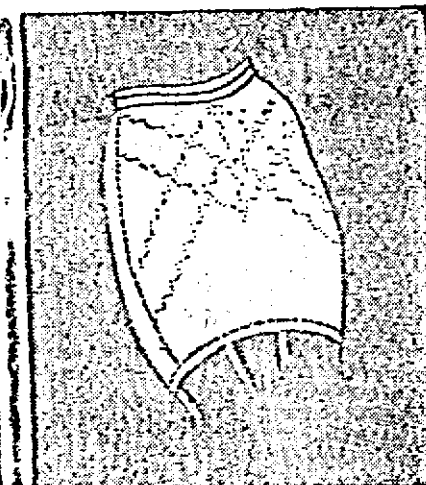
From Peter Pan:
E. 3.95 'Padded Treasure' bra, A-B cups
F. 6.95 'Tiger' longleg panty, S-M-L



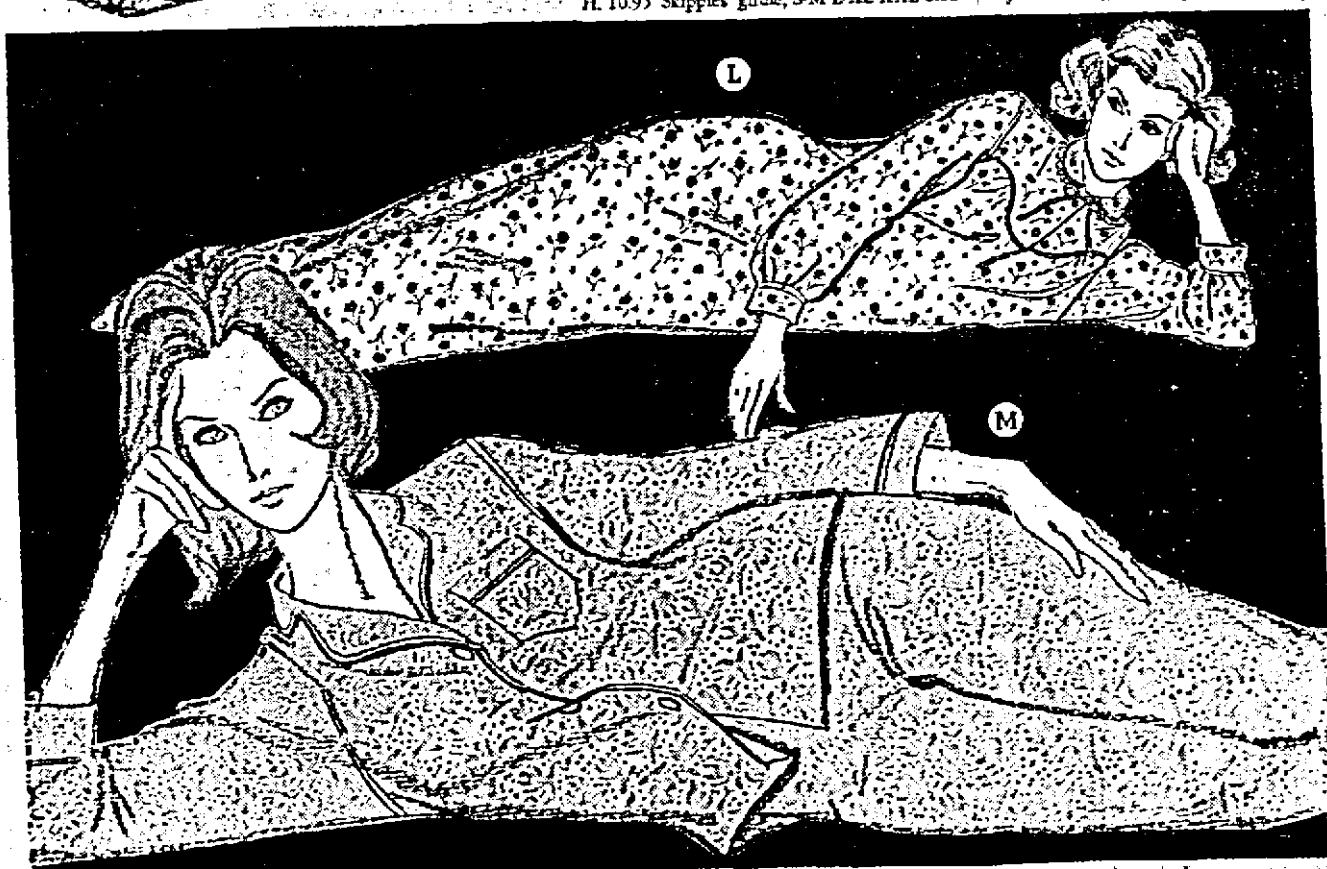
G. 3.00 'Confidential' contour bra
H. 10.95 'Shippies' girdle, S-M-L-XL-XXL



From Permalift:
J. 13.50 Magic oval open panty



From Gossard:
K. 13.50 'Answer'



WE'VE LOWERED THE
PRICE ON FAMOUS
MAKER FLANNELS

3.99

Were 6.00. Wonderfully warm, cotton flannellettes in a large selection of famous makers styles; classic butcherboy or ski types. Here we show only two:

L. Long gown in pink or blue, sizes 34-40. **3.99**

M. Pajama with action sleeves. Paisley print. Pink, blue, sizes 32-40. **3.99**

May Co. Lingerie 10

MAY CO CALIFORNIA

MAY CO. LAKEWOOD
5100 Lakewood Blvd. — Phone: ME 3-0111

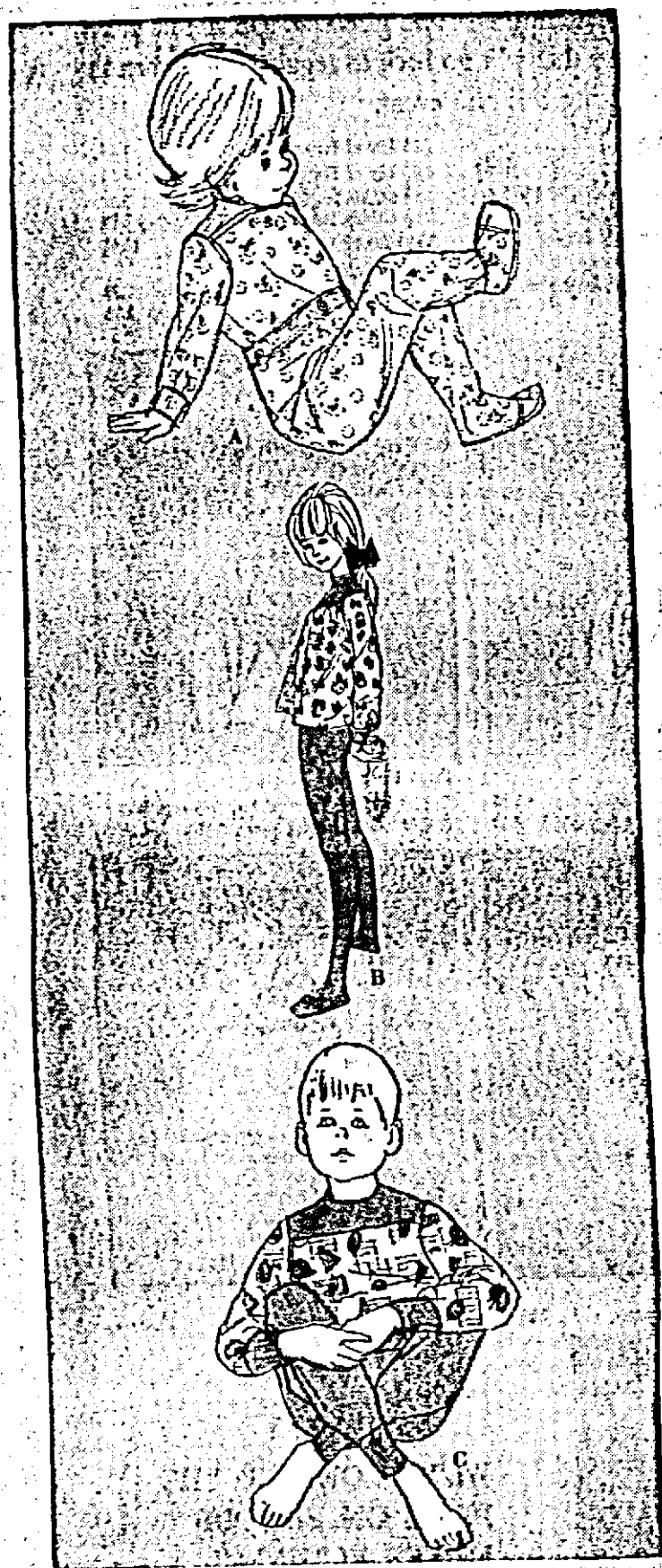
MAY CO. SOUTH BAY
Hawthorne at Artesia — Phone: 370-2511

MAY CO. BUENA PARK
La Palma at Dale — Phone: TA 7-4000

SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 10:00 A.M. 'TIL 9:30 P.M.



SALES



Save on famous maker sleepers for your lucky boys and girls

Here is your opportunity to purchase fine quality sleepers in 100% cotton that are machine-washable and shrink resistant. Plastic soles wipe clean in a jiffy. Choose from an assortment of attractive prints and solids in soft pastel shades.

A. Reg. 3.25 Girls' "Picking Posies" print with gripper grow waist. Aqua, mint or pink with white. Size 0-4. **2.29**

B. Reg. 5.50 "Bangs and bows" toe tights. Red, aqua. 4-14. **3.49**

May Co. Girls' Lingerie '70

C. Reg. 3.50 Boys' "Football" print top, solid pants. Heavy non-skid soles. Blue, red, toast. 4-6-8. **2.59 or 2/5.00**

May Co. Small Boys' Wear '72



Smart little sweater girls have fashion on their minds

3-6x, **2.99** 7-14, **3.99**

Mother, don't miss this opportunity to replenish her supply of sweaters at truly end-of-the-year sale prices. Choose from a large assortment of slip-ons, cardigans, embroidered trims and bulkies in a delightful array of colors as well as bright, snowy white.

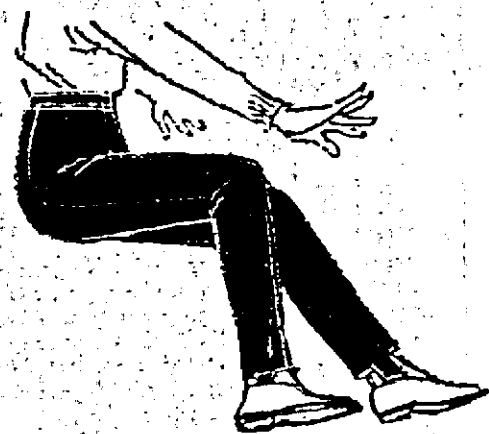
May Co. Girls' Sportswear '77

Keep her warm and comfy fleece lined stretch capris

4-6x, **2.99** 8-14, **3.99**

Capris with elastic back that let her run, jump and climb with the maximum of comfort. They're fun for mother too, machine washable, quick dry, never need ironing. Choose from red, black or blue. She'll live in these.

May Co. Girls' Sportswear '77



Dress your girls in style at special purchase prices

2.99 to 4.99

Scoop up a wardrobe of girls' dresses at great savings now at May Co.'s end-of-the-year sale! You have a choice of beautiful styles and colors in crisp cottons, easy-care fabrics or blends. We have loads of discontinued styles from top makers; A-lines, whirl skirts, jumpers or whatever she needs for school or dress-up. Toddlers 2-4; babe 12-18 mos., **2.99**;

3-6x, **3.99**; 7-14, **4.99**.

May Co. Girls' and Infants' Dresses '56, '38



MAY CO. CALIFORNIA

MAY CO. LAKEWOOD
5100 Lakewood Blvd. — Phone: ME 3-0111

MAY CO. SOUTH BAY
Hawthorne at Artesia — Phone: 370-2511

MAY CO. BUENA PARK
La Palma at Dale — Phone: TA 7-4000

SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 10:00 A.M. 'TIL 9:30 P.M.

MAY CO'S GREAT JANUARY WHITE SALE

Lady Pepperell sheets at big savings!

Regal stripes, prints and floral sheets at big May Co. savings. All of fine combed cotton percale with fitted bottom sheets for easy, smooth bed-making.

"Rose Duel" . . . 18" turn-back floral panel top sheet, all-over rose pattern bottom sheet. Pink, blue, yellow and lilac each on a white background.

3.99 Twin 72"x108" or twin fitted bottom	2.99
4.99 Full 81"x108" or full fitted bottom	3.99
9.99 King 108"x122" or King fitted bottom	7.99
2.78 Pillow case 42"x38"	pair 2.38
3.38 King pillow case 42"x48"	pair 2.98

"Royalty Stripes" . . . exciting stripes, top sheet all over stripes with solid color hema, bottom sheet all over stripes. Indigo blue, matador pink, palmetto green, antique gold and ole orange.

3.99 Twin 72"x108" or twin fitted bottom	2.99
4.99 Full 81"x108" or full fitted bottom	3.99
9.99 King 108"x122" or king fitted bottom	8.99
2.78 Pillow case 42"x38"	pair 2.38
3.38 King pillow case 42"x48"	pair 2.98

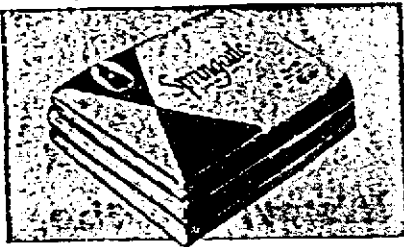
"Fleur de Lis" . . . the royal French motif in an all over pattern with pastel colored borders. Blue, black, pink, green and yellow.

3.99 72"x108" or twin fitted bottom	2.99
4.99 Full 81"x108" full or fitted bottom	3.99
2.78 Pillow case 42"x38", pair	2.38

Springmaid luxury white sheets on sale!

"Luxury White" . . . fine combed cotton percale, high-court lustrous finish. All Springmaid bottom sheets with spring on corners for easy bed-making.

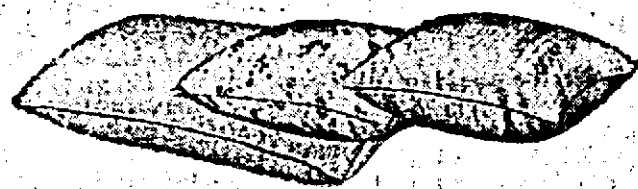
2.99 72"x108" or twin fitted bottom	2.59
3.09 Twin bottom for foam mattress	2.59
3.29 81"x108" or full fitted bottom	2.89
3.39 Full bottom for foam mattress	2.89
3.59 72"x120" extra long top, twin	3.09
3.59 Extra long twin fitted bottom	3.09
3.99 81"x120" extra long top, full	3.59
3.99 Extra long fitted bottom, full	3.59
3.29 3/4 fitted bottom	2.89
4.59 90"x120" queen top	3.99
4.59 Queen bottom fitted	3.99
5.99 King bottom fitted	4.99
6.99 108"x122" king top	5.99
79c 42"x38" pillow case, each	69c
1.29 42"x48" King pillow case, each	1.00
2.69 63"x108" or youth fitted	2.49



Save on all Cannon sheets white and colors

Cannon snow white . . . fine cotton percale woven 156 threads per inch, heavenly soft and smooth.

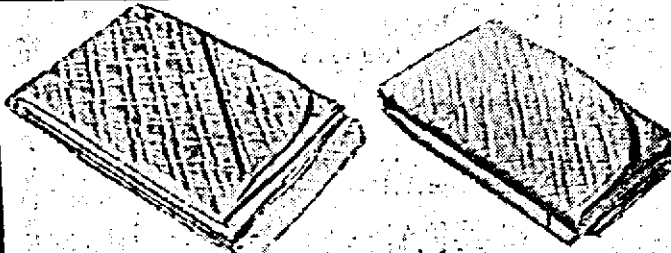
2.99 72"x108" or twin fitted bottom	2.59
3.29 81"x108" or full fitted bottom	2.89
3.29 Twin top fitted sheet	3.09
3.59 Full top fitted sheet	3.29
79c 42"x38" pillow case	each 69c
5.99 King fitted bottom sheet	4.99
6.99 108"x122" King top	5.99
1.29 42"x48" King bolster case	each 1.00
Cannon solid colors . . . fine cotton percale in luscious pastels. Pink, blue, green, yellow and aqua.	
3.29 72"x108" or twin fitted bottom	2.99
3.79 81"x108" or full fitted bottom	3.49
99c 42"x38" pillow case	each 89c
Queen or king size in pink, yellow, aqua and green.	
6.99 90"x120" or queen fitted bottom	5.99
9.99 108"x122" king top	7.99
7.99 King fitted bottom	6.99
1.49 42"x48" king bolster case	each 1.29
May Co. Sheets 34	



There's a Surety pillow for every sleeper at your house

Save 2.00 to 5.00 on Imported White Goose Down

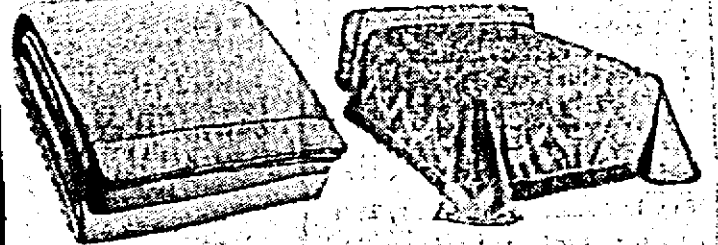
"Extra Fine" white goose down, floral print cotton cover. 20"x26" finished size. Regularly 10.99	8.99
"50-50", 50% white goose down, 50% white goose feathers. Striped cotton cover. 20"x26" finished size. Reg. 10.99	8.99
"Jumbo Deluxe," fine white goose down, striped border cotton. 21"x27" finished size. Regularly 17.99	13.99
"Deluxe Bolster," long king size. White goose down, striped cotton cover. 20"x36" finished size. Regularly 22.99	19.99
"Imperial," French white goose down, interlined, white satin striped cotton cover. 21"x27" finished size. Reg. 24.99	19.99
Save 1.00-2.00 on Dacron® polyester Filled Pillows	
"Versailles," non-allergenic filling, floral printed cotton cover. 20"x36" finished size. Regularly 4.99	3.99
"Colonial," jumbo size, extra plump with colonial print cotton cover. Washable, dries quickly. Regularly 5.99	4.99
"King Versailles," long king size bolster, attractive cotton print cover. 20"x36" finished size. Regularly 8.99	6.99



Surety Estron® acetate filled mattress pads at big savings!

Machine washable, white Estron® acetate filled, with Sanforized white cotton covers, quilted in double diamond lock stitch.

Flat		Contour Fitted	
3.99 Twin	2.99	4.99 Twin	3.99
4.99 Full	3.99	5.99 Full	4.99
4.99 39"x80" long twin	3.99	5.99 39"x80" long twin	4.99
5.99 54"x80" long full	4.99	6.99 54"x80" long full	5.99
6.99 60"x80" Queen	5.99	7.99 60"x80" Queen	6.99
9.99 76"x84" King	6.99	10.99 72"x84" King	8.99



Surety acrylic blanket

6.99

72"x90" for twin or full regularly 8.99

15.99 King size 90"x108" 12.99

Deep highloft weave, soft resilient acrylic fiber for warmth without weight. 6" nylon binding. Washable, shrink resistant. Pink, blue, beige, green, yellow, white, gold.

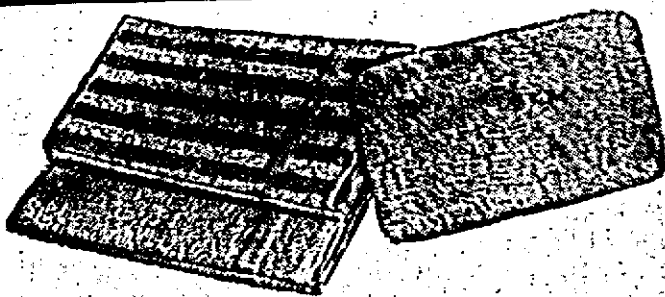
Surety heirloom bedspread

9.99

full or twin size regularly 12.99

A beautiful "Old South" pattern heirloom type bedspread at big savings. The spread is reversible and has a thick cotton weave. Bouillon fringe available in snow white or antique.

May Co. Bedding 41



Surety solid and stripe towels

99c

24"x46" bath towel regularly 1.29
79c 16"x26" hand towel 59c
39c 12"x12" wash cloth 2/59c

Bathroom accents in exciting solids and stripes of thick absorbent cotton terry. Each towel is made to May Co.'s own rigid specifications. Pink, antique gold, mint, persimmon, jasmine, blue mist, white.

Surety DuPont nylon rugs

2.99

18"x30" rug, regularly 3.98
3.98 24" round rug 2.99
4.93 21"x36" rug 3.99
4.93 Contour rug 3.99
6.93 24"x42" rug 5.99
8.98 27"x48" rug 7.99
8.98 35" round rug 7.99
12.98 36"x60" rug 11.99
2.49 Lid cover 1.99
In an array of colors: royal blue, yellow, pink, aqua, red, orange, moss green, horizon blue, purple, topaz, rouge, black and white.



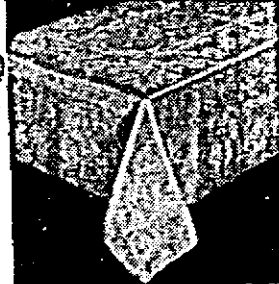
Lustre dry dish towels by Royal Terry

2/89c

Printed cotton terry dish towel, regularly 59c each

1.00 Apron 89c
39c Pot holder 2/59c
39c Dish cloth 2/59c

A gay kitchen ensemble in a colorful strawberry pattern. Thick cotton terry that is sturdy, fast drying and needs no ironing. In red, blue, gold, orange.

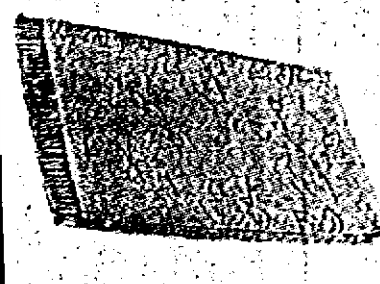


Pure Irish linen tablecloths

2.49

52"x52" cloth, regularly 2.98
3.98 52"x70" cloth 3.49
6.98 60"x84" oblong or oval cloth 5.99
8.98 60"x102" oblong or oval cloth 7.99
8.98 72" round cloth 7.53
59c Napkins 49c

For traditional or contemporary decor in seven superb colors to make your dining affair. Choose from oyster, pink, sherbet, turquoise, orange, elfin green, pale gold.



"Mantilla" towels by Callaway

1.99

25"x47" bath towel regularly 3.25

1.79 16"x30" hand towel 1.59
69c 13"x13" wash cloth 59c
79c 11"x18" guest towel 69c

Beautiful towels from the Espana collection by Callaway. In festive colors: yellow, pink, red, topaz, turquoise. Toile green, and bronze green.



Surety French lace cloths

7.99

60"x80" oblong, regularly 9.98
10.98 72"x90" oblong, oval or 72" round 8.53
14.98 72"x108" oblong or oval 12.53

Beautiful tablecloths designed as only the French can. In soft two-tone ecru to set an elegant table. And so easy to care for, in oblongs, ovals or rounds.

May Co. Towels & Linens 30

MAY CO CALIFORNIA

MAY CO. LAKEWOOD

5100 Lakewood Blvd. — Phone: ME 3-0111

MAY CO. SOUTH BAY

Hawthorne at Artesia — Phone: 370-2511

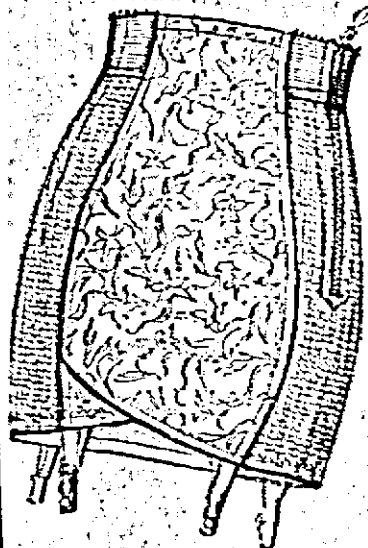
MAY CO. BUENA PARK

La Palma at Dale — Phone: TA 7-4000

SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 10:00 A.M. 'TIL 9:30 P.M.

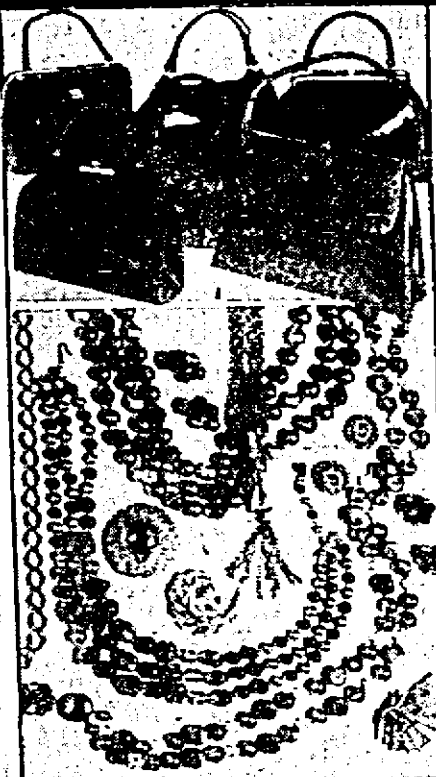
MAY CO BASEMENT AFTER CHRISTMAS SALE

SAVE DURING THIS ANNUAL MAY CO BASEMENT EVENT



Famous Name Girdles and Bras

Bestform Flirtation Walk: zipper girdle; 14" length; 25-34; 16", 25-38; 18", 26-38. Reg. 7.95 5.95
Levella Th-Trim Panty: long leg, S, M, L, XL. Reg. 3.99 2.99
Biflex Waist Cincher: 24-36. Reg. 3.99 2.99
Bestform Miss Personality: padded bra; A, 30-36; B, 32-40; C, 32-40. Reg. 2.00 2/3.00
Bestform Cosmopolitan Bra and Bestform Ring Around Bra: A cup, 32-36; B, 32-40; C, 32-42. Reg. 1.59 1.29 ea. 2/2.50
may co may mart basement, girdles, bras 819



Famous Makers' Accessories

Handbags: if perfect 5.99 2.99*
Fashion handbags, carefully detailed, fully lined, inside zipper pocket.
Fashion Jewelry: Reg. \$1-\$5 69c*
Pins, bracelets, necklaces, earrings in colored beads, stones, metals. Hurry!
*Plus 10% Federal Tax
may co may mart basement, handbags, jewelry 826



Misses'; Half-Size Casual Dresses

6.99 value **4.88**

Lovely array of dresses, including 1 and 2 pc. cotton knits, Orlon® acrylic and wool jerseys, acetate crepes, acetate jerseys... Hurry!

may co may mart basement, dresses 810



Misses'; Half-Size Dresses

9.99-15.99 values **6.94**

A special purchase from a quality dress manufacturer enables us to offer this many styled dress group at such an unusually low price... you'll save from 30% to 60% on each dress!

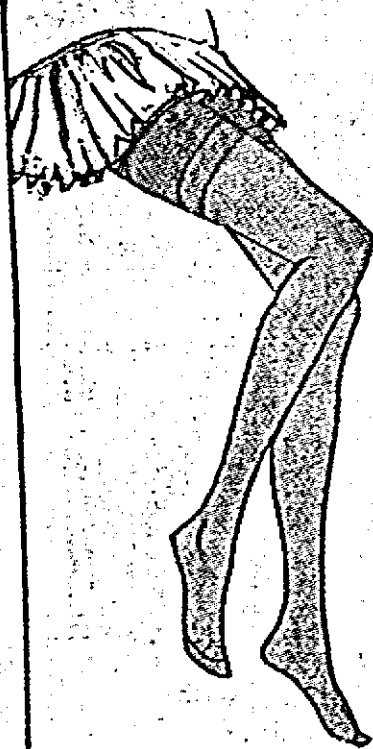
may co may mart basement, dresses 816



Misses' and Women's Sportswear

5.99-10.99 values **3.88** EA.
Bulky Sweaters, huge group 34-40; 5.99-10.99 values 3.88
Jumper Sets, with blouses 3/4 sleeve, 10-18; 5.99 value 3.88
Misses' Fully Lined Capris, 10-18; value 3.88
Misses' Skirts, many styles, 10-18; 5.99 values 3.88

may co may mart basement, sportswear 800



Women's Seamless Hosiery

79c pair, 16 perf. **79c**

3 pr. for 1.00

Fine nylons, 15 denier, demi-toe and nude heel. No seams to twist. Sun-tones, sizes 8 1/2-11. Sold by package of 3 only.

may co may mart basement, hosiery 807



Tot's and Toddlers Wear

Jr. Boys' Tailored Corduroy Slacks; zip fly, snap waist, 1/2 boxer back, 1.59 value 2/3.00

Jr. Boys' Sport Shirts; long, short sleeves, cottons, cotton flannels, 3-7, 1.69 value 2.00

Children's Dresses; Toddler, 1-3X; Tots 3-6X; 2.99-3.99 values 2.00

may co may mart basement, infants' wear 808



Men's Sweater Group

18.99 if perfect **8.99**

100% Alpaca cardigan-style sweaters in stripes and solid colors. Mohair and wool blends also available. S-M-L-XL

may co may mart basement, men's furnishings 806



Boy's Sweater Group

5.99-7.99 Values **3.99**

Fancies, stripes and solid colors in this group of bulky or link or link stitch coat and pullover styles. Sizes 6-18.

may co may mart basement, boys' wear 822



Men's, Young Men's Jackets

10.99 Value **7.00**

Special purchasing enables us to offer these well styled quality jackets at such a very low price. Sizes 36-46.

may co may mart basement, men's work clothes 817

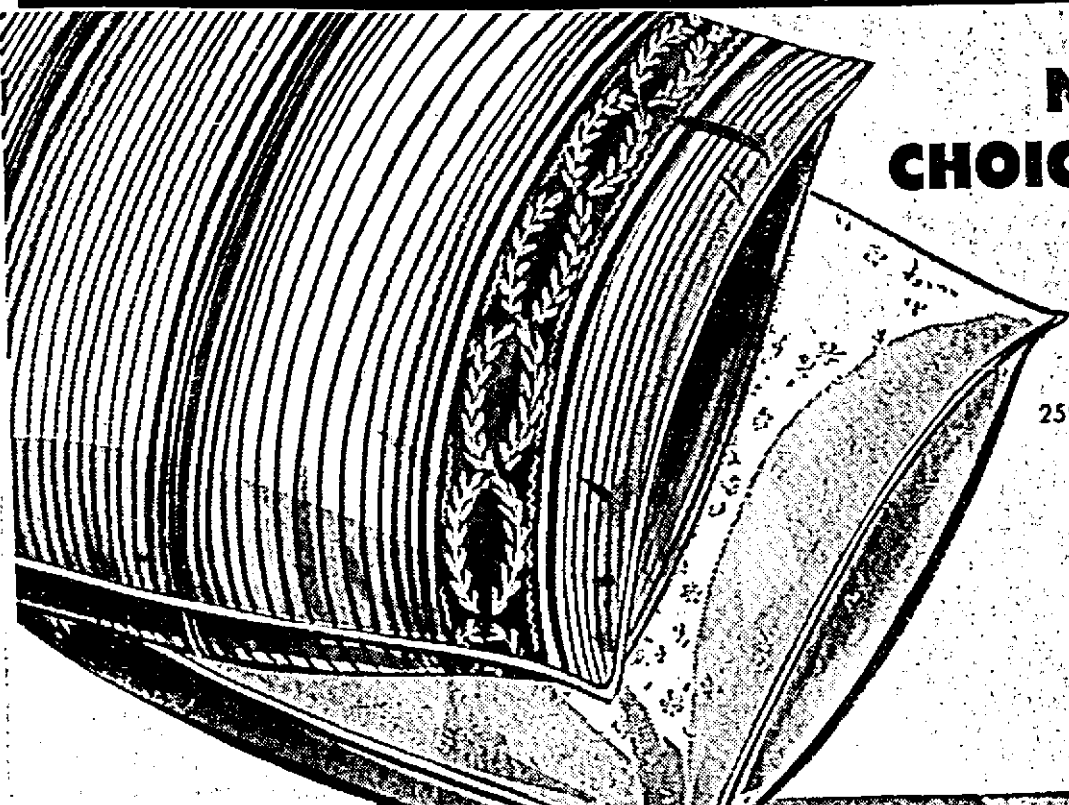
MAY CO BASEMENT DOWNTOWN LAKEWOOD · SOUTH BAY · BUENA PARK

AMPLE FREE PARKING

SHOP 10:00 A.M. TILL 9:30 P.M.

MAY CO BASEMENT AFTER CHRISTMAS SALE

SAVE DURING THIS ANNUAL MAY CO BASEMENT EVENT



NEW! DACRON® PILLOWS WITH CHOICE OF DOWN OR FOAM CENTER

SOFT 'HEART OF DOWN' PILLOW

7.99

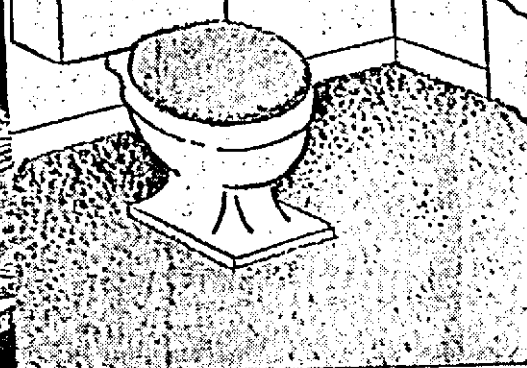
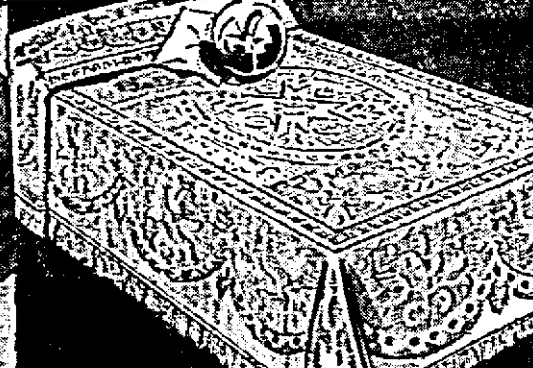
50% DuPont Dacron® polyester filling and 25% white goose down plus 25% white goose feather core. Laurel wreath stripe cotton percale ticking, corded. 20x26" standard size, pink; 21x27" jumbo size, blue; 20x36" king, gold.

FIRM 'HEART OF FOAM' PILLOW

3.99

50% DuPont Dacron® polyester filling and 50% foam rubber core. White on white floral printed cotton percale ticking. Corded for strength. Washable. 20x26" standard size, 21x27" jumbo or 20x36" king.

may co. may mart basement, bedding 825



SAVE 2.00 TO 6.00 ON KING SIZE LUXURY COMBED PERCALE SHEETS

if Perf., 5.99-9.99 **3.99** ea.

Waste no time, order now. All are famous name sheets you know. Choose beautiful pastels or snow white luxury combed cotton percales with irregularities that do not affect wear or appearance. All at low White Sale prices.

may co. may mart basement, domestics 803

50% SAVINGS ON FAMED CHATHAM 100% ACRYLIC HEAVY BLANKETS

62x84" twin size, if perf., 8.98 **3.99**

60x84" double size, if perf., 9.98 **4.99**

90x102" king size, if perf., 15.99 **7.99**

Heavyweight acrylic blankets at big White Sale savings. Wide nylon binding. Washable. In pink, blue, green or beige.

may co. may mart basement, bedding 825

SAVE 4.99 AND 8.99 ON LUXURY HEIRLOOM BEDSPREADS

twin or double sizes, if Perf., 10.99 **6.00**

wide king sizes, if Perf., 17.99 **9.00**

Be early for these giant savings on heirloom spreads. Each taken from original counterpane. All with wide buffon fringes. Washable 100% fine cotton, pre-shrunk. Snow white or antique white. Reversible.

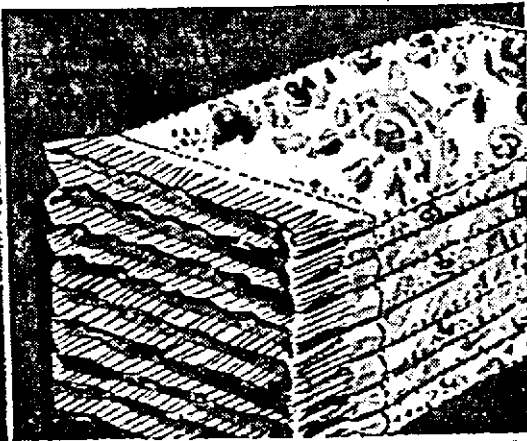
may co. may mart basement, bedding 825

5x6 FT. WALL TO WALL BATHROOM CARPET SETS

value 10.99 **7.77**

Save 3.22 now on wall to wall bathroom rug and matching lid cover. Thick rayon and cotton pile shag-type carpet with famed Scott Securitex backing. Cuts easily for trim fits. Machine washable/dryable. Choose pink, turquoise, gold, mint green, royal purple, salt & pepper or white. Includes instructions.

may co. may mart basement, knens 831



MOUNTAINS OF FAMOUS TOWELS AT GIANT WHITE SALE SAVINGS

24x45" size, famed Martex brand, if Perf., 1.29 **77c**

Hurry, stock the closet at huge savings. Heavy quality cotton terry towels with soring dobby borders. Select irregulars do not affect beauty or wearability. Choose pink, blue, yellow, turquoise, fern, mint, gold or white, (but not all colors in all stores.) 16x26" hand towel, 55c; 12x12" wash cloth, 33c

Cannon multicolor printed bath towels **77c**

22x44" size, value 1.29

Stock the closet with these thick and thirsty cotton terry bath towels... save 6.74 a dozen. All are perfect quality in 'Fashion Rose' print on white grounds. Fringed ends. Choose from raspberry, gold or lavender. Order now. 15x26" hand towel, 55c; 12x12" wash cloth, 33c

may co. may mart basement, towels 831

FAMOUS NAME 1ST QUALITY LUXURY PRINT BATH TOWELS

24x45" size, value 2.25 **1.29**

Save 96c each during this sale. First quality towels from a famous mill you know. 'Shadow Rose' multi-color print in soft, subdued tones. Choose pink, blue or gold shades. All fringed.

1.25 Vol. 16x26" hand towels, 4 for \$3 **79c**

59c Vol. 12x12" wash cloths, 4 for 1.50 **39c**

may co. may mart basement, towels 831

36x72" BATH SHEETS FROM FAMOUS MAKER

if Perf., 4.99 **2.99**

Save 2.00 on heavy quality cotton terry bath sheets. Hemmed ends and decorative borders. Choose from pink, blue, fern green, pumpkin yellow, beige, lilac or white.

MANUFACTURER'S CLEARANCE OF VINYL LACE TABLECLOTHS

57" round or 54x54" size 2.99 value **1.69**

54x72" or 72" round size 3.99 value **2.29**

54x90" dinner size 4.99 value **2.99**

Shop for these special savings now. Washable vinyl tablecloths with colored laminated backs. All are first quality. In pink, blue, gold or white. Not all colors in all sizes.

may co. may mart basement, knens 831

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ITEM	QTY	SIZE	COLOR	AND COLOR	PRICE

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SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 10:00 A.M. TILL 9:30 P.M.



SALES

DRESS SHIRTS FROM 1 OF AMERICA'S MOST FAMED MAKERS

3.39 3 for 10.00 5.00 comp. value

The closest tipoff we can slip you about the famed brand is to tell you it belongs to one of America's "Big Three" shirtmakers. Long and short sleeve styles in white cotton broadcloth or blue, grey or brown fashion stripings with modified spread or snap-tab collars. Short sleeve styles also in white cotton oxford cloth, with button-down collars. Sizes 14½ (32-33), 16-16½ (32-35), 17 (33-35). Short sleeve style in 14½-17. (Snap-tab collars to size 16½ only.)

WHITE PIMA SHIRTS FROM SAME MAKER

3.99 3 for 11.75 5.95 comp. value

Pima cotton broadcloth, the peer of fine cottons with a lustrous sheen, single needle tailored for superior wear. Modified spread collars. Sizes 14½ (32-33), 15-16½ (32-35), 17 (33-35).

May Co. Men's Furnishings 6



Famed Make Cardigans

12.90

Each carries original price ticket. All wools, wool and alpacas, wool and mohair or wool, mohair and nylon blends. Solid tones, stripes, novelty, cable and looped stitch, suede front, tapestry pattern, jacquard shoulder, plaid, suede diamond intarsias. Also Italian wool cardigans and pull-overs.

May Co. Men's Sportswear 84



Sport Shirts Galore

2.99 were 3.39-4.00

Long sleeve shirts in woven cotton gingham plaids, stripes, checks or cotton flannel in solid tones, plaids and checks. Short sleeve shirts in cotton stripes, plaids, novelty patterns. Also Dacron® Polyester and cotton or 100% rayon. Regular and button-down Ivy collars. Sizes S, M, L, XL.

May Co. Men's Sportswear 84



Famed Brand Casual Slacks

4.99 regularly 7.98

The famed California maker is so well known the name has become a synonym for an article of men's clothing. Wash and wear 55% Dacron® polyester—45% Avril® rayon. Trimly traditionally styled with plain front and precuffed ready to wear. Blue, black, koden or beige. Sizes 29-40.

May Co. Men's Sportswear 45

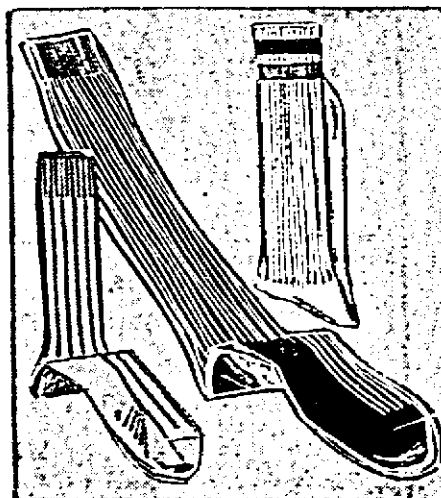


Famed Make Lined Jackets

15.99 regularly 19.95

Here they are . . . our action-minded best-sellers . . . now very specially priced. They are made of cotton, are lined with nylon pile to give you maximum warmth and minimum bulk. Heavy duty zipper closure, 2 slash pockets, stand-up collar. Black, natural or koden. Sizes S, M, L, XL.

May Co. Men's Sportswear 45

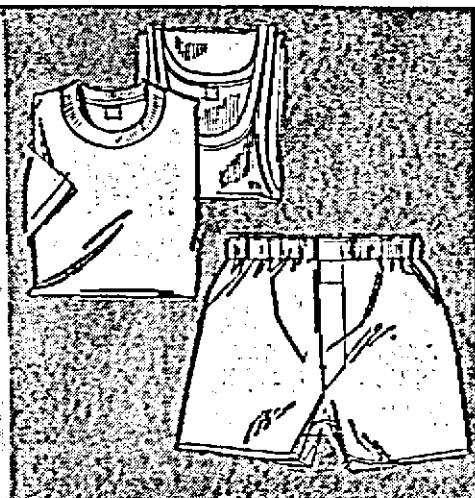


Famous maker stretch socks

79c comp. value 1.00-1.50

Check the great savings in dress and crew socks. Choose nylon stretch over the calf, nylon stretch rib ankle, Ban-Lon® nylon or nylon stretch in clock patterns, Orlon® acrylic and nylon stretch rib crew socks, and cotton and nylon stretch crew socks with striped tops. One size fits 10-13.

May Co. Men's Furnishings 80

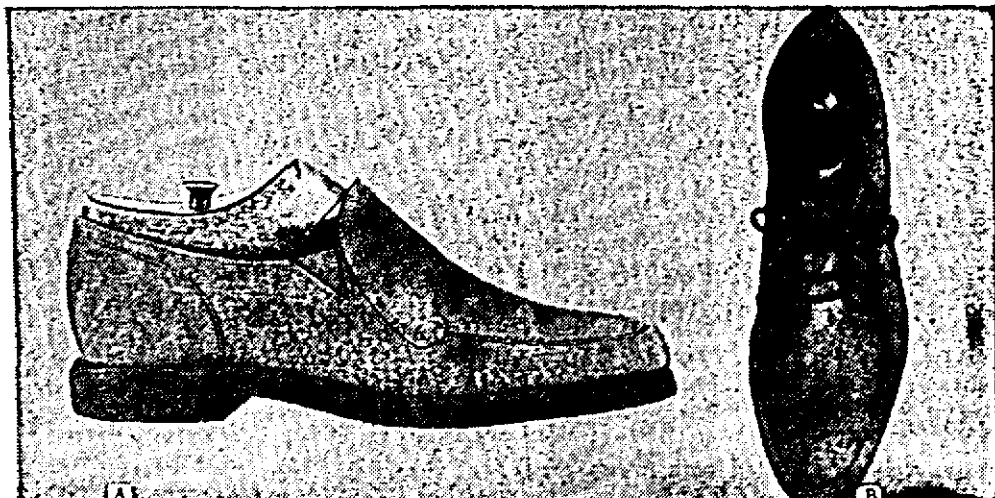


Famous make underwear

99c regularly 1.50

Save ½ on Sanforized cotton broadcloth striped or patterned boxer shorts, full cut and reinforced in wash and wear and regular cotton fabrics, 30-44; cotton tee shirts with reinforced neckbands, S, M, L, XL; and supima cotton Swiss rib athletic shirts, 36-46.

May Co. Men's Furnishings 80



Semi Annual Clearance of Discontinued Styles of Hush Puppies®

6.88 value 10.95

Save 40% per pair on comfortable breathin' brushed pigskin Hush Puppies® that are "Hell Cat" tanned to resist soil and repel water. Come early for the best selections including:

A. Elastic side gore slip-on with moccasin toe, springy crepe sole. Prairie Dog.

B. 4-eyelet tie with moccasin toe, springy crepe soles. Sage Brush.

May Co. Men's Shoes 60

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SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 10:00 A.M. 'TIL 9:30 P.M.

Space Engineers Asked to Solve Calif. Problems

SACRAMENTO (UPI) — The state has invited the big companies that specialize in tomorrow to bid on contracts for the preparation of master plans to solve four big social problems of today. These are: transportation, pollution and waste, care of the mentally and criminally ill, and management of information.

In a pioneering experiment, Gov. Edmund G. Brown has asked aerospace industries to show whether they can achieve breakthroughs on earth as well as in space.

The state is offering up to \$100,000 for each of the four reports. The bids are to suggest the direction the studies will take. In addition to money, the bids will be evaluated on such factors as imagination.

"THE PROGRAM is small and experimental," said Brown. "But it has the most dramatic potential of any government program I have seen in my years in public life."

In keeping with the man-in-space approach, the state has kept its requests general. "When North American Aviation began building the Apollo module for the first

trip to the moon, they could not go to the library to get a book on moon travel," says Brown. "They were given a problem and they developed a system to solve it."

Brown said he is counting on the space engineers' "ability to think in terms of new dimensions, to break down barriers and to proceed along new technological lines using new scientific methods."

THE PROBLEMS that Brown has laid before the aerospace industries are, indeed, complex and perplexing. For example in transportation, the state has millions of vehicles, and the number grows steadily.

LAKEWOOD CENTER GIANT END-OF-YEAR SALE!

TOOTHPASTE
CREST 2 F \$1
FAMILY SIZE 0 R 1

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MEN'S SUITS
VALUES TO \$69.95

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5214 PEPPERWOOD—LAKEWOOD CENTER
HARTFIELD'S ANNUAL COAT SALE!
VALUES TO \$29.99 **\$16.00**

CHIC ACCESSORIES
5205 HAZELBROOK—LAKEWOOD CENTER
CHIC ACCESSORIES' FAMOUS
STORE-WIDE SALE!
BEGINS MONDAY 9:30 A.M. SHARP!

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POLAROID COLOR FILM
ALL SIZES **\$3.98**

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REDUCED 10% to 30%
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FREE GIFT WRAPPING & FREE DELIVERY

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YOUR CHOICE **\$2.98**
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INSTANT COFFEE
YUBAN \$1.39
100% COLOMBIAN COFFEE
9 OZ. JAR

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19" PHILCO TV
PORTABLE \$179.95 VALUE
2 ONLY **\$129.95**
FLOOR SAMPLES FREE ROLL-AWAY STAND

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ALWAYS FIRST QUALITY

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FREE PARKING

"If You Fail to Read Every Word, It's Costing You Money"

After-Christmas CLEAR-AWAY

STARTS MONDAY... You'll save even MORE during Penney's After-Christmas Clear-away... Odd lots, special purchases, discontinued items, some slightly soiled... all priced to mean greater savings for you! Shop for these clean-up savings! Charge it now at Penney's! Drastic Store-Wide Reductions.

Starts Monday At 9:30 a.m.

SORRY, NO PHONE CALLS NO C.O.D.'s DOORS OPEN 9:30 A.M.

SAVINGS FOR WOMEN
80 ONLY WOMEN'S BETTER BLOUSES. Sizes 10-16. Were \$1.00 to \$3.00. Now \$1.99 to \$2.99. NOW JUST

WOMEN'S DRESS CLEAR-AWAY
ALL REDUCED FROM OUR REGULAR STOCK OVER 100 TO CHOOSE FROM
FROM \$3.00 TO \$10.00

WOMEN'S BETTER SKIRTS reduced to clear. These skirts were originally \$2.99 to \$7.99. Limited quantity. **\$2.00 to \$5.00** NOW JUST

ASSORTED COTTON SHIRTS. Sizes small and med. only. **\$2.00** reduced to just

COSTUME JEWELRY BONANZA
400 PIECES TO CHOOSE FROM. WERE ORIGINALLY \$1.00
NOW JUST **10¢ A PIECE**

28 ONLY WOMEN'S HANDBAGS. Originally \$1.99 to \$3.99. Now \$1.99 and \$4.99. NOW

WOMEN'S RAYON VESTS. White only. Sizes 36-44. NOW REDUCED TO JUST **77¢**

38 ONLY WOMEN'S BELTS. Were \$1.00. NOW JUST **10¢**

ODDS AND ENDS WOMEN'S BRAS AND GIRDLES. 20 left. Rock bottom prices. JUST **50¢**

COTTON KNIT SPORT TOPS. Assorted stripes. Were \$1.99. All sizes. NOW JUST **\$1.44**

HOLIDAY CANDIES. Huge selection. Reduced to **77¢** each box

LOOK HERE! 28 ONLY 2-P.C. BATHING SUITS. were \$18.99. Our loss, your gain. Now at the low, low price of **\$2.99**

WOMEN'S KNIT SPORTSWEAR
KNIT TOPS AND KNIT ANKLE PANTS. ALL SIZES. ASSORTED COLORS. FABULOUS BUY AT
JUST **\$2.99** EACH

VITAMINS. 30 BOTTLES ONLY. Were \$1.29 to \$1.89. MUST GO. NOW JUST **64¢ and 94¢**

SAVINGS FOR MEN
18 ONLY MEN'S JAC SHIRTS. Were \$3.99. NOW JUST **50¢**

MEN'S SWEATER CLEAR-AWAY
HUGE SELECTION MEN'S CARDIGAN SWEATERS. NOW AT A TREMENDOUS SAVINGS AT JUST **\$7.88**

MEN'S SHORT SLEEVE SPORT SHIRTS. Were \$1.99 and \$2.99. NOW JUST **99¢**

36 ONLY BLACK SHORT SLEEVE SWEAT SHIRTS. Reduced to clear on just **\$2.50**

MEN'S BETTER SHORT SLEEVE SPORT SHIRTS. Over 100 to choose from. NOW **2 for \$5.00**

MEN'S BETTER PAJAMAS, reduced to clear. Were \$6.95. NOW JUST **\$4.88**

12 ONLY MEN'S FLANNEL ROBES. JUST **\$2.99**

MEN'S SPORT SHIRT CLEAR-AWAY
REGULAR STYLES AND JAC STYLING. WERE \$3.99 and \$4.99. NOW REDUCED TO CLEAR AT **\$2.33 TO \$2.99**

48 ONLY MEN'S BETTER DRESS SHIRTS. Some slightly soiled. NOW JUST **\$2.50**

GROUP OF MEN'S COTTON CASUAL PANTS. Pleated cotton and tapered cotton cords. All reduced to clear at just **\$3.33** each

LIMITED QUANTITY MEN'S COTTON PANTS. Broken sizes **2 for \$5.00**

8 ONLY MEN'S BETTER SUITS. Were \$39.95. Broken sizes. NOW JUST **\$30.00**

MEN'S ALPACA SWEATERS. 12 Only. Were \$18.95. NOW **\$12.88**

SAVINGS FOR GIRLS
GIRLS' PETTI PANTS. Broken sizes. Just **66¢**

SLEEPWEAR BONANZA
STILL MANY GOLD NIGHTS AHEAD. FULL LENGTH FLANNEL PAJAMAS. SKI KNIT PAJAMAS. OVER 200 PAIR. STOCK UP NOW FOR JUST **\$1.99** EACH

24 ONLY. STRETCH COTTON ANKLE PANTS. Were \$2.99. **\$2.50** Now reduced to just

Girls' Bulky Sweater Clear-away
SIZES 2-4x. WERE \$2.77
NOW JUST **\$2.00**
SIZES 7-14. WERE \$3.77
NOW JUST **\$3.00**
OVER 200 SWEATERS TO CHOOSE FROM. HURRY!

GIRLS' BETTER DRESSES reduced for final clear-away. Were \$2.99 and up. NOW JUST **\$1.00 and \$2.00**

GIRLS' COTTON CORDUROY ANKLE PANTS. Sizes 2-14. Not every size in every color. JUST **\$1.00 and \$1.50**

GIRLS' MOHAIR SWEATERS in white and pastel shades. Sizes 7-14. Were \$4.95. Stock up now at just **\$4.88**

SAVINGS FOR TODDLERS
TODDLER COTTON SLEEPERS
SIZES 1-4. ELASTIC WAIST. 600 PAIR LEFT
JUST **\$1.11** EACH

ANKLE PANT SETS. Sizes 3-6. ONLY **\$3.33**

TODDLERS' CORDUROY CRAWLABOUT SETS. Sizes 1-4. Were \$2.99. NOW JUST **\$1.88**

SAVINGS FOR BOYS
15 ONLY SOILED WHITE DRESS SHIRTS. Were \$1.99. NOW JUST **\$1.00**

LOOK! BOYS' JEANS
IN SAND, WILLOW AND BLUE. SIZES 8-20. 350 PAIR TO CHOOSE FROM. STOCK UP NOW FOR NEXT SEMESTER. JUST **\$1.67** EACH

BOYS' JACKETS reduced to clear. Were \$4.88 to \$10.00. \$8.95 to \$14.95. Limited quantities. Now only **\$4.00 to \$10.00**

WOOL NYLON BLEND SPORT SHIRTS. Sizes 14 thru 20. Were \$4.99. NOW **\$3.00**

BOYS' SUITS AND SPORT COATS. Clear-away prices. Were \$7.95 to \$21.95. Limited Quantity. HURRY! **\$4.00 to \$12.00** Now reduced to

CONTINENTAL STYLE COTTON PANTS. Slims and regulars. Were \$2.99. WHAT A BUT! LARGE SIZES. NOW JUST **99¢**

45 ONLY. ASSORTED BOYS' SWEATERS. Were \$4.88 to \$6.00. \$4.98 to \$7.95. Now reduced

COTTON CASUAL PANTS
IN FADED BLUE AND CACTUS COLOR. ALL SIZES. WERE \$4.99. SAVE 99¢ A PAIR AND STOCK UP NOW AT THE NEW LOW PRICE OF **\$3.99** EACH

Assorted Boys' Sport Shirts
ALL REDUCED TO CLEAR. KNITS AND COTTONS. WERE \$1.99. NOW NEW CLEARAWAY PRICE OF JUST **\$1.00**

SHOE VALUES FOR THE FAMILY
8 ONLY BOYS' BROWN MOCCASIN SLIPPERS. Were \$2.99. NOW JUST **\$1.00**

LOOK! ASSORTED GROUP OF CHILDREN'S SCHOOL SHOES
BROKEN SIZES. 48 PR. TO CHOOSE FROM. WERE \$4.99. NOW REDUCED TO ONLY **\$1.00**

8 ONLY MEN'S DRESS SHOES. Broken sizes. Were \$12.99. NOW JUST **\$6.00**

LOOK! GROUP OF WOMEN'S ASSORTED FLATS
AND CASUAL SHOES. ODD SIZES. WERE \$4.99. NOW REDUCED AT CLEARAWAY PRICE OF **\$2.00**

WOMEN'S BETTER SHOES. Broken sizes. Were \$4.99. NOW JUST **\$3.00**

WOMEN'S CANVAS SHOES. 27 pair left. Were \$2.99. NOW JUST **\$2.00**

GROUP OF WOMEN'S SHOES
MOSTLY FLATS. WERE \$2.99. MUST GO AT THIS LOW PRICE OF JUST **\$1.00**

BETTER CHILDREN'S SCHOOL OXFORDS in boys' and girls' styles. These were \$5.99. Reduced to **\$4.44**

SAVINGS FOR THE HOME
GREY GOOSE DOWN PILLOWS. JUST **\$8.00** each

GRAY GOOSE DOWN BOLSTER SIZE PILLOWS. JUST **\$15.00** each

FLORAL PRINT RAYON FILLED BED PILLOWS. Big size. ONLY **\$1.88**

BETTER TOWELS REDUCED TO CLEAR... ASSORTED PRINTS. BATH SIZE. Was 99¢. NOW **77¢**

HAND SIZE. Was 59¢. NOW **2 for 77¢**

WASH SIZE. Was 29¢. NOW **4 for 77¢**

80x100 SHEET BLANKETS **\$2.00**

17 ONLY RAYON/ACRYLIC BLANKETS. JUST **\$3.99**

ROSSA NOVA SCATTER RUGS at 24x40 **\$4.00** 36x54 **\$8.00** special prices.

FOLDING LUGGAGE. Limited quantities **\$2.11 and \$3.88**

TIER CURTAINS
HEAVILY REDUCED TO CLEAR-AWAY THESE TIERS WERE \$1.99 AND \$2.99
NOW THEY ARE REDUCED TO **99¢ and \$1.99** YALANCING REDUCED TO **50¢** 74" SIZES

Ready Made Spec. Priced Drapes
IN SOLID COLORS
SINGLE WIDTHS **\$3.00**
DOUBLE WIDTHS **\$6.00**
TRIPLE WIDTHS **\$9.00**
54 AND 84-INCH LENGTHS

MIX AND MATCH PRINT AND SOLID COLOR TERRY TOWELS NOW AT A SPECIAL PRICE. Bath **\$1.00** Hand **50¢** Wash **25¢**

BETTER COTTON YARDAGE CLEAR-AWAY
THESE COTTON PIECE GOODS RANGED FROM 59¢ to 99¢
NOW STOCK UP FOR JUST **25¢ and 50¢ A YARD**

REMNANTS, REMNANTS, AND MORE REMNANTS. HALF OF ORIGINAL PRICE OF PIECE GOODS.
DRAPEY REMNANTS. USE FOR COVERING CUSHIONS, ETC. HALF OF ORIGINAL PRICE OF FABRIC.

THE WEEK IN REVIEW

U. S. Stunned by Khanh Game

By Harry Wilson Sharpe
WASHINGTON (UPI)—Troubles piled up for the United States in South Viet Nam last week, further complicating American efforts to save the Communist-beleaguered nation from conquest.

Rebellious generals backed by Lt. Gen. Nguyen Khanh, commander-in-chief of the South Vietnamese armed forces, overthrew and imprisoned the High National Council, the country's provisional legislature.

The United States expressed extreme displeasure through Ambassador Maxwell D. Taylor but got a sharp rebuff from Khanh, who warned against American meddling in South Viet Nam's domestic affairs. This intensified anti-American feeling which Khanh did not discourage.

AT THE height of the crisis, a giant bomb shattered the U.S. officers' barracks in Saigon, killing two Americans and wounding more than 100 persons.



GEN. NGUYEN KHANH
Biting the Hand . . .

many critically. The device supposedly was planted by North Viet Nam Communist guerrillas in a garage on the second floor.

Ousting of the high council was the newest episode in political rivalry which has kept the Saigon government in ferment and has frustrated U.S. attempts to turn the military tide



AMBASSADOR TAYLOR
That Feeds Him

against Viet Cong guerrillas.

Secretary of State Dean Rusk appealed to Khanh and his cohorts to put aside personal rivalries and get on with the war. He said unity "would be worth many divisions of troops." He made clear the United States has no intention of pulling out, though there were hints the vast American aid which Khanh must have might be checked. The United States is pouring \$1.5 million a day into the war.

PRESIDENT Johnson kept in constant touch with events from his Christmas vacation retreat in Texas. Both he and Rusk gave full backing to Taylor, who was trying to pressure the Khanh clique into restoring the deposed civilian council.

Khanh's answer, in an

order of the day to his officers and men, was that they were fighting for Vietnamese liberty and "not to carry out the policy of any foreign country." He charged that the high council had been exploited by counter-revolutionary elements which put partisan interests ahead of national welfare.

New American deaths brought to 343 the number of U.S. servicemen who have died in Viet Nam since Jan. 1, 1961. More than 1,400 have been wounded, 12 are missing and nine are Communist prisoners. Losses in equipment have been awesome.

RUSK, in a press conference, listed solution of the German reunification problem, the crises in South Viet Nam and the Congo, and Red China's military doctrine of world revolution as the world's outstanding problems. He said he regarded the German question as the most urgent in terms of permanent peace.

The First Family celebrated Christmas at the LBJ Ranch near Johnson City, Tex., with traditional candle-lit tree and stockings hung over the fireplace.

The President took time out for an intensive economy review of his budget which goes to Congress next month. Budget Director Kermit Gordon said it would be "substantially below" the \$108.5 billion in requests received from federal departments.

SOME of the juiciest cuts

will be in defense spending, although the President ordered a go-ahead on a \$750-million long-range project to produce a military transport plane capable of carrying 700 men and 250,000 pounds of cargo. The world's largest aircraft would have a range of 5,000 to 7,000 miles with jet speeds up to 550 miles an hour. It could readily transport tanks, missiles, helicopters and other equipment to emergency areas.

At Fort Worth, Tex., meanwhile, the all-purpose TFX plane—for both Navy and Air Force—went through its first tests successfully. Award of original contracts for the plane touched off a still-unfinished congressional inquiry.

In politics, defeated Republican presidential nominee Barry Goldwater made it clear he has no intention of surrendering party machinery to GOP moderates or other factions which blame him for the Nov. 3 election debacle.

GOLDWATER conferred with some party leaders in Washington on strategy. He also restated his support of GOP National Chairman Dean Burch, target of factions which want him fired. The same kind of fight was brewing among House Republicans, some of whom are gunning for GOP Leader Charles A. Halleck of Indiana, an ardent Goldwater man. Halleck, a "gut-fighter" of note, returned from a Florida vacation to take on his chief challenger, Rep. Gerald R. Ford of Michigan. A third man in the race was New York Rep. John V. Lindsay, leader of a modern-liberal group which wants neither Halleck nor Ford.

Former President Dwight D. Eisenhower stayed aloof from the disputes except to tell a Hollywood party dinner that he wants an end to factionalism so the GOP can unite "under a banner of common sense" or, as he put it, as "just Republicans."

IN OTHER news spheres, the Census Bureau said the U.S. population rose to 192,320,000 on Nov. 1. The National Safety Council predicted perhaps 650 of these would die in yuletide traffic accidents.

From Vatican City, Pope Paul VI urged the world powers to halt the armaments race and turn their attention to solving the problems of hunger, misery, sickness and ignorance.

It was a bleak Christmas for thousands on the West Coast. Floods fed by torrential rains left 10,000 homeless in Northern California, Idaho, Oregon and Nevada. Damage was estimated at over \$300 million.

Cuba Official On Mission to Mali

BAMAKO, Mali (AP)—Cuban Minister of Industry Ernesto (Che) Guevara arrived from Algiers Saturday aboard a special Soviet-built Cuban plane.

Guevara, who was expected to see President Modibo Keita, wore a combat jacket similar to that of President Ahmed Ben Bella of Algeria. Guevara was greeted by Adera Keita, Mali's minister of justice, and several diplomats from communist nations.

The length of his visit and the program were not announced.

Duke Plans Auto Ride Next Week

HOUSTON, Tex. (AP)—The Duke of Windsor probably will leave Methodist Hospital early next week for a drive around Houston.

It will be the first time the former British monarch has left the hospital since he arrived Dec. 14 to undergo a major abdominal operation. He suffered a ballooning of the aorta, the body's principal blood vessel, in the abdomen. The blister, known medically as an aneurysm, was removed and a section of the aorta replaced with a synthetic tube.

All H & F Stores Open Monday, Tuesday and Wednesday Eves. until 9

Harris & Frank

SINCE 1858

LONG BEACH
240 Pine Ave.

LAKEWOOD
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BUENA PARK
8394 On The Mall
In Buena Park

JANUARY SALE

Starts Tomorrow—Saturday—10 A.M.

Fallbrook Square, Canoga Park and Van Nuys. Open Saturday Night till 9 p.m. for your convenience



MEN'S SUITS

A real gold-mine of values in men's one, two and three button suits, superbly styled of quality suitings, and drastically reduced for this annual event. Year 'round and lightweight included.

MANY OTHER UNADVERTISED CLOTHING VALUES

Regularly \$65 to 72.95	\$58
Regularly 77.95 to \$85	\$68
Regularly \$100 to \$115	\$88
TWO-PANT SUITS Reg. 79.95	\$68
SPORT COATS Reg. 39.95 to \$75	\$31 to \$59
SLACKS Reg. 14.95 to 16.95	12.90
Reg. 28.95 and 29.95	23.90
RAINCOATS with zip-out liner regularly \$25	19.90
TOPCOATS Regularly 79.50	\$68

MEN'S FURNISHINGS

DRESS SHIRTS — famous maker, long sleeve, tab and button-down collars. White cotton broadcloth, oxford. Also short sleeve with spread collar in white broadcloth. Reg. \$5 — 3.39 each
3 for \$10

BELTS — famous make leathers in varied widths. Reg. \$5-7.50 — 2.59 each
2 for \$5

NECKWEAR — imported silks in smart new designs. Reg. 3.50-\$5 — 2.79 each
3 for \$8

MEN'S JARMAN SHOES Discontinued styles. Regularly 13.99 — 8.97

MEN'S SPORTSWEAR

JACKETS — lined, unlined. Nylon, cotton poplin, wool mixtures. S, M, L, XL. Reg. 14.95-25.95 — 10.99

SPORT SHIRTS — Italian and convertible collars. Many shirt jacks. Plaids, checks, stripes, solids. S, M, L, XL. Reg. 5.95-8.95 — 3.99

SWEATERS — cardigans in all wool 5 and 6 button closings. Solid and striped. S, M, L, XL. Reg. 14.95 to 19.95 — 10.99

MEN'S JARMAN SHOES Discontinued styles. Regularly 14.99-\$21 — 11.97 & 14.97

MEN'S CASUAL PANTS — famed make, easy and comfortable. Washable cotton. Waists 29 to 34. Reg. 4.99 — 2.99

BOY'S WEAR BOLD PLAID SHIRTS — 95% wool, 5% nylon. 2 pockets. 8-20. Reg. 5.99. 3.69 each — 2 for \$7

JACKETS — caracots, stadium coats, parkas, corduroys, nylons, cottons. Some pile lined. Values to 16.98 — 8.99

STACY ADAMS SHOES Discontinued styles. Reg. Values to \$35 — 18.97 to 23.97

OUR GREATEST EVER DRESS CLEARANCE 40% OFF!
Originally 12.98 to 55.98 NOW 7.99 to 33.59

WOMEN'S COATS

Every popular design in such famous mill fabrics as Fingert, Forstmann, Capella — as well as imported loomings. Black, brown, beige, blue, pinks, taweds. Regulars and petites, sizes 6-16. Orig. 49.98-129.98 — \$33

Women's Better Suits

Limited quantities, but what unlimited values! Expensive looking two- and three piece suits in an assortment of styles and fabrics. Sizes 10 to 18 in group. 25% TO 40%

Women's Sweaters

Cardigans and slippers in choice of many fine yarns. Bulky dimensional knits in many colors and wiches. 36-40. Reg. 9.98-14.98 — \$7

Women's Vycron®-Fill Robes

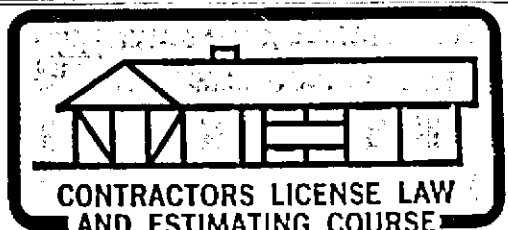
Back to back quilted acetate robes, VYCRON® polyester fiberfill. Long and duster styles. 8 to 18. Duster was 10.98, long robes was 14.98 — \$7 AND \$11

ALSO MANY OTHER UNADVERTISED WOMEN'S VALUES

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SAVE \$1.00
a. Playtex Living® Long Line Bra only \$5.95 reg. \$6.95
1/2 length Long Line Bra only \$4.95 reg. \$5.95

SAVE \$1.00
b. Playtex Living Stretch Bra with adjustable stretch straps, and sheer back and sides. only \$3.95 reg. \$4.95

SAVE \$2.00
c. Playtex Cloth Lined Zipper Panty Girdles with Fingert® Panels only \$9.95 reg. \$11.95

SAVE \$1.01
d. Playtex Fashion Magic® Bras (Cotton & Lace) 2 for only \$3.99 reg. \$2.50 ea. (not shown) Black Cotton & Lace only \$2.45 reg. \$2.95

SAVE \$2.00
e. Playtex Cloth Lined Girdles With Fingert® Panels only \$6.95 reg. \$8.95

SAVE \$1.00
(not shown) Playtex Living Sheer Bra with sheer elastic back and sides. only \$2.95 reg. \$3.95

All bra sizes—32A-44C. "D" sizes \$1.00 more

All girdle sizes—XS, S, M, L. Extra large sizes \$1.00 more

SHOP SUNDAY NOON TIL 5 P.M.

LAKEWOOD CENTER Mon. thru Fri. 9:30 - 9:30; Sat. 9:30 to 5:30; Sun. 12-5



HEADING FOR SKI COUNTRY

Mrs. Jacqueline Kennedy, accompanied by Caroline and John Jr., walks to plane at Kennedy Airport in New York, en route to skiing holiday with other members of Kennedy family in Colorado. Secret Serviceman conducts young John.

Jackie in Rockies for Ski Vacation

ASPEN, Colo. (UPI)—Mrs. Caroline, 7, flew into Denver and struggled through a nearly uncontrollable crowd to board the bus earlier Saturday to the crisp mountain town. About 300 persons welcomed Mrs. Kennedy during their first vacation since President Kennedy was assassinated 13 months ago.

Five minutes before Mrs. Kennedy's plane arrived from New York, a plane carrying Sen-elect Kennedy arrived from Washington.

MRS. Kennedy is only a novice skier but is expected to try out the Aspen slopes. And her children probably will go ice skating and dog-sledding.

Robert Kennedy, considered a better-than-average skier, brought five of his eight children with him, but his wife Ethel, who is expecting another child, stayed home.

BETTER HOME BUYS every day in Classified. Read Mrs. Kennedy, John Jr. and "Homes for Sale."

SAYS HE'LL NEVER RUN AGAIN

Miller Sees Room in GOP for All Factions, Asks Unity

WASHINGTON (UPI)—while Republicans "delight in but who basically believe in the tenets of the Republican Party." Miller said it was too early to guess the GOP candidate, in 1968 but mentioned Romney, Scranton, former Vice President Richard M. Nixon, Rockefeller, if re-elected in 1966, and several young governors.

The New York Republican said he did not believe that "Senator Goldwater or his posture or his position should be the sole basis of Republican activity or Republican philosophy."

The retiring congressman said there should be room in the GOP for the supporters of Goldwater, Govs. Rockefeller of New York, William Scranton of Pennsylvania and George Romney of Michigan. Miller said it was entirely possible for the Republicans to take control of the House in 1966 and go on to capture the White House in 1968.

He added, "But... first it's going to take a recognition on the part of all groups or elements within our party that if we are to have a strong national party, and if we are going to be successful, it's not going to be by excluding anybody, but by including all people who might have different ideas."

"I THINK what we need is unity," Miller added. "I don't think the areas of disagreement within the Republican Party are as deep as they are within the Democratic Party." But Miller said that the Democrats can achieve unity to win a national election might have different ideas,

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FREE GIFT WRAPPING AND FREE DELIVERY

YOUR CHOICE

WHISKEY \$2.98
GIN or FIFTH
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RONN'S SCOTCH

8 Years Old 86.8 proof

Blended & Bottled
by Long Brothers
LTD. Distillers
Glasgow,
Scotland \$5.99
FIFTH

COLONEL LEE

Straight Bourbon \$3.99
100 Proof—4 Yr. Old
Bottled in bond FIFTH

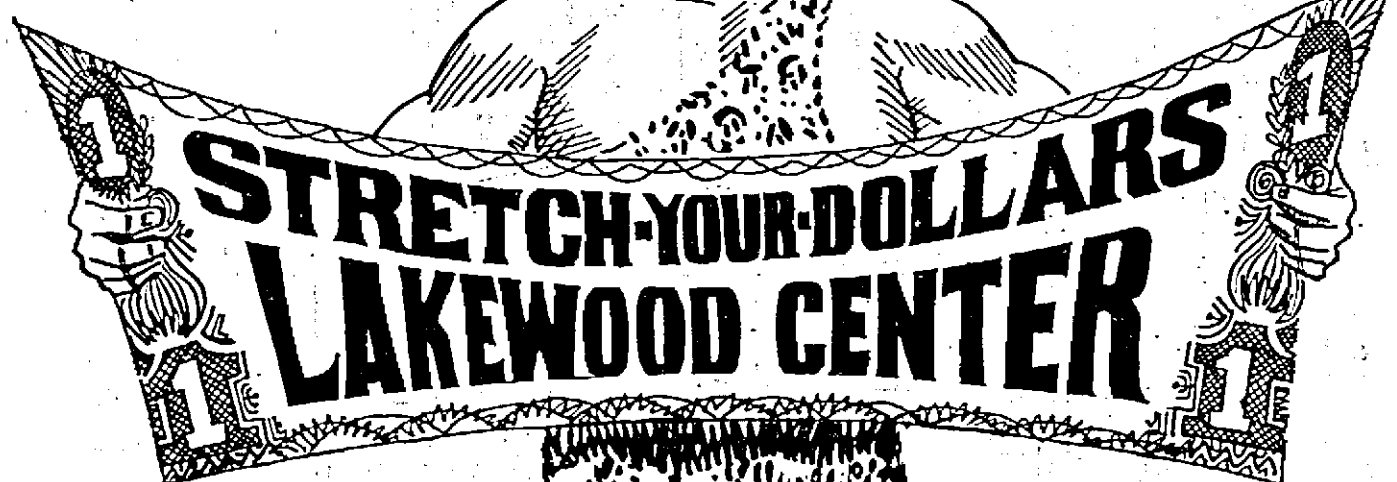
SPRINGFIELD PARTY MIXES

28 Ounces
(No deposit—
No Return)
6 For \$1.09
FIFTH

Also Colas, Tom Collins Mix,
Ginger Ale, Lemon Lime and
others.

Lakewood
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ENDS "1964" With a GIGANTIC-GIANT CLEARANCE



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OVER 100 MERCHANTS TO SERVE YOU

PARKING FOR 10,000 CARS

CHANDLER'S

Semi-Annual
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Sale!

DRESS SHOES

were 9.99 and 12.99, now

4.98 & 6.98

Leather, suede, patent, fabrics in black or
fashion colors. Sizes 4 thru 10, AAAA thru E.
Heels stacked or covered—tiny to towering.

Special 12.99 & 14.99 dress shoes, 7.98

CASUAL STYLES

were 5.99 to 8.99, now

3.98 & 4.98

Skimmer types, ties, imports, wee heels, flats.
Natural tones, brown shades or black leather.
Save on this-season sport or casual fashions.

HANDBAGS were 2.99 to 10.99, now

1.97 to 5.97 plus tax

CHANDLER'S

3040 LAKEWOOD BLVD. (OPPOSITE MAY CO.)
Mail orders, please include 40c per postage. No C.O.D.s accepted.

SHOP SUNDAY NOON TIL 5 PM



Butter's YEAR END SALE

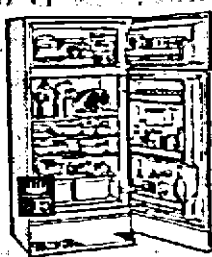


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FRIGIDAIRE APPLIANCES

OUR GREATEST CLEARANCE SALE IN 10 YEARS

REFRIGERATION



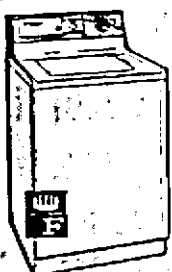
14-Ft. Bottom Freezer
COMBO WHITE
RHD - SAVE
\$60.00 **\$328⁵⁰**

• 158.50 FRIGIDAIRE
10 cu. ft. FREEZER UPRIGHT MODEL
• 13.8 Cu. Ft. FROST-FREE DOUBLE
DOOR REFRIG-
TOR FREEZER **\$298⁵⁰**

• 13.6 Cu. Ft. FULL CROSS TOP
FREEZER - REFRIGERATOR
\$198⁵⁰ SAVE \$0.00
1 ONLY WH RHD

• 16 Cu. Ft. ALL
FROST-FREE REF.
FREEZER WH. LHD. **\$438⁵⁰**

WASHERS & DRYERS



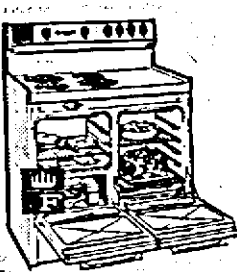
• 1955 Electric Dryer
\$138⁵⁰ FRIGIDAIRE
WHITE ONLY

2-Speed Automatic
WASHER
1 ONLY
COFFER **\$178⁵⁰**

Frigidaire Gas Dryer
1955 MODELS
WHITE
and COLORS **\$168⁵⁰**

De Luxe 1964 Washer
\$168⁵⁰ FRIGIDAIRE
1 ONLY WHITE

ELECTRIC RANGES



FLAIR RANGE
CUSTOM
DELUXE 30"
INCLUDING
BASE **\$358⁵⁰**

• 30" ELECTRIC
\$218⁵⁰ DELUXE RANGE
WHITE
• ALL SUBJECT TO
PRIOR SALE

DISHWASHERS
• 1964 IMPERIAL
WHITE
ONLY **\$199⁹⁵**
• **\$228⁵⁰** DELUXE
1965. COP.
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FAMOUS GENERAL ELECTRIC APPLIANCES ALL SPECIALLY PRICED FOR CLEARANCE

ALL REMAINING TV
PORTABLES CLEARANCE
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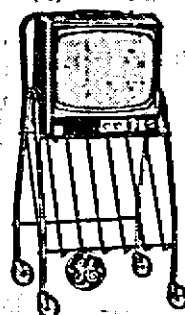


\$148⁵⁰ APARTMENT SIZE
10-FT. REFRIGERATOR.
WHIT. RHD.

GE'S FINEST 18.8 REFRIGERATOR
FREEZER COMBINATION
1954 MODELS
1 WHITE
1 DARK COPPER **\$498⁸⁸**

• **\$238⁵⁰** ELECTRIC
GENERAL
100% Frost Guard Two-Door
Refrigerator Freezer Combo.

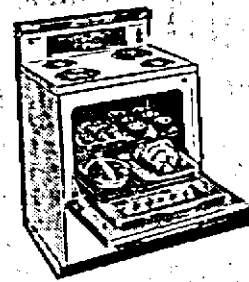
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GENERAL ELECTRIC MIN. FREEZER
REFRIGERATORS
WHITE RHD. **\$249⁸⁸**
SAVE
\$0.00



• 19" ALL CHANNEL
PORTABLE TV
WITH
FREE
STAND **\$138⁵⁰**

REMOTE CONTROL
19" ALL CHANNEL
WITH DELUXE STAND
WALNUT FINISH
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All Fully
Guaranteed with
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• 30" DELUXE ELECTRIC
RANGE **\$159⁵⁰**
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GENERAL ELECTRIC AUTOMATIC
Elec. Dryer **\$178⁵⁰**
1 ONLY WHITE

• 1965 G.E. Electric Dryer
1 ONLY WHITE
FLOOR SAMPLE **\$129⁸⁸**

GENERAL ELECTRIC
AUTOMATIC WASHER
1954 MODEL-1 ONLY-WHITE
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VACUUM CLEANERS

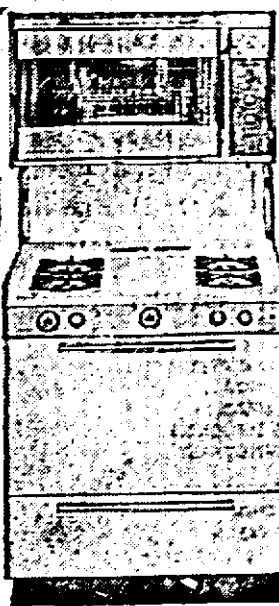
• **24⁸⁸** GENERAL ELECTRIC
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BRAND NEW CANISTER
• **29⁹⁵** ELECTROLUX
COMPLETELY REBUILT

TROY HAND VACUUM
A REAL HOUSEHOLD MUST
\$8⁸⁸ 19.95 VALUE
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USED VACUUMS

GAFFERS and SATTLER GAS RANGES



Eye-Level
Cooking
at Its
Finest

• Top Burner
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• Double Ovens
All the Best
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268⁵⁰

White &
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CURTIS-MATHES CUSTOM QUALITY

Console Television at Portable Prices—Stereo Prices Ridiculous

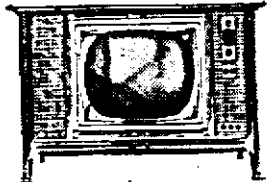


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All models on our floor
are substantially reduced
for this Clearance Sale—
our greatest sale in 10
years.

BEAUTIFUL CONTEMPORARY
WALNUT. 4 SPEAKERS.
AM-FM RADIO.
STEREO **\$179⁹⁵**
2 ONLY

CHERRY FRENCH PROVINCIAL
6 SPEAKERS—60 WATTS.
AM-FM RADIO
1 ONLY
FLOOR SAMPLE **\$369⁹⁵**



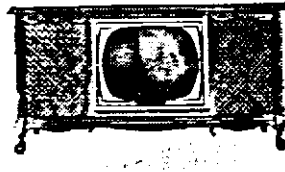
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• RCA--23" **\$198⁵⁰**
MAPLE EARLY
AMERICAN

• 24" TV **\$209⁹⁵**
ALL CHANNEL
WALNUT ONLY

ITALIAN PROVINCIAL 23" TV.
\$189⁹⁵ ALL CHANNEL
1 ONLY
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23" TELEVISION
DELUXE B. & W. — YOUR CHOICE
OF WALNUT — MAPLE — CHERRY
— ITALIAN PROVINCIAL
SAVINGS UP TO **\$249⁹⁵**



COMBINATIONS

23" B. & W. TELEVISION-
AM-FM RADIO COMBO
AMERICAN
WALNUT
CABINET **\$199⁹⁵**

5 Beautiful Combinations
to Choose From--

Maple - Early American
French Provincial in
Cherry

SAVINGS UP TO
\$100⁰⁰ OFF
Regular List Price

SEWING MACHINES

\$19⁹⁵ SINGER
USED PORTABLE

Adlermatic Portable... \$109.95

\$24⁵⁰ SINGER PORT
USED

SINGER FEATHERWEIGHT
PORTABLE SEWER

1 ONLY—COMPLETE WITH CASE AND
ATTACHMENTS—SLIGHTLY USED. **\$99⁵⁰**

KENMORE **\$49⁵⁰**
WALNUT CONSOLE — USED

\$59⁵⁰ KENMORE
WALNUT DESK

SINGER **\$179⁹⁵**
SLANTOMATIC — COMPLETE

ADMIRAL APPLIANCES & TV ALL CLEARANCE PRICED



ADMIRAL®
DUPLEX-REFRIGERATOR
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1964 MODEL —
1 ONLY IN TURQUOISE

\$388⁵⁰

• 32" GAS RANGE

HAS SIGNAL TIMER CLOCK —
GLASS OVEN DOOR—4 BURNERS
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COPPER 28" GAS RANGE

LOW BROILER AND LOTS
OF STORAGE SPACE. **\$119⁹⁵**
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WHITE. 4 BURNERS—LOW BROILER
AND LOTS OF STORAGE SPACE. **\$129⁹⁵**

21" COLOR TV

YOUR CHOICE—MAHOGANY OR
BEIGE — 2 ONLY. **\$369⁹⁵**

• **\$114⁵⁰** 13" PORTABLE TV
WHITE ONLY

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\$148⁵⁰
1 WH — RHD
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ADMIRAL DOUBLE DOOR
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SAVE \$0.00. **\$198⁵⁰**

SAVINGS TO 50% IN EVERY DEPARTMENT

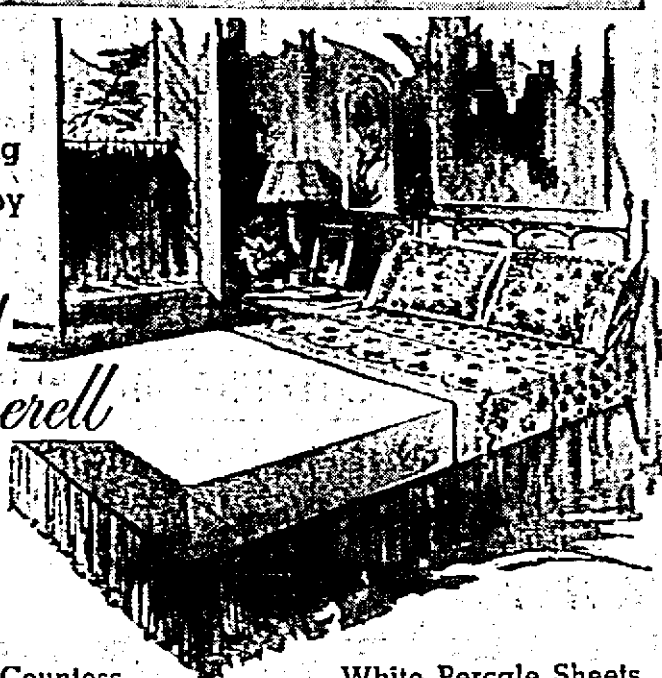
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JANUARY SALE WHITE SALE

Featuring
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Pepperell*



Countess White Muslin Sheets

Our own 130-thread,
quality cotton muslin sheets.
Reg. 1.69
72x108 Twin, fitted or regular..... 1.59
Reg. 2.03
81x108 Full, fitted or regular..... 1.79
Reg. 49c
42x36 Pillowcases..... 39c

Lady Pepperell White Muslin Sheets

100% Cotton muslin,
over 130 threads per inch.
Reg. 2.29
72x108 Twin, fitted or regular..... 1.77
Reg. 2.59
81x108 Full, fitted or regular..... 1.97
Reg. 59c
42x36 Pillowcases..... 2: 97c

Vivid Color & Pastel Cotton Percalene Sheets

Outstanding new fashion colors plus
dainty pastels. 100% combed cotton
percalene, over 180 thread count.
Reg. 3.29
72x108 Twin, flat or fitted..... 2.99
Reg. 3.79
81x108 Full, flat or fitted..... 3.49
Reg. 99c
42x36 1/2 Pillowcases..... 79c

'Rose Duet' Print Percalene Sheets

Dainty rose print pattern in fine combed
cotton percalene. 180 thread count.
Reg. 3.99
72x108 Twin, fitted or regular..... 2.99
Reg. 4.99
81x108 Full, fitted or regular..... 3.99
Reg. 1.39—42x36 1/2 Panel print
pillowcases..... ea. 1.19
Reg. 9.99
King size, fitted or regular..... 7.99
Reg. 1.69
42x48 Bolster pillowcases..... ea. 1.49

White Percalene Sheets

100% combed American cotton percalene,
skillfully blended for extra smoothness,
longer wear, over 180 threads per inch.

Reg. 2.99
72x108 Twin, fitted or regular..... 2.59
Reg. 3.29
81x108 Full, fitted or regular..... 2.89
Reg. 79c
42x36 Pillowcase..... 69c
Reg. 3.79
Twin extra long, fitted or regular..... 3.09
Reg. 3.99
Full extra long, fitted or regular..... 3.59
Reg. 4.59
Queen size, fitted or regular..... 3.99
Reg. 5.99
King size, fitted..... 4.99
Reg. 6.99
King size, regular 108x122..... 5.99
Reg. 1.29
42x48 Bolster pillowcases..... ea. 1.00

'Rose Romance' Print Muslin Sheets

New rose print on fine cotton muslin,
over 130 thread count. 3 colors.

Reg. 2.99
72x108 Twin, fitted or regular..... 2.49
Reg. 3.49
81x108 Full, fitted or regular..... 2.99
Reg. 79c
42x36 Pillowcases..... 69c

Royalty Stripe

Newest fashion in coordinated stripes
on combed cotton percalene. 5 colors.

Reg. 3.69
72x108 and Twin fitted..... 2.99
Reg. 4.69
81x108 and Full fitted..... 3.99
Reg. 1.29
42x36 Cases..... ea. 1.00
Reg. 9.99
King flat and fitted..... 7.99
Reg. 1.69
42x48 Bolster cases..... ea. 1.49

TOWELS BY MARTEX

'Fifth Avenue'

Reg. 3.00
25x50 BATH TOWEL..... 1.99
Reg. 1.79
16x30 HAND TOWEL..... 1.59
Reg. 69c
13x13 WASHCLOTH..... 59c

'Mark V'

Solid color towel, top quality—
budget price.

Reg. 1.19
BATH TOWEL..... 89c
Reg. 69c
HAND TOWEL..... 59c
Reg. 39c
WASHCLOTH..... 29c

BLANKETS by Lady Pepperell

'Crescendo'

Reg. 9.98
72x90 size. 100% virgin acrylic fiber,
bound with 100% nylon. Mothproof, and
non-allergenic. Machine washable,
quick drying. Solid colors.

Princess Rose Duet

Reg. 10.98
72x90 size. Rose printed rayon and nylon
blanket with nylon binding. Machine
or hand washable. Pepperell exclusive
Nap Guard finish.



GIGANTIC SPORTSWEAR CLEARANCE

Reg. to 4.98

1.00

Drastically reduced to clear our
stock! Odds and ends of discontinued
blouses, capris, and sweaters.
Some are real give-aways.

1/2 Price Sale

on our BETTER DUSTERS

Reg. 12.95 to 19.95

8.88

Year End Clearance of our name brand dusters in
favorite quilted nylon. Some tailored, printed. Sizes
10 to 18. Great for daughter going back to dormitory.

SPORTSWEAR

Extra Size Slip-on Sweater

Reg. 5.98

3.00

In these hard to find sizes, washable, Orlon acrylic, slip-
on styles. Beige, Royal, Red, and Black. 35 to 44.

COTTON DENIM CAPRIS

Reg. 3.99

2/5.00

Washable cotton denim capris, not all sizes 10 to 18. Navy.

WOMEN'S JUMPER/BOUSE SETS

Reg. 5.99

4.88

Plaid and checked jumpers with pert white blouses. Sizes 10-18.

CORDUROY JUMPERS

Reg. 9.99

4.88

Famous label jumpers to clear. Beige, brown, Loden, broken
sizes.

2-PC. SKIRTS SETS

Reg. to 10.99

5.00

A scramble rack of broken styles and colors, in two pc. sets.
Choice of fabrics and colors.

WOMEN'S CARCOATS

Reg. to 12.99

5.00

Odds and ends of popular cotton corduroy or cotton poplin coats.
Broken sizes 8 to 18.

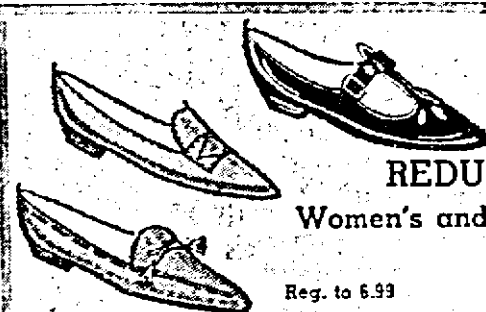
WOMEN'S SWEATER CLEARANCE

Reg. to 12.99

5.00

Slip on and cardigans in wools and orlon acrylic, some extra
sizes. Pastels and darks.

SHOP SUNDAY NOON 'TIL 5



REDUCED!

Women's and Teens' Flats

Reg. to 6.99

3.97

We've slashed the prices on these casual shoes for
women and teens. Styles from our regular stock of
fall and winter shoes.

SHOE CENTER

WOMEN'S DRESS SHOES

Reg. to 11.99

7.97

From our collection of Velvet Step, and Queen Quality shoes.
Not all styles and sizes.

WOMEN'S SHAGGY SLIPPERS—Reg. 5.99. Warm, fluffy
slippers. Vivid Blue, Cerise, Woodrose and Lavender.
Sizes 4, 5 and 10 only

3.87

GIRLS' SLIPPERS

Special

87c

Large group, odds and ends slippers. Discontinued and slightly
soiled.

CHILDREN'S

TODDLER BOYS' 2-PC. KNOT SUI

Reg. 3.99

2.00

Slightly soiled, washable of course. Sizes 2 to 4.

DRYER PADS

Reg. 98c

77c

Disposable diapers, triple thick, amazing new pad holds more
water than cloth.

Girls' Mohair Blend Cardigans

Reg. 5.98

3.88

Fashionable blend of 50% mohair,
50% Orlon acrylic, sweaters reduced
to clear. Bulky knit, crew neck card-
igans in Blue, Pink and White.
Sizes 3 to 6x.



CHILDREN'S

Girls' Cardigan Sweaters

Reg. 3.73—1x6x.

2.88

Reg. 3.93—7-14.

3.00

100% turbo Orlon acrylic fiber dyed to match buttons, rag-
lan sleeves. Royal, White and Beige.

GIRLS' JUMP SUITS

Houndstooth stretch jump suit, by Coper Knit® cotton and nylon
blend, washable. Sizes 7 to 14.

5.98

GIRLS' BOUFFANT SLIPS

Reg. 1.59

1.00

Irregular bouffants in half and full lengths. White in size 14 only.

INFANTS' TOPPER SETS

Reg. 2.98

2.00

Boys and Girls, many styles and acct. of fabrics. Sizes S, M, L.

LAKEWOOD CENTER

MEtcalfe 3-8101; GARfield 3-0901

Monday thru Friday 9:30-9:30; Saturday 9:30-5:30; Sunday Noon 'til 5 P.M.

Siris
HOME FURNISHINGS
since 1925

**STARTING
TODAY-SUNDAY
11 A.M.—5 P.M.**

5 DAYS ONLY

YEAR END SALE

The Last and Most Important Sale of the Year Because . . .

For the next five days we will mark down every single item in our inventory. **NOTHING** withheld or excepted. Many items below cost. You will find exciting savings on hundreds of items including pieces by Thomasville • Widdicome • Simmons • Lane • White Quality • Many others.

\$268,762.40 Inventory Marked Down to \$194,946.83

MOST ITEMS ONE OF A KIND. ALL AS IS. ALL SALES FINAL. SUBJECT TO PRIOR SALE. COME EARLY FOR BEST CHOICE.



SAMPLE BEDROOM SETS

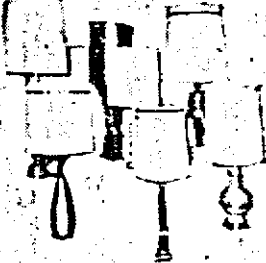
REG.	SALE
419.50 FRENCH PROVINCIAL Triple dresser, mirror, carved bed, two nightstands. Mellow fruitwood	275.
699.50 THOMASVILLE Magnificent oversize dresser, mirror, two commodes, plus Virginia headboard. Cafe Au Lait finish cherry with Carpentier Elm inlay	495.
804.50 ORIENTAL Massive dresser, mirror, Virginia headboard, two oversize commodes in glowing brown-black finish	575.
1184.50 AMERICAN OF MARTINSVILLE Castilian Massive man's chest, triple dresser, mirror, carved headboard, plus two commodes. Antique fruitwood	850.
219.50 DIXIE Modern mellow walnut oversize dresser, mirror, full size bed, two nightstands	250.
214.50 ANTIQUE WHITE ITALIAN Full size canopy bed with cover and spread, 9-drawer dresser, mirror, plus two nightstands, plastic tops	285.
424.50 ORIENTAL Black mimmed in gold triple dresser, mirror, Virginia bed, two nightstands	295.

34 OTHER FINE ORIENTAL MODERN ITALIAN TRANSITIONAL SETS
AT EQUAL SAVINGS

ONE OF A KIND LAMPS

GROUP OF 15
24.50-39.50 VALUES
YOUR CHOICE **14**

HUNDREDS OF OTHER LAMPS 1/3 OVER 1/2 OFF



SMALL CHAIRS

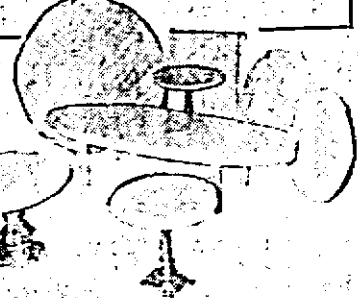
On Casters
in Vinyl

69.50
VALUES

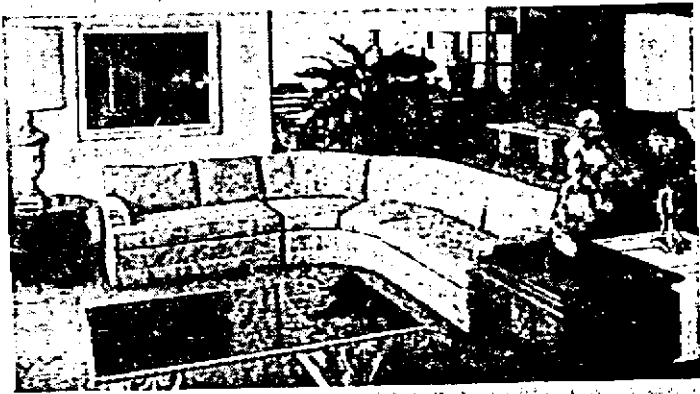
30

IMPORTED
ITALIAN

MARBLE TABLES



20x30 Perleto Tops, fits most bases **15**
42-Inch Round Coffee Table **75**
Eighteen-Inch Round Cigarette Table **18**
MANY OTHER PIECES AT SAME SAVINGS



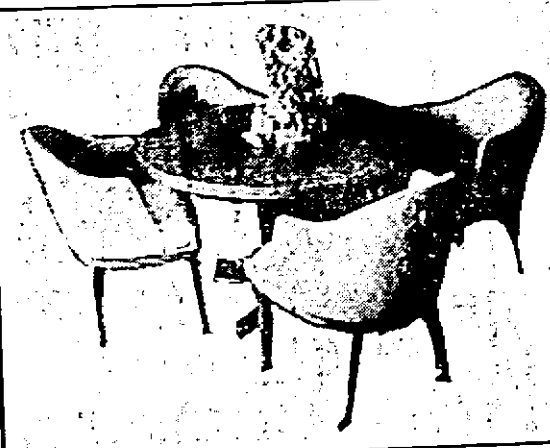
FABULOUS SOFAS—SECTIONALS

REG.	SALE
829.50 FABULOUS ORIENTAL 3-pc. oversize circular sectional by Quality in amber and olive loose pillow	585.
219.50 100-INCH QUILTED loose pillow back sofa, champagne shadow texture fabric	145.
349.50 TEN FEET of tailored elegance, loose pillow sofa in brown, gold finish casters	225.
529.50 DOWN FILLED 108-inch high loose pillow back sofa in gold and ivory	350.
219.50 PLASTIC light scale, seven-foot modern sofa in turquoise	125.
489.50 108-INCH SPANISH loose pillow back sofa in authentic brown and beige tapestry	275.
849.50 MAGNIFICENT ORIENTAL 120-inch custom sofa by Quality, down filled loose pillows, ultra heavy jade and moss fabric	594.50
319.50 NYLON covered high back eight-foot Danish modern sofa, foam rubber cushions	175.
414.50 3-PIECE CIRCULAR sectional, Scandinavian design, deep blue tweed	275.
399.50 100-INCH LAWSON sofa by Quality, floral in aqua and blues, all hand-tied base	200.
249.50 SPANISH LOVESEAT, slate blue tapestry on carved legs	150.00
494.50 NINE-FOOT Phyllis Morris, original design sofa, sculptured loose pillows, Trapunto quilted olive and lime fabric	345.
119.50-119.50 GROUP OF TEN ODD, CHAIRS, some rockers, your choice	75.
17.50-129.50 GROUP OF EIGHT ODD ACCENT CHAIRS and rockers, your choice	50.



1252 LONG BEACH BLVD.
(across the street)

Early
American
18th Century
Provincial
Victorian
Used



DINING ROOM SAMPLES

REG.	SALE
458.00 ORIENTAL Rectangular extension table, plus 4 high-back, fully upholstered chairs, in ebony finish	294.50
748.00 CONTEMPORARY Cherry glass-enclosed china round pedestal extension table, plus set of high cane-back chairs	500.
239.50 DANISH design oil walnut extension table with 3 leaves, plus set of 4 posture chairs	145.
459.50 ITALIAN CHERRY top, antique white base pedestal extension table buffet, 4 high-back chairs	365.
299.50 SOLID TEAK Swedish rectangular table, plus set of 4 chairs	195.
304.50 ITALIAN CHERRY in coffee finish round extension table plus 4 chairs	225.
549.50 MODERN GAME SET oil walnut finish formica top extension table, plus 4 orange Naugahyde chairs on casters	395.
119.50 OIL WALNUT 42-inch round pedestal extension table	75.

ALL FLOOR SAMPLES MUST GO!

219.50 HIGH BACK birch trimmed wing sofa, warm brown fabric	138.
404.50 LUXURIOUS SECTIONAL, 3-pc. circular in heavy tweed cover, solid birch trim	275.
559.50 TEN-FOOT High back deep seating luxury sofa in authentic colonial tapestry	420.
89.50-139.50 GROUP OF CHAIRS and Rockers, YOUR CHOICE	75.
29.50 SOLID BIRCH end and coffee tables, YOUR CHOICE	19.
304.50 HEAVY DISTRESSED maple round extension table, 4 matching chairs	185.
119.50 SOLID BIRCH Round drop-leaf extension table	79.50
644.50 SOLID BIRCH 14-drawer dresser, mirror, King size headboard, 2 night stands	495.
219.50 Formica top maple dresser, mirror, bed, 2 night stands	129.50
459.50 MAHOGANY 18th CENTURY triple dresser, mirror, sleigh bed, two commodes	350.
1.50-2.50 GADGETS, braided table pads, letter holders, stuff and things, CHOICE	75c
419.50 COMPLETELY QUILTED Custom wing sofa, 80 inches long, Autumn tones	295.
189.50 LOVESEAT Rocker, linen print, solid birch trim	140.
179.50 MAHOGANY FRAME Eighteenth Century wing chair, teal maitelasse cover	125.
59.50 FRENCH PROVINCIAL End and Coffee Tables, in glowing fruitwood	45.
329.50 VICTORIAN loveseat, all carved frame in white & gold Tearose velvet tapestry	275.

Fabulous Bargains From Our Century Shops Trade-in Floor

QUALITY USED FURNITURE FROM THE NICEST HOMES IN TOWN

O'KEEFE & MERRITT gas range in perfect condition	45.
DOUBLE DRESSER, HEADBOARD, TWO NIGHT STANDS, blond, excellent condition	75.
BEAUTYREST BY SIMMONS, full size mattress and boxspring	45.
KING SIZE bookcase headboard, nightstands, double dresser, all in solid ash	95.
FREE FORM CHINESE MODERN SOFA, imaginative sculpture design	35.
DANISH MODERN eight-foot sofa, beige fabric needs cleaning	40.
CHINESE MODERN 3-pc. sectional, red and black fabric, fair cond.	35.
CIRCULAR 3-pc. oversize sectional, boucle cover, very good condition	75.
PILLOW BACK CLUB CHAIRS, Good condition	25.
WALNUT RECTANGULAR EXTENSION TABLE	25.
OVAL MAHOGANY DINING TABLE, plus 4 lovely chairs	75.
MAHOGANY BREAKFRONT, 44 inches wide	40.
MANY OTHER PIECES AT EQUAL BARGAINS	

STARTS TOMORROW! Sale Ends Thursday, December 31st. Some Quantities Limited!



CHARGE IT
On Sears
Revolving
Charge

SEARS
ROEBUCK AND CO.

Sears Low, Low Price
Spectacular Assortment of
**Misses' Cotton
Stretch Capris**

1.97

100% cotton stretch gabardine or duck weave capris. Waistband style or contour waist with back zipper. Black, pink, blue, mint, turquoise, red and yellow. Sizes 8 to 18.
Misses' Sportswear Dept.



**Lovely White Permanent Shaped
Circular Stitched Bras**

99c

Lace cups are permanently shaped with thin layer of easy-care spun Dacron polyester. Lace front and back panels are lined with cotton. 32 to 38 A, B cups.
Bra and Girdle Dept.

**Charmode Easy Care Tailored
Acetate Tricot Briefs**

5 for 1

Smartly tailored elastic leg briefs in soft white and lovely pastel colors. Misses' sizes small, medium and large.
Lingerie Dept.

**Christmas Card
and Wrappings
50% off**
Regular Prices
Assorted Christmas
cards, gift wrappings
and ribbons.
Stationery Dept.

**Stock up now!
New High Speed
35mm Color Film**
Regular \$2.29
\$2.29, 8mm film—2.22
20 exposures per roll
in 35mm film, 50-ft.
roll of 8mm film. Low
price includes processing.
Camera Dept.



**Juvenile Boys' and
Girls' Jackets**
Were \$7.99
to \$9.99
Ski or classic styles in
assorted fabrics and colors.
Warmly lined. Sizes 3-6X.
Infant-Children's Dept.

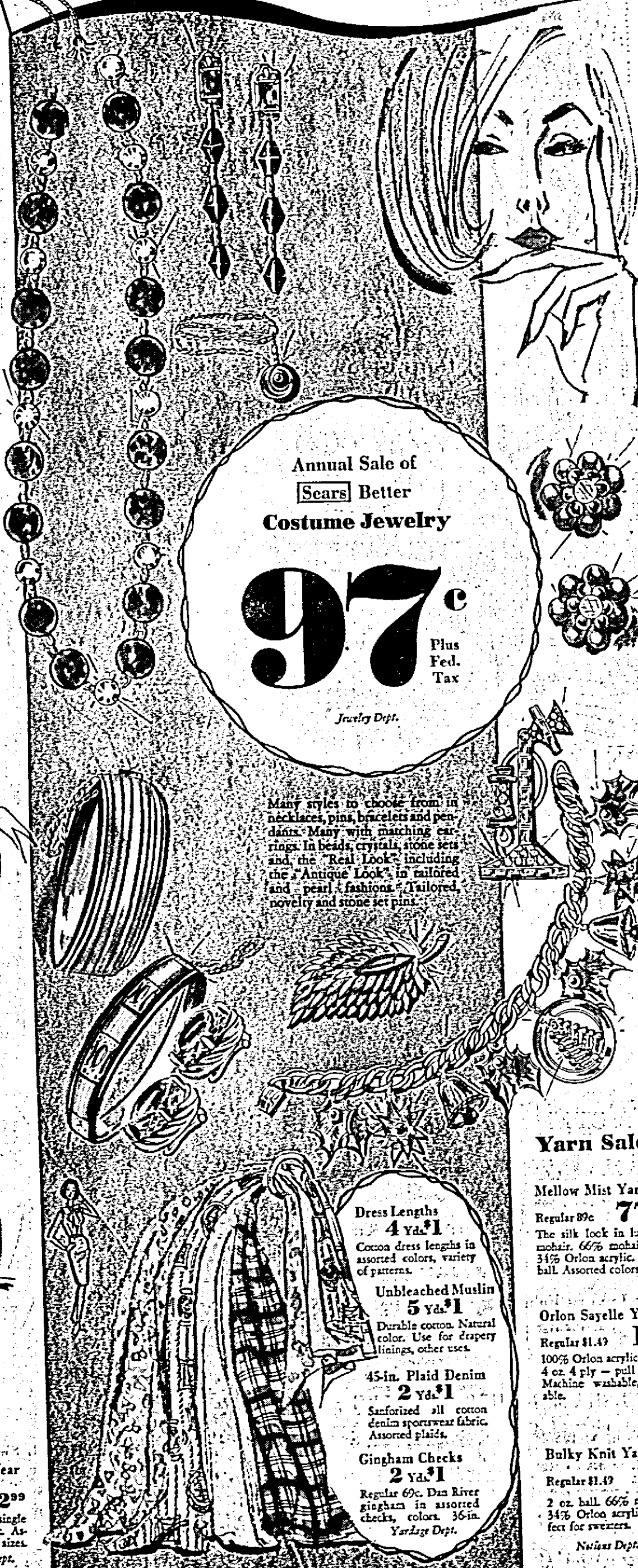


**Boys' Short Sleeve
Sport Shirt Sale**
Terrific
Value!
Assorted fabrics and colors
in stripes, solids. Sizes
6 to 16.
Boys' Wear Dept.



**Men's Wash 'n Wear
Slack Clearance**
Were \$1.96
to \$2.99
Choice of ivy style, single
pleat or plain front. As-
sorted colors. Men's sizes.
Men's Fitting Dept.

**AFTER
Christmas
SALE**



Annual Sale of
**Sears Better
Costume Jewelry**

97c

Plus
Fed.
Tax

Jewelry Dept.

Many styles to choose from in necklaces, pins, bracelets and pendants. Many with matching earrings. In beads, crystals, stone sets and the "Real Look" including the "Antique Look" in tailored and pearl fashions. Tailored, novelty and stone set pins.

Yarn Sale

Mellow Mist Yarn
Regular 89c
77c
The silk look in luxury mohair. 66% mohair—34% Orlon acrylic. 1 oz. ball. Assorted colors.

Orlon Sayelle Yarn
Regular \$1.49
1.18
100% Orlon acrylic fiber. 4 oz. 4 ply—pull skein. Machine washable, dryable.

Bulky Knit Yarn
Regular \$1.49
1.18
2 oz. ball. 66% mohair, 34% Orlon acrylic. Perfect for sweaters.
Knits Dept.

Dress Lengths
4 Yds. \$1

Cotton dress lengths in assorted colors, variety of patterns.

Unbleached Muslin
5 Yds. \$1

Durable cotton. Natural color. Use for drapery linings, other uses.

45-in. Plaid Denim
2 Yds. \$1

Sanforized all cotton denim sportswear fabric. Assorted plaids.

Gingham Checks
2 Yds. \$1

Regular 69c. Dan River gingham in assorted checks, colors. 36-in. Yardage Dept.

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...PARK FREE!
LOS ANGELES—Vermont & Stanton
LOS ANGELES—E. Olympic Blvd. & Eola
LOS ANGELES—W. Pico Blvd. & Rimpas
BUENA PARK
CANOGA PARK
COMPTON
EL MONTE
GLENDALE
HOLLYWOOD
INGLEWOOD
LONG BEACH
PASADENA
POMONA
SANTA ANA
SANTA MONICA

Shop 6 Nights **Shop Monday thru Saturday**
9:30 A.M. to 9:15 P.M.

Sears Has Everything! Top Fashion Buys During Big Year-End Sale!

COAT
SALE!

fur trims
casual
high
fashion
styles

Spectacular End-of-Year
Sears Dress Clearance!

Cut 50% or more

Were
\$6.99

\$3

Were
\$13.99

\$6

Were
\$16.99

\$8

Casual and dressy fashions reduced unbelievably. Come in and see the marvelous selection of styles in lovely fabrics...prints...solid colors...some two and three piece...all cut 50% or more!

SEARS
ROEBUCK AND CO

AFTER
Christmas **SALE**

SHELLS...
PULLOVERS...
CARDIGANS...
CLEARANCE!

1⁹⁷
3⁹⁷
5⁹⁷

After Christmas
SALE

Terrific Reductions In Every Price Range

The styles you want right now...at prices you can afford! Every coat a fashion winner...don't miss this great opportunity to save. You must see them, try them on...you'll be delighted with this vast collection...reduced prices! Be here early for best selection.

- Luxury Fabrics
- High Fashion Styles
- Fur Trims
- Casual Styles

WERE \$16.99 to \$17.99

\$13

WERE \$19.99 to \$22.99

\$16

WERE \$24.99 to \$26.99

\$20

WERE \$29.99 to \$37.50

\$25

Fur products labeled to show country of origin of imported furs.

SENSATIONAL SWEATER ASSORTMENT! All the exciting colors, marvelous styles in the knits you adore...100% Shetland wools, orlon* acrylics, wool, mohair and other fiber blends, antron* nylons...fashioned into beautiful cardigans, pullovers and shells...scoop them up now at this fabulous reduction...you'll be glad you did! Sizes 34-40, 40-46. Not all styles in all sizes at every price, but a tremendous selection. Come early!

CHARGE IT on Sears Revolving Charge

3.97

Big Savings and Quality Buys During Sears After-Christmas Sale!

SAVE 21% Circular Stitched Comfort-Fit Bra Sale

Regular \$1.98

1.57

or 2 for \$3

Fine quality youthful-uplift bras with cotton broadcloth, 4-section, circle-stitched cups, lined with soft nylon tricot. 1-in. wide front band, reinforced across bottom with cotton lining. This gives a remarkably comfortable fit. Sizes 32 to 36A, and 32 to 42, B and C. \$2.50 D-cup Bras. **1.99**

Regular \$8.98 Mold-n-Hold Longleg Panties

SAVE 22%

6.99

This powerful yet cool and airy comfortable garment slims with all the persuasive power any body could ever want. It provides excellent discipline for hips, thighs, and tummy. Gives that long, trim and sleek look. White. Small to X-large. Save at Sears!



Sleep Cozy-n-Snug in Soft-n-Warm Cotton Flannelette Nightwear

Your
Choice

2.99
each

- Sweetly feminine granny gowns
- Smart and lovely shift gowns
- Popular and chic PJ's

What a marvelous array of styles, colors and trims in this fabulous assortment of cotton flannelette sleepwear. Look lovely and attractive while you enjoy warmth and comfort. Gowns in small, medium and large. Pajamas in sizes 32 to 40. Hurry in for this big value buy!

SEARS
ROEBUCK AND CO.

AFTER Christmas SALE

Tremendous Year-End Clearance! Soft and Lovely Robes and Dusters

Were \$10.98 to \$14.98
CUT \$2.10 to \$6.10

8.88

Were \$7.98 to \$9.98
CUT \$1.10 to \$3.10

6.88

Were \$3.98 to \$5.98
CUT \$1.10 to \$3.10

2.88

Lounge in a pretty robe. Relax in a dainty duster. Fashionable styles and colors you'll love. Choose cuddly-soft quilted nylon, lovely nylon-cotton blend; or versatile cotton in flannel, corduroy, cordana, or chenille. Women's sizes. Buy several of these at Sears low prices!



CHARGE IT
on Sears
Revolving
Charge

SAVE 33% on \$2.98 Padded Stretch Strap Bras

Straps cross to form base of cups for all-elastic comfort. Pads give soft, feminine lines. Sizes 32-36A, 32-38B.

1.99



Presenting Marchand Archuleta

Winner of the Disc Jockey Carnival Queen Contest sponsored by Sears.

Marchand will preside during Dec. 26 to 31 at the Los Angeles County Fair Grounds at the big live Disc Jockey Carnival.

Listen for more detail from...
KRLA - "Emerson" - Bob Hudson
"Hallaball" - Dave Hall

KMEN - Huckleberry Clemens
William Williams
Brian Lord

KPYB - Gene Weed
KAK - Jim Kass

FASHIONS
BY SEARS
PRESENTED FOUR
TIMES DAILY



Girls' and Teens' Sensational Blouse Clearance!

Were \$1.99
CUT \$1.11

88c

- Your choice of all cotton or Dacron® polyester and cotton blend easy-care fabrics
- Popular roll sleeves with a wide variety of collar styles and wide range of colors

Huge assortment at this low, low after-Christmas price. Stock up on your favorite solids, plaids, stripes and jacquards. Sizes 7 to 14 and 5 to 13. Hurry!



Prices Drastically Reduced for this Great "After Christmas" Sale

SAVE 33% on First Quality
Mesh and Regular Seamless

Stretch Nylons

Regular 98¢ pr.

3 pr. 1⁹⁹

- Reinforced heel, toe
- Run-guard afterwelt and toe ring
- Fashion shades
- Sizes A (8½ to 9), B (9½ to 10) and C (10½ to 11½)

CHARGE IT
on Sears
Revolving Charge

Seamless
Mesh
Nylons

**3 pr.
99¢**

- First quality
- Sizes 8½ to 11
- Fashion colors



Beaded Evening Handbags and New Spring Plastic Patents

Regular \$4.98!

- Casual and dress patents
- Many, many styles
- Black, bone, red, navy, white
- Evening bags in black and white

Your Choice

3⁹⁷ Plus
fed. tax



Wide Selection of Hats, Whimsies

1⁵⁵

Super
Value!

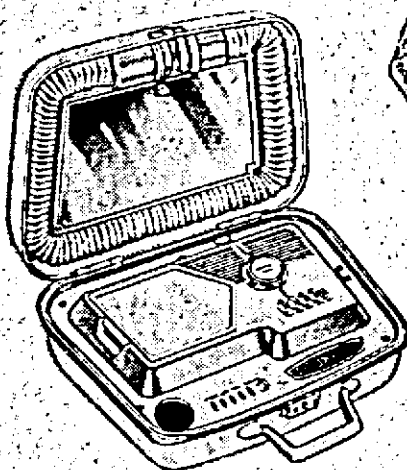
Glittering glamour and novelty fabrics... choose veiled holiday whimsies or novelty knits in handsome silhouettes. Black, colors, styles. A buy!

Tremendous End-of-the-Year
Reductions! Save More Now!

SEARS
ROEBUCK AND CO.

AFTER Christmas SALE

Terrific at this "After Christmas" Price Portable Hair Dryers



Regular \$19.95

15⁸⁸

Walk and wear portable hair dryers... extremely light in weight. Now you can busy yourself with other things while your hair dries. Dries quickly and thoroughly. Terrific buy at this low, low price!

Beauty Salon Results with this \$39.95 Hair Dryer

SAVE \$6.07

33⁸⁸

NO MONEY DOWN
on Sears Easy Payment Plan

Fast and quiet... no tip base plus a hood that swivels in a full circle to let you use dryer from back or side of chair. With see-through visor. Terrific value!



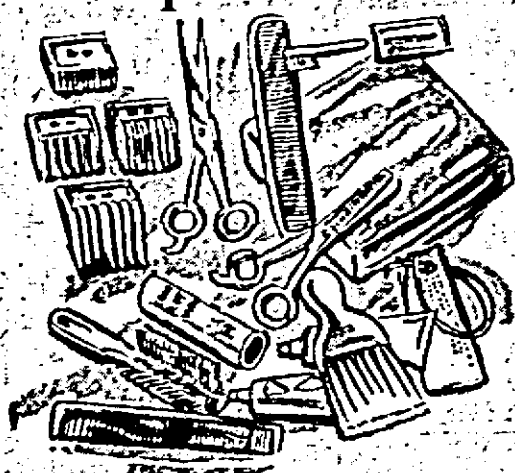
21-pc. Home Barber Sets

Regular \$12.95

10⁴⁴

- Includes electric clippers
- Packed in handsome storage case
- Save on expensive barber bills

"Do it yourself" clipper and barber set... with 21 pieces in all.



For Little Boys, Girls, and Infants...

Cotton Sleepers, Polo Shirts, Rugged Corduroy Playwear.

Your
Choice

77¢ each

• Infants' Sleepers

Made of warm cotton flannelette in a variety of lovely prints. Two piece style with top and bottom buttoned together. Sizes 1, 2, 3 and 4.

77¢

• Corduroy Playwear

- Your choice: creep-alongs, overalls or boxer longies
- All of rugged cotton corduroy

Creep-alongs in sizes 9 to 24 mos., overalls 2 to 4 and boxer longies 2 to 6. Wash-fast, in new bright colors.

77¢ each

• Polo Shirts

Cotton knit in many colors. Sizes 3 to 6X.

77¢



Tremendous Savings During Our After-Christmas Footwear Sale!



Select from \$1,000,000 Shoe Inventory for all the Family

SHOE CLEARANCE

HUGE ANNUAL

Charge Your Shoe Purchases on Sears Revolving Charge

Be Early for Best Selection . . . Not Every Size in Every Style and Color

Cut \$1.02 to \$3.02

Women's and Teens' \$2.99 to \$4.99 Play Shoes

Large assortment of styles and colors in flats, casuals, and play shoes. Leathers, patents, and fabric casuals.

1.97 Pair

Cut \$2.02 to \$4.02

Women's and Teens' \$4.99 to \$6.99 Dress Shoes

Finest and softest leathers include calfskins, doeskins, patent leathers. Mid and high heels. Women's and teens' sizes.

2.97 Pair

Cut \$8.01

Men's Regular \$19.98 Cushioned Dress Shoes

Real comfort cushioned soles in many popular styles. Choose black or brown in most men's sizes.

11.97 Pair

Cut \$1.02 to \$3.03

Women's and Teens' \$3.99 to \$6 Casual Shoes

Great selection includes slip-ons, oxfords and stacked heels. Leather and suedes. Large choice of styles and colors.

2.97 Pair

Cut \$1.02 to \$3.02

Boys' and Girls' \$3.99 to \$5.99 Dress Shoes

Girls' large assortment of T straps in many popular colors. Boys' oxfords and slip-ons in black and brown.

2.97 Pair

Cut \$2.02 to \$3.02

Men's \$6.99 to \$7.99 Dress and Casual Shoes

Your choice of sturdy eyelet or slip-on styles. Limited quantity, so shop early for best selection!

4.97 Pair

Cut \$2.02 to \$7.03

Men's \$8.99 to \$14 Quality Dress Shoes

Tremendous selection includes oxfords and slip-ons in popular styles and colors. Men's sizes. Shop early for these!

6.97 Pair

Cut \$2.02 to \$7.03

Women's \$8.99 to \$14 Featherlite Dress Shoes

Top quality dress shoes in beautiful high fashion styling. Large selection of latest colors to choose from. Women's sizes.

6.97 Pair

Clearance Priced

Men's Rugged Work Shoes

Mahogany brown, bright finished side leather, oil resistant sole and heel. Men's popular sizes.

3.97 Pair

Cut \$1.02 to \$3.02

Infants' \$2.99 to \$4.99 Top Quality Shoes

Includes straps, oxfords and high shoes. Large selection of colors and styles. Sizes are limited so hurry in.

1.97 Pair

Little Boys' \$3.99 to \$5.99 Dress Shoes 2.97

Cut \$1.02 to \$4.02

Boys' \$5.99 to \$8.99 Lightweight Dress Shoes

Luxurious leather uppers in oxfords and slip-ons. Sta-Brites and Pacesetters. Boys' sizes. Shop early for best selection.

4.97 Pair

Cut \$1 to \$3.02

Slipper Bonanza . . . Wide Assortment of Styles

Wide range of popular colors and sizes.

Men's \$2.99 to \$3.99 Slippers 1.97

Men's Regular \$4.99 to \$5.99 Slippers 2.97

Women's \$2.99 to \$3.99 Slippers 1.47

Children's \$1.99 to \$2.99 Slippers .99c

Savings For The Whole Family During Sears Big Sale!

Men's \$9.98 and \$10.98
Jacket Group
Large assortment of styles, colors, sizes. Long or short. Wool knits or cotton corduroy. Plaids or plain colors. **788**

Men's \$13.98 to \$19.98
Winter Jackets
Quilted pullover ski-look jackets with or without hoods. Assorted fabrics in prints and plain colors. **1188**
Men's Wear Dept.

Hurry... While Quantities Last!



Priced to Clear!
Girls' Sweaters
Were \$3.99 to \$5.90
197

Bulky knit or fine knit cardigans in collar and crew neck styles... made of Orlon® acrylic "Sayelle". Many styles and colors... sizes 7-14.

Girls Cotton Corduroy Capris. Solids and plaids. 7 to 14—1.88

CHARGE IT
on Sears Revolving Charge



AFTER Christmas SALE



Boys' Regular \$2.49
11¼-oz. Cotton Denim Jeans

After Christmas SALE

3 Pairs for **\$6**

- Sanforized® all cotton Bull Denim
- Reinforced at points of strain
- Trim, tapered legs

Strong denim jeans made to take rough wear. Five pockets, front swing pockets of rugged boattail drill. Colors: Tan, faded blue, black, olive. Sizes 6 to 16. Take advantage of this buy!

SAVE 21% on Boys' Warm
Reversible Quilt Jacket

Regular \$9.98

788

- Machine washable, quick drying
- No-snap nylon zippered pockets
- Reverses to non-quilted nylon taffeta

Woven Nylon shell quilted to 4.4-oz. Dacron® "88" polyester for maximum warmth without weight. Concealed hood. Cuffs are half quilt and half knit. Choice of colors. Boys' sizes 6 to 10.

\$12.98 Quilt Jacket, Sizes 12 to 20—8.88

Men's, Women's Ski Wear

Women's Ski Jackets

Water repellent nylon shell and lining, insulated with 3.3-oz. Dacron® polyester. Navy, wine, pink. Small, Medium and Large. Sporting Goods Dept.

Regular \$16.98

1299

Women's Ski Pants

Made of 55% stretch nylon, 45% Avron® rayon. Stretchable waistband. Zipper side opening. Black. Women's sizes. Sporting Goods Dept.

Regular \$14.98

1299

Men's Ski Jackets

All nylon with 3.3-oz. bonded Dacron® polyester insulation. Drawstring hood. Black, Navy blue, Silver grey. Men's sizes. Sporting Goods Dept.

Regular \$16.98

1299

Men's Ski Pants

Made of 55% stretch nylon, 45% Avron® rayon. Stretchable waistband. 2 side zipper pockets. Black only. Men's sizes. Sporting Goods Dept.

Regular \$17.98

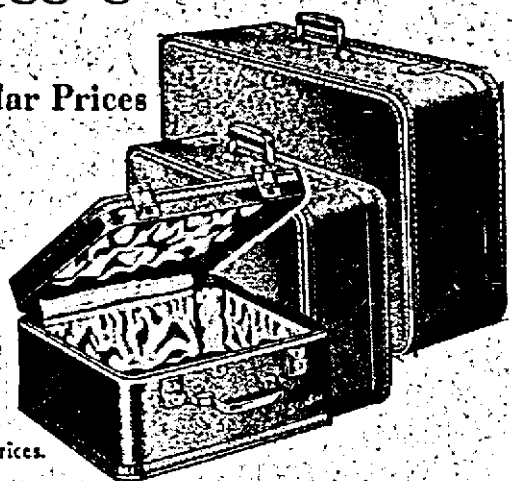
1499

- | | |
|---|------|
| Women's \$9.98 Ski Parkas with Hoods... black or blue | 7.88 |
| Men's \$9.98 After Ski Boots... made of suede leather | 7.88 |
| Men's \$4.98 Insulated Innerwear, jacket | 3.88 |
| Men's \$4.98 Insulated Innerwear, pants | 3.88 |
| Men's \$9.88 Ski Parkas with Hoods... black or blue | 7.88 |
- Sporting Goods Dept.

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25% OFF
Regular Prices



Regular \$8.98
18-in. Overnight Case **674***
Regular \$9.98
Train Case **749***
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21-in. Pullman **899***
Regular \$15.98
26-in. Pullman **1199***
Regular \$17.98
29-in. Pullman **1349***
Regular \$19.98
Dress Bag **1499***

Other matching pieces at sale prices.
*plus tax

Softside Zipper Luggage

Tweeds, vinyls and plaids.

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29-in. Case **13.57***
Regular \$16.98
Men's Suit Bag **13.57***
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20% OFF
Regular Prices

Special Clearance
Group of Luggage . . . **1/3 OFF** Regular Prices

Tremendous End-of-the-Year
Reductions! Save More Now!

SEARS
ROEBUCK AND CO.

After Christmas SUIT SALE!



Regular \$60
Men's Suits
39⁸⁸
CHARGE IT
on Sears Revolving
Charge

Regular \$60, \$65
Men's Suits
49⁸⁸

Regular \$80
Men's Suits
59⁸⁸

Regular \$110
Men's Suits
79⁸⁸

Sears famous suits reduced for
this special sale! Choose from a
tremendous selection of the
latest styles, fabrics, and colors.
Some have two pairs of trousers.
Choose your favorite model and
save during this great sale.

For Men Who Appreciate The Finest . . . Alpaca Sweaters



Were \$18.98
and \$19.98

9⁸⁸

Handsome cardigans in your choice of
colors in solids and stripes. Full cut bell
sleeves. Men's sizes. At Sears!

Men's Sweater Clearance

Were \$9.98
to \$14.98

6⁸⁸

Large assortment includes wools, mohair
and wool and Orlon® acrylic. Cardigans
and pullovers. Choice of colors. Men's
sizes. Terrific buy at this price!

AFTER Christmas SALE

Tremendous Savings Now on Men's

Top Quality Short Sleeve Sport Shirts

Were \$3.98 to \$4.98 each

1⁹⁹

Season's lowest price on men's
short sleeve quality sport shirts
and shirt jacs. Large selection of
colorful prints. Regular and but-
ton down collars. Men's sizes.
Hurry to Sears.

CHARGE IT
on Sears
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SEARS
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WHITE

Sale

Super Value at This Low Low Price . . . Twin Fitted or Flat
Cotton Muslin White Sheets

Regular \$1.89 Twin Fitted or Flat

Sanforized cotton muslin bottom sheets with elasto-fit . . . 134 threads per square inch after washing. Sensational buy at this low low price, so hurry in now!

\$2.09 Full fitted or full flat cotton muslin sheets . . . 1.65
2 for 98c pillow cases . . . 2 for 76c

145

Regular \$2.69 Elasto-fit Corners . . .

Sears "Cotton Plus" Sheets

Woven of combed cotton percale, and Zantrel® Polynosic® rayon. 2-in. hems at each end for reversibility and added length. Elasto-fit corners.

\$2.99 Full fit or flat . . . 2.69
2 for \$1.69 pillow cases . . . 2 for 1.44

241

\$2.98 Mattress Covers

Sanforized, unbleached cotton muslin in twin or full sizes. Fits mattresses and box springs up to 7-in. deep. Full box style.

197

\$2.99 "Duo-Tone Stripe" Sheets **\$3.59 "Cotillion" Sheets**

100% combed cotton percale sheets . . . machine washable, in woven stripes. Sanforized bottom fitted sheets. Terrific at this low low price!

\$3.99 Full fitted or flat . . . 3.81
2 for \$2.29 pillow cases . . . 2 for 1.81

279

100% combed cotton percale sheets with elasto-fit corners. Sanforized fitted bottom sheets. Panel print on one side of pillowcase.

\$4.59 Full fitted or flat . . . 3.99
2 for \$2.29 pillow cases . . . 2 for 1.89

299

\$2.79 Solid Pastel Sheets

100% combed cotton percale sheets in solid, washfast colors of pink, violet, green, blue or yellow. Machine wash at hot temperatures.

\$2.98 Full fitted or flat . . . 2.81
2 for \$1.49 pillow cases . . . 2 for 1.19

246

\$2.99 Petit Point Pastel Sheets

100% combed cotton percale sheets with elasto-fit corners. Pastel colors of pink, violet, yellow or blue. 190 thread count after washing.

\$3.99 Full fitted or flat . . . 3.68
2 for \$2.29 pillow cases . . . 2 for 1.81

268

\$2.98 Twin Mattress Pads

Bleached white cotton and nylon pads, reversible or fitted style.

197

\$3.98 Full anchor or twin fit . . . 2.97
\$4.98 Full fitted style . . . 3.97

Polyester Fiber Pillows

Finished size 20x26-inches! White cotton challis ticking. Dacron® polyester filled, non-allergic. Super at this price!

2 for \$5

Shredded Foam Pillows

Shredded foam poly filled pillows with cotton ticking. Finished size 17x22-inches. In assorted floral and striped designs.

99c

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LOS ANGELES - E. Olympic Blvd. & Soto
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COMPTON
EL MONTE
GLENDALE
HOLLYWOOD
INGLEWOOD
LONG BEACH
PASADENA
POMONA
SANTA ANA
SANTA MONICA
TORRANCE
VALLEY

Shop 6 Nights Shop Monday thru Saturday
9:30 A.M. to 9:15 P.M.



CHRISTMAS WEEK
WRAP-UP—One of the calendar reformers has proposed that all holidays, including Christmas, be scheduled on Mondays.

I'm too much of a traditionalist to go for monkeying around with things like that, but if Christmas were to be arbitrarily re-scheduled, I think I'd vote for Friday, the way it came this year.

That affords a couple of days to taper off and to get rid of the post-Christmas blues.

It's not easy to say goodbye to Christmas. Thinking back over a good many Christmases as the head of a household (well, one of the heads) I think the most poignant moment for each came at the tag end of the evening.

That's the time when, with the kids abed, the parents shuffle about in the shambles, picking up, turning out the bright lights, joined perhaps wordlessly in a sad-happy requiem for the Great Day now dead.

FOR one east side householder, the day apparently wasn't over any too soon.

At mid-afternoon Christmas Day his Christmas tree had been discarded on top of the rubbish cans on the curb in front of his place.

That's rushing the post-season.

THERE were fortunately some bright spots but the news in general, this Christmas, was about as grim as any since the war days.

From a rash of regional tragedies to the floods in northern California and the Northwest and to the Christmas Eve bombing in Saigon, Santa Claus had one devil of a time keeping his head above the gloom.

It was a pretty frustrating thing for our news editors, who were trying to keep Christmas-time front pages cheerful. The bad news wasn't just bad—it was big.

FROM among thousands of Santa Claus letters mailed by kids of the area, I've had a chance to look over a few of the several hundred mailed at Santa's Animal Fair conducted by Downtown L.B. Associates near City Hall.

Most of these included some juvenile art work, some of it pretty ingenious, and there were many amusing passages in the texts. A few of them:

"I am good for my mother and father."—Pamela.

"I want two dolls—more than two—I want four dolls."—Dee.

"I have been a pretty good boy."—Tony.

"I want a vacation for mother."—Steven. (There's a kid who apparently knows all about Santa.)

"I have been a bad boy."—Robert. (Let's hope such honesty was rewarded.)

DRIFTWOOD—Long Beach Rotary Club's oldest tradition was honored when it staged Christmas parties at the three day nurseries here. This was the 46th year Rotary has done it. . . . Bill Kennan, Stanford Jr. high lad, got four seahorses for Christmas and before the day was over he had nine. Christmas night five additional seahorses were born. . . . This was a great year for outdoor decorations. I received numerous requests for special mention of outstanding displays, but hesitated to do any because I couldn't handle them all. It was pleasant, though, to find so many persons eager to have credit given to their neighbors. Keep 'em burning until after next Sunday!



TO MAKE A NEW YEAR'S FLOAT

...You Take An Auto Chassis



...Some Wire

Mike Anderson (above), Cal-State Long Beach football player, works as construction foreman for float makers.

Levence Conerly (right), Pasadena City College student, saws float furniture.

...and Wood



Independent-Press-Telegram

SUNDAY, DECEMBER 27, 1964
SECTION B PAGE B-1

Mum's Word In Pasadena

By CHARLES SUTTON

With the Tournament of Roses parade only five days off, mum's the word in Pasadena this week—that is, if you'd care to get in on a little joke among that city's busy float makers.

As the gag goes, "It's not a Rose Parade, but a mum parade."

And the reason is that mums, or chrysanthemums, are probably the most widely used flower in the whole parade, says Phil Swanson, the offbeat director of Project Associates, one of eight float-building firms in Southern California.

But roses aren't being neglected, the phlegmatic float makers adds. In fact, this year's Queen's Float, which Project Associates is building, will contain, in addition to other blooms—and the ubiquitous mums—thousands of long-stemmed roses.

"WE'RE ALSO playing with wheat this year," he says, referring to another entry he designed, the St. Paul Winter Carnival float, which will depict a wilderness scene with a lavish waterfall.

By mid-Christmas week, neither the Queen's Float nor the St. Paul entry was anywhere near completion amid the cluttered disarray of the firm's large open-air work area, not far from where the parade will get under way New Year's Day.

The St. Paul float, sitting in the middle of everything, offered a pale if anemic foretaste of the robust floral beauty that will dazzle viewers along Colorado Boulevard Friday.

But neither Swanson nor his staff seemed in any hurry to finish the job. With an air of relaxed efficiency, they went about their business, welding together, applying chicken wire to the frame, checking the structure for possible imbalances—slowly, but surely engineering their magical metamorphosis.

PRETTY SOON they would be applying what is known as the cocoon, a plastic coating on which the flowers will be pasted just before the parade starts—the latter being the

Staff Photos
By BOB SHUNWAY

...Make the Sparks Fly



most hurried chore of all, since it must be done before the blooms lose their freshness.

Did he ever panic? Swanson was asked.

"People who get frantic," replied Swanson coolly, "soon get out of the business."

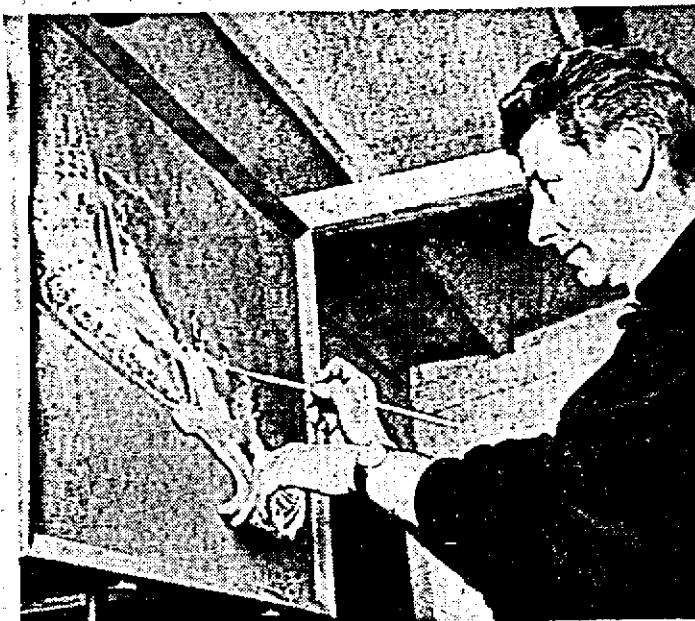
"Besides," added welder Jim Hess, "you gotta be a

kook to be doing this kind of work.

"It's a kookie business," Hess smiled.

The others nodded in agreement.

...It'll Look Like This



Phil Swanson, head of Project Associates, puts finishing touches to painting of the St. Paul Winter Carnival he designed. It shows a wilderness scene with a foaming waterfall.

CAMPAIGN SLATED FOR JANUARY

L.B. Dimes Drive Goal \$65,000

This year's Long Beach March of Dimes crusade is hoping to raise \$65,000 in a drive to be held Jan. 1 through 31, organization officials said.

Long Beach March of Dimes worker Mrs. Virginia Bohan said money would be raised by public appeal, mailing of solicitations, and entertainment events.

Director of this year's campaign is Lee R. Rippetue.

The campaign will sponsor a fashion show Jan. 9 at Elks Club, No. 888, 4101 E. Willow St. On Jan. 16, a "mile of dimes" drive will take place in Lakewood Center and downtown Long Beach on Pine Avenue. Passersby will be asked to place dimes on mile-long tapes.

On Jan. 17, a concert featuring youth bands will be presented in Municipal Auditorium, with between 600 and 800 performers.

Also part of the drive, which will include all communities served by the Long Beach Unified School District, will be a door-to-door "Mother's March"

Jan. 26.

The campaign will sponsor a square dance in Mu-

nicipal Auditorium Jan. 31. The March of Dimes, which formerly aided only

victims of infantile paralysis, now helps in polio and birth defect cases.



MUNICIPAL OFFICIALS of the area join in the March of Dimes drive: (from left) Marshall Julian, Lakewood city administrator; Lee Rippetue, March of Dimes campaign director; Edwin Wade, Long Beach mayor, and Thomas Denham, Signal Hill mayor.

Refresher Class For 12 Nurses

Twelve nurses recently completed the Registered Nurse Refresher program at Memorial Hospital. The program, lasting six weeks, is designed for nurses who have been inactive in the profession for an average of ten years.

The curricula included new techniques and introduction to modern medical equipment in use at Memorial Hospital.

The graduates of the refresher course have all joined the staff at Memorial and are now actively engaged in nursing.

The graduates are: Mrs. Florence Gadow, Mrs. Thelma Ulrich, Mrs. Cora Williams, Mrs. Violet Hinton, Mrs. Dora Slavin, Mrs. Miriam Allen, Mrs. Nettie McDonald, Mrs. Maxine Stahl, Mrs. Estelene Pfaffen, Mrs. Frances Pearson, Mrs. Esther Coleman and Mrs. Olivia Dager.

Civil War Sons Group Meets

Members of Gen. H. W. Lawton camp 10, Sons of Union Veterans of the Civil War, will be host for the annual Christmas-New Year pot luck dinner, Monday evening at Veterans Memorial building.

THERE WASN'T ANY IN '63

Real Christmas for Asia Veteran

"There just wasn't any Christmas last year." At least, that's the view of Air Force Maj. Oliver J. Cook.

Major Cook, training officer for the 2478 Air Force Reserve Sector at Long Beach Airport, spent last Christmas in Viet Nam. As a combat support pilot, he flew U.S. Air Force cargo planes carrying troops and supplies from Saigon to isolated villages defended by Vietnamese soldiers and their American advisers.

"The Viet Cong don't call a truce on American holidays, so December 25, 1963, was just like any other day in Saigon," Major Cook said. "Since I wasn't scheduled to fly, I worked in the office all day. For dinner I went to the officer's club. Someone had trimmed a Christmas tree there, but even the tree looked lonely. The holiday season was conspicuously cheerless for Americans in Saigon."

MAJOR COOK had a wonderful Christmas this year. He and his wife, Gloria, had a special tree—far different from the one in Saigon. His holiday cargo was not troops and supplies but presents for his family including his three sons, Jimmy, 8; Richie, 6; and Randy, 4. Christmas was spent in their Westminster home.

As sort of a Christmas bonus, the United States Air Force promoted Cook to the rank of major on Dec. 23.

Rabies Clinics Set in Orange County

A series of low-cost rabies \$1.50 per dog. Animals can be vaccinated clinics for house- licensed for 1965 at each of hold pets will be during Janu- the clinics.

Dog owners were told that all animals four months of county veterinary officer, age and older must be vaccinated and licensed.

EDITORIAL

Breaking Point

ALTHOUGH A VARIETY of insults to the United States by Egypt have not in the past prevented this country from heaping economic aid upon President Gamal Nasser, perhaps at last we will take the hint.

The gentleman has just told us bluntly to take our aid and "go to hell."

That would seem to be clear enough. Nasser adds that Egypt doesn't need U. S. help, which leads one to ask why he has been accepting \$140 million worth of surplus food a year and why he recently applied for an extra \$35 million.

Nasser actually has depended very heavily upon American surpluses to prevent widespread discontent in his country. Apparently he sees greater political advantage in a show of defiance than in quiet acceptance of help. Perhaps, too, he believes that after he has made his grand gesture, we will resume the handout, thus permitting him to have his cake and eat it, too.

Such a belief on his part arises, no doubt, from a long history of stupidity and abjectness in the administration of U. S. foreign aid. But surely there's a limit to the indignities the U. S. will suffer. We assume that Nasser's most recent remark represents that limit.

A Needed Study

SENATE CONCURRENT Resolution No. 1 in the next Congress will probably tackle the updating, overhauling, modernizing and revising of congressional machinery.

This is the fond hope of Sen. A. S. Mike Monroney, D-Okla., who coauthored the last overhaul act in 1946, the first reorganization in 60 years.

The resolution, in which Sen. Monroney will be joined by a member of the House, would authorize a bipartisan committee of five members in both House and Senate to make a year-long study toward improving congressional efficiency.

Biggest and most essential task, in Monroney's view, is to start modern computer accounting methods to handle the government's \$100 billion a year business. It's now in a "thick ledger, quill pen" status, the senator says.

Acknowledging that Congress spins its wheels for two months at the start of each session just waiting for committee hearings and reports, Monroney would have important committees meet for about three weeks in December to have business ready for floor action immediately after the President's State of the Union message.

Reorganization study would also consider committee structure for a better division of work and the question of a workable substitute for the seniority system.

Monroney notes that it costs more to run the Fish and Wildlife Service (\$110 million) than it costs to pay all the expense of running the Congress (\$89 million).

The senator hopes the study will attack many problems and not be bogged down on some traditional quarrel. Modern accounting should be one problem above bickering in terms of legislative tradition. The point he makes is well taken and overdue: "Let's make it clear, concise and simple and not waste so much of Congress' time in thrashing and rethrashing the minutiae."

Good Selection

THE GROWING complexities of state and federal government pose considerable problems for city and county governments.

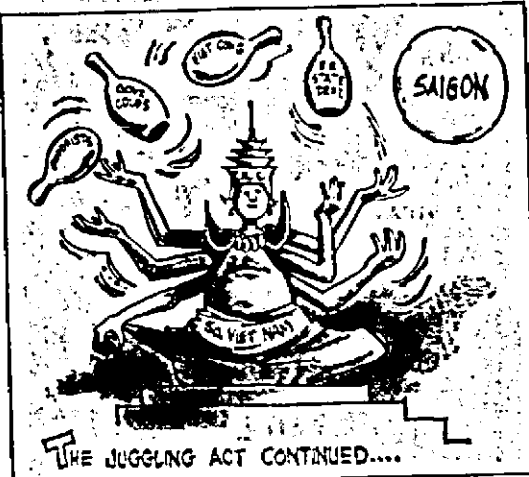
Laws passed at the higher levels continually preempt areas of action along considered responsibilities of local government.

Other laws tamper with local taxing powers or place undue and mandatory expenses upon local governments.

To keep pace with developments in Sacramento and Washington and to make the city's views known, Long Beach has just employed one of this area's top public relations men, John C. Wells, to be this community's legislative advocate in both seats of government.

Wells, a long-time resident of the city, has a wide acquaintance among law makers in both cities. He has successfully represented a number of major clients in extremely complicated legislative problems.

Considering the difficulties Long Beach has had in such problems as tidelands oil and keeping our Navy installations, it is reassuring to know the city's interests will be well represented by Mr. Wells.



DAVID LAWRENCE

Need Rigid Gun Regulation

WASHINGTON — This is the story of a single life lost in the unsafe society of today. But it has significance for the lives of many other persons who could face the same dangers.

Charles W. Fitzmaurice enlisted in the Marine Corps as a private in 1936 and became a Second Lieutenant in 1943. He served 18 months in the Pacific area during World War II, and participated in the campaigns on Saipan and Iwo Jima. In 1952 and 1953, he fought in the Korean War. He was given several citations and battle stars, became a Lieutenant Colonel, and was regarded as an outstanding officer in the Marine Corps.

The Colonel and his wife and four children were in their home in a Virginia suburb of Washington on Saturday night, Dec. 12, when there came a knock at the entrance. As the Colonel opened the door, he was shot in the abdomen and killed. Later, police said the weapon used was a shotgun.

The assassin has not yet been found. Since Col. Fitzmaurice was serving as assistant head of the Promotions Branch in the Personnel Department of the Marine Corps at the Navy Annex in Arlington, Va., it is being widely speculated that perhaps the killing was done by someone with a personal grudge connected with the

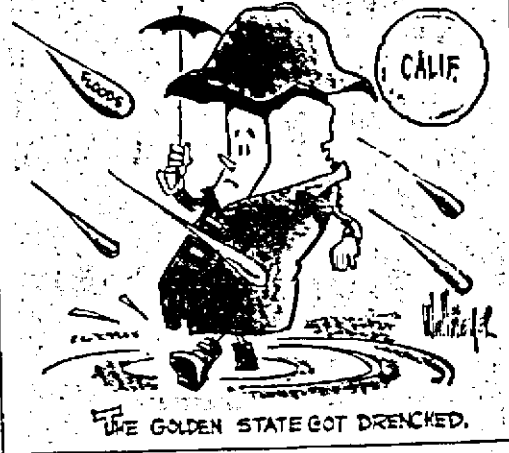
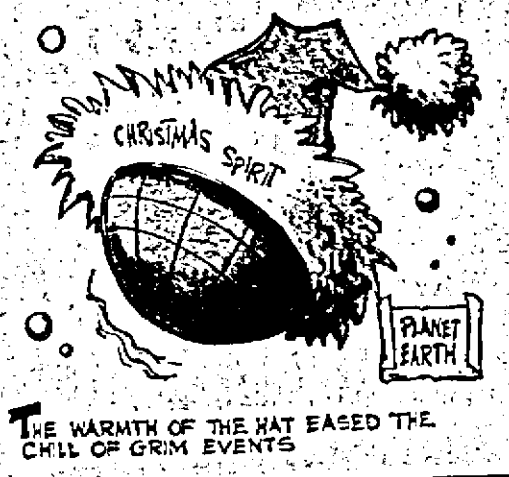
Colonel's work.

Another possibility is that a deranged mind—similar to that of Lee Harvey Oswald, who killed President Kennedy—was responsible for this heinous crime. The Marine Colonel was not a national figure, so there will be no memorial centers or monuments built to honor him. He will doubtless soon be forgotten—though he served his country faithfully and with distinction both in war and in peace.

The bereaved family has received the condolences of the community, but for them and the rest of the country the unanswered question is why nothing has been done since the assassination of President Kennedy to prohibit the continued possession of lethal weapons by individuals who ought not to be permitted to own or rent them.

There is, of course, widespread opposition to any limits being placed on the sale of weapons intended for lawful use. It would be unwise to abolish altogether the possession of guns for protection against marauders or for enjoyment in sports. But certainly there is a rising public opinion in favor of requiring licenses for all those who own guns, and periodic examinations to determine whether the individual can be expected to refrain from using such weapons improperly.

Every driver of an automobile, before obtaining a license, must appear for examination to determine whether he knows how to operate a car and has no impairment of his faculties



Senate Revisions Need Not Destroy Bicameral Merits

THE U.S. SUPREME COURT ruling last June that both houses of state legislatures must be districted on the basis of population rather than geographic areas nullified California constitutional provision for districting by geography.

With that provision eliminated, the state legislature could reapportion State Senate districts by statute, requiring only a simple majority vote. Such a law would have to keep Senate membership at 40 because that provision remains in the state constitution.

Reapportionment of the 40 seats will kill off a dozen northern senators as those seats go to the more densely populated South. If the legislature wants to protect some of these northerners by enlarging Senate membership they would have to do it by constitutional amendment. That would require two-thirds approval by the legislature and then ratification by voters in a state election.

But the legislature may do their redistricting by a public vote constitutional amendment anyway to fix the changes into the constitution and make them tamper-proof from future legislatures. Deadline for a reapportionment plan is July 1, 1965.

Formulas for setting up the new "one man, one vote" Senate are being discussed across the state. Numerous assemblymen are said to be interested in seeking seats in the so-called upper house where the terms run four years and the prestige waxes.

THESE ASSEMBLYMEN WOULD, of course, like to make their Senate bids in 1965—midway in their own two-year terms—so they don't have to risk losing their Assembly seats if they lose their Senate elections.

The whole deal promises upheaval. The biggest one would be the overnight shift of power to Southern California. The Assembly, whose 80 seats are apportioned by population, is thereby dominated by members from the South part of the state. Senate reapportionment will stack probably 15 senators into Los Angeles County where only one reigns now.

These 15 added to probably seven in five other southern counties would give the South a working majority but the remaining 18 seats divided among the state's 52 other counties are enough to give them a voice in budget appropriations requiring two-thirds votes.

An interesting challenge in the reapportionment process is preservation of a two-house aspect in state law-making. Without distinct identities, it is argued, we might as well have only one legislative body.

ONE DISTINCTION said to be favored by Senate President Pro Tem Hugh Burns would be electing Los Angeles County's 15 senators at large rather than by 15 geographic districts of about equal size. Thus—as opposed to Assembly practice—the 15 would be responsible to the whole Los Angeles metropolitan complex rather than to 15 parochial subdivisions.

Other advantages of a two-house legislature, even though both have been elected on a population basis, have been discussed recently in these editorial pages. Those advantages include the inherent check-and-balance feature of one house checking the productivity of the other. The staggering of four-year terms also gives a different complexion to the Senate. Presumably the Assembly incumbents would still have to win reelection—all 80 of them—every two years.

Public Forum

Too Teen, Not Enough Tempo

EDITOR: The Teen Tempo section of your newspaper is an utter insult to the intellect of the average teenager. There isn't one bit of challenging reading in it and it is not even a complete resume of the activities of the various schools. But if this is its only purpose, why the editor's column which is a weekly series of opinions from fellow students concerning trite ideas? The editor's talents are being wasted. Surely if she has been put into this high

position she is capable of writing a true editorial on topics of a little deeper nature than "what incident has most changed my life."

I suggest that the Teen Tempo editor-in-chief be allowed to write about topics on a par with those the editors of this newspaper write. I'm tired of reading at the junior high level.

JOANNA DART
 6737 Killdeer Ave.

Pained, Angered by Regents' Action

EDITOR: I, John Q. Public, citizen and taxpayer who helps provide the facilities the Board of Regents of the University of California has been select-

ed to operate, am pained, mystified and angered by their action a week ago with reference to the recent disturbance on the Berkeley campus.

It is the board's duty (it should be a privilege) to take an unequivocal stand that university facilities should not be used at any time for recruiting, planning, aiding, abetting or advocating unlawful action.

If they don't, I will join the movement to sponsor a new board of regents. And what of the move to oust Chancellor Strong? Isn't he the man who stood up to the rioters on the campus? Isn't the wrong person being fired? F. W. BREJCHAK
 1809 Appleton St.

Operation 'Butter-Up' a Failure

JIM M'CAULEY

SACRAMENTO — Let the water slosh where it may in policy battles between the Brown Administration and the watchdog-minded Assembly Water Committee. But Assemblyman Carley V. Porter, D-Compton, committee chairman, has made one thing clear. Destined for failure is Operation Butter-up, an administration campaign to silence Porter criticisms concerning management of the \$2.2 billion California Water Plan.

Operation Butter-up began last spring—in the wake of a number of clashes with the Porter committee over water policies.

The State Water Resources Agency with considerable fanfare proclaimed that it was naming a key Techachapis project Porter Tunnel. A \$5 million namesake project might have warmed

the political heart and sealed the lips of some one with less integrity than Porter.

But for Assemblyman Porter, it only was so much water over that dam agency.

Porter got the point of Operation Butter-up—again, and again, Water Resources Agency carefully plugged Porter Tunnel in half its recent news releases.

Lost sight of by the bureaucrats, however, was that Porter, a former Long Beach City College history instructor, frowns on such namesake projects. He was the legislator who protested when the agency wanted to name Oroville Lake after former State Engineer A.D. Edmonston.

And even if Assemblyman Porter liked his new water hole, its location hardly was flattering. It is located five miles off the highway—accessible only on a primitive road with a 12% grade.

Since operation Butter-up, agency relations with Porter have been even more waterlogged. Porter leveled his latest blast last week, charging top administration water of-

ficials with placing California at a disadvantage in compromise negotiations for Colorado River water. He also accused administration chiefs of conducting "secret negotiations" without consulting with legislators.

Earlier this month, Assemblyman Porter seriously questioned the administration's program for a go-ahead now on a contract to pump water over the Techachapis with nuclear power. Porter indicated there might be economies in considering conventional power, and urged at least a one-year study to determine the best available power source.

In 1963, the administration lobbied against and successfully killed in the Senate a Porter bill that would have earmarked for water an additional \$5 million a year in tidelands oil revenue. Instead, the revenue now will go into the general fund.

Porter and Water Resources bureaucrats also have clashed heatedly over the need for condemnation legislation changes, the role of

the legislature in the California Water Plan and whether there should be a legislative investigation of plans for a new power line from Oroville Dam to the Sacramento River Delta.

At one point, Ronald Robie, Assembly water consultant, recalls that Water Resources Director Hugo Fisher told Porter: "We have no obligation to pay any attention to the legislature."

Porter, co-author of the bill that made possible financing for California Water Plan, regards himself as a watchdog of the public purse. He also has supported administration leaders on many phases of the program, and battled against any bills that would block building of the north-south waterway.

Administration bureaucrats are braced for more criticism from the outspoken assemblyman from Compton.

Only one thing is sure about the water project. They aren't likely to name any more tunnels after Porter. It doesn't work.

PAUL JONES

It Could Happen

HAVE YOU heard the latest in income tax proposals? It's that people be paid NOT to pay income taxes! Don't laugh. This may be for real. It's reported to be under consideration by a government tax force in Washington.

Here's how it would work: Mr. Glomp makes \$2,500 a year. He has a wife and four children.

He can, under the new proposal, forget about paying an income tax, since the plans sets up an automatic \$3,000 tax exemption.

Mr. Glomp can do more than forget about paying an income tax. He can claim exemption of \$600 for each member of his family from the tax he's not paying.

Six times \$600 equals \$3,600.

On top of this, he can also claim a minimum standard deduction of \$800.

A total exemption of \$4,400.

But remember—Mr. Glomp has earned only \$2,500 during the year. What about that?

Why, under the proposed plan the government would pay Mr. Glomp for not having earned as much income as the total of the exemptions he could have claimed had he earned enough to pay an income tax, which he hadn't.

It would pay him 15%—the 1963 rate for an equivalent amount of taxable income—of the \$1,900 difference between actual income and total exemption. This would come to \$255.

So Mr. Glomp would be handed a government check for \$255 for not having had to pay any income tax. Simple, eh? You say such a plan is fantastic—that it could never happen? Don't bet on it.

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Without End

DREW PEARSON

Lame Ducks Wring Payroll of Last Drop

WASHINGTON—Two lame-duck Congressmen made sure that Mr. and Mrs. Taxpayer Santa Claus didn't forget them. They put relatives on the payroll after their defeat in November, thus wangling two extra months of staff pay for their families.

The two enterprising gentlemen are: Robert T. McLoskey, R-Ill., who hired his daughter, Margaret, during November and December — at a total salary of \$1,324.20. Milton W. Glenn, R-N.J., who put his son, Milton Glenn, Jr., on the office payroll during the same two months,

thus adding \$1,344.28 to the family income. Another lame duck was even more generous with the taxpayers' money. He is Rep. John Lesinski, D-Mich., who was defeated in the Democratic Primary last summer, therefore he had a longer period in which his family could serve. He put his son, John Jr., on the payroll in September at \$350.48 per month, then boosted the young man's salary to a whopping \$1,001.94 in October — almost triple.

In other words, the Lesinskis got an additional \$3,356.30 in the last four months of the year, not to mention the regular \$875.55 monthly salary the taxpayers have been paying the Congressman's wife, Margaret, also an office aide, for some time.

Not a bad nepotism haul



PEARSON

MARGUERITE HIGGINS

Our Viet Policy Could Be Wrong

WASHINGTON—Just because it foots a lot of bills, does the United States really always know best in the case of a non-western

client country like Viet Nam, with her maze of differing religions, her maze of differing races (some scarcely beyond the Stone Age) and her maze of political intrigues?

Consider the tears being shed in Washington over the purge of Viet Nam's High National Council, a kind of appointive assembly, on the grounds that its dissolution by the young turks of Viet Nam's armed forces was a blow to the development of "democracy" in Viet Nam (the charming notion that "democracy" is in the cards anytime soon for embattled Viet Nam will not be discussed further in this article beyond reporting that in the countryside where most of the people live, Vietnamese peasants, when asked about democracy, often think they are being offered something to eat.)

Washington's tears over the purge of the High National Council are certainly in contrast to the attitude of Viet Nam's intrepid Premier Tran Van Huong whose performance so far under terrible pressures has both surprised and delighted the Americans.

But with regard to the fate of the High National Council, Premier Huong is most conspicuously shedding no tears, whatever he may think about the manner in which its dissolution was arranged. Indeed, in a telegram received at the Vietnamese Embassy in Washington, Premier Huong specifically states that his government approves the fact of the purge and some of the reasons for it.

Why is the passing of the High National Council so thoroughly unlamented by Premier Huong?

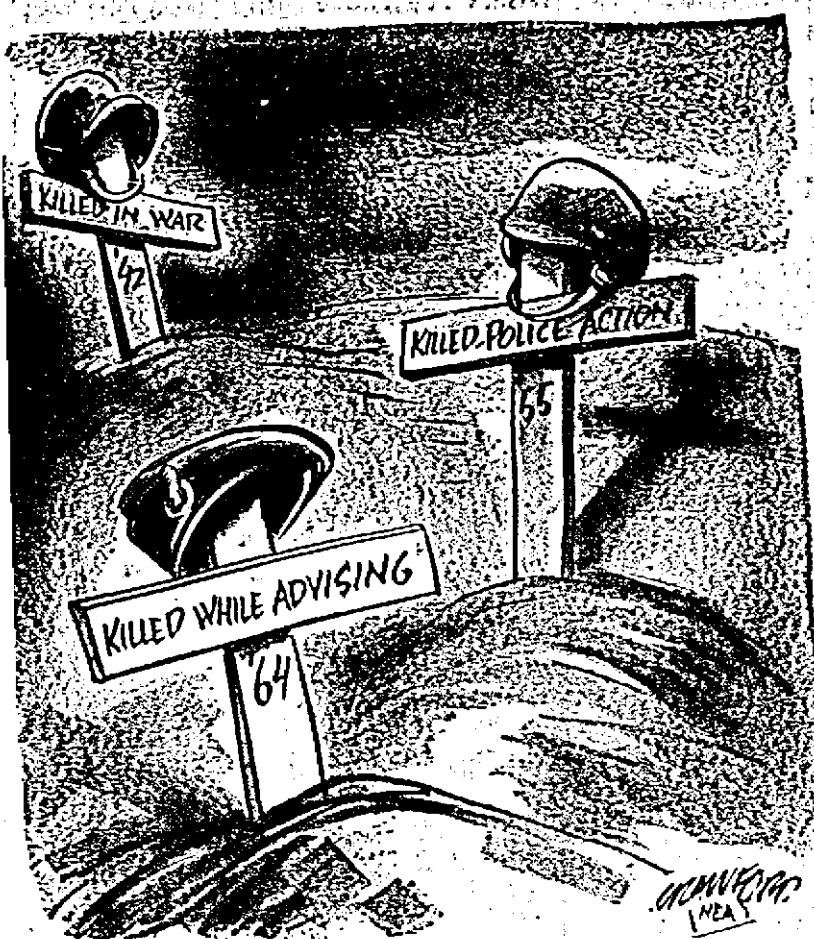
Because it has been a political albatross around his neck ever since he agreed some two months ago to try and manage a country grown increasingly unmanageable. In an interview in Saigon in late November, Premier Huong made plain to me his disenchantment with the High National Council, and his problems with this group have grown much worse since then.

Why? Because with perhaps a half dozen exceptions, the High National Council was composed of the most improbable assortment of men ranging from spineless wonders and outrageous opportunists to intrigues who were busily collaborating with extremist Buddhists to bring down the very Vietnamese government they were supposedly advising and supporting. Indeed in any other country, the intrigues of some high National Councilmen would have been regarded as not far short of treason.

BUT IF THE young turks have, by their purge of the High National Council, managed to rid Premier Huong of one political albatross, they have raised the possibility that they themselves will play the albatross rule in the future.



HIGGINS



JAMES J. KILPATRICK

'Liberty, Disunity, Defeat' Motto of U.S. Conservatives

THE TROUBLE with the early tribes of Britons, Mr. Gibbon once observed, was that they possessed valour without conduct, and the love of freedom without the spirit of union. The great historian continued in a famous passage:

"They took up arms with savage fierceness; they laid them down or turned them against each other with wild inconstancy; and while they fought singly, they were successively subdued."

The passage from Gibbon came to mind a few days ago, when the chiefs of some of the wild tribes of Britain gathered at the Statler-Hilton in Washington. For a couple of days, they trod savagely across the elegant carpets of the mezzanine, and chased ideas across a conference table. Then they had one for the road and flew off in all directions.

This was a preliminary gathering of some of the country's conservatives, you will understand, who were seeking to rally their forces from the catastrophe of Nov. 3. In this unhappy drama, Mr. Johnson had been cast as Domitian, and Hubert Horatio as the vigorous Agricola, and here were the remnant Caledonians munching on cold rolls and asking what might be done to succor the conservative cause. Some of them were intellectuals, and some were congressmen, but all had shared defeat in the Grampian hills and they felt the need for union.

Alas, one fears, they did not feel this with sufficient keenness. The leaders who were responsible for this gathering of the clans had prepared a draft statement of conservative principles. As such things go, it was a fair enough statement. It was not phrased in the prettiest prose since Jefferson appealed to the opinions of mankind, but it was tolerably clear and workmanlike and had the virtue of brevity.

"The second sentence in the fourth paragraph is ambiguous," said one of the chieftains.

"The statement on economic principles will have to be redone entirely," cried another.

"It is too political," objected a third. He was not a congressman.

One of the delegates held the offending paper to the light, the better to see what might have been inscribed in lemon juice between the lines. "It's got no pizzazz," complained one of the intellectuals. "It wants a little more b-r-r-rumph." After an hour of such conservative unity, the draft statement was dragged back to committee, there to be revised.

Now, it may be that our liberal friends, gathered to found Americans for Democratic Action, went through the same travail. The consistories of SANE, and CORE, and COPE, and the NAACP may be marked by internecine blows. Yet the Liberal Establishment, like the Roman legions, seems to benefit from a certain cohesiveness. When the chairman ask an endorsement of the brotherhood of man, the assembled captains do not ask what is meant by brotherhood and what is meant by man. They yell hooray. Down with poverty! Hooray! Ban the bomb! Hooray! Deficit spending is a positive good! The motion is carried by acclamation. Whereupon they charge into the field, dump 518 Republicans from their seats in State legislatures, and elect Brother Hubert Vice President of the United States.

CONSERVATIVES, by the very nature of the breed, suffer from their own peculiar passions. They love liberty; they hate conformity. Regimentation is to them the awful vice. They are as lonesome as poets, whose trade is to talk only to themselves. Pull in harness? Free man was not born to be harnessed. The sentence is ambiguous; and the statement lacks pizzazz.

Those of us on the right should contemplate the Caledonians, who preserved their wild independence beyond the Wall of Antoninus and never were wholly subdued. Metaphorically speaking, they elected a Senator, defeated a bill, trimmed a budget; but their lack of unity ultimately left the Liberals in complete control.

FREDERIC W. COLLINS

Record Indicates Red China Knows When to Stop Pushing

I. P-T Washington Bureau

WASHINGTON—One of the visions of the New Year includes a large image of Red China hefting a nuclear bomb and pushing and blackmailing her way toward a better place in the sun.

In this connection, there are some interesting new thoughts moving into circulation in Washington. They are to some extent more reassuring than the vision above-mentioned, although it would be ridiculous to say that the Peking regime, with vast human power at its disposal and an incipient nuclear capability, is not a cause for real worry here.

It is now being asserted by informed sources, however, that it is a mistake to view the Red Chinese government as a company of nuclear madmen, as almost childishly irresponsible, and as bent on territorial expansion. These views have had wide currency in the United States.

The record of the past 15 years is being cited now to support an argument that the Chinese may be credited with caution, responsibility to stay at home. They are, on the other hand, recognized as being committed to an expansion of their power through subversion and support of Communist insurgencies, and as exhibiting a dangerous and almost incredible ignorance of the world outside their borders.

The points cited in favor of the Chinese include these: that their incursion into

Korea was cautious, a testing and exploration, and conducted with a prepared fallback position, that in the crises in the Taiwan Strait in the late 1950's they did not engage the United States and did not seize the opportunity to embroil the United States with the Soviet Union, that not a single Red Chinese plane is known to have flown even a reconnaissance mission over Taiwan, let alone a hostile mission, that in the shooting at Quemoy and Matsu the Chinese shells fell precisely short of United States naval units, that they did not push their mischief in Laos too far, but declared for the Geneva accords.

ONE OF THE evidences of Chinese responsibility is indirect, resting upon the position that the Soviet Union, if it had entertained any fear of irresponsibility, would not have given the Chinese the materials for nuclear weapon development they provided up until 1960, and which prepared they way for the Chinese detonation last October. It is believed, or perhaps the better word would be hoped, that little or no chance exists of catastrophe through Chinese miscalculation.

For all these "encouraging" circumstances, there is the offsetting fact that the Peking regime is the most isolated elite in power in the modern world. It has demonstrated itself to be virtually incapable of understanding or even of learning to understand the outside world.

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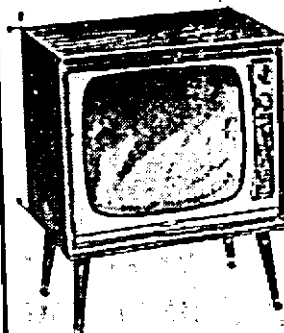
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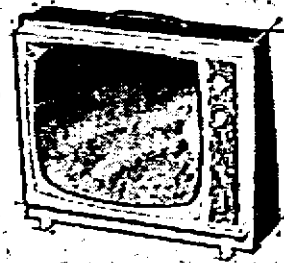
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AT STAKE: SEVERAL HUNDRED THOUSAND DOLLARS A YEAR

City, Phone Co. Clashing Over Fee

By GEORGE WEEKS
The city of Long Beach and General Telephone Co. are waging a quiet verbal contest over a matter of several hundred thousand dollars a year.
At stake is the city's franchise fee, amounting to 2% of the company's gross receipts on business originating in Long Beach. It is levied under terms of a 25-year franchise expiring in mid-1966.
For 1963 the company paid a franchise tax of \$420,814. This year the figure will be higher because of rising business. By the time the franchise expires, the annual rate will approximate \$500,000 city officials estimate.
But discussions so far indicate the company does not intend to renew the franchise or pay the fee beyond the expiration date.
Representatives both of the city and the telephone firm are well aware that the California Supreme Court in a series of cases affecting Los Angeles, San Francisco and

San Diego has apparently declared such telephone franchise taxes invalid.
According to the city attorney's office, the basis of the decision is Article XIII, Section 14 of the California Constitution, requiring a uniform manner and rate of city taxation on business corporations.
The three major cities hit by the ruling so far have thus lost millions of dollars in annual income—in the case of Los Angeles, more than \$1.5 million in a single year. The direct beneficiary was Pacific Telephone & Telegraph Co., which operates in those cities.
City Manager John R. Mansell and Chief Engineer Henry E. Jordan of the Bureau of Franchises contend that a telephone company, with numerous installations on, above and under city streets, is in a different category from general business establishments.
They note also that the company adds the franchise tax to its cost of doing business and, in effect, passes it

along to the customers when seeking adjustments in its rates.
General has not conceded the weight of such arguments so far. A meeting at city hall last week reportedly produced nothing concrete, although city officials said they are "still hopeful."
As an added weapon, the city is holding in readiness an attempt to organize all California cities in support of a constitutional amendment enabling municipalities to levy a 2% gross receipts tax on telephone companies.
Long Beach city councilmen have approved a resolution to that effect, directed primarily to the League of California Cities. The council is holding off formal action until Jan. 12 pending further meetings with company officials.
The telephone franchise is by far the most lucrative of all the city-issued franchises. Income from it is equivalent to about 6 cents on the current property tax rate.

Wins Tax Fight, Wishes 'Foe' Peace
WOODFORD GREEN, England (UPI)—Miss Barbara Smith, 24, a former Miss Britain beauty queen, sent a Christmas card to tax collector Raymond Haines. It said "peace on earth."
Haines had just lost a three-year legal fight to make Miss Smith pay tax on her \$11,200 beauty title winnings.

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Greyhound Fare Hike Protested

Long Beach city officials will protest proposed fare increases by Greyhound Lines which, local transit experts say, would have the effect of subsidizing San Francisco Bay area service at the expense of mainline.

Sandblast Curb Due for L.B.

Beginning Jan. 22, sandblasting operations will be regulated in Long Beach, for the first time, with the object of protecting neighbors from blowing sand and water.
After nearly a year of preliminaries, the City Council last week adopted a regulatory ordinance along lines recommended by the Department of Building and Safety.
It came up after scattered complaints that some sandblasting firms were leaving clouds of sand to settle over nearby property after hasty jobs.

THE MAIN regulations in the new ordinance are:
1. Permits must be obtained from the Building Department for all jobs. Only state-licensed sandblasters will be eligible for permits.
The one receiving the permit must give at least 24 hours advance notice to neighbors within a 100-foot radius.
3. No dry materials may be used except on special approval of the Building Department in circumstances where wet materials are not practical.
4. Sandblasting is limited to the hours between 8 a.m. and 5 p.m.
5. The contractor must protect adjacent private property, streets and sidewalks by the use of canvas covers or other approved means.



INSTALLATION
Clayton R. Heinz will be installed as Worshipful Master of the Five Points Lodge No. 779 for the ensuing Masonic Year at Monte Vista Temple, 1020 Saturday at 9 p.m. Visitors are welcome.

City Council Agenda

City Council agenda items for Tuesday:
1. Resolution requesting program to solve parking problem in downtown area.
2. Letter from Mayor of Los Angeles, Calif., regarding proposed construction of new freeway between Los Angeles and San Diego.
3. Letter from Mayor of Los Angeles, Calif., regarding proposed construction of new freeway between Los Angeles and San Diego.
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10. Letter from Mayor of Los Angeles, Calif., regarding proposed construction of new freeway between Los Angeles and San Diego.

Book Tells Airport Facilities

Distribution of 25,000 directories describing the facilities and resources of Long Beach Airport has been completed, according to Arvin Pregler, chairman of the Chamber of Commerce Airport Committee.

The 20-page pocket-size book which lists 50 services of the airport has been mailed to about 15,000 private plane owners and pilots in 11 states and also to all airports in the United States.
The directory narrates some of the background which contributed to the success of Long Beach Airport, citing such famous figures as Jimmy Doolittle, Charles Lindbergh and Billy Mitchell who have utilized the local field and a description of how today Long Beach Airport is the nation's second busiest.

The pamphlet is a Chamber sponsored project under the Civic Development supervised by Tom Toborg. Assisting in research were Glenn Arbogast and Harvey N. Martin. Coordination of the directory was supervised by Henry Mayday.

Extra copies of the booklet may be procured without charge from the Chamber of Commerce or the participating suppliers listed in the booklet.

The Week's Recreation Schedule

California Center, 1490 California—10:30 a.m. Monday, elementary golf tournament; 1 p.m. Wednesday, Pee Wee Carnival; Doll Tea Party, 1 p.m. Thursday—bring your doll.
El Dorado Park, 2500 Studebaker Rd.—Parade on Wheels, 1 p.m. Thursday, crepe paper furnished to decorate bikes and wagons; Saturday, Treasure Hunt, for grades 1 up.
Houghton Park, 6301 Myrtle—2 p.m. Tuesday, Toy Parade; Wednesday, spinning-and-fly-rod-casting contest without hooks on lines, 11 a.m.; holiday movies, 1:30 p.m.
Nineteenth Street playground, 1915 Cerritos Ave.—post-New Year's Party, 2 p.m., Saturday.
Scherer Park, 4600 Long Beach Blvd.—scavenger hunt, and a boys and girls track meet; also a special tiny tot story hour. For details call the park.
Silverado Park, 1545 W. 31st St.—a Cradle Bowl flag football event for the west side recreation areas, Tuesday.
Somerset Park, 1500 E. Carson—2 p.m. Monday, a wheels parade. Crepe paper and paste will be furnished at the park; Tuesday, doll parade.
Veterans Park, 101 E. 28th St.—Monday will be peanut day, all day, with races, crafts, treasure hunt, etc.; Tuesday, Punch Bowl Pageant and parade to elect the king and queen for the Wednesday Punch Bowl flag football game between Veterans and Silverado Parks; 10 a.m. Thursday, New Year-at-noon-party; Saturday will see tournaments all day long.
Wardlow Park, 3457 Stanbridge—1 p.m. Monday, toy show; 2 p.m. Thursday, children's New Year's party.

NAMED FOR ANCESTOR She Has Special Reason for Loving Poinsettias

This is the time for poinsettias. They bloom in almost every yard, they brighten nearly every dinner table, they grace many hearths.



REBECCA RAYMOND... Holds Favorite Flower

Dr. Belt Will Attend Finance Forum in N.Y.

Dr. Virginia McKemie Belt, associate professor of finance at Cal State, Long Beach, will represent the college at a three-week finance forum sponsored by various financial institutions in New York this summer.



IN PEACE CORPS
Miss Darlene K. Ryther, daughter of Mr. and Mrs. Myron L. Ryther, of 3606 Ostrom Ave., Long Beach, is one of 65 Peace Corps volunteers who left for Brazil on Dec. 16. She will join other volunteers who will work in health programs throughout Brazil.

Grove Girl to Take Job in Capital

GARDEN GROVE—Pretty Genevieve Barrios will be Orange County's "link" with U.S. Senator-elect George Murphy in Washington, D.C. She will replace Jan. 2 for the nation's capital to begin her work as a secretary—and she hopes to meet Sen. Murphy at the time.
Her appointment was made on recommendation of Mrs. Pat Hitt of Orange, for many years the Republican national committeewoman from Orange County.
Miss Barrios, daughter of the late Cruz Barrios, will be 22 years old the day she leaves her family—for the first time and for her first trip to Washington.



EXECUTIVE
Cadet Grant L. Fredricks, son of Mr. and Mrs. Harry E. Fredricks of 244 E. Adams St., Long Beach, has been appointed 1st Regimental Officer at the U.S. Military Academy. He will serve in the position until March 29. Fredricks is a 1960 graduate of Jordan High School.

Tax Action Group to Meet Monday

The Lomita group of Tax Action, Inc., formed to work for tax reduction, will hold its first meeting Monday at 8 p.m. in the Lomita School auditorium, 247th Street and Narbonne Avenue.
The meeting is a preliminary to the regular monthly meeting of Lomita Property Owners Assn. Assemblyman Vincent Thomas, D-San Pedro, will discuss the cost of state welfare programs.

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UNDRESS REHEARSAL
Low-hanging diaper doesn't bother 16-month-old Rhonda Duckett as she puts in some hot licks on her new piano, Christmas gift from her parents, Mr. and Mrs. Eugene Duckett of Marion, Ind.

'It Girl' Clara Bow in Seclusion But Not Forgotten at Christmas

RENO, Nev. (AP) — This Christmas was something special for Clara Bow, the famed "It Girl" of the golden age of movies. Miss Bow said she was happiest because it was the first time both her sons and their families could spend Christmas with her in her secluded two-bedroom home at Culver City.

The sons are Rex Bell Jr., 30, of Reno, and George, 27, of Las Vegas. Nor was she forgotten by others, Rex Bell related to the Reno Evening Gazette. Miss Bow received an orchid plant and a card from their families could spend Christmas with her in her secluded two-bedroom home at Culver City.

Miss Bow, now in her mid-50s, reportedly has been in declining health, but Bell said, "Mother's only problem, as I see it, is insomnia." "Mother is not in a hospital or a sanitarium, or a rest home, as the sensational press has said," Bell continued. "But she does live in seclusion for a good reason. How would you like to be

Udall Sees Early Break in Desalting

WASHINGTON (AP) — Secretary of the Interior Stewart L. Udall said Saturday he anticipates within the next four years a big economic breakthrough in the accelerated water-desalting program now moving toward unprecedented intensity.

"Considering the President's keen interest and strong support for this program," Udall told an interviewer, "and the big budget increase that is coming, I believe it is now clearly foreseeable that we may make the big breakthrough to cheaper water during President Johnson's new term."

"That is the goal the President wants us to aspire to."

UDALL talked against a background of pledged presidential support and a recent series of unusual achievements in the desalting field.

"I'll be here a year from now to be pushing these things," Udall said. He referred specifically to a mammoth projected nuclear-fueled combination water-desalting and power-generating plant in Southern California and a cooperative venture with Israel.

After discussions with the President late in November, Udall told a news conference:

"He says that he wants an all-out effort made to achieve a major breakthrough to low-cost water during his upcoming administration, and he thinks this is so important not only for this country but for people around the world that we should spare no expense in that regard."

A housekeeper stays with Miss Bow in the stuccoed home, as the sensational mementoes of Miss Bow's acting career.

She reads books and newspapers and watches television frequently, Bell says.

INDUSTRIALIST URGES MORE TRADE WITH REDS

Economic Strength Best U.S. Survival Surety, Says Eaton

By JOHN SHEPPARD

CLEVELAND (AP) — Cyrus S. Eaton, who is 81 today, plans to visit Russia next spring. He wants to talk to the new Soviet rulers. He believes they want to get along with the West.

Eaton granted an exclusive pre-birthday interview to the Associated Press in his office on the 36th floor of Terminal Tower. It was his first public comment on Russia since his friend, Nikita Khrushchev, was ousted as Soviet premier last October.

The Cleveland industrialist said he thinks his friends in the Kremlin are ready to relax international tensions and want more trade with the United States.

EATON SAID he was not surprised by the ouster in October of former Soviet Premier Khrushchev, now living outside Moscow and "having an easier time than Goldwater."

Because the Russian leadership shakeup wasn't complete and the government still is run by committee, Eaton feels there is little likelihood of any radical policy changes.

The controversial multimillionaire is of the opinion that building up economic might has more survival value for the United States than building up military power. He urged expansion of U.S. trade with all nations as one solution to world problems.

"IT'S NOW or never," the white-haired industrialist said. "If we continue in the cold war, nuclear destruction is inevitable — by accident or design. If the hot war starts, then we're through, because they can destroy us just as well as we can them. We'll end up a floating planet like the moon."

"I think the place to start is in commerce and trade. It's the best because you're not concerned with the economic, political or religious views of those buying your product. The only thing that matters is profit and competitive advantage."

IN ADDITION to commenting on events in Russia since the removal of Khrushchev as premier, Eaton expressed concern over England's financial future. He also branded unwise a proposal to arm a few merchant-type ships in the Atlantic with nuclear missiles.

Except for a few more lines in his ruddy-cheeked face, Eaton appears to have aged little in the last few years. He stands tall and as erect as a West Pointer. His health is good, and he still skis, rides horseback and walks long distances around his country estate before going to work each day.

He has no plans for retirement. In the years ahead, he wants to devote more of his energies to



CYRUS EATON... Not Surprised

helping win the cold war on the economic battlefield, with trade as the major weapon.

Eaton has been a subject of criticism and controversy since he became openly friendly with the Russians in 1957.

AS ONE of the richest men in North America, he's been attacked for wanting to do more business with the Communist nations. Some critics say Eaton always apologizes for what the Russians are doing and seldom defends the U.S. position.

Eaton replies this way to his critics: "I'm utterly frank when in Russia about the capitalistic system. I try hard to convince them that we don't hate them and want to get along."

"I believe in letting the other fellow make his own mistakes — philosophically, politically and economically."

Recalling that he and Khrushchev hit it off well ever since their first meeting seven years ago, Eaton described the former Russian leader as a strong-willed man who held a job "as tough as that of the late Pope John XXIII."

"I don't think Khrushchev's health and plans for retirement were his sole reasons for leaving," said Eaton. "I believe it was because of his desire to retain his policies despite criticism. He didn't want to change them as others felt they should be to become more effective."

Make Reservations Now
GA 7-3216

Gala New Year's Eve Party
• DANCING •
Featuring **TED BROWN**
"King O' The Banjo" and His Trio

TOP SIRLOIN \$17.50
Steak Dinner Per Couple
Bottle of Champagne Plus Tax and Tip

90's NINETIES
2508 PALM DRIVE, SIGNAL HILL

NEW YEAR'S EVE GALA PARTY
HATS — NOISEMAKERS — ETC.

Choice of Dinners \$10.00
• Steak • Lobster • Prime Rib
INCLUDES ALL MIXED DRINKS

By Reservation Only HA 5-3190 — After 5 p.m.

THE CLOUDS RESTAURANT
atop
LONG BEACH MUNICIPAL AIRPORT
(Overlooking The Runways)

Happy New Year
the 101 Ranch House

wishes all our customers the best in the year to come. We want to express the hope of serving you even better in the year to come.

• OPEN 11 A.M. to 2 P.M. • COCKTAILS

PRIME RIBS
King Cut\$3.95
Med. Cut\$3.25
a complete dinner

Entertainment Nightly
Reservations 596-2372

101 RANCH HOUSE
1600 PACIFIC COAST HWY. • SEAL BEACH

YOUR GUIDE TO FASCINATING FUN & DINING In a World of Holiday Hospitality
See following page for comments by TEDD THOMEY

BRING THE FAMILY NEW YEAR'S EVE
Dorothy Conner & Tommy Gripp
Playing the Rinkie-Tink Piano & Banjo
8:30 P.M. 'Til 1:30 A.M.
ME-N-ED'S PIZZA PARLOR
Ye Olde Public House
4115 Paramount at Canons
421-8908 LAKEWOOD

with HOPE for a Bright and Prosperous NEW YEAR
May the New Year be a blessed one for you and yours — may it BRING YOU JOY.
Open New Year's Eve
Closed New Year's Day
Jones' DINING ROOM AND CAFETERIA
120-124 EAST FIFTH STREET
Debutante — 25 Years Same Location

HAVE FUN NEW YEAR'S EVE (and stay over night)
TWO BIG NEW YEARS EVE PARTIES
DANCE TO HANK BARTO, CARIBE ROOM OR BERNIE PERRY, MARTINIQUE ROOM
\$12.50 per person includes dancing, gourmet dinner (your choice of an outstanding steak, prime rib or lobster), party favors, noise makers, and mistletoe. All taxes and gratuities included.
SPEND THE NIGHT AND ATTEND THE SILVER FIZZ AND BRUNCH PARTY NEW YEAR'S DAY.
Watch the Rose Parade and football bowl games on large screen color TV sets.
Plan your party now and join the gay spirited crowd at the
Sheraton-Beach Inn
Southern California's newest, most exciting place of entertainment. Pacific Coast Highway where Beach Blvd. meets the sea at Huntington Beach. For reservations call (714) 536-1421.

time to wish you a **HAPPY NEW YEAR**

NEW YEAR'S EVE DINING and DANCING
Bring Your Party See—Hear on Stage at
CHARIOT ROOM
The Star Studded Fun Show
BETTY REGAN
BETTY REGAN
BETTY REGAN
Hear Betty Regan with the Best in Comedy Plus Her 4 Boys
PLUS
WILDER BROS.
WILDER BROS.
WILDER BROS.
Wilden Than Ever with Explosive Comedy—Songs—Dance
PLUS
DANCING BAND CONTINUOUS ENTERTAINMENT
COCKTAIL RES. \$6.00
DINNER RES. \$11.00
FOR RESERVATIONS Phone or Mail to (714) 92-4710 (212) 637-3730

NEW YEAR'S EVE DINING and DANCING
Bring Your Party See—Hear on Stage at
CHARIOT ROOM
The Star Studded Fun Show
BETTY REGAN
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PLUS
DANCING BAND CONTINUOUS ENTERTAINMENT
COCKTAIL RES. \$6.00
DINNER RES. \$11.00
FOR RESERVATIONS Phone or Mail to (714) 92-4710 (212) 637-3730

GREET THE HOLIDAY SEASON AT Clifton's
NEW YEAR'S DAY ★ JAN. 1—FRIDAY
7-COURSE DELUXE DINNER 177
Select turkey, chicken, ham, roast or any other entree plus SIX additional courses ONLY (Prime Rib on Dinner 40c Extra)
"TREASURE TRAY" KID'S PLATE
Loaded with goodies for children in the family 12 years old and under... kids capturing color topped flag receive FREE gift from famous "Treasure Chest"
FREE Candy for all children...
Clifton's CAFETERIA
LAKEWOOD CENTER
5006 PEPPERWOOD—LAKEWOOD
OPEN DAILY 11 A.M.—8 P.M.
ME 4-6555 — Acres of Free Parking
ALSO in Los Angeles and West Covina

OPEN NEW YEAR'S DAY 11:00-8:30 P.M.
For your dining pleasure
Roast Prime Ribs of Beef
Baked Sugar-Cured Ham
Roast Young Tom Turkey
Tender Swiss Steak
Roast Long Island Duck
Baked Northern Halibut
Baked Potato Stuffed with Tenderloin Tips
Dessert to please everyone.
Crown Cafeteria
FREE PARKING
101 ALAMITOS AVE.
LONG BEACH • HE 2-5000

RESTAURANTS PLAN NEW YEAR FIESTAS

Cup of Kindness to Flow Thursday

By TEDD THOMEY

Break out the glittering hats, noisemakers, clocks and hour glasses. The longest parties of the season will hold sway New Year's Eve in Long Beach area hotels, nightclubs and restaurants.

The celebrations which start Thursday evening won't end until next year.

Music, comedy, steak dinners and champagne will cost celebrants as much as \$12.50 and \$15 per person in Long Beach's top spots. The charges will be even higher in some adjacent cities, but prices won't have any effect on the gay crowds, which are expected to be larger than ever this year. Reservations will be a must.

Double parties will be the theme at the Lafayette Hotel and Edgewater Inn and Marina Hotel. The Lafayette will hold a \$15-per-person party in its beautiful French Room, including duckling or touradoes of beef dinner with champagne, and dancing to Paul Bazaar's large orchestra. The dinner will be prepared by Executive Chef Peter Hirsbrunner.

Virginia O'Brien, famed for her deadpan song stylings, will be the headliner at a second party in the Lafayette's San Souci show room. She'll be backed by the De Fuentes



VIRGINIA

Brothers musical group. Admission to the San Souci will be \$2.50 per person.

Red Norvo, smooth wizard of the vibraphone, and his orchestra will play for dancing at the big party in the upstairs Empire Room at the Edgewater. Tumbler Mavis Rivers will also be featured. The tab will be \$5.

Another big party will be held in the Edgewater's glamorous Parisian Room where a steak or lobster dinner will be \$12.50 per person, with dancing to Rieber Hovde's trio.

Two parties will be staged at the Sheraton Beach Inn, Pacific Coast Highway and Beach Boulevard, Huntington Beach. Hank Barto's group will play for dancing in the Caribe Room, while Bernie Perry plays in the Martinique Room. The tab of \$12.50 per person will include a steak, prime rib or lobster dinner, party favors and mistletoe for those who wish to indulge in a bit of kissing.

Dancing to two bands will be part of the fun at Mr.



NORVO

C's Pacificana Restaurant, 5305 E. Pacific Coast Highway. Singer Bill Messer, lovely dancer Mapuana and the Mr. C Notes Trio will stage floor shows in the scenic Ming Room. Another group will play for dancing in the Lanai Room. A full-course Mandarin or steak dinner, including a bottle of champagne, will be \$20 per couple.

MIESSER Ted Brown, "king of the banjo" and his trio, including old-time piano player Jerry Praun, will entertain for the party at the rustic Gay 90s Restaurant, 2500 Palm Drive, Signal Hill. The \$17.50 per couple tab will include a top sirloin dinner, bottle of champagne, party favors, dancing and community singing.

Saucy, busty comedienne Betty Regan and her group of four handsome guys will be one of three acts in the theater-restaurant at Anaheim Bowl, 1925 W. Lincoln Ave., Anaheim. The swift, funny and musically adept Wilder Brothers will also entertain, plus a dance band. Cocktail reservations will be \$6 each; steak dinner reservations, \$11 each. CBS and NBC radio will broadcast the festivities from the Newport Inn.

BETTY where Frankie Ortega's large orchestra will play for dancing. The price for a steak or lobster dinner will be \$17.50 per person.

Two bands will greet the New Year at the Golden West Auditorium, 12400 Studebaker Road, Norwalk, which has one of the largest dance floors in the West. Eddie Allen's 12-piece orchestra will be downstairs; Dick Clark's band will entertain for dancing for another 500 upstairs. The price: \$10 per person for champagne, hors d'oeuvres and favors.

At the Rustic Room, Del Amo and Paramount Boulevards, entertainment and music for dancing will be dished up by organist Peggy Cummings, drummer Brad Evans and vocalist Wanda Kirkland. There will be no cover charge. Chef Frank Pagay's choice steak dinners, from \$3.25, will be served with hot hors d'oeuvres and party favors at no price increase.

DINNERS WITH ENTERTAINMENT plus party favors will be featured at these outstanding restaurants: Hoefly's, 4911 E. Second St., a special holiday menu and entertainment by vocalist pianist Paul Valiant, one of the most popular entertainers ever featured at this beautiful Belmont Shore landmark. Choice steaks, prime rib and sea food will be served.

Apple Valley Steak House, 733 E. Broadway, will offer a great variety of large steak and sea food dinners, plus lively piano playing by Don Mason and community singing.

King Arthur's Steak House, Spring Street at Bellflower Boulevard, will serve delectable special holiday dinners, with entertainment by top ranking vocalist-organist Bob Moreau and guest singers.

Rochelle's, a new continental restaurant at 3333 Lakewood Blvd., will feature duckling with orange sauce or



BROWN

a New York steak dinner at \$7.50 per person, including a cocktail. Pianist Armando Federico will be featured, plus other entertainment.

An unusual dinner celebration will start around 9 p.m. at The Clouds Restaurant, 3365 Lakewood Blvd., which has picture windows overlooking the airport. For \$10 each, guests will have all the food and cocktails they want, including champagne. Available will be steak, lobster and prime rib. Dancing will be "discotheque" — to records.

COMIC PIANIST JOE CETANI, also known as "Mr. Talent Unlimited," will be the sparkplug of the party at Hal Solomon's Coral Room, Paramount Boulevard at Carson Street, where the festivities will get under way between 9:30 and 10 p.m. A special holiday menu will be served. The Coral Room will open New Year's Day at 4 p.m.

Lively community singing, blending the professional and amateur voices of the guests, will be the fun theme at the Hofbrau Club, 22 Hart Place across from the West Coast Theater. The music will be supplied by the swift fingers of accordionist Carl Zeller and his organist wife, Ada. The top sirloin steak dinner will be \$3.50. Numerous foreign and American, dark and light beers will be on tap.

The elegant Captain's Inn, 215 Marina Drive, with tables overlooking the yacht anchorage, will serve multi-course steak, chateaubriand and medallions of beef dinners for \$4.95 to \$7.75. Organist Jack Townsend will entertain in the Commodore's Lounge, while Hawaiian and Polynesian entertainers perform in the upstairs Hukilau Room.

Ron Maury's Polynesian Playboys trio and organist Jimmie Means entertain at Sam's Sea Food and Hawaiian Village Restaurant, 16278 Pacific Coast Highway, Surfside. Fine big dinners will be served at no price increase on New Year's Eve and New Year's Day.

The 101 Ranch House Restaurant, 1600 Pacific Coast Highway, Seal Beach, will serve special menu items New Year's Eve as well as the regular entrees of steaks, prime rib au jus and sea foods on large dinners. Pianist-vocalist La Raye Elliott will entertain.

Gay rinkytink piano and banjo music will add to the fun at Me-N-Ed's pizza parlor, Paramount Boulevard at Carson Street, with Dorothy Connors and Tommy Gripp pouring out the rhythms while the bartenders pour out the tap beer.

CURRIE'S SANTA FE, 1735 W. Pacific Highway, will serve dinners New Year's Eve from 4 p.m. on, featuring steak, duck and turkey. Party favors will be given late evening guests. The restaurant will also be open New Year's Day.

Fine New Year's Day dining will be featured at the following:

Alfred Restaurant, 700 E. 45th St., near Atlantic will include its bountiful hors d'oeuvres tray with its large dinners at no price increase. Continental and American delicacies will be offered.

The large, scenic Crown Cafeteria, 101 Alamos Ave., will serve from 11 a.m. to 8:30 p.m. featuring such entrees as prime rib, sugar-cured ham, roast tom turkey, roast Long Island duck, Swiss steak and Northern halibut. A great variety of salads and desserts will be offered.

Clifton's Cafeteria in Lakewood Center will serve its holiday menu to hundreds, featuring a deluxe eight-course feast for \$1.77. Children's dinners will be 59 cents.

The beautifully enlarged Jones Cafeteria, 120 E. Fifth St. and the adjoining dining room will be open in the evening of New Year's Eve, but closed New Year's Day and the Saturday after.

FOR A HAPPY EVENING TO REMEMBER . . .

GALA NEW YEAR'S EVE PARTY!

Ring out the old year . . . bring in 1965 in the warm, happy, fun-filled and festive atmosphere of the fabulous Hoefly's Restaurant! Hats, horns, balloons, confetti and noisemakers . . . plus

Featuring PAUL VALIANT at our Rotating Piano-Bar

PARTY-TIME FROM 10 P.M. UNTIL ???

EARLY RESERVATIONS SINCERELY SUGGESTED

WE WILL BE OPEN NEW YEAR'S DAY

LUNCHEON SERVED 11-4—DINNER FROM 4 P.M.

Hoefly's

RESTAURANT

4911 EAST SECOND STREET
in Belmont Shore

FOR RESERVATIONS, PLEASE CALL GE 8-4965

Gaiety Galore

PARISIAN ROOM

NEW YEAR'S EVE

DINNER DANCE WITH THE MUSIC OF RIEBER HOVDE AND A DELICIOUS FULL COURSE DINNER

Your Choice of
NEW YORK STEAK
LOBSTER TAILS
ROAST PRIME RIBS OF BEEF

From 8 P.M.

FAVORS • HATS • NOISEMAKERS

\$12.50 per person
INCLUDING TAX AND TIP

JIM STOCKMAN'S
Edgewater Inn
MARINA HOTEL

MAKE RESERVATIONS NOW
434-8451

2nd ST. & E. PACIFIC COAST HWY.
LONG BEACH

UNLIMITED FREE PARKING

Make Your Reservations NOW FOR NEW YEAR'S EVE

ROCHELLE'S

invites you to our
GALA NEW YEAR'S EVE PARTY

9:00 P.M. to 1:00 A.M.

DINNER—Choice of Duckling a l' Orange or New York Steak

ENTERTAINMENT
New Years Day Dining

Cocktail of your choice
PARTY FAVORS

\$15 Per Couple
Make Your Reservations

Rochelle's Restaurant

Banquet Rooms and Coffee Shop
Adjacent to Long Beach Municipal Airport
3333 LAKEWOOD BLVD. 421-9494

Sans Souci

One of the Smartest Show Lounges
OPENS NEW YEAR'S EVE
Limited Engagement

Curries SANTA FE Steak House

HAPPY NEW YEAR

As The New Year hopefully rings out its Merry Sounds, all of us here would like to chime in with the best of Good Wishes for The New Season

Join Us For A Gay
NEW YEAR'S EVE PARTY

HATS • FAVORS • ELEGANT SURROUNDINGS

OPEN NEW YEAR'S DAY
RESERVATIONS REQUESTED

1735 W. PACIFIC COAST HWY. HE 7-7966

MAKE THIS A VERY HAPPY NEW YEAR'S EVE

HATS • BALLOONS • HORNS
NOISEMAKERS

Enjoy the Wild
Antics of the Zany
JOE CETANI
Entertaining

RESERVATIONS REQUESTED

HAL SOLOMON'S CORAL ROOM

4130 PARAMOUNT AT CARSON • LAKEWOOD, CALIFORNIA • TELEPHONE 425-9134

the famous and ever popular
"Dead Pan" Singer & Comedienne
VIRGINIA O'BRIEN

★ PLUS ★
Direct from
Las Vegas—the
RUBEN
DeFUENTES BROS.
appearing nightly

ADDED TREAT: Les Adorables
DANCING

\$2.50 Per Person Admission New Year's Eve Only
FOR RESERVATIONS—HE 5-5681 (Closed Sunday)

the *Lafayette*
HOTEL AND LUNGEON

714th and Broadway • Long Beach
Remlock 5-5681

YOUR GUIDE TO FASCINATING FUN & DINING

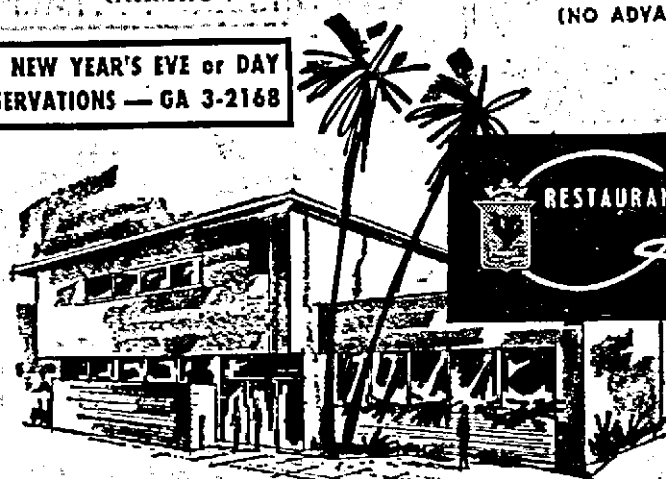
In a World of Holiday Hospitality

New Year Dining Pleasure begins at Restaurant Alfred

Incomparable Continental
Cuisine

Featuring the Bountiful
Hors d'Oeuvres Tray
(NO ADVANCE IN PRICES)

For NEW YEAR'S EVE or DAY
RESERVATIONS — GA 3-2168



45th & ATLANTIC
In Bixby Knolls
Shopping Area

The Katsaris Family wishes you Happy New Year Gala New Year's Eve Party

★ FUN ★ FAVORS
DINNERS from our
regular menu

Cocktails—Entertainment

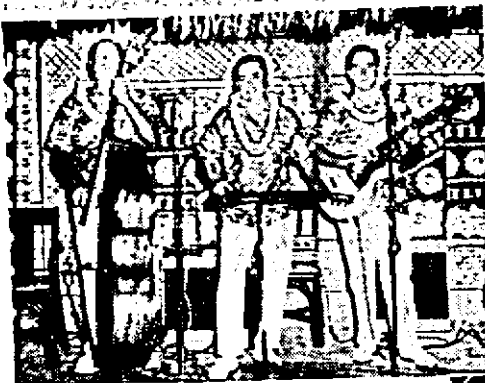
MAKE RESERVATIONS NOW

World Famous
SAM'S SEA FOOD
and Hawaiian Village
FAMILY RESTAURANT

Acclaimed by Gourmets to be one of the
World's Finest Dining Places

16278 PACIFIC COAST HWY., HUNTINGTON BEACH
Acre of Free Parking

430-7551



Ron Maury's Polynesian Playboys
Entertaining for your pleasure

New Year's Day Dining
FROM 11 A.M.

Regular Menu
Selections Available

RESERVE NOW

SEE THE NEW YEAR
IN... HERE

NO COVER
NO MINIMUM

Enjoy the fun-filled time of your life
at our New Year's Eve party!

"The King of Prime Ribs invites you to join us for
DINNER FROM OUR
SPECIAL HOLIDAY MENU
SERVED FROM 12 NOON

Entertainment by
that favorite,
Bob Moreau
on the organ, and
special guests

Phone
Reservations
NA 5-9113

KING ARTHUR'S

STEAK HOUSE

Spring at Bellflower
Long Beach

GALA NEW YEAR'S EVE

EMPIRE ROOM

DANCE TO

Red Norvo

AND HIS
ORCHESTRA

LISTEN TO
MARVELOUS

MAVIS RIVERS

FROM 9 P.M. 'TIL?
FAVORS & NOISEMAKERS
\$500 PER PERSON
Early Reservations Suggested
Tickets on Sale Now 434-8451

JIM STOCKMAN'S
Edgewater Inn
MARINA HOTEL

UNLIMITED FREE PARKING

2nd ST. at E. PACIFIC COAST HWY.
LONG BEACH

**PLAY
SAFE**
Don't Drive,
Stay with us.
Lovely Room
for Two.
\$1000



Salon de Elegance

For that extra special
New Year's Eve Party,
the Smart Set's choice is
the Lafayette French Room

Gourmet dinner served 8:00 P.M. to 11 P.M.

Champagne with your dinner; reserved seating at
that French Room, for a spectacular New Year's
Eve. Paul Bazaar and his Recording Orchestra, to
Dance the Old Year out and the New Year in.

Favors, hats, etc.

MENU

New Year's Eve—December 31, 1964

Lafayette French Room

- ★ Champagne With Your Dinner
Grapefruit and Avocado Cocktail
or
Cantaloupe Melon and Prosciutto
or
Stuffed Tomato Cresset Rose
- ★ Saint Sylvestre Salad
(Assortment of Crisp Garden Greens, Romaine,
Endive, Watercress)
- ★ Tournefort Chateaufort with Pate de Foie Gras
Parisienne Potatoes, Braised Endive
or
Supreme of Long Island Duckling
Pigade
WED RICE, Au Petits Pois a la Francaise
- ★ Baba au Rhum
Parfait d'Amour
Macedoine of Fresh Fruit au Kirch
Cafe Noir

\$15.00 per person
Includes Reserved Seating at the
French Room

50% Deposit Requested
Advanced Reservations Required

Call Maitre'd HEMlock 5-5681

The Lafayette
Hotel and Lanes

Linden Ave. at Broadway Phone HEMlock 5-5681

Ring in the
NEW YEAR
Here!

As the tired Old Year bows out and the
bouncing New Year bounds buoyantly in
... the time is ripe for us to wish you
and yours all the best things of life in 1965
... good health, great love, high happi-
ness.



JOIN US
FOR FUN
& GAIETY

NEW YEAR'S EVE ...

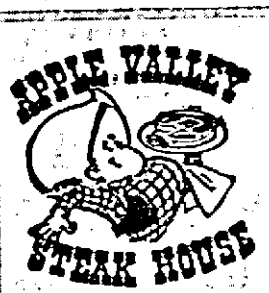
NEW YEAR'S EVE DINNER FROM 4 P.M. 'TIL 1 A.M.
RESERVATIONS RECOMMENDED
NEW YEAR'S DAY DINNER FROM 4 P.M. 'TIL 12 P.M.

ENJOY THE BOWL GAMES

NEW YEAR'S DAY

ON TV ... IN LIVING COLOR

733 EAST BROADWAY, HE 7-5126



Greet the
NEW YEAR HERE

- 2 Big Orchestras
 - 2 Ballroom Dance Floors
- Gaily Decorated

MAKE
NEW YEAR'S
RESERVATIONS
NOW!

All The
Hors d'Oeuvres
You Can Eat
Champagne
Split

\$10 PER
PERSON
For Reservations
Call 868-4761

GOLDEN WEST

12400 Studebaker Rd.
At Imperial Highway, Norwalk
Directions: Santa Ana Freeway to Imperial,
West on Imperial to Studebaker.

SPECIAL New Year's Eve Menu

Complete Dinners Include

- Canapes and Hors d'Oeuvres
- Assorted Relishes
- French Onion Soup with Croutons
- Tossed Salad Greens with Choice of Dressings
- French Rolls Coffee or Tea
- Salted Nuts and After-Dinner Mints

Piano & Organ Music in the COMMODORE LOUNGE
Hawaiian Music & Polynesian Entertainment
in the HUKILAU ROOM
Hats—Favors—Noisemakers

New Year's Day
BREAKFAST 9:30 'TIL NOON
BRUNCH from NOON to 3 P.M.
DINNER 1 P.M. to MIDNIGHT

MIDNIGHT BROILER
Midnight to 1:30 A.M.

WELCOME ABOARD
Captain's Inn

215 MARINA DRIVE
LONG BEACH MARINA
GE 8-1538 GE 9-0446

Rustic Room

OF LAKEWOOD
4345 PARLIMOUNT BLVD. at DEL AMO • NA 3-5137

GALA NEW YEAR'S EVE PARTY

- Dancing
 - Dining
 - Entertainment
 - Hats—Horns—Favors
- Reservations Not Necessary

SPECIAL NEW YEAR'S DAY DINNER

Baked Ham & Candied Yams
Prime Rib
Polynesian Spiced Ribs
Served from 5 P.M.

\$275

RESERVE NOW FOR YOUR GALA NEW YEAR'S EVE

New York Cut
Steak or
Mandarin Dinner
—Champagne—
DANCING • POLYNESIAN
ENTERTAINMENT
8 p.m. to 2 a.m.

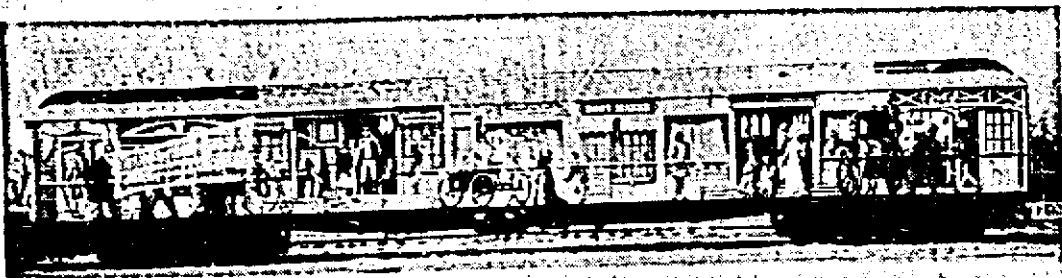
\$10.00
Per
Person

434-3421

Open New Year's Day
Serving Regular Hours
TELEVIEWED FOOTBALL
GAMES

5325 E. PACIFIC
COAST HWY.
LONG BEACH

Gala Party NEW YEAR'S
EVE
Sing along
Accordion Bar with
Carl & Ada Zeller
Hats—Horns—Favors
TOP SIRELO
Steak \$3.50
Dinner
(W.R. 2 Drinks per
person)
HOFBRAU CLUB
334 E. Ocean Blvd. HE 7-4887
GA 7-3383



COMING TO LONG BEACH
This is one of two railroad cars coming to Long Beach next month with "Main Street U.S.A." exhibits. Cars will be spotted on old Pacific Electric tracks at First Street and Long Beach Blvd.

Chairmen Selected

James C. Hoffman, new president of the Long Beach District Board of Realtors, has announced his 1965 staff of committee chairmen as follows:

- Advisory, John T. Webster.
- Attendance-Reception, Roger Anderson.
- Build Greater Long Beach Better, Howard LaBountie.
- Business and Professions, Oliver Speraw.
- By-laws, Reg Dupuy.
- Commercial-Industrial, Orville Artz.
- Court of Ethics Education, Don Jones.
- Equal Rights, James Odegar.
- Finance, Don Schween.
- Grievance, Howard Butler.
- Legislative and Taxation, Verne Morrill.
- Membership, Fae Matthews.
- Mortgage Finance, James Edmonds, Jr.
- Multiple Listing, Barbara Moss.
- Municipal Affairs, James Selover.
- Music, Winnie Cross.
- Program, W. W. Smith.
- Public Relations, Ed Shaheen.
- Publications, Marguerite Waters.
- Realtor Associates, Dick Saxon.
- Realtor Washington, Gene Hoffman.
- Realtor Week, Ed Shaheen.
- Speakers' Bureau, Larry Miller.
- Special Activities, Louise Wagner.
- Standard Forms, Ruby Evland.
- Traders, W. W. Alexander.

APL Buys Four Ships

The Maritime Subsidy Board, U.S. Department of Commerce, last week approved award of a \$54,562,360 contract by American President Lines, Ltd., of San Francisco, for four cargo ships to Ingalls Shipbuilding Corp., Pascagoula, Miss.

The four ships constitute American President Lines' third replacement group.

Ingalls was low bidder on the ships with a fixed price of \$13,715,590 on each. The ships are Design C4-S-69A, 572 feet long, of 10,830 deadweight tons, with a speed of 23 knots.

APL ships call at the Port of Los Angeles.

Huntington Harbour to Add Boat Decks

Application has been made by Huntington Harbour Corp., 16542 Chatham Place, Huntington Beach, for a permit to install 79 decks, brows, floats, and appurtenances thereto in Huntington Harbour, bayward of Tract 5360 in the City of Huntington Beach.

Drawings showing location and a typical plan of the proposed installations are on file in the U.S. Army engineers office at 751 S. Figueroa St., Los Angeles.



PLAQUE FOR S & S
Gold Medallion Award is presented to S & S Construction Co. by H. G. Hanawalt (left), Southern California Edison Co. district manager, Long Beach, to Max Webb (right), S & S principal, and Earl Siegel, S & S executive. Award acknowledges high electrical standards utilized in Park Belaire Apartments, Long Beach, built by S & S.



BIG CHANGE SINCE GRANDMA'S DAYS
Photos portray typical progress in household appliances since "grandma was a girl" . . . from wash tubs to washer-dryer units. Many such examples of U.S. progress will be displayed in "Main Street U.S.A." exhibit cars coming to Long Beach.

Famed 'Main Street U.S.A.' Exhibit to Be Shown in L.B.

"Main Street U.S.A." latest traveling exhibition sponsored nationally by the Henry Ford Museum and Greenfield Village of Dearborn, Mich., will appear in Long Beach Jan. 21-25.

This was announced Saturday by Gus Lueking, general chairman of the event for Downtown Long Beach Associates, which is sponsoring the exhibit here.

"Main Street U.S.A." travels in two specially equipped railroad cars and will be exhibited free to the public at First Street and Long Beach Blvd. Several hundred feet of tracks will be laid to mend the gap near Willow Street so the cars can be moved downtown over the now unused Pacific Electric tracks.

Created as a tribute to the retail merchants of America, the exhibition contrasts the retailing field of the 19th Century with today.

Twenty-five of the country's leading industrial or organizations cooperated in

Hotel Ready by February in Redondo

Portofino Inn, luxury resort hotel in the Redondo Beach yacht harbor, will open Feb. 1 or sooner, owner Mary Davis reports.

The three-story hotel will feature ocean and harbor views for each of the 150 rooms. It will have a coffee shop, gourmet restaurant and cocktail lounge and an upstairs hideaway bar with a view.

The development includes a \$500,000 yacht marina which has been open and occupied for nearly two years, the length of the hotel construction period.

The hotel will be operated by Pacific Hosts, Inc., under the direction of Miss Davis.

Bellflower Realty Board Committee Posts Filled

BELLFLOWER — President-Elect Ray Smith, Bellflower District Board of Realtors, has named committee chairmen to head up the various board committees for 1965.

Heading up the Athletic and Fellowship Committee will be Wayne Van Waveren and Joe Withrow; Budget and Finance, G. C. Crisp, the Board Treasurer for 1965; Linora Dutcher again will chairmen the Goodwill committee; House & Sargeant-at-Arms, Bill Estabrook; Library, George and Dorothy Benson; Multiple Listings, Paul Williams.

ATTENDANCE chairman for the year will be Marguerite Smith; By Laws, Virginia Boggs; Membership, Glenn Hofer; Orientation chairman, Bob Reed; salesmen's representative, Lillian Feger; Telephone Committee, Braunell Price.

Heading the Caravan Committee will be Newton Minks; Education, Bob Prigmore; Professional Standards and Ethics, Al Sykes; Program, Bob Reed; Property Management, Tom Jansen; Civic Affairs and Public Relations, Med Cogburn; Junior Realtor Program, Cliff Arkell or Artesia.

GLADYS LEAHY will be president of the Women's Council of the Board while the important Court of Ethics will be composed of Frank Rundquist, Thornton Ibbetson, Virginia Boggs, Don Songer, board attorney; Vern Lichtenberg, Robert Prigmore and Chris Wunderlich.

Coordinators for the many committees will be G. C. Crisp; May Fletcher of Paramount; Cliff Arkell of Artesia; Glenn Hofer and F. W. Humphries.

Cabinet Post Tops NAHB Program

Under the new leadership of Perry E. Willis of Miami, Fla., the National Association of Home Builders is moving ahead on policies geared to a forward look which were adopted during its recent convention-exposition in Chicago.

In the forefront of policy decisions made by NAHB directors was support for a cabinet post of Housing and Community Development provided the primary focus is on housing.

Crowds of record proportions — approximately 33,000 visitors — jammed programs and the vast exhibition floor of Chicago's McCormick Place during the annual five-day session, Dec. 6-10.

Willis, elected 1965 president, has been in the home building business since 1917 and builds in Florida and

Holiday Business Sets Record in L.B. Area

By **KEN CHILCOTE**
Business Editor

With the greatest Christmas-buying spree in history adding to the momentum, retail sales in the Long Beach area in 1964 have been record-shattering in nearly every field.

A survey of retail leaders in Long Beach and Lakewood as well as in nearby Orange County reveals that without exception they are predicting a continuation of good business with the area's economy on sound footing.

Competition in the retail field grew stronger in the area with varied developments of new shopping centers and expansions of others, yet the older major stores reported good gains.

THE CHRISTMAS SALES in downtown Long Beach gave the retailers added incentive in viewing the future; and, according to Warren Harper, manager of the J. C. Penney downtown store and president of Long Beach Retailers Associated, "We really are going all out for business in the coming year."

The retail group will double the advertising punch

for the new year, and many promotional events are planned.

Christmas sales were a little slow in getting started in the downtown area but the last two weeks they came back stronger than ever, Harper said. "We ended up with a banner year," he added.

PARKING FACILITIES were strained by the downtown throngs and the retailers plan concerted action for more parking.

V. G. Young, president of Buffums', reported the sales gains by their department stores were the greatest ever.

And he announced that

work will start in January to completely remodel the main floor of the downtown Long Beach store.

When that is completed it will mark expenditure of nearly \$1 million in two years in expanding and improving that store.

"While all of our stores have contributed to the business gains, the Long Beach store consistently maintained the pace of improved business all year," said Young.

WALLACE BRUCE of Butler Bros. and Stan Pavlick of May Co., both reported a banner year in sales; and with the many new stores coming in fu-

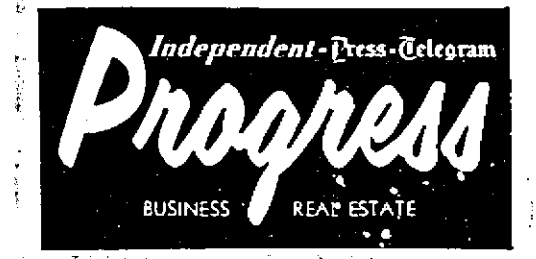
ture months to Lakewood Center, they were highly optimistic about business in 1965. A great variety of promotions is planned.

Los Altos Shopping Center business showed consistent gains all year, said Bob Graham of the U.S. National Bank and spokesman for the center. "With the recent opening of 24 new stores and the big expansion at the Broadway, the center really has been booming," Graham said.

HE ANNOUNCED that plans are being prepared for increasing the selling area in the center by some 50,000 square feet. This will be done by adding additional floors to existing buildings, Graham said, rather than to take up any of the parking space.

The type of merchandise bought for Christmas reflected the improvement in the economy, all stores agreed. Better grade products were in demand. The only lag in sales seemed to be in cheaper-priced competitive items.

Noticeable, too, during the year has been the upgrading in merchandise offered by the leading stores.



LONG BEACH, CALIF., SUNDAY, DECEMBER 27, 1964

Business Tabloids

MARJORIE D. KNOX, a long-time resident of Long Beach, this month is celebrating her 15th anniversary with Security First National Bank's Bixby Knolls branch, where she is a senior escrow officer.

She joined Security in 1949 as a stenographer.



MRS. KNOX R. F. GENTRY
Mrs. Knox is president of the Long Beach Escrow Association and a past president of the Long Beach Business and Professional Women's Club.

RICHARD F. GENTRY of Long Beach is being congratulated by his fellow Southern California Edison Co. employees on his retirement from the Southland utility after a career of 19 years. Gentry has been a steam switchboard operator at the Company's Long Beach Steam Station since 1946.

MINNA BRUHN, service clerk for General Telephone Company's Downtown Long Beach Division, has been presented with her 30-year service award.



MINNA BRUHN J. C. SHEPPARD
vice award, Miss Bruhn began her telephone career with the Santa Barbara Telephone Company (later General).

JAMES C. SHEPPARD has been named manager, domestic production, for Signal Oil & Gas Co. in a series of new production department assignments announced by Russell H. Green, Jr., executive vice president. Signal's former Midcontinent division has been divided into a new Southwestern division with headquarters at Midland, Tex., and a new Gulf Coast division with headquarters at Houston.

\$162 Million Payroll Seen for L.B. Area Industrial Center

The Watson Industrial Center probably will pump more than \$162 million in annual payrolls into the Southern Los Angeles area, an official of the center said recently.

William T. Huston, president of Watson Land Co., said the center will have 100 or more industries by the time it's completed; "and based on the inquiries we're receiving and our own projections, these companies will average about 250 employees."

THE CENTER, located one mile west of Long Beach, comprises 600 acres — 106 owned by the Southern Pacific Railroad and the rest owned by the Watson company. It's expected to be fully occupied in about 15 years.

The site is bisected by the San Diego Freeway, with the Harbor and Long Beach Freeways one-half miles on each side of it.

Off-site development work on 236 acres of the project currently is under way.

Huston said several companies — some of them very

fine prospects — are in serious negotiations concerning the center, but he declined to identify any of them "until we can announce the signing of the lease."

Development and sales for the center are being directed by the William J. Moran Co., a 100-year-old Los Angeles engineering-construction-and-development firm.

Giant Shopping Center Planned

A major shopping center announcement said that it will be developed near Bristol Street and Bear Street, between Costa Mesa and Santa Ana, and may become one of the county's largest.

The plans call for eventual development of 150 acres, with a motel and convention center as well as the shopping complex.

Management Conference to Hear Douglas Specialist

Robert T. Smith, 16661 Cumberland Road, Orange, a specialist for Douglas Aircraft Group, will speak at the eighth annual meeting of the Orange County Management Conference in Fullerton Junior College Jan. 16.

Smith will be on the program for the third time in the eight years it has been held. More than 1,100 supervisors and managers representing business and industry in Southern California attended last year.

Topic for Smith's portion of the program will be "Creative Thinking—Problem Sensitivity," one of the techniques of value engineering.

Smith also will teach the same subject at Chapman College, Orange, one night weekly starting Jan. 13.



PLUMBERS INSTALL
Henry Berger (left), state president of the Plumbing, Heating, Cooling Contractors of California, was installing officer at the recent Installation Dinner Dance of the Associated Plumbing Contractors of Long Beach. Taking the gavel as incoming president was Pete Zavala (right). The event was held in the Elks Club.

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IN LONG BEACH THE PRESTIGE ADDRESS
Cerritos Circle
DUPLEX GARDEN ESTATES
Dramatically designed 1300 sq. ft. of 2 and 3 story units and level grounds with garden service make Cerritos a luxury home. Created for people with taste, careers and dreams are provided to harmonize with any interior.
The fully equipped Gold Medal Kitchen with natural walnut cabinetry also include refrigerator, dishwasher, electric range, built-in vacuum, 2 bedrooms, 7 1/2 baths, vinyl-covered, carpeted living and dining areas and 3 car garages combine contemporary living with convenience.
Affording Virginia Country Club is an exclusive area of Long Beach, each unit stands alone and elegant. Private pools entrance set the tone for an individual life.
Rental & Sales Office, 6103 DEL MAR, LONG BEACH Phone 424-7588

Annual BEAUTY BONANZA

ON Sav-on Cosmetics

We Give BLUE CHIP

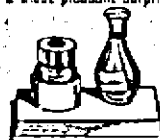
UP TO

1/2 OFF



Chantilly
Skin Perfume
& Eau de Toilette

Delicate as bridal lace... lasting as love... This fragrance duo will give you a most pleasant surprise!



Bath for 3.00

SHILOX DESERT FLOWER
DEODORANTS

Quality deodorant with anti-perspirant that you can trust. Reg. 1.30

Desert Flower "Beauty Bath" Oil

Richly perfumed skin beautifier that makes chapped, rough, dry skin disappear. Reg. 2.50

Cream or Roll-On 50¢ ea.



"Thank You" NOTES
by STUART HALL — Box of 12 folded notes with 12 envelopes. Beautiful gold color box. 59¢

BOXED Stationery
by STUART HALL — Quality writing paper with envelopes. Assorted colors and designs to choose from. 89¢

ELECTRIC Ice Crusher
"Swing-A-Way" — Stainless steel crusher wheel crushes all the ice you want in minutes for frosty drinks, salads, etc. Ice cup included. 9.98

TU WANE Magic Turban
Keeps your hair in place while you sleep, bathe, drive, etc. No clip or pins needed to hold it tight on your head. 77¢

PORTABLE Electric Heater
TROPIC-AIRE — Thermostat controlled — automatically turns itself on when room heat falls below the selected temperature. Tan with gold color guard. 9.98

RONSONOL Lighter Fluid
Easy pour dispenser — lights instantly... burrs cleaner... lasts longer. Pleasingly scented. Reg. 43¢ 33¢

PENETRAT Heat Lamp
Baby Glass — Emits volumes of infra red heat with no glare. Complete with utility fixture for easy use. Reg. 4.95 3.98

Du Barry

5 complexion essentials



Cleansing Cream
Regularly 2.50... Now 1.50

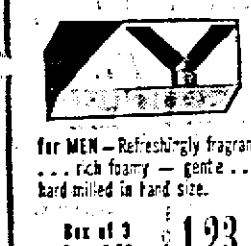
Skin Freshener
10 oz. Regularly 2.00... Now 1.10

Skin Firming Lotion
5 oz. Regularly 1.75... Now 1.10

"Young Promise" Cream
4 1/2 oz. Regularly 3.50... Now 2.00

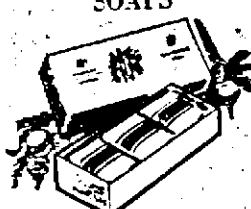
Vibrance Creme Masque
2 oz. Regularly 3.50... Now 2.00

YARDLEY Soap



for MEN — Refreshingly fragrant... rich foam... gentle... hard milled in hand size. Box of 3 Reg. 1.50 1.23

YARDLEY SOAPS



Delight her with richly perfumed soap in her favorite fragrance...

BOX OF 3 BARS LAVENDER
Reg. 1.25 1.05
Reg. 1.75 1.45
Reg. 2.75 2.25

RED ROSES
Reg. 1.15 1.15
Reg. 2.75 2.25

APRIL VIOLETS
Reg. 1.75 1.45

BOND STREET
Reg. 1.75 1.45

CARNATION
Reg. 1.75 1.45

Ultra Feminine

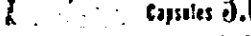
Hormone Cream by HELENA RUBENSTEIN... Reduces wrinkles due to dryness... Guaranteed to make you look younger. Reg. 7.50 Size 4.50



"Abano" CAPSULES

Prince Matchabelli
Aromatic essence of 15 soothing scents gives a promise of complete relaxation.

10 Capsules 1.00
40 Capsules 2.00
70 Capsules 3.00



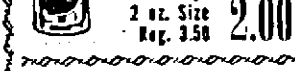
bal de tete
Dusting Powder

by MAROMAY — White plastic container with white puff, clear top. Reg. 5.00 3.50



bal de tete

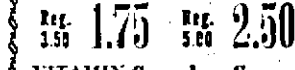
Parfum MIST
Perfumes your body with a delightful fragrance that clings. 2 oz. Size Reg. 3.50 2.00



COTY

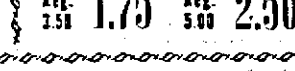
Vitamin Moisture Balancer
All day moisturizing treatment for dry, oily skin. Contains vitamins A, D, & E.

2 oz. Size 1.75
4 oz. Size 2.50



VITAMIN Complex Cream

Protects your complexion from the drying effects of wind and weather. 2 oz. Size 1.75
4 oz. Size 2.50



Polyderm

by PRINCE MATCHABELLI
Compensating cream for face and throat. FREE Travel Size Tube (1 oz. size) with Regular Size Jar. 5.50 Value 3.50



3.50

"TUSSY" Wind and Weather

HAND & BODY LOTION or CREAM

Moisturizes, Soothes & Softens!

Guards skin against drying, chapping, reddening and detergent burn. Helps fight infection, too! Keeps skin smooth, supple & lovely.



CREAM

8 oz. Size Reg. 2.00 1.00

LOTION

8 oz. Size Reg. 1.50 50¢

LOTION

12 oz. Size in Plastic Bottle Reg. 2.00 1.00

MAX FACTOR

Cup of Youth
Night time beauty treatment. Reg. 5.00 2.50



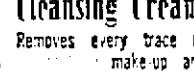
ACTIVE

Moisturizer
Day time beauty treatment. Reg. 4.00 2.00

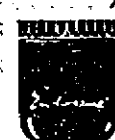


MOISTURIZING

Cleansing Cream
Removes every trace of make-up and impurities. Reg. 3.00 1.50



BIG
EXCITEMENT ABOUT
Endocrine



The original hormone cream, the most revolutionary, yet honestly effective beauty treatment.

4 oz. Size Reg. 10.00 5.00

Moisturizing Cleanser

1/2 lb. Jar Reg. 5.00 2.50

To get the full benefit of Endocrine's unique formula, just cleanse the face thoroughly with Endocrine Cleanser, then smooth on Endocrine... watch tell-tale wrinkles seem to disappear.

INSTANT COFFEE

YUBAN

100% Colombian Coffee
9 oz. Jar 1.39

PAPER NAPKINS

KLEENEX

White... Box of 50 5:1.00

PLAYING CARDS

BICYCLE

Bridge — Poker or Pinch's 2:1.00

FURNITURE POLISH

PLEDGE

Spray on, wipe off... Waxes as you dust. Reg. 1.39 98¢

CANDY BARS

Hershey's

Milk Chocolate — Krackie — Mr. Goodbar — Almonds
Giant 39¢ Size 29¢

PLASTIC CLOTHES

HANGERS

All-purpose hangers with metal hooks. Clear & assorted colors. 2:1.00

AIR FRESHENER

GLADE

Assorted Fragrances 7 oz. Can 21.00

MIXED NUTS

'Cocktail'

NUT SHELF Always shiny FRESH. 13 oz. Can 69¢

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Open 9 A.M. to 10 P.M. — 7 Days A Week

FIRST QUALITY Charmeen nylons

SEAMLESS — For that flattering bare leg look — Exclusive fashion toe fit... never again instep wrinkles... all sizes and newest shades.

- Reinforced Heel & Toe
- Plain Heel — Reinforced Toe
- Micro-Mesh (Knee Resistant)

Your Choice 79¢ pr.

Seamless Stretch
Soft — Sheer... 51 Gauge 15 Denier
Fit to Perfection. 99¢
Reg. 65¢ 2:1.00

Dana SPRAY
Colognes
2 oz. container.
• Tabu
• 20 Carats
• Ambush
1.50 ea.

COLONIAL DAMES

All-Purpose Cream or Lotion Aids moisture balance for younger skin beauty. Reg. 2.50 Size 1.50 ea.

Skin Freshener
by COLONIAL DAMES — Stimulating, non drying... gives firmer, brighter look to all skins. 8 oz. Reg. 1.50 1.00

Poker Chip RACK

Plastic rack shaped like the "Ace of Spades". Revolves around on felt covered base for easy access to chips. Reg. 2.49 1.98

Poker Chips

Plastic — Box of interlocking chips in red, white and blue colors. Box of 50 66¢

Century Electric Blanket

Automatic control adjusts blanket warmth to compensate for room temperature changes. Machine washable. Double Bed Size Single Control 12.89

Bathroom Scale

Health-O-Meter... "Stand-up" feature, color zone dial and smart modern styling in decorator colors. 4.98

Infant's Car Seat
by WELSH

Solid blue material, plastic covered hangers, arm rests, safety strap and play beads. Use on front or rear seat. 2.69

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CAMAY Soap 3:31¢	DREFT 79¢
Complexion 13¢	JOY Liquid 65¢
LAVA Soap 79¢	CHEER 79¢
IVORY Flakes 79¢	
COMET 2:33¢	

Rx Bring Your Next Prescription in to Sav-on Drugs



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7 BIG SALE DAYS • DECEMBER 28 THRU JANUARY 3

UNIMART STEER FED BEEF
WASTE FREE
BONELESS
SHOULDER
Clod **79**^C_{lb}

UNIMART STEER FED BEEF
BROIL OR PAN FRY
CLUB
Steak **98**^C_{lb}

UNIMART STEER FED BEEF
BLADE CUT
POT
Roast **33**^C_{lb}

UNIMART STEER FED BEEF
STANDING
RIB
Roast **69**^C_{lb}

UNIMART STEER FED BEEF
RIB ^{BBQ or pan fry}
Steak **69**^C_{lb}

UNIMART STEER FED BEEF
7-BONE
CHUCK
Roast **37**^C_{lb}

UNIMART STEER FED BEEF
ROUND BONE CHUCK ROAST **49**^C_{lb}
UNIMART STEER FED BEEF lean and tender
BONELESS BEEF STEW **69**^C_{lb}
UNIMART STEER FED BEEF LEAN AND TENDER
SHORT RIBS OF BEEF **33**^C_{lb}

BACON SPECIALS
RATH, BLACKHAWK,
FARMER JOHN,
DUBUQUE, ROYAL
HORMEL'S RED SHIELD,
HOFFMAN'S **49**^C_{LP BK G}

LIBBY
TOMATO JUICE **4** ^{LARGE 46 OZ. CAN} **1⁰⁰**

Kounty Kist
Whole Kernel **10** ^{12-OZ. CAN} **1⁰⁰**
Corn

SHASTA ASSORTED FLAVORS
CANNED BEVERAGES 12-oz. can **10/79^C**
MAGIC CHEF HEAVY DUTY
ALUMINUM FOIL 18" x 25' roll **49^C**
N.B.C.
RITZ CRACKERS 12-oz. stack pack **33^C**
SCOTKINS
DINNER NAPKINS 50-ct. box **2/45^C**
MISS LOU
OYSTERS Reg. 8-oz. can **4/\$1**

APPIAN WAY
PIZZA MIX Reg. 12-oz. pkg. **37^C**
OSCAR MAYER
LUNCH MEAT 12-oz. can **39^C**
SNOW'S
MINCED CLAMS Reg. 7 1/2-oz. can **27^C**
HAWAIIAN PUNCH Lge. 46-oz. can **37^C**
OUR BEST PICKLES
DILLS or KOSHER DILLS Giant 58-oz. jar **59^C**

BEST FOODS
MAYONNAISE
QUARTS **45^C**

CAMPBELL
TOMATO SOUP
10 1/2-oz. CAN **10^C**

Del Monte
Fruit Cocktail
NO. 303 CAN **6 FOR \$1⁰⁰**

BANQUET FROZEN
MEAT 8- OZ. 6 FOR \$1⁰⁰
PIES ^{BEEF CHICKEN TURKEY}
LIBBY
Beef Stew ^{LGE. 24-OZ. CAN} **39^C**

DELICATESSEN
MORRELL
Canned Picnics ^{5-POUND CAN} **2⁹⁸**
OSCAR MAYER
All Meat Franks ^{ONE POUND PACKAGE} **49^C**
COUNTRY LANE
BISCUITS ^{Homestyle or Buttermilk} ^{12 8 OZ. TUBE} **1⁰⁰**

FARM FRESH PRODUCE
BITE-SIZE WHITE ROSE ^{8 LB. CELLO BAG} **POTATOES** **39^C**
SWEET JUICY ARIZONA ^{4 LB. CELLO BAG} **ORANGES** **39^C**
GARDEN-FRESH ROMAINE ^{LARGE SIZE} **LETTUCE** ^{2 bunch for} **15^C**

LIQUOR FAVORITES
STEPHEN'S BROS.
VODKA ^{DISTILLED FROM 100% NATURAL GRAIN SPIRITS} **3⁰⁵** ^{FIFTH}
CHATEAU GIROUX
CHAMPAGNE ^{WHITE, PINK, SPARKLING BURGUNDY} **1⁷⁹** ^{FIFTH}
STEPHEN'S BROS. IMPORTED
CANADIAN WHISKEY ^{85.8 proof, 8 yrs. old. A rare blend of Can. Whiskys. Fifth} **4⁷⁵**
STEPHEN BROS. STRAIGHT—85 proof, 10 yrs. old.
KENTUCKY WHISKEY ^{Distilled the old-style Kentucky way. Fifth} **3⁸⁹**
FESTIVE DAYS
RUM & BRANDY ^{For Your Tom & Jerry's Fifth} **3⁶⁸**
FRYDERLUND IMPORTED
NORWEGIAN BEER ^{6 handl pak btl.} **1¹⁷**

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STORE HOURS: MON.-SAT. 10:00-9:00 PM; SUN. 10:00-7:00 PM

CULVER CITY • BURBANK • ALHAMBRA • LONG BEACH • NORWALK • NORTHRIDGE • POMONA
JEFFERSON BLVD. AT SEPULVEDA 2311 Hollywood 2120 W. Main St. BELFLOWER BLVD. AT STEARNS ST. 11600 Alondra Balboa at Nordhoff 2301 W. Valley

UNIMART

FABULOUS

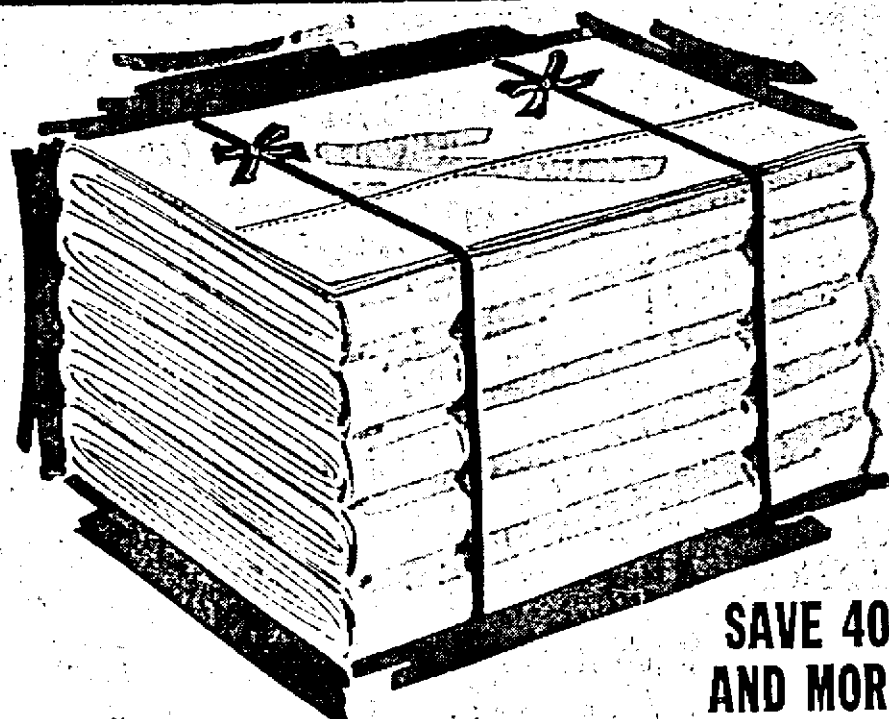
MONDAY THRU SATURDAY
10 am - 9 pm

JANUARY WHITE SALE

OPEN SUNDAY
10 a.m.—7 p.m.

OPEN HOUSE EVERYONE INVITED!

OPEN HOUSE WILL CONTINUE THRU THURSDAY, DEC. 31st



SAVE 40¢
AND MORE!

GRACE WHITE MUSLIN SHEETS

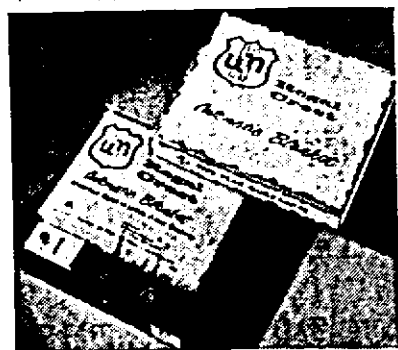
• Made to our rigid specifications by one of the country's top sheet manufacturers

• White muslin

• All fitted sheets have elastic ends for easy bed making

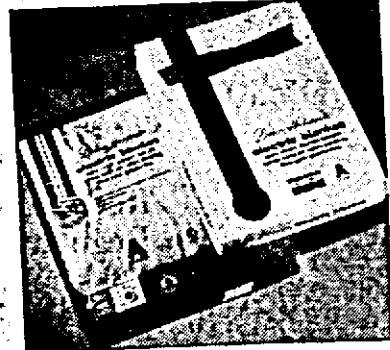
• Hurry in early as quantity is limited to 1,000 sheets per store

• TWIN FLAT 72x108.....	Reg. 1.97	1⁵⁶
• TWIN FITTED.....	Reg. 1.97	1⁵⁶
• FULL FLAT 81x108.....	Reg. 2.17	1⁷⁶
• FULL FITTED.....	Reg. 2.17	1⁷⁶
• PILLOWCASES 42x36".....		96^c



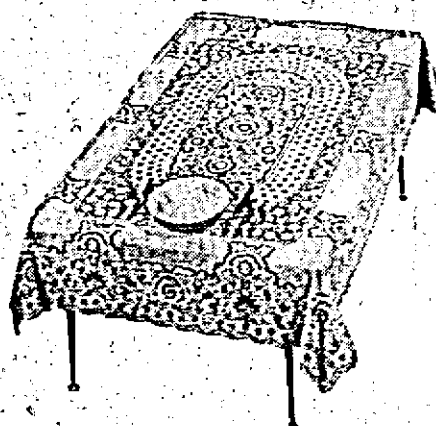
REGAL CREST AUTOMATIC BLANKETS

ACRILAN BLEND	TWIN.....	9⁷⁷
	FULL.....	10⁹⁸
	FULL DUAL.....	13⁴⁷
	KING SIZE.....	24⁷⁷



IMPERIAL CREST AUTOMATIC BLANKETS

5-YEAR GUARANTEE!	TWIN.....	14⁵²
	FULL.....	16⁹⁸
100% RED "A" ACRILAN	FULL DUAL.....	19⁹⁷
	KING SIZE.....	34⁹⁷



PLASTIC LACE LAMINATED TABLECLOTH

NO SPILL THRU—WIPE CLEAN

54x72.....	REG. 3.99	2⁹⁷
72" RD.....	REG. 3.99	2⁹⁷
60x80.....	REG. 6.97	4⁹⁷
60x108.....	REG. 7.97	5⁹⁷

- Classical design
- Hand made lace reproduction
- Machine washable or wipe clean
- Fully lined to protect table and prevent tearing

GREGIAN STRIPE BATH TOWEL ENSEMBLE

FAMOUS ST. MARY'S QUALITY

Reg. 1.29 Ea.	BATH.....	88^c
	HAND.....	56^c
	WASH.....	27^c

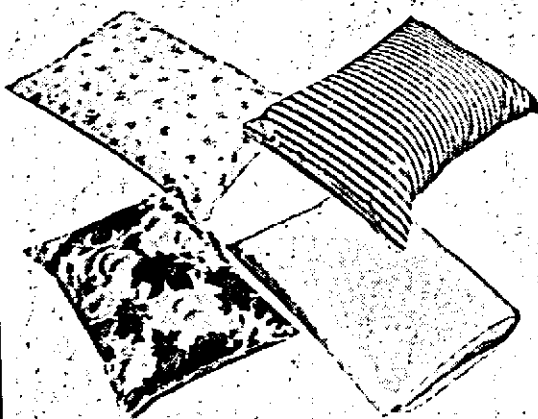
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BALTIMORE FAVORED

Colts, Browns Play for NFL Title Today

Crowd Nears Record

By ERNIE MASON

CLEVELAND (AP)—Johnny Unitas and Lenny Moore, a lethal one-two punch, make Baltimore a touchdown favorite over the Cleveland Browns today in the National Football League championship game despite the awesome power of Jim Brown.

Latest indications were the weather would be clear and the turf firm, delighting both teams with the Browns perhaps the happier of the two. Temperature is expected to be just under freezing.

The Colts' well-balanced attack, built around Unitas' pinpoint passing and the running of Jerry Hill, Tony Lorick and Moore, helped coach Don Shula's men clinch the Western Conference title over a month ago.

THE EXPLOSIVE BROWNS went down to the wire, routing New York 52-20 in the last game to nail down the Eastern championship. Baltimore finished with a 12-2 record and Cleveland with 10-3-1. They did not meet in regular season or exhibition games.

A standing room throng of over 82,000 will jam Cleveland Stadium on the lakefront, assuring the players

of record winning and losing shares of about \$8,000 and \$5,000. The gate receipts of 635,000 will be increased by a large portion of the \$1.9 million television money.

If the score is tied after regulation play, they will continue on a sudden death basis until somebody scores.

Cleveland banks heavily on Brown's ground thrusts, as usual, but coach Blanton Collier has improved his air

TV . . . Channel 2, 10:30 a.m.

game with the addition of rookie Paul Warfield of Ohio State as a top receiver for Frank Ryan's passes. With Warfield at split end, Gary Collins at flanker and Johnny Brewer at tight end, Ryan has thrown 25 touchdown passes.

WHEN THE ATTACK bogs down Shula usually goes for his place kicker, Lou Michaels, the former Pittsburgh Steeler who kicked 17 of 35.

However, the Browns will have the advantage if they get into any field goal contest for 40-year-old Lou Groza, playing a record-tying eighth title game, kicked 22 of 33 this year and has scored a record total of 40 points.

It is on defense that most observers believe the Colts have the big edge. Their front line, anchored by Gino Marchetti and Orrell Braase, is the best at rushing a passer.

Cleveland's defensive line plays a more passive game, seldom blitzing. In fact, the Browns have thrown the enemy passer only 28 times all season, last in the league, as compared to Baltimore's 57. Cleveland's total defense is 14th and last in the NFL statistics and Baltimore's is first.

COLLIER SAID Saturday his Browns will come prepared with five sets of footgear.

"As far as I know the field will be in perfect condition when they take off the tarpaulin," said Collier, "but I have told the boys to bring all their footgear."

"They have regular cleats, mud cleats, tennis shoes, soccer shoes with rubber cleats and official shoes with ripple soles. As of now I would assume we would wear regular cleats and switch if the weather should turn bad."

Temperatures in the upper 20s have been predicted. Collier said his quarterback, Frank Ryan, and his receivers would not wear gloves, but some of his offensive linemen might wear them if the weather is cold.

Collier noted that he had a close personal relationship with Shula, who had worked for him as an assistant.

"Personal feelings are not important at a time like this," he said. "This is Baltimore against Cleveland. Winning is what counts."

NFL Title Game TV Rosters

BALTIMORE COLTS		CLEVELAND BROWNS	
15. Cuzco	qb 37. Ryan, Frank	11. Minowicki	qb 34. Bettridge, Ed
20. Unitas	qb 35. Burkett, George	12. Egan	qb 34. Williams, C.
21. Loefer	qb 30. Pritchett, George	22. Egan	qb 34. Williams, C.
22. Moore	qb 31. Kirovich, Lou	23. Caylor, Lowell	qb 34. Williams, C.
23. Harrison	qb 31. Kirovich, Lou	24. Egan	qb 34. Williams, C.
24. Harrison	qb 31. Kirovich, Lou	25. Egan	qb 34. Williams, C.
25. Harrison	qb 31. Kirovich, Lou	26. Egan	qb 34. Williams, C.
26. Harrison	qb 31. Kirovich, Lou	27. Egan	qb 34. Williams, C.
27. Harrison	qb 31. Kirovich, Lou	28. Egan	qb 34. Williams, C.
28. Harrison	qb 31. Kirovich, Lou	29. Egan	qb 34. Williams, C.
29. Harrison	qb 31. Kirovich, Lou	30. Egan	qb 34. Williams, C.
30. Harrison	qb 31. Kirovich, Lou	31. Egan	qb 34. Williams, C.
31. Harrison	qb 31. Kirovich, Lou	32. Egan	qb 34. Williams, C.
32. Harrison	qb 31. Kirovich, Lou	33. Egan	qb 34. Williams, C.
33. Harrison	qb 31. Kirovich, Lou	34. Egan	qb 34. Williams, C.
34. Harrison	qb 31. Kirovich, Lou	35. Egan	qb 34. Williams, C.

Bills' Cookie, Kemp Cut Up Chargers, 20-7, Win AFL

BUFFALO, N.Y. (AP)—Cookie Gilchrist, Buffalo's repentant bad boy, gained 144 yards and combined with revenge-minded Jackie Kemp to bring the Bills their first American Football League championship with a 20-7 victory Saturday over San Diego's defending champions.

Gilchrist and Kemp, who was claimed from San Diego in 1962 for the \$100 waiver price, thus ended a

long time search for this football crazy city that supported the now defunct All-American Conference in the late 1940s and began looking again when the AFL was formed five years ago.

Gilchrist, the prime mover in Buffalo's grind-it-out offense, gained 122 yards rushing and grabbed two of Kemp's passes for 22 yards. Kemp, meanwhile, completed 10 for 20 passes for 163 yards.

Oddly, Gilchrist did not

score and Kemp did not pass for a touchdown but the 29-year-old signal-caller managed to sneak a couple of inches for the final touchdown in the last quarter.

Wray Carlton, Gilchrist's running mate, scored one touchdown on a four-yard run and soccer-style Pete Gogolak kicked a pair of field goals from 12 and 17 yards out.

Gilchrist made his rushing yardage on 16 carries before being forced out of the bruising game with banded-up ribs in the fourth quarter.

Then, with 26 seconds left, Buffalo's impassioned fans broke through police

restraining lines, took down both goalposts and continued to run and circle the field while San Diego tried to get off its last play.

Despite the heroics of Gilchrist and Kemp, the key play of the entire game may have come early in the first quarter when Buffalo's All-Star linebacker, Mike Stratton, broke through and nailed San Diego's hard-running Keith Lincoln.

Lincoln, who gained 339

yards rushing and receiving in last year's 51-10 walloping of Boston in the title game, was smeared just as he turned to take a

pass from quarterback Tobin Rote. He was immediately separated from the ball and lay with his back on the ground in obvious pain.

Stratton's jarring tackle had broken the 10th rib on Lincoln's right side and, although it wasn't evident then, apparently broke up San Diego's vaunted offense.

Each member of the Buffalo Bills will receive a record \$2,668.60 for winning the championship. Each Charger will get \$1,738.63.

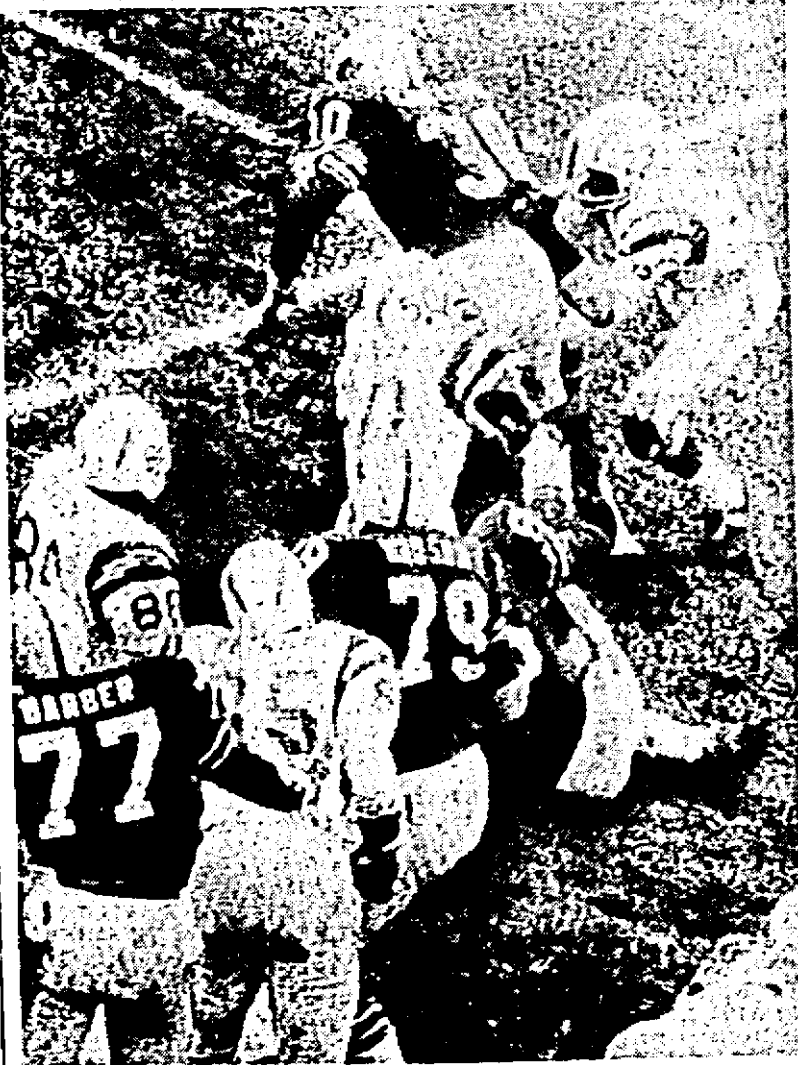
San Diego . . . 7 10 0 0
Buffalo . . . 0 0 0 20
Total . . . 70,023
KO—Kocumura 26 pass from Rote (Lincoln kick)
Buff—Gogolak 12.
Buff—Carlton 4 run (Gogolak kick).
Buff—Gogolak 17.
Buff—Kemp 1 plunge (Gogolak kick).
AFL—AP-242.

SPORTS ON TV, RADIO

TELEVISION
Browns vs. Colts (NFL play-off), KNXT (2), 10:30 a.m.
Championship Bowling, KHJ (9), 3:30 p.m.
Pop Warner Football, KTLA (5), 5:30 p.m.
The Ski Show, KCOP (13), 5:30 p.m.
RADIO
Browns vs. Colts (NFL Playoffs), KNX, 10:30 a.m.
Blades vs. Seals, KNX, 7 p.m.

SPORTS CALENDAR

Horse Racing—Caliente, 12 noon.
Semi-pro Baseball—Rockets vs. Pasadena, Blair Field, 1:30 p.m.
Drag Racing—Lion Strip, 1 p.m.
Ice Hockey—Blades vs. Seals, L.A. Sports Arena, 7 p.m.
Soccer—Greater L.A. League all-stars, Rancho Cienega, 12:30 p.m.



BUFFALO STAMPEDES FOR TD
Buffalo Bills' Wray Carlton (30) drives through Charger tacklers for second-quarter touchdown in AFL title game Saturday. Bills won, 20-7.

Hot Hands of West Guide Lakers Win

Out-Scores With 44 Before a Sellout Crowd
By DOUG IVES

That day off Jerry West took on Wednesday paid off handsomely Saturday night as the Lakers' sharpshooter wiped out the San Francisco Warriors with a 44-point performance, 129-122.

A sellout crowd of 14,522 in the L.A. Sports Arena was treated to West's finest effort of the season, the result of which gave the Lakers a four-game lead in the Western Division of the NBA.

West made a super 17 of 25 floor shots and all 10 free throw tries to not only offset a 41-point game by Wilt Chamberlain but also erase Elgin Baylor's one-game old Laker season high of 43.

West was particularly outstanding in the last period, scoring 19 points, including five consecutive long jumpers early in the quarter that shot his team ahead for good.

It was obvious that by sitting out Wednesday's contest against the 76ers, West

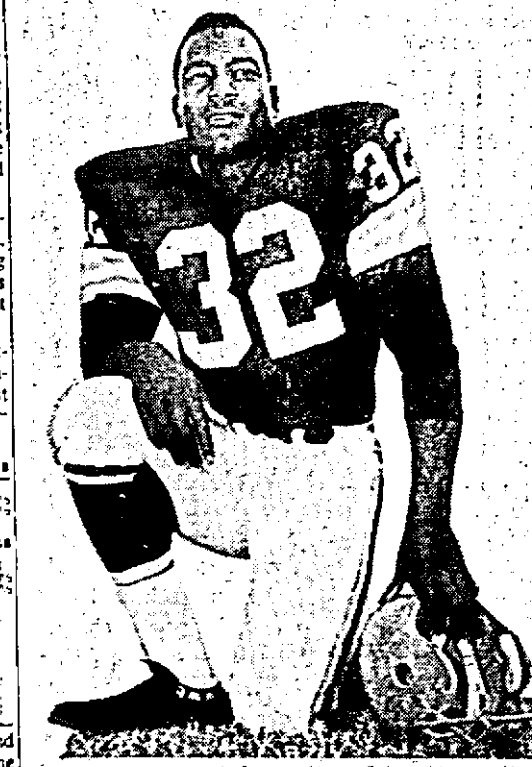
NBA Standings	
WESTERN DIVISION	
Lakers	16 14 30 4
St. Louis	15 14 30 4
Baltimore	13 12 25 7
Detroit	12 12 24 8
San Francisco	11 12 23 9
EASTERN DIVISION	
Boston	20 17 37 7
Cincinnati	19 17 36 8
Philadelphia	18 18 36 10
New York	18 18 36 10
Washington	17 18 35 11
Chicago	16 18 34 12
Atlanta	15 18 33 13
San Antonio	14 18 32 14
Phoenix	13 18 31 15
Portland	12 18 30 16
Seattle	11 18 29 17
Utah	10 18 28 18
Los Angeles	9 18 27 19
Golden State	8 18 26 20
San Diego	7 18 25 21
Phoenix	6 18 24 22
Portland	5 18 23 23
Seattle	4 18 22 24
Utah	3 18 21 25
Los Angeles	2 18 20 26
Golden State	1 18 19 27
San Diego	0 18 18 28

had regained the stamina and mobility he had lacked the past week. Jerry has been bothered by a bruised hip.

BAYLOR had a miserable first half, missing 14 shots but he came back with 19 points in the second half and a key three-point play late in the game to help turn back the Bay Arenas.

The Lakers squandered a 11-point lead in the first period and a 12-point margin in the second quarter, but West's five baskets from 10:11 of the fourth stanza to 8:07 put the Angelinos on top 102-89.

With Chamberlain and Tom Meschery doing most of the damage, the Warriors within five points on four



JIM BROWN . . . The Cleveland Crusher

FIRST FOUR IN FOLD

Rams Sign 3rd Choice

It's fourth down and now to go for the Rams with the signing of Fred Brown, tight end from the University of Miami.

Brown, the Rams' No. 3 draft choice, played in the North-South Shrine Game at Miami on Christmas Day and sealed a Ram

THE VICTORY was worth \$45,576 to New Yorker Michael H. Silver to add to the nearly \$40,000 Gummo had previously won.

In the Palos Verdes Handicap, first leg on the spring championship of the meeting, Native Diver, under a confident ride by Army private Jerry Lambert, raced to a 2 1/2-length victory also.

The 5-year-old son of Im-bros moved to the lead by the time the field came onto the main track and then was never seriously pressed.

Favored Sledge raced closest to the winner until the short field of seven turned into the stretch.

There Viking Spirit, who had been running third, moved up to take over the place spot but never seriously threatened the winner. Sledge held on for third while Rare Pet finished fourth.

Native Diver raced the six furlongs over the "good" track in 1:10 1/5. As second choice in the wagering he returned \$6.80, \$4.60 and \$3.20. Viking Spirit paid \$5.20 and

(Continued Page C-6, Col. 3)

Photo . . . Page C-2

contract in Los Angeles the next morning. He gave the Rams a sweep of their first four draft picks, along with No. 1, halfback Clancy Williams of Washington State; the deal with the Minnesota Vikings

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

NFL vs. AFL? Sportswriters Disagree

After viewing the AFL championship football game Saturday and the NFL title contest today via television, you might be in a better position than ever to answer the question, "Does the NFL have an obligation (to the public) to accept the AFL's invitation for an all-pro championship game?"

By a slim margin, members of the National Academy of Sports (100 U.S. newspaper sports editors), voted yes on the question. In favor of the proposal were 51% of the members, with 42% opposed and 7% indifferent.

This reporter voted no, for this reason:

"I don't think the NFL has the 'obligation' to accept the AFL invitation. However, I think such a game should be played within a few years—say about 1966. The AFL has gained strength yearly and should be fairly even (i.e. the league champion, anyway) with the NFL by 1966. Proof that the AFL has made major advances was the NFL's recent action in moving up its draft date because of concern that the AFL would have first crack at the plums."



HANK HOLLINGWORTH

Interestingly, it was the consensus of Academy members that a game between the rival leagues, if held at all, should not be played until at least the end of the '66 season... also, those who voted no agreed in the main with this writer that the NFL is under no obligation to play the AFL. The word 'obligation' definitely resulted in "no" votes, otherwise the number of sports editors favoring the game would have been considerably more.

SPORTS EDITORS' comments on this issue are interesting. First, we'll report those who voted "yes" to the question in our first paragraph.

Ev Gardner, Washington News: "The AFL has reached solid status. NFL's playoff cannot be considered a 'world' championship any longer... they must meet AFL."

Joe Doyle, Sound Bend Tribune: "Why not? If the National League is stronger, let it prove it on the field."

Clark Nealon, Houston Post: "Delay insults the true sports fan."

Fred Russell, Nashville Banner: "It's about time the NFL recognized the AFL as a legitimate operation."

Crowds at AFL games this season certainly eliminated all doubt that this is no fly-by-night operation."

Lawrence Stolle, Youngstown Vindicator: "I recall when Elmer Layden of the NFL sarcastically bombed the fledgling All-America Conference with a reference about 'getting a football', and then Paul Brown humiliated his Eagles in his baptism. The NFL-AFL call of cash will be heard, perhaps for a California or Florida setting."

Tom McEwen, Tampa Tribune: "I don't see any moral obligation. Simply, it sounds like a good idea for a fine afternoon of football."

Ike Gellis, New York Post: "If pro football is to continue its progression, then it must arrange this game within the next two years."

Furman Bisher, Atlanta Journal: "I don't feel that the NFL has any particular 'obligation' to the public, but I feel that it is to the best interest of football and to the onwardness and upwardness of pro football for the two leagues to direct their energies to such a showcase of its game as baseball has in the World Series."

NOW, THE OPPOSITION:
Smith Barrier, Greensboro News: "Even with all the new television money, and thus big bonuses, it's like Cuba challenging the U.S."

Bob Collins, Indianapolis Star: "The clamor some people believe they hear for an NFL-AFL playoff game is snoring. At this stage, the fans may be a bit curious about the relative strength of the two leagues, but there certainly is no great demand for a game. Talk about a playoff is good publicity for the AFL. However, the AFL still has some growing to do."

George Myers, Seattle Times: "The NFL owes no more obligation to exalt the AFL than does a corner druggist asked to finance a competitor across the street. But public pressure and the need for industry-wide control of players' salaries eventually will force Anschluss. From the spectator standpoint, that can't be too soon."

Bill Hodge, Wichita Eagle: "I'm sure the AFL would like such recognition from the NFL, which most recognize as the better league. But I really don't see why the NFL should give it. The NFL has everything to lose and nothing to gain at this stage."

Lloyd Larson, Milwaukee Sentinel: "So far I have sensed nothing that suggests popular demand."

Bill Peeler, Washington Star: "An AFL-NFL game would be a mis-match now, and in our area we sense no public demand for such a contest."

See Taylor, Des Moines Register & Tribune: "I have not heard of any demands for such a game from anyone except those who have an interest in the AFL teams. There is no public demand in this section for this game."

YOUVE HEARD the newspapermen. What do YOU think?

KNICKS NIP BULLETS

Celtics Shut Off St. Louis, 97-84

(Compiled from Wire Reports)

The Boston Celtics, trailing throughout the first half, moved in front on Sam Jones' 32 points to defeat the St. Louis Hawks, 97-84, in National Basketball Association play Saturday night.

The Hawks took a 15-point lead in the first period, which was cut to a 10-point, 59-49, halftime lead. Boston went ahead, 72-71, on Bill Russell's basket during the third period, but the Hawks moved ahead, 75-74, with less than two minutes to play in the third period.

Willie Naulls put Boston ahead to stay and consecutive baskets by John Havlicek gave Boston a five-point, 80-75, lead at the end of the third period. A strong Boston defense held the Hawks to a 9-point fourth period, while the Celtics scored 17 to sew up the game.

A DRIVING layup by Johnnie Egan with one second remaining gave the New York Knickerbockers a 118-116 victory over the Baltimore Bullets.

The Knicks, last in the Eastern Division, overcame a six-point deficit in the final three minutes to record their

third triumph in four games against Baltimore.

Rookies Jim Barnes and Willis Reed paced the Knicks with 32 and 25 points.

The Cincinnati Royals used a strong rebounding, a fast break in the third period and Jack Twyman's shooting to break away to a 135-125 victory over Philadelphia.

The Celtics, trailing throughout the first half, moved in front on Sam Jones' 32 points to defeat the St. Louis Hawks, 97-84, in National Basketball Association play Saturday night.



RAMS' NO. 3 AGREES

Ram coach Harland Svare tries helmet for size on his newest charge, end Fred Brown of Miami U. Brown, Rams' No. 3 draftee, signed Saturday.

LBCC Drops Barry Debut to Glendale

Winne's 49 Ruin Viking Hopes for 5th Tourney Title

By GARY RAUSCH

Four-time Sam Barry Tournament champion Long Beach City College won't be making it No. 5 this year.

Russ Winne of Glendale College poured in a record 49 points Saturday to defeat the Vikings, 87-85, in overtime.

But it wasn't so much Winne's barrage that shoved Long Beach into a consolation bracket contest with San Diego Monday at 9 p.m. as it was a rash of first-half personal fouls that made the difference in the late going.

The Vaqueros were shooting 1-and-1 with barely four minutes elapsed and still the men of Chuck Kane ran up a 13-point lead. It soon faded to two at intermission (41-39) as Winne pumped in nine markers in the last four minutes.

Then, it was all Winne. The hotshot Winne hit 33 second-half points from everywhere in the forecourt.

FORWARD Luc Williams fouled out with 6:02 left and running-mate Bill Gordon joined him three minutes later. The only Viking starters who finished the game were guard Dick Cowman and center Mel Reed, who played the entire second half with four personals.

A Winne basket made 74-73 with 35 seconds to go, but guard Billy Richards flicked on a cork-screw layup and LBCC led, 75-74, with 11 ticks remaining. Little Billy fouled out and Winne's free throw sent matters into overtime.

Winne got 10 of Glendale's 12 overtime points as the Vikings never led but were always within striking distance on a pair of baskets by Kent Bowers, a pair of free throws by Cowman and a three-point play by Reed, who was high for LBCC with 25, in the final four seconds.

LBCC	G	F	T	Reed	Bowers	Williams	Gordon	Richards	Cowman	McClure	McClure	Feich
23	24	11	11	10	10	10	10	10	10	10	10	10
23	24	11	11	10	10	10	10	10	10	10	10	10

Total: LBCC 75, Glendale 87.

Other Scores: Santa Ana 67, 60; Santa Ana 67, 60; Santa Ana 67, 60.

4 AREA PREPS ON PARADE'S ALL-AMERICA

Four area high school football stars have been named to Parade Magazine's 1964 high school all-America team appearing in today's supplement.

They are tailback Mike Bergdahl of Loyola's CIF runnersup, center Alvin Proctor of L.A.'s Fremont High, quarterback Steve Sogge of Gardena's L.A. City champions and end George Buehler of Whittier's CIF champions.

Bergdahl and Proctor were first-team selections. Sogge was on the second team and Buehler on the third.

The complete selections are listed in the magazine.



GATOR BOWL GREETINGS
The Jan. 2 Gator Bowl match between Oklahoma and Florida State is looking better all the time as queen Cathy Hagler (left) and maid of honor Marjorie Most get in the spirit. They are Jacksonville U. students.

BASKETBALL ROUNDUP

Wildcats, Wichita, Kansas Triumph in Tourney Play

Combined Wire Reports
Pittsburgh 100-58 and St. Joseph's 72-55 in the second game of opening round action in the 19th annual pre-season Big Eight basketball tournament.

A crowd of 9,600 witnessed reserve guard Ron Paradis ignite Kansas State to a 75-65 victory over Oklahoma in the first game.

The league's other four clubs, Nebraska, Colorado, Missouri and Oklahoma State, conclude first round action Monday night.

In other top games, the University of California lost its fifth consecutive game, 75-74, to Wyoming in the Bears' home gym; host Stanford galloped to a 93-65 victory over Tulane; the University of Houston dumped Rhode Island, 74-68; Louisville trounced Bradley, 82-44; unbeaten Tennessee rolled to its sixth straight win, 70-59, over Portland; and University of the Pacific downed Loyola, 67-61, in the opening game of the WCAC Christmas tourney.

LAKERS BEAT S.F.—

(Continued from Page C-1)

separate occasions, the last with 54 seconds left, but two free throws each by Darrall Imhoff and West after that put the game on ice.

SAN FRANCISCO made 51 field goals to the Lakers 47, but red-hot foul shooting (35-for-43) by L.A. was responsible for the Warriors suffering their 25th loss in 36 games.

Referees Mendy Rudolph and Paul Ruddy got a good going over from the fans as Chamberlain and his tree-top tall teammates battled away numerous shots that many thought should have been "goaltending."

Coach Fred Schaus, who drew a technical for arguing the same case, said after the game, "they (the refs) deprived us of 5 or 6 baskets."

It was a rather frustrating night for Chamberlain despite his 41 points. The big guy missed 9 times from the line, picked up four fouls (that's high for him) and was even benched four minutes for lackadaisical play, or presumably that.

Asked after the game if Chamberlain looked like he was worth \$375,000, Schaus commented, "He didn't but West and Baylor sure did."

Chamberlain and Wayne Hightower each wore face masks, covering broken noses, and both looked a little like they were from outer space.

ALTHOUGH Wilt picked off 22 rebounds, the Lakers enjoyed a 67-56 margin in that department, with Gene Wiley grabbing 15. The rapidly improving Wiley now has 65 caroms in his last 5 games. Baylor added 14 and Leroy Ellis 11.

Rudy LaRusso returned to the starting lineup but played only 27 minutes. He complained of being rather tired after being sidelined three games with a back injury.

Dick Barnett, too often the



Utah 87, Army 65.	Quaker City Classic (First Round)
Evansville 113, Massachusetts 82.	Wichita 109, Pittsburgh 58.
Drake 87, Northwestern 69.	Illinois 102, NYU 97.
Loyola Chicago 83, Marquette 71.	St. Joseph's 82, Holy Cross 63.
Louisville 82, Bradley 74.	Villanova 52, Pennsylvania 47 (o.t.).
Creighton 86, South Dakota 67.	Big Eight Classic (First Round)
Florida State 74, Tulsa 72.	Kansas State 75, Oklahoma 65.
Houston 74, Rhode Island 68.	Kansas 72, Iowa State 55.
Stanford 93, Tulane 65.	WCAC Holiday (First Round)
Wyoming 75, California 74.	Pacific U. 67, Loyola 61.
Oregon 92, Purdue 76.	Santa Clara 91, UC Santa Barbara 69.
Hawaii Marines 94, Utah State 91.	
Far West Classic (First Round)	
Tennessee 70, Portland 59.	

L.A. Classic to Open Monday

The seventh annual Los Angeles Basketball Classic opens Monday at the L.A. Sports Arena and the defending champion UCLA Bruins are ranked as co-favorites with undefeated Minnesota.

But lurking in a corner ready to pounce on the Michigan State Spartans Monday night at 7 is the team from the University of Utah.

Utah is not ranked among the top 10 in the country, as Minnesota and UCLA are, but the Salt Lake City boys waded through their first seven opponents this season with-

out defeat and rung up some impressive triumphs.

Take, for instance, the 99-74 victory over the California Bears last week. Few teams score 99 points against Rene Herreras' ball-control clubs.

Then, too, there was Utah's 99-67 victory over John Arndt's ball-control team from Loyola two weeks ago. And the 101-67 victory over the ball-bogging team from St. Mary's. And don't overlook the 98-65 decision over New Mexico State.

It is clear that Jack Gardner, the Old Trojan, is bringing another high-scoring

club in the mold of the Billy McGill team three seasons back.

Minnesota has run through six opponents without defeat in its climb to the No. 3 ranking in the nation. Perhaps most impressive of all the victories was the 89-75 decision over Loyola of Chicago last week in the Gophers' final tuneup for the plunge into the three-day Los Angeles tournament.

UCLA, which has won the Classic the past two years with four-point decisions over Colorado State and Illinois, has shown steady improvement since

it lost its season opener against the Illini, according to the assessment of coach John Wooden.

"We are beginning to play as a unit," he commented after the nine-point decision over USC in its most recent contest. "We have not had the kind of unity that a team must have to be a consistent winner. Most people overlook the fact that we are going with only two returning starters. They talk about an all-veteran team, but Gail (Goodrich) and Keith (Erickson) are the only starters we have back."



Man to Man

WYNN



1961

By JERRY WYNN

Man to man, these were some of the choice quotes which helped fill this column during 1964:

ARNOLD PALMER — asked, "What tournament are you pointing for in 1964?" "Every tournament is a world in itself. I play to win. That is the only incentive I have. To win."

CASSIUS CLAY — asked, "In which round do you predict victory over Sonny Liston?" "History only remembers those who are great. That's why I'll stop Sonny in eight."

ART ARAGON — asked, "Did you root for Clay or Liston?" "I wanted to see Clay get killed. I can't stand an egotist."

DORIS DAY — asked, "Do you feel sorry for the officials when they are booed by the fans?" "Are you kidding? I'm the one who boos the loudest."

ERNE MASON — asked, "Do you bet on the races?" "Yes, but strictly for fun and recreation."

DOUG FORD — asked, "Don't you find too many distractions in Las Vegas to concentrate on golf?" "No. You just have to make up your mind. Either you play golf or you play the tables. You can't play both."

LAWRENCE WELK — asked, "Did you have any trouble finding the Recreation Park golf course?" "No. We left Hollywood at 6:15 to tee off at 8:24."

ROD LAVER — asked, "Were you paid as an amateur?" "Well, you either won at cards or something."

RAY GISE — asked, "Can El Dorado Park be turned into a wilderness area?" "I'm afraid you would have more wild people than wilderness."

DEAN CHANCE — asked, "What do you think of Bo Belinsky?" "I think he's just great. He's done more for me than anybody except my mother."

CHUCK KOBER — asked, "Doesn't your wife object to a man's (dragon) boat?" "It is not necessary to have a wife who can pull on the sheets, but one who can tolerate you doing it."

WARREN SPAHN — asked, "Is there any special advice you have for little leaguers?" "Learn to be a good sportsman and a good citizen. The Bo Belinskys don't last long. Be a gentleman and a credit to the game."

LINDA ANN TAYLOR (Miss U.S.A.) — asked, "Do you think topless bathing suits ever will become the fashion?" "No. Most girls are unequipped for them. It would be terribly unattractive."

DUKE KAHANAMOKU — asked, "Did you ever dream you would live to see Hawaii a prosperous part of the United States?" "... I don't know if it is good or bad. People are not warm like they were years ago. Too many are cold-blooded. Hawaii is so beautiful, the people must be beautiful, too."

RAYMOND BERRY — asked, "How many hours do you spend in preparing for a game?" "All the time except for eating and sleeping, dressing and undressing."

CLIFF LIVINGSTON — asked, "Who would you bet will remain a bachelor the longest, Harland Sware or you?" "In this matter, it is every man for himself. I'm single."

BOB STILES — asked, "What prompted you to throw the ball into the stands after scoring in the Junior Rose Bowl?" "Anyone can make a touchdown. But to make a touchdown with personality is different."

To these other persons, who helped make 1964 a notable quotable year for me, Man to Man extends season's greetings:

Dick Butkus ... Andy Robustelli ... Bill Rigney ... Frank Selvy ... Tommy Jacobs ... Jack Geyer ... Dallas Long ... Marilyn Travis ... Bill Mulligan ... Tommy Mason ... Fred Haney ... Art Fowler ... James Garner ... CBS TV ... NBC TV ... Eric Monti ... Mike Austin ... Ray Wietcha ... Chuck Bittick ... Jerry Otterson and Pat Brosnan ... The King (Football) ... Frank Varrichione ... Mr. Frick ... Leo Durocher ... Frank Covelli ... Bobby Smith ... Max McGee ... Pete Rozelle ... Jimmy Heartwell ... Roger Davis ... Bill Millington ... Deacon Jones.

'65 BOWL GAME PREVIEW

9 Hours of TV Football on New Year's

College football's television quarterbacks will be treated to approximately nine solid hours of bowl battles on New Year's Day.

Those fans not sleeping off holiday hangovers can start the long day — and night — of dial-twisting at 10:45 a.m. when national telecasts of the Cotton Bowl meeting between Arkansas and Nebraska and the Sugar Bowl game between LSU and Syracuse begin.

They will be followed by the Rose Bowl clash between Michigan and Oregon State starting at 1:45 p.m. and the first Orange Bowl night game between Alabama and Texas, which gets under way at 4:15.

Two additional post-season college classics will be televised nationally the following day (Saturday). They are Florida State vs. Oklahoma in the Gator Bowl at Jacksonville, Fla., and the East-West Shrine Game at San Francisco.

The New Year's Day program will draw more than 300,000 fans but these will be only a drop in the bucket to the untold millions who will watch the shows on television.

The only time any juggling of the stations will be necessary will be at the start of the afternoon where there is a conflict between the Cotton Bowl and Sugar Bowl.

After that, it's clear sailing.

This New Year's marathon was made possible by a staggering of the schedule by NBC, telecasting three of the attractions — Sugar, Rose and Orange — CBS has the Dallas game.

Miami wound up with the day's top offering — a match between the No. 1, unbeaten and untied Crimson Tide of Alabama and the team which won the national title the year before — Texas. The Longhorns, whose only loss was a one point defeat by Arkansas, finished No. 5 in the final Associated Press poll.

The Cotton Bowl brings together two other teams with gaudy season records. Arkansas won the Southwest Conference title and finished with a perfect 10-0 record while Nebraska, the Big Eight champion, bowed only to Oklahoma late in the season.

In the Rose Bowl, Michigan, led by all-America Bob Timberlake, is an 11-point pick over Oregon State, the surprise team of the Pacific Coast and a controversial choice over Southern California.

Razorbacks, Nebraska Cotton Foes

'Misplaced' Rivals Ready for Tough Defensive Match

DALLAS (AP)—A couple of teams that weren't supposed to be here are moving into Texas to wind up training for the 29th Cotton Bowl football game next Friday.

How the game will come out when Arkansas and Nebraska clash is about as unpredictable as their showings the past season.

Arkansas won only five games in 1963 and didn't look much better for 1964 — yet the Razorbacks swept 10 straight and wound up No. 2 in the nation.

Nebraska took nine out of 10 and finished No. 6 when even its coach, Bob Devaney, said he would be happy with a 6-4 record, so green was his material.

But one of those greenies—Bob McMurchie, an eager sophomore—became an ace quarterback, and a 155-pound fullback named Frank Solich did everything, including run through massive lines.

Defensively, Nebraska was second in the nation and Arkansas fourth, which would indicate the Cotton Bowl game should be a tugging and hauling match.

But defense had been a good offense for both, particularly Nebraska. It scored 15 of its 36 touchdowns as the result of fumbles, kick returns, pass interceptions and a blocked kick. Arkansas got 10 of its 29 through the defense.

For that matter, Nebraska scored at the rate of 24.9 points per game via both offense and defense and Arkansas averaged 22.1.

IT WAS defense against scoring at which Arkansas shone. The gritty Razorbacks, who shut out their last five foes, allowed only 5.7 points per game to lead the nation. Nebraska gave up 7.5 and was ninth.

The teams go about defense differently — Arkansas stunts while Nebraska uses its power and weight. Both have been most effective.

Both use little men for their power running—Solich, a 162-pounder, for Nebraska and Jack Brasuell, who musters only 172 pounds, for Arkansas.



FEEDING THE MONSTER
Oregon State's Jack (Mad Dog) O'Billovich appears tame enough accepting nourishment from Rose queen Dawn Baker. He didn't swallow the fork.

'BEEF BOWL' CHAMPS

Well-Fed Beavers Licking Chops to Meet Wolverines

By JEROME HALL

The odds makers still say Michigan by 11 points in the Rose Bowl Friday, but there was new evidence today that the Oregon State team might be much too underrated.

The Wolverines, who will carry the Big 10 championship banner and a 12-pound-per-man weight advantage into the Pasadena classic, are no cinch, according to a noted expert on beef and brawn.

He is Rupert Rumboldt, a noted West Coast chef who has served huge chunks of prime rib to competing teams in the Rose Bowl for nearly a decade.

Rumboldt picks Oregon State. His logic is simple. In each of the past nine years the Eastern and Western Rose Bowl teams competed in a "Beef Bowl" eating contest staged by Laxy's restaurant, a Los Angeles establishment.

And on each occasion the team that gobbled the most prime rib went on to win the New Year's Day game.

ARMED WITH statistics like that, Rumboldt is a man to be reckoned with in the business of football prognostication.

Oregon State won this year's Beef Bowl, 132 pounds to 124.

The 44-man Beaver team waded through first, seconds and thirds of giant slabs of prime rib at the posh restaurant last week. Michigan's feast was served at the site of the practice sessions Saturday at noon.

Rumboldt admits that the Oregon Staters were engaged in dinner maneuvers and it was just lunch for the Michigan team, but he points out the same situation has prevailed in past years.

"And the Big 10 team seems to have overcome this handicap rather well, don't you think?" says Rumboldt in his European accent.

Individual champion of the Beef Bowl was Rockne Freitas, a 260-pound six-foot-sixer who put away three giant helpings weighing in at six pounds, 10 ounces. He got a large assist from Beaver linebacker Jack (Mad Dog) O'Billovich, the runnerup.

The Michigan star was Chuck Ruzicka, a third-string tackle weighing 235 pounds, according to official charts. But on-the-scene observers estimated him at about 260. He devoured an even six pounds of beef.

In neither case was the record threatened. That still belongs to University of Washington end Ben Davidson, who took care of eight pounds of meat in 1960. He also still holds several Lafayette Hotel records.

So Michigan has an 11-point advantage, but Oregon State is an eight-pound favorite.



NOW HE'S READY FOR ACTION!

SYRACUSE VS. LSU

Only 60,000 Expected for Sugar Bowl 'Non-Classical'

NEW ORLEANS (AP)—The after whispering ever so slightly that things might be different under their new coach, Ara Parseghian, between Syracuse's rugged runners and Louisiana State's stingy defense, but it just may turn out to be the other way around.

The Bayou Tigers from LSU have some explosive runners in Don Schwab, Joe Labruzzo and Gawnin DiBetta, and Syracuse has a defensive unit called the Spiders that ranked sixth in the nation when the regular season ended.

The unranked Orange, with a 7-3 record, wound up as the top rushing club in the nation. LSU, seventh in the final Associated Press poll, finished its regular campaign with a 7-2-1 mark and placed second in the country defensively.

For the first time in a decade, the Sugar Bowl isn't assured of a sellout. Present indications are that 60,000 will show up Jan. 1 for the post-season classic in the Sugar Bowl—which is Tulane University Stadium 364 days a year and seats 82,500.

The Sugar Bowlers had high hopes in mid-season of pre-change its long-standing bowl policy. But the Fighting Irish

won four Southwest Conference titles, played in six bowl games, had two unbeaten seasons and won one national championship. Meantime, Bryant's Crimson Tide was winning two Southeastern Conference titles, going to six bowls, playing two unbeaten seasons and winning two national titles.

And each coach was twice named Coach of the Year.

Royal took over at Texas a year before Bryant went to Alabama. That year, 1957, Texas upset Bryant's Texas A&M team in a cliff-hanger, 9-7.

It makes little difference, Royal figures, that Ala-

Bowl Schedules

FRIDAY, JAN. 1
Rose Bowl of Pasadena—Michigan (8-1-0) vs. Oregon State (8-2-0) 100,000, 2 p.m., KNBC (4).
Cotton Bowl at Dallas—Arkansas (10-0-0) vs. Nebraska (9-1-0) 75,500, 11 a.m., KNTT (2).
Sugar Bowl at New Orleans—Syracuse (7-3-0) vs. Louisiana State (7-2-1) 60,000, 11 a.m., KNBC (4).
Orange Bowl at Miami—Alabama (10-0-0) vs. Texas (9-1-0) 72,000, 5 p.m., KNBC (4).
SATURDAY, JAN. 2
Gator Bowl at Jacksonville, Fla.—Florida State (8-1-1) vs. Oklahoma (6-3-1) 50,000, 11 a.m., KABC (7).
Shrine Game at San Francisco—East vs. West All-Stars, 60,000, 2 p.m., KNBC (4).
FRIDAY, JAN. 8
Hula Bowl at Honolulu—

HUARTE TO SPEAK AT MATER DEI

Heisman Trophy winner John Huarte of Notre Dame will address the football banquet of his Mater Dei high school alma mater tonight.

Huarte quarterbacked the Irish to nine wins before the final loss to USC. On Christmas Day he performed for the North in the Shrine Game at Miami.

The affair will be held in the Santa Ana Elks Club, 212 S. Mabry, at 6:30.

Bear, Royal Match Wits

MIAMI, Fla. (AP)—Paul Bryant, who coached Alabama to the national championship, and Darrell Royal, whose Texas team might have been the champ but for a one-point loss, bring amazingly similar records into the Orange Bowl football game New Year's Night.

In seven years as coach of the Longhorns, Royal has won 62 games, lost 11 and tied two for a percentage of .840. In those same years, at Alabama, Bryant's record is 60-10-5 and his percentage is .833.

Texas, in that period,

Yankees Muddy Rebs, 10-6

MONTGOMERY, Ala. (UPI)—Yankee all-stars, led by Penn State's Gary Wydman, turned Rebel mistakes on a muddy field into northern points Saturday for a 10-6 victory in the 27th annual Blue-Gray football classic.

But the Northerners had to hold off a late Rebel counter attack to preserve the victory in a game that began in a driving thunderstorm and ended in sunshine.

Quarterback Wydman uncorked the clincher in the third quarter with a 30-yard pass to Boston College end Bill Cronin in the end zone. Minnesota fullback Mike Reid kicked the point to give the North a 10-0 lead. Reid kicked a 27-yard field goal in the first quarter when the Yanks drove 40 yards but stalled on the 10.

The South finally generated an attack in the fourth period, marching from the Yankee 47. The score came on a six-yard pass from Virginia Tech quarterback Bob Schweickert to Texas A&M end John Brotherton. Schweickert attempted to run the extra point but was tackled by Missouri's Gus Otto on the two.

Before the late surge, the Southerners could do little against a determined Northern defense led by Iowa State's John Van Sicken and aided by two fumbles. The Rebels, in their only first-half threat, marched from the Blue 32 to the three in the second quarter but lost possession on a fumble.

Blue-Gray Field 27.
Blue—Cronin 36 pass from Wydman (40 yds).
Gray—Brotherton 6 pass from Schweickert (40 yds).
ATT—14,000.

WEST SHRINE SQUAD DRILLS IN TRIBE GYM

STANFORD (UPI)—Heavy rains forced the West football squad to work out indoors Saturday in preparation for their meeting with the East Jan. 2 in San Francisco in the 46th annual Shrine classic.

Despite the cramped condition of the gymnasium, coach John McKay put his players through a 1½-hour drill. Quarterbacks Craig Morton of California and Bob Berry of Oregon sharpened their passing and both completed a high percentage of their throws.

Bulldogs Stop Tex. Tech Speedsters, Triumph, 7-0

EL PASO (UPI)—A 37-yard swing pass from Georgia quarterback Preston Riddlehuber to halfback Fred Barber set up the only score Saturday in the 30th annual Sun Bowl football game and enabled the Bulldogs to whip Texas Tech 7-0.

Midway in the second period, Riddlehuber surprised the Red Raiders with the short toss to Barber. The ball traveled only two yards in the air, but Barber toted it to the Raider five before linebacker C. C. Willis could catch up and make the tackle.

The pass was one of only five that Riddlehuber threw all day. Two plays later, Bulldog fullback Fred Lankewicz crashed into the end zone.

Twice in the final quarter, Tech quarterback Tom Wilson moved the Red Raiders deep into Georgia territory. The Red Raiders gave up the ball the first time at Georgia's 18-yard line on downs and lost it the second time when tackle Vance Evans intercepted a Wilson pass on the 11.

Riddlehuber was voted the game's most outstanding back. Georgia tackle Jim Wilson picked up the most valuable lineman award.

Donny Anderson, the Southwest Conference's leading rusher of the season, was sacked up by the rugged Bulldog defense. The entire Red Raider team gained only 32 yards on the ground.

Georgia Tech Tech

First downs	19	21
Passing yards	104	103
Rushing yards	164	103
Points	7	0
Passes intercepted by	1	1
Fumbles lost	2	4
Yards penalized	10	1

Once Over Lightly

By DAVE LEWIS
Sports Editor

George Wilson's resignation Wednesday as head coach of the Detroit Lions was not unexpected after owner William Clay Ford fired his five assistant coaches earlier in the week.

In fact, observers interpret the mass firing as a pressure move to force Wilson into such an untenable position that he would resign. It obviously worked.

As the season progressed this year, Ford made several moves which did not set well with Wilson, and vice versa.

The Lion owner gradually took away his authority over certain matters, such as making trades.

In looking back over the season, observers believe that much of the friction between the coaches, players and Ford began last September.

The Lions competed in running, passing and kicking competition before one of their charity games for special bonuses. But instead of giving the players the money, Ford donated it to charity in their name.

This, of course, was all right with the most of the players, but in repayment to the team members for something the front office failed to do, Wilson reportedly told the men that to even things up, the next time there was an 11 p.m. curfew (automatic on the road), they had a late check-in coming.

It is believed that most of the players were collecting that late check-in last September in Los Angeles when 19 Lions were fined \$100 each for violating curfew by Ford personally without Wilson's knowledge.

Wilson was quite irate over the matter and said so publicly.

ONE OF THE THINGS THAT BROUGHT everything to a head quicker occurred two weeks ago when Alex Karras, the Lions' great defensive tackle who sat out last year for gambling, took Wilson aside after the final game and delivered a "trade me" ultimatum.

Strangely enough, Wilson's last official act before his resignation was to come to an agreement with Karras which could have allowed both sides to save face, keep Alex in Detroit and make him "playable" under Wilson.

It wasn't the first time that Karras has asked to be traded, but it came at a time when the situation in the Lion camp was near the boiling point.

While he was under suspension last year along with Green Bay's Paul Hornung, Alex asked to be sent elsewhere. In fact, there were rumors throughout the '63 season and the past winter that he would be traded.

However, Wilson and Ford got things straightened out and Karras rejoined the Lions.

IT SOUNDS RATHER FUNNY NOW, but we are informed that the main reason Karras was not at Wilson and the Lions coaching staff is that he was not selected to play in the Pro Bowl game in the Coliseum on January 17.

It was an interview with a TV network commentator in a hotel room a couple of hours after the 1963 Pro Bowl game which led to his suspension.

He admitted he had bet on the Lions to win from time to time, but "explained" later that he had only bet a few cigarettes with friends. By then, it had been learned that he had made some fairly good-sized wagers.

Anyway, while the NFL coaches do not pick the players for the Pro Bowl, they are asked to recommend them.

And when teammate Roger Brown got the call over him, Karras assumed the Detroit coaches were dissatisfied with his performance this year.

So, he blew up and asked to be traded.

KARRAS HAS BEEN QUITE TOUCHY about criticism of his play since his return. After the year's layoff, everyone figured—including Alex—that he would bounce right back and eat up the opposition.

However, he pulled a groin muscle in mid-season and was advised to sit out at least two or three games so that it might heal more quickly.

The injury hampered his lateral movement and made him a stationary target for blockers during his charges, which were limited to straight-ahead rushes.

Karras refused to sit out more than one game because the Lions still had a chance for at least second place and the Playoff Bowl, and also because several other players were out with injuries and he felt the club could ill afford to lose another man.

THEN A NATIONAL MAGAZINE came out with Karras' picture on the cover and an article titled "Defense at Its Best." The other players, naturally, began needing him about it in a friendly vein.

However, it irritated him. And then not being named to the All-Pro team as well as the Pro Bowl squad were the final blows to his ego, according to a Detroit source.

Karras became so touchy in the last few weeks that he flipped his lid at a Chicago newspaperman in the dressing room following the Thanksgiving Day game with the Bears.

"Get away or I'll knock your head off," he screamed at the newspaperman, who had asked him a question about the play of the Bear guard who had played opposite him and done quite well. Alex continued yelling at the scribe until Wilson rushed over and broke it up!

Houston Hires Rymkus

HOUSTON (UPI) — The hired former head coach Lou Houston Oilers' new head Rymkus to be offensive line coach, Hugh (Bones) Taylor, coach for the American Football announced Saturday he has ball League team.

Sonny 'Pitiful,' Says Cassius

LOUISVILLE, Ky. (UPI) — Heavyweight champion Cassius Clay said Saturday it was "pitiful" that former champion Sonny Liston had to spend Christmas night in jail.

Liston was picked up in Denver on a charge of drunken driving and because courts were closed over Christmas could not be released.

Clay, who calls himself Muhammad Ali these days, showed compassion for the man he defeated for the world title.

"I think maybe it was blown up out of proportion on him," Muhammad said, "to make it look like a real big thing because of who he is. It happens to me all the time."

ALEX KARRAS
He Stays, Coach Goes

64...Year of Sports Surprises

Olympic Upset for U.S., Stomach Upset for Baseball

By United Press International

Major league baseball won most of the headlines, pro football picked up most of the money and the United States wound up glittering with the most Olympic gold.

That's one way to sum up the sports year of 1964 — a sometimes screwy, mixed up 12 months, marked generally as another landmark for sports prosperity.

It was a year in which the public image of major league baseball hit a new low; one in which television made its greatest impact in the sports field.

Never has baseball seen such strange maneuvers as

those in 1964. And never before have the owners of professional sports franchises been assured of profitable seasons in advance such as before the club owners of the American and National Football Leagues through rich television contracts.

It was truly a year of the phenomenal in sports. Amazing is the best description for such outstanding things as:

—The U. S. winning 36 gold medals to 30 for favored Russia in the October Olympic Games in Tokyo.

—A heavyweight championship fight in which Cassius Clay, who wanted to quit, won the title from

Sonny Liston, who did quit.

—A national league pennant race which wasn't decided until the final day of the season.

—A World Series aftermath in which the winning manager took the job of the manager he beat in the Series.

—A threat by one American League club owner to play games in a cow pasture.

—A resurgence of Notre Dame in the college football world.

—A resounding triumph for the U. S. in the America's Cup yacht races.

—The decline of the 1963 NFL champions, the New York Giants and the Chicago Bears.

—A supposedly washed-up golfer, Ken Venturi, winning the U. S. Open championship despite near heat exhaustion.

—Flaming death at Indianapolis.

—A near Triple Crown winner in horse racing.

—New attendance and gate receipts records, notably in pro and college football and horse racing.

—The first perfect game in modern National League baseball history.

—A new city joins the major baseball leagues and an old gold mine drops out.

—The continued drawing power of the lowly New York Mets and a remarkable attendance showing by an American Football League club, the New York Jets.

—The brilliant Olympic triumphs of Billy Mills and Don Schollander.

—There was another shocker: During the season the Columbia Broadcasting System announced that for \$112 million, it was buying majority control — 80% — of the fabulously successful New York Yankees.

And long before the season was over, Gussie Busch decided his St. Louis Cardinals were not going to win the National League pennant and began a house cleaning operation, firing, among others, general manager Bing Devine.

But Busch turned out to be a poor prognosticator, for under manager Johnny Keane the Cards came on to win the pennant on the final day of the season after the Philadelphia Phillies went into a 10-game nose dive.

THE CARDS went on to beat the Yankees in the World Series, and Devine was named the major league baseball executive of the year.

Keane had decided even before the Cards won the pennant that he no longer would stay in St. Louis. About that time, too, the Yankees had decided that Yogi Berra would not do as their manager.

Keane quit and Berra was fired. A few days later, Keane signed to become manager of the Yankees.

Berra eventually wound up as a coach with the Mets.

As for the team comeback, it was Notre Dame.

After a decade of being in the college football doldrums, the Fighting Irish, under new coach Ara Parseghian, came within a minute of going through the season undefeated.

NOT ALL of 1964's impressive performances were on land. There were some at sea, too.

Notable among them was the successful U.S. defense of America's Cup, emblematic of world sailing supremacy.

There was, as there is every year, plenty of tragedy in 1964.

At Indianapolis, on Memorial Day, a record throng of 300,000 at the famed 500-mile auto race saw a fiery crash right after the start. It involved seven cars and killed two drivers. A.J. Foyt won the race.

Wilson, Millikan Win at Covina

Wilson High stretched its win skein to six, 67-64, over Mt. Miguel and Millikan routed Arroyo Grande, 74-51, in first-round action of the 32-team Covina Classic, largest in CIF basketball holiday tournaments, Saturday.

Poly Gains Easy Win in Opener

By SAM BENOWITZ

Poly High grabbed the first leg on its conquest for a third successive San Bernardino basketball tourney championship by rollicking past San Bernardino No. 2 Saturday night, 87-22.

Pius X, which lost 54-53 to La Salle Saturday in the Covina Tourney, had withdrawn from the host school's tourney and forced San Bernardino to place a second team in the competition. The squad Poly faced was made up of five varsity players and a balance of junior varsity members.

THE HARES will not have such an easy time Monday at 6:50 p.m. in their next game, however. Riverside Poly, 65-54 upset conqueror of perennial CIF power Victor Valley, will furnish the opposition. The game is scheduled for Pacific High gym.

Poly shot accurately, connecting for 48.6%, while the Cardinals were ice cold at 15%. Chuck Moore and Jeff Lemon led the scorers with 16 and 15 points, respectively.

Monday's Pairings

Pacific High vs. San Bernardino No. 2, 7 p.m. at Pacific High gym.

Arroyo Grande vs. San Bernardino No. 1, 7 p.m. at Arroyo Grande gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

San Bernardino No. 2 vs. San Bernardino No. 1, 7 p.m. at San Bernardino No. 2 gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

San Bernardino No. 2 vs. San Bernardino No. 1, 7 p.m. at San Bernardino No. 2 gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

San Bernardino No. 2 vs. San Bernardino No. 1, 7 p.m. at San Bernardino No. 2 gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

San Bernardino No. 2 vs. San Bernardino No. 1, 7 p.m. at San Bernardino No. 2 gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

San Bernardino No. 2 vs. San Bernardino No. 1, 7 p.m. at San Bernardino No. 2 gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

San Bernardino No. 2 vs. San Bernardino No. 1, 7 p.m. at San Bernardino No. 2 gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

San Bernardino No. 2 vs. San Bernardino No. 1, 7 p.m. at San Bernardino No. 2 gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

San Bernardino No. 2 vs. San Bernardino No. 1, 7 p.m. at San Bernardino No. 2 gym.

San Bernardino No. 1 vs. San Bernardino No. 2, 7 p.m. at San Bernardino No. 1 gym.

The Bruins will meet La Salle, 54-53 victor over Pius X, at 7 p.m. and the Rams tangle with West Torrance, 72-56 conqueror of Baldwin Park at 10:30 a.m. Both games are scheduled for the Covina High gym in Monday's second round.

Four players' heroics paced Wilson to its narrow victory. Steve Nott's two free throws with 13 seconds remaining that pushed the Bruins to the winning score was the most timely assist.

STEVE HOOVER, a reserve whose dazzling floor play and take-charge tactics made the difference, made a free throw and a basket to give Wilson a 65-62 margin before

Monday's Pairings

Northridge (conference) vs. La Salle, 7 p.m. at Northridge gym.

La Salle vs. Northridge, 7 p.m. at La Salle gym.

Northridge vs. La Salle, 7 p.m. at Northridge gym.

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Dallas Long Receives Shotput Gold Medal in Tokyo Olympics

Blades Face Saucy Seals in L.A. Arena

By AL LARSON

If you can believe Rudy Pilous, '65 will be a frantic year for San Francisco's saucy Seals.

The former Chicago Black Hawk coach and currently in command at Victoria tabs the Gold Coast skaters to stage a Silky Sullivan finish and win the Western Hockey League.

The Seals will try to make up more ground to

But they still have a long way to go to catch front-running Seattle and make a prophet of Pilous. The Totems lead San Francisco by a cool 21 points.

The Blades also have been on a tear. Coach Alf Pike's puckchasers have won their last two outings and a win tonight would

give them their longest streak of the WHL season.

The Blades are bent on overtaking third-place Vancouver and evening their record. After more than two full months of league action encompassing 30 games, the Blades stand 14-15-1. The Seals are 11-15-1.

Autograph Day

The Blades will be available for autographs and amateur picture taking during Tuesday's 1 p.m. practice at the Olympic Ice Arena in Torrance. The arena is on Western Ave. south of Sepulveda.

Michigan 'Tired,' Elliott Complains

Michigan football coach Bump Elliott said his team looked sluggish as it went through its last two-a-day drills Saturday.

"The boys are still tired," Elliott said.

The Oregon State Beavers resumed their practice sessions at UCLA. Coach Tommy Prothro disclosed that Ken Brussen, a senior tackle from Redwood City, Calif., was bedded down with the flu.

AL Hockey

Seattle Pulling Runaway in WHL

By RICH ROBERTS

Seattle's Totems are trying to pull the same type of runaway that let Denver coast to the Western Hockey League title last season.

The Totems appear to have made the most of a favorable early home schedule to reinforce themselves for a long winter's grind into spring on the road.

Not only are the Totems killing the league in their new World's Fair arena (15-3-1), but they're the only crew holding its own on tour (6-6).

Their schedule starts flattening out now, but, as last season, the only battle left by the halfway mark is for second place.

Jim McLeod is the key, backing up the league's lowest scoring offense—Guyle Fielder notwithstanding — with a record goaltending pace.

The decline of two of last season's top goalies is startling. Miller, best in the league, has ballooned his average to 4.05 while Kelly, rookie of the year, has given up 20 goals in four games, three against the Blades.

The Blades have another promising youngster un-

Notes on Ice:

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By DONNELL CULPEPPER

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GOOD 9 FULL DAYS
MON., DEC. 28th
THRU
TUES., JAN. 5th

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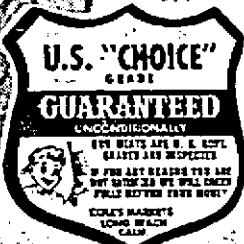


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39^c lb

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USDA CHOICE BONELESS

FAMILY STEAK

79^c lb

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LEGS & THIGHS

49^c lb

CHICKEN BREASTS

59^c lb

CHICKEN WINGS

19^c lb

BACKS & NECKS

5^c lb

CHUCK ROAST

69^c lb

TASTY BEEF STEW

79^c lb

RUBEN'S BONELESS CRAYOVS

69^c lb

CORNER BEEF ROUNDS OR BRISKET

47^c lb

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89^c lb

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LIVER OR FARMER JOHN (TAVERN)

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'61 Pontiac Bonneville
4-door hardtop, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'63 Pontiac Grand Prix
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'62 Pontiac Catalina
2-door, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'61 Pontiac Bonneville
4-door hardtop, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'60 Pontiac Catalina
2-door, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'59 Pontiac Bonneville
4-door hardtop, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'64 Pontiac Catalina
2-door, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'61 Pontiac Bonneville
4-door hardtop, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'63 Pontiac Grand Prix
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'62 Pontiac Catalina
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'61 Pontiac Bonneville
4-door hardtop, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'60 Pontiac Catalina
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'62 Pontiac Catalina
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'61 Pontiac Bonneville
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'60 Pontiac Catalina
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'59 Pontiac Bonneville
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'64 Pontiac Catalina
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'61 Pontiac Bonneville
4-door hardtop, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

'63 Pontiac Grand Prix
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'62 Pontiac Catalina
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'61 Pontiac Bonneville
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'60 Pontiac Catalina
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'62 Pontiac Catalina
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'61 Olds 98 2-dr. \$1499
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4-door hardtop, automatic, radio, heater, power steering, bucket seats, 100,000 miles. Must see! 100,000 miles. \$2,995. 100,000 miles. \$2,995.

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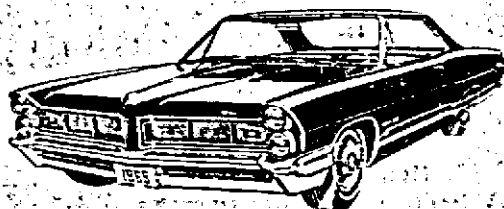
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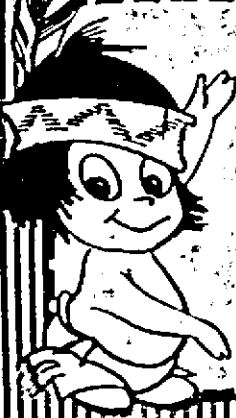
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LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 — 4328 E. Anaheim, GE 9-0943		LONG BEACH Jamestown, 1350 Long Beach Blvd.		LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Glen Organ Ford 220 So. Long Beach Blvd., Compton Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Alamos Ford, 2302 Bellflower Blvd. Courtney Ford 15727 Paramount Blvd., Paramount WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 316 W. Anaheim, Wilmington	
BELLFLOWER COMPTON PARAMOUNT		MERCURY		TRIUMPH	
L. A. ANDERSON 1842 E. Anaheim, HE 7-5614		LONG BEACH, LAKEWOOD Murphy Lincoln Mercury, 1940 Lakewood Blvd.		LONG BEACH Briney-Gray Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. COMPTON Whittier Imports 14800 E. Whittier Blvd., Whittier	
BEN RUSHING 850 L. B. Blvd., HE 5-7424		COTTER'S WAGON TOWN 2223 Long Beach Blvd.		VALIANT	
C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441		COTTER MOTOR SALES, 2165 L.B. Blvd., 591-2334		LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow R. O. Gould Co., 1500 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Bl., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington	
BOB THOMPSON AUTO SALES 2090 Long Beach Blvd., 591-5629		DENHAM'S 2533 Lakewood Blvd., GE 3-0929		VOLVO	
CASE BROS. 2901 L.B. Blvd., 426-7003		DORSA USED CARS 1001 L. B. Blvd., HE 6-7204		LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cable Bros., Long Beach at 29th St. Briney-Gray Imports, 3515 Atlantic Ed Barber's Volvoville 6200 N. Bellflower Blvd., Lakewood ORANGE COUNTY Anahim Imports 336 So. Anaheim Blvd., Anaheim	
CAYIN USED CARS, 2120 W. Pac. Cst. HE 6-5580		C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971		VOLKSWAGEN	
		LONG BEACH Jamestown, 1350 Long Beach Blvd.		LONG BEACH, LAKEWOOD Lakewood Motors 5415 South St., "Dutch Village Shopping Center," Lakewood Ridings Motors, 999 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ed Barber, 1150 E. Compton Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro	

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BEN RUSHING 850 L. B. Blvd., HE 5-7424	COTTER MOTOR SALES, 2165 L.B. Blvd., 591-2334	LOHMEIER MOTORS 1580 L. B. Blvd., HE 6-6562
C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441	DENHAM'S 2533 Lakewood Blvd., GE 3-0929	MARK THORNTON 7911 Alondra, Prmt., ME 3-0071
BOB THOMPSON AUTO SALES 2090 Long Beach Blvd., 591-5629	DORSA USED CARS 1001 L. B. Blvd., HE 6-7204	WESTSIDE MOTORS 1455 W. Pac. Cst. HE 5-6381
CASE BROS. 2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971	W. F. McPHEETERS 1450 L. B. Blvd., HE 2-5407
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THE WEEK IN BUSINESS

Vietnam, Britain, Holiday Slowed Market

NEW YORK (UPI)—The pressure of world affairs, tax considerations and normal pre-holiday distractions kept trading to a minimum on the New York Stock Exchange last week and prices closed easier.

Volume sagged for the most part and features were few and far between.

Prices opened with a gain of 1.01 in the Dow-Jones industrial average Monday and added 0.62 Tuesday. Prices turned down Wednesday and the indicator fell 2.34 as a number of brokerage houses completed evening-up operations a day early. The final session Thursday saw extremely light volume but a few specialties managed to make headway.

BROKERS said the monetary situation in Britain kept many investors away from the market and only some brightening of the economic picture over there will help relieve this anxiety.

Some brokers said an improved foreign-trade picture for the country in December may be the stimulus needed to spark a rally in the market here.

The worsening situation in South Viet Nam also was considered a factor. Tax switching and selling should now dissolve as a market factor since Thursday was the last day on which tax selling under the "regular" way could be accomplished.

Dow-Jones industrial average dipped 0.57 on the week to 868.17 and rails gave up 1.67 at 204.43. Standard & Poor's 500-stock index slipped 0.14 at 84.15.

VOLUME for the four days slowed to 17,054,791 shares compared with 23,776,775 shares the week before and 16,572,653 shares the same week last year.

Of the 1,508 issues traded, 714 declined — 51 to new lows — while 559 advanced, 90 to new highs.

Comsat continued to hold first place in the active list, and this week managed to fare a bit better. It rose 1/2 to 52 on 249,200 shares. Outboard Marine was second with a gain of 1/4 at 16 1/2 on 184,400 shares and Minnesota & Ontario Paper was third with a gain of 1 1/4 at 32 1/2 on 184,000 shares.

STEELS were narrowly mixed with Bethlehem unchanged, Republic up 1/4, U.S. Steel down 1/4 and Youngstown Sheet down 1/4. The section began to take on a firmer tone Thursday after U.S. Steel announced a 2% price increase on its carbon and high-strength galvanized sheet products.

Motors were weak. Chrysler and Ford dropped 1/4 each and General Motors gave up 1/4. American Motors eased 1/4. Dupont turned strong again at 49 3/4. Eastman Kodak advanced 3/4 and Union Carbide picked up 3/4.

Drugs attracted some strong buying. Parke-Davis, which declared an extra dividend Wednesday, gained 2 1/2. Johnson & Johnson 4 1/4, Baxter Labs 2 1/4, Smith-Kline & French 4 1/4 and G. D. Searle 2 1/4.

MERCK soared 3 1/4. It turned in an active performance Thursday on news it had begun selling a drug which it was reported could cure certain types of cancer. However, it backed down a bit from its high after the company said the drug was not a cure but merely a palliative and was not expected to contribute significantly to earnings.

Profit-takers chipped away at the previous week's gains in Boeing and United Aircraft and they fell 2 1/4 and 1 1/4, respectively. However, Douglas gained 1 1/4 and Piper picked up 2 1/4.

Standard Oil (N.J.) advanced a point on a company forecast of record earnings for 1964 and further improvement in 1965. Cities Service climbed 3 1/4 and Socony Mobil advanced 2 1/4.

CONTROL DATA rose 1 1/4 but IBM lost a like amount. Honeywell dropped 2 1/4 and Zenith gave up 2 1/4. Borden rose 3 1/4 on a favorable earnings prediction.

Westinghouse Electric fell 1 1/4. The company said last week it is doubling the amount it has set aside for claims stemming from its price-fixing conviction. Polaroid fell 5 1/4 despite a good earnings forecast.

Arlan's Department Stores advanced 3 1/4 and Macy's picked up 2 1/4. Jewel Tea jumped 3. International Harvester retreated 2 1/4. Corning Glass fell 5. Xerox shed 3 1/4. National Dairy Products soared 6 1/4. Trans World Airlines tumbled 2 and Western Airlines gave up 2 1/4.

Congress Plans Wider Inquiries

WASHINGTON (AP)—Senate investigations in the new Congress will cover a range from the financial dealings of Bobby Baker to alleged snooping on federal employees by their bosses.

The House lists a shorter investigative schedule featuring a study of the mechanics by which construction costs of the new Sam Rayburn House Office Building have soared from \$10 million to more than \$95 million, making it the most expensive public building in history.

The Senate Rules Committee plans an early showdown on whether to widen or shut down its now recessed inquiries into the business ventures on which Baker, former secretary to the Senate Democratic majority, ran up a fortune he once estimated in excess of \$10 million.

The committee's Democratic majority appears to be moving toward an early windup — without delving more deeply into allegations that beautiful but sometimes immoral women had been recruited to help promote business and political deals. The Republican minority has given every sign it will fight for more public hearings, and on a wider scale.

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CHRISTMAS RUSH STILL ON IN BERLIN

The crush of West Berliners to make limited visits with relatives and friends in Communist-held East Berlin continued Saturday at the Invalidenstrasse check point. By mid-afternoon, 92,000 persons had entered the Soviet sector of the city. The total on Christmas Day was about 85,000.

Death Notices

COLE (Pasadena) — Mrs. Irene E., 85, of 252 W. Los Flores Dr., formerly of Long Beach, died Thursday. Surviving are brother, Leonard S. Whitford; sister, Mabel Whitford; daughter, Mrs. Phyllis Woljies. Service Monday, 4 p.m., Lamb Funeral Home, Pasadena.

SHERAK — Anton, 71, chef, of 822 Cherry Ave., died Friday. Surviving are wife, Marie; sons, Emil, John; brother, John; sisters, Mrs. Rose Grabe, Mrs. Mary Halka, Mrs. Frances Komon. Rosary Monday, 7:30 p.m., Sheelar's Mortuary. Requiem Mass Tuesday, 9 a.m., St. Matthew's Church.

HERNANDEZ (Norwalk) — Victor, infant son of Mr. and Mrs. Edward Hernandez, of 13303 Roper St., died Wednesday. Also surviving are brother, Edward; sisters, Maxine, Irene. Service Tuesday, 11 a.m., All Souls Cemetery, Rosecrans Mortuary in charge.

FRENCH (South Gate) — Alan E., 19, truck driver, of 11344 Oklahoma St., died Friday. Surviving are parents, Mr. and Mrs. L. D. Miller; sister, Cheryl French; brother, Dale. Service Monday, 10 a.m., Trinity Bible Church, Hollydale, Paramount Mortuary in charge.

Dr. Alta Hall, Ex-Teacher Here, Buried

A one time Long Beach schoolteacher who organized the American Association of University Women chapter here and was a past president of the Long Beach University Women's Club was buried Saturday in Forest Lawn, Glendale.

Dr. Alta B. Hall, 76, a former speech professor at University of Southern California, died in Los Angeles Dec. 22.

Her long academic career included teaching assignments at Hunter College, University of California and University of Texas. She was a former president of the National Business and Professional Women's Club of Los Angeles.

SMITH (Huntington Beach) — Mrs. Arletta, 57, of 1212 England Ave., died Wednesday. Surviving is mother, Mrs. Verna M. Brown. Service Thursday, 10:30 a.m., Peek Family Colonial Funeral Home.

SMITH (Santa Ana) — Clyde G., 76, musician, of 5512 W. Silver Drive, died Thursday. Surviving are daughters, Miss Marie E., Mrs. Peggy Ramsey, and Mrs. Carol Fireman. Service Monday, 3 p.m., Peek Family Colonial Funeral Home.

ZIMMERMAN — Eric F., 64, plant operator, of 216 1/2 E. 20th St., died Saturday. Surviving are brother, Martin; sisters, Mrs. Marie L. Ross, Mrs. Hannah Stone, Mrs. Esther Wolgast, Mrs. Brna Siemon. Service Tuesday, 2 p.m., Mottell's Mortuary.

HENDRICKSON — Hugh L., 94, guard, of 2636 Adams St., died Thursday. Surviving are daughters, Mrs. Harriet Reeves, Mrs. Virginia Mooney, Mrs. Willa Conley, Mrs. Billie Johnson. Service Monday, 10 a.m., Dilday Family Funeral Directors.

HOLMES — Mrs. Winifred Mae, 74, of 1139 E. Ocean Blvd., died Saturday. Surviving are husband, George B.; daughter, Mrs. Judith Dyer; sisters, Mrs. Madge Yetter, Mrs. James Plumb. Service at Cedar Rapids, Iowa, Dilday Family Funeral Directors in charge locally.

MATHEWS (Artesia) — Mrs. Gertrude A., 71, of 18502 Gridley Road, died Wednesday. Surviving are husband, William G.; daughters, Mrs. La Verne Roberts, Mrs. Lorraine Zuniga; sisters, Mrs. Hazel Galbreath, Mrs. Maria Rocha; brother, Troy Trimble. Service Monday, 1 p.m., Artesia Mortuary.

LOPEZ (Artesia) — Mrs. Juanita M., 64, of 17811 Rose-ton Ave., died Thursday. Surviving are husband, Julio; son, Ben; daughters, Mrs. Nellie Lopez, Mrs. Carmen Garcia; sister, Mrs. Manuela Arizola. Rosary today, 8 p.m., Artesia Mortuary. Requiem Mass Monday, 9 a.m., Holy Family Church.

GIBSON — William R., 56, machinist, of 718 Chestnut Ave., died Wednesday. Surviving are son, Raymond; mother, Mrs. Leona Gibson. Service Monday, 3:30 p.m., Sunnyside Mausoleum, Holton & Son in charge.

BATES — Mrs. Gertrude E., 78, of 3850 Esther St., died Friday. Surviving is son, William F. Service Tuesday, 11 a.m., Dilday Family Funeral Directors.

TRISTANT (Artesia) — Jean B., 31, milkier, of 18540 Belshire Ave., died Thursday. Surviving are wife, Catherine; daughters, Marie Anne, Veronique; sisters, Mrs. Angeline Suzanne; brothers, Bernard, Dominique, Jean P.; father, Bernard. Rosary Monday, 8 p.m., Artesia Mortuary. Requiem Mass Tuesday, 9 a.m., Holy Family Church.

SIEBERT — Mrs. Evelynne Y., 70, of 233 E. Willow St., died Thursday. Surviving are husband, William P.; daughter, Mrs. Helen Ganet; son, Richard K. Service Thursday, 2 p.m., Westminster Memorial Park.

SMITH — Mrs. Mary O., 71, of 22042 Salmon Ave., died Saturday. Surviving are son, James P.; daughters, Mrs. Mildred Conner, Mrs. Helen Gordon; sister, Mrs. Martha Booker. Service Tuesday, 12:30 p.m., Dilday Family Funeral Directors.

VESTNER — Mrs. Florence A., 75, of 446 Gaviota Ave., died Thursday. Surviving are husband, Edward A.; brothers, E. G., Howard; sisters, Mrs. Clare Clapp, Mrs. Evelyn Ellis, Mrs. Lillis Oliver, Mrs. Katherine Sears, Mrs. Martha Chapman. Service Tuesday, 2 p.m., Dilday Family Funeral Directors.

PATTEN — William M., 55, oil worker, of 3019 Adriatic Ave., died Saturday. Surviving are wife, Margaret; sons, William, Carl; daughters, Mrs. Joan L. Baker, Carole M.; sisters, Mrs. Wilma Baisch, Mrs. Valla Murff, Mrs. Corda L. Brownlee, Mrs. Vickie D. Stark; brother, Phillip H. Service Tuesday, 9:30 a.m., Dilday Family Funeral Directors.

invasions of the workers' right to privacy.

The Senate permanent investigations subcommittee, under chairman John L. McClellan, D-Ark., has an active year ahead. Its planned inquiries include:

—Resumption of its stormy hearings on the award of the contract for the F111 warplane (formerly known as House Office Building have soared from \$10 million to more than \$95 million, making it the most expensive public building in history.

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Missionary Work Studied by 7,500

URBANA, Ill. (UPI)—Thousands of college students met "in the shadow of the Congo tragedies" Saturday to start a five-day, Christmas vacation discussion about the role of Christian missions.

Inter-Varsity Christian Fellowship, the sponsoring organization, said it would be the largest student gathering on foreign missions in history.

"THE missionary calling is not an easy one and may require the last full measure of devotion," the Rev. Eric S. Fife, Inter-Varsity missionary director, said.

The students—an estimated 7,500 of them—will study such things as missionary anthropology, missionary aviation and radio phone network and mass evangelism.

The schedule also includes time for daily "quiet times" when the students will study the Bible and pray.

Evangelist Billy Graham, whose topic will be "Triumph and Commitment," will speak at a New Year's Eve watch night service and communion.

A memorial service will be held Monday night to recognize "the dozens of missionary martyrs" since the 1961 convention was held. That year 5,400 attended. This is the seventh such convention.

NEARLY 200 missionaries from about 100 foreign missionary-sending agencies will be at the convention to talk to the students.

Fife said most of the mission boards have recruited foreign workers from past inter-varsity conventions.

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FOR SERIOUS ACCIDENTS				
Death benefit up to	\$4,000.00	\$2,000.00	\$1,000.00	\$500.00
Medical Expense up to	\$500.00	\$250.00	\$100.00	\$50.00
A-benefit Expense up to	\$20.00	\$10.00	\$5.00	\$2.50
2-day Expense up to	10.00	5.00	2.50	1.25
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$930.00	\$470.00
FOR MINOR ACCIDENTS				
Death benefit up to	\$300.00	\$150.00	\$100.00	\$50.00
2-day Expense up to	10.00	5.00	2.50	1.25
MAXIMUM TOTAL	\$440.00	\$440.00	\$400.00	\$200.00

*Benefit is paid 1% each month to reach sum of \$50.
ELIGIBILITY—Based on age, income and children between ages 1 and 17—except those who have lost both hands or feet or sight of both eyes.
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RENEWABLE at option of Company.
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JUNIOR LEAGUE Debutantes of 1964: Seated (from left), Lois Welton, Patricia Reynolds, Gale Young and Toni Se-crest. Standing (from left), Priscilla Pelton, Jenifer Mann, Melenie Bader, Barbara Dirk, Janice Arnold, Margo Cox.



Debs Curtsey at Ball

Twenty-three daughters of leading Long Beach, Harbor and Palos Verdes Peninsula families were introduced to society at the fifth annual Debutante Ball sponsored by Junior League of Long Beach Saturday at Pacific Coast Club.

Mrs. Everett H. Miller Jr., league president; Mr. Miller; Mrs. John C. Lungren, ball chairman; and Dr. Lungren greeted debutantes, their parents, families and friends.

The ballroom was transformed by Mrs. George R. Johnson, decorations chairman, into a French setting, with tables centered by tall, gold candelabras glittering with crystal prisms, white pompon chrysanthemums and peacock green table covering.

Life-size peacocks displayed their finery throughout the party rooms. Clusters of jeweled blue-green balls were suspended from the gold leaf ceiling by magnificent braids of smoked crystal.

GUESTS ASSEMBLED for the cocktail hour in the lounge, where hors d'oeuvres were served from long tables draped in silk moire.

At 8:30 p.m. the music of Joe Moshay and his orchestra heralded the grand entrance of the debutantes, who wore traditional white gowns accented by gold pendants, gifts of the league.

Their fathers escorted the young women into the ballroom, where Dr. Leon L. Wiltse, master of ceremonies, made the formal presentation.

The presentees were: Janice Mary Arnold, daughter of Mr. and Mrs. Richard Arnold, escorted by John C. Virden III; Melenie Alyse Bader, daughter of Mr. and Mrs. Frank E. Bader, escorted by James Caafton Wright; Betsy Jane Barrett, daughter of Mr. and Mrs. Robert Barrett, escorted by William Vance Davidson; Julia Antoinette Cheney, daughter of Dr. and Mrs. William S. Cheney, escorted by Gary Richard Smith; Margo Ann Cox, daughter of Mr. and Mrs. J. J. Charles Cox, escorted by Edwin Bacon Hall; Isabel Cunningham, daughter of Mr. and Mrs. John P. Cun-

(Continued on Page W-9)

Independent Press-Telegram
Women

LONG BEACH 12, CALIF., SUNDAY, DEC. 27, 1964 SECTION W

GOWNED to make their bow: Jan-ice Gray, Susan Trolinger, An-nelle Price, Julia Cheney and Nancy Webb (from left).

*Their
Night
of
Glamor*

PRESENTES Karen Hanchett, Lynn Smith, Betsy Barrett and Christina Hebenstreit (seated, from left). Standing are (from left) Pamela Ellery, Rosalyn Mumolo, Isabel Cunningham.



Staff Photos by Joe Risinger

Ranging From Big Game to Holiday Play

By Iola Masterson
I, P-T Women's Editor

TWO IN an elite group of 200 international sports notables, big game hunter variety, bidden to attend the posh Big Game Trophy Award dinner at the Stardust Hotel, Las Vegas, were our town's Louise and Ken McConnell, pictured below during night's festivities.



Will soon trade formal garb for safari duds.

Although Ken and Louise are avid hunters, have tracked big game in Africa, Canada and Alaska, he modestly says he feels very honored that he and Louise are included in this annual affair but can't figure out why they were selected to the exclusive notables' rank. My reaction to that is that they deserve it and those in charge are well aware!

The award this year was given to Dr. Frank C. Hibben, Albuquerque, N.M. The trophy, Ken tells me, is equivalent to an Oscar in Hollywood and is given not only for hunting ability but for public service, work in conservation, sportsmanship and the like.

Soon, Ken and Louise will be off on another great hunting experience. They'll pack safari clothes and gear and head for Africa to roam the sportsmen's paradise in Uganda. Then they'll hunt in India, Nepal, and Tibet. In Tibet they'll be aiming for a rare mountain sheep—so rare I couldn't understand its name, so why try to spell it?

NOTHING UNDER the tree Friday could match the gift Don and Peggy Satterlee received one week, to the day, before. Don was notified that he'd passed the bar. He took his exam in San Francisco (he and Peg reside across the bay in Berkeley) and he'll practice somewhere in that area. Naturally, phone calls flew back and forth with Don calling his mother, Viola (Mrs. E. P.) Smith to tell her the season's gladdest tidings and Peggy calling her folks, Dr. and Mrs. A. L. Christman, to give them the news. The new barrister, incidentally, is a grad of Wilson, Stanford and Boalt Hall.

THE EXODUS from Oregon to Southern Cal is on. One major terminal right now is Bernice and Ken Hurley's home. Daughter, Sandra, here for the

Wild Waves Say...

holidays from Oregon State U., has invited some of her Theta sorority sisters to be their houseguests for a few days before Rose Bowl game. So the Hurley house is going to be a very gay dormitory for a while.

MORE ON OSU and Rose Bowl. A whoopin', hollerin' New Year's Eve rally is being planned for all alumni and friends of Beaverville. Long Beach co-chairmen for the party are George ("Gap") Powell and James C. Heartwell. The rally will take place at the International Airport Hotel, 6211 West Century Blvd., in Los Angeles beginning at 8:30 p.m. All local Oregonian rooters interested should contact either of the men for full details.

ALL FOUR corners of the world have now been covered by Reva Blood. Extensively traveled Reva just got back from taking care of that fourth corner—went on a tour of the continent of Africa. From Johannesburg her group flew to Cape Town and then rented a car, traveling hundreds of miles by auto.

In Uganda she and tour companions took a side trip to a place called Bundibugyo, the land of the pygmies and biggest concentration of the little people outside the Congo.

Reva did such exciting, interesting things as stay in the Tree Tops Hotel in Nairobi; went by land rover through the wilderness to the foot of Mount Kilimanjaro, staying at a remote, fascinating rest camp.

They traveled by boat up the Nile in an area where hippos, crocodiles and elephant herds abound, seeing them all at very close hand. She said the hippos and elephants let the boat get so close to them she was amazed. Danger to the launch? She said no, although seems to me I'd be skitterish with the real thing staring me in the eye from a few feet. I even tingle a little on Disneyland's Rivers of the World when those plaster beasts come splashing up on controlled cue.

Loads of other highlights, things like visiting Tanganyika, going to the island of Zanzibar and being greeted personally by none other than Haile Selassie in Ethiopia.

WHEN Vera and Howard Connell played their roles of Kris Kringle, they didn't tote gifts by sleigh, they hauled goodies by jet.

The Connells toured the South Pacific and, during their four-weeks travel, bought everything needed, brought gifts back by plane. They zipped, faster than sound, from here to Tahiti, Fiji, New Zealand and Australia, pausing for a rest in Hawaii before returning home. In Australia they visited Vera's brother, Charles Beresford.

At a Christmas Eve party at Janice and Gordon Beresford's the Stateside clan was brought up to date on Charlie and on Vera and Howard's journeys. It was, in fact, a kind of triple celebration—family Christmas gathering, plus noting, with glee, the 25th wedding anniversary of Vera's sister and husband, Blanche and Monroe Woodard, and welcome home.

IT COULD have been a kind of holiday disaster. But, actually, Christmas couldn't have gone any more smoothly for Lois (Mrs. Richard) Richards if she'd planned it that way. And I'm quite sure she didn't

plan to be sick abed, but she was. What made everything go so easily for her was that her friends rallied around and did all of her shopping for her. What's more, they've kept her house filled with good things to eat, gifts and, in addition, Lois claims she now has wall to wall get well cards.

Santa's helpers, the friendly gals on Hackett St. and the Richards' neighbors, were Helen Johnson, Marge Hayes, Ardeth Miller, Virginia Brown, Arlys Nowell and Phil Comiskey, an interloping do-gooder from Los Arcos.

Lois' problem? A wham, bam session with double virus pneumonia which hospitalized her for a couple of weeks and will keep her under wraps until at least Jan. 15.

HAVING had so much fun putting it up, Gay and Bob McKernie are going to hate to take their Christmas tree down. They had a trim the tree party last weekend with cocktails for the workers followed by late buffet. Among those who helped, didn't bobble a bauld in the process, were Xochitl and Ron Rumbold, Bev and John Thielen, Gay and Ernie Taylor, Arlene and Chuck Lowery, Dorothy and Mike Warren, Irma and Dennis Mallon, Mary Ann and Gene Smith and Dick Stalz. By late evening, everyone agreed that was SOME tree. It didn't even look too bad in the broad daylight!

SPIRITS were undampened although clothes were drenched last rainy weekend when Virginia Country Club women golfers had annual Yule tourney and luncheon. Soggy but triumphant, winners were Mary Lintz, first, Joan Besco, second, in the first division. In B class, Margaret Mahannah took first with Tressa Slosson winning second. Pat Settles was winner in C class with Gerry Wooldge taking second honors.

Julia Cheney was in charge because Judy Ellik, who should have been chairman, is in Spain for the holidays with daughter, Donna Cox. Donna is studying in Madrid for the year. Judy, who probably would like to stay a year, will be back (she promised) after NYears.

GIFTING themselves—and what better time of year—with a pre-Christmas weekend treat at Palm Desert were well knowns, both here and there, Hart and Dr. Rufus Davis and Nancy and Bill Brooks, pictured below. The two couples are camera-caught entering Shadow Mountain Club for a holiday party.



In bright lights at Shadow Mountain Club.

Family Life Discussion Series Offered Women

The Family Life Education Committee of the Jewish Family Service and Jewish Community Center is presenting a discussion series for women in January.

The informative programs will concern women's special problems and will be given every Thursday afternoon during the month from 12:30 to 3 p.m. at Jewish Community Center, 2601 Grand Ave. Dessert and coffee will be served at each function.

Title of the series is, "Woman at the Crossroads." On Jan. 7 Dr. Sidney Scharzer, a gynecologist, will speak on the specific topic of, "The Impact of Physical Changes As She Grows Older." Dr. Nathan Hurvitz, a marriage counselor, will be the speaker on Jan. 14, speaking on, "The Changing Role of the Woman as She Grows Older."

DR. HURVITZ will again be guest speaker on Jan. 21 at which time he will outline ways in which a woman can be a good wife and mother and at the same time have a career and be creatively self sufficient.

Final program in the series will be Jan. 28, Bernard Miran, executive director of the Jewish Family Service, will speak on "Where Do We Go From Here?"

Information regarding the series may be obtained by calling the Jewish Center, 2601 Grand Ave.



Gala special occasion Formals ready to dazzle throughout the Holiday Season... Sequins, Chiffons, Brocades, Tulle, Crepes, Lace in all the important silhouettes. Sizes 5 to 15; 6 to 20; 38 to 44.

Short Formals—from 22.95 Long Formals—from 25.95

We Welcome Dinner Club, Banquet and Day-afternoon

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BRIDALS FORMALS
121 East Fourth St. Rm 7-5311

Part Free on Lot Across from Audrey's Day Monday and Friday 9:00-11:00

Senior Citizens

California League of Senior Citizens will meet for desert luncheon Monday noon at Machinists Hall, 723 Elm Ave. The public is welcome.

Start the New Year Right



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HAIR COLORING, TINTING and BLEACHING a specialty of our fashion experts.

COMPLETE PERMANENTS from 18.00

Los Altos Beauty Salon

2139 Bellflower Blvd. Joyce White, Owner Long Beach, GE 8-1115 14 Years in Los Altos

European Human Hair WIGS REG. 135.00 889.00

Biannual Meeting in Howell Home The John Lawsons Note Anniversary

Mrs. J. Roscoe Howell will be luncheon hostess Wednesday at her home, 3845 Lime Ave., for the 16th annual gathering of the 49ers Club. Mrs. Katherine M. Sharpe is president.

The group is composed of presidents of various clubs who made up membership in Presidents Club during 1948-49. Because of their close association during that time they decided to meet biannually to renew acquaintances. Officers will be elected.

Long time residents of Long Beach, Mr. and Mrs. John Onas Lawson, 448 E. 52nd St., will be honored at a reception in celebration of their 50th wedding anniversary next Sunday. Gala affair, to take place at Long Beach Brethren Church, will be hosted by members of their family.

The goldenweds moved to Long Beach in 1921 from

Colony, Okla., where they were married on Dec. 30, 1914.

Mr. Lawson was employed by Texas Oil Company, retiring in October of 1939 after 32 years service.

Both Mr. and Mrs. Lawson are charter members of the North Long Beach Brethren Church and have been active in Sunday school and related church activities for over 35 years. Currently they are actively engaged in working with the International Child Evangelism Fellowship, Inc.

HOSTS FOR the anniversary party will be their sons and daughters-in-law, Messrs. and Mmes. Thomas O. Lawson, Los Angeles; Howard B. Lawson, Hollywood; and William D. Lawson, Lakewood.

Assisting at the reception will be the Lawson's six grandchildren and their twin great grandsons.

On Wednesday, actual anniversary date of their wedding, Mr. and Mrs. Lawson will entertain for members of their family at a dinner party at Knott's Berry Farm.

Marilyn Bowers Is Betrothed

Mr. and Mrs. Joseph Bowers have announced the engagement of their daughter, Marilyn Louise, to Jay Harold Russell, son of Mrs. R. B. Tinsley, Long Beach.

The bride-elect was graduated from Jordan High and now attends Long Beach City College.

Her fiancé, an alumnus of Lakewood High, attends California State College at Long Beach.

The wedding will take place Aug. 7.



Mr. and Mrs. John Onas Lawson



You'll Light Up the New Year

with a Lovely, Radiant Coiffure by Hammond's Come in Today and Meet Our Expert Staff of Stylists for Your New Year's Eve Party

We Never Compromise Our Quality
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539 EAST OCEAN BOULEVARD

OUR BIG STORE-WIDE SEMI-ANNUAL CLEARANCE

REDUCTIONS TO COST AND BELOW
A wonderful selection from our outstanding DESIGNER COLLECTION awaits you!

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ALL SALES FINAL Patron FREE Parking

VINSONS

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annual after Christmas

SALE

DRESSES
SUITS
COATS

ATLANTIC AT 45th

\$uffum's store-wide **January sale** quality at an all-time high—only prices are reduced



Mrs. Arnold G. Brocksen, Jr.

Brocksen, Selditz Say Vows

Long Beach Elks Club was setting for the Dec. 20 wedding ceremony which united Joan Maxine Selditz and Arnold Gustav Brocksen Jr. She is the daughter of Mr. and Mrs. Harry Aaron Selditz; his parents are Mr. and Mrs. Arnold G. Brocksen.

For her marriage, witnessed by more than 400 guests, the bride wore a gown of re-embroidered Alencon lace and satin designed with an empire effect and chapel train. A crown of imported crystal held her full-length veil and she held a cascade of white roses and stephanotis.

ATTENDANTS were Mrs. William Selditz, matron of honor; Mrs. Stephen Pinkerton, Tina Brocksen, Elaine Rogers, Susie Linn and Diane Levine, bridesmaids; Phil Barker, best man; William Selditz, Joseph Saylor, Donald Brown, William Crawford, ushers.

BOTH THE bride and bridegroom are graduates of Polytechnic High School. She is continuing her education at California State College, Long Beach, where she is a member of Little Sisters of Minerva. He will graduate from CSLB in February. His affiliations include Sigma Alpha Epsilon and the American Accounting Society. After a honeymoon at Green Valley, the couple will reside in Long Beach.

Prof Says Girls Need Schooling

A woman's place is in the classroom as well as in the home. This is the view of a University of California professor, reports Lois Cline, home economist with UC's Agricultural Extension Service, Los Angeles County.

Dr. Jack London, professor of education on the Berkeley campus, claims our society cannot afford to ignore the talent and potential of women in a technological society when lack of education and failure to continue learning creates misfits and liabilities detrimental to all of us.

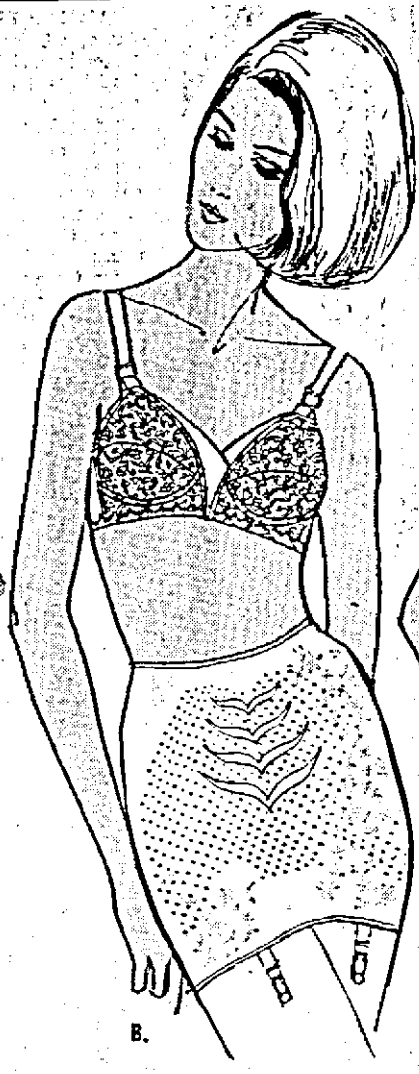
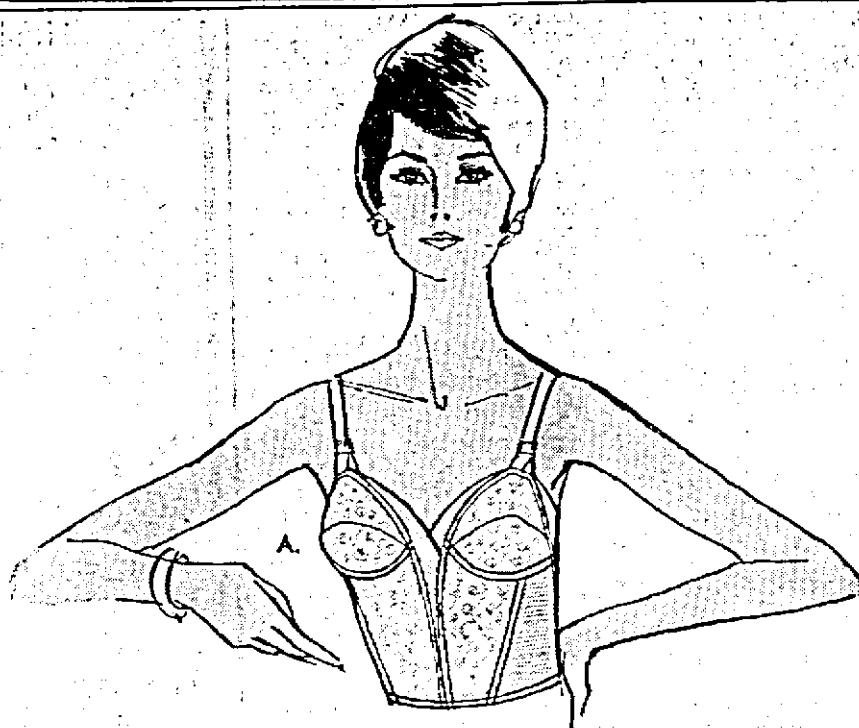
HE ADDS that the colleges and universities in the East are developing special programs for adults generally, and women in particular, but few programs have been organized in the West, especially in California. He believes the public should encourage existing institutions of higher learning to undertake special programming to effectively meet the special needs of mature women desiring to return to school.

Dr. London, in a paper on women and education, says American society persists in following the myth that college education for women is not as important as for men.

He declares such education is vital if the wife expects to keep up with her husband intellectually and is excited about learning and education, so she can communicate her feelings to her children. This makes her a much better wife, mother, homemaker and citizen.

Holiday Dance

Britannia Society will stage its annual New Year's Eve dance and entertainment Dec. 31 at Machinists Hall, 728 Elm Ave., beginning at 8:30 p.m. Refreshments will be served. The public is invited.



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 Not Shown: ¾ length Long Line Bra, 32A-44C 4.95
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- C. Save 1.01 on 2 Fashion Magic Cotton and Lace Bras, 32A-44C 2 for 3.99
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 D sizes in Bras 1.00 more. X large size in Girdles 1.00 more.

Bra Bar



HELENA RUBINSTEIN'S ULTRA FEMININE CREAM special . . 4.50

Reg. 7.50. This special offer brings you Helena Rubinstein's greatest cosmetic achievement. Your first jar will convince you that Ultra Feminine restores a young look to aging skin, helps reduce wrinkles due to dryness. Only this medically tested wonder drug contains the vital female hormones estrogen and progesterone.

2.75 Young Touch Hand Lotion. 8-oz. plastic bottle with estrogenic hormones 1.75

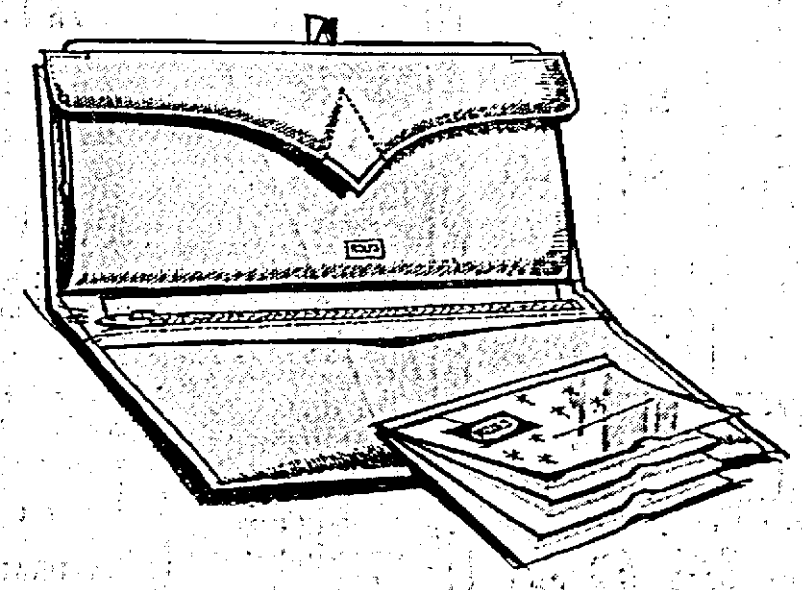
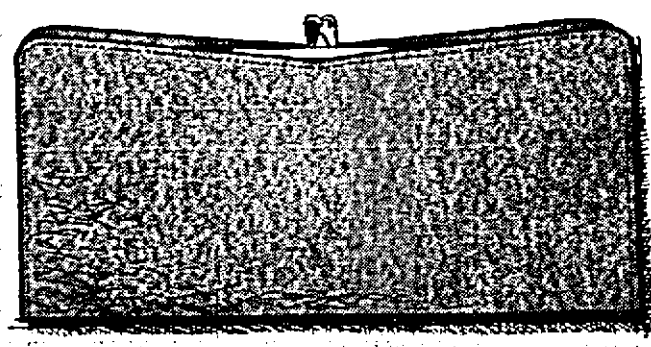
Cosmetic Department



SAMPLE SALE JUNIOR DRESSES . . . 10.99

Reg. 12.95 to 25.95 Strike it rich with fashion. If you wear sizes 5-11 you're in clover, because this is the greatest sample sale we have ever had, with all the latest styles from the nation's top manufacturers in the greatest selection ever available. Choose from the newest, most prophetic styles in crepes, cottons, wools, brocades, rayon blends, acetates, whipped cream dacron® polyesters and many others . . . in all the new holiday shades and spring colors. Young Californian Shop

ALSO IN OUR PALOS VERDES STORE



SAVE ON ROLF CLUTCHES . . ½ PRICE

Reg. 5.95, 7.95, 10.95. A selection of fine Rolf leather clutches for compact organization of money, ID, check book, handkerchief, comb, keys and everything immediate you need to snatch in hand for a quick take off . . . or to stow away with safekeeping in handbag. Beautifully crafted and smartly designed in a choice of fashion colors. Prices plus Fed. tax.

ALSO IN OUR MARINA AND PALOS VERDES STORES



ON THE MARCH for fashion, model Doris Stearns (left) takes notes while Mrs. Charles Bousha, coordinator, adjusts Stanny Van Baer's gown in anticipation of March of Dimes designer fashion show.

March in Style

"Fashions on the March" is the theme chosen for the first annual March of Dimes designer fashion show and luncheon to be held Jan. 9 at 11:30 a. m. at the Elks Club.

FIVE ACTS, featuring travel and designer fashions, will open with an "International Airport" background. Models will include Miss IBC 1964, Gemma Cruz, and Mrs. Eugene Myer (Stanny Van Baer), Miss IBC 1962.

Also modeling the glamorous styles will be members of Long Beach women's clubs, who are participating in the outstanding event. They include: Mmes. G. A. Hanania, Young Californians; Marvin Garvin, Women's Division Chamber of Commerce; Thomas Christensen, North Long Beach Women's Club; Louis Mahieu, Symphony Juniors; James Sippelle, Nightingales; Larry Katz, Long Beach Yacht Club; and Thomas Griffin, Lawyers Wives.

Professional models also will show costumes and accessories from the houses of Dorothy O'Hara, Oscar's of Beverly Hills, Da Rue Sportswear, Rose Marie Reid, Meshekow Furriers, and Leslie James with luggage from Bogles.

A Norwegian blue fox capelet leads a long list of door prizes to be awarded.

"Our fashion show has a gay theme," said Mrs. Charles Bousha, coordinator, "but the purpose for having it is a very serious one. Birth defects, chief targets of the March of Dimes program, are the greatest childhood health problems in the United States today."

"Birth defects kill and cripple more children than any other disorder. They will continue to kill and cripple until we do something about them the way we did something about polio. The same kind of superb scientific research program that produced the Salk and Sabin vaccines is now focused on the problem of birth defects."

"The ticket you buy to our fashion show gives you a personal stake in the future of a child," she concluded.

Mrs. Ed Hyka, Allied Arts Guild, is chairman of the spectacular, with Mrs. Lloyd McCormick, Emblem Club, as co-chairman.

OTHER MEMBERS of the fashion show committee include Mmes. James Sippelle, Nightingales; Mae Pierce, Emblem Club; Howard Dumm, Downtown Lady Lions; Joyce Boynton; Sabri Service Club of Los Altos, and Madeline Tinkler.

Luncheon and show tickets may be purchased from participating club members or from the March of Dimes office, 3226 E. Broadway.

Duke-Stricklin Betrothal Told

Mr. and Mrs. Irving B. Duke of Anaheim have announced the engagement of their daughter, Barbara Jeanne, to Randall Lee Stricklin, son of Mr. and Mrs. Ray Stricklin of Long Beach. The wedding will take place late in August.

Both Miss Duke and her fiancé are graduates of Western High in Anaheim. She also graduated from Fullerton Junior College, where she majored in English, and is now continuing her education at UCLA. The bridegroom-elect is a member of Alpha Tau Omega.

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3500 E. 4th

1/3 - 1/2 OFF

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in sizes JR.'s & MISSES
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AFTER 5:00 DRESSES
FOR THE HOLIDAYS
AND LUNCHEONS
- KNITS
FAMOUS MAKES
BROKEN SIZES
- SPORTSWEAR
CAPRIS & BLOUSES
BROKEN SIZES

SALE STARTS
MON., DEC. 28th
Many Items
Not Listed

THE FIRST IN FASHIONS
Fashionette
3500 East 4th St.

Globetrotters to Welcome New Year on High Seas

By CURTYNE DRISCOLL

"There's nothing like the U.S.A.," said Mrs. James Markey, a visitor here en route from Jakarta, Indonesia, to Sidney, Australia.

"We've got everything here," she said.

As the wife of a public affairs officer with the U.S. Information Agency, and prior to her marriage, a secretary overseas for the U.S. State Department, Mrs. Markey is well acquainted with living in foreign lands.

TYPICAL of the international scope of Mrs. Markey's experience is her romance and marriage. She met her future husband in Korea; he courted her in Thailand; popped the question in Rome; the engagement was announced in Paris, Chicago and Long Beach; they were married in Singapore and had their first home in Sumatra.

"THERE'S NO place like home," said Mrs. Markey, who sighs with nostalgia when she talks about the Markey's only stateside duty, a two-year stay in Falls Church, Va.

Overseas, Mrs. Markey has had as many as five servants at one time.

"There's sometimes a certain lack of communication," she said. "Like the time I asked the cook to fix a lunch for my husband—a sandwich with pastry. When he opened it up, that's exactly what he had. Two slices of bread with neatly sliced pastry in between."

In Virginia she did all of her own work including her husband's shirts and "even loved scrubbing floors." She has a special interest in the laundering of Markey's shirts. In Jakarta the laundress "used cold water and

pounded them on a rock."

"American wonder fabrics held up very well under trying circumstances," said her husband with a twinkle.

"THANK GOODNESS for Montgomery Ward," the tall, handsome, blue-eyed traveler said. "They carry a lot of tall girl sizes in addition to a large catalogue of other merchandise."

During her Long Beach stay a visit to a downtown department store was a must on her schedule. She bought a ball gown and a mink stole, among other things.

Would she really be happy in the role of suburban housewife after living in some of the world's most exotic and newsmaking areas?

"Well, really I'm thrilled to be going to Australia," she said.



SEA-GOING YULE Celebrating New Year's Eve on the high seas will be Mr. and Mrs. James E. Markey, who departed Monday on the SS Monterey for the long cruise to Sidney, Australia, where they will reside. She is the daughter of Mr. and Mrs. William P. Schoof, 523 Cedar Ave.

Concert Is Today at YW

Music of Bach, Beethoven, Purcell and Schumann will be featured this afternoon, at 3 when the YWCA Youth Chamber Strings present a holiday concert in the headquarters building, 437 W. Ninth St., San Pedro.

Children and adults are invited to the concert and a reception honoring orchestra members.

APPEARING in the group are Renee Jackson, Laura Hager, Pat Rochester, Emily Dorn, Timothy Christenson, Heidi Thomas, Bonnie Faulkner, Bonita Faulkner, Marilyn Scoville, Hayden Jones, and Carol Murphy.

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NATURALIZER SHOES EXCLUSIVELY 431 PINE AVE. • LONG BEACH DOWNTOWN LONG BEACH

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Superfluous Hair
Scientifically and Permanently Removed

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BEAUTY STUDIO

Consultation without charge

Annual **FASHION CLEARANCE**

Gene's
450 Pine Long Beach

SWEATERS
Mohair and Wool Hand Knit Cardigans
Reg. \$14.98 to \$19.98
\$8⁹⁹ to \$11⁹⁹

Luxury quality famous label bulkies at new low prices! Beautiful cabled and novelty styles. All new Pastels and Whites.

CAPRIS
Fully-Lined All Wool
Reg. \$10.98 to \$13.98
\$8⁹⁹

Famous Make Stretch Pants
Reg. \$14.98
\$8⁹⁹

All new DARIENE Pastels plus Black and Olive Green, Grey. Proportioned sizes 6 to 16.

Fine vertical wool stretch with stirrup, from America's most famous pant maker. Short, Medium, Tall 6 to 16.

DRESSES
Holiday & Party Styles
1/4 to 1/2 OFF

Short and long floor lengths. All famous brands from regular stock. Dress up for the New Year in New Fashion and save.

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TOWN & COUNTRY FASHIONS

Annual

JANUARY clearance

DRESSES AND SPORTSWEAR

from our regular stock

UP TO

50% off

REGULAR PRICE

STARTS MON., 9:30 A.M. DEC. 28th

Here's the sale folks wait for... Town & Country's January clearance of fall and winter merchandise. Save up to 50% on world famous brands... dresses, cocktail and after 5 dresses, slacks, sweaters, skirts, blouses, etc. If you've ever been to a Town & Country Fashions sale... you know the values are tremendous at this once-a-year event.

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"for around the clock fun" **FASHIONS**

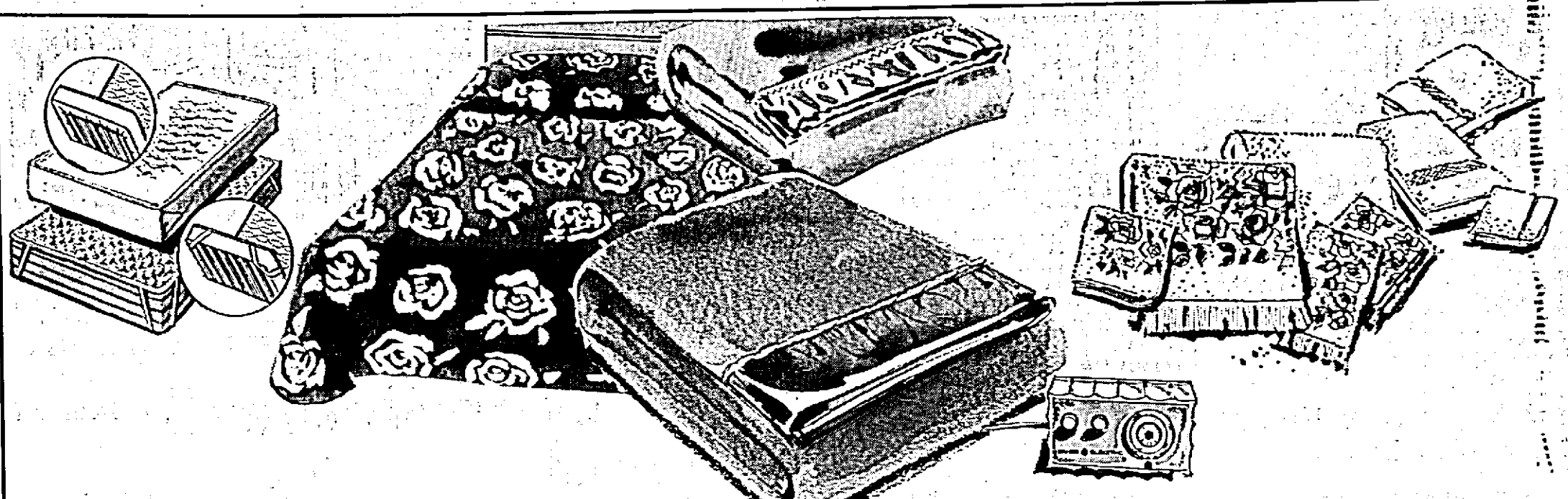
4129 Long Beach Blvd. (Just So. of Carson) GA 7-0997
Open Daily 9:30 A.M. to 5:30 P.M., Friday 9:30 to 9:00 P.M.

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quality at an all-time high-only prices are reduced



CELACLOUD MATTRESS PAD
3.99 twin size
Reg. 4.95 Sanforized covering. No dust or lint. Fluffy resilient pads in flat style with anchor bands or combination cover and pad.
Combination: Anchor bands:
5.95 Twin size, 4.99 4.95 Twin size, 3.99
6.95 Full size, 5.99 5.95 Full size, 4.99

"SOUTHPORT" AUTOMATIC BLANKET
21.95 Twin size
General Electric's famous "Southport" automatic blanket is engineered for a perfect night's sleep! Automatic control adapts to changing room temperature... never too warm... or too cool! Luxurious binding, completely washable. Decorator colors and a guarantee, fool
29.95 Full 24.95
36.95 Dual control 31.95
59.95 King 49.95

LOUISVILLE BEDSPREADS
14.88
twin or full
Reg. 18.00 "Monorose" bedspread in rich polished cotton, lovely decorator colors.
25.00 King size, 19.88

FIELDCREST "CHATEAU" BLANKET
Lush Acrilan® acrylic blanket, on sale for the first time.
Reg. 14.95 66x90" 12.99
Reg. 16.95 80x90" 14.99
Reg. 26.95 King size 23.99

ROYAL VELVET TOWELS
Reg. 4.00 Bath towel 2.99
Reg. 2.00 Hand towel 1.79
Reg. 80c Washcloth 69c
Reg. 80c Fingertip towel 69c
Reg. 5.50 Bath mat 4.49
Reg. 6.50 Bath sheet 5.59

FIELDCREST "STARFLOWER" BLANKET
Cloud-soft, wondrously warm in solid colors set off by a petite floral binding. Moth-proof and non-allergenic in Acrilan® acrylic.
Reg. 13.00 66x90" 11.00
Reg. 16.00 80x90" 14.00

ROSE BOUQUET TOWELS
Reg. 4.00 Bath towel 2.99
Reg. 2.00 Hand towel 1.79
Reg. 80c Washcloth 69c
Reg. 80c Fingertip towel 69c
Reg. 5.50 Bath mat 4.49
Reg. 7.50 Bath sheet 5.49

FIELDCREST "REGAL VELOUR" BLANKET
Luxurious 100% Acrilan® blanket, hi-loft. Rich velvet binding. Decorator colors.
Reg. 13.95 72x90" 7.99
Towels, Bedding

SALE OF ORLON KNITS

9.90

Reg. 12.95 For this little price we bring you a good looking tailored knit with seat-lined skirt, elastic waistband and other fine features usually found in more expensive knits; along with the shape-retaining, pill resistant, hand-washable qualities of cashmere-soft orlon® acrylic. Shown two from a collection of pink, gold, blue, green. Misses' 10-18 and half sizes 14 1/2-22 1/2. Budget dresses.



FLUFFI TOTE COAT KNIT KIT

10.99

Reg. 13.99 value A Bernat Knitting Kit containing ten 1 1/2-ounce balls of Mohair Plus Yarns (mohair, wool and nylon) with complete instructions for this luxuriously soft tote coat. Small, medium, and large.

Fluffi Sweater Kits
Reg. 8.99 Fluffi Raglan Cardigan Kit 6.59
Reg. 5.69 Fluffi Shell Kit 3.99
Art Needlework



Wedding Vows Exchanged at Church Services Here

Steffan- Vestermark

Marjory Ellen Vestermark, daughter of Mr. and Mrs. Harold W. Vestermark, Long Beach, became the bride of George Stanley Steffan, son of the Thomas S. Steffans, Long Beach, at a ceremony Tuesday in Lakewood First United Presbyterian Church.

The bride, gowned in a formal lace dress with chapel train and carrying a bouquet of white roses with orchids, was attended by Leora Hanon, maid of honor, and Janice Linville, Sandra Vestermark, Janice Hawthorne and Susan Vestermark, bridesmaids.

Donald Futter Jr. was best man. Ushers Thomas Wallace, Gary Vestermark, Carl Chase and Seymour Vestermark Jr. completed the wedding party.

The bride and bridegroom graduated from Wilson High. Both have degrees from Long Beach City College—she from the School of Nursing where her affiliations included membership in Iota Chi.

Following a honeymoon trip to Santa Barbara, the newlyweds will make their home in San Antonio, Tex.



Mrs. George Steffan



Mrs. Thomas F. Binckes

Thomas F. Binckes Sunday in Long Beach First Methodist Church.

The bride, daughter of Mr. Paul A. Dunham, Long Beach, and the late Mrs. Dunham, was graduated from Poly High and California State College at Long Beach where she was affiliated with Zeta Tau Alpha.

The bridegroom, son of Mr. and Mrs. Allen R. Binckes, Pittsburgh, Pa., was graduated from Fullerton Junior College and San Jose State College where he was a member of the Flying Club.

Attending the two during

the ceremony were Mrs. Bruce W. Cole, matron of honor, the bride's cousin; Mmes. Edward B. Souter and Andrew Hale, bridesmaids; Robert A. Binckes, the bridegroom's brother, best man; and William Reed Binckes, also a brother; Douglas Dalton and Dr. Thomas H. Evans, ushers.

The bride chose a gown of white silk with floor-length train and shoulder-length veil and carried a bouquet of two dozen white roses.

The newlyweds will make their home in Long Beach following a honeymoon trip to San Francisco.

Pair Wed in Texas Cathedral

Dorothy Jones, daughter of Mr. and Mrs. Otha Jones, Waco, Tex., became the bride of Robert Kelly Acosta, son of Mr. and Mrs. Tomas Acosta, San Jose, Saturday in St. Mary's Cathedral, Austin, Tex.

The bride and bridegroom, both residents of Long Beach, will honeymoon in New Orleans before returning to California. They will make their home in Garden Grove.

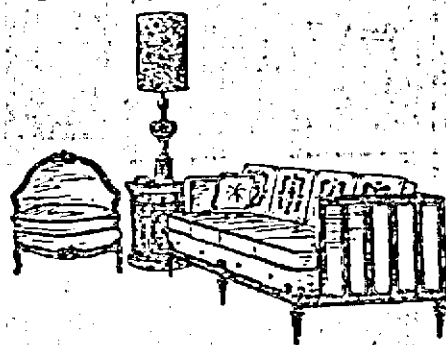
ATTENDANTS at the ceremony included Mrs. D. W. Janel Jones, matron of honor; Carmen Canazas and Nancy Nelson, bridesmaids; Bernard Slomchinski, best man, and Rich Shieffer and Kenny Jones, ushers.

THE NEW Mrs. Acosta attended Baylor University, Waco, Tex., and was graduated from Vanderbilt University, Nashville, Tenn. The bridegroom is an alumnus of the University of Texas, Austin, Tex. He was affiliated with Phi Kappa Theta, Phi Beta Kappa and Bachelors.

Moose Schedule New Year's Party

Loyal Order of Moose 600, Moose Home, 1200 Atlantic will have its New Year's Eve party 9 p.m. Thursday in for dancing.

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- Interior Designer Service
- Home appointments at your convenience

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3800 ANAHEIM

FRIDAY TILL 9:00
LONG BEACH

Scott-Clock Vows to Be Solemnized

Mr. and Mrs. John G. Clock have announced the forthcoming marriage of their daughter, Carolyn, to Charles H. Scott.

The wedding will be performed at 5 p.m. Wednesday in the chapel of St. Luke's Episcopal Church. Miss Clock will wear a dove grey cocktail dress and will be attended by her sister, Mrs. John Sadler of Pasadena. Edgerton Scott of La Jolla will serve as his brother's best man.

The wedding will be a small family affair and will be followed by a supper at

the home of the bride's parents.

MISS CLOCK attended Anokaia School and was graduated from the University of California at Berkeley where she was a Phi Beta Phi. She attended the Wright McMahon Secretarial School. In recent years she has been associated with McCann-Erickson Advertising Agency.

Her fiancé is the son of Mrs. Raymond D. Spicer of San Diego. He attended San Diego State College and currently is manager of the Pacific Insurance Agency office in Los Angeles.

Binckes- Dunham

Vows were exchanged by Janice M. Dunham and

Theater Party

Reservations for New Year's Eve theater parties are being taken at the box office of the Lindy Opera House, Wilshire at La Brea, for "Who's Afraid of Virginia Woolf?", the Edward Albee drama which will play through Jan. 3. Starring Vicki Cummings and Kendall Clark, the play is a probe into the frustrations of two small town college professors and their wives.

Greetings of the Season

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Mr. & Mrs. W. E. Cozart
and Staff

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Announce Engagements

Boyle- Wilson

Karen Boyle's engagement to Bill C. Wilson has been announced by her mother, Mrs. Betty Huse Boyle, Los Angeles.

The bride-elect was graduated from Santa Monica High and is now a junior at USC where she is a member of Alpha Gamma Delta. Her father is the late David P. Boyle.

Her fiancé, son of Mr. and Mrs. Cosmo W. Wilson, Long Beach, is a senior at USC and member of Kappa Alpha and Phi Eta Sigma. He was valedictorian for his class at Jordan High.

The wedding will take place Jan. 30.

Samstag- Eitel III

Mr. and Mrs. Adolph Jakob, Long Beach, have announced the engagement of their daughter, Mary E. Samstag, to Lt. (j.g.) Edward E. Eitel III, son of the Edward Eitel of Corpus Christi, Tex.

The bride-to-be was graduated from Poly and California State College at Long Beach where she was a member of Spurs, Califias and Zeta Tau Alpha.

Her fiancé is an alumnus of Rice University in Houston, Tex.

The wedding will take place Jan. 9.

Sweetman- Caramello

Engagement of Mary Ann Sweetman and John Bartholomew Caramello has been announced by her parents,

Mr. and Mrs. John J. Sweetman, Long Beach.

The wedding will take place this spring.

Caramello, son of Mrs. John Caramello, Indio, and the late Mr. Caramello, attended Long Beach City College and College of the Desert, Coachella.

The bride-elect was graduated from Marymount High, Long Beach City College (an associate of arts degree), and California State College at Long Beach. She was president of Tammuz at LBCC and a charter member of Gamma Phi Beta and an executive board member of the Sailing Club at CSCLE.

Paton- Rae

Carol Anne Paton and Loren Leon Rae will wed June 19.

Their engagement was announced by her parents, Mr. and Mrs. William S. Paton of Long Beach.

He is the son of Mr. and Mrs. Edwin M. Watson, also of this city and a graduate of Poly High.

He also attended Brigham Young University, served a two year mission for the Mormon church and four years with the U.S. Air Force.

She is an alumnae of Wilson high and a graduate of a local business college.

Siegfried- Pinterpe

Long Beach City College students Claudine Marie Siegfried and Samuel Junior Pinterpe plan to wed.

Their engagement was announced by her parents, Mr. and Mrs. Ray Siegfried, Long Beach. He is the son of the Livio Pinterpes of Lakewood and an alumnus of Lakewood High.

She was graduated from St. Anthony's.

The wedding date has not been set.

Rogers- Libbey

Martha Rogers will become the bride of William F. Libbey, son of the J. R. Donovans of Westminster, on Aug. 21, according to her parents, Mr. and Mrs. Harold Rogers of Bellflower. The bride elect was grad-

Buffum's

New Year Savings on International Sterling

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FREE... pair of candelabra in "Prelude" pattern, 160.00 value, yours at no extra cost with your purchase of this 5-pc. tea and coffee service!

5-pc. Tea and Coffee Service in "Prelude" pattern. Dainty floral motif accenting the smoothly gleaming contours. 500.00* (other patterns available, with free matching candelabra).

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ON THE BRIDE'S SET!**

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*plus Fed. tax

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As She Was—As She Is

By ROBERT MUSEL

LONDON (UPI) — She made her first adult headlines at 16 with a plunge neckline that led a shocked bystander to say: "If she were my daughter I'd spank her."

For the next 15 years she was scarcely ever out of them, the headlines, that is.

But these days, when the British think of her at all, they are apt to say: "I wonder what Princess Margaret's been doing?"

It's a valid question. Except for an occasional photograph of the tiny sister of Queen Elizabeth at one of her occasional public engagements they see very little of her and hear even less.

Privacy was what the princess said she wanted after her marriage to former photographer, Anthony Armstrong-Jones, now the Earl of Snowdon, on May 6, 1960.

Privacy is what she has been getting. But not everyone is convinced the princess is happy that the spotlight is always aimed elsewhere in the royal family—notably on her sister, the queen, and her tall, handsome cousin and rival, Princess Alexandra of Kent.

Once upon a time Princess Margaret used to be able to claim all the attention with expert ease. A hint of romance was guaranteed to do it every time.

THERE WERE headlines when her name was linked with then King Michael of Romania and a long string of other princes of the blood royal as well as lesser nobles.

Headlines for years when it became known she was in love with a divorced man, Royal Equerry Group Captain Peter Townsend.

More headlines when she renounced her love in favor of her duty to the crown.

Then headlines again as the lonely princess danced with tears in her eyes at various night clubs.

An the biggest sensation of all when she chose as her husband a commoner who used to whisk around the Bohemian haunts of the Chelsea district in a leather jacket and took photographs for a living.

The headlines really began to fade after the birth of their first child, Viscount Linley, in November, 1961, when Margaret took 35 weeks off from her royal duties amid criticism she was throwing an extra burden on the other members of the Windsor family.

There was scarcely a ripple when the second child, Lady Sarah Armstrong-Jones, was born in May, 1964.

If this shunting to the royal background is not exactly what the princess hoped for she has only herself to blame. She undertakes fewer public engagements than other members of her family and is consequently less in the public eye.

AS A bachelor girl she headed the glamorous, highly-publicized "Margaret Set" which lit up London's night life. Now she and her husband are surrounded by a publicity-shy group called "The Snowdon Set."

They hold parties at their sumptuous Grace-and-Favor (rent free) home in Kensington Palace, renovated with 65,000 sterling (\$182,000) of public money, but press and photographers are never present.

Nor is the guest list announced although some of the coterie, it is known, would not be socially acceptable at Buckingham.

"They have their own circle," said a member of the Buckingham Palace household with a notable lack of enthusiasm.

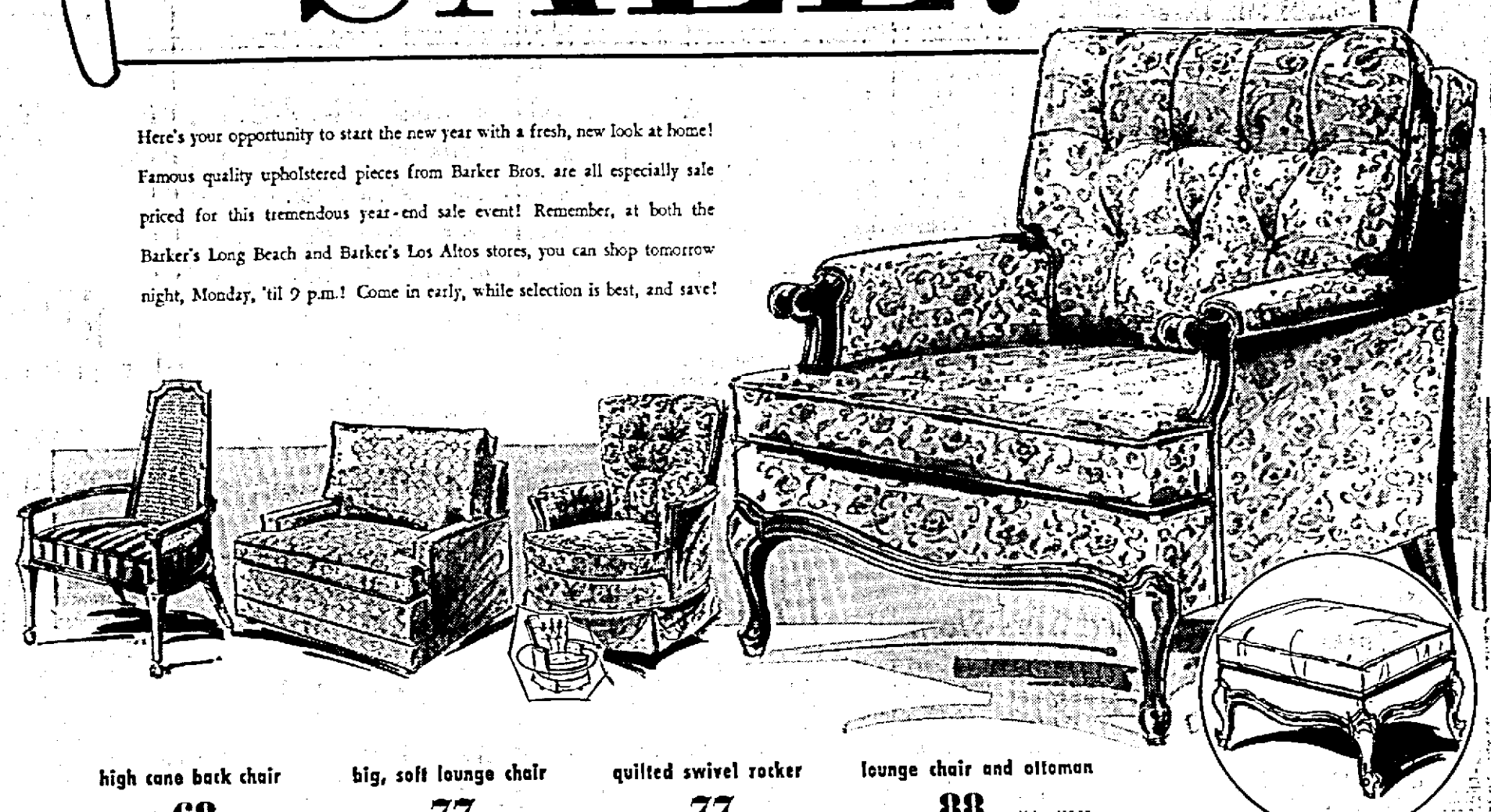
Princess Margaret has another chance to regain some of her old glory with the new year. She and her husband are visiting Uganda as emissaries of the queen. More foreign trips may follow.

Closer to home it is safe to predict the princess will be watching her weight. Her figure is the twin of the shape that won her mother, Queen Mother Elizabeth, the description of "The Dainty Duchess" in her young years.

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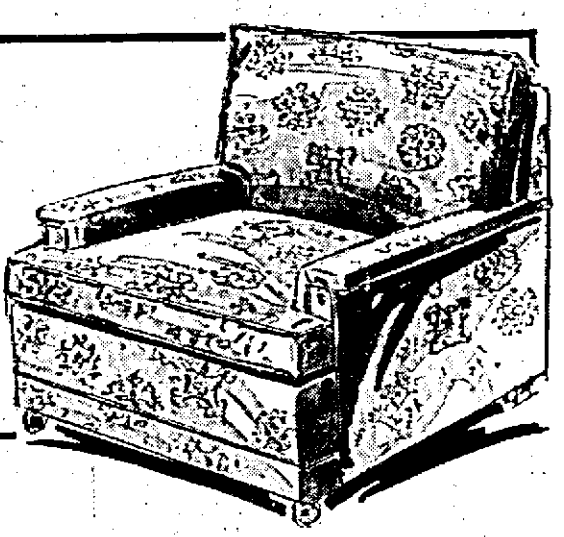
high cane back chair
68. val. 109.50
Contemporary style with sculptured wood detail finished in champagne tone. In antique satin or linen.

big, soft lounge chair
77. val. 119.50
Reversible spring-filled seat cushion and billowy loose back pillow; casters; matelasse, five colors.

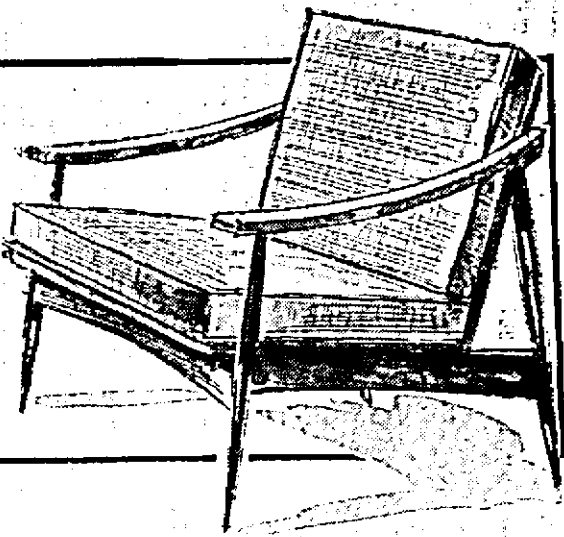
quilted swivel rocker
77. val. 119.50
Reversible spring-filled cushion; kick pleat valance; fruitwood finish wood detail; damask, 5 colors.

lounge chair and ottoman
88. Value 139.50
Attached pillow back; carved wood arm, base, leg; reversible foam cushion; tone on tone damask in 6 fashion colors.

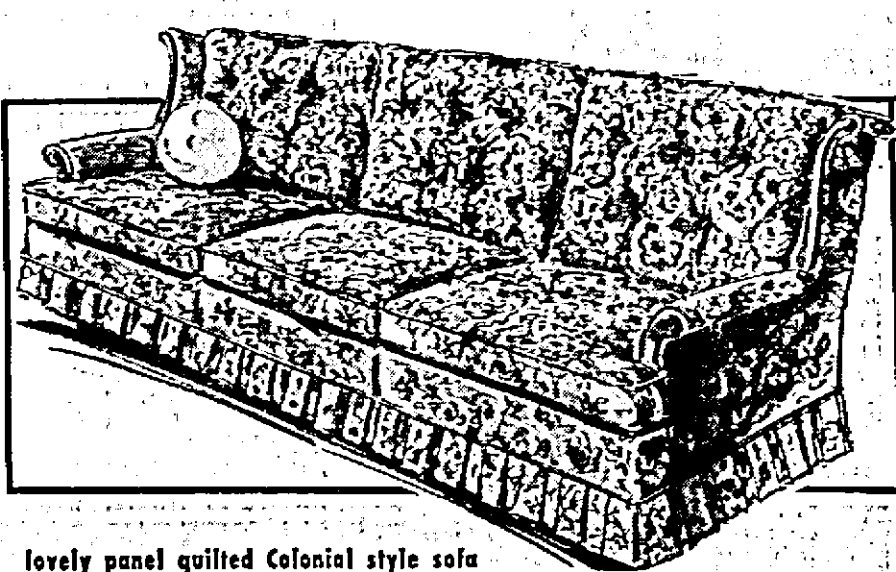
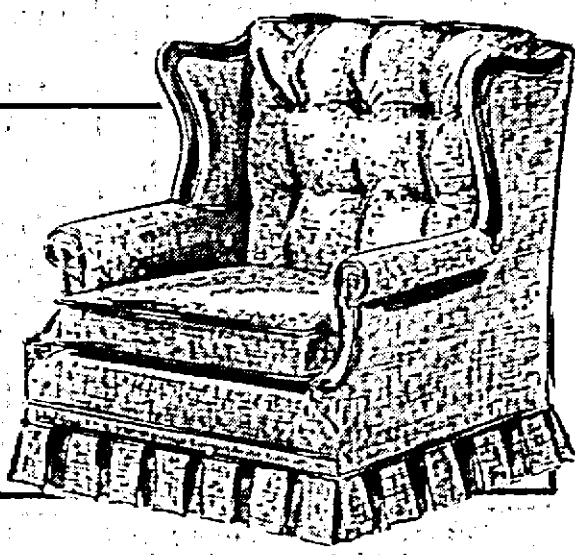
deep, wide & handsome pillow back lounge chair
99. value 149.50
Damask, 7 colors; brass ball front casters; reversible foam rubber polyurethane seat; bck. pillow, polyurethane/Celacloud® acetate wrap.



shaped hardwood frame Danish type lounge chair
38. value 59.50
Open arm style; walnut finish frame; reversible seat, back pillows; plaid/plain fabric in char/brown, olive or persimmon.



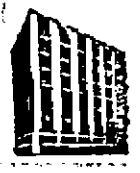
Early American style wood trim wing chair
86. value 119.50
Big, roomy size; boxed foam cushion; attached pillow back; kick pleat flounce; nubby tweed in char/brown or terra cotta.



lovely panel quilted Colonial style sofa
80"; wood trim arm, wing; foam cushion, attached pillow back; kick pleat flounce; polished cotton, 3 key colors.
183. value 279.50

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LOS ALTOS STORE

Ball Sponsored by Junior League

(Continued from Page W-1)

ingham, escorted by Anthony Michael Mumolo; Barbara Dell Dirk, daughter of Mr. and Mrs. Robert A. Dirk, escorted by Eric Forest Conn; Pamela Lynn Ellery, daughter of Dr. and Mrs. Sidney W. Ellery, escorted by Nicholas Frank Trutanic Jr.; Janice Ann Gray, daughter of Dr. and Mrs. F. Lyle Gray, escorted by David Wayne Brandmeyer.

Others were: Karen Blake Hanchett, daughter of Dr. and Mrs. Richard Hanchett, escorted by Midshipman Eric Jenkins; Linda Leo Hancock, daughter of Mr. and Mrs. John W. Hancock, escorted by Carl J. Cascia; Christina Hebenstreit, daughter of Mr. and Mrs. William Hebenstreit, escorted by George Frederick Partridge Jr.; Jennifer Selby Mann, daughter of Mr. and Mrs. Howard J. Mann, escorted by John Robert Tigner; Rosalyn Theresa Mumolo, daughter of Mr. and Mrs. Dominic Mumolo, escorted by James William Hunt; Priscilla Elaine Pelton, daughter of Dr. and Mrs. Bernard L. Pelton, escorted by Milton Weiss; Annette Gay Price, daughter of Mr. and Mrs. Ray Price, escorted by Roger Clark Loposso.

ALSO PRESENTED were: Patricia Hampton Reynolds, daughter of Mr. and Mrs. Gardner Reynolds, escorted by Russell Erwin Barto; Toni Ann Secrest, daughter of Dr. and Mrs. Pettus G. Secrest, escorted by Daniel Edward Lungren; Lynn Harrison Smith, daughter of Mr. and Mrs. Francis L. Smith, escorted by Dennis Nelson Halderman; Susan Elizabeth Trolinger, daughter of Dr. and Mrs. James H. Trolinger, escorted by Robert Matlock; Nancy Pawson Webb, daughter of Dr. and Mrs. Paul M. Webb, escorted by Michael Ward; Lois Chavez Welton, daughter of Dr. and Mrs. Walter F. Welton, escorted by Norman Philip Koehler; Gale Ann Young, daughter of Mrs. Jones Richards and Thomas Robin Young was presented by her grandfather, Mr. Jonah Jones Jr., and was escorted by Lloyd Warren Jones.

Among the stars were Craig Richard Arnold, Joseph Edwin Bechler, Thomas Frederick Besley, William Henry Bremer, Kenneth Becker, George Christopher Clayton, Stephen Stewart Cunningham, John R. Craig, N. Jack Dilday Jr., G. A. Dirk, Vincent Anthony Esposito, Charles Sedgewick Garland, Jack Dennis George, Peter Armstrong Hall, Harold Joe Hanke, Randall Lee Hopper, Dennis Heffley, Robert Irwin, John Charles Lungren, Jr.

Others were: Michael Maloney, Ross Millie, Howard Jeffrey Mann, Michael George McClain, Gary Rhorer, John Gary Robbins, Kemp Richardson, John William Rose, William Rolf, John J. Sullivan, Robert Allen Steuber, Richard Leo Shirk, John Albert Severson, William Avery Thompson, Jose Quin Tans, Leon Lamont Wiltse Jr., John Patrick Ward.

White Shrine Sets Folk Concerts Christmas Meet

Nazareth White Shrine will have its Christmas ceremonial at 7:30 p.m. Monday in Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Mrs. Don Gilson, worthy high priestess and Walter Van Wagner, watchman of shepherds will preside. Marie Le Rossignol will be chairman of the evening.

Cast in Musical

Jeffrey Hicks of Long Beach has a role in "The Lady's Game," an original musical comedy to be performed by students at Willamette University, Salem, Ore., Jan. 8 and 9.

Authors of the musical, Dave Welch and Barbara Davis, both students, have received a copyright on the work. It is the first full scale original musical ever produced at Willamette.

Mix roasted diced almonds into your favorite "family-approved" potato salad to provide delightful crunch; serve it hot on cold days.

Potato Salad

Mix roasted diced almonds into your favorite "family-approved" potato salad to provide delightful crunch; serve it hot on cold days.

Peach Garnish

Simmer canned cling peach halves in their own syrup with stick cinnamon, nutmeg and ginger as a festive garnish for turkey, roast beef or lamb.

CHEF OF THE WEEK

A Moving Story, He's Uncle of 75

By MILDRED K. FLANARY
L. P. F. F. F. F. F.

It would add greatly to statistics to know if there is another couple in Long Beach who can boast of more than 75 nieces and nephews—that is including the "grand" one, too.

That's the record of today's Chef of the Week, Gerald (Gerry) Evans, He's the youngest of 12 children, while his wife, Bonnie, is the youngest of 11. Otherwise, "uncle," is manager of the Lyon Van & Storage Co., Long Beach.

Born in Shoals, Ind., Evans remained there to finish high school — and "sign up" for World War II. He spent the next four years in the Navy, cruising mostly in European waters.

HE "GOT OUT" of the service sorta by degrees—continuing on for nine months with the Naval Ammunition Depot at Crane, Ind. During this period he also married, and in 1948, he and Mrs. Evans moved to Burbank, where he joined his brother-in-law in the chain link fence business.

With that business mastered, Evans enrolled in Woodbury Business College, graduating with degrees in advertising and business administration. This knowledge was put to use with the Lyons Van & Storage Co. in Pasadena, in 1951. In 1958, he was made traffic manager, and in 1961, became assistant manager, handling national accounts, claims and traffic. He was appointed manager of the Long Beach branch early in 1962, succeeding "Chef" Cam Horrell.

TODAY, the Lyon Corp. is a world-wide operation... and still growing. The plant here has been expanded, also.

A Rotarian, Evans is a member of the Harbor Transport Club and of the National Defense Transportation Association. He belongs to the Capistrano Beach Club, and the La Quinta Club of Palm Springs. They are members of St. Matthew's Church.

Sportswise, he indulges in golf, bowling and fishing; as a spectator, he is an avid football and baseball fan.

Evans is a connoisseur of good foods, and good restaurants. At home, Bonnie is considered the "plain Jane" cook, while he adds the spiced goodies.

You'll agree to the "goodie" bit after you've

tried his Marinated Flank Steak.

MARINATED FLANK STEAK
Flank Steak
1 clove garlic
1 cup vegetable oil
1/2 cup vinegar
1 tsp. salt
1/4 tsp. pepper
2 tsp. dry mustard
2 tsp. Worcestershire
Few drops Tabasco
ac'cent

Sprinkle ac'cent on steak before marinade. Slice garlic in large pan. Add balance of ingredients and stir. Place steak in pan and pour marinade over. Let stand 3 hours or more. Preheat broiler. Broil 2 to 3 inches below heat, allowing 3 to 4 minutes on each side. Carve diagonally into very thin slices.



Gerald Evans

INDEPENDENT PRESS-TELEGRAM—W-9
Long Beach 12, Calif., Sunday, Dec. 10, 1964

Cheese Muffins
Ever add grated cheddar cheese to corn muffin batter? Especially good when the muffin batter is only lightly sweetened.

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Rich wools in solids and tweeds all seat lined. Variety of colors and styles.
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from **\$7.99**
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- KNITS**
Nationally advertised name brands 2 and 3 piece. First time at sale prices.
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'Mary' Booked for Series

Melodyland Theatre producers Sammy Lewis and Danny Dare have booked the long run hit play, "Mary, Mary," for an engagement from March 2 to 14 to wrap up their five-show comedy-drama series. Negotiations for play's stars will be completed soon.

"Mary, Mary" was written by Jean Kerr, who doubles as wife to N. Y. Herald-Tribune drama critic Walter Kerr and is author of novel spoof "Please Don't Eat the Daisies," the earlier Broadway hit, "King of Hearts," and "Poor Richard," which made its stage debut a few weeks back.

When "Mary, Mary" finally closed its curtain for the last time recently, it had chalked up 1,572 Broadway performances over a four year span. It ranks in tenth place for most number of performances in the history of the theater. Time magazine called it "a hilarious must," and more than 2,000,000 theatre-goers agreed.

"MARY, MARY" will be the fifth and final attraction in Melodyland Theatre's winter play series which includes stars Hugh O'Brien and Pat O'Brien in "Mister Roberts," Martha Raye in "The Solid Gold Cadillac," "The World of Suzie Wong" with an all star cast to be announced, and Joe E. Brown in "Harvey." Season tickets for all five shows are now available by mail, at all ticket agencies and at the Melodyland box office.



GILBERT AND SULLIVAN CLASSIC

John Reed as Ko-Ko sings "Taken From a County Jail" in Act I of the D'Oyly Carte Company's production of "The Mikado." The famed company will give 22 performances of four of its most notable Gilbert and Sullivan productions in the Pavilion of the Music Center, Los Angeles, Jan. 5 through 24. The repertory also includes "H. M. S. Pinafore," "Pirates of Penzance" and "Iolanthe." Tickets are on sale at the box office, all Automobile Club of Southern California offices and Mutual Agencies.

County Museum on the Move

By ELISE EMERY
 Arts Page Editor

A monumental house-moving is underway as art treasures valued at \$22 million are being transferred from their old galleries in Exposition Park to the new \$11.5 million Los Angeles County Museum of Art in Hancock Park on Wilshire Boulevard.

Among the thousands of objects being moved is a huge painting by Francisco de Goya worth more than a quarter of a million dollars; the fragile porcelain "Shakespeare Service," worth almost \$100,000; the "Hope Athena," one of the finest Greek marble statues in an American museum and weighing several tons; tiny Egyptian glassware; delicate fragments of Coptic and Persian textiles; and a rare, life-sized wooden Bodhisattva.

The museum staff has been making preparations for the move for months. Members of the Society of Packaging and Handling Engineers have spent hundreds of their own evening hours coordinating the project, devising creative ways of packing fragile or unusually shaped or weighted objects and in procuring free packing materials.

They have done this to develop an aspect of their scientific engineering interests and especially to contribute their unique service for an unprecedented civic need.

The art treasures are under tightest security regulations at all times. The bulk of the collection will be moved in nearly 100 van loads during the next few months.

The new museum will

open its doors April 1 with a selection of its finest objects installed in the Ahmanson Gallery and the opening of a major retrospective exhibition of the works of Pierre Bonnard in the Lytton Gallery.

The museum was made possible through private funds raised by a committee of the board of trustees, headed by Edward W. Carter, and by the donation of the priceless corner of Hancock Park through the County Board of Supervisors.

FIRST EXHIBIT of 1965 will open next Sunday at Long Beach Museum of Art, 2300 E. Ocean Blvd., when 11 art associations from the metropolitan Los Angeles area to Riverside County exhibit in all the museum galleries. Examples of sculpture, prints, crafts, paintings in oil and water color, and other media will be on display.

Museum hours are 10 a.m. to 5 p.m. Tuesdays through Fridays, 1 to 5 p.m. Saturdays and Sundays, closed Mondays and New Year's Day.

LONG BEACH Art Association will begin the New Year with an exhibit of experimental work in its gallery in the Villa Riviera, 800 E. Ocean Blvd.

Paintings and other art works will be entered Monday from 1 to 7 p.m. All styles and media will be represented. Although this is not a juried exhibit, a selector will choose outstanding works for awards.

Visiting hours are 1 to 5 p.m. daily except Mondays. The show will hang through January.

CASH AWARDS ranging from \$10 to \$50 will be awarded in the annual Mosaic Show sponsored by the Artists League of Seal Beach. It will open at the Art Center, 105 Main St., Seal Beach, Jan. 9 and will be judged by Dale Owen, who will present awards and explain his choice of winners at 1 p.m. Categories are flat objective, flat non-objective, round objects and decorative.

The show is open to all artists. Entering dates are Jan. 3 through 7 from 1 to 4 p.m. and 7 to 9 p.m. Entry fees are as follows: flat objects such as panels, tables, etc., \$2, \$3 if over 70 inches (measuring one

end and one side); small and medium-sized objects such as lamps, ash trays, bowls, bottles, \$1 each; for larger objects charge will be according to size. There is no limit on the number of entries.

All accented works must remain on display during the entire length of the show. Owners may price their works and, in the case of a sale, 20% commission will go to the Artists League. All entries must be picked up on Feb. 1, 2 or 3.

MADONNAS by noted artists are on display at the Gallery of Distinguished American Artists in Palm Springs. Gerda With is exhibiting oil paintings and Albert Wein is showing prize-winning sculpture. Also on view are snow scenes in water color by Fred Perney, brush drawings of desert birds by Sterling Moak and porcelain paintings by O.E.L. Graves.

The exhibit may be seen through Jan. 10. Hours are 10 a.m. to 9:30 p.m.

ALEXANDER CAMPBELL, resident of Long Beach in his student days in the 1940s and teacher in Norwalk School District from 1950 through 1952, is presenting his fifth one-man show which is his second one abroad.

The show opened Tuesday at Galeria de Artes Plasticas in Guadalajara, Mexico. In 1953 he exhibited at the American Cultural Institute, Guadalajara. Campbell studied at Art

Students League, Los Angeles State College, the University of Guadalajara and did independent study in Rome, Madrid, Paris and Vienna.

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Walker's

Laguna Artist's Oils in Gallery Exhibition

By VIRGINIA LADDEY

The Naples Gallery (formerly Veluman) at 5604 E. Second St., is having a showing of oil paintings by Blanche More through Jan. 15. Viewing hours, Monday through Saturday, are 10 a.m. to 6 p.m.

The artist has been active for many years in Laguna art circles where she has been the recipient of numerous awards. Her work has met a warm reception in Palm Springs and La Jolla as well as with the following of the local gallery.

Blanche More infuses her seascapes, landscapes, and floral still lifes with a sense of the mystic. She often confines her palette to a few, or even just one color, perhaps greyed with white. Though scenes may be based on some realistic observation, their major effects come from rich imaginings.

"IN A GARDEN," for example, is all in tones of Nile green, showing a pool amidst tall trees, a statue, and small figures which may be little water nymphs. "Safe Harbor" is either early dawn or dusk on an ocean

cove into which are gliding a group of gulls.

There are several works which show New York skyscrapers as imaginatively viewed from the lake in Central Park. One is in shades of blue with twinkly stars; another is in shades of lavender.

TO MY VIEW, Miss More's most successful expression is in small floral still lifes which are presented in pairs. One of these is a set of roses, one American Beauty red, the other, Texas yellow, both with butterflies. She combines this interest with her theme of romantic fantasy in "Love's Young Dream" in which a couple stroll rapturously in the moonlight on the bank of a pool; a mansion is glimpsed through the trees.

Miss More's show will be of great interest to those who like art to be beautiful, lovely, and complementary to a room's decor.

Auditions Set for 'Ports O' Call'

Singers will be auditioned Monday, Jan. 4, for Civic Chorus' next production, "Ports O' Call," which will be presented March 5. It will include folk songs and dances from many countries and will be staged with costumes in a colorful setting. The Youth Talent Showcase will assist.

Frank Ahrold, director, will audition singers at 7 p.m. in Jefferson Junior High School Auditorium under auspices of the Recreation Department.

Cellist and Pianist on LBMA Bill

Cellist Harold Schneider and pianist Sara Lee Halpin will play the sixth concert of Long Beach Museum of Art's chamber music series Thursday at 8 p.m.

They will perform compositions by Chopin, Tchaikovsky, Beethoven and James Weary. Both accomplished musicians have appeared here previously in chamber music concerts.

Museum doors will open at 7:30 p.m.; seating is free and unreserved. Under general management of Frank Allen Hubbell, composer, arranger and conductor, this series is sponsored by the City of Long Beach in cooperation with the County of Los Angeles.

High School Rehearsing Production

Lakewood High School Drama Department will present "Arsenic and Old Lace" Jan. 21, 22 and 23 at 7:30 p.m. and at 2:30 p.m. matinee on closing day.

Milton McMenamin, drama instructor, will direct. Roles of two "sweet old" aunts will be taken by Roz Schlegel and Shelly Griffiths. Their nephew, Mortimer, will be played by Terry Friedman. Leo Knudson is cast as his brother and Sue Appleton has the role of his fiancée.

OTHERS in the cast are Leo Alkana, Roger Seifert, Bruce Tepper, Charles Williams, Ray Patterson and Blake Gould.

Opera in English to Be Put to Test

By DELOS SMITH

NEW YORK (UPI) — For students of hilarious ins-and-outs of human nature, music division, one of the telling happenings of the coming year will be a direct test of whether the general run of Americans interested in opera are men and women or mice—operatically.

They're going to be given a free choice between opera-in-English and opera-in-the-composer's language, and they'll have to make the choice out in the open where everyone, including the non-operatic and the scoffers at opera, will know what it is.

Rise Stevens, one of America's finest contributions to Opera, is putting them on this spot—she and Michael Manuel. They are co-managers of the touring company of the Metropolitan Opera — its "National Company"—which will begin beating the American road next fall.

How do you want it? They're asking American cities and towns from border to border—Bizet's "Carmen" in English or in French? — Puccini's "Madame Butterfly" in English or Italian?

IF YOU'RE logical of mind you'll expect them to invariably to choose English, the language they can understand. While witnessing a staged drama — and that, after all, is what opera is — there is undeniable advantage in understanding the characters and action down to the smallest detail.

But don't bet these audiences from Miami to Seattle are going to be logical. It would be a better bet they won't be. The opera-in-English cause has long since been lost here in New York, at the Met's own opera house, and there probably is no chance at all of it winning on the road.

And so that man-from-Mars will split his sides over the hilarity of Americans from coast to coast jamming

into the theaters to give the impression of being enthralled by sex and pathos put to them in terms which can be only Greek to most of them.

In no country where opera has such popular support that it's subsidized with tax money is there ever such a spectacle. In Germany, in Italy, in France operas are always translated from the language-of-the-composer to the language of the audience, whatever it is. Only in America and in England will you hear that opera is harmed by something so reasonable.

NO ONE has ever identified the typical American opera fan or taken him apart to find out what makes him tick. But many have suspected he gets aesthetic strength from exclusivity — by belonging to a select cult from which the masses are excluded, self-excluded actually. Whatever their aesthetics, these masses are at least logical.

If they could understand opera they might well be converted into opera fans and then opera would be a mass joy as it is elsewhere. But what would happen to the exclusivity? Whether or not this view has validity, the Met's National Company is going to do opera a great service by demonstrating English is as sound a language for opera as any other.

Two of its four operas will be sung only in English. One is by that brilliant Floyd. Since Floyd's language is English, no one has yet wanted Americans to hear it in Italian.

The other is Rossini's opera on a familiar story to speakers of all languages. To English audiences it has always been obscure, though it is a wonderfully funny comedy, and for the Met's touring company even its title has been translated into plain "Cinderella."

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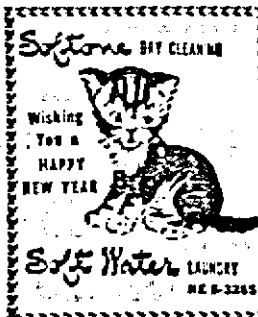
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1964: The Year Milady's Skin Came Into Fashion



...and NOW it's the no-bra bra!

By MARY ELLIS CARLTON
I. P. T. Fashion Editor

This will be remembered as the year the nude look became the fashionable look. And some of fashion's leading spokesmen say it's only the beginning.

"Watch the next five years," they say. "You'll see even more freedom in dress."

Just who gets the credit—or the brickbats—for deciding women were wearing too many clothes?

There's no doubt about who dropped the fashion bombshell of the year. It was California designer Rudi Gernreich, who created an international furor with his topless swimsuits.

It set off pulp denunciations of the designer and of women who bought his suits. Law enforcement officials in many areas banned the thing on beaches. Some of the more daring women were arrested for appearing in them.

NONETHELESS THE TOPLESS is reflected in resort-summer swimsuit collections.

The back-to-nature influence is expressed in low-tide necklines, cutouts in unexpected places, see-through cages, coverups that give the illusion of nudity and provocative bikinis that cover only as much as the law requires.

Shortly after Gernreich's half-a-bikini hit the headlines, nudity—or suggestions of it—also moved into ready-to-wear.

Dress necklines plunged to daring depths for evening—nude-colored silks under black chiffons and laces became standard.

AND NOW, Mr. Gernreich has done it again!

He's designed the no-bra bra, a little nothing to mold the bold, a swish of sheer nylon net as transparent as a slick politician's smile.

It's so barely there that the wearer may have trouble knowing it's around... and the viewer may wonder "is she or isn't she?" This is particularly true if a woman chooses the No Bra in a nude shade.

It's available also in black and white—"white is for squares," says Gernreich.

About the only substance to the garment is the thin elastic band around the bottom and the narrow straps. It looks as if the manufacturer, Exquisite Form, may have had trouble finding a place to sew in its label.

A couple of other revealing facts: it's so wispy its weight doesn't register on a postage meter and it will dry in 20 seconds—two definite advantages for the fast-moving jet set.

Its price is more down-to-earth: in most stores it sells for less than \$4.

If you can find one, that is!

A check of local lingerie departments goes something like this: At Buffums, the first shipment has already sold out—more expected soon... at the May Co., some still available, but going fast.

And that's the way fashion is shaping up for '65.



NO-BRA BRA, newest Gernreich shock-eroo, gives illusion of nudity under sheer-topped dress. Of transparent nylon net, bra is bias cut, shaped with only single small dart, is lightweight and invisible. Elasticized shoulder straps are narrow as strings.

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KAY CARROLL—Director



LESS SUIT, MORE GIRL... that's the look for '65. Low-tide neckline (top) plunges to waist, front and back, on Jantzen's mailott of nylon and Lycra... Sea B's barely-there bikini has filmy lace coverup that doesn't really cover up... and, for those who prefer the "little black" swimsuit, Bill Blass designs puckered jersey nylon with sultry cut-outs on one side.

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WONDERFUL WASHINGTON Precedents for Decision

By VIRGINIA WELDON KELLY
Because President Johnson is not going to wear formal morning attire to his inauguration, a Washington press pundit upbraided Mrs. Elizabeth Carpenter, press secretary to Mrs. Johnson. "Do you know what I

would wear if I were to be inaugurated?" asked the pundit. "You'd wear a crown," retorted Mrs. Carpenter.

It will be his inauguration and the President has the right to decide what he will wear. There are historic precedents which may have helped him to the decision to wear a banker's gray business suit.

Thomas Jefferson and Andrew Jackson walked to their inaugurations. Each gave orders that there was to be no ostentation and that all arrangements were to be in keeping with Democratic principles.

Mrs. Alice Roosevelt Longworth, daughter of President Theodore Roosevelt, voted for President Johnson. She told reporters she wishes he would wear boots, a string tie and a Stetson. The idea is romantic but the concept would not be valid—except for the hat.

PRESIDENT JOHNSON wears ranch clothing only at the ranch. In Washington, he has always worn the best tailor-made business suits. Some were made in London.

It would be fitting if he would wear the light colored, medium brimmed Stetson which he and so many other governmental notables have worn in Washington throughout the years. Among them are two other tall, handsome Texans: Rep. George H. Mahon, chairman of the House Appropriations Committee, and Rep. Albert Thomas, second ranking Democrat on the same committee.

There will be four inaugural balls on the same evening in Washington. The President will attend them all. It is a pity that he will

not wear white tie because (to use an old-fashioned phrase) he "cuts a fine figure" in evening dress.

IN WASHINGTON, invitations to the Symphony Ball held on Dec. 12 specified white tie. Vice President-elect Hubert Humphrey looked youthful and trim in white tie—his own, not rented. Most men wore evening dress. Presidential assistant Jack Valenti wore a dinner jacket because, he said, he did not have time to rent a tail coat. Commerce Undersecretary Franklin D. Roosevelt Jr. also wore black tie. He said he does not own evening dress.

The way to be more comfortable in evening dress or the dinner jacket is to have them made—or buy them ready-made—of black tropical weight worsted.

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TeleWues

Sunday, December 27, 1964

*More Movies
for New Year*

(See Page 4)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

Hollywood Deb Stars Welcome Newest Year



HATS OFF TO LAURIE SIBBALD, JANET LANDGARD AND MARY ANN MOBLEY

Illustrating how talent and beauty can make a winning combination, 10 girls will be featured during "The Hollywood Deb Stars of 1965" at 9:30 p.m. Saturday, channel 7.

As an added attraction, Debbie Reynolds, Ed Wynn, Kathy Nolan and George Montgomery will be interviewed during the hour-long special.

Co-hosts for the program will be George Gobel and Carolyn Jones. Chairwoman is Gloria Swanson and Natalie Wood will figure in presentations of awards.

The 10 girls, each a working professional actress, are all between 16 and 22 years old. They are:

Laurie Sibbald, a regular in the television program "No Time for Sergeants." A dancer, she was offered a scholarship with the Boshoi Ballet of Moscow.

Janet Landgard, who plays Paul Petersen's girlfriend in "The Donna Reed Show."

Mary Ann Mobley, a former Miss America, has appeared in three motion pictures.

Donna Loren, a former member of Walt Disney's Mickey Mouse Club, also has appeared in three movies.

Margaret Mason has had roles in "Burke's Law" and "Perry Mason."

Tracy McFale's television credits include "Dobie Gillis" and "The Donna Reed Show."

Barbara Parkins, who has appeared with "Wagon Train," "Perry Mason" and "Dr. Kildare," currently is a regular in television's "Peyton Place."

Wendy Stuart, who has been acting since she was 8 years old, has been featured in "Gunsmoke" and "Mr. Novak."

Beverly Washburn has appeared with Jack Benny, Bing Crosby and Danny Kaye.

Raquel Welch is the billboard girl for "The Hollywood Palace" and has appeared in three movies.

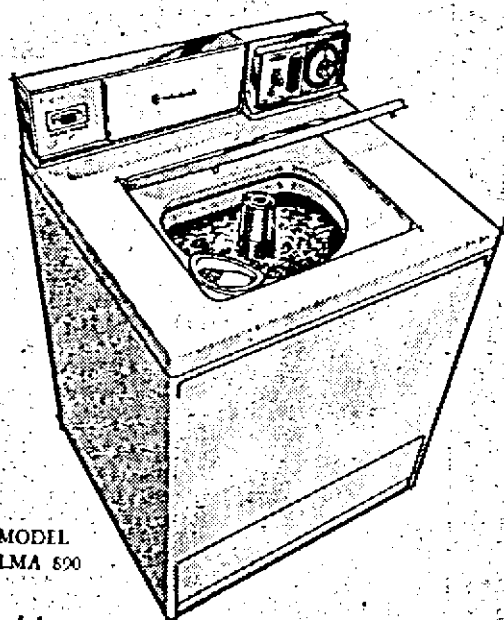
Among the girls' escorts will be Tony Dow, Paul Petersen, James Callahan, Bobby Van, James McMullen, David Hedison, Sammy Jackson, Johnny Crawford, Bill Bixby and Dale Robertson.

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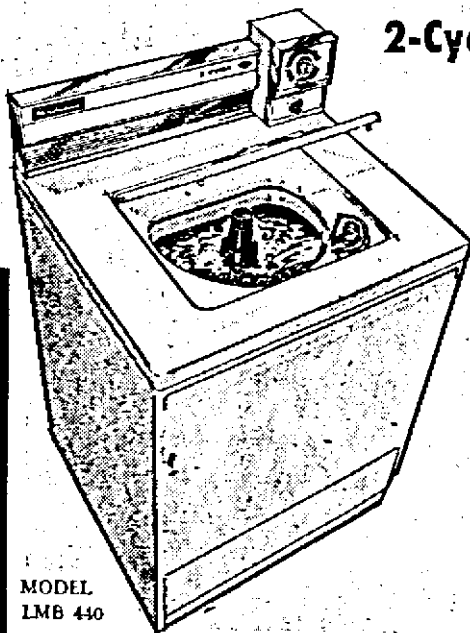
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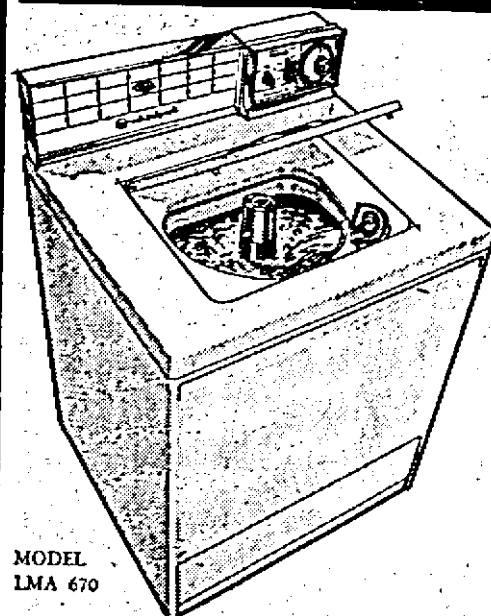
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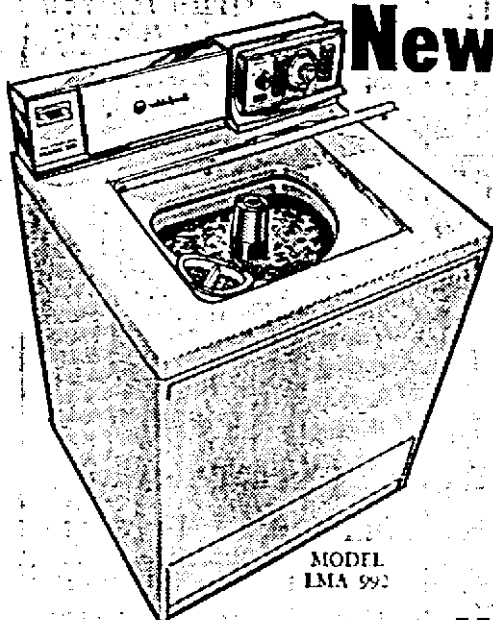
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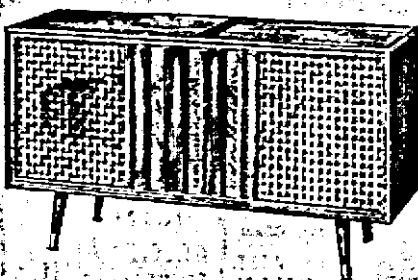
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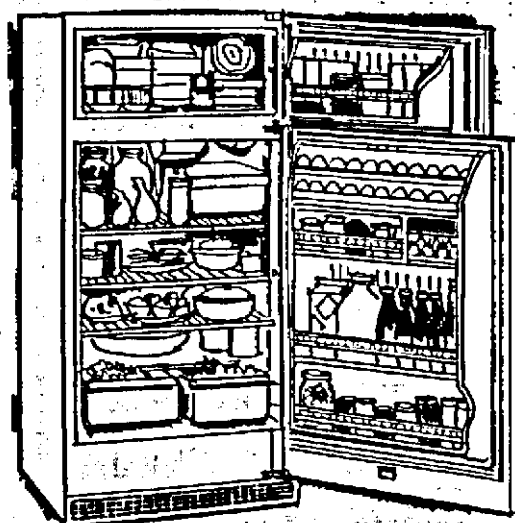
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5075 LONG BEACH BLVD., — NORTH LONG BEACH

CBS Makes Multi-Million-Dollar Movie Purchase

By BERT RESNIK
TV and Radio Editor

As the New Year prepares to come onstage, announcement is made that CBS-TV (channel 2) has paid \$22,750,000 for 65 movies.

At this point, plans are to air them in the 9 to 11 p.m. timespot on Fridays starting in the fall.

The announcement comes after reports of equally fantastic sums paid by NBC-TV (channel 4) and ABC-TV (channel 7) for motion pictures.

Add to that fact that KHTV (channel 9) has been known for several years in Southern California as "The Movie Station" and intends to maintain its reputation.

Figure, also, that the other three independent television stations have movies as major ingredients in their overall programming.

IT ALL MEANS that a viewer, if he were so inclined, could probably start watching movies at 10 a.m. In the morning and stay up until the next a.m. still watching the late-late's.

I am not so drastically inclined.

But I tell you frankly that, given my choice of most of this past season's TV programs "entertainment," I'll take the movies.

Nor am I alone.

NBC's Wednesday and Saturday night movies are comfortably lodged in the ratings, although not at the top.

ABC-TV's Sunday night movie generally ends second to "Bonanza," but still is in the money.

KHTV's "Movie Station" is operating in the black.

WHEN A MAN flicks on his dial in his livingroom, he's looking for entertainment. Movies, in my opinion, are currently providing the best entertainment.

There is a copy-cat distaste about so many of the

other entertainment programs.

There are the military situation-comedies. If you've seen one, you've seen them all. Just change the uniform.

There are the witch-monster gimmickries—and how can you parlay a gimmick into 26 successful episodes?

There's Lucy Ball and 76 carbon copies. After a while,

even the original begins to wear thin.

WHEN YOU get right, down to it, there's the answer a producer associated with the defunct "Asphalt Jungle" series gave me several years back. The answer still holds true today.

The question was: "Given an unlimited fi-

nancial budget, access to top talent and as much time as you desire, what would you

do original for television?" The producer answered: "I'd make a movie."

TeleViews

FOR THE WEEK BEGINNING DECEMBER 27, 1961

Bert's Eye View	4
Week's Top Shows	13
Critic's Corner	15
FM Highlights	19
Pan and Fan	19
Radio	19
Television Movie Tips	19

BERT RESNIK, EDITOR

CALL KENNY MAYTAG GAS DRYER HEADQUARTERS

Gas Dryer Haze...

Continued Next Sunday

"I'd rather FIGHT than SWITCH"

She called KENNY for the best deal on a MAYTAG GAS DRYER ... WHY DON'T YOU?

MAYTAG
Half-of-Heat
GAS DRYER

- Multi-Turn, Suty
- Fast & Safe for all fabrics
- Low Cost Operation

ALL COLORS - ALL MODELS
Matching Washers
"Cheaper by the Pair"

FREE!
VACATION TRIP FOR 2
IN THE TIME

Dunes Hotel
Las Vegas

Everything dried for 2¢ a ride
IN A GAS DRYER

STOP! See why we are the area's largest factory direct carload dealer.

LAKEWOOD HOME APPLIANCES

17127 LAKEWOOD BLVD. (at 16th St.) TO 6-3166
RICE, TRACY, FRI. "CALL KENNY" ME 3-6967
7732 7th St. S.E.

Serving You for 15 Years — And So Habla Español

CALL KENNY MAYTAG GAS DRYER HEADQUARTERS

Farmed Out

Lucille Ball once bought a chicken farm and learned all she could about hens. She talked so much about chickens that her friends started teasing her about the subject.

"They were tired of hearing about Ball fowls," said Lucy.

RENT-A-WIG
STYLED FOR YOU
Mr. & Mrs. Wig
18308 E. Rosecrans
Bellflower 925-4543
Distributor of Fashion Truss Wigs

The Home Silk Shop

EXCLUSIVE BUT NOT EXPENSIVE

"Just in Time for Holiday Sewing"

Choose From the World's Finest Selection of Fine Fabrics—See Our Designer Fabrics

<p>\$2.95 WASHABLE ORLON 97¢</p> <p>AND WOOL ACRYLIC JERSEY 54" WIDE ASST. COLORS</p>	<p>59¢ ALSOKEINT TOWELING COTTON & LINEN 19¢</p>	<p>\$1.45 FINE QUALITY CORDUROY COTTON FINWALE ASST. COLORS 57¢</p>
<p>\$14.75 to \$19.75 IMPORTED PURE SILK CUT VELVET \$8.87 Yd.</p> <p>100% PURE SILK CUT VELVET FOR DRESSES, FORMALS, SUITS, COATS 38" WIDE</p>	<p>\$4.95 FINE QUALITY BONDED WOOL JERSEY \$2.45 Yd. 54" WIDE</p> <p>LINED WITH ACETATE. SOLID COLORS, 54" WIDE ASST. COLORS FOR DRESSES</p>	
<p>\$1.95 DRIP DRY WASHABLE NYLON JERSEY PRINTS ARNEL & NYLON PRINTS. 69¢ Yd.</p> <p>TRIACETATE, LARGE ASST. 45" WIDE</p>		
<p>\$3.95 DRIP DRY SOFT ACRILAN ACRYLIC BLANKETS \$1.57 Yd. 60" WIDE</p>	<p>\$2.95 TWILL BACK VELVETEEN \$1.00 Yd. 36" WIDE</p> <p>COTTON CREASE RESISTANT ASST. COLORS</p>	
<p>DESIGNERS FAMOUS \$6.95 TO \$8.95 VALUES WOOLENS 3.87 Yd.</p> <p>SENSATIONAL FALL COLORING 100% ALL WOOL BOLTS AND BOLTS 54" WIDE MANY ONE OF A KIND</p>	<p>\$3.95 FINE WOOL AND MOHAIR JERSEY PRINTS \$2.45 Yd. 50" WIDE</p>	<p>DESIGNERS WOOLENS 100% ALL WOOL AND WOOL & NYLON \$1.87 Yd.</p> <p>WORSTEDS FLANNEL NOVELTIES FOR SUITS, COATS, SKIRTS</p>
<p>ACRILAN ACRYLIC RUGS \$1.94 EACH 24x36</p>	<p>INTERFACING RAYON FOR DRESSES, COATS, JACKETS \$1.00</p>	<p>\$6.95 SOFT AS KITTEN'S EAR ORLON FLEECE ACRYLIC FIBER FOR COATS \$1.87 Yd. 54" WIDE</p>
<p>OPEN MON. TILL 9 P.M.</p> <p>635 SOUTH ST. Next to McCoy's Market Atlantic on South St.</p>		<p>HOME SILK SHOP 663-4485, 428-2828 FREE PARKING</p> <p>NORTH LONG BEACH</p>



HAPPY NEW YEAR!

Our heartfelt wishes for a joyous and beautiful New Year to you and to your families from your Center Meat Co.

5-DAY MEAT SALE

• 6 BIG DAYS IN OUR GARDEN GROVE Store
• 5 BIG DAYS in our Lakewood & Santa Ana Stores

All Your Favorites for New Year's Partying and End-of-the-Year Budget Stretching at Special Record-Setting Savings!

GARDEN GROVE STORE
(Only) Open Sunday 9 a.m. to 6 p.m.

Store Hours: Open Friday 9 a.m. 'til 9 p.m. Other days, 9 'til 6. CLOSED SUNDAY. Garden Grove Store (only) Now Open Sun. 9 a.m. to 6 p.m. for your convenience. Plenty of FREE PARKING AT ALL LOCATIONS. FREE SOUP BONES

CENTER MEAT CO.

LAKWOOD CENTER

8022 Faculty Ave. ME 5-0228
Open Daily 9 a.m. to 9 p.m.
GARDEN GROVE (next to Zedra)
7772 Chapman Ave. LE 9-1121
SANTA ANA 125 W. Pomona
Across from Sears

CENTER MEAT CO.
WILL BE CLOSED
FRI., JAN. 1st
(New Year's Day)
AT ALL 3 STORES

Our famous guarantee

We, Center Meat Co., unconditionally guarantee every ounce of meat sold to your satisfaction or your money will be cheerfully refunded.

Prices effective Sun., Dec. 27th thru Sat., Jan. 2nd.

SANTA ANA Center Meat Co. No. 2 155 W. Pomona Apts. 11111 Santa Ana, Santa Ana 213-4031

GARDEN GROVE—7772 Chapman (1 block west of Brookhurst) Next to Zedra's LE 9-1121

EXTRA FRESH GROUND BEEF

Delicious in dozens of dishes. Extra juicy. The finest quality anywhere or double your money back!

or 29c lb. Stock Your Freezer. 20 lbs. \$4.99

4 99 LBS



Compare this price anywhere & save at Center Meat Co.

A direct carload purchase from Chicago—Famous Agar Hams are the pride of the Illinois toll corn fields... tenderly custom-cured for you—boneless, skinless, fully cooked!

"A Sweetheart of a Ham"

AGAR Fancy Quality CANNED HAM

5 2 99 ea.

CHUCK STEAKS



All center cuts from finest grain-fed custom-fed steers, aged to perfection and cut fresh for maximum flavor and juiciness.

SAVE 20¢ per lb.

3 9 lb

7-BONE BEEF ROAST
ALL CENTER CUTS ONLY (No Neck Cut)
O-BONE BEEF ROAST
WASTE FREE—A Real Treat for Your Family

YOUR CHOICE **4 9** C lb
6 9 lb

One of Center Meat Co.'s Specialties

BONELESS STEWING BEEF

Superb Eating, Fancy, Extra Lean

SLICED BOILED HAM



Famous "Southern Star" Brand with that famous "Down South" authentic flavor! Freshly sliced for out-of-this-world sandwiches and buffets. Save 70¢ per lb.

8 9 lb

GENUINE WISCONSIN

CHEESE SALE

- WESTERN LONGHORN
- GOLDEN CHEDDAR
- MONTEREY JACK

SAVE 20¢ per lb.—By the Piece

4 9 C lb
YOUR CHOICE

CORNER BEEF ROUNDS



Every round is super-brined. All meat succulent and tender. You will enjoy every ounce of it. Serve your guests this superb delicacy—simply delicious in hot or cold sandwiches for your New Year's buffet.

FAMOUS 45 DAYS CURE

5 9 lb

CORNER BEEF TONGUE

SAME FAMOUS 45-DAY SUGAR-CURE

Another marvelous treat for partytime sandwiches!

2 9 C lb

NO FINANCE CARRYING CHARGES!

"Your Guard of Quality"



GOURMET QUALITY USDA Graded Choice or Our Selected Custom-Fed

SIDE of BEEF 4 9 lb

AVG. WT. 285 TO 325 LBS.

6 DAYS ONLY! With any order for a side of beef, Center Meat Co. will pay the entire finance carrying charges. You pay only the sale price AND you pay NO money down! Take 6 months to pay! Enjoy the convenience of time payments and pay not a cent more than cash!

NO PAYMENT TILL FEBRUARY 15, 1965

NO MONEY DOWN; 6 MONTHS TO PAY, NO PAYMENTS TILL 45 DAYS AFTER YOU RECEIVE YOUR MEAT

We Cut, Wrap, and Sharp-Freeze at No Extra Charge

SUNDAY

December 27, 1964

★ PAID ADVERTISEMENT

7:00 A.M.

11 White Hunter, R. Reason

7:30

11 Highway Patrol

8:00 A.M.

2 Noye's Fludde (see box)

4 Movie: "Spaceways,"

Howard Duff (Br.-53)

5 In God We Trust (Cath.)

9 The Story (relig.)

11 Great Churches: First

Baptist (Covina)

8:30

5 Herald of Truth (relig.)

7 Sun. Story Time (relig.)

9 King & Odie (cartoons)

13 TV Gospel Time (relig.)

9:00 A.M.

2 Camera Three: "Claire

Bloom Reads Poetry."

The British actress offers

Yuletide readings by

Byron, Housman, Eliot,

Pound, Sidney, Rothke

5 The Adventist Hour

7 Movie: "Shadowed,"

Michael Duane

9 Youth Wants to Know

11 Opinion in the Capital

"Year-End Report"

13 Variedades, R. Iglesias

34 Eugenia (serial)

9:30

2 Light of Faith (Jewish)

4 The Christophers

9 Foreign Legionnaire

11 Superman, Geo. Reeves

10:00 A.M.

2 Countdown to Champion-

ship, Tom Harmon. Film

highlights of CBS' NFL

All-Stars, and presenta-

tion of Jim Thorpe award

to most valuable player,

the Colts' Lenny Moore

4 This Is the Life (Luth.)

5 Popeye Cartoons

9 Movie: "Brother Orchid,"

Edw. G. Robinson (40)

Humphrey Bogart (40)

11 Wonderama, P. Winchell

13 Panorama Latino (Span.)

10:30

2 NFL Championship Game

(see sports box)

4 Southern Baptist Hour:

"The Legacy," Harold

Burdick, Tom Ligon.

Dying minister tries to

convey to his errant

grandson the spiritual

inspiration of his life.

7 Beany & Cecil (cartoon)

13 (Color) Faith for Today.

11:00 A.M.

4 Movie: "Blood Arrow,"

Scott Brady (58)

5 HOME BUYER'S GUIDE

★ Paul Langford visits new

homes throughout So. Calif.

7 The Bullwinkle Show

13 Church in the Home

11:30

7 Discovery '64: "When

Mommy and Daddy

Were Young." A look

back at the late '30s and

early '40s, the big bands,

Sinatra, zoot suit,

wartime rationing.

9 (Color) Movie: "Lucky

Me," Doris Day (54)

34 Madres Egoistas (serial)

12:00 NOON

5 Boots & Saddles

7 770 on TV, Carl George

11 Bold Journey, J. Douglas

"12 Months in Moorea"

13 Rev. Oral Roberts (relig.)

12:30

4 Quiz a Catholic:

Archbishop of Korea

5 Movie: "Tampico,"

Edward G. Robinson

7 The Best of Scope

11 I Search for Adventure

13 Social Security in Action.

12:45

13 Reconciliation (relig.)

1:00 P.M.

4 Confrontation: "Fun on

New Year's Eve"

7 Directions '65: "Art of

Stained Glass."

Philadelphia's Willow

Studio where Nativity

Window was created for

Honolulu church.

11 Movie: "Reformer & the

Redhead," June Allyson

13 Voice of Calvary (relig.)

1:30

2 NFL Champions

4 Movie: "War Paint,"

Robert Stack (53)

7 Issues & Answers. Three

members of LBJ's

commission on heart

disease, cancer and

stroke, including the man

who operated this

month on the Duke of

Windsor, discuss plan to

spend \$2.9 billion to

fight these killer

diseases.

9 (Color) Movie: "Lucky

Me," Doris Day (54)

13 Cal's Corral (to 4 p.m.)

2:00 P.M.

2 Learning '64 (educ.)

5 Championship Auto

Racing (Ascot Speedway)

7 Movie: "National

Velvet," Elizabeth

Taylor, Mickey Rooney

34 Un Canto de Mexico

2:30

2 Face the Nation

34 Voces de Mexico

3:00 P.M.

2 Viewpoint, Jere Witter

4 (Clr) Existence, Jim

Todd: "America's Best

Investment," the

agricultural extension

service.

11 "WAR ZONE"—movie

★ BY UNION MORTGAGE

"Battle Circus."

Humphrey Bogart (53)

34 Guitarras (guitarists)

3:30

2 Movie: "What a

Woman," Rosalind

Russell, Brian Aherne

4 (Color) College Report.

Bob Wright: "Next

Year's Headlines,"

Redlands world affairs

experts.

9 Championship Bowling

31 Trova Mexicana

4:00 P.M.

4 Year-End Review, Frank

McGee (see box)

5 WEIRD, WEIRD WORLD

★ Pres. by Reliable Mortgage

"Murders in the Rue

Morgue," Bela Lugosi

13 Newroom, Don Rose

34 Reloj Musical (variety)

4:30

7 Press Conference

★ CHARLIE CHAN

★ 60CS HAWAIIAN

"Chan in Honolulu,"

Sidney Toler (39)

13 Robin Hood, R. Greene

34 La Hora de Bellas Artes

5:00 P.M.

2 Sunday with Jack Benny.

Danny Thomas does part

of his TV nightclub act

back at the late '30s and

early '40s, the big bands,

Sinatra, zoot suit,

wartime rationing.

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HILL'S

FINAL DAYS

YEAR-END CLEARANCE

Our huge stock of ZENITH, HOTPOINT, FRIGIDAIRE & MAYTAG Appliances has been DRASTICALLY Reduced to clear before our Tax-Inventory Time. NOW is the time to buy and take advantage of these savings!!

LOWEST PRICES OF THE YEAR ON OUR COMPLETE STOCK

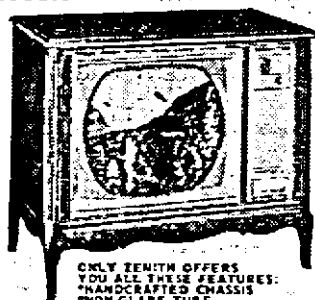
ZENITH COLOR TV

LATEST ALL-CHANNEL MODELS



**ZENITH
BIG SCREEN
19" PORTABLE**
FREE STAND
FULL PRICE
ONLY ...

144⁶³



ONLY ZENITH OFFERS
YOU ALL THESE FEATURES:
*HANDCRAFTED CHASSIS
*NON-GLARE TUBE
*COLD VIDEO GUARD
*TUNER GUARANTEES
DEPENDABILITY

LOWEST PRICES OF THE YEAR!

Hotpoint

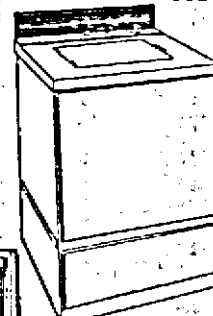


**BIG FAMILY-SIZE
2-DOOR REFRIGERATOR**

- Zero Zone Freezer
- No Defrosting Ever in Refrigerator Section

ONLY **\$196⁵⁰**

FULLY AUTOMATIC



**2-CYCLE
WASHER**

All-
Porcelain
Cabinet
Inside
and
Out

ONLY
\$148⁸⁸

**TAKE ADVANTAGE
OF THESE YEAR-END
SAVINGS ... NOW!**



**HOTPOINT FAMILY
FOOD CENTER**

Cycle Defrost Food Center 18
Big 234-lb. Zero-Zone Freezer
No-Frost Refrigerator, Slide-out
Shelves, Twin Crispers, Rolls Out
on Wheels for Easy Cleaning

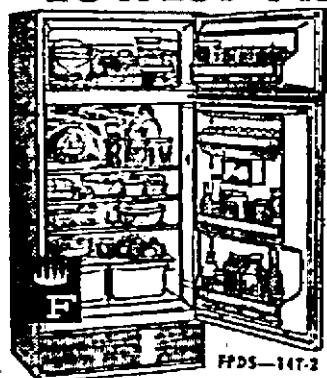
HILL'S LOW,
LOW PRICE ... **\$366⁵⁰**

LOWEST PRICES OF THE YEAR!!

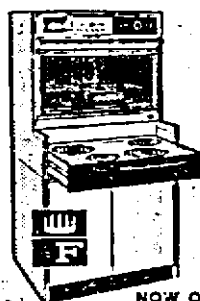
FRIGIDAIRE COMPLETELY FROST-FREE REFRIGERATOR

- 100-lb. Zero-Zone
Frost-proof Freezer
- Huge Family Size
Frost-proof Refrigerator
Section

ONLY
\$278⁸⁸



**FABULOUS
FRIGIDAIRE FLAIR**



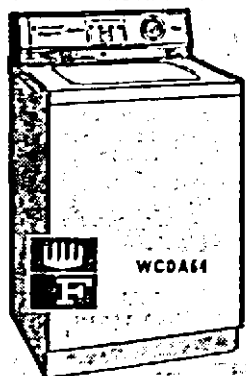
- Installs
in Seconds
- Looks Built-In

NOW ONLY
\$238⁸⁸
PLUS BASE

FRIGIDAIRE 2-SPEED WASHER

- GIANT
12-LB. TUB
 - JET ACTION
- PRICED TO CLEAR
NOW ONLY

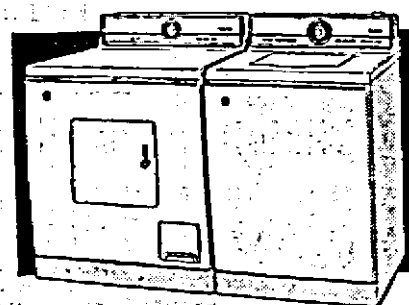
\$198⁸⁸



Lowest Prices of the Year!

MAYTAG
the dependable automatics

OUR COMPLETE
LINE OF MAYTAG
WASHERS & DRYERS
AT DRASTIC
REDUCTIONS ...
NOW!!



HILL'S
First in Quality and Service

90-DAY TERMS FREE TO CASH BUYERS

Highest
Trade-in
Allowance

Our Own Service Department
Backs Up What We Sell!!
15 Years in Same Location

GA 2-7078

STORE HOURS:
Mon., Thurs.,
Fri. 'til 9 P.M.
Tues., Wed.,
Sat. 'til 6 P.M.
CLOSED SUNDAY

5650 ATLANTIC AVE.

LONG BEACH

MONDAY

December 28, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Business of Marketing
4 Report Card for Parents (1st of 10 parts): "Are Children Given Too Much Freedom?"
7 Guidelines (adult educ.)
- 7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs with Louise O'Brien, Sylvia Sidney
7 Scope (adult education)
11 Survey of Arts: "India" Great Ideas of Hinduism 7:30
7 Pinky Lee, Cartoons
11 Mr. Wishbone, Jim Allan
- 8:00 A.M.
2 Panorama Pacific, Rowe
7 I Married Joan, J. Davis
9 Pancake Man, Hal Smith
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
- 9:00 A.M.
2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 The Jack LaLanne Show
13 News, George Nolan
- 9:30
2 I Love Lucy, Lucille Ball (Clr) What's This Song? Fess Parker, Vera Miles
5 The Romper Room
11 Movie: "Kathleen," Shirley Temple (49)
13 Movie: "Chicago Kid," Don Barry (45)
- 10:00 A.M.
2 Andy of Mayberry
4 Concentration, H. Downs
7 Mike Douglas (new time)
9 Movie: "Eagle & Hawk," John Payne (50), Juarez
10:30
2 The McCoy's, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Hopalong Cassidy

VILLAGE CAR LEASING
2101 E. 12th Ave.
(312) 231-1111

IMMEDIATE DELIVERY
1965 IMPALA
SUPER SPORT
\$86 Per Mo.
STRAIGHT 24-MO. LEASE

Christmas Card Sale

Buy Now for Next Year

at 1/2 Price

LARGE SELECTION
OF BOXED CARDS
FAMOUS BRANDS

50% OFF

TATE BROWN

WIER'S

4426
ATLANTIC
GA 3-29394520
E. SPRING
MA 5-1107

TWO STORES TO SERVE YOU

- 13 Movie: "Yokel Boy," Albert Dekker (42) Davis (42)
11:00 A.M.
2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Topper, Leo G. Carroll
7 The Price Is Right, Bill Cullen (new time). Year's big winners return for bid-down.
9 Elementary Industr. Arts
11 Sheriff John, J. Rovick
13 Movie: "Atlantic Con- voy," Bruce Bennett (42)
11:45
2 The Guiding Light
28 The Friendly Giant
- 12:00 NOON
2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 The Donna Reed Show
9 Fun Time (comedies)
23 45 Years with Fitzpatrick: Prohibition 12:30
2 As the World Turns
4 Loretta Young Theatre (series' final week)
5 World Adventures: "Switzerland" (pt. 1)
7 Father Knows Best
9 Abbott and Costello
11 Movie: "Love Crazy," Wm. Powell (41)
23 Invitation to Art
- 1:00 P.M.
2 Password, Allen Ludden
4 Jayne Mansfield, Orson Bean are week's guests.
5 The Doctors, J. Pritchett
7 Movie: "Adventure in Manhattan," Jean Arthur, Joel McCrea (36)
9 Tennessee Ernie Ford and the Peepickers (new time)
9 Movie: "Bullwhip," Guy Madison (55)
13 Movie: "All Thru the Night," Humphrey Bogart (42)
1:30
2 Art Linkletter H'se Party
4 Another World
7 Girl Talk (new time)
- 2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say!
7 Flame in the Wind (box)
2:15
11 Movie: "Listen Darling," Judy Garland (39)
2:30
2 The Edge of Night
4 Match Game, G. Rayburn
5 The Ray Milland Show
7 Day in Court, Karl Held. Businesswoman charges her son with grand theft.
9 9 on the Line, C. Roberts with deputy D.A. J. Miller Leavy, prosecutor of Caryl Chessman and Barbara Graham
3:00 P.M.
2 The Secret Storm
4 Movie: "Body and Soul,"

- John Garfield (47)
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Rocky & Friends 3:15
13 (Color) Felix the Cat 3:30
2 The Jack Benny Show
Guest: Martha Tilton
7 The Young Marrieds
9 (Clr) King & Odie, Zolar
11 L.A. Basketball Classic (see sports box)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Brave Stallion (Fury)
7 Trailmaster, Ward Bond
9 (Clr) Andy's Gang, Zolar
13 (Color) Courageous Cat
28 Japanese Brush Painting 4:30
2 Movie: "Huckleberry Finn," Jackie Coogan
5 Wild Bill Hickok
9 (Clr) Astro Boy, Eng. Bill
28 Animals of Seashore
34 Escuela KMXE (English)
5:00 P.M.
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Space Patrol, Eng. Bill
13 The Lloyd Thaxton Show
28 What's New?
34 Novela Semanal (drama) 5:30
5 Newscene, S. Chambers
9 People's Choice, J. Cooper
11 NBA Basketball Warm-Up, Bill Welsh
28 The Friendly Giant
34 Sucesos de la Semana 5:45
4 (Color) KNBC News
11 NBA Basketball (see sports box)
23 Sing Hi—Sing Lo
- 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Lawman, John Russell
7 Movie: "I Was a Teen-age Werewolf," Michael Landon, Yvonne Lime
9 9th St. West, Sam Riddle
13 RUFF & REDDY—COLOR
★ CARTOONS w/BOB ADKINS
28 Painting: The Hands
34 Momias de Guanajuato 6:30
4 Huntley-Brinkley Report
5 Leave It to Beaver
13 Woody Woodpecker
28 Heritage, Bruce Catton
34 Noticiero 34 (News)
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Golden Voyage: "Isle of Corfu"
5 Rifleman, Chuck Connors
13 The Honeymooners
9 (Clr) Captured "Jungle"
28 Japanese Brush Painting
34 El Secreto (serial) 7:30
2 To Tell the Truth, Collyer
4 90 Bristol Court: "Karen," Debbie Watson. Karen and Mimi try to "save" their father from the clutches of a beautiful, but innocent, divorcee (Sandra Warner).
5 Seven Keys, Jack Narz
7 Voyage to the Bottom of the Sea, Richard Basehart, Viveca Lindfors. When the injured President of the U.S. is placed aboard the Sea-view for treatment.

TV Trouble?

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1756 ALAMITOS



JACKIE CALDWELL provides some close harmony for "Wendy and Me" at 9 p.m. Monday, channel 7.

- enemy agents kill the only doctor capable of restoring his health without surgery.
★ HITCHCOCK DID IT!
★ "DIAL M for MURDER" Ray Milland, Grace Kelly, Robert Cummings (54—in color)
13 (Clr) Holiday, Bill Burrud: "Vermont Skiing"
28 Focus on the U.N.
34 Un Canto de Mexico 7:45
11 NBA Basketball Wrapup 8:00 P.M.
2 I've Got a Secret, Steve Allen. Guest: Duward Kirby helps panelists review their predictions
4 90 Bristol Court: "Harris Against the World," Jack Klugman. Harris resorts to doubtful strategy to thwart his sons' announced plan of quitting school to go to work.
5 (Color) Movie: "A Man Alone," Ray Milland
11 The 11th Hour, Wendell Corey, Inger Stevens, Robert Vaughn. Mother's post-natal depression causes homicidal tendencies.
13 The Lieutenant, Gary Lockwood, Lloyd Bochner. Security leak.
25 French Chef, Julia Child: "French Crepes-Suzettes"
34 Eugenia (drama serial) 8:30
2 The Andy Griffith Show. Shyster lawyer (Jay Novello) convinces Otis to file suit for damages when he slips in jail.
4 90 Bristol Court: "Tom, Dick & Mary," Don Gal- loway, Joyce Bulifant, Steve Franken. When Tom devotes all his free time at home to experiments with his new microscope, it nearly costs him a wife.
7 No Time for Sergeants, Sammy Jackson. Will has the barracks re-decorated when he's mistakenly given a paycheck for \$300 instead of \$33.
25 Cecil Brown: Mac & the Atom (8:40). AEC's role.
34 Festival de Canciones 9:00 P.M.
2 Lucy Show (see box)
4 (Clr) Andy Williams (bx)
7 Wendy & Me, George Burns, Connie Stevens. Wendy keeps her rehearsal time secret from Jeff when she agrees to appear with Burns at the airline show.
11 Naked City, Horace McMahon, Robert Walker, Richard Base-

- hart. Actors' sidewalk prank is fatal to frightened passerby.
13 Man of the World, Craig Stevens. Criminals and police join forces to save a mission and the gallant nuns who serve it.
34 Madres Egoistas (serial) 9:30
2 Many Happy Returns. John McGiver. Burnley is given the unhappy task of choosing the victim for a departmental cut-down, which should be easy since Richard Collier asked to be relieved of his role.
7 Carol for Another Christmas (see box).
34 Comicos y Canciones
28 45 Years with Fitzpatrick: Prohibition 9:45
9 Clete Roberts, News 10:00 P.M.
2 Years of Crisis (box)
4 Alfred Hitchcock Hour: "Consider Her Ways," Barbara Barrie, Gladys Cooper, Leif Erickson, Robert H. Harris, Ellen Corby. Reaction to an experimental injection of a synthetic drug causes a young woman doctor to commit a useless murder.
5 Thin Man, Peter Lawford
9 Follow the Sun, B. Coe
11 George Putnam, News
13 (Clr) Treasure, Bill Burrud: "Bandit of Madrid"
34 Box de Mexico (boxing)
28 Hearing Music (10:10) 10:30
5 Newscene, S. Chambers
13 News, Johns-Fishman
28 Cecil Brown (10:40)

- 11:00 P.M.
2 News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 That Regis Philbin Show
7 Bob Young: Baxter Ward
9 Clete Roberts, News
11 Movie: "Franchise Affair," Michael Denison (Br-51)
13 Movie: "Johnny Holiday," Wm. Bendix (49) 11:15
4 (Color) Tonight, Johnny Carson with Tony Bennett, Jan DeRuth, Harry Hersfield (taped 12-23)
9 Movie: "Tonight Is the Night," David Niven, Barry Fitzgerald (Br-54). Irish castle is haunted.
11:30
2 Movie: "Dear Ruth," William Holden, Joan Caulfield (47)
7 The Les Crane Show
34 Noticiero 34 (News) 12:30
5 Movie: "Disaster," Richard Denning (45)
13 Movie: "Girl on the Front Page," Edmund Lowe (36)
1:00
4 Changing Times; News
9 Movie: "Eagle & Hawk," John Payne (50)
11 Parole (documentary) 1:15
2 Movie: "I'll Give a Million," Warner Baxter

Big Sports Today

L.A. BASKETBALL Classic, 3:30 p.m., ch. 11, finds Bill Welsh at the Sports Arena as Washington and Minnesota meet in the kick-off game of the 3-day sports event (only game on TV).
NBA BASKETBALL, 5:45 p.m., ch. 11, has Chick Hearn at Boston Garden as the Celtics host the Lakers.

SPECIAL

FLAME IN WIND — Premiere. Deciding it prefers daytime drama to game shows, ABC knocks off "Get the Message" and "Missing Links," and revamps its 10 a.m. to 2:30 p.m. schedule. Repeats of early "Donna Reed Show" segments go in at 12 noon, and 2 p.m., ch. 7, finds the debut of a new soap opera written and developed by Raphael Hayes of the Cannes' winner "One Potato, Two Potato," dealing with a young widow who writes a novel about her small town that sets off an explosion after its publication. Kathleen Maguire stars, with featured roles played by Lenka Peterson, Walter Coy, Maggie Hayes, Frank Schofield and Barbara Rodell. Produced by Joseph ("Love of Life") Hardy, series is directed by Robert ("As the World Turns") Myhrum.

LUCY SHOW — Danny Kaye, on whose show Lucy recently guested, returns the favor at 9 p.m., ch. 2. Kaye becomes the unwitting victim of a determined Lucy, who has promised her youngsters that she'd get tickets to the taping of his show, a feat which turns out to be as difficult in the script as in real life.

ANDY WILLIAMS — Milton Berle, Lawrence Welk, the Osmond Brothers and the Good Time Singers join Andy in an hour of song and comedy at 9 p.m., in color, ch. 4. Welk accompanies Andy's "Sweet and Low" on the accordion, and plays the father of an Indian maiden (Linda Trainoff) in a RCMP production number with Andy and Millie.

CAROL for Another Christmas — A modern-day version of Dickens' "A Christmas Carol," written by 6-time Emmy winner Rod Serling, directed and produced by 4-time Oscar winner Joseph L. Mankiewicz and scored by composer Henry Mancini, is the first of a series of six 90-min. dramatic specials dealing with the activities of the U.N. and the need for all men to be involved in today's world. Though dispensing with the usual product commercials, the Xerox Corp. is underwriting the shows, which will be shown in the world's theatres, with the cast headed by Peter Sellers, Ben Gazzara, Peter Fonda, Sterling Hayden, Pat Hingle, Steve Lawrence, Percy Rodriguez, Eva Marie Saint, Robert Shaw and Britt Ekland (Sellers' wife), all working for Screen Actors Guild minimums. It airs 9:30 p.m. on channel 7.

YEARS OF CRISIS—Eric Sevareid, in New York, moderates CBS' 15th annual evaluation of news developments as correspondents in major capitals of the world, linked by audio lines and videotaped simultaneously, offer their forecasts for the year to come. Taking part at 10 p.m., ch. 2, are Charles Collingwood (Paris), Marvin Kalb (Washington), Alexander Kendrick (London), Daniel Schorr (Berlin), Bernard Kalb (Tokyo) and Moscow correspondent Stuart Novins (from Berlin).

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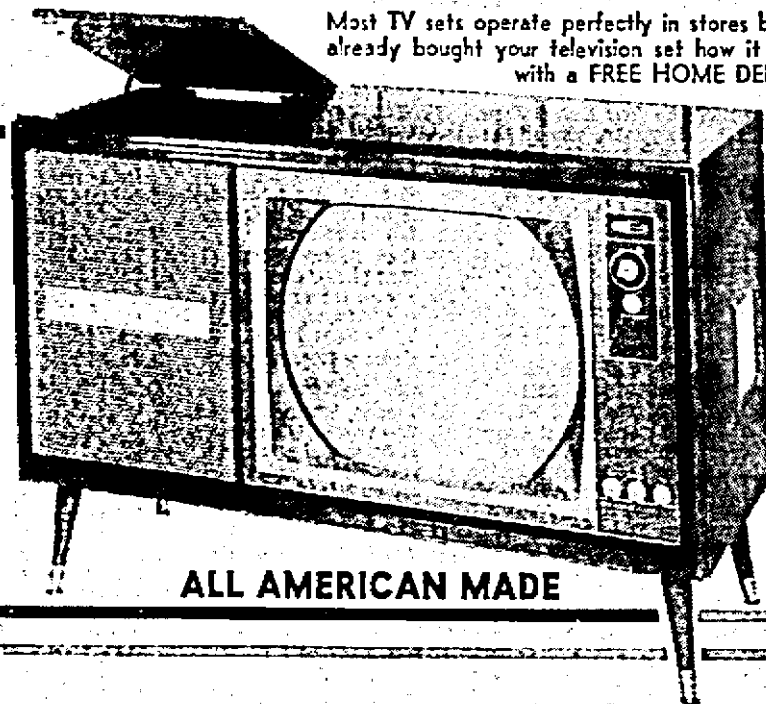
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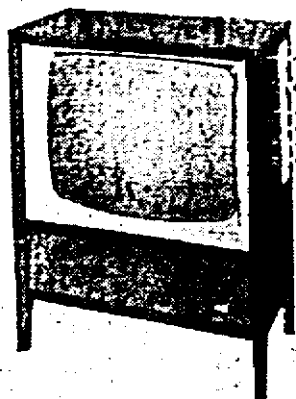
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HOURS: DAILY 9 A.M.-9 P.M.; SUNDAY 10 A.M.-7 P.M.

TUESDAY

December 29, 1964

* PAID ADVERTISEMENT

6:00 A.M.

- 2 Russian Lit. in Transl'n
- 6:15
- 7 Daily Words; Farm News
- 6:50
- 2 Pianoforte, John Crown
- 4 Report Card for Parents: "What Do Grades Tell?"
- 7 Guidelines (adult educ.)

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs with correspondents Irving R. Levine, Joseph C. Harsch, report on students' Christmas vacations.
- 7 Scope (adult education)
- 11 Buddhism in India

7:30

- 7 Pinky Lee, Cartoons
- 11 Mr. Wishbone, Jim Allan
- 7:45
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, Rowe
- 7 I Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 8:30
- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 For Kids Only (cartoons)
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show
- 13 News, George Nolan

9:15

- 13 Public Service Film
- 9:30
- 2 I Love Lucy, Lucille B. L.
- 4 (Clr) What's This Song?
- 5 The Romper Room
- 11 Movie: "Lucky Night," Myrna Loy, Robt. Taylor
- 13 Movie: "3 Little Sisters," Mary Lee, Ruth Terry
- 9:55
- 4 Edwin Newman, News

10:00 A.M.

- 2 Andy of Mayberry
- 4 Concentration, H. Downs
- 7 The Mike Douglas Show
- 9 Movie: "El Paso," John Payne (49)
- 10:30
- 2 The McCays, W. Brennan
- 4 (Clr) Jeopardy, Fleming
- 5 Hopalong Cassidy
- 13 Movie: "Blackmail," William Marshall (47)

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Say When, A. James
- 5 Peter Gunn, C. Stevens
- 11:25
- 2 Robert Trout, News
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Topper, Leo G. Carroll
- 7 Price Is Right, Bill Cullen
- 9 Spectrum (education)
- 11 Sheriff John, J. Rovick
- 13 Movie: "Old Mother Riley's Ghosts," Kitty McShane (48)

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11:45

- 2 The Guiding Light
- 28 The Friendly Giant
- 4 Ray Scherer news (11:25)

12:00 NOON

- 2 My Little Margie
- 4 (Clr) Let's Make a Deal
- 5 Scarlett Hill (serial)
- 7 The Donna Reed Show
- 9 Fun Time (comedies)
- 28 French Chef, Julia Child: "French Crepes-Suzettes"

12:30

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 World Advtres: "Switzerland" (Balloons in Sky, pt. 2)
- 7 Father Knows Best
- 9 Abbott and Costello
- 11 Movie: "Apology for Murder," Hugh Beaumont (45)
- 28 The Face of Sweden
- 13 Bill Johns news (12:30)

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Never Take No for an Answer," Dennis O'Dea (Br.—51). Small boy takes his sick donkey to Rome for help from the Pope.
- 7 Tennessee Ernie Ford & the Peppickers, with Gisele MacKenzie
- 9 Movie: "Day of Fear," Ruben Ruzo (59)
- 13 Movie: "Tovarich," Claude Colbert, Charles Boyer (37)
- 23 Test Pattern (to 4)
- 1:30
- 2 Art Linkletter H'se Party
- 4 Another World
- 7 Girl Talk, V. Graham

2:00 P.M.

- 2 To Tell Truth, Collyer
- 4 (Color) You Don't Say!
- 7 Flame in the Wind
- 2:15
- 11 Movie: "7th Cross," Spencer Tracy, Hume Cronyn (44)
- 2 Douglas Edwards (2:25)
- 2:30
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 The Ray Milland Show
- 7 Day in Court, Karl Held. Grand Theft, pt. 2.
- 9 on the Line, C. Roberts
- Reform school graduates tell how such institutions often turn delinquents into criminals.

2:55

- 4 Sander Vanocur, News
- 7 Marlene Sanders News
- 3:00 P.M.
- 2 The Secret Storm
- 4 Hennessey, Jackie Cooper
- 5 Big John's Fun-for-All
- 7 General Hospital
- 13 (Color) Rock & Friends

3:15

- 13 (Color) Felix the Cat
- 3:30
- 2 The Jack Benny Show
- Jack and Carol Burnett play Tarzan and Jane.
- 4 Movie: "Your Past Is Showing," Terry-Thomas, Peter Sellers (Br.—55)
- 7 The Young Marrieds
- 9 (Color) King & Ozie, Zolar

3:50

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- 2 The Secret Storm
- 4 Hennessey, Jackie Cooper
- 5 Big John's Fun-for-All
- 7 General Hospital
- 13 (Color) Rock & Friends

4:00 P.M.

- 2 Life of Riley, W. Bendix
- 5 Brave Stallion (Fury)
- 7 Trailmaster, Ward Bond
- 9 (Clr) Andy's Gang, Zolar
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 23 Pathfinder: Elton Mayo

4:30

- 2 Movie: "The Virginian," Joel McCrea, Brian Donlevy (46)
- 5 Wild Bill Hickok
- 9 (Clr) Astro Boy, Eng. Bill
- 28 Posin's Giants: Kepler
- 34 Escuela KMEX (English)
- 4:45
- 13 (Color) Rocky & Friends
- 5:00 P.M.
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Space Patrol, Eng. Bill
- 11 Bill Barry & 3 Stooges
- 13 The Lloyd Thaxton Show
- 23 What's New?
- 34 Novela Semanal (drama)

5:30

- 5 Newscene, S. Chambers
- 9 People's Choice, Jackie Cooper
- 11 The Mickey Mouse Club
- 23 The Friendly Giant
- 34 Seguro Social (soc. sec.)
- 4 Believe It or Not (5:40)
- 5:45
- 4 (Color) KNBC News
- 23 Sing Hi—Sing Lo
- 34 Consejos para su Seguridad

6:00 P.M.

- 2 Big News, Jerry Dumphy
- 4 (Clr) KNBC Nws, Latham
- 5 Lawman, John Russell
- 7 Movie: "3 Blondes in His Life," Jock Mahoney (60-1st run)
- 9 9th St. West, Sam Riddle
- 11 P. Winchell-Bugs Bunny
- 13 RUFF & REDDY-COLOR
- ★ CARTOONS • BOB ADKINS
- 23 Dance: "Choreographer"
- 34 Momias de Guanajuato

6:30

- 4 Hantley-Brinkley Report
- 5 Leave It to Beaver
- 13 Huckleberry Hound
- 23 Heritage: H. V. Kaltenborn
- 34 Noticiero 34 (News)

7:00 P.M.

- 2 Walter Cronkite, News
- 4 (Color) America! Jack Douglas: "When in Texas" Historic sites, movie sites, movie sets, "Six Flags Over Texas" amusement park.
- 5 Rifleman, Chuck Connors
- 9 The Honeymooners
- 11 Cheyenne, Clint Walker
- 13 (Color) Wonder of the World: "Italian Holiday," Pompeii, Naples.

7:30

- 23 Pathfinder: Elton Mayo
- 34 El Secreto (serial)
- 7:30
- 2 Ralph Story's L.A. A look at the barber vs. the hair stylist, and at the biggest household move in L.A.'s history.
- 4 Mr. Novak, James Franciscus, Geraldine Brooks, Alexander Scourby, Lane Bradbury. Emotionally-disturbed girl writes poison pen letters accusing Novak and a married teacher of carrying on an affair.
- 5 Seven Keys, Jack Narz
- 7 Combat! Vic Morrow, Dick Peabody. Littlejohn gets a cable from home which he insists on carrying on a dangerous patrol so he can follow his mother's instructions to "open on your birthday."
- 9 (Color) Movie: "Dial M for Murder," Ray Milland, Grace Kelly (54)

8:00 P.M.

- 2 The Red Skelton Show
- The three McGuire Sisters provide the singing, with Phyllis McGuire joining in a George Appleby comedy sketch as the nurse from the blood bank.
- 4 Man from U.N.C.L.E., Robert Vaughn, Madlyn Rhue, Michael Forest, Kurt Krueger, Jacques Aubuchon. Solo tries to help an old girlfriend protect her cowardly husband, and winds up facing a firing squad.
- 5 Roller Skating Championships (see sports bx)

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9:00 P.M.

- 2 Petticoat Junction, Bea Benaderet. The Army's war games take a beating when GIs of both the Blue and Green armies forget the "war" to fraternize with Kate's daughters and eat her cooking.
- 4 (Color) That Was the Week That Was, David Frost. Satirical review.
- 7 Peyton Place, Kasey Rogers. A 20-year marriage is in peril.
- 13 Expedition! "Survivors of the Ice Age," Europe's last nomadic people.
- 34 Canciones del Recuerdo
- 28 Face of Sweden (9:40)

9:15

- 9 Cleo Roberts, News
- 10:00 P.M.
- 2 Doctors & the Nurses, Shirl Conway, Michael Tulan, Lois Nettleton, Carol Rossen, Joseph Campanella. Watching a would-be suicide on the ledge of a building across the street brings mixed reactions from hospital patients and staff members.
- 4 (Color) Projection '65 (see box)
- 7 The Fugitive, David Janssen, Janis Paige, Mark Richman. Kimble finds himself working with a woman who bears a strong resemblance to his late wife. And she

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11:00 P.M.

- 2 News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 5 That Regis Philbin Show
- 7 Bob Young; Baxter Ward
- 9 Cleo Roberts, News
- 11 Movie: "The Big Night," John Barrymore Jr. (51)
- 13 Movie: "Castle on the Hudson," John Garfield, Ann Sheridan (40)
- 34 Tiempos y Contrastes

11:15

- 4 (Color) Tonight, Johnny Carson with Corbett Monica, Ferrante and Teicher.
- 9 Movie: "Let's Be Happy," Tony Martin, Vera Ellen
- 11:30
- 2 Movie: "Miami Story," Barry Sullivan (54)
- 7 The Les Crane Show
- 34 Noticiero 34 (News)

12:00

- 5 Movie: "High Powered," Robert Lowery (45)
- 13 Movie: "Adventures at Rugby," Sir Cedric Hardwicke (40)
- 1:00
- 4 Changing Times; News
- 11 Movies: "On Borrowed Time," "Our Relations" and "White Goddess"
- 9 Movie (1:05): "El Paso," John Payne (49)

1:15

- 2 Movie: "Wild Beauty," Don Porter (46)

1:30

- 2 Movie: "Wild Beauty," Don Porter (46)

1:45

- 2 Movie: "Wild Beauty," Don Porter (46)

2:00

- 2 Movie: "Wild Beauty," Don Porter (46)

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12:45

- 2 Movie: "Wild Beauty," Don Porter (46)

1:00

- 2 Movie: "Wild Beauty," Don Porter (46)

1:15

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Dining, Dancing, Cocktails, Entertainment in style

CASCADES, Anaheim
Steaks, Lobster, Piano Bar, Cocktails

CELESTE ITALIAN CUISINE, Orange
Exquisite prepared Italian dishes

CHARIOT ROOM, Anaheim Bowl, Anaheim
Gourmet dinners, Las Vegas entertainment

CHRISTIAN'S HUT, Corona del Mar
Hawaiian, West Indian, Chinese, Polynesian, Cocktails

CLOUDS, Long Beach
Dine at the airport—Steaks, Lobster

CONGRESS INN, Garden Grove
Continental Cuisine, Cocktails, Entertainment

COVE, Fullerton
Steak, Lobster, Prime Rib, Entertainment, Dancing

DIGATI'S ITALIAN RESTAURANT, La Habra
Italian and American Food, Cocktails, Dancing, Entertainment

DRIFTWOOD BEACH CLUB, Huntington Beach
Royal Prime Rib, Gourmet Steaks in the R.B. ROOM

EL PUERTO, Orange
Authentic Spanish Food—Steaks & Lobster—Cocktails

GOLDEN WEST AUDITORIUM, Norwalk
The ultimate in dining, dancing and entertainment

HAI KNEGG'S STEAK HOUSE, Anaheim
Superb Food, Cocktails, Dancing, Nightlife

HARBOR INN, Dana Point
The finest foods, always, cocktails, entertainment

HUNT ROOM, McIlwain Bowl, Santa Ana
Par excellence in dining, cocktails, dancing

IRON HORSE RESTAURANT, Orange
Steaks, Lobster, Fine Cocktails, Entertainment

KING'S TABLE, Westminster
Finest in Food and Entertainment

KOKA KAI, Huntington Beach
Exotic Continental Dishes, Steaks, Lobster, Cocktails

LA MIRADA COUNTRY CLUB, La Mirada
The ultimate in fine dining, cocktails

FOREST SMITH'S, LA MIRADA RESTAURANT, La Mirada
Steaks and Seafood in the beautiful veranda Room

LANCERS RESTAURANT, Santa Ana
Featuring Steaks, Lobster, Seafood and Cocktails

THE LARK, Meadowlark Country Club, Huntington Beach
Excellent Cuisine, Cocktails

LIDO, Anaheim
Steaks, Seafood, Prime Rib & Chicken

LUCIFER, Anaheim
Fine Italian Cuisine, Cocktails, Entertainment

LUPES, Buena Park
Delicious Mexican Foods, Cocktails

MACHO'S, La Habra
Dining in Atmosphere of Old Mexico, Cocktails, Entertainment

181 RANCH HOUSE, Seal Beach
Steaks, Prime Rib, Seafood, Cocktails and Entertainment

FOREST SMITH'S, GRACEFAIR, Fullerton
Steaks, Seafood, Cocktails and Entertainment

GUTRIGGER, Laguna Beach
The Epitome of Polynesian Cuisine, Exotic Cocktails

ROSSMOOR INN, Los Alamitos
Fine dining, plush atmosphere, excellent entertainment

ROYAL ARCHER, Anaheim
Fine Steaks, Prime Rib, Seafoods, Cocktails, Dancing

ROYAL COACH INN, Fullerton
Steaks, Lobster, Prime Rib, Dancing

SEA TERRACE ROOM, Hotel Laguna, Laguna Beach
Magnificent view of the Ocean while dining

SHIP'S BELL, Santa Ana
24 Varieties of Seafood, Steaks and Chicken

TARTAN HOUSE, Long Beach
Specializing in American and Continental Cuisine, Entertainment, Cocktails

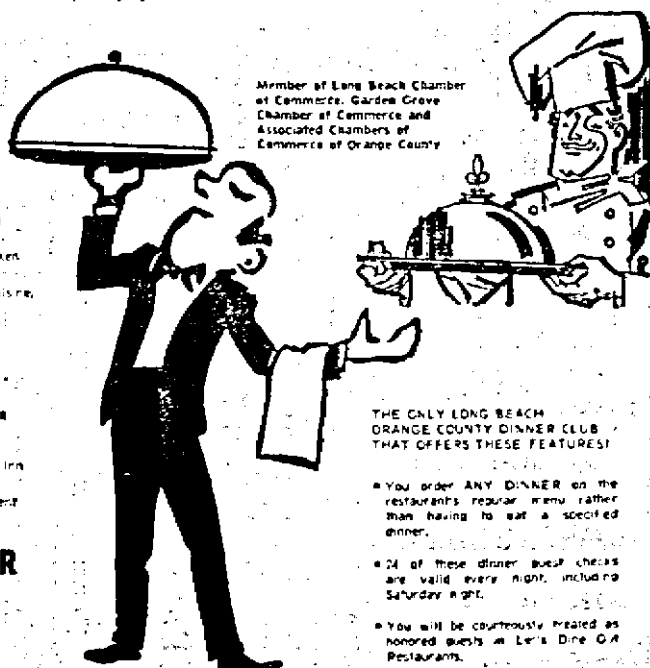
TCP HAY ROOM, Huntington Lanes, Huntington Beach
Steaks, Prime Rib—English Diner

TUGBOY INN, Norwalk
Superb food, quality drinks

VICTOR'S SILVERADO, Silverado Canyon
Excellence in dining, Cocktails

VILLAGE INN, Balboa Island
Relax and enjoy the intimacy of the Village Inn

VILLA MARINA, Newport Beach
Fine foods, hours, dancing and entertainment



Member of Long Beach Chamber of Commerce, Garden Grove Chamber of Commerce and Associated Chambers of Commerce of Orange County

THE ONLY LONG BEACH ORANGE COUNTY DINNER CLUB THAT OFFERS THESE FEATURES!

- You order ANY DINNER on the restaurant's regular menu rather than having to eat a specified dinner.
- 24 of these dinner plus checks are valid every night, including Saturday night.
- You will be courteously treated as honored guests at Let's Dine Out Restaurants.

PLUS 40 HOLIDAY BONUSES FREE NIGHT'S LODGING & DINNER

- IN LAS VEGAS**
The New Frontier Hotel and 24 Hour Dining Room

IN SANTA BARBARA
The Santa Barbara Inn and breakfast at Sky Room Restaurant

IN SEATTLE
Roosevelt Motor Hotel and the "Lunar" Restaurant
Economy Inn for a free night's lodging and breakfast

IN SAN DIEGO
Safari Motor Lodge

IN PORTLAND, OREGON
Park Hotel and Hotel and Aoki Restaurant
The Hotel Washington and The Timber Tooter dining room

AT LAKE ARROWHEAD
Arrowhead Inn & Cottages and the Chariot Restaurant

IN BRITISH COLUMBIA
Royal Towers Motor Hotel and Red Carpet Room Restaurant
The Royal Olympic Hotel and Restaurant
The Beaver Lodge and the Steak Room

SANTA CATALINA ISLAND
Catalina Hotel

IN PALM SPRINGS
The President Hotel, for a night's lodging and continental breakfast

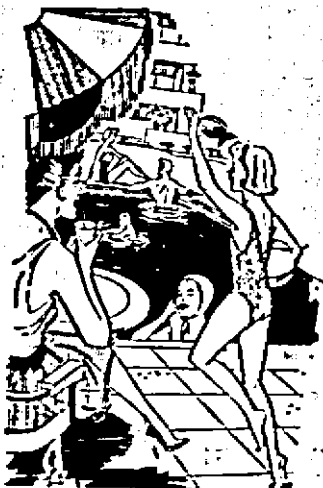
IN HAWAII
The Hilton Hana in a Village

NEAR DISNEYLAND
The Maple Tree Inn
Safari Motor Lodge
Congress Inn

IN COSTA MESA
Coral Reef Motor Hotel for a night's lodging and breakfast

NEAR KNOTT'S BERRY FARM
Casita Motel

IN SANTA MARIA
Hunters Inn
- YOUR ENTERTAINMENT BONUSES**
- SPORTS, FREE THEATRE AND OTHER ENTERTAINMENT**
Los Angeles Blades Hockey
Los Angeles Lakers Basketball
L.A. Stars, State Art, Shrine, Surf, Brite, Grand Theatres
MovieLand of the Air, Golden West Ballrooms
*Free Lodging only



LET'S DINE OUT CO.

12763 Brookhurst St., Garden Grove, California — LE 9-7741

I am herewith submitting \$5.00 (check or money order) for a membership to LET'S DINE OUT CO. containing 40 dinner checks and 40 bonuses as advertised. It is understood that I can use my Dinner Card and Bonus Book starting Jan. 3, 1965, and continuing until Jan. 2, 1966, or that I may return my complete unused material within 10 days for a full money back guarantee.

NAME (print) _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SEND ME _____ ADDITIONAL MEMBERSHIP BLANKS. IPT 12-27

WEDNESDAY

December 30, 1964
★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Math in Western Culture 6:15
- 7 Daily Word: Farm News 6:30
- 2 Business of Marketing
- 4 Report Card for Parents: "Should You Spank?"
- 7 Guidelines (adult educ.)

7:00 A.M.

- 2 Capt. Kangaroo: Skiing
- 4 Today, Hugh Downs with demonstration of karate
- 7 Scope (adult education)
- 11 Columbia Survey of Arts "Religion in India Today" 7:30

7:30

- 7 Pinky Lee, Cart'n Capers
- 11 Mr. Wishbone, Jim Allain 7:15
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith 8:30
- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 13 (Clr) Science in Action "Animal Psychology"

9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 For Kids Only (cartoons)
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show
- 13 News, George Nolan 9:15

9:15

- 5 Tricks 'n Treats: Recipes to welcome New Year
- 13 Soc. Security in Action Guest: Eartha Kitt 9:30

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Clr) What This Song?
- 5 The Romper Room
- 11 Movie: "Lost Angel," Margaret O'Brien (43)
- 13 Movie: "Born Reckless," Brian Donlevy (37) 9:55

9:55

- 4 Edwin Newman, News

10:00 A.M.

- 2 Andy of Mayberry
- 4 Concentration, H. Downs
- 7 The Mike Douglas Show
- 9 Movie: "Manhandled," Dorothy Lamour, Dan Duryea (49) 10:30

10:30

- 2 The McCays, W. Brennan
- 4 (Clr) Jeopardy, Fleming
- 5 Hopalong Cassidy
- 13 Movie: "My Marriage," Claire Trevor (36) 11:00 A.M.

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Say When, James
- 5 Peter Gunn, C. Stevens 11:25
- 2 Robert Trout, News 11:30

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth Consequences
- 5 Topper, Leo G. Carroll
- 7 Price Is Right, Bill Cullen
- 9 Story Book Time
- 11 Sheriff John, J. Rovick

- 13 Movie: "15 Maiden Lane," Claire Trevor (36) 11:15
- 2 The Guiding Light
- 23 The Friendly Giant
- 4 Ray Scherer news (11:55)
- 12:00 NOON
- 2 My Little Margie
- 4 (Clr) Let's Make a Deal
- 5 Scarlett Hill (serial)
- 7 The Donna Reed Show. Girls battle over Jeff.
- 9 Fun Time (comedies)
- 23 Scott's Last Journey. BBC's commemoration of the captain's last journey to Antarctica. 12:25
- 4 Floyd Kalber, News 12:30
- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 World Advntrs: "Switzerland" (balloons in sky, pt. 3)
- 7 Father Knows Best
- 9 Abbott and Costello
- 11 Movie: "Another Thin Man," Wm. Powell (39)
- 13 Bill Johns news (12:50)

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Elizabeth of Ladymead," Anna Neagle (Br. 48). Four wartime wives named Elizabeth.
- 7 Tennessee Ernie Ford with Gisele MacKenzie
- 9 Movie: "Escape in the Sun," John Bentley (Br. 57)
- 13 Movie: "Great Expectations," Henry Hull (34)
- 23 Test Pattern (to 4) 1:30

1:30

- 2 Art Linkletter H'se P'ty Guest: Robert Stark
- 4 Another World
- 7 Girl Talk, V. Graham 2:00 P.M.
- 2 To Tell the Truth
- 4 (Color) You Don't Say!
- 7 Flame in the Wind 2:15

2:00 P.M.

- 11 Movie: "The Hitchhiker," Frank Lovejoy, Edmond O'Brien (53)
- 2 Douglas Edwards (2:25)
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 7 Day in Court: Grand theft. Mary tells of pregnancy.
- 9 9 on the Line, C. Roberts with astronomer, space expert, authority on Mars 2:55

2:55

- 4 Sander Vanocur, News
- 7 Marlene Sanders news 3:00 P.M.
- 2 The Secret Storm
- 4 Hennessey, Jackie Cooper
- 5 Big John's Fun-for-All
- 7 General Hospital
- 13 (Color) Rocky & Friends 3:15

3:00 P.M.

- 13 (Color) Felix the Cat 3:30
- 2 The Jack Benny Show Jack goes to Rose Bowl.
- 4 Movie: "Swamp Water,"

3:30

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EMMALINE HENRY gets in her share of clowning during the "Mickey" show at 9 p.m. Wednesday, channel 7.

EMMALINE HENRY

- Dana Andrews, Anne Baxter (41)
- 7 The Young Marrieds
- 9 (Clr) King & Odie, Zolar 4:00 P.M.

4:00 P.M.

- 2 Life of Riley, W. Bendix
- 5 Hopalong Cassidy
- 7 Trailmaster, Ward Bond
- 9 (Clr) Andy's Gang, Zolar
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 23 Turn of Century 4:30

4:30

- 2 Movie: "Drums of Tahiti," Dennis O'Keefe (54)
- 5 Wild Bill Hickok
- 9 (Clr) Astro Boy, Eng. Ball
- 23 Animals of the Seashore
- 34 Escuela KMEX (English) 4:45

4:45

- 13 (Color) Rocky & Friends 5:00 P.M.
- 5 You Asked for It
- 7 News Hour, Baxter Ward
- 9 Space Patrol, Eng. Ball
- 11 Billy Barty & 3 Stooges
- 13 The Lloyd Thaxton Show
- 23 What's New?
- 34 Novela Semanal (drama) 5:30

5:00 P.M.

- 5 NewsScene, S. Chambers
- 9 People's Choice, Jackie Cooper
- 11 The Mickey Mouse Club
- 23 The Friendly Giant
- 34 Club del Hogar (games)
- 4 Believe It or Not (5:40) 5:15

5:15

- 4 (Color) KNBC News
- 23 Sing Hi—Sing Lo 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC nws, Latham
- 5 Lawman, John Russell
- 7 (Color) Movie: "Girls at Sea," Guy Rolfe (Br. 61)
- 9 9th St. West, Sam Riddle Guest: James Brown
- 11 P. Winchell-Bugs Bunny
- 13 RUFF & REDDY—COLOR
- ★ CARTOONS w/ BOB ADKINS
- 23 Frontiers of the Sea
- 34 Momias de Guanajuato 6:15

6:00 P.M.

- 23 Compost Rose: "Flying Squirrel" 6:30
- 4 Huntley-Brinkley Report
- 5 Leave It to Beaver
- 13 (Color) Peter Potamus
- 23 Heritage: H. V. Kaltenborn
- 34 Noticiero 34 (News) 7:00 P.M.

6:30

- 2 Walter Cronkite News
- 4 (Clr) Death Valley Days "Graydon's Charge," Lyle Bettger, Ken Curtis, Denver Pyle, Cathy Lewis. Mules are used in one of the most unorthodox military maneuvers

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- conducted during the western frontier portion of the Civil War.
- 5 Rifleman, Chuck Connors
- 9 The Honeymooners
- 11 77 Sunset Strip, Efrem Zimbalist, Adela Mara.
- 13 (Clr) This Exciting World: "Canterbury Road" from London
- 23 Turn of the Century
- 34 El Secreto (serial) 7:30
- 2 Mr. Ed, Alan Young. Mike Wagner. Hoping to land a fat contract for a 300-lb. developer, Wilbur tries to talk Ed into taking the huge financier for a ride.
- 4 (Color) The Virginian, Lee J. Cobb, James Drury, Tom Tully, Cely Carrillo. A hate-warped rancher tries to starve Garth's herd, and a pretty Chinese girl captures the Virginian's heart.
- 5 Seven Keys, Jack Narz
- 7 Ozzie & Harriet. The 3 Nelson men are alone in a local cafe when the cash register checks out \$20 short.
- 9 (Color) Movie: "Dial M for Murder," Ray Milland, Grace Kelly (54)
- 13 (Clr) Islands in the Sun: "Castaway Island," Trinidad and Tobago.
- 23 Changing World: The View from Europe. Decisions of the Paris NATO meeting are appraised by journalists from 4 countries.
- 34 Un Canto de Mexico 8:00 P.M.
- 2 My Living Doll, Bob Cummings, Julie Newmar, Doris Dowling. When Irene becomes jealous of Rhoda's "perfection," Bob tries to program the robot with some feminine faults. This only increases her popularity.
- 5 (Clr) It's a Small World, Donald Curtis: "Baja"
- 7 The Patty Duke Show Patty's the only witness to a hit-and-run accident, and to the identity of a man nearly hit by the car who'd just robbed the bank.
- 11 Espionage: "Incurable One," Ingrid Thulin, Steven Hill. Girl's wartime training to hate and kill Germans remains on in peacetime.
- 13 The Richard Boone Show: "All the Comforts of Home," Boone, Bethel Leslie. A disillusioned hillbilly banjo player finds his happiness and usefulness is back home in the hills.
- 34 Eugenia (drama serial) 8:30
- 2 Beverly Hillsbillies, Buddy Ebsen, Harriet MacGibbon. Learning that Mrs. Drysdale is hospitalized with a nervous ailment, the Clampetts plan to cheer her up—unaware it is they who have put her there. Les Tremayne, Sue England and Jill Jarmyn are featured as a doctor and two nurses.
- 5 Wrestling, Dick Lane (see sports box)

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- 2 Beverly Hillsbillies, Buddy Ebsen, Harriet MacGibbon. Learning that Mrs. Drysdale is hospitalized with a nervous ailment, the Clampetts plan to cheer her up—unaware it is they who have put her there. Les Tremayne, Sue England and Jill Jarmyn are featured as a doctor and two nurses.
- 5 Wrestling, Dick Lane (see sports box)

8:30

- 2 Mr. Ed, Alan Young. Mike Wagner. Hoping to land a fat contract for a 300-lb. developer, Wilbur tries to talk Ed into taking the huge financier for a ride.
- 4 (Color) The Virginian, Lee J. Cobb, James Drury, Tom Tully, Cely Carrillo. A hate-warped rancher tries to starve Garth's herd, and a pretty Chinese girl captures the Virginian's heart.
- 5 Seven Keys, Jack Narz
- 7 Ozzie & Harriet. The 3 Nelson men are alone in a local cafe when the cash register checks out \$20 short.
- 9 (Color) Movie: "Dial M for Murder," Ray Milland, Grace Kelly (54)
- 13 (Clr) Islands in the Sun: "Castaway Island," Trinidad and Tobago.
- 23 Changing World: The View from Europe. Decisions of the Paris NATO meeting are appraised by journalists from 4 countries.
- 34 Un Canto de Mexico 8:00 P.M.
- 2 My Living Doll, Bob Cummings, Julie Newmar, Doris Dowling. When Irene becomes jealous of Rhoda's "perfection," Bob tries to program the robot with some feminine faults. This only increases her popularity.
- 5 (Clr) It's a Small World, Donald Curtis: "Baja"
- 7 The Patty Duke Show Patty's the only witness to a hit-and-run accident, and to the identity of a man nearly hit by the car who'd just robbed the bank.
- 11 Espionage: "Incurable One," Ingrid Thulin, Steven Hill. Girl's wartime training to hate and kill Germans remains on in peacetime.
- 13 The Richard Boone Show: "All the Comforts of Home," Boone, Bethel Leslie. A disillusioned hillbilly banjo player finds his happiness and usefulness is back home in the hills.
- 34 Eugenia (drama serial) 8:30
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IVY PRIEST

Treasurer's Daughter 'Munster'

By VERNON SCOTT

HOLLYWOOD (UPI)—Ivy Baker Priest was treasurer of the United States during the Eisenhower administration. Her daughter Pat has joined the cast of a monster series on television.

While Mother's signature may still be found on U.S. currency, Daughter is seen in "The Munsters," replacing Beverly Owen as the only member of the regular cast without a green face.

Pat is blonde, blue-eyed, aristocratic and absolutely beautiful.

During her years in Washington, D.C., Pat was queen of everything in sight: Queen of the President's Cup Regatta, Queen of the Shenandoah Apple Blossom Festival, Queen of the First International Azalea Festival, and, well... like that.

SHE WAS ALSO one of the most dazzling debutantes in memory of the political and diplomatic set.

And now look, she's surrounded by a pack of monsters.

Her appearance among the

dimbulbs on the CBS-TV show may come as something of a shock to her old classmates at Marjorie Webster School for Girls—not to mention her distinguished mother.

"Fortunately, people don't associate me with my mother here in Hollywood as they did in Washington," Pat said during lunch in the Universal commissary.

"Back east they made a fuss over me and my sister Nancy because mother was treasurer. I never resented it because her fame opened up a whole world to us. I even had a television show back there."

PAT'S SHOW-BIZ career began at age 16 when her mother was directing a church group road show in Utah.

"We lived in Bountiful, Utah (Population: 5,000)," Pat admitted unself-consciously. "And when we moved from that little place to Washington, D.C., it was something like the 'Beverly Hills' moving from the sticks to Beverly Hills."

But I hated to leave the little town because I was madly in love with one of the local boys."

When Pat was chosen queen of the regatta, her escort was a young White House aide, Navy officer Pierce Jensen—and he's been escorting her ever since. The Jensens live in Thousand Oaks, Calif., and have a sharp pair of sons named Lance and Pierce.

Pat drives the 30 miles to work every morning and brightens up the "Munster" set with her beauty and charm, but in a manner of speaking it's all a waste.

PAT PRIEST



WEEK'S TOP SHOWS

Sunday — The National Football League championship game between the Baltimore Colts and the Cleveland Browns is telecast at 10:30 a.m. on channel 2.

Monday — Related to United Nations' activities, a 90-minute Rod Serling drama, "Carol for Another Christmas," is aired at 9:30 p.m. on channel 7.

Tuesday — An hour football special at 10 p.m. on channel 9 centers on Oregon State, the West's representative in the Rose Bowl.

Wednesday — ABC SCOPE on channel 7 at 10:30 p.m. is a half-hour tour of New York City's dancing spots.

Thursday — Don Drysdale,

Roosevelt Grier and Jimmy Pierson review the 1964 sports year. It's at 8:30 p.m. on channel 5. A two-hour program.

Friday — The Rose Bowl football game between Michigan and Oregon State is telecast at 1:45 p.m. New Year's Day in COLOR on channel 4.

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31 Insurance question of the week?



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'Dr. Kildare' Seeks Broadway Production

NEW YORK (NEA)—Dick Chamberlain has a secret he doesn't mind sharing. When his seven-year MGM pact expires in three years, television's Dr. Kildare will temporarily desert films, move East and do a Broadway show, preferably a musical.

Bachelor Dick doesn't mind talking about his secret because "no one believes me anyway. But I do. I have got to do some theater. It need not be necessarily New York right away. It would be marvelous to do repertory. I have done everything backwards so far, so I suppose I could do 'rep' next."

ASK DICK why he feels he has done things backwards, and he modestly replies, "Well, in the general structure, doing things backwards means being successful before you are well-trained. Normally, one goes

to school and becomes an apprentice at his trade, before becoming a master. Only then, presumably, does one reap rewards."

The actor's well-deserved popularity was given a boost recently when President Johnson invited Chamberlain to deliver a presidential message to the First National Careers Conference for Youth, held in Detroit under the auspices of the National Society for Crippled Children and Adults.

HIS TRIP to New York, then Detroit, was brief, since his services were required back at the MGM ranch, where a Dr. Kildare episode was filming with Margaret Leighton and Robert Young as guests. Chamberlain worked in two brief scenes with the fine British actress before his trip East. "She is something, a super-actress. I have fallen quite in love with her."

THURSDAY

December 31, 1964

★ PAID ADVERTISEMENT

6:00 A.M.

2 Russian Lit. in Transl'n

6:30

2 Pianoforte, John Crown

4 Report Card for Parents: "Father as Nursemaid"

7 Guidelines (adult educ.)

7:00 A.M.

2 Captain Kangaroo

4 Today, Hugh Downs

7 Scope (adult education)

11 Mathematics In Service

7:30

7 Pinky Lee, Cartoons

11 Mr. Wishbone, Jim Allan

7:45

9 Big Babysitter (cartoons)

8:00 A.M.

2 Panorama Pacific, Rowe

7 Married Joan, J. Davis

9 Pancake Man, Hal Smith

8:30

7 The Count Marco Show

9 Big Babysitter (cartoons)

9:00 A.M.

2 News with Mike Wallace

4 Make Room for Daddy

5 Supermarket Review

7 The Pamela Mason Show

11 The Jack LaLanne Show

13 News; George Nolan

9:15

5 For Kids Only (cartoons)

13 Public Service Film

9:30

2 I Love Lucy, Lucille Ball

4 (Clr) What's This Song?

5 The Romper Room

11 Movie: "Dr. Gillespie's New Assistant," Van Johnson (42)

13 Movie: "I Cover the War," John Wayne (37)

10:00 A.M.

2 Andy of Mayberry

4 Concentration, H. Downs

7 The Mike Douglas Show

9 Movie: "Game of Death," John Loder (46)

10:30

2 The McCoy's, W. Brennan

4 (Clr) Jeopardy, Fleming

5 Hopalong Cassidy

13 Movie: "Ghosts of Berkeley Square," Robert Morley (Br.-47)

11:00 A.M.

2 The Love of Life

4 (Clr) Say When, A. James

5 Peter Gunn, C. Stevens

11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Topper, Leo G. Carroll

7 Price Is Right, Bill Cullen

9 Spectrum (education)

11 Sheriff John, J. Rovick

13 Movie: "Wayward Girl," Marcia Henderson (57)

11:45

2 The Guiding Light

4 Ray Scherer news

12:00 NOON

2 My Little Margie

4 (Clr) Let's Make a Deal

5 Scarlett Hill (serial)

7 The Donna Reed Show

9 Fun Time (comedies)

11 Rose Bowl Kickoff Luncheon (see box)

12:30

2 As the World Turns

4 Loretta Young Theatre (final show, with "Moment of Truth" debuting her Mon.)

5 World Advntr. "Switzerland" (time-keeping, pt. 1)

7 Father Knows Best

13 Bill Johns news (12:50)

1:00 P.M.

2 Password, Allen Ludden

4 The Doctors, J. Pritchett

5 Movie: "Stand-In," Humphrey Bogart (37)

7 Tennessee Ernie Ford, with review of 1964

9 Movie: "The Set-Up," Robert Ryan (49)

13 Movie: "It Happened One Night," Claudette Colbert, Clark Gable (31)

1:30

2 Art Linkletter H'se Party

4 Another World

7 Girl Talk, V. Graham

11 Movie: "Lady in the Lake," Robt. Montgomery (46)

2:00 P.M.

2 To Tell the Truth

4 (Color) You Don't Say!

7 Flame in the Wind

2:30

2 The Edge of Night

4 Match Game, G. Rayburn

5 The Ray Milland Show

7 Day in Court: Grand theft. Mary disappears, and attorney tries to convince Jerry to change his plea to guilty.

9 9 on the line, C. Roberts

Astrologer Adrian Ziegler is guest, with Joe Dolan attacking astrology.



WALTER SLEZAK diagnoses his own incurable illness during "Dr. Kildare" at 8:30 p.m. Thursday, channel 4.

2:55

4 Sander Vanocur, News

7 Marlene Sanders News

3:00 P.M.

2 The Secret Storm

4 Hennessey, Jackie Cooper

5 Big John's Fun-For-All

7 General Hospital

13 (Color) Rocky & Friends

3:15

13 (Color) Felix the Cat

3:30

2 The Jack Benny Show

4 Movie: "West of Zanzibar," Anthony Steel (Br.-55)

7 The Young Marrieds

9 (Clr) King & Odie, Zolar

11 Gale Storm Show

4:00 P.M.

2 Life of Riley, W. Bendix

5 Hopalong Cassidy

7 Trailmaster, Ward Bond

9 (Clr) Andy's Gang, Zolar

11 Sheriff John's Club Time

13 (Color) Courageous Cat

4:30

2 Movie: "The Runaround," Ella Raines, Rod Cameron (46)

5 Wild Bill Hickok

9 (Color) Astro Boy

34 Escuela KMEX (English)

4:45

13 (Color) Rocky & Friends

5:00 P.M.

5 You Asked for It

7 Nws Hours, Baxter Ward

9 Space Patrol

11 Billy Barty & 3 Stooges

13 The Lloyd Thaxton Show

34 Novela Semanal (drama)

9 The Honeymooners

11 Cheyenne, Clint Walker

13 PASSPORT TO TRAVEL

★ NORTH AFRICA BY CAR

To Morocco—in color.

34 El Secreto (serial)

7:30

2 The Munsters (see box)

4 Daniel Boone, Fess Parker, Ed Ames, Walter Pidgeon. The newly-appointed Governor General of Virginia, who's also Mingo's white father, dispatches a Red-coat detail to evict the Boonesborough settlers.

5 Seven Keys, Jack Narz

7 (Color) Jonny Quest. The infamous Dr. Zin is behind the strange eruptions of an island volcano.

9 (Color) Movie: "Dial 'M' for Murder," Ray Milland, Grace Kelly (54)

13 (Clr) True Adventure: "Journey to Mars"

34 Automech Presenta

8:00 P.M.

2 Perry Mason, Raymond Burr, Allen Case, Bert Freed, Grant William, Barton MacLane. Young engineer is accused of murdering the man who charged him with sabotaging a controversial housing project for his own personal gain.

5 Three of a Kind, George Fenneman. Bridge team is captained by Barry Sullivan, with Ruta Lee heading the decorators.

7 The Young Marrieds

9 (Clr) King & Odie, Zolar

11 Gale Storm Show

4:00 P.M.

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34 Novela Semanal (drama)

5:30

5 NewsScene, S. Chambers

9 People's Choice, J. Cooper

11 The Mickey Mouse Club

34 Civil Service

5:45

4 (Color) KNBC News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Lawman, John Russell

7 Movie: "Zero Hour," Dana Andrews, Linda Darnell (57-1st run).

Transcontinental plane has no one at controls.

9 9th St. West, Sam Riddle

11 P. Winchell-Bugs Bunny

13 RUFF & REDDY—COLOR

★ CARTOONS w/BOB ADKINS

34 Momias de Guanajuato

6:30

4 Huntley-Brinkley Report

5 Leave It to Beaver

13 Yogi Bear (cartoons)

34 Noticiero 34 (News)

7:00 P.M.

2 Walter Cronkite, News

4 (Clr) Happy Wanderers: "Highlights of 1964," Tramway, Yucca Valley, 1964 to gold mine and other jaunts.

5 Rifleman, C. Connors

7 The Donna Reed Show

Jeff and Smitty decide to leave the next and take an apartment near college.

11 East Side/West Side, George C. Scott, Maureen Stapleton, J. D. Cannon. Bowery derelicts seek Brock's help.

13 Survival! J. Whitmore

34 Eugenia (drama serial)

8:30

4 Dr. Kildare, Richard Chamberlain, Walter Slezak, Hanna Landy, Davey Davison. Efforts of a dying Blair doctor to keep his dependent wife from learning about his incurable illness help Kildare solve a problem of a panicky interne.

5 '64 Sports Final (see sports box)

7 My Three Sons, Fred MacMurray, Mike and Sally learn something about the problems of marriage when they become involved with friends contemplating divorce.

13 The Valiant Years, Gary Merrill: "Be Sure You Win." Allied cussesses in penetrating Japanese lines.

34 Guitarras (guitarists)

9:00 P.M.

2 Password, Allen Ludden. Sammy Davis Jr., Peter Lawford, Eydie Gorme and Florence Henderson make up an all-star panel in salute to the new year.

7 Bewitched, Elizabeth Montgomery, Dick York (repeat). Samantha, after a wedding night confession that she's a witch, is tempted to use her powers at a dinner given by Darrin's old girlfriend.

11 Men in Crisis, Edmond O'Brien: "Kefauver vs. Crime." The 1951 Senate crime hearings.

13 Dick Powell Theatre: "The Sea Witch," Carolyn Jones, Harry Guardino, John Ericson, Gerald Mohr. Beautiful woman fleeing to a tuna clipper incites its superstitious crew to mutiny.

34 Madres Egoistas (serial)

9:30

2 Baileys of Balboa, Paul Ford. Business booms when an affectionate seal named Lester moves into the Bailey household — until Wynton launches a dead-of-night mission.

4 (Color) Hazel, Shirley Booth. Hazel shows a multi-millionaire (Leo G. Carroll) how to reduce his taxes.

7 Peyton Place II, Dorothy Malone. For Constance, a dark chapter ends.

11 The Great War, Michael Redgrave: "So Sleep Easy in Your Beds." A review of 1914, as nations lick their wounds.

34 Las Estrellas y Usted

9:45

9 Clete Roberts, News

10:00 P.M.

2 The Defenders, E. G. Marshall, Albert Dekker, Robert Geringer, Aline MacMahon, Kathryn Hays. One-time kinkin racketeer is charged with smuggling narcotics into the country—and the star witness against him is stabbed to death in jail.

4 (Clr) Suspense Theatre: "The Wine-Dark Sep," Roddy MacDowall,



WALTER PIDGEON plays a British governor-general during "Daniel Boone" at 7:30 p.m. Thursday, channel 4.

Myrna Fahey, John Lar-kin. Intellectual wino sets out to implicate a prominent society figure in the murder of one of his Skid Row friends. (Next week, Come with Dean Martin, Carol Lawrence.)

7 The Jimmy Dean Show, with Kay Starr, Homer and Jethro

9 Special '64: "The Year Past and the Year Ahead." John Wingate moderates, with newsmen from RKO General stations, including Clete Roberts.

11 George Putnam, News

13 (Color) Vagabond: "Trails of Billy the Kid"

34 Estudio Pedro Vargas

10:30

5 NewsScene, S. Chambers

13 News, John Fishman

34 Box de Mexico (boxing)

11:00 P.M.

2 News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 That Regis Philbin Show

7 Bob Young: Baxter Ward

9 (Color) Movie: "Damn Yankees," Tab Hunter, Gwen Verdon, Ray Walston (58). Start of 19 straight hours of color movies, as station stays on air all night. (Ironically, KNXT goes the other direction and drops its normal 1:15 a.m. movie.)

11 Movie: "Flying Fortress," Richard Greene (Br.-42)

13 Movie: "Fighting Coast Guard," Brian Donlevy (51)

11:15

4 (Color) Tonight (see box)

CRITIC'S CORNER

Excerpted Reviews on Recent TV Shows

Program: Varied ones from last weekend.

A while ago I committed a tactical error when a studio secretary called up to invite me to a dinner to honor a network and I instinctively replied, "What for?" It was an unthoughtful reply, I admit, although the young lady confessed she couldn't answer my question specifically because no one had asked it of her before.

She should have called up Monday. It was a good weekend for television. The number of new programs, sports events and choice reruns—at least one from video's so-called "Golden Age"—that distinguished the Saturday and Sunday viewing was considerable.

What really got my weekend off winging was an unexpected revelation Saturday morning ABC-TV's broadcast of the Bluebonnet Bowl football game between Tulsa and Mississippi. During the second half, a Tulsa man almost blocked a Mississippi kick, and an announcer told us the near-hero for Tulsa was a journalism major.

Think of it! A journalist who can block and tackle! Just in time. Greater need hath no profession for a good blocker and tackler, than the currently harassed brotherhood of bespectacled, pencil-pushing journalists.

I drifted on a cloud through NBC-TV's Saturday night movie, "White Christmas," hardly noticing how dreadfully cornball it was, and got in a few happy peeks at good old Donald O'Connor as he hosted ABC-TV's "Hollywood Palace."

Sunday afternoon, I caught the latest "NBC Children's Theatre" presentation, in which a four-member folksong group, the Riverside Singers, performed in a musical-in-the-round setting for a large number of youngsters who joined in times.

Following this hour, I watched the 15th showing of NBC-TV's Christmas Opera, "Amahl and the Night Visitors," as lovely a program now as in television's Golden Age. And following this, there was Duke Ellington's recent tour of Japan as presented by CBS-TV's "Twentieth Century," had a wonderful time; wish you were there. Sunday night, of course, was the rerun of Fred Astaire's first television special (in 1958). If you missed it, shame on you. You can repent by catching two more of his specials as CBS-TV returns them Jan. 3 and 10.

Critic Rick Du Brow of UPL

Program: "Hitchcock Hour," aired Dec. 21 on channel 4.

An exploration into the oft-probed subject of juvenile delinquency scarcely seems appropriate for a "Hitchcock Hour" outing, but that's what was presented Monday night—the familiar study of the switchblade set, the droopy-mouthed psychos, the oddball dialog supposedly the jargon of these young hoods.

"Memo" was well done, but whether it belonged on this series is something else. Hitch viewers have come to expect the bizarre, the suspenseful, the unusual in these weekly offerings, and this vehicle by Harlan Ellison, based on his autobiographical work, hardly filled the bill on these counts.

Ellison's apparently true story has to do with his efforts to infiltrate a young gang, mask as one of them, in order to research a story on young hoods. They eventually discover his identity, he escapes death, but one of the gang pals is killed in the knife fight at the end. It's

all very sordid, drab and depressing.

Critic Daku of "Variety"

Program: "Christmas in Appalachia," aired Dec. 21 on channel 2.

Television's warmest Christmas story this season comes from the viewers.

Monday night, CBS News showed what Christmas—and every other day, for that matter—is like in Appalachia, where people are desperately poor and many are without hope.

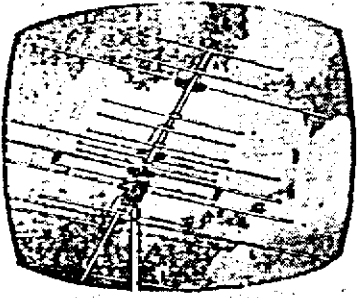
Immediately after the program, CBS affiliate stations all over the country were flooded with calls from people who wanted to know what they could do to help, and where they could send that help.

Neither the network nor its affiliates could handle such a situation. CBS quickly made arrangements with Salvation Army headquarters in New York City to set up a special "Appalachia Fund."

Critic Cynthia Lowry of AP



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REMNANTS

SIZE	YES.	TYPE	WAS	NOW
12x8.3	10 1/2	"801" Nylon by Coronet (Sands wood)	59.00	29.
12x9.0	12	Random Shaggy Acrylic by Coronet (Brige)	56.00	59.
9x9.0	9	Acrylic Toned by Alex. Smith (Blue & Green)	72.00	49.
12x9.6	12 1/2	"801" Nylon by Roxbury (Sand)	78.00	50.
12x12.0	16	"801" Nylon by Loomweave (Brige Tweak)	96.00	65.
12x12.6	16 1/2	Acrylic by 8 gold (Avocado)	149.00	99.
12x12.3	16 1/2	Acrylic by Alexander Smith (Gold)	129.00	99.
12x14.6	19 1/2	"801" Nylon by Roxbury (Green Tweak)	175.00	109.
12x14.9	19 1/2	Acrylic by Coronet (Waring)	159.00	98.
12x14.6	19 1/2	Hi Lo Nylon (Brown)	99.00	59.
12x15.9	21	Hi Lo Nylon (Green)	126.00	89.
12x17.9	23 1/2	Wool Tied by Felt (Blister 8x.6)	312.00	229.
12x17.9	23 1/2	"801" Nylon by Coronet (80 White)	145.00	99.

ROLL ENDS

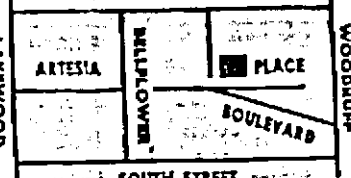
12x28	31 1/2	Nylon by Coronet (Blue Green Tweak)	5.95	4 ⁹⁵
12x36.6	48 1/2	Tone on Tone Coronet Nylon by Coronet	6.95	4 ⁹⁵
12x26.3	35	Reglow Beane "801" Nylon Multicolor	7.95	5 ⁹⁵

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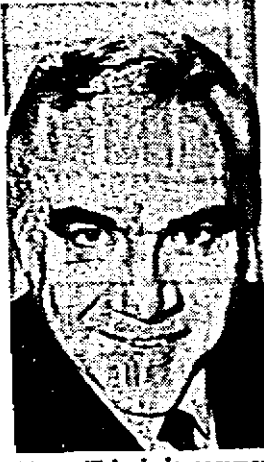


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FRIDAY

January 1, 1965
★ PAID ADVERTISEMENT

- 5:00 A.M.**
9 (Clr) Movie: "Blood Alley," John Wayne (55)
5:30
11 (Clr) 1964 Rose Parade. Filmed highlights of last year's parade.
6:00 A.M.
11 Pre-Parade Show, Sheriff John Rovick, Billy Barty, Bill Welsh, Larry Burrell, Live interviews from Pasadena.
6:30
4 Report Card for Parents: "Teenage Control"
7 Guidelines (adult educ.)
7:00 A.M.
2 Business of Marketing
4 Today, Hugh Downs with Swingle Singers
5 Pre-Parade Show, Jimmy Piersall, Dick Whittinghill, Jan Clayton
7 Scope (adult education)
9 (Clr) Movie: "First Texan," Joel McCrea (56)
7:30
2 Cotton Bowl Festival Parade (see box)
7 Pinky Lee, Cartoons
8:00 A.M.
4 (Color) Orange Bowl Parade (see box)
7 Married Joan, J. Davis
8:30
2 Rose Parade Preview
4 (Color) Rose Parade, Lorne Greene, Betty White, Fess Parker, Patricia Blair, Chuck Connors, Debbie Watson
7 The Court Marco Show
9 (Clr) Movie: "Flame & the Arrow," Burt Lancaster (50)
8:45
2 (Color) Rose Parade, Ronald Reagan, Bess Myerson (see box)
11 Rose Parade, Bill Welsh. (Cameras will never leave the parade for commercial interruptions.)
9:00 A.M.
5 (Color) Rose Parade, Ronald Reagan, Bess Myerson (live feed from CBS-TV)
7 The Pamela Mason Show
13 News, George Nolan
9:15
13 Public Service Film
9:30
4 13 Movie: "Tournament Tempo," Allan Lane (46)
10:00 A.M.
7 The Mike Douglas Show
9 (Clr) Movie: "Springfield Rifle," Gary Cooper (52)
10:30
11 Rose Parade, Bill Welsh. Videotaped playback of 8:45 screening.
13 (Clr) Movie: "Trouble in the Glen," Forrest Tucker, Orson Welles (54)
10:45
2 Cotton Bowl (sports box)
4 (Color) Sugar Bowl (see sports box)



THE ROSE PARADE on Friday will include commentary by (from left) Dick Whittinghill for channel 5, Lorne Greene for channel 4, and Ronald Reagan for channel 2.

- 11:00 A.M.**
5 Rose Parade (taped), Jan Clayton, Dick Whittinghill
11:30
7 The Price Is Right, Bill Cullen. Championship playoff in bidder battle for all-time winner of the year.
9 (Clr) Movie: "Boy on a Dolphin," Sophia Loren, Alan Ladd (57)
12:00 NOON
7 Mommers Parade (box)
11 Movie: "People Will Talk," Cary Grant (51). No commercial breaks.
13 Movie: "Shake Hands with Murder," Iris Adrian (44)
1:00 P.M.
5 Movie: "Arch of Triumph," Ingrid Bergman, Charles Boyer (45)
13 Movie: "Manpower," Edward G. Robinson, George Raft (41)
1:30
4 (Clr) Pre-Bowl Program
7 Girl Talk, V. Graham
9 (Clr) Movie: "Paris Holiday," Bob Hope, Anita Ekberg, Fendall (58)
1:45
2 Time Out for Sports
4 (Color) Rose Bowl (see sports box)
2:00 P.M.
2 Captain Kangaroo (new time today only)
7 Flame in the Wind
2:15
11 Movie: "Incredible Petrified World," John Carradine (58)
2:30
7 Day in Court. Verdict is given in grand theft case.
3:00 P.M.
2 Movie: "Story of Seabiscuit," Shirley Temple, Barry Fitzgerald, Lon McCallister (49)
5 Movie: "Renegades," Larry Parks (41)
7 General Hospital
13 (Color) Rocky & Friends
3:15
13 (Color) Felix the Cat
3:30
7 The Young Marrieds
9 (Clr) Movie: "Alexander the Great," Richard Burton, Freddie March, Claire Bloom (56). No commercial interruptions.
4:00 P.M.
7 Trailmaster, Ward Bond
11 Year in Review (box)
13 (Color) Courageous Cat
23 Ragtime Era (finale)
4:15
4 Huntley-Brinkley Report
4:30
2 Movie: "Big Broadcast of 1933," W. C. Fields,

- Bob Hope (33)
5 Little Big Show, Bob Hope, David Janssen, Lena Horne, Robert Taylor, March of Dimes film.
23 Animals of the Seashore
34 Escuela KMEX (English)
4:45
4 (Color) Orange Bowl (see sports box)
13 (Color) Rocky & Friends
5:00 P.M.
5 You Asked For It, Jack Smith
7 News Hour, Baxter Ward
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
23 What's New?
34 Novela Semanal (drama)
5:30
5 Newscene, S. Chambers
11 The Mickey Mouse Club
23 The Friendly Giant
34 Usted y su Salud
5:45
23 Compass Rose: "Flying Squirrel"
6:00 P.M.
2 Big News, Jerry Dunphy
5 Lawman, John Russell
7 Movie: "Terror on a Train," Glenn Ford, Anne Vernon (53)
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 (Color) Ruff & Reddy
23 Intertel: "Algeria—What Price Freedom?" Seven-year struggle with France for independence.
34 Mornias de Guanajuato
6:30
5 Leave It to Beaver
13 (Color) Magilla Gorilla
34 Noticiero 34 (News)
7:00 P.M.
2 Walter Cronkite, News
5 Rose Parade, Jan Clayton, Dick Whittinghill
Prime time repeat tapes of this morning's Pasadena spectacle.
9 The Honeymooners
11 Year in Review (box)
13 (Color) Ripcord, Ken Curtis, Larry Pennell. Criminal's son is lost.
23 Ragtime Era (finale)
34 El Secreto (serial)
7:30
2 Rawhide, Eric Fleming, Gavin MacLeod, Don Quine. Kidnaped by two highwaymen, Favor is taken to remote cabin where many of West's most dangerous criminals have gathered to meet him.
4 NBC Sports Roundup, Jim Simpson. Highlights of 1964.
7 (Color) The Flintstones. Fred wins a free flying lesson, and signs up for the series. Barney's the reluctant passenger on his first solo.
9 (Color) Movie: "Dial M for Murder," Ray Milland, Grace Kelly (54)
13 (Clr) Science Fiction Thriller: "Frozen Sound," Marilyn Erskine, Ray Collins. Top-secret conversation is overheard from sealed room.
23 Religions of Man (premiere). 17-program series offers insight into living religions of our world.
34 Un Canto de Mexico
8:00 P.M.
4 (Color) Movie: "Ivanhoe," Robert Taylor, Elizabeth Taylor, Joan Fontaine (52-1st run). Note: Orange Bowl game, starting at 8 p.m. in eastern time zones, pre-empted all regular NBC prime time programming.
7 Farmer's Daughter, Inger Stevens. Glen plays host to an author friend from England (Ron Randall) who proceeds to fall in love with Katy.
11 (Color) Movie: "There's No Business Like Show Business," Dan Dailey, Ethel Merman, Donald O'Connor (54). 24 Irving Berlin tunes.
13 PREMIERE—TRAVEL QUIZ
★ STUMP EXPERTS—LIVE (see box)
23 Art and Artists (Brit.): "English Country Church"
34 Eugenia (drama serial)
8:30
2 On Broadway Tonight (see box)
7 Addams Family, Carolyn Jones. Swinging teenage



- COTTON BOWL, 10:45 a.m.**, ch. 2, has Arkansas and Nebraska meeting at Dallas, Texas, with Jack Buck and Frank Glierer mikeside.
SUGAR BOWL, 10:45 a.m., in color, ch. 4, from New Orleans, has Syracuse meeting Louisiana State, with Bill Fleming and Terry Brennan mikeside.
ROSE BOWL, 1:45 p.m., in color, from Pasadena, finds Oregon State's Beavers facing Michigan's Wolverines, with Lindsey Nelson and Ray Scott calling the action.
ORANGE BOWL, 4:45 p.m., in color, ch. 4, has Jim Simpson and Bud Wilkinson calling the play as Alabama faces Texas at Miami.

beatnik (Tom Lowell) regards the Addamses as oddities, and vice versa.

- 13 ARREST TRIAL w/CHUCK CONNORS & BEN GAZZARA with John McIntire, Shirley Knight. Suspect is charged with robbing a church bazaar and causing the death of a woman participant.
23 Cecil Brown; Julliard String Quartet (3:40)
34 TV Musical Ossart
9:00 P.M.
5 Movie: "Angel on the Amazon," Constance Bennett (45)
7 Valentine's Day, Tony Franciosa, Marlo Thomas. Val thinks he is about to acquire top secret Russian documents for publication when various Soviet characters show special interest in his activities.
34 Madres Egoistas (serial)
9:30
2 Gomer Pyle—USMC, Jim Nabors. Grandpa Pyle comes to visit Gomer at his Marine base, and gives him a lucky charm to make him a natural leader. (Norris Goff, who for 25 years starred as Abner on the "Lum and Abner" radio series, makes his TV debut as Gomer's grandpa.)
7 12 O'Clock High, Robert Lansing, Glenn Corbett. Fog forces postponement of a dangerous mission. Savage's men are anxious to get out of the way—especially a hepatitis victim who needs just one more mission for a furlough. (Series next week shifts to 10 p.m. as "FDR" makes its 2-year-delayed debut.)
34 La Hora de Raul Astor
9:45
9 Clete Roberts, News
23 Spectrum: Neuropsychiatrics
10:00 P.M.
2 Slattery's People, Richard Crenna, James Dunn, Lee Tracy, Julie Sommers. At the risk of losing important votes, Slattery joins the battle against the corrupt powers that run a company town.
4 (Color) Why L.A.? Tom Frandsen narrates the story of the sprawling city that logically never should have been. Documentary won an Emmy for its original showing.
9 Cinema IX: "The Angry Silence," Pier Angeli, Richard Attenborough (Br.-60). Factory worker refuses to join a union strike.
11 George Putnam, News
13 (Clr) Adventure Theatre
34 Canciones del Recuerdo
23 Cecil Brown (10:13)
10:30
5 Newscene, S. Chambers
7 Have Gun, Will Travel
13 News, John Fishman
34 Trova Mexicana
11:00 P.M.
2 News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 That Regis Philbin Show
7 Bob Young, Baxter Ward (final show for Young)
11 Movie: "Boom Town," Clark Gable, Spencer Tracy (40)
13 Movie: "Black Arrow," Louis Hayward (43)
34 Ella, Yo y Alguen Mas
11:15
4 (Color) Tonight, Johnny

SPECIAL

ROSE PARADE — The 76th annual Tournament of Roses Parade from Pasadena will be seen starting between 8:45 and 9 a.m. on channels 2, 4, 5 and 11, the first three in color, with KTLA using a live feed from CBS. In addition, ch. 11 will report on pre-parade activities starting at 6 a.m., with ch. 5 starting at 7 a.m. Delayed tape coverage for late sleepers is provided at 10:30 a.m., ch. 11, and at both 11 a.m. and 7 p.m. on ch. 5. (See log listings for personalities describing the activities.)

OTHER PARADES — The 8th annual Cotton Bowl Festival parade from the Texas State Fair Grounds in Dallas will be described from 7:30 to 8:30 a.m., ch. 2, by Allen Ludden and Marilyn Van Derbur. Gov. John B. Connally is grand marshal, with "Songs of the Southwest" the theme. Taped highlights of last night's King Orange Jamboree Parade in Miami, where Jackie Gleason was grand marshal, and "famous women" the theme, will be described by Dennis Weaver at 8 a.m., in color, ch. 4. The Mommers Parade, Philadelphia's annual revelry of satire, will be described by Kathleen Nolan and Les Crane in a 90-min. telecast starting at 12 noon, ch. 7. Climax of the affair is the colorful, fancy-stepping string band competition.

YEAR IN REVIEW — An hour's recap by George Putnam of top news stories of the year, spotlighting Bill Welsh on sports news, will be aired on ch. 11 at 4 p.m. and again at 7 p.m.

TRAVEL QUIZ — Premiere. World-famous landmarks are identified in photos submitted by viewers, as contestants vie with travel experts in the 8 p.m. series, ch. 13, George Nolan moderating. (Immediately following, at 8:30 p.m., station begins reprises of AEC's last-season "Arrest and Trial.")

ON BROADWAY TONIGHT — Rudy Vallee returns as host for a weekly variety hour previewed last summer, introducing six acts of young professional talent and a top-name guest star. Series returns at 8:30 p.m., ch. 2, as "The Entertainers" moves to Saturdays.

- Carson with Norm Crosby, Selma Diamond (2-day delay)
11:30
2 Movie: "Marry Me Again," Robert Cummings, Marie Wilson (53)
7 The Les Crane Show
34 Noticiero 34 (News)
12:05
9 Movie: "Room Service,"
12:30
5 Movie: "Trail of the Vigilantes,"
13 Movie: "I Stole a Million," George Raft (39)
1:00
4 Movie: "Enter Arsene Lupin," Ella Raines
11 Movies: "Presenting Lily Mars," "The Penalty," and "Thunder over SangoLand"
1:15
2 Movie: "Go West, Young Man," Mae West (36)

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Pic(k)s of Week



DANNY KAYE AND LUCILLE BALL
Messy Situation on "Lucy Show," 9 p.m. Monday, Channel 2



SUSIE WIRTH finds Bruno an amiable companion during "Disney's Wonderful World of Color" repeat at 7:30 p.m. Sunday (today) on channel 4. It's about a girl who dreams of winning a ski race.

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MARLO THOMAS, daughter of Danny Thomas, appears in a spy episode during "Valentine's Day" at 9 p.m. Friday, channel 7.



RODDY McDOWALL
Thursday, 10 p.m., Channel 4

★ ★ ★



THE MCGUIRE SISTERS, DOROTHY, PHYLLIS, CHRIS
With "Red Skelton Hour," 8:30 p.m. Tuesday (2)

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SATURDAY

January 2, 1963

- 7:15
1 Mr. Wizard, Don Herbert
"Schliern"
7:30
2 Math in Western Culture
11 Kukla and Ollie
7:45
4 Of Art & Artists
13 Sacred Heart Program
8:00 A.M.
2 Mr. Mayor, Bob Keeshan
5 Amer. Quiz, Arnold Pike
7 Cartoon Capers
9 From the Ground Up
11 Mr. Wishbone, Jim Allan
13 Movie: "Last Stagecoach
West," Jim Davis (57)
8:15
4 Learn to Draw, Jon
Gnagy: "Weeping
Willow"
8:30
4 (Color) Hector Heathcote
5 Hopalong Cassidy
7 Movie: "You're Not So
Tough," Dead End Kids
9 Movie: "Flesh & the
Spur," John Agar (56)
9:00 A.M.
2 Alvin Show (cartoons)
4 (Clr) Underdog (cartoon)
4 Movie: "Swiss Miss,"
Laurel & Hardy
13 Panorama Latino (Span.)
34 Brindis Senorial (music)
9:30
2 Tennessee Tuxedo
4 Fireball XL5 (cartoon)
5 Movie: "Aerial Gunner,"
Richard Arlen (43)
34 Comicos y Canciones
10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
7 Shennanigans, Stubby
Kaye (child game show)
9 Today's pressers are
Phillip Moore, II, and
Donna Powers, 9, both
from Garden Grove.
9 Movie: "Badman's Terri-
tory," Randolph Scott
(46)
34 Guitarras (musical)
10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 Annie Oakley, G. Davis
11 Movie: "Mr. Moto's
Gamble," Peter Lorre
34 Cine Mexicano (movie)
"Soy Un Golfo"
11:00 A.M.
2 Linus the Lionhearted
4 (Color) Exploring, Dr.
Albert Hibbs: "All About
Time," Mysteries of time
and man's attempts to
measure it.
5 Movie: "Toughest Man
Alive," Dane Clark (55)
7 Gator Bowl (sports box)
13 Movie: "Law of the Tim-
ber," Monte Blue (41)
11:30
2 The Jetsons (cartoon)
9 King & Odie (cartoons)
12:00 NOON
2 Sky King, Kirby Grant
4 (Clr) Discovering Calif:
"Missions" (pt. 1).
Father Junipero Serra.
9 (Color) Movie: "Dial M
for Murder," Ray Mil-
land, Grace Kelly (54)
11 Movie: "3 Comrades,"
Robert Taylor, Margaret
Sullivan (38)
13 Money in Real Estate
34 El Secreto (serial)
12:30
2 My Friend Flicka
4 Teacher '63: "To the
World's Fair"
5 Movie: "Sutter's Gold,"
Edward Arnold (36)
13 Fore Golfers, Art Parra
1:00 P.M.
2 I Love Lucy, Lucille Ball
4 NBC Sports Roundup
1964, Jim Simpson. High-
lights of the year's
sports events—Olympics,
Joan Huarte, Indianap-

- olis '500', etc.
13 Bowling with Art Parra
1:30
2 CBS Saturday News
4 East-West Shrine Game
(see sports box)
11 Movie: "A Yank at Ox-
ford," Robert Taylor,
Lionel Barrymore (37)
13 Movie: "City of
Shadows," Victor Mc-
Laglen (53)
2:00 P.M.
2 As Others See Us, Paul
Udell. Foreign students
view socialism.
5 Movie: "Lisbon," Ray
Milland, Maureen O'Hara
(56)
7 The New Casper Show
2:15
9 News; Golf Tips (2:25)
2:30
2 Viewpoint, Jere Witter
7 Porky Pig (cartoons).
9 Movie: "Murder without
Tears," Craig Stevens
(57)
34 Novela Semanal (drama)
3:00 P.M.
2 Golf Classic (sports box)
7 The Bugs Bunny Show
13 Movie: "Man or Gun,"
Macdonald Carey (58)
3:30
5 Passport to Profit
7 Hoppity Hooper (cartoon)
9 Movie: "Guadalcanal
Diary," Lloyd Nolan,
Wm. Bendix (43)
3:45
5 Changing Times, Ed Hart
4:00 P.M.
2 Santa Anita Feature Race
(see sports box)
5 Bowling Tournament.
Second semi-final match,
Kona Lanes
7 New Amer. Bandstand.
Cick Clark with Johnny
Rivers, Adam Faith,
Marvin Gaye
11 Wanted: Dead or Alive,
Steve McQueen
4:30
2 My Little Margie
11 The Phil Silvers Show
13 Movie: "Lone Wolf Meets
a Lady," Warren Hull,
Warren William (40)
5:00 P.M.
2 Scholarship, John Con-
don: Chatsworth vs.
Bunker High
4 (Clr) Agriculture USA:
"Rural Health, Safety"
5 The Invisible Man
7 ABC's Wide World of
Sports (see sports box)
9 Movie: "Night the World
Exploded," Kathryn
Grant, Wm. Leslie (57)
11 Bold Journey, J. Douglas.
"Octopus"
34 Luchia Libre (wrestling)
5:30
2 Ralph Story's L.A.
repeat. Barbers vs. hair
stylists, and L.A.'s
biggest household move.
4 Biography Mike Wallace:
"Konrad Adenauer"
5 Guest shot. Army
Archerd visits Frankie
Avalon playing stick ball.



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SPECIAL

- BIG NEWS OF 1964** —
Jerry Dunphy is anchorman
for an hour-long recap of
the top news stories of the
year, at 6 p.m., ch. 2, join-
ing 11 key KNXT reporters,
including John Hart in Wash-
ington and Robert Simmons
in Sacramento. A similar
hour, in color, is slated for
6:30 p.m., ch. 4.
- THE ENTERTAINERS** —
Carol Burnett returns to ac-
tive participation as the va-
riety hour moves to a new
9 p.m., ch. 2 slot. Joining the
regulars in welcoming her
back are Met soprano Fileen
Farrell, plus Buddy Ebsen
who teams up with the
hour's new choreographer,
Peter Gennaro, in a soft-shoe
dance. Caterina Valente re-
turns next week, when Phil
Silvers is guest headliner.
- AMERICAN COMMIT-
MENT: South Viet Nam** —
A Time-Life kaleidoscopic
closeup of a composite day
in the lives of Americans in
this battle-scarred land is of-
fered by ch. 11 at 9 p.m.
(with repeat next Monday,
same time). Cameras go on
a helicopter combat mission,
into Saigon hospitals and on
diplomatic calls with former
U. S. Ambassador Henry
Cabot Lodge and Mrs. Lodge.
- DEB STARS OF 1963** —
Carolyn Jones and George
Gobel co-emcee the star-
studded hour taped at the
Hollywood Palladium as the
10 most promising young
actresses of Hollywood are
presented at 9:30 p.m., ch.
7. Gloria Swanson is honor-
ary chairman of the event,
with Natalie Wood and her
sister Lana presenting the
first Glamour King of Hol-
lywood award. Winning
Debs are Janet Landgard,
Donna Loren, Margaret Ma-
son, Mary Ann Mobley,
Tracy McHale, Barbara Park-
ins, Laurie Sibbald, Wendy
Stuart, Beverly Washburn
and Raquel Welch.
- and Joe Hyams watches
Juliet Prowse doing a
water ballet.
11 Search for Adventure.
"Legend Hunter" and
"River Into the Past"
6:00 P.M.
2 Big News of 1964 (box)
4 (Color) KNBC News
5 (Color) The Folk World
of Jimmie Rodgers
13 (Color) Rocky & Friends
34 La Familia Piripitin
6:15
11 NBA Basketball Warmup.
Bill Welsh
6:30
4 (Color) KNBC News
Civil War kankaroo court
is intent on hanging
Bronco (return premiere).
34 Estudio "A" (variety)
7:00 P.M.
2 Sea Hunt, Lloyd Bridges.
Submerged grotto is
mined with a time
explosive.
5 Rifleman, Chuck Connors
7 Car 54, Where Are You?
Fred Gwynne
9 (Color) Ominyx Theatre:
"The Tartar Invasion,"
Yoko Tani, Akim
Tamiroff (60-1st run)
34 Teatro Familiar (drama).
"La Casa de Los Sueños"
7:30
2 The Jackie Gleason Show

- New Year's nightclub
setting, with guest
comedians Paul Gray,
Johnny Morgan and
Rich Little joining the
regulars. Gleason playing
the club's emcee.
- 4 (Color) Flipper, Brian
Kelly. When Flipper finds
a Spanish doubloon on
the ocean floor, hundreds
of boats head for Coral
Key Park searching
for gold.
5 (Color) Melody Ranch,
with guest Rex Allen
7 Outer Limits: "Brain of
Col. Barham," Grant
Williams, Anthony
Eisley, Elizabeth Perry.
Dying Army officer
volunteers his brain for
an experiment involving
a robot computer for
a space ship. It's A-Okay
until the brain emits
vengeance impulses.
13 Bourbon Street Beat,
Andrew Duggan, Van
Williams (return
premiere). Blackmailer
blackmails a blackmailer.
8:00 P.M.
4 Kentucky Jones, Dennis
Weaver, Rickey Der,
Regina Groves. Recently-
orphaned teenager brings
Kentucky a mare in foal
which she hopes will
solve her financial prob-
lems but which compli-
cates Kentucky's plans
for New Year's Eve.
(New time for series.)
8:30
2 Gilligan's Island, Bob
Denver. Thirst assails
our brave band as the
castaways suddenly dis-
cover there's no more
water to drink.
4 (Color) Mr. Magoo's
Little Show White (pt.
1). Magoo plays all 7
dwarfs, who provide
refuge for Snow White
after her stepmother
orders her death. (New
time for series.)
5 Movie: "Dakota," John
Wayne, Ward Bond (45)
7 Lawrence Welk Show.
"It's a Good Day" sets
the mood for the first
show of the new year.
13 Silents Please (return
premiere). Highlights
from best films of the
silent days.
34 Un Canto de Mexico
8:45
11 NBA Basketball Wrap-
Up, Bill Welsh
9:00 P.M.
2 The Entertainers (see
box)
4 (Color) Movie: "The Last
Hunt," Robert Taylor,
Stewart Granger (56-
1st run). Two men who
dislike each other are
partners in a ruthless
hunt of the last great



AMANDA BLAKE WELCOMES Brad McClain to
"Gunsmoke" at 10 p.m. Saturday, channel 2. He
plays a friend of Matt Dillon and is feted at a
party in his honor.

- buffalo herds of the
Dakota Territory. ("To-
night" repeats will fol-
low the movies starting
1964 Final
5 Leave It to Beaver
7 Saturday News
9 Dobie Gillis, D. Hickman
11 NBA Basketball (see
sports box)
13 Bronco, Ty Hardin. Post-
next week.
9 9th St. a Go Go, Sam
Riddle
11 American Commitment:
South Viet Nam (see box)
13 Make Believe Ballroom.
Al and Marilyn Jarvis
34 Futbol (soccer matches
from Mexico City)
9:30
7 Hollywood Deb Stars of
1963 (see box). Preempts
"Hollywood Palace."
10:00 P.M.
2 Gunsmoke, James
Arness, Forrest Tucker.
Old friend of Matt's
comes to town as a pros-
perous businessman, but
arouses suspicion when
he shows too much in-
terest in the stagecoach
line's gold shipments.
5 Restless Gun, John Payne
9 Cinema IX: "The Angry
Silence," Richard Atten-
borough, Pier Angeli
(Br.-60)
11 News, Burrell and Coates
13 Jeeps Creepers (movie):
"Face Behind the Mask,"
Peter Lorre (41)
10:30
5 Movie: "Rio Grande,"
John Wayne (50)
7 Movie: "The All-Ameri-
can," Tony Curtis, Lori
Nelson, Mamie Van
Doren (53-1st run). Per-
sonal life of football
hero.
11 Joe Pyne Show (2½ hrs.)
11:00 P.M.
2 Jerry Dunphy Report
4 (Color) KNBC News
34 Ella, Yo y Alguien Mas
11:15
2 Movie: "Down to the Sea
in Ships," Richard
Widmark (49)
4 (Color) Movie: "Scandal
at Scourie," Greer
Garson, Walter Pidgeon,
Donna Corcoran (50-
1st run)
- 11:30
13 Movie: "Captain Blood,"
Errol Flynn (35)
34 Noticiero 34 (News)
12:15
9 Movie: "Arson for Hire,"
Steve Brodie (59)
12:30
5 Movie: "Fuller Brush
Man," Red Skelton (49)
7 Movie
1:00
11 Movies: "Violent and the
Damned," "One Horse
Town" and "Devil's
Brother"
1:15
2 Movie: "Til' We Meet
Again," Ray Milland,
Barbara Britton (44)
1:30
13 Movie: "The Heat's On,"
Victor McLaglen (43)
- 3 Sports Today**
- GATOR BOWL, 11 a.m.**
ch. 7, has Curt Gowdy and
Paul Christman at Jack-
sonville, Fla., as Oklahoma
tangles with Florida State in
the 20th annual clash.
- SHRINE GAME, 1:45 p.m.**
ch. 4, has Lindsey Nelson
and Frankie Albert mikeside
at Kezar Stadium, San Fran-
cisco, for the annual East-
West classic.
- GOLF CLASSIC, 3 p.m.**
ch. 2, has Ken Nagle and
Bruce Crampton teaming
against Dave Marr and
Johnny Pott in a first-round
match from La Quinta.
- SANTA ANITA Feature
Race, 4 p.m.**, ch. 2, is the
\$25,000, added Malibu
Stakes, with Harry Henson
calling the race from Ar-
cadia.
- WIDE WORLD OF Sports,**
5 p.m., ch. 7, has two sports
firsts—the world profes-
sional figure skating cham-
pionships (Olympic Arena, Lake
Placid, N.Y.) and the world
indoor midget auto racing
championship (Rochester
War Memorial).
- NBA BASKETBALL, 6:30
p.m.**, ch. 11, finds Chick
Hearn at St. Louis as the
Hawks host the L.A. Lakers.

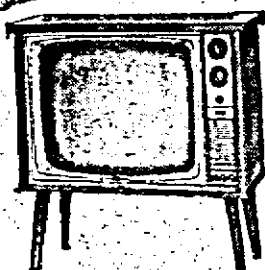


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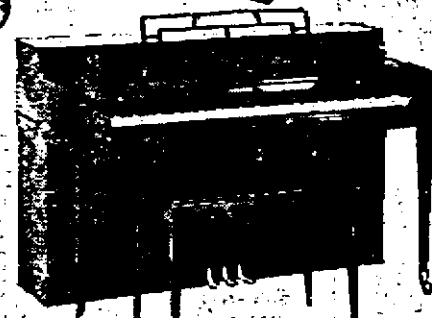
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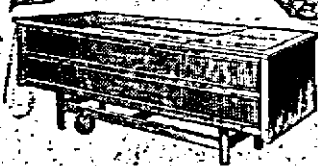
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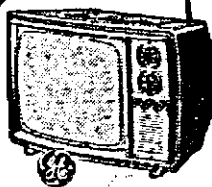


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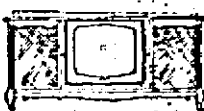
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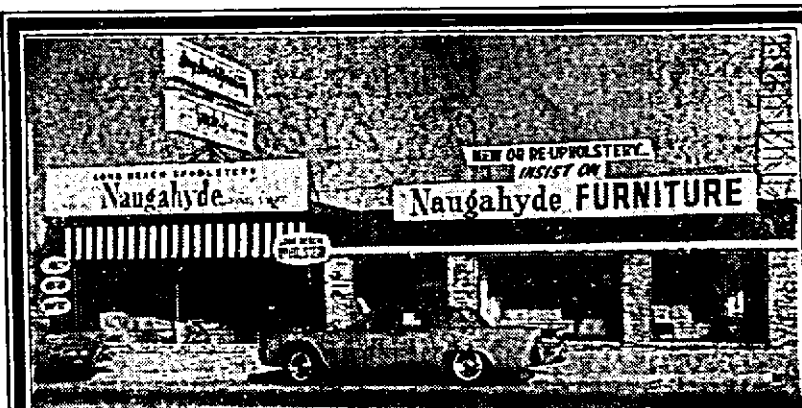
A Peek Inside
a Movie Studio

Turn to Page 6

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM



Queen of the Tournament of Roses . . . See Page 3



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La Reina Rule

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please give genealogy on BISHOP.

—M.B., O.N., Long Beach.
M.B., O.N.: BISHOP portrays a medieval English ancestor who enacted the part of a "bishop" in an annual religious pageant. Bishop also evolved from a nickname given to a boy who was appointed a village bishop in the yearly celebration of St. Nicholas Day. The Bishop shield is silver, emblazoned with three gold coins on a diagonal red stripe. John Bishop was a founder of Guilford, Conn., in 1639. Other Bishop descendants settled at Danvers, Mass., in 1636.

DEAR MISS RULE: Please analyze BARTOLONE.

—M.B., Compton; V.B., Garden Grove.
M.B., V.B.: BARTOLONE has been handed down for six centuries from the ancestor's nickname, derived from the Italian "Bartolomeo" (the biblical Bartholomew), meaning "son of the furrows; a farmer." The unique family shield, granted to the Bartoloni lineage of Florence, Italy, is red. On it is engraved a gold rampant lion holding a rose in its right paw.

DEAR MISS RULE: Have you genealogy on LAUX?

—K.L., E.L., Long Beach.
K.L., E.L.: LAUX developed as a short form of the French term "L'Auxerrois" meaning "citizen of Auxerre." The city of Auxerre in northeast France was called Augustodunum by the Romans, deciphered as "citadel of the Emperor Augustus." The Laux shield is gold, emblazoned with a green tree, overlaid with a red lion. The shield has a silver border covered with blue polka dots.

DEAR MISS RULE: Please give genealogy on PALMER.

—E. G., Long Beach; L. P., Norwalk; C. P., Los Alamitos.
E. G., L. P., C. P.: PALMER is aptly explained in Sir Walter Scott's writings. "The faded palm branch in his hand, showed a Pilgrim from the Holy Land." Men who took part in the 11th and 12th century Crusades brought back palm branches to their western European homes, sacred emblems of their visit to Jerusalem. Some of these pilgrims adopted the surname Palmer. Ancestors in the late

(Continued on Page 15)



—Larry Berchner Studio Photo

Gay poster that can be made easily from items
timed to the holidays is an invitation to fun.

Poster Party

INVITATION to fun is this three dimension poster pointing up a celebration of the New Year with confetti and music. It can add this happy note to cheer up any lively occasion.

The materials are discards from the children's toy gifts boxed in molded transparent plastic shells. They may be removed carefully from the paper backing so as to retain their shape. If slightly bent in places, a cup of hot water poured in the dented area will cause the plastic to return to its original shape. The paper edging soaks off in cold water.

When clean and dry, the transparent form is sprayed with white paint. Two thin coats make a good covering and while the second coat is drying add a scattering of pink glitter for glamour.

THE BACKGROUND consists of an oblong mat board measuring 10½ x 17 inches. It is sprayed with gold paint and when thoroughly dry, the white plastic music shells are glued to the surface and given ample time to dry. Weight down the flat borders with bottles or other suitable items. Thin shreds of glue saturated cotton will help to bind the surface, which should be left to dry for several days.

When securely fastened

make lines of white glue follow the outlines of the instrument shells and allow some minutes to get tacky dry. Apply a thick gold cord, starting near the top or mouthpiece and follow the glue trail, outlining each instrument. Place objects against the cord where it curves to keep it close while it dries.

THE INSTRUMENT panel board is glued on a larger, 11½ x 20-inch oblong of red velvet paper which allows a half-inch border of the red to show. In turn this is glued to a white mat board, 12x20 inches in size, allowing a white border of one-fourth inch. Mat board is available at artist supply stores.

To hold the sparkling, square-cut, metallic confetti, spray liquid glue around the instruments and scatter the material. Hold a piece of paper over the white shells to protect them while spraying.

A border of green metallic cord is glued around the edge of the gold background. Added are folders cut from parchment greeting cards. The inscriptions are gold and convey the spirit of the season . . . to cheer in the New Year.

A five-inch length of the heavy gold cord may be taped to the back for hanging.

Southland Magazine

Southland

OUR COVER



Amid all the happy figures celebrating the annual Tournament of Roses, most joyous is the lucky girl who wins the honor of being Rose Queen. For 1965, this happy regent is Dawn Baker, 18, daughter of Mr. and Mrs. Chester A. Baker of Monrovia, a 5-foot, 4-inch freshman of Pasadena City College. She has light brown hair, green eyes, weighs 112 pounds. Her hobbies are

student government and writing, and she enjoys sailing, skiing, riding, tennis, golf and swimming; plays the piano, too. Her college major is English in preparation for a career as teacher and school administration. Her big day, of course, is Friday with its parade and football game. And, speaking of football, there's an historical roundup of the sports side of the Rose event on Page 5.

CONTENTS

Poster Party	2
The Sporting Side of Early Rose Tournaments ..	5
A Peek Inside a Movie Studio	6
Baseball in Outer Space	7
Football Classics and One Big Bullfight	8
Food: Festive Holiday Punch	9
Ideas With Yule Photos	13

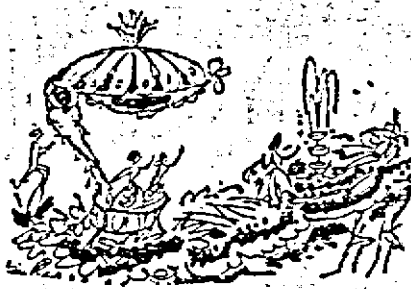
DEPARTMENTS

What Your Name Means	2	Recipe of the Week	13
Movies	4	Pet Parade	14
Southland Homes, 10-11		Southland Gardens	14
Workshop	12	Medicine and You	15
Book Reviews	13	Crossword Puzzle	15
		Gourmet's Guide	16

THIS WEEK

Dangerous, monotonous but also highly important, a stakeout is one of the rugged duties in the life of a detective. Such surveillance cracks many tough cases, but a corollary is that these cases often involve the most dangerous of criminals. There's high risk of life and limb in the denouement. For an insight into this phase of a detective's professional life, read Bill Hazlett's "Stakeout" in next Sunday's Southland Magazine.

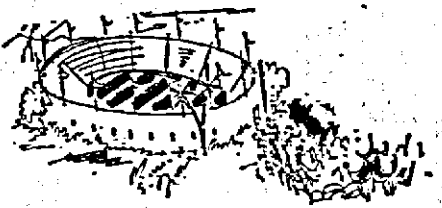
Fred Taylor Kraft, Editor



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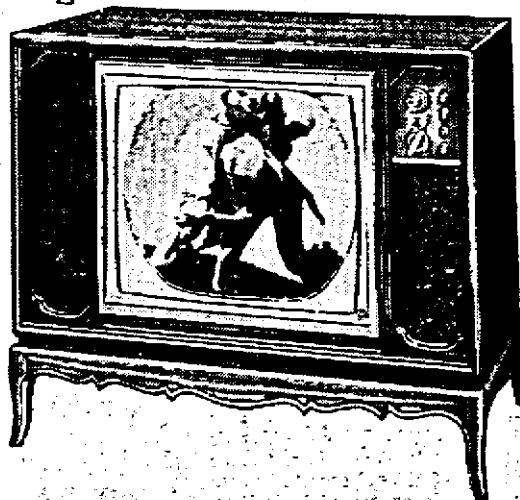
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'Get Yourself a College Girl'

A FEW years ago, Mary Ann Mobley, Mississippi's representative in the Miss America contest, stepped onto the floodlighted stage in Atlantic City and began singing "Un-Bell Di" from "Madame Butterfly." The Convention Hall audience and millions of television viewers throughout the country watched and listened in silent attentiveness. Suddenly, the dark-haired Southern beauty zipped off the flowing skirt of her formal gown, unsnapped her jacket and in her now abbreviated costume launched into a rock-and-roll version of

snowplows in her home town of Brandon, Miss. She doesn't drink, doesn't smoke, doesn't make the popular Sunset Strip night clubs. In "Get Yourself a College Girl," Mary Ann adds glamour to a biting musical romance in color, highlighting such famed musical groups and recording personalities as The Dave Clark Five, The Animals, Stan Getz and Astrud Gilberto, The Jimmy Smith Trio, and Freddie Bell with Roberta Linn and the Bell Boys.

THE CAST co-stars Chad Everett, Joan O'Brien, Nancy Sinatra

and Chris Noel, and there are added attractions in singing star Donnie Brooks, The Standells and The Rhythm Masters. Under long-term contract to MGM, Miss Mobley calls the studio "home" and refers to the employees as "family." She knows literally hundreds of studio workers by their first names, from the cop at the East Gate to the electrician working the catwalks at the top of towering Stage 27. "I depend on all of them to help me," she explains, "because what I knew about this business when I started my



Mary Ann Mobley, ex-Miss America, in new film role.

first picture could be placed in a bird's brain and it would fly backwards."

ALTHOUGH she plays a straight role as "the other girl" in Presley's complicated love life in "Girl Happy," she gets to display her singing talent in "Get Yourself a College Girl."



College kids televise watusi to win votes for their candidate who is temporarily disgraced because his pants fell as he did watusi.

the pop standard. "There'll Be Some Changes Made."

The switch brought down the house and Mary Ann walked off with the talent award. She went on in the beauty division for a sweep of voting and emerged as Miss America of 1959.

"I WAS AWED by all those beautiful girls," Mary Ann said, "and I knew I would have to do something shockingly different or I'd be lost in the pack."

Doing "something different" has become a trademark of Miss Mobley currently starring in Metro-Goldwyn-Mayer's "Get Yourself a College Girl" and soon to be seen as co-star of Elvis Presley in MGM's "Girl Happy." In the Hollywood crowd she seems as unusual as a traffic jam of



Mary Ann Mobley and Joan O'Brien register amusement when Chris Noel announces that she is all "dressed" for college dance.



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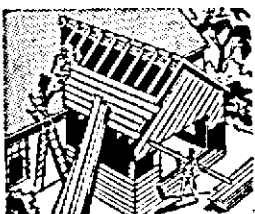
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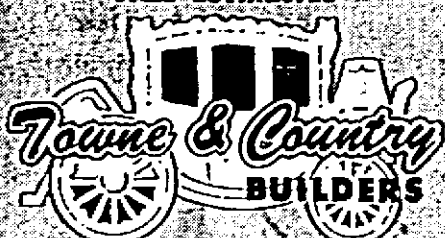
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The Sporting Side of Early Rose Tournaments

By AUBREY B. HAINES

FOR MORE than 75 years, the Pasadena Tournament of Roses has been known as a pageant of beauty and spectacle, with modern interest turning to the Rose Bowl football game as a climactic event for a day of glamour. But few persons are likely aware of the kinds of sport that followed early-day parades, and thereby hangs a tale.

The public today sees little more than an aesthetic sight, but the tournament's beginning was a rocky affair. Instead of following the parade with a football game, the early-day climax was whatever the sponsors dreamed up. One year it consisted of sack races and Indian wrestling in a dusty Pasadena park. Publicity stunts often sounded like something that came from the imagination of P. T. Barnum.

When the first event was held in 1890 in Sportsman Park on Los Robles Avenue, three blocks north of Colorado Boulevard, it was a field and track meet, a potluck picnic, or a rodeo—depending upon one's viewpoint. First came a 100-yard dash, followed by burro, horse, and pony races and bronco riding. Boys home from college improvised their own football game.

ONE YEAR Duarte youths were matched against a Pasadena team in a tug-of-war. Duarte won, and each member received a manicure set as a prize! Three thousand citizens, seated in their flower-decked carriages, witnessed the fun.

An event that gives the Rose Tournament its name was the tourney of rings, in which horsemen rode at top speed past a series of rings which they tried snaring with lances. The old Spanish game—accompanied by an array of roses decked on wagons and carriages—led the founders to call the event the Tournament of Roses.

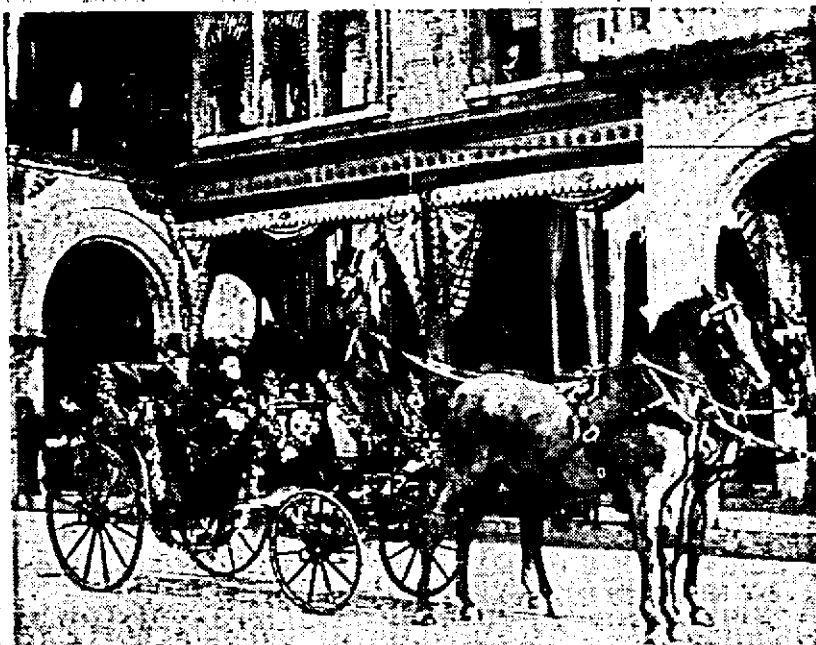
The idea for the initial tournament came from Dr. Francis F. Rowland and Dr. Charles Frederick Holder. Both men had seen the Battle of the Flowers, a colorful spring festival held in Nice, France, and the Indian fiesta at San Luis Rey, a sports event that featured Indian and Spanish games. "We ought to produce a combination fiesta and tournament that pays tribute to the San Gabriel Valley's floral beauty in winter and to the ripening of the orange," Holder said. At the first tournament a wagonload of oranges was given free to visitors.

THE ORIGINAL parade was altogether an impromptu procession of carriages to Sportsman Park. In 1891, Monrovia's band participated.

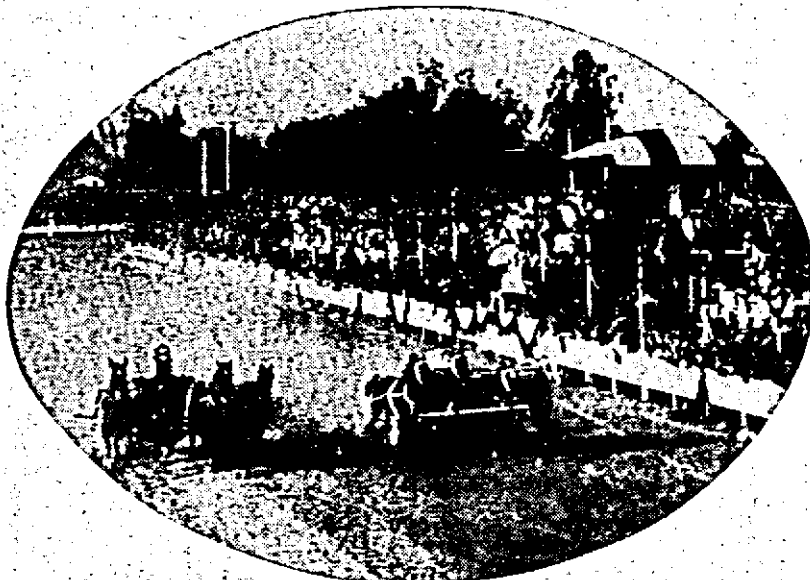
Two years later the whole affair was nearly canceled when several women shocked the community by announcing, "We're going to wear split skirts so that we can ride a horse like the men in the parade."

(Continued on Page 13)

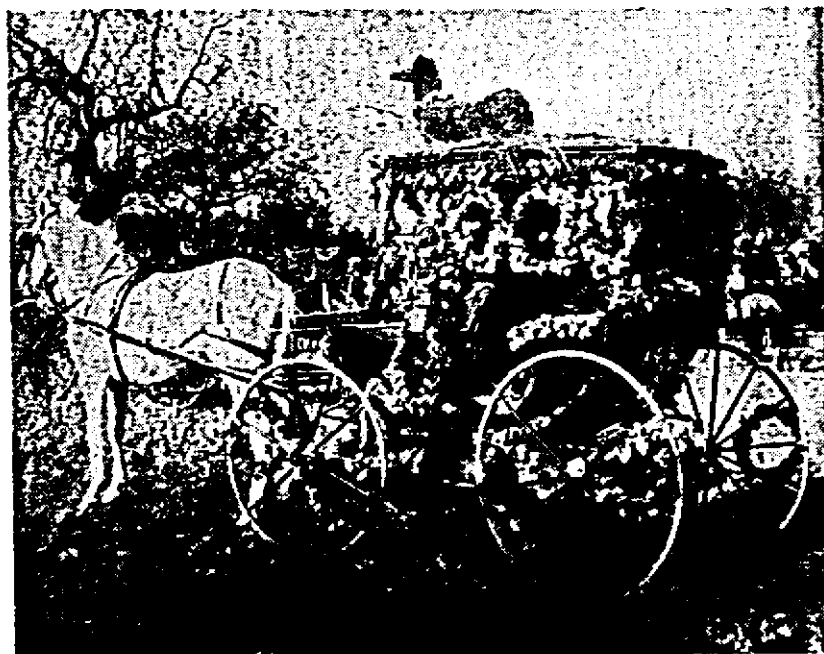
Founders of the Pasadena Tournament of Roses were Dr. F. F. Rowland, shown mounted, and Dr. C. F. Holder. Dr. Rowland's granddaughters occupy the cart.



Thaddeus S. C. Lowe and his wife in one of his seven entries in the 1895 rose procession. Lowe was the designer-builder of famed Mt. Lowe incline railway.



From 1904 to 1915, chariot races were run at Sportsman Park after the parade. Chariots are shown approaching the finish line in one of 1907 races, above.



Dog designed in flowers atop flower-bedecked buggy on this E. H. Rogers tournament entry, was considered elaborate, and foretold later spectacles.

Anyone can
take the tour

A Peek Inside A Movie Studio

AT LONG LAST Hollywood is opening its carefully guarded studio doors to the public.

It used to be one had to know someone who knew someone to get inside any of the Southland's many motion picture lots.

For more than a generation, millions of tourists and movie fans who came West to get a peek at how films are made went home disappointed with nothing better to talk about than a glimpse of the forbidding studio walls from a sightseeing bus.

All that has been changed recently by a sheer stroke of public relations genius on the part of Universal Studios, the largest movie and television production facility in the world.

UNIVERSAL'S flourishing lot, facing Lankershim Boulevard just on the other side of Cahuenga Pass in San Fernando Valley was opened to the public in July.

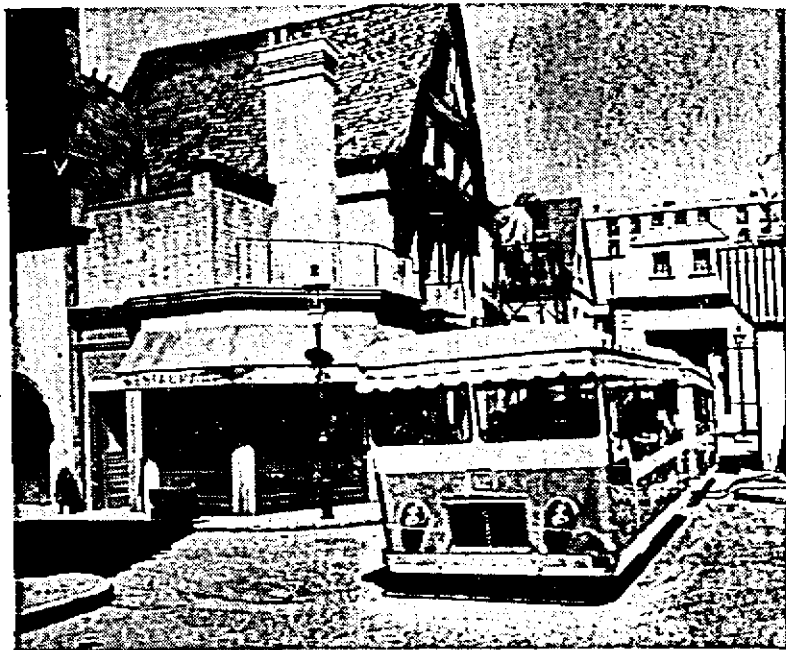
Using blue and fuchsia-colored, candy-striped trams with upholstered seats and covered tops, Universal is whisking hundreds of visitors daily through the front gate on guided tours of the sprawling 410-acre facility.

The 2½-hour trip is a real eye-opener, charming adults and children, the fan and non-fan alike.

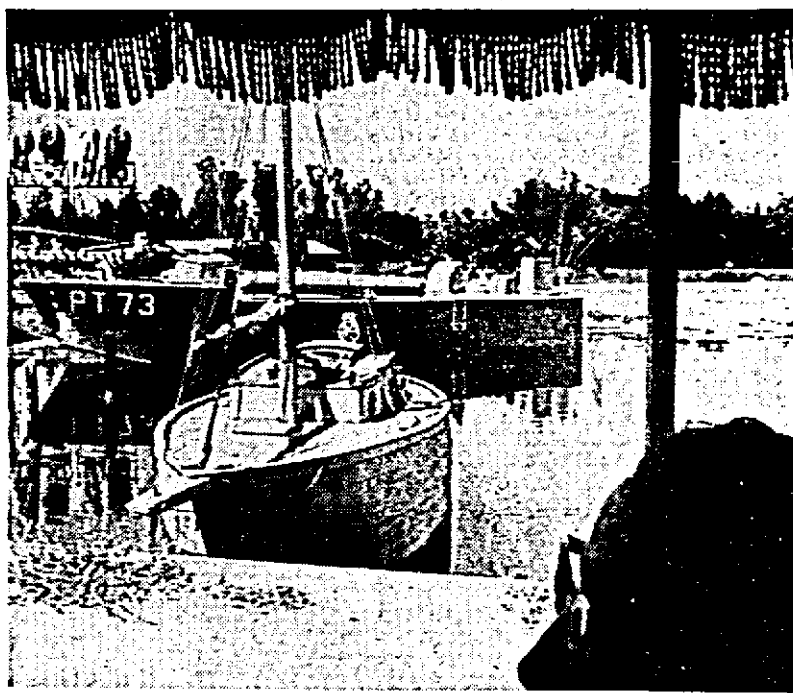
The visitors, traveling in groups of 50 or 60 each, are shown virtually every aspect of movie making, touring both the "front" and "back" lots.

THEY ARE TAKEN inside a star's dress-

By LOU JOBST



Visitors may now tour a real movie studio aboard this tram seen traversing a "back lot" French street at Universal Studios in San Fernando Valley.



Familiar View: The "ocean" of "McHale's Navy" and PT boat. Low building barely visible in background is apartment home of "90 Bristol Court."

ing room (our group went through singer Doris Day's four-room bungalow), onto a sound stage and through dozens of sets.

They are also taken to the elegant studio cafeteria where they may lunch with the universally recognized likes of Marlon Brando, Gina Lollobrigida, Cary Grant, Sandra Dee or any of the other 6,000 actors, extras, directors, producers, script girls, prop men and other workers.

The tour also includes a demonstration by studio makeup artists with one of the feminine visitors getting an opportunity to take a star's place in the beautician chair.

VISITORS ARE encouraged to bring their cameras and the tram will stop so they can make pictures—be it of Rock Hudson's sports car parked alongside Al-

Al Lewis, one of spooky stars of new TV series, "The Munsters," greets a shy young visitor during a stop on a recent tour of Universal City lots.

fred Hitchcock's green English limousine or a crew of workers painting a building.

Tour-takers trundle down the half-shell streets of Paris, old New York, Shanghai or Tombstone, cross a desert, plunge through an artificial jungle with painted trees, pass a fort stormed by Indians in many a western epic and then visit a South Sea Island, the North Woods or a Medieval castle.

Along the way, crews may be seen shooting sequences around a modern apartment house swimming pool for "90 Bristol Court," alongside a PT boat dock for "McHale's Navy," or behind the iron fence of the creepy mansion occupied by the "Munsters."

YOU'LL ALSO GET a look at many of the wondrous gimmicks of this magical, make-believe trade, including prop boulders a 5-year-old can lift, miniature cars, push-button waterfalls, artificial lakes, man-made hydraulic quicksand and machines that make wind, fog, rain, sleet and snow, or turn night into day.

You'll see the eerie house perched atop a hill overlooking a rundown clapboard motel where Janet Leigh was murdered by Tony Perkins in "Psycho."

You'll also see the weathered Southern frame house where widower Gregory Peck lived in "To Kill a Mockingbird," and the Negro church burned in "The Cardinal."

You'll also see the cathedral where Lon Chaney prowled as "The Hunchback of Notre Dame" and the frontier street frequented by Jimmy Stewart in "Destry Rides Again" and dozens of western stars.

ON OCCASION a movie or TV star will step off a set to chat with the tourists. The novelty of having the public around still hasn't worn off, and most of the movie people are as fascinated with the tourists as the tourists are with the movie people.

"I'd be glad to get on a tram and conduct a tour," says star Robert Taylor. "Actors and the industry have been aloof from the public too long. It's nice to say hello to the guy who buys the tickets at the box office."

Midway in the trip the visitors take a rest break at a Visitors Village which features refreshments and many motion picture props, including a Model T with a wind machine and a process background which gives the illusion of riding in a bouncing auto.

(Continued on Page 14)

Southland Magazine



Baseball in Outer Space

By Richard La Coste

FOR SEVERAL years now, Americans have been playing a fantastic outer space baseball game of pitch and catch.

The object: To snare satellites' 300-pound nose capsules which have been rocketed into outer space as they plummet back to earth.

Undoubtedly, the play classifies as "the world's fastest baseball game." More than 30 such games have been played to date.

Here's how it's played:

Setting: Vandenberg Air Force Base, Calif. Time: Noon, any day. In the blockhouse, engineers and scientists tense as the countdown comes to a close.

AT THE COUNT of "One," a mighty 73-foot-long, two-stage rocket erupts from the launching pad in a flash of flame and fire. A 50-54-ton Thor-Agena lumbers from the pad for a few moments. Then it gains momentum and streaks skyward, at ultrasonic speed.

When the Thor booster burns out, it separates from the second-stage satellite. At this point, the satellite starts its orbiting pattern. Normally, the 1,700-pound nose cone encasing the 300-pound capsule begins its average 17 orbits. In most cases, the satellite girdles the globe every 94-96 minutes.

As it circles the earth, the satellite comes as close as 146 miles (perigee) and, at its farthest point, reaches 553 miles (apogee).

AT A CERTAIN point in the vehicle's 17th pass around the earth, a timing device triggers the following actions: Gas jets pitch the vehicle to a position 60° down from the horizontal. Separation then is accomplished by a series of explosive bolts and springs.

A split second after separation, a retro-rocket in the re-entry unit fires automatically and slows down the vehicle to enable it to assume the proper trajectory for entering the earth's heavy atmosphere.

When it reaches a pre-set altitude, a switch operated by forces of deceleration releases a parachute which considerably slows down the plummeting capsule.

MEANWHILE, eight C119 aircraft circle a pre-determined area in the Pacific Ocean southwest of Hawaii. Guided by radio signals and radar from the descending capsule, the planes stalk the capsule in staircase formation. Swinging a long nylon trapeze arrangement from the back of the plane, the pilot maneuvers to hook the parachuting capsule and pull it aboard before it reaches the sea.

When this fails, a squadron of surface ships retrieves the payload as it floats in the Pacific.

Actually, the world's first object to be recovered from space was Discoverer XIII. It was found floating in the waters that lap Hawaiian shores. But the first one to be recovered in midair was Discoverer XIV. This marked man's first such achievement.

A SECOND capsule was caught in midair when Discoverer XVII was snatched at 9,000 feet above the Pacific after the capsule had traveled almost a million miles in two days of space flight.

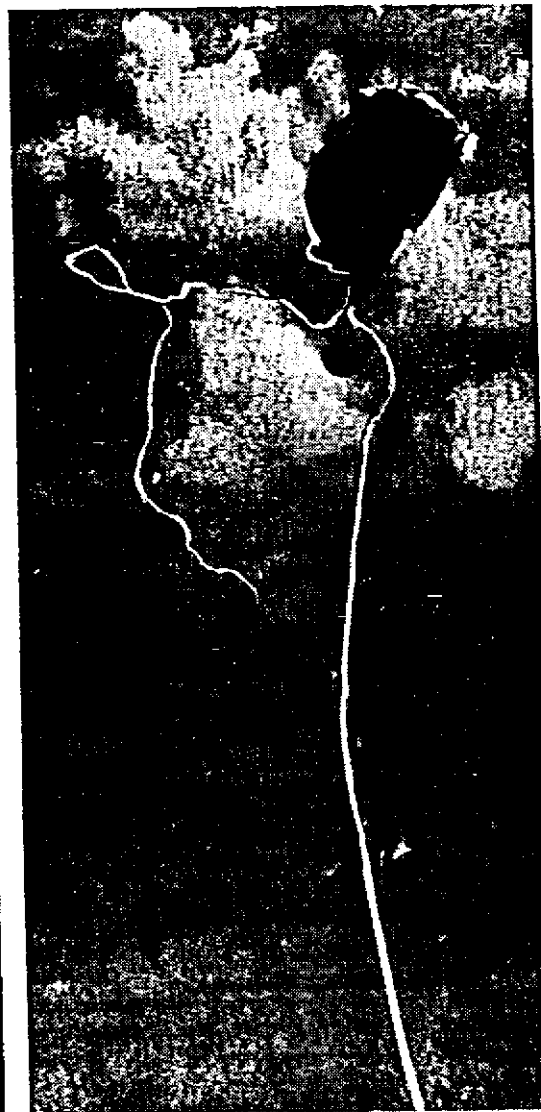
How many attempts were made to snatch the first XIII, to one actually knows except the U.S. Air Force. "Top secret," spokesmen say. One reason, of course, is that there were failures in orbiting and miscalculations as to re-entry in some instances.

One thing's certain, however, U.S. Air Force pilots have played and continue to play "the world's fastest baseball game."

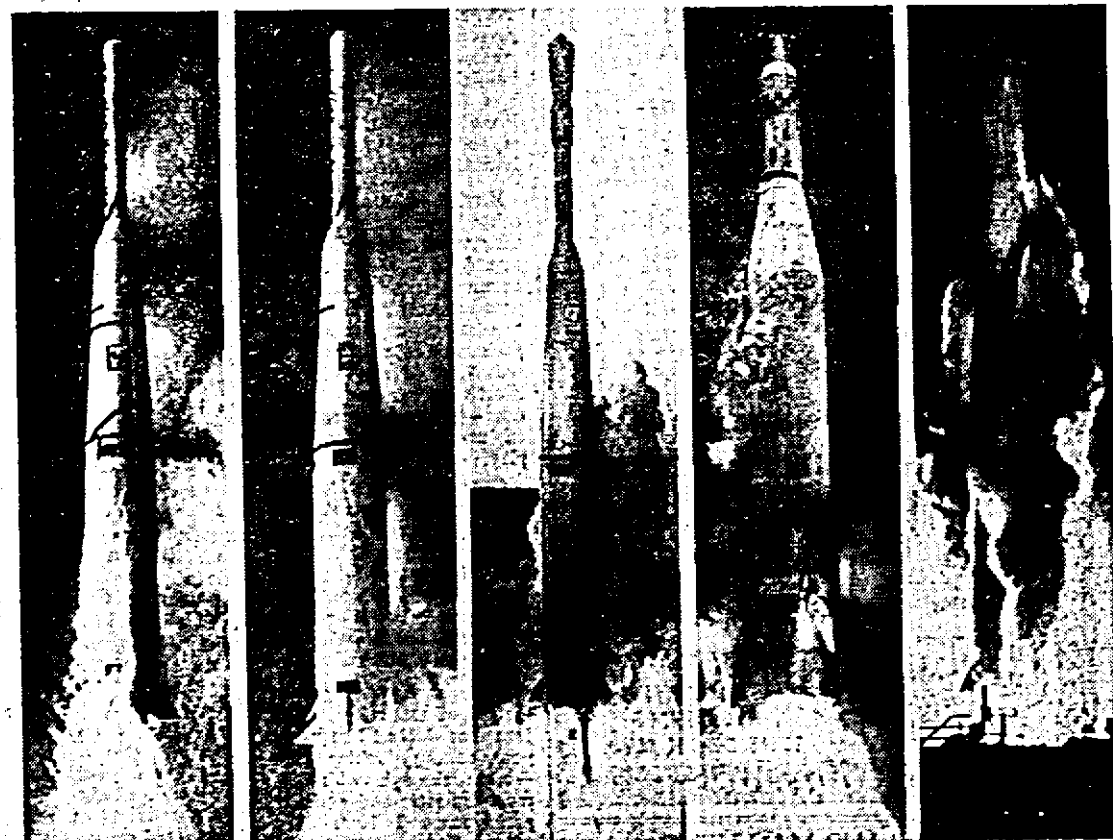
Sunday, Dec. 27, 1964



SPACE 'FIELDING': The 300 pounds plus of payload is slowed down by a parachute.



SUCCESSFUL CATCH: Photo shows guy line being reeled into the plane after the catch.



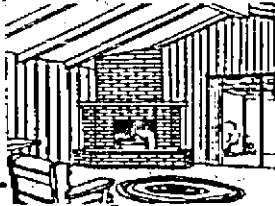
Five of top Air Force-developed missiles that have boosted many vehicles into the space traffic pattern: (left-right) Explorer VI, "Paddlewheel Satellite"; Pioneer V, first solar unit to transmit from deep space; Tiros, meteorological satellite; Atlas Agena and Thor Able Star, warning, navigational units, respectively.

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offers a weekly recipe for the family menu. Watch for Mildred K. Flanary's cooking column each Sunday in Southland.

Football Classics and One Big Bullfight

By HOYT McAFEE

FOOTBALL'S post-season bowl games around the U.S. have the sports world talking, and no one knows when some sensational play will crop up—one for the books.

An oddity marks one of these bowl attractions—El Paso's Sun Bowl—which actually plays a weak second fiddle to a "Border Championship Bullfight" across the river in Juarez. A reporter hears strange talk from the players (from two college teams) chosen to battle it out in the Sun Bowl tilt.

It usually goes like this: "Our selection to compete in this particular bowl game gives us a chance to watch the biggest bullfight of the year." Called the Sun Carnival Corrida, the spectacle is presented at the Alberto Balderas bull ring in Juarez, only a 10-minute stroll from the Texas side of the border.

SUN BOWL football players, their coaches, cheerleaders, and the Sun Carnival queen join thousands of American and Mexican aficionados in watching it. This bullfight usually lures Gilbert Roland, John Wayne, Rhonda Fleming, Debra Paget, and a host of other Hollywood stars to Juarez.

Barring serious goings or other injuries, the standout terror of the season are signed to fight in the Sun Carnival Corrida. But each year bullfight promoters try to come up with a surprise package, a bit of novelty, or something offbeat—for the benefit of visiting Americans—just as the unexpected marks football's bowl play.

Once, they accidentally succeeded far beyond their wildest expectations. This happened when, as a "desperate last resort," they had to turn to a 17-year-old unknown as a late-minute replacement for a badly injured, big-time matador.

Well, that teen-ager—Hollywood and other American fans dubbed him "that poor, scrawny-looking kid"—came through with the most dramatic and exciting performance I have ever witnessed.

It was absolutely incred-

ible the way frail-looking, 17-year-old Mauro Liceaga fought his brave, large-size bull. Down in the tunnel where toreros gather nervously near bullfight time, he stood off in a corner—alone, ignored and a dejected look on his face.

TWO BIG-NAME matadors received all the attention from bull ring judges and officials. Feeling sorry for the young unknown, I stepped over, snapped a photo of him, and wished him "buena suerte" (good luck) in the area. Gratefully he inquired: "Amigo, where will you be seated up in the stands?"

To which I responded: "My novia (girl friend) and I will be in the press section on the sunny side." Mauro's only comment was: "I'll remember that."

After the trumpeter hit his soaring high note of the "Vergen de la Macarena" (bullfighters' song), the toreros made their dramatic strut—the "paseo"—across the bull ring. Thus thousands of spectators spotted Mauro Liceaga for the first time. They couldn't believe their eyes.

Some reacted angrily and others began shouting heated protests to this effect: "What madness—to let such a puny-looking kid fight large-size bulls! Why, he'll be ripped to pieces by the toro's horns!"

A BUSLOAD of aficionados from San Diego voiced this "hopeful" plea: "Please have the bull ring surgeon and stretcher-bearers stand by when this kid goes out to fight!" That was the mournful note on which the No. 1 bullfight of the year (along the U. S.-Mexico border) opened.

To make matters worse, the "star attractions"—the famous toreros—performed miserably against their first-rate bulls. Booming Sun Bowl football players, American aficionados and the Mexican fans rose in disgust and began a concerted push toward the nearest exits. They had no intention of sticking around to watch the 17-year-old unknown—Mauro Liceaga—go to what they believed would be almost certain death.

At that moment young Mauro raced across the bull ring and sank to his knees near the gate. Out of the

tunnel, suddenly, streaked a wild, power-packed monster of a bull. Flash—flash—flash went Mauro Liceaga's capote (large cape) three times in rapid fire succession!

In each instance he lured that cannonball of fury over his head and shoulders in high-sailing leaps. It all happened so swiftly that it left veteran aficionados gaping in disbelief. Even more electrifying, young Liceaga ran to another corner of the bull ring, dropped to his knees, and executed that most exciting pass in bullfighting: four more times!

THEN THE storm broke loose up in the stands—shouts and shrieks of frenzied joy and cries of: "That kid, whoever he is, beats anything we have ever seen!" Additionally, those thousands of fans who had hurried toward the various exits spun around and saw what was happening. Then began their frantic scramble to reclaim the seats they had deserted, but which more hopeful fans had occupied in the excitement.

As it turned out, that "poor, scrawny-looking kid"—Mauro Liceaga—was just getting limbered up! For the next 10 minutes he converted that cynical throng of American holiday-goers into a screaming pack of red-hot aficionados.

At the start of the final ceremony, Mauro sprinted over to a point in the arena below where I was sitting. Then with a smile and a flourish of his "montera" (headgear), he dedicated his brave bull to me. Evidently he did so because I was the only one who had paid him any attention, earlier, down in the bull ring tunnel.

THEN HE WENT to work on his animal that by now was aroused to a pitch of fighting fury. Mauro Liceaga executed passes over against the barricade—from a kneeling position. Next, he turned his back on the animal, gazed toward the stands, and performed pass after breathtaking pass—by sheer instinct!

There were repeated screams of "Oh, my God—he'll be killed!" Three women sitting near me could stand the frenzy of excitement no longer. They fainted! My girl friend got so

Shortly after his 17th birthday and as a substitute, Mauro Liceaga performed sensationally in the Juarez bull ring.

carried away that she ripped my shirt and dug sharp fingernails into my arm.

By the time Mauro Liceaga raised his sword, to rush in for the death stroke, all the "conscious fans" had vaulted to their feet in a demonstration of unabashed joy. Mauro brought off a sensational one-thrust kill and wild-ringing shouts of happiness greeted the award granted him by the judges—two ears, a tail and a hoof.

(An award similar to a grand-slam homer in the 9th inning, with two men out and 4 runs needed to win a baseball game.)

"That 'poor, scrawny-looking kid' left the bull ring that day, not on a stretcher (as many had feared), but 'salida en hombros'—that is, perched happily on the shoulders of husky, shouting aficionados.

HE TOURED Juarez man-achi and flamenco cafes that night with six young female admirers in tow. Three of them being American girls, two Chinese (visitors from Hong Kong), and one Mexican. Since I speak passable Spanish and Chinese, Mauro asked me to tag along as his interpreter—to translate any English or Chinese the girls might speak into Spanish.

But, in the course of the evening, I had very little "interpreting" to do. For the reason that at frequent intervals, one of Liceaga's young admirers would throw her arms around him and exclaim: "Mauro, you were wonderful in the bull ring today!"

When a girl expresses herself in that "universal language," a real man of any nationality gets the message. Otherwise, he sorely needs the services of a vitamin-pill doctor—not an "interpreter!"





Create your own elegant punch bowl by gluing on ribbons of velvet, ruby-like jewels and "crystal teardrops." Recipe below.

Festive Holidays Punch

By Mildred K. Flanary

Southern Magazine Home Economics Editor

AS TRADITIONAL as the holidays, is the serving of holiday punch in a festive bowl. Of course, you'll want some special pastries.

You'll find Sparkling Red Velvet Punch—served frosty cold over ice—the ideal refreshment whenever holiday guests gather. Raspberry-flavored gelatin, lightly laced with cranberry juice and a touch of lemon, gets a lift from chilled 7-Up. And before and after each salute, Snowballs, made of angel food cake and coconut, whet yule appetites for more refreshment, more celebration, more good cheer.

Sparkling Red Velvet Punch

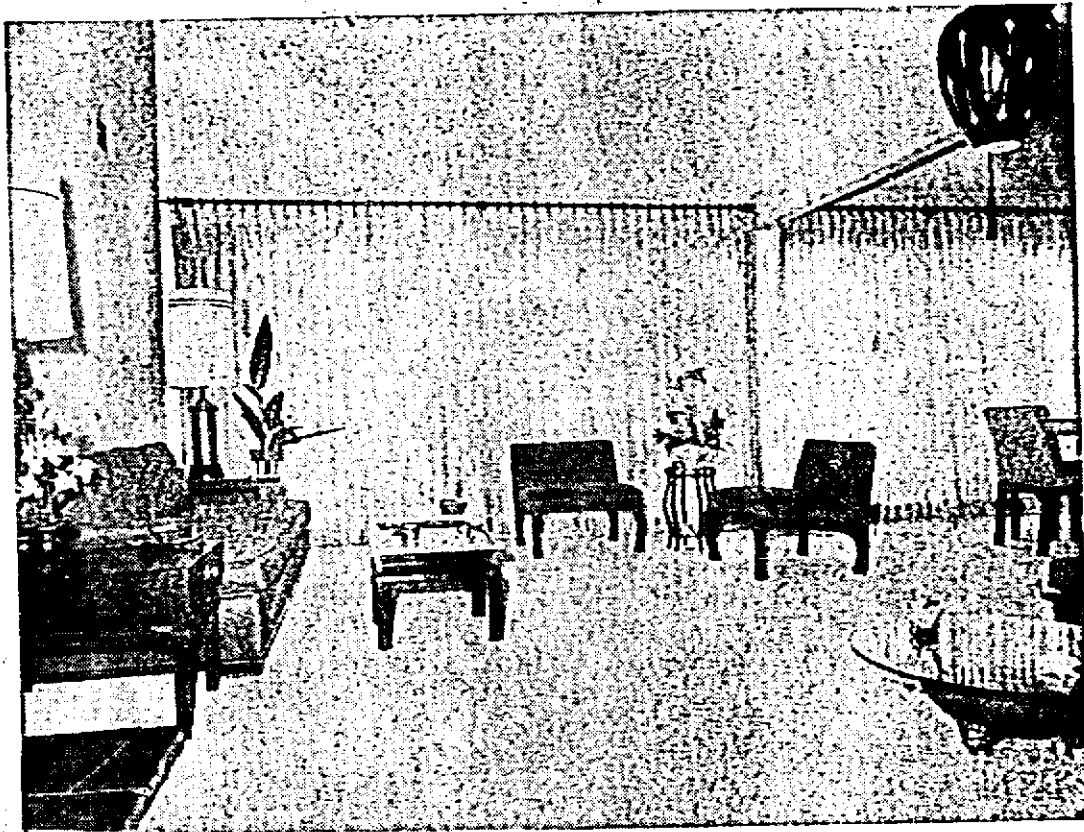
- 1 package (3 oz.) raspberry-flavored gelatin
- 1 cup cranberry juice
- 3 tablespoons lemon juice
- 12 bottles (7 oz. each) 7-Up, chilled
- Ice cubes

Dissolve gelatin in 1 cup hot cranberry juice. Add remaining cranberry juice and lemon juice. Cool slightly. Then add 7-Up and ice cubes. Makes 28 (4 oz.) servings.

Snowballs

- 1 package (13½ oz.) angel food cake mix
- 7-Up
- 1 package (13½ oz.) vanilla frosting mix
- 7-Up
- 2 cans (4 oz. each) flaked coconut

Prepare cake mix according to package direction, substituting 7-Up for the liquid. Cool. Prepare frosting mix according to package directions, substituting 7-Up for the liquid. Break off small portions of the cake and roll lightly in hands to form balls. Using 2 forks, toss balls in frosting, then roll in coconut. Makes about 2½ dozen small snowballs.



SOUTHLAND HOMES

With a Touch of the Orient

By Stella George

THE popular split-level home of the College Park Estates design perfectly suited the needs of Mr. and Mrs. Maurice Donnelly, 6237 E. 6th St. Mrs. Donnelly liked red, and she also liked a faint touch of the Oriental in home furnishings. She called in Edna O'Brien, NSID, to carry out her wishes.

Black slate is used in the entry, from which the immaculate living room may be seen straight ahead. The house provides access to all other rooms without using

the living room as a passageway.

Soft, off-white carpeting provides the background for furniture that is unusual both in its modified Oriental design and color. The latter is red, a subdued, almost two-tone, rich wine red that one could live with for years without tiring of the color.

ON THE RIGHT as the entry to the room, a row of low seats or hassocks circles the corner, facing a round, two-piece coffee



An Oriental theme is set in the furnishings of the home of Mr. and Mrs. Maurice Donnelly in College Park Estates. Two views of their living room are presented above, the photo at top showing the air of spacious comfort that is provided in the settings of a rich, wine red, a favorite color of Mrs. Donnelly. The lower photo shows use of low hassocks in semi-circle in the left corner of the room, a functional as well as decorative employment of these items. Carpet is off-white.

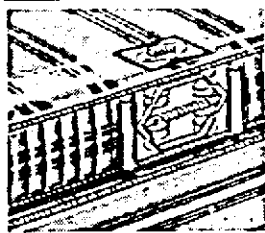
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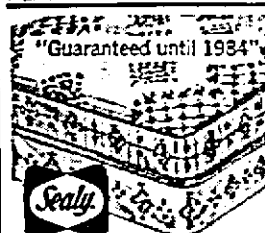
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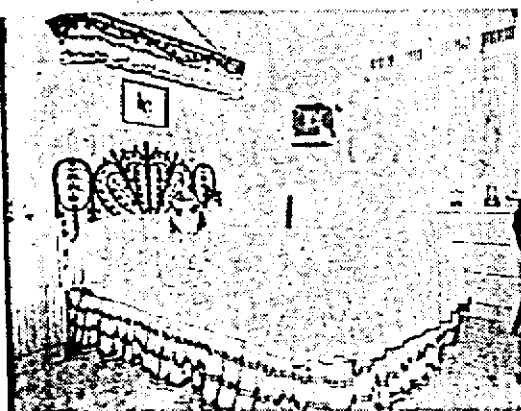
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CROSSWORD PUZZLE

Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain-teaser for those who enjoy this pastime. It's "automatic," too, because you can check your answers on another page . . . but no fair peeking.

Southland Magazine



Semblance of a canopy is given by hanging a red frame with a dust ruffle above the bed.

table, elegantly simple with a gold bowl supporting a heavy glass top. Flowers in the bowl add to its attractiveness. Plants reach from floor to ceiling behind the seats, and a black lamp hangs over the grouping.

Above the fireplace across the way, tiny candles wind their way up a path of flowers. Coffee tables are marble topped. Flower and plant arrangements are here and there.

A mural on the far dining room wall carries out the motif. Other walls are done in gold. Gold chairs circle the dining table. Both dining and living rooms view the rear garden through glass walls. Touches of the Ori-

ental are carried out in the garden.

THE DOWNSTAIRS family room is just what the name implies: comfortable, homey, and equipped for fun. It is, of course, the most used room in the home.

The daughter's bedroom is a delight to behold. It is done in pink and red. A filigree red headboard stands out handsomely against the pink wall. The suggestion of a canopy was achieved by hanging a red filigree frame from the ceiling and placing a dust ruffle under the frame. Dressing table and chest of drawers units line two walls. Windows are shuttered. The dust ruffle around the bed matches the one above, unifying the two.



Landscaping is interestingly done, as shown.

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Camera Events

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WORKSHOP

Indoor-Outdoor House



With little Susie France and Patricia Barry of NBC's '90 Bristol Court' series was designed to be used indoors during cold weather as well as outside in the summertime. It measures four feet square and has a five-foot high roof. The sides and roof are all hinged and may be folded into a neat flat package for easy handling and storage. Since it's made of 1/4-inch plywood, it's very light. It may be set up or taken down in less than one minute. In it youngsters may play store, homemaking and any other games their fertile imaginations can dream up.

THE COST is slight and construction is a snap when you use the easy-to-follow pattern. It's something any amateur can undertake with success. A list of required material and lots of illustrations are included to help you.

Attractive and easily made, this playhouse is fine indoors. It can go out of doors, too.

By Steve Ellingson

IT HAS been said that little girls are made of sugar and spice and everything nice, except on rainy days when they stay inside and create their own special kind of household havoc. So

today we have devised a means whereby they can channel their teeming energies into something more constructive than trying to destroy the family cat, or worse, a younger brother. The playhouse shown here

To obtain the easy-to-follow playhouse pattern No. 332, send name and address and \$1 by currency, check or money order to Steve Ellingson, Pattern Dept., Southland Magazine, Box 2333, Van Nuys, Calif. 91409.

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A Bench for Gossiping

By Ed Fleming

IF YOU are a devotee of the early American style of furniture, this week's Sketchbook plan will be extremely interesting to you. It is the Colonial Gossip Bench, design plan S-194, that is very economical to

make, not a difficult wood-working project and it blends in so usefully just about anywhere in the home.

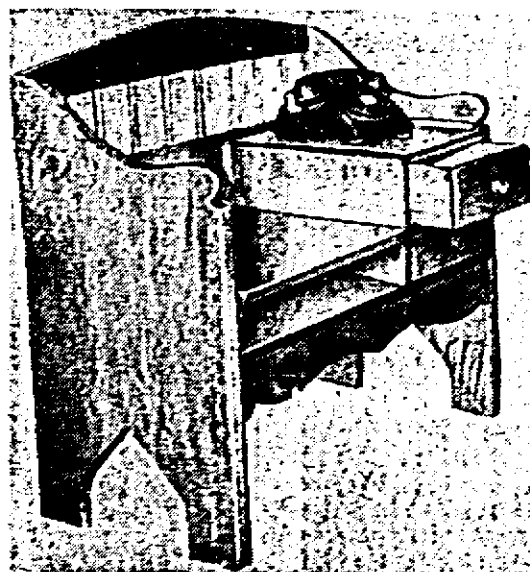
The bench shown in the Sketchbook illustration photo was made for under \$10 in standard widths of knotty pine lumber. You can do it

for that, too, or build it in a harder wood for the corresponding difference in the price of lumber.

The gossip bench is not a difficult project at all to construct. By following the Sketchbook plan, you find how to cut and join all wood pieces economically. Full size patterns are given for leg cutouts, side arm shapes and the front skirt. Step-by-step instructions to assemble are easy to follow and all parts and lumber are listed. The project is designed with the minimum of dado and rabbit work.

THE BENCH is 33 inches long and 18 inches deep, the size that fits so well in a center hall or apartment foyer. The telephone shelf at the right height from the comfortable seat makes this a practical unit as well as decorative. There are two drawers beneath the telephone shelf and a spacious open shelf beneath the bench's seat.

Plans for building this gossip bench may be obtained by sending name and address and 50 cents for No. S-194 to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.



Useful and handsome, this colonial gossip bench will brighten any entrance corridor.

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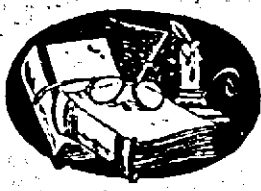
Master of the King's English

By Vera Williams
Southland Magazine Book Editor

A LITTLE learning is a dangerous thing, and a little Waugh is a delight exceeded only by the promise of yet more Waugh to come. "A LITTLE LEARNING" (Little, Brown \$5) is the first volume of Evelyn Waugh's three-part autobiography. It places him at the pinnacle as a master of the English language.

He writes of a boyhood spent "in joyous conformity to the law of two adorned deities," his nurse and his mother. The master of the deft comic touch applies it well to his boarding school, to his days at Oxford, where tripping took top place over the acquisition of learning; to his position as master in a Welsh school.

Waugh, the Catholic con-



vert, had the usual British student's go at atheism. He has an early try at authorship: "I wrote some pages of a novel. . . I remember only that it was named 'The Temple of Thatch' and concerned an undergraduate who inherited a property of which nothing was left except an 18th Century classical folly where he set up house and, I think, practiced black magic." Which is exactly what Evelyn Waugh has been practicing with his masterful satirical novels for well over three decades. And there is no letup in "A Little Learning"

and its Edwardian era parents and maiden aunts and its sometimes cruel but always ingenious schoolboys.

"SINCERE and unpretentious in their ways, fortunate in the strength and devotion of their family line, one generation after another earned public esteem, until the Taft name became synonymous with integrity and high purpose." So Isabel Ross describes five generations of Tafts in "AN AMERICAN FAMILY: The Tafts, 1678-1964 (New American, \$6.50). The Tafts—the most notable, of course, was William Howard Taft, president and chief justice—have excelled in many fields: government, law, education, the arts, journalism and philanthropy.

"TO THE GIRLS AND BOYS," delightful little-known letters of Thomas Jefferson to and from his two children and 12 grandchildren, selected with historical notes by Edward Boykin, is published by Funk & Wagnalls, \$5. Here the great Thomas Jefferson takes quill in hand and becomes a private citizen, a loving father and grandfather, and the letters of the young people to him in the 18th Century are not greatly different from letters of young people in the 20th Century.

"THE WONDERFUL Era of the GREAT DANCE BANDS" (Howell-North, \$10): Here's a book that will stir up buckets of nostalgia in the hordes of middle-aged who danced the night away to Tommy Dorsey.

Many books have been written on jazz, but the era when "everybody danced" heretofore has been neglected by musicians.

Pictures galore add to this

revival of an entertainment era that spanned a half-century from its beginnings to the days of huge orchestras with large string sections and many affiliated singing stars.

See Ted Lewis' first (1916) orchestra decked out in clown costumes, see the youthful Louis Armstrong. See Paul Whiteman's band of 1919 and Rudy Vallee with his famous megaphone and his Connecticut Yankees in overalls!

TIME AND AGAIN, Ramsey Ullman has demonstrated his ability to carry the reader foot by foot up jagged cliffs toward the gleaming peaks. "THE AGE OF MOUNTAINEERING" (Lippincott, \$7.50) covers every major expedition and ascent of the last 100 years: the pioneer ascents in the Alps; the disastrous conquest of the Matterhorn; famous climbs and explorations in the Rockies and Andes, Africa and Alaska; then the great Himalayan ascents. Ullman also points out that there still are many "great climbs" in the world and tells where they are.

"VETERINARIANS and Their Patients" by Charles Paul May (Thomas Nelson & Sons, \$3.50) is a comprehensive description of all phases of veterinary medicine, ranging from private practice, research labs, animal hospitals to the Armed Forces and even circuses and zoos. The author also relates the development of this branch of medicine from prehistoric times to the Space Age. He discusses the education of the modern vet and his growing role in the control and eradication of animal related diseases, preservation of the wildernesses and research in nuclear and space programs.

Recipe of the Week

WHAT TO DO with leftover turkey is solved in this week's \$5 prizewinning recipe from the culinary file of Mary G. Wistman, 9701 Luders Ave., Garden Grove. The recipe:

Devonshires

Sandwich buns Sliced turkey
Sliced mild cheese Bacon strips (cooked)
½ cup white sauce with sherry wine, for each sandwich.

Toast bun halves. Cover each with sliced turkey, cheese, white sauce and top with bacon strips. Place in 400 degree oven until cheese melts. A dash of nutmeg may be added. Excellent way to use left-over holiday turkey.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

Early Rose Tournaments

(Continued from Page 5)

Floats were first entered in 1894. As the years passed, the sports events that followed the parade became more ambitious. Bicycle races began in 1898. They consumed so much time that the pole vault was delayed until after the moon had risen. In 1901, polo was introduced, only to be dropped the next year when the first intersectional college football game was held between Stanford and Michigan. In 1903, football gave place to polo, but only 2,000 persons attended the game. Chariot races were brought in the next year.

"That was a mistake," said Ed Orff, the then tournament director who became so overzealous that he entered the race himself. "My horses ran away, and I barely escaped with my life."

BY 1910 spectators were being lured by a balloon ascension. Three years later an ostrich race was held. One of the five riders was tossed by his mount in front of the judges' stand. For 15 minutes spectators roared with hilarity while the rider chased the ungainly bird in and out of the crowd, scattering bystanders. The same year an elephant race with

a camel occurred. The elephant took an early lead but balked 20 feet short of the finish line. Though the rider leaped off and tried to prod him across with a stick from the back, the camel strode by before he succeeded.

In 1916—as World War I flamed in Europe—tournament officials returned to football with a game between Brown and Washington State. This began the unbroken series of annual events now known as the Rose Bowl Game.

Tournament queens began their reign in 1905, but seven years later the queen was a king. Pioneer aviator C. P. Rodgers wore the crown for having ended the first transcontinental flight in Pasadena.

The first floats were drawn by horses, but by 1920 they had given way to more elaborate ones—all motor driven. Once the President of the United States was consulted before the parade was held. When in 1898, the Spanish-American War was being waged, President William McKinley was asked whether it seemed advisable to hold the event. He gave his blessing for continuance of the New Year's celebration despite the conflict.

Ideas With Yule Photos

By Ruth C. Ikerman

EACH CHRISTMAS the cards from friends showing pictures of their children and grandchildren seem to become lovelier as color supplements black and white prints. In the days of the "front parlor" before television, when there were big picture albums to look at for entertainment, these would have made wonderful and permanent additions to the family album.

In fact I'm often tempted now to make a scrapbook of such pictures, but the tempo of life prohibits such indulgences. Yet if I throw out the pictures I feel like a cannibal, for who knows what unfeeling person may trample on the face of the adorable three-year-old with the dimples?

The boy with freckles smiles at me and makes me forget momentary gloom, and I think perhaps I should keep his face around as a tonic in the medicine cabinet.

YET SOONER or later the moment comes when they must be discarded. I heard last Christmas of the woman who had passed her golden wedding day, and who systematically went through the saved boxes of pictures and returned them to the descendants of families who had originally shared them with her. What warmhearted letters came back as adults said what a joy it was to see themselves as they had been when

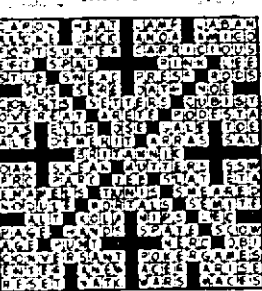
smaller and the card was originally mailed.

Another woman took the Christmas pictures of the family of a dear friend and made them into a basket, using the familiar pattern often used in working up old Christmas cards into bazaar items. This now is the most beloved object in the sewing room of the mother who now has the pictures of her babies when small. The days when she was making pinafores for them come vividly to mind as she sews now for grandchildren and their dolls.

LACKING TIME to make such keepsake treasures as picture baskets, there are ways to store the pictures of friends more easily. Just remember to take them at once out of the elaborate jackets in which they have been placed for the festive Christmas remembrance. Often these resemble the old fashioned album, or are like a festive ball to hang on the Christmas tree. But when the holiday is past, the dressings can be destroyed, and the precious print itself placed in a Manila envelope for safe keeping.

One of the nicest Christmas-time remembrances is an empty album, perhaps with plastic folders into which to slip such pictures for easy browsing. Give the empty album and let the recipient have the fun of using it to store the Christmas card snapshots.

SOLUTION TO TODAY'S PUZZLE
(See Page 15)



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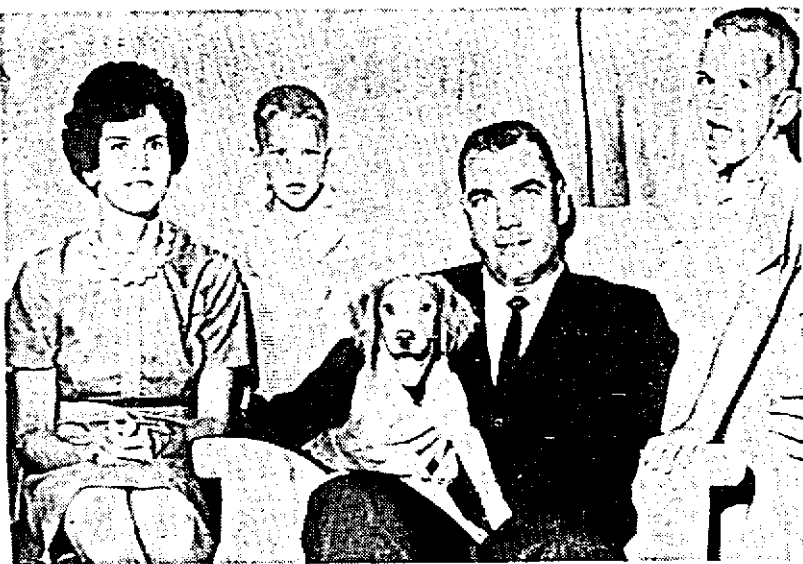
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Detroit patrolman, John Mobley, with his family and the dog he adopted. His complaint of cruelty to animals started an extensive chain reaction.

PET PARADE

Cop With a Heart

By Eleanor Avery Price

HOMAGE has been paid to dog heroes of 1964, so now, at the close of the year, let us commend the man of the year who won the Albert Schweitzer medal for 1964 presented by the Animal Welfare Institute. His name is John Mobley, a central Detroit patrolman, to whom crimes of violence among humans are common but a man who was so appalled by what he found in a university medical school that he called it "the worst case of cruelty I have ever seen."

The following is Mobley's report. "While working Section 1-1 with Patrolman Blomfield, we received a radio run to a hospital about a complaint. Upon arriving, the head nurse at the information desk stated that a dog in a (certain) laboratory was moaning and crying for three hours. It was disturbing the patients at the hospital.

"WE WENT to the laboratory and the night watchman took us to the basement where we found two dogs in steel cribs. One appeared dead, but the other was crying as if in great pain. (Description omitted here by the writer to spare young readers.) I asked the night watchman what doctor

was in attendance of the dogs, if they were in a post operative state, and he merely stated that no one watches them, and everyone had gone home." (Their only interest being how long the animals would live.)

Patrolman Mobley called the Anti-Cruelty Association and subsequent investigation brought forth conflicting reports. The matter, of course, was put under investigation by the Health Commissioner of the State of Michigan. But the question remains: is this medical advancement?

FOLLOWING Mobley's complaint of cruelty, he adopted a pet in order to give a good home to at least one dog. Perhaps some of you can follow his example. Many dogs await homes at various shelters. But they can't wait long, as they

must be removed to make room for new ones. Some are purebred, others mix-breeds, but most have loving hearts and make good pets.

On the sunny side is a report from the Humane Society of the United States trying to alert national educational leaders to the need for humane education in the schools, not so much formal education as expressions of humane viewpoints within the structure of any subject. Thus, in history or geography, references to fur trading could be an occasion for mention of cruel forms of trapping; in the subject of mass production of food there could be concern over methods of slaughtering as well as over depredations upon wild life by the indiscriminate use of insecticides. Other instances are obvious.

A Peek Inside a Movie Studio

(Continued from Page 6)

VISITORS ALSO can clamber over a covered wagon, a World War II fighter plane used by Rock Hudson in the picture, "Battle Hymn," or bounce rubber boulders around.

At the final stop in the basement of the cafeteria the tourist—in addition to the make-up demonstration—is given a chance to watch the day's film rushes on closed circuit TV, examine a startling exhibit of authentic life masks of such late motion picture greats as Humphrey Bogart, Clark Gable, John Garfield, Errol

Flynn, Jeff Chandler and Liza Costello.

Also on display are sketches, miniature sets and costumes from many films.

"It's the best deal out here," explained one happy visitor from the East.

The tours are cheaper than the admission to many Southland tourist attractions. The ticket for an adult is \$2.50 and \$1.25 for a child.

The demand has been so great that it is necessary to make reservations in most instances although there are five tours daily, beginning at 9:15 a. m. and ending at 3:30 p. m., and four on Saturday.

YOUR GARDEN

Pick the Right Rose

By Joe Littlefield

WHEN talking roses with Ralph Johnson, Los Angeles park department foreman, last November, we learned that Los Angeles Exposition Park rose garden is believed to be the largest municipally owned rose garden in the United States.

This fabulous rose garden covers 7½ acres and contains 16,000 roses of 165 varieties.

Johnson pointed out an important factor when selecting roses, stating that some varieties of roses have perfection of form, color, and stem growth, which makes them excellent for exhibition. Others—beautiful colorful, some with rich rose fragrance and an abundance of blooms—are better as garden roses.

The two types of roses are exemplified by Arlene Francis, one of the finest yellow varieties for exhibition, and Lottie Gunhart, a new introduction ruby red color, a superb garden rose. Both are hybrid teas.

LOTTIE GUNHART rose is considered different and unique. Vigorous growing, it has a thick mantle of glossy green foliage almost to the ground, and produces five- to six-inch flowers that have up to 90 tightly furled, good textured, ruby red petals, on long stems. Blooms are good, long lasting cut flowers.

This rose, introduced by Armstrong Nurseries, was named for Mme. Lotte Gunhart, a lover of roses and also one of Europe's most renowned artists who specializes in painting horticultural subjects with a special talent for doing roses. For years she personally sought a rose "that was so artistically perfect that I could have the joy of naming it for me." She found such a rose growing in the Southern France rose test gardens of one of Armstrong's European rose associates, M. Jean Goujard, whose famous Rose Goujard is available in Southern California.

Of interest to rose fanciers, Los Angeles Parks and Recreation Dept., in co-operation with Pacific Rose Society, will present the annual rose panel-rose pruning demonstration at Exposition Park Rose Garden at 1 p. m. Feb. 6, 1965.

ROSES don't have to be planted in a limited area, all by themselves. We dug out a scant four-foot width of dichondra lawn and planted a row of roses in our front yard. Those rose blossoms are not cut for table decoration, instead left on the bushes till they fade. Neighbors enjoy looking at the



Armstrong Nurseries Photo

Rose Lotte Gunhart is a hybrid tea that is a delight for home gardening and cut flowers.

flowers, so do the passers-by whether afoot, or in cars.

One owner of a shallow corner lot had no space for roses, so planted them in parking strip, between the driveway ramp and the property line.

There are several other rose landscape uses, too, but right now be sure soil is firmed well around newly planted bare-root roses. Keep the soil moist till roses have sprouted new growth.

Loosely planted bare-root roses as well as bare-root fruit and shade trees for that matter, simply don't get enough moisture to sprout new growth. Water runs through such soil too fast. Tamp that soil firmly with round end of shovel handle or pick handle. Firm soil holds moisture longer, gives roots time to absorb all the water they need. Erratic watering discourages new growth.

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Alcoholic Drivers Get Crash Blame

By Ben Zinser

Southland Magazine Medical Science Writer

IT'S THE alcoholic motorist—who is responsible for most traffic accidents involving alcohol, a new study shows.

A researcher evaluated 67 drivers convicted of drunk driving to determine the incidence of alcoholism. Finding: 38 (57%) were alcoholic, 10 (15%) probably alcoholic.

According to the report in a psychiatric journal, the alcoholic's abnormality immunizes him against the usual educational appeals and legal devices intended to curb drunk driving.



A STUDY that showed cities with soft water to have a higher death rate from heart disease has not been supported by a subsequent study.

Researchers examined the water hardness and death rates of 368 communities in Oklahoma, including every one of the state's 77 counties. Finding: No correlation between death rate from heart disease and the degree of water hardness.

The report is in the American Journal of Public Health.

Earlier, a British researcher had reported that persons living in cities with soft water die of cardiovascular disease at a rate more than one third higher than those who live in communities with hard water. His study involved areas in England and Scotland.

MENTAL HOSPITAL patients who survived Nazi concentration camps display a distinct complex of symptoms, a new study shows.

Investigators compared 157 mental patients who were victims of Nazi oppression with 120 patients who spent most of World War II in the Soviet Union under difficult conditions.

Illnesses of the Soviet group were termed "typical." But survivors of the Nazi camps showed a distinct set of symptoms that included fatigue, depression, anxiety and social maladjustment. The latter included poor concentration, loss of initiative, sense of isolation and sexual and parent-hood difficulties.

The report is in Israel Annals of Psychiatry and Related Disciplines.

VALLEY FEVER, a fungus disease ordinarily contracted by inhaling dust contaminated with certain spores, can also be transmitted by other means, a medical journal reports.

The American Review of Respiratory Diseases tells of three nurses, two interns and a surgical resident who suffered mild to severe attacks of valley fever while attending a 10-year-old girl with the ailment.

Medical investigators traced the source of infection to a plaster cast that had been applied to the patient's leg. The cast was contaminated with the fungal organisms that cause valley fever.

The incident occurred in Riverside County General Hospital. All recovered.

val Italian royalty. Their coat-of-arms from Rome and Florence is a blue shield decorated with three gold bees. Among famed ancestors were Francesco Barberini, noted poet in the 1200s, and Maffeo Barberini who became Pope Urban VIII in 1623.

DEAR MISS RULE: What is the source of HEDTKE—H. H. Long Beach.

H. H. HEDTKE had its beginning in Germany. The archaic source "Hadu-ke" indicated "young combatant." This name designated a brave soldier who fought for his country.

Tips on Gardening

Garden tips for the week. This is just about your last chance to select a living Christmas tree. Keep it tubbed for the holiday season, then later if you prefer, transplant it. Do not keep indoors too long.

Make your first planting of gladiolus as soon as they show up in nurseries. Some are already there, waiting for you to take home and plant.

Plant roses and all other

deciduous trees and shrubs now.

Grapes may be pruned any time now. Be sure you know what you want the vine to do before you start. Ask any nurseryman who is a member of the California Association of Nurserymen if you're not sure.

Plant the bright florist's cyclamen in sheltered outdoor gardens or in a light and airy sun porch for bloom all winter.

Southland

Crossword Puzzle

Solution to Puzzle on Page 13

By H. L. Ricker

Across

- 1 Barnyard fowl
- 6 Anger
- 10 Illuminator
- 14 Leaf's father
- 19 "One —"
- 20 Removable
- 21 Sect
- 22 Cakes ex.
- 23 Friend
- 24 Civil War leader: 2 words
- 25 Fable
- 27 Salamander
- 28 Box
- 29 Color
- 30 Great general
- 31 Pen
- 32 Great golfer
- 36 News medium
- 38 Lunar unit
- 39 Gloomy guy
- 41 Patched
- 42 Wicked word
- 43 Wooden peg
- 44 Woe
- 47 Clever canines
- 49 Post
- 52 Indulge too freely
- 54 Range crest
- 55 Italian judge
- 56 "— Kapital"
- 57 Creek region
- 59 Chemical suffix

- 60 Navigation hazard
- 61 — dancers
- 62 Beverage
- 63 Fowl
- 65 French city
- 66 Chemical salt
- 67 Of a European island
- 69 Propel a boat
- 72 Dagger
- 74 Crumble
- 77 Compass point
- 80 Bear or fowler
- 81 Recreation
- 82 Confere
- 83 Skimpy stick
- 84 Greek letter
- 85 Points
- 87 African country
- 89 Bedaubed
- 91 Small jump
- 92 People
- 94 Arab or Syrian
- 95 High in pitch
- 96 — auto
- 97 Frezes
- 99 Coast Tubel
- 100 Book part
- 102 Deck
- 103 Excessive supply
- 105 Cargo boat
- 108 Period
- 109 Flat bottomed boat

- 110 Successor to Claudius
- 112 Japanese arch
- 113 Acquainted
- 117 Popular pastimes: 2 words
- 120 Record
- 121 Again
- 122 Maple tree genus
- 123 Come up
- 124 Adjust anew
- 125 Defense post
- 126 — of the roses
- 127 Heavy club

Down

- 1 Paris attraction
- 2 On high
- 3 Europeans
- 4 A Canadian province: All.
- 5 Pymology
- 6 See 92 Across
- 7 Mean items
- 8 Playing card
- 9 Rock pinack
- 10 Varnish
- 11 Fact collection
- 12 Children
- 13 Louisiana country
- 14 Be in need of
- 15 Friend: Fr.
- 16 Scavola
- 17 Having an ailment

- 18 Count
- 24 High points
- 26 Officeholders
- 32 Wreckless fighter
- 34 Region
- 35 Midwest metropolis
- 36 Lyons verse maker
- 37 Thin
- 38 Apparel item
- 40 Equine
- 43 Certain paintings
- 44 Final postage: Music
- 45 Stadium
- 46 Fire
- 48 Will
- 49 Chocolate tree
- 50 Greek portine
- 51 Chinese coin
- 53 Building materials
- 55 Shopping nuisance
- 58 Ice pinack
- 60 Dish dish
- 61 Japanese measure
- 65 White
- 68 Africans
- 69 Begin
- 70 Italian river
- 71 Western badmen
- 72 Wheat
- 73 Vegetable

- 75 Farm animals
- 76 Patchwork product
- 77 Type of play
- 79 Let it stand: Point
- 80 Walk in water
- 82 French mountain
- 86 Farm animal
- 87 Reunited
- 88 Lapse
- 90 Iowa college town
- 92 Zane Grey books
- 93 Type of sail
- 96 Midwesterner
- 98 Ranch assets
- 100 Fushia performer
- 101 Agric.
- 102 Wallace character
- 104 Blunder
- 106 Very fat
- 107 — up (becomes informed)
- 109 Impudent
- 111 Old Irish alphabet
- 114 Letter
- 115 Profit
- 116 Number
- 117 Handle clumsily
- 119 Wood corral
- 120 Heavenly Akar

Your Name

(Continued from Page 2)

1200s include Alice Le Palmere of Cambridge, Ralph Le Palmere of York and Robert Le Palmere of Lincoln, England. The Suffolk Palmer shield is gold, crossed by two red bars, each with three silver rosettes on it. At the top of the shield is a black, running greyhound. The Palmer motto translates as "The Palm is for Virtue." William Palmer who came to Massachusetts from England in 1629, was among New England's founding settlers.

DEAR MISS RULE: Please give genealogy on ALEXANDER—G. A. Lakewood; A. A. Long Beach.

G. A. A. ALEXANDER, an English and Scottish name, honors the famous 3rd century B. C. Greek King Alexander the Great, whose complimentary name meant "saver of men

in battle." Chaucer explained this hero worship in quaint 14th century English, "Alisandre's storie is so commune (common) that every wight (person) that hath discrecion, hath herde somewhat." The Scottish Earls of Stirling were surnamed Alexander. Their shield has a chevron across a shield colored silver on the left half, black on the right, with a crescent at the base.

DEAR MISS RULE: Please inform us on HALE, HALL, HALL—A. J. Norwalk; M. H. Lakewood, G. H. S. H. Long Beach.

HALE, HALL and HALL all originated as the old English manorial home descriptive term "Halle," meaning "large, imposing manor house." Ancestry includes Richard de la Halle or Hale of Yorkshire, 1379. One of the many Hale-Hall shields has three graceful black racing dog heads on a silver background. Samuel Hale of

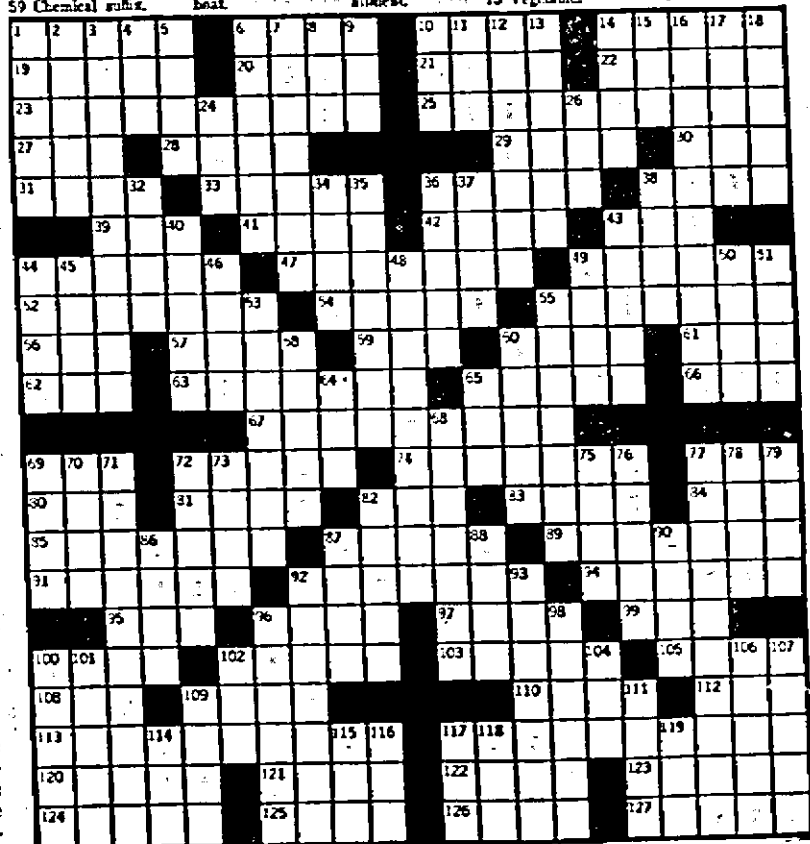
England, born in 1610, was a Connecticut settler who served in the Pequot Indian War of 1637.

DEAR MISS RULE: Kindly explain ARNDT.—R. A. Long Beach; C. A. Norwalk; D. S. San Pedro.

R. A. C. A. D. S. ARNDT began in medieval Germany as the warrior-hero name Arnoald meaning "Eagle-ruler." The eagle was symbolic of the highest nobility. The Arndt coat-of-arms from Prussia is a bright blue shield on which is a large white dove with its wings half spread, holding a green olive branch, symbolic of peace, in its beak.

DEAR MISS RULE: Have you data on BARBERINI, BARBERINI.—J. B. Pasadena

J. B. BARBERINI and the American form Barberini began in old Italy. Barberini describes "descendant of the bearded one." The Barberinis were princes in medie-



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The World's Most Famous

Feature

GOURMET'S GUIDE by Tedd Thomey

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Sixteen

6601 Manchester, Buena Park
Seventeen

IS A CUP of Japanese sake held with one hand or two?

That's a tricky question. The answer depends on whether you're living in Japan and whether you're a man or woman. According to Nipponese ritual, a man may hold his sake cup or rice bowl with one hand if he wishes. But a Japanese woman must hold her dining utensils demurely with two hands at all times.

I acquired those tidbits of information while dining one evening at The Teahouse, a quaint small but colorful Japanese restaurant at 5730 E. Second St. It is operated by Robert Mitchell, a plump-cheeked, cheerful gentleman who is as American as the Statue of Liberty. Having traveled throughout Japan, he is an ardent student of Japanese culture and has created a dining establishment as authentic as the fine restaurants of Tokyo and Yokohama.

Mitchell likes to don heavy glasses and a kimono which makes him look almost Japanese. Then he gives pleasant, informative lectures on Japanese customs to groups of guests feasting at low tables in an atmosphere of fragrant foods and recorded Japanese music. The Teahouse caters only to groups of from 6 to 30 persons, by reservation. Each guest dons a colorful Japanese happi coat and enjoys a leisurely, nine-course dinner, part of which is prepared at the table by lovely Japanese waitresses. The dinners, including sake (warm rice wine), soup, Japanese salad, shrimp, vegetables, sukiyaki (tender strips of beef with more vegetables) and a flaming dessert confection, are \$4.75 on week nights and



Cartoon by Pete Willett
ROBERT MITCHELL
One Hand, If He Wishes

\$5.75 Saturday nights.

Dinner at The Teahouse takes from 2½ to 3 hours because the guests play Japanese table games between courses. The restaurant is open from 5 to 10 p.m. every day.

SUNDAY TREAT — "The most unusual pizza crust we've ever tasted." That's what people say about the pizzas at Me-N-Ed's pizza parlor, Paramount Boulevard near Carson Street, a family restaurant with a friendly "come as you are" atmosphere. Me-N-Ed's, operated by Bob Baldwin, bakes pizzas with exceptional nut-like flavor and crispiness, topped by six kinds of fine cheese and other delectables. The pizzas are from \$1.20 to \$3.50. Other features are draft beer, 25 cents, and rinky-tink piano-banjo music which starts early on Sunday evenings to let the small fry join in the fun.




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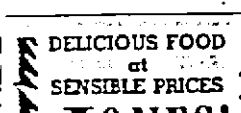
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Parade

THE NEWS & Independent - Press-Telegram

THE YEAR'S BEST JOKES
HIGH SCHOOL
FOOTBALL STARS
WILL THE SOVIET EMPIRE
CRUMBLE? by JESS GORKIN

WOODY ALLEN
SMART SAD SACK
by LLOYD SHEARER



December 27, 1984

Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. I would like to know if Fred Astaire contributed \$25,000 to the campaign of George Murphy, who was elected U.S. senator from California.—L. H., Oakland, Calif.

A. Astaire contributed \$250.

Q. How old is Louis Armstrong? How old is Noel Coward? Are they both millionaires?—Helen Hendricks, Rocky Mount, N.C.

A. Armstrong and Coward are both 64 and millionaires.

Q. Who said: "A good listener is not only popular everywhere, but after a while he knows something"?—Helen Sager, Winnetka, Ill.

A. The late Wilson Mizner, writer and bon vivant.



Q. Is there a feud between Joan Crawford and Bette Davis?—Nola Waldo, Miami Beach, Fla.

A. They are not admirers of each other.

Q. Is it true that Barry Goldwater, Jr., was paid a small fortune by the Republican Party for campaigning for his father?—R. Rosenzweig, Los Angeles, Calif.

A. Young Goldwater was paid \$6,417.93 for his campaign services by the Republican National Committee.

Q. Konrad Adenauer has a son who is a bishop in the Roman Catholic Church. Where is he stationed and what is his name?—Vincent Carozzi, Bridgeport, Conn.

A. Adenauer has no son who's a bishop. One son, Paul, is a monsignor in Germany.

Q. What's happened to the "Rat Pack" led by Frank Sinatra? It consisted of him, Peter Lawford, Sammy Davis, Dean Martin, Shirley MacLaine and others.—Lucille Schwartz, Baltimore, Md.

A. Disbanded.

Q. In the last election 13 doctors ran for Congress. How many were elected?—Celestine Fletcher, Cary, Ind.

A. Three.



Q. Did Gen. Douglas MacArthur really want to be President of the U.S.?—George Crandall, Pueblo, Colo.

A. That supposition was widely held in 1952.

Q. What three Hollywood productions are known as "the trash trilogy"?—G. T., Los Angeles, Calif.

A. Judith Crist, film critic for the N.Y. Herald Tribune, has referred to *The Carpetbaggers*, *A House Is Not a Home* and *Where Love Has Gone* as "the trash trilogy."

Q. Why does Arlene Francis (r.) always wear that heart-shaped necklace on television?—Lois McCann, New York, N.Y.

A. A sentimental gift from her husband, Martin Gabel.



Q. I've read that Doris Day has turned over a new leaf and now agrees to interviews by reporters and disc jockeys. Is this on the level or publicity from her press agent?—Donna Pollock, Newark, N.J.

A. On the level.

Q. Bob Cummings, Loretta Young and Joan Bennett—they all look so young. Have they taken the youth treatment from Dr. Niehans? Is the treatment dangerous?—Mona La Rue, Tucson, Ariz.

A. They have not taken the Niehans treatment. They all watch their diet carefully, all lead the good and prudent life.

Q. Could you tell me how many millionaires there are in the United States?—Harry G. Burnham, Jr., St. Paul, Minn.

A. An estimated 75,000 in 1963.

Q. One reference source claims President Lyndon Johnson was graduated from San Marcos College in Texas; another claims he was graduated from South-

west Texas State College in 1930. Which is correct?—F. Trent, Des Moines, Iowa.

A. They are one and the same school, the first name having been changed to the second.



Q. What did the famous burlesque dancer Sally Rand look like in her prime, and what does she look like now?—E. L., St. Louis, Mo.

A. See photos above for 1933-1963 comparison.

Q. Would you please tell me if Jack Cathcart, who recently married one of the Lennon sisters of the Lawrence Welk TV show, is the same Jack Cathcart who was married to Judy Garland's sister. Judy's sister committed suicide, I read, because her husband once fell in love with a younger girl.—Nyma Schieffelin, Bend, Ore.

A. You have your Cathcarts mixed. Peggy Lennon of the Lennon Sisters was married to Dick Cathcart last May. Dick Cathcart was never married to Judy Garland's sister. Dick Cathcart is one of the musicians in the Lawrence Welk orchestra. Jack Cathcart is the pit orchestra leader at the Riviera Hotel in Las Vegas.

Q. Did Bernard MacFadden, the late publisher, bury a large amount of money before his death and leave a location map of the treasure somewhere?—A. P., Dorchester, Mass.

A. No record of any such map, although MacFadden was an eccentric.



Q. I know it's been hushed up, but will you tell me in what year Elizabeth Taylor weighed 200 pounds?—C. L. M., Jacksonville, Fla.

A. Miss Taylor has a tendency towards fatness between films, but she never weighed more than 145 pounds at her heaviest.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
DECEMBER 27, 1964

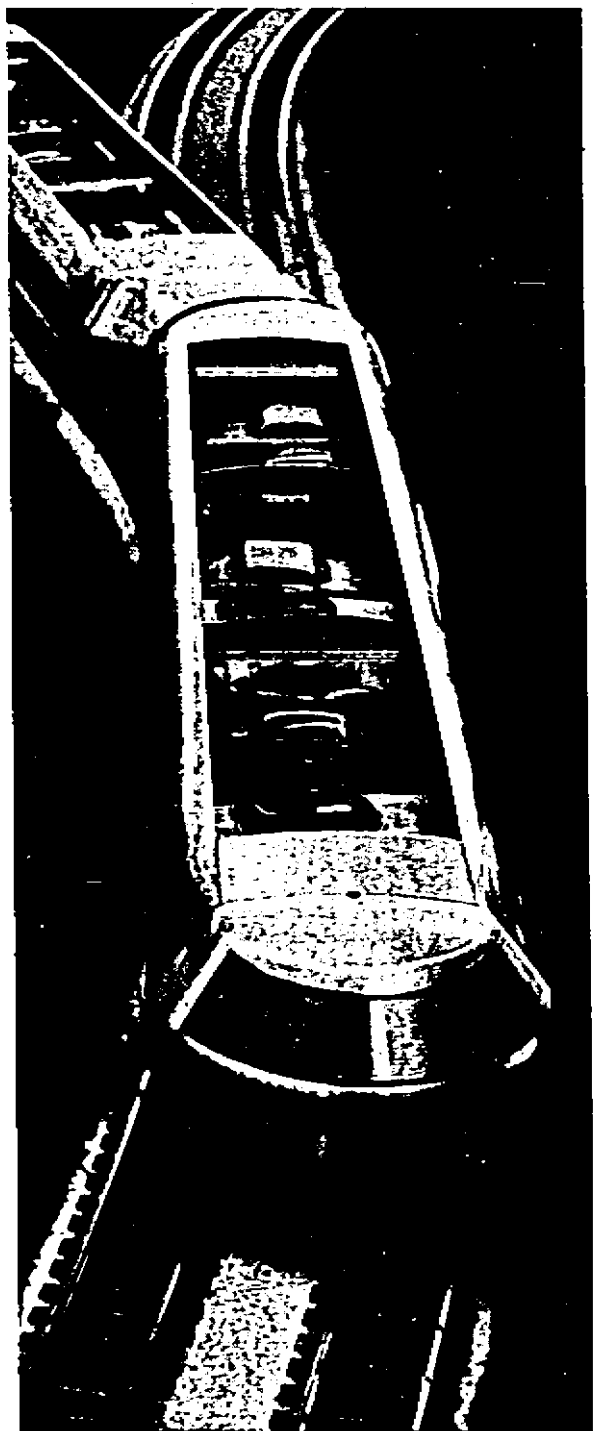
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Is the car-carrying highway train, a model of which is shown above, in the motorist's future? Cars ride crosswise on train.

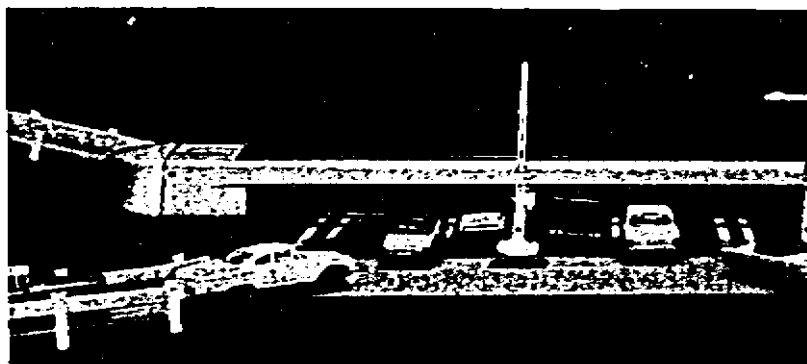
ON THE HIGHWAY OF TOMORROW AUTO TRIP BY TRAIN

by FRED BLUMENTHAL



Inventor Deodat Clejan (r.) shows model of his "car train" to Sen. Claiborne Pell, R.I.

Autos would enter train from platform. Passengers would get out, walk to lounge car.



Can you imagine you and your family piling into the car for a highway trip and hurtling to your destination in perfect safety at 200 miles an hour—and then stepping out of the car cheerful and relaxed?

It can't happen today, but you may enjoy that happy kind of journey tomorrow. A young Rumanian-born transportation innovator, backed by a substantial U.S. industrial company, has a blueprint for it. The plan utilizes the principles of the car ferry, the railroad and the superhighway.

You drive along an access lane, onto a platform. You ease your car crosswise into one of the open cars of a wide, streamlined "train." The train flashes from city to city on rails down a narrow highway.

Instead of sitting cooped in the car, you get out and walk to the lounge or restaurant. When your ride is over, you pay your toll and drive off the train, onto a local road. You've encountered no traffic, no road hazards, no dangerous drivers. Your gas tank is full, your nerves are calm and you're ready to get the most out of your planned visit or holiday. And you've covered the distance in far less time than on the speediest of superhighways.

It is estimated such a ride would cost no more than would driving the distance, and be 10 times safer. Trains would run very frequently, like subways.

Originator of the idea is Deodat Clejan, 38, director of transportation planning for General American Transportation Corp., third-largest builder of railroad cars in the U.S. Clejan and his firm pioneered the "piggyback" system of long-distance transporting of truck trailers by railroad.

NO TECHNICAL PROBLEMS

The new highway system is called RRollway. Though its developers see it as the toll road of tomorrow, there are no technical problems to prevent immediate construction. Clejan says it would cost two-thirds as much as a modern superhighway. The chief cost-cutting factor would be the RRollway's right-of-way—65 feet compared to 250 for a 4-lane route. Construction costs could be borne publicly, privately or by a combination of the two.

The company's experts are confident their car ferry on rails would more than pay its way, citing these factors:

- **Cost.** The average motorist on a toll highway spends about 2¢ a mile on tolls, plus 4¢ for gasoline, oil and tire wear. Inventor Clejan and his company calculate that it would be possible to build and operate the RRollway system for no more than the same 6¢ a mile.
- **Safety.** Diverting traffic from the highways would help reduce the appalling—and mounting—auto death toll. Since the invention of the car, more than 1,500,000 Americans have lost their lives in traffic accidents. In the first 9 months of 1964, highway deaths climbed to a record 34,570, topping the previous high mark for the same period of 31,310 set only last year. Airlines, buses and trains account for only 10 per cent of inter-city traffic in the U.S. All the rest, almost 700 billion passenger miles a year, is by private auto.

- **Speed.** Running on wide-gauge track, 4 times as wide as standard railroad gauge, the electric-powered RRollway units, 20 cars to a train, could easily attain 200 miles an hour. The New York-Washington drive today takes 4½ hours under the best conditions. The car train could make it in 100 minutes.

As our population grows, our traffic problem grows with it. We can't get along without our cars, yet have to struggle for driving space. Perhaps the toll road on-rails will someday speed our travel, allow us to enjoy it more and remove a lot of the risk of tragic accidents.

WOODY ALLEN

SMART SAD SACK



HE'S AMERICA'S FASTEST-RISING COMEDIAN

by LLOYD SHEARER

PARIS.

Do you have a teenager or know one who is undecided about what to do with his life?

If so, I have a suggestion. Recommend that he consider the profession or occupation of comedian.

In a troubled world already overcrowded by too many specialists in the wrong places, comics constitute a rare and highly desirable breed. The demand for them so widely exceeds the supply that they can pretty much call their own shots on salary, working conditions, publicity exploitation and control of material.

Think of any top-flight comedian—Bob Hope, Danny Thomas, Jack Benny, Jimmy Durante, Milton Berle. You are thinking simultaneously of a multimillionaire, a tycoon with far flung and varied financial interests. The same holds true for the even rarer comedienness, like Lucille Ball, Ann Sothern and Carol Burnett. None of these will ever have to apply for unemployment insurance.

There is no field in our culture which pays better than comedy.

That's one of the major reasons Woody Allen entered it.

Heywood Allen, 28, a small (5-feet-5), puny, myopic, sandy-haired, thin (123 pounds), talented, perceptive, polysyllabic sad sack, is the fastest-rising humorist on the American scene.

For seven years Woody proved himself one of television's leading comedy writers. He created gags, skits and commentaries for Sid Caesar, Art Carney, Herb Shriner, Carol Burnett, Garry Moore, Peter Lind Hayes, Pat Boone and many others. He also wrote sketches for Broadway revues and acts for night-club performers.

Three years ago, gradually becoming aware of the salary differential between comedians and comedy writers, Allen decided to become a stand-up comedian on his own. A "stand-up" is a brave fellow who, in a standing position, confronts an audience and tells it jokes. If the audience laughs, the comic stays on until he exhausts his repertoire, 40 minutes long at best. If the audience is "cold," he folds his act after a "fast 15." It is a truly dangerous occupation, particularly to one's ego.

"I became a performer for two reasons," admits Woody. "First, I could buy jokes from myself and overpay me, and second, because anything is easier than writing for comedians."

In three years as a performing artist, Allen has achieved a steadily rising popularity. Not only has this timid, harassed soul from Brooklyn become a leading night club and TV comic—the Blue Angel in New York, the hungry i in San Francisco, Mister Kelly's in Chicago, the Crescendo in Hollywood—but he has also written a film, *What's New, Pussycat?* In production here, it stars Woody—"Naturally," he says, "I've written the best lines for myself"—opposite Peter O'Toole, Peter Sellers, Romy Schneider, Capucine and Paula Prentiss.

Allen has also recorded a series of comedy albums and written a play, *Don't Drink the Water*. It's scheduled for early Broadway production. Best of all, he finds himself in constant demand for personal appearances at \$10,000 a crack and up.

His gross income for 1965 is estimated at a minimum of \$300,000. Not bad for a kid who at 17 started out writing the Peter Lind Hayes-Mary Healy radio show at \$25 a week.

Allen's approach to humor is successful, largely, because he pokes fun at himself. A Chaplinesque figure who vocalizes brilliantly on his inability to cope with anything—marriage, hardware, automobiles and darkness—Woody presents himself to the audience as a schnook beset by the world, a shy, frightened little man taken advantage of by police, bullies, children,

dogs, hoodlums, parakeets, everyone and everything.

Here, for example, is how he describes his attempt to cope with neighborhood hoodlums: "My old apartment was robbed so many times I answered an ad in *Esquire* for a fountain pen that emits tear gas. I came home late one night, and there standing in my kiddy was this Neanderthal bruiser. He came towards me. Immediately I ripped out the pen and pulled the trigger... Ink trickled down my shirt."

In all his comedy, Woody is the perpetual loser, the public whipping boy of friends and relatives. Of his mother, a bookkeeper, he says, "She used to tell me when I was a child, 'If a stranger offers you candy and lures you to his car and asks you to get in and take a ride, GO.'"

Of his wife, who divorced him after six chaotic years, he comments, "She wasn't what I'd call a particularly mature wife. I'd be in the bathroom taking a bath and she'd walk in... and sink my boats. For a while we pondered on whether to take a vacation or get a divorce. We decided a trip to Bermuda is over in two weeks, but a divorce is something you *always* have."

"I was in Hollywood not too long ago, playing the Crescendo, and I ran into my ex-wife. She's really a fabulous young lady. The Museum of Natural History found her shoe a few days ago. On the basis of measurements they reconstructed a dinosaur."

ONE HAPPY FAMILY

On his relatives: "I formed a corporation this year, and I'm president. My mother's vice-president, and my father's secretary. My grandmother is treasurer, and my uncle is on the board of directors. They got together the first week and tried to squeeze me out. So I formed a power bloc with my uncle, and we sent my grandmother to jail."

On government: "Last year I had difficulty with my income tax. I tried to take my analyst off as a business deduction. The government said it was entertainment. We compromised finally and made it a religious contribution."

Allen, who campaigned vigorously for President Johnson, generally maintains in his routines a respectable distance from politics and world affairs. His topicality is basically sociological, dealing with the foibles of man, especially his own. On-stage he plays the shy, bewildered, bespectacled, eye-blinking bashful boy. His red hair falls carelessly over a receding hairline. He stands awkwardly with his hands thrust into his pockets and he tells about himself, the compulsive bungler, with a wit and warmth frequently compared to the humor of the late James Thurber, S. J. Perelman and the late Robert Benchley.

Talking about his education, Woody will confess, "I was thrown out of N.Y.U. in my freshman year for cheating on my Metaphysics final. I looked within the soul of the boy sitting next to me... My mother is really a very sensitive woman. When I was thrown out of college, she locked herself in the bathroom and took an overdose of Mah-Jongg tiles... You should have seen me on my honeymoon. We went water-skiing. There I was, stripped to the waist, skiing fast across the top of the surf, my hair back, the wind in my face (I had oiled my muscles ahead of time), holding on to the rope with one hand. My wife was in the boat ahead of me... rowing frantically."

How much of Allen's routine is truth and how much is fiction? How much of his delivery is born of genuine reticence and how much is affectation?

"To tell you the truth," Woody confesses, "I'm a really shy, neurotic guy. This period here in Paris—working on this *Pussycat* picture—is the longest I've been away from the analyst's couch in eight years."

"You should've seen me years ago, say when I was 20. I was afraid to go into a restaurant or any public conveyance. I suffered a tremendous shyness. I was ter-

rified of everything. I couldn't act. I couldn't perform. I was afraid of speaking to the operator over the telephone. Maybe that's one of the reasons I became a writer."

"For years I used to stick in my room all the time and write. I started out by contributing jokes to the columnists, to guys like Earl Wilson and Walter Winchell. I was a student in Midwood High in Brooklyn at the time. Then one day a press agent, David Alber, offered me a job. I wrote about 50 gags a day, 5 days a week, \$25 a week, and these gags were planted in different columns and attributed to various celebrities."

"One thing about a writer, he doesn't have to face life. All he has to do is write about it. I guess you could call me a happy person, but for a happy person I sure spend a lot of depressed days. I get blue a lot. If you were to live with me, you'd want a divorce at once. I'm not as normal as I appear. I get up in the



Schneider and the sad sack: Romy Schneider stars in Woody Allen's *What's New, Pussycat?*, chats with author.

morning and brood and play the clarinet and write.

"I'm still afraid of going into restaurants, so I use room service a lot. I buy anything I can lay my hands on. books, records, antiques, anything. I just like to spend. Sometimes I get up in the morning, and I'm depressed. If I go out and just spend some money, it helps. I feel much better."

"I'm sorry I don't like clothes very much, because that would be an excellent area in which to waste some money. Why I like to buy I don't really know."

"My father is a waiter at the Bowery Follies in New York, and we never had much money. And when I was married we had absolutely no money, and we lived in one room with a tape-recorder, kitchen table, bed, piano and bookcase. I guess I'm a compulsive buyer, also a compulsive clarinet player. They almost threw me out of the hotel here, the Georges V, because I play the clarinet at what they consider the wrong time."

"You want to know how I came to write and act

in this picture? I was appearing at the Blue Angel in New York, telling jokes. My manager had convinced me I should take a try at performing. I had never written a movie script or acted in my life. One night Shirley MacLaine came in with Charles Feldman. He's a big agent and producer from Hollywood. He came backstage and asked if I'd be interested in writing and acting in a movie."

"I said, 'Sure, I'm interested.' But in my own mind I thought he was either crazy or not Charley Feldman. I let it go, and for two weeks I didn't hear a thing. Then he called up one day and asked me to meet him. He explained that he wanted to do a small film, a little black-and-white film for one of his clients, Warren Beatty—he's Shirley MacLaine's brother—and I would have a small part in it."

"So I sat down and wrote a script about a magazine editor who doesn't want to get married because he has his pick of too many girls. I wrote a second draft, then a third draft and then Warren Beatty fell out of the picture. So Charley sent the script to Peter O'Toole, and he loved it and said he would play the magazine editor. Peter Sellers read it, and he agreed to play the beserk analyst. Paula Prentiss plays a suicidal strip-teaser. Romy Schneider plays Peter O'Toole's fiancée. And Capucine plays a very cold, haughty, reserved nymphomaniac. I play O'Toole's worst friend in the film."

"In order to write the script," Allen happily continues, "I had to do research, very thorough, nerve-racking research. I had to go all over Europe studying and interviewing strip-teasers. It was very aggravating, but I managed to get through it. Incidentally, I'm not very shy where soft, cuddly little blondes are concerned."

KITTY GROWS UP

"Anyway, I'm getting \$50,000 for the script and a little more for acting in it, and from a small-budget film, *What's New, Pussycat?* has developed into a giant multimillion dollar technicolor picture."

"Like I said before, I'm happier acting than writing. You know, my first job performing in a Greenwich Village night club 3 years ago paid \$45 a week. At the same time I was getting \$1,700 a week writing the Garry Moore TV show. I loved Garry, and it was fun writing for Carol Burnett, but it was a job, like working in Macy's. It brought a lot of money but not much satisfaction, so I started performing myself. And the greater my exposure, the more offers I got."

"Now I just want to do all the things I have the opportunity to do. I want to direct a movie, write and direct in the theater. I want to work on TV, night clubs, everywhere. When I go back to New York, I want to get a big, nice, warm apartment on Park Avenue. I've lived in Manhattan for 10 years now, and I've never had an apartment larger than 2½ rooms."

"I'm better adjusted to life than I used to be. I don't know whether to attribute this to analysis or simply to the fact that I'm getting older and changing with time and success."

"Although my first marriage ended in divorce, I wouldn't mind trying marriage again. But first of all when I finish *Pussycat*, I'm going to scurry back to the U.S. and hopefully begin production on my play. It's about an American family in Europe. Then I'm going to fulfill my TV and night club commitments."

"Frankly, life's been kind to me, and I don't know what I have to be afraid about. But if I stop being afraid, I'm going to knock off my greatest source of material. The two things I'd like most are a chauffeur-driven Rolls-Royce and a big English sheepdog, but I'm asking you, is that any way to win audience sympathy, audience empathy? I'm in a really very tough spot. The more successful and normal I get, the tougher it is to be funny."

PARADE'S SECOND ANNUAL

ALL-AMERICA HIGH SCHOOL FOOTBALL TEAM

BY HASKELL COHEN



JIM VEST



CALVIN HILL



DAVE FOLEY



MIKE FRANGER



LARRY LARSUEL



MIKE BERGDAHL



ALVIN PROCTOR



CHRIS GILBERT



JERRY JANISCH



LARRY SMITH



RANDY DONAHUE

Coaches think many of PARADE's 1964 All-Americans could step into college competition now. In many cases they dwarf, in size and performance, boys with whom they play.

The nation's enthusiasm over football grows with every season. The high school stars of today will be cheered in the big stadiums as the college and professional standouts of tomorrow. To call your attention to some of football's greats of the future, PARADE today introduces its second annual All-America High School Football Team.

The boys were selected only after hundreds of high school and college coaches and professional scouts had been polled. Dozens of sports writers who specialize in high school competition also were consulted.

Three squads, comprising 33 men, were picked, and very thin margins separated the honored gladiators. This year's group outweighs last season's by seven pounds per man in the line. College mentors will drool when they look at the weight charts of PARADE's first line. The 7 starters average 220 pounds per man.

As usual, the high school hotbeds of Ohio and California produced the most choices, although the talent is well distributed with a total of 17 states represented among the 33 players.

FIRST TEAM

JIM VEST, End, Puyallup, Wash., 6-4, 218. Bob Schloredt, U. of Washington assistant football coach, says, "I recommend him very highly. He is probably the outstanding football player in the Northwest."

DAVE FOLEY, Tackle, Roger Bacon H.S., Cincinnati, Ohio, 6-4, 238. Coach Bron Bacevich, who has developed several All-Americans, including John Kasselman, PARADE first-teamer last season, advises, "Dave is the finest all-around lineman I have ever coached. He was seen in action by one of the University of Kentucky coaches who stated Dave could play in their conference now."

LARRY LARSUEL, Guard, Washington H.S., Massillon, Ohio, 5-10, 206. Plays guard offensively and tackle defensively. His blocking and tackling have been big assets in helping establish Massillon's as one of top high school eleven's in the country.

ALVIN PROCTOR, Center, Fremont H.S., Los Angeles, Calif., 6-0, 195. Proctor makes or assists on almost 50 per cent of all tackles made by his team. He runs the 100 under 10.9 and serves as offensive center and defensive outside linebacker. On punts and kickoffs he plays end so that he can get down-field quickly to make tackles. He calls defensive signals.

JERRY JANISCH, Guard, LaPorte, Ind., 6-3, 228. Sought by collegiate scouts since sophomore year, Janisch has established all time defensive marks for LaPorte line-men, is tough blocker and fine competitor. Plays tackle, but fits into guard slot easily.

RANDY DONAHUE, Tackle, Warren Consolidated H.S., Tiltonville, Ohio, 6-1, 245. Played four years as regular tackle, during which Warren team lost only one

game. Fast and catlike in his movements. More than 30 different colleges have offered him scholarships. **CALVIN HILL**, End, Riverdale Country School, Bronx, N.Y., 6-3, 210. Can play end, halfback and quarterback. Columbia's Coach Buff Donelli rates him "as good a prospect as can be found in high school ball. Can't miss as collegian."

MIKE FRANGER, Back, Elkhart, Ind., 6-0, 175. Great passer, threw 10 TD passes as sophomore, 10 as junior and 14, as PARADE went to press, this year. Terrific broken-field runner who seldom gets hurt because no one gets clear shot at him. Kicks off, kicks points after TD's and field goals. An outstanding defensive player, who led team in interceptions last two years. B student who leans toward Notre Dame.

MIKE BERGDAHL, Back, Loyola H.S., Los Angeles, Calif., 6-0, 200. This year led Loyola to new Southern Section consecutive games won record, also third successive loop title. Had 17 TD's, 11 points after touchdown and 4 TD's on passes after 7 contests.

CHRIS GILBERT, Back, Spring Branch, Tex., 5-10, 170. "Best back I've coached in my 20 years in the business," says veteran mentor Darrell Tully. A slashing type of runner, good speed (9.9 for 100 yards). In first 8 games this fall, scored 68 points and gained 970 yards on 124 carries.

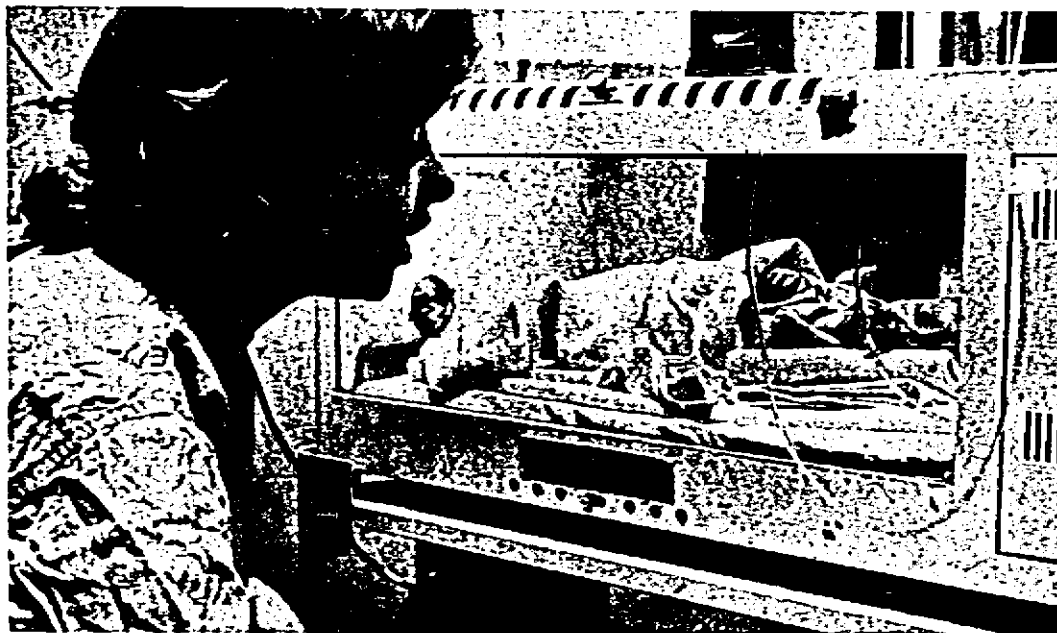
LARRY SMITH, Back, Robinson H.S., Tampa, Fla., 6-2 1/2, 195. Scored 24 TD's in first 7 games. Made All-State last year as junior. Acknowledged to be best ever in state of Florida as runner, pass receiver, blocker and defensive player. A and B student. Will take tests for Army, Navy and Air Force Academies.

SECOND TEAM

POSITION	NAME	SCHOOL	HT.	WT.
E	Bruce Weinstein	White Plains, N.Y.	6-6	230
T	Dave Johnson	Montclair, N.J.	6-4	240
G	Don Blankenship	Pratt, Kan.	6-1	190
C	John Muhlbach	Massillon, O.	5-10	185
G	Dick Shelton	Albany, Tex.	6-0	190
T	Bill Urbanik	Donora, Pa.	6-3	215
E	Pat Harrington	East H.S., Green Bay, Wis.	6-4	195
B	Steve Sogge	Gardena, Calif.	6-0	185
B	Rick Boron	Bellaire, O.	5-10	160
B	Bobby Kinlead	Hall H.S., Little Rock, Ark.	5-9	190
B	Mike Reid	Altoona, Pa.	6-2	230

THIRD TEAM

E	George Buchler	Whittier, Calif.	6-2	240
T	Dave Stydhar	Loyola Prep, Chicago, Ill.	6-2	240
G	Bob Fortier	Bemidji, Minn.	5-10	205
C	Jim Roman	McKinley H.S., Canton, O.	6-1	215
G	Mike Hall	Tarrant, Ala.	5-11	200
T	Edgy Knight	Municipal H.S., Meridian, Miss.	6-2	240
E	Alan Kamradt	Taft H.S., Chicago, Ill.	6-4	212
B	Dan DeVito	Stamford, Conn.	5-11	210
B	Bob Gladieux	Louisville, O.	5-11	175
B	Pete Jilleba	Madison, N.J.	6-1	203
B	Pete Kalogeras	McKinley H.S., Canton, O.	6-1	210



Premature baby in incubator: new techniques give infants better chance for life than ever before.

KEEPING NEW INFANTS ALIVE AND HEALTHY

by FRED WARSHOFSKY

The year 1965 may witness new breakthroughs against death, defects and mental retardation for hundreds of thousands of newborn babies. A dramatic speed-up in medical science and techniques—ranging from such simple procedures as an enema, to intricate miniature equipment and complex biochemical testing—may well slash the death rates and provide the means of detecting and preventing fatal or crippling defects in an increasing number of babies formerly doomed to death or retardation.

By far the most common cause of death among newborns is prematurity, and one of the major battles the premature infant must fight is against a condition known as hyaline membrane disease. HMD, a mysterious killer that takes up to 25,000 lives each year, chokes the lungs of these infants with water. Neither drugs nor any other known treatment has been able to prevent HMD, but recently Dr. Daniel Stowens, associate professor of pathology at the University of Louisville Medical School, came up with both a theory and a treatment.

No one is quite certain of the causes of HMD, but Dr. Stowens reasoned that all newborns have an excess of fluid in their bodies, which is expelled after birth. The kidneys—the body's main fluid pumps—develop last of all internal organs, and Dr. Stowens suggests that it is therefore particularly difficult for a premature baby to get rid of these fluids. The body therefore tries to filter them out through the lungs, choking off the air supply and laying down a hard film of protein called a hyaline membrane. This further shuts off oxygen and leads to suffocation and death.

Dr. Stowens, after conducting autopsies on 150

victims of HMD, concluded that some agent other than the kidneys could be put to work to draw off the excess fluid. He chose an epsom salts enema, a simple household remedy with a known affinity for water. In tests on 28 babies with HMD, this simple technique proved dramatically effective. All 28 recovered—some of them babies who were actually suffocating and who became normal within an hour or less after receiving the treatment.

Dr. Stowens and other experts caution that the technique is still experimental, but hope it will prove an effective method of saving the 25,000 babies who die each year of HMD.

HEART SURGERY POSSIBLE

Congenital heart defects threaten the lives of another 30 to 40,000 babies each year. Dramatic advances in surgery have given doctors the means of saving 75 to 80 per cent of these children, but even more could be kept alive if the operations could be performed during the first weeks, and sometimes even days, of life. But such complex devices as the heart lung machine are too large for the precise control needed in infant surgery. To overcome the problem, Drs. Herbert Sloan and Joe D. Morris of the University of Michigan designed a miniature heart lung machine holding only three pints of blood. In its first trials, on 36 infants less than 1 year old, only 1 baby did not survive the operation. The youngest patient in the series was 12 days old.

The danger of doing unwitting harm to an unborn infant was underscored two years ago by the thalidomide tragedy. Unfortunately, no testing method

was able to reveal the potential danger to unborn infants of this and other drugs. Pregnant animals, challenged with drugs, delivered their young unscathed. In humans, the same drugs were disastrous. Now, for the first time, scientists at the Chas. Pfizer Co. have developed a method of testing thalidomide in pregnant monkeys and producing defects similar to those caused in man. The next step is to adapt the same technique to all new drugs and thus prevent thousands of children yet unborn from the crippling defects of unknown chemical action.

Equally menacing to newborns is the threat of mental retardation. Of the 4,600,000 babies born each year, 126,000 will develop some form of mental retardation. Most of the hows and whys are still unanswerable, but in some conditions, dramatic research breakthroughs now make possible its early detection and prevention. More than 20 per cent of all retardation is the result of inborn errors of metabolism—that is, mistakes in body chemistry which prevent the conversion of certain foods into forms the body can use. As a result, brain-destroying chemicals, which are normally converted by the body into proteins and sugars, build up and cause severe retardation and, in some cases, death.

The list of these conditions is long—30 distinct forms, which until recently went undiagnosed even after the victims had been institutionalized or died. One of the first to be identified was phenylketonuria, or PKU, caused by the lack of a vital liver enzyme which normally converts an amino acid into a form the body can use. Unconverted, it destroys brain cells.

DIET PREVENTS DAMAGE

Uncovered in 1934 by a Norwegian chemist, who developed a test for it, PKU remained a grave problem. The test, unfortunately, could reveal the presence of the condition only after the first three or four weeks of life—often too late to prevent the onset of brain damage. But, allied with a special diet low in the destructive amino acid, the degree of retardation was reduced. Then, in 1962, the U.S. Public Health Service began using a simple blood test, developed by Dr. Robert Guthrie of the University of Buffalo, that could be given three days after birth to detect the presence of PKU. Thus, an afflicted infant can be put on the special diet before brain damage occurs.

Although PKU causes severe mental retardation, it rarely kills its victims. Other metabolic defects are even more savage. Maple syrup urine disease—so named because of a characteristic syrupy odor in the afflicted infant's urine—kills most of its victims in a matter of months. Those who do survive are severely retarded. Until recently, the telltale odor appeared only after it was too late to alter the diet and prevent retardation—or even save lives. The Guthrie test is being adapted to detect this and two other metabolic defects which cause death and mental retardation.

With the Guthrie test as a spark, other researchers have developed new biochemical methods for uncovering defects which lead to retardation. Today, 10 of the 30 known metabolic defects can be detected and their ravages prevented by the use of special diets.

And the need for such tests is even greater than may seem immediately evident. For the tests reveal that metabolic errors are responsible for far more mental retardation than previously believed. PKU, for example, was thought to occur in 1 of every 20,000 births. The Guthrie test shows it is twice as common.

The search for new tests has uncovered evidence of still other, hitherto-unsuspected conditions which can lead to mental retardation. In almost every instance, detection of the metabolic defect can lead to prevention of mental retardation, and, as researchers delve deeper, they may develop tests and techniques to save the lives and futures of hundreds of thousands of babies now doomed to death or retardation each year.



Twelfth Night, the time for gift-giving in other countries, is celebrated in

the United States with end-of-Christmas

festivities. Highlight of the evening is the Twelfth Night fortune cake filled with little surprise trinkets which assure guests love, money and other good fortune. Luckiest of these is a dried bean, awarding the finder kingly powers.

Twelfth Night Cake

by Beth Merriman
PARADE FOOD EDITOR

TWELFTH NIGHT CAKE

- 1 cup molasses
- 1/2 cup water
- 1 pkg. (15 oz.) seedless raisins
- 1 pkg. (16 oz.) pitted prunes, cut fine
- 1 pkg. (6 oz.) semi-sweet chocolate pieces
- 2 jars (1 lb. each) diced candied fruits and peels
- 1 cup butter or margarine
- 1 1/2 cups sugar
- 6 eggs
- 2 1/4 cups sifted all-purpose flour
- 1/4 teaspoon baking soda
- 1 1/2 teaspoons cinnamon
- 1 teaspoon nutmeg
- 1/2 teaspoon allspice
- 1/2 teaspoon ground cloves
- 1/2 cup frozen orange juice concentrate, thawed
- 3 cups coarsely chopped walnuts

Blend molasses and water in large, deep saucepan. Stir over low heat, until mixture comes to a boil. Add raisins and prunes; bring to a boil again. Reduce heat; simmer 5 minutes. Remove from heat; add chocolate pieces; stir until melted. Stir in candied fruit; set aside. Cream butter and sugar. Beat in eggs, one at a time. Mix and sift flour, baking soda and spices. Add to creamed mixture alternately with undrained concentrate. Stir in molasses-fruit mixture. Stir in nuts. Turn into greased and floured 10-inch tube pan (preferably with removable bottom). Bake at 275° for 3 hours. Cool. Make slits in bottom of cake with thin knife; insert good luck pieces wrapped in foil and a dried bean. Turn right side up; spread top with White Glaze*; garnish with cherries, citron, walnuts. *White Glaze—Mix 1 cup confectioners' sugar with 2 to 3 tablespoons cream or milk. Prune people courtesy of California Prune Advisory Board.

FROM PARADE'S TEST KITCHEN



PLAYTEX®

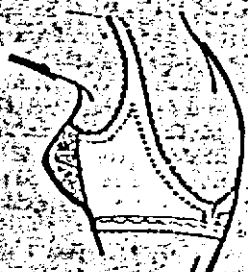
GIANT

JANUARY

SALE!

*Save up to 25%
on Best-Selling
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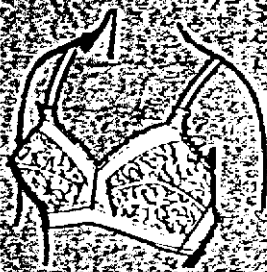
As advertised on TV



SAVE \$1.00

New "Living" Stretch Bra
only \$3.95 reg. \$4.95

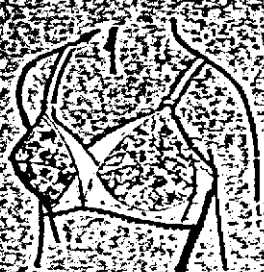
Adjustable stretch straps.
Sheer elastic back and
sides. Lace cups. White
32A-40C. "D" sizes only
\$4.95, reg. \$5.95.



SAVE \$1.01

Playtex Fashion Magic®
Bra (Cotton and Lace)
2 for only \$3.99
reg. \$2.50 ea.

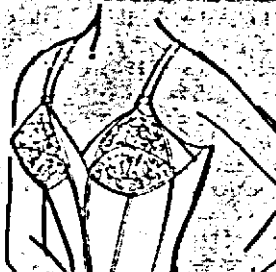
Lace cups are fully lined
with soft cool cotton.
White 32A-40C. In Black,
only \$2.48 ea., reg. \$2.95



SAVE \$1.00

"Living" Sheer Bra
only \$2.95 reg. \$3.95

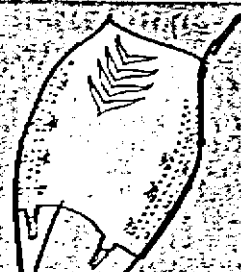
Stretch-over sheer elastic
back and sides. Lace cups.
White 32A-42C. "D" sizes
only \$3.95, reg. \$4.95.



SAVE \$1.00

"Living" Long Line Bra
only \$5.95 reg. \$6.95

Bias-cut side panels. Elastic
Magic Midriff gives
smoothest bust-to-hip line
ever. White 32A-44D. ¾
Length Long Line Bra—
Only \$4.95, reg. \$5.95.
White 32A-44C. "D" sizes
only \$5.95, reg. \$6.95.



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Famous Playtex
Cloth Lined Girdle
only \$6.95 reg. \$8.95

Look five pounds thinner—
Fingertip panels. Sizes XS,
S, M, L. Extra large sizes
\$1.00 more. Playtex Zip-
per Panty Girdle (not
shown) only \$9.95, reg.
\$11.95. Extra Large Sizes
\$1.00 more.

will the soviet empire crumble?

by JESS GORKIN
EDITOR OF PARADE

PHOTOS BY LARRY FRIED

BUCHAREST, RUMANIA.

"I can't believe what's happening here is really happening. But I'm certainly happy to see it." The man who said that was a young intellectual in this modern capital city of Rumania. He and I were sitting in a restaurant talking about his government's defiant policy of independence from Moscow.

Many people find it hard to believe what is happening in Rumania today, but many—including free world leaders—are pleased about it. For this nation, hard against 830 miles of Soviet border, has set herself a course which may change world history.

Long among the most subservient of Red satellites, her push to strike out on her own has shaken the Red empire to its foundation.

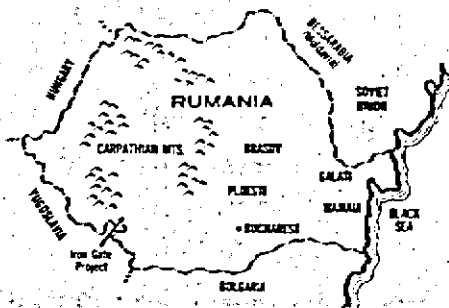
In fact, one of the most important questions of 1965 might well be this one: Can Nikita Khrushchev's successors in the Kremlin prevent the collapse of their Communist empire? For there can be no doubt that the Red Eastern European bloc, once so solid in its support of Moscow, is growing ever more restive and that its defiance contributed to Khrushchev's downfall.

The seeds of that collapse were sowed here in 1960. Cautiously at first but with increasing forcefulness, Rumania began to drift from the Khrushchev line. By 1963 the nation had declared her independence of the Soviet policy of an integrated Communist economic bloc and announced plans to build up her own heavy industry and to trade with the West. Today, Rumania's Western trade amounts to 36 per cent of her total. Meanwhile, she is encouraging other Eastern European countries to rebel, has assumed an independent stand in the Chinese-Soviet dispute and has begun agitating for the return of Bessarabia (now called Moldavia), the province she officially ceded to the Russians in 1947. And last April she put her defiance formally on record with a declaration of independence from Moscow which stated, "... No one can decide what is and what is not correct for other countries or parties. ...". Two months later the Ru-

manians signed a trade and cultural agreement with the U.S.

During the Khrushchev era, the Soviet leader made several trips to Bucharest to try to put down the Rumanian rebellion. And one of the first acts of the new Kremlin bosses was to appeal publicly for unity in the Red bloc. Behind the scenes, the Brezhnev-Kosygin regime has reimposed many of the security measures of the Stalin era and begun to treat the satellite chiefs with some of the old arrogance. But most Soviet experts doubt that the new leaders will be able to tighten the screws for long. They believe that, on the contrary, Khrushchev's fall will actually hasten the breakup of the empire.

Since the Kremlin shake-up, the other satellites are keeping an ever sharper eye on Rumania with a mixture of hope, envy and distrust. They believe Rumanian independence will hasten their own. Yet except for Yugoslavia, which is co-operating with the Rumanians in a \$400-million hydroelectric project at the Danube Iron Gate, there is unconcealed dislike in



Rumania is bounded by the Black Sea, the Soviet Union, Hungary, Yugoslavia and Bulgaria. She is second only to the Soviet Union as the largest supplier of petroleum in Europe and has large reserves of lumber, coal, methane gas, uranium ore, bauxite and water power. Rumania refused role as breadbasket for Eastern Europe.



Dr. Mikhail Georgescu and his family are proud of their 30-year-old Ford, "happy about the new and improved relationship between our two countries."

MOSCOW IS LOSING HER GRIP

the other satellites for the Rumanians.

"If a Rumanian follows you into a revolving door," goes a current Eastern Europe joke, "he will come out ahead of you." Jokesters also tell about Diogenes' search behind the Iron Curtain to find an honest man. He went first to Prague, then to Warsaw, then to Budapest without success. Finally he arrived in Bucharest. Someone saw him searching there and asked him how he was making out. "Now," he said, "I'm looking for my lamp."

WHAT THE PEOPLE SAY

What is life like in this upstart East European country of 19 million which has suddenly attained importance on the world stage? To find out, I went to Rumania recently with PARADE photographer Larry Fried. We traveled up and down the country, from the modern capital here to the glittering Black Sea resort of Mamaia and to the Carpathian Mountains and peasant villages. We talked to government leaders, to peasants, factory workers and shopkeepers, and we found them delighted to discuss Rumania's sudden prominence in the world.

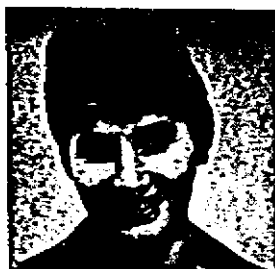
Rumanian Olympic gymnastics champion Elena Leustean-Popescu told me: "Now we can develop our country for the good of all and improve our standard of living more quickly." Added Jordan Octavian, a ferryboat captain on the Danube River: "The new line of the government came just in time. Everyone's morale is lifted. I am so proud of our government for this action."

"We are not afraid of the Russians," said restaurant manager Serbean Andreescu. "Rumania is a young country and we have our shortcomings, but we also have confidence in our future." Oil chemist Tanea Cecilia put it defiantly: "Now, the Soviet Union cannot stop our development."

The Rumanians are particularly eager for trade and cultural ties with the United States and other countries in the West. Of the new relationship with the U.S.,



Collective farmer Ioan Girceag hopes to learn about better agricultural methods from U.S.



Olympic star Elena Leustean-Popescu is glad "more people will learn about Rumania."



Ferryboat captain Iordan Octavian thinks policy of independence from Russia "just in time."



Oil chemist Tonea Cecilia does not believe Russians will try to stop new Rumanian course.



Lathe operator Ion Cristoloveanu and family. He works in factory and his wife on collective farm where they live. Son plans to be engineer, like many other youths wants "to live in the city."



Nicolai Corbu, chief engineer at the Ploesti refinery, knows the U.S. is highly developed but hopes we can mutually benefit from the exchange of technical data.

ON EASTERN EUROPE AND RUMANIA IS THE KEY

Jacob Hritcan, 45-year-old farmer, says, "Now we will be able to buy better and more up-to-date machinery than the Soviet Union produces."

Actually, of course, Rumania is scarcely all freedom and prosperity. It is still a police state (although there are no Soviet troops), and the Rumanians are strict Communists at home. For example, both Poland and Hungary grant their people far more liberty than does the Rumanian government. The Rumanian standard of living is low (see box next page), even though things are improving.

Yet there are also many manifestations of freedom that are a far cry from the Stalinist period. Nearly 10,000 political prisoners—"practically all," the Rumanians tell you—have been released. Factory wages have increased 10 per cent. The luckier Rumanians now have new apartments, and some have even saved up enough money to buy new Flats. Many repressive measures have been relaxed, and people are not as fearful of the secret police as they used to be.

One of the most remarkable ways the new look in

Rumania shows up is in its pitch for tourist trade. During the past summer the country was overrun with Bikini-clad German, Swedish, French and British shopgirls and secretaries who were attracted by the Black Sea Riviera's special low rates and—astonishing for an Iron Curtain country—widespread advertising. In 1956 there were 5,000 foreign tourists in Rumania; in 1964 the number had increased to an estimated 200,000. In 1956 only 80 American tourists came to Rumania; this year the number was closer to 3,000. Cost per day for an American tourist in Rumania, including hotel room and food, runs about \$20. Visas are now granted immediately upon demand, even at border points.

RUSSIAN NO LONGER TAUGHT

The desire for independence shows up, too, in Rumania's almost fanatic determination to rid herself of things Russian. Rumanians are of Latin, not Slavic, origin and have always looked down upon Russians.

Streets named after Russian heroes have taken back

their Rumanian names. The foremost Russian literary magazine, *New Times*, has been replaced by a Rumanian publication, *Lumea*. Schools are no longer required to teach the Russian language. Russian book stores are closed. New coins carry inscriptions with Latin spelling instead of Russian. The Rumanians have quietly encouraged an anti-Soviet attitude inside their domestic Communist party.

Rumania's independent course in the Communist world is also the subject of home-grown jokes.

One of the stories current in Rumania—a jibe at the Russian-Chinese split—concerns the man who enters a store to buy some tea. "Tea?" asks the storekeeper. "What kind? Russian tea or Chinese tea?" The man thinks for a few moments and declares, "On second thought, I'll have coffee."

The main figure behind Rumania's careful loosening of her ties to Moscow is Communist boss, 62-year-old, athletic Gheorghe Gheorgiu-dej. But he also has some shrewd supporters and backers—chiefly Premier Ion Gheorghe Maurer, also 62. The two are *continued*



Former Russian bookstore now sells only Rumanian volumes, as everything Russian is downgraded in Rumania.



Last summer, many tourists vacationed at Mamaia. Sabena Airlines flies directly from New York to Bucharest.



Few people own cars in Rumania, but the lucky few can now buy Italian Flats instead of the Russian models.



Before the rift, Khrushchev raises arms of President Gheorgiu-dej (r.) and Premier Maurer.

THESE ARE THE TWO MEN TO KEEP AN EYE ON

long-time friends. In the case of Gheorgiu-dej, Rumania's present policy appears to be a successful extension of the course that brought him to the top in his own country and kept him there—a deft ability to outmaneuver the opposition and play off one side against the other. He is the son of a poor worker, left school at the age of 11, became an electronics apprentice and emerged as an active labor agitator at the age of 18. A political prisoner in World War II, he gained his freedom with the help of Maurer. He never forgot his rescuer. Gheorgiu-dej became a minister in the first postwar Communist cabinet and managed to emerge unscathed from the bloody infighting that ripped the Rumanian party during the years immediately following the war. Since he became President in

HOW WELL DO THEY LIVE?

The standard of living ranking for Soviet bloc countries, according to Prof. Harry Trend, Radio Free Europe economist, follows:

1. Czechoslovakia, East Germany
2. Hungary, Poland
3. Soviet Union
4. Rumania, Yugoslavia
5. Bulgaria

1952, his control has been unshaken by shifts and changes in the Communist world.

Maurer obtained his law degree from Bucharest University and for a time was a state prosecutor in the prewar regime. After World War II he rose to power and prominence on Gheorgiu-dej's coattails. The friendship between the two apparently has never wavered although they are different types. Maurer is a personable and polished intellectual who has traveled widely in contrast to his chief, a rough son of the people and a completely self-made man.

Many U.S. observers are watching Maurer closely, for they regard him, with his cosmopolitan tastes and Western orientation, as the key to the situation here. The view of our government policy makers is that the

breaking up of the Communist empire can be expedited through trade and cultural exchanges with Rumania and other countries in the Soviet bloc.

The other Eastern European countries do not want to follow in Rumania's footsteps so much as they would like to follow a parallel path. For the moment, all of the satellites except Rumania are too dependent on the Soviet economy to defy the Russians too far. Only Rumania has enough gold in the treasury and natural resources to resist Soviet pressure. As recently as last November 17, the Communist roller-bearing industry met in Warsaw, and all of the Soviet bloc countries were represented except Rumania. At this moment the Rumanians are lining up iron ore sources as far away as Brazil and India. Their new Galati steel complex is being built with equipment produced in the West.

To be sure, Rumania and the other countries in Eastern Europe are Communist police states. But experts feel that if they are no longer dominated from the Kremlin, the Red monster will be one-armed and less effective.

And you can be certain the new Russian leaders will do everything possible to encourage dependence on the Soviet Union. It is an essential step in keeping the Red empire intact. And U.S. observers say that what happens here in the next 12 months is crucial.

Perhaps what's happening in this country today can best be reflected in an incident that happened to me one day on a Rumanian highway. Photographer Fried, my government tourist guide and I were motor-ing from Bucharest to the Black Sea coast. The two-lane highway teemed with motorcycles and horse-drawn wagons. Scattered among them were Russian autos, Model-A Fords and—symbols of the new affluence—a few Italian Fiats. Suddenly, whizzing through the maelstrom came a big, black, shiny auto at what I estimated was 75 mph. It was a 1964 Buick, with a chauffeur at the wheel.

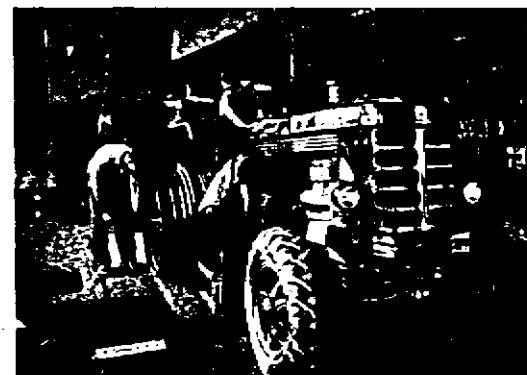
"There goes Maurer," said my guide—and there, I thought goes Rumania, plunging headlong and in a capitalistic Western car.



Rumanians hope more consumer goods will become available as the new industries in their country develop.



Like this sheepherder, two-thirds of population live in rural areas. Biggest crop is grain, principally wheat.



Rumania's only tractor plant, in Brasov, produced 25,000 units in 1964. Land is rich in natural resources.



These Rumanian couples enjoy increased freedom now that many of the repressive measures are relaxed.

Best New Products of 1964

from

parade of progress

by Peter Dryden

Here, judged by reader inquiries, are the 10 most popular new products reported by Parade of Progress in 1964—and another chance to get any you missed.

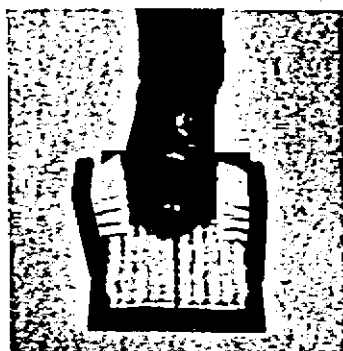
Doorway brush: Place this U-shaped brush (right) on the floor at your doorway and it helps keep floors and carpets clean in bad weather, minimizing tracking in of snow, mud, dirt, grit. It cleans all sizes of shoes and boots, including arch areas and sides where dirt and snow often cling. 7" x 12" x 4" high. \$3. Parlee, Dept. PP, 309 W. Morris, Indianapolis, Ind. 46225.

Stamp and seal: Here's a handy little machine (right) to simplify and speed mailing chores—and save on lost and torn stamps. It holds standard roll of 500 stamps, automatically wets and sticks one on an envelope as fast as you press fingertip control. It also wets the envelope flap for quick sealing. \$19.95. Lynn, Dept. PP, Box 83, Upper Montclair, N.J.

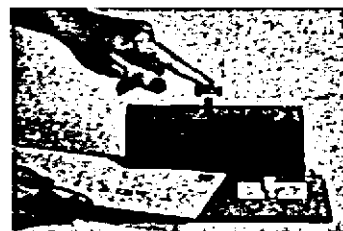
Scratch eraser: Shaped like a blackboard eraser, a chemically treated sponge brush helps hide furniture scratches. You rub it on a scratch, then wipe dry. It works on mahogany, maple, walnut, cherry, oak, fruitwood, teak, rosewood, all veneers. Use it also to remove and prevent finger marks and spotting on steel cabinets. Plastic storage bag stops chemical evaporation, keeps it effective about 2 years. \$1. Scratch Eraser, Dept. PP, Woodbury, Conn.

Reversible door: A new prehung aluminum storm-screen door is neither a "right" nor "left," but reversible. Instead of hinges, it uses 3 long nylon bearings that interlock door and frame along entire height. You can hang it on left or right side—depending on how your house faces—so winds will not hang it open or shut. Reverse it any time by transferring bearings from one side to other. Details: Feather-Lite, Dept. PP, 21000 Hubbell, Detroit, Mich. 48237.

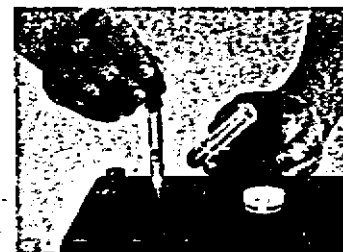
Windshield sponge: Use a chemically treated sponge just once a day and it's said to keep your windshield clear of all road film and wiper smear in wet weather—even if you follow behind trucks. \$1.69. Murphy, Dept. PP, Box 484, Gresham, Ore.



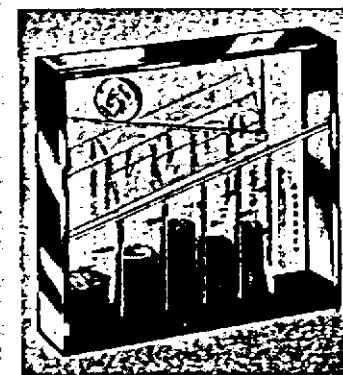
DOORWAY BRUSH



STAMP AND SEAL



INSTANT BATTERY TESTER



COIN BANK

Ice cube maker: A new appliance for your kitchen, recreation room or patio makes up to 22 lbs. of cubes a day, can store 140 cubes in a convenient bin. It connects to 3/4" water line, needs no drain, works on 115-volt current, measures 14" x 24" x 14", can be recessed in wall or used free-standing. Details: U-Line Corp., Dept. PP, 811 E. Vienna Ave., Milwaukee, Wis. 53212.

Kitchen secretary: New help for preparing your grocery shopping list is a small plastic device you can hang conveniently on kitchen wall or in a cupboard. Along with a roll of paper, it has a dial listing 45 staple items, from fish and flour to soap and shortening. Set dial for a needed item, press a lever and item is printed. Come shopping day and your list is ready to be torn off. A pencil in a plastic pocket is handy for writing in any items not contained on dial. \$2.98. Ameriplastic, Dept. PP, 3161 Torrey Rd., Flint 7, Mich.

Ink off: Apply a new liquid directly from its roll-on bottle and it removes finger stains caused by ball point pens, stamp pads, marking inks, hectograph and ditto inks. Ink disappears almost instantly and the liquid leaves no lingering odor or harshness. \$1. Homestead Enterprises, Dept. PP, Box 228, Westwood, Mass.

Instant battery tester: This simple little tester (left) shows you the condition of each cell in your car battery, helps you make certain of starting even on coldest days. Just insert in battery liquid, then count number of floating balls to determine full, fair or poor charge. Measures 4 3/8" in length, can go in glove compartment. \$1.50. Rutward Inc., Dept. PP, 1603 Bryant Road, Columbia Station, Ohio.

Coin bank: This one (left) automatically sorts your coins as they roll in after you drop them in the opening. It holds about \$25 worth—and shows at a glance how much of each denomination you've accumulated. The 6 1/2" wide by 6 1/2" high unit is made of crystal-clear plastic and chrome-plated steel. It has a separate compartment for currency and comes equipped with lock and key. \$2.25. Buways, Dept. PP, 72 MacDougal St., New York, N.Y. 10012.

CLEANEST, EASIEST, SAFEST Way To Rid Your Place Of MICE

d-CON MOUSE-PRUTE is so clean, so easy to use. You just pull tab, and bait feeds automatically. You never touch a messy, "germy" trap. Best of all, MOUSE-PRUTE, used as directed, is safe to use around children and household pets, yet is guaranteed to keep your place mouse-free—or your money back! Mice hungrily eat MOUSE-PRUTE—can't resist the special, patented-process formula, eat themselves to death—painlessly. Get d-CON MOUSE-PRUTE!



they have their futures back... now

They are some of the 1,300,000 men, women and children living today who are cured of cancer.

Prompt medical attention and proper treatment saved their lives, because many cancers can be cured if they are detected early and treated promptly.

At any age, the future is precious. That's why you should have a health checkup every year, no matter how well you may feel. It's living insurance against cancer. Make it a habit...for life!

american cancer society

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INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

BE GRATEFUL if you have a dull, stuck-in-the-mud job with no prospect of advancement. If you lack drive, ambition and the competitive spirit, if you're reconciled to your job and your nature -- then you're luckier than you imagine. According to Dr. Irvine Page of Cleveland, one of the great heart specialists of the nation, a man endowed with the above qualities is least likely to come down with a heart attack. In short, try to be content.

CHEWING GUM with a chemical added as a means of protecting against tooth decay is being tested on a group of 200 children in Alabama. Each day one group of 200 is given 5 sticks of gum apiece with dicalcium phosphate. They are told to chew at least one stick after each meal. A second group of 200 students is given ordinary gum to chew, and a third is given sugarless chewing gum. The students range in age from 6 to 19, attend a state school at Talladega, 60 miles from Birmingham, and it will be at least 1 year before any conclusive test results are obtained. The tests are being conducted for Warner-Lambert's American Chicle Co. division by investigators of the University of Alabama Medical Center. The William Wrigley Jr. Co. in Chicago is also experimenting with an anti-tooth-decay chewing gum, while at Indiana University, General Foods has been sponsoring research on a breakfast cereal aimed at curbing tooth decay.

AN ALL-BACHELOR FORCE in the lower enlisted ranks of the Army is a major part of the plan to abolish the draft by 1970. The plan calls eventually for an all-volunteer force with a basic recruit pay of \$150 per month. A trend toward the all-bachelor force is already in vogue by exempting married men from the draft. The Air Force and the Marine Corps are now refusing to enlist married men with no previous military experience, and the policy will probably be extended to the Army and the Navy. Currently the government pays out \$225 million each year in family allotments to more than 250,000 married men in the first 4 enlisted grades.

HOME TV RECORDER. The Sony Corporation of Japan has on hand a home television tape recorder it will offer on the Japanese market in approximately 90 days. By September 1965, if there are no bugs in the machine, it will be introduced to the American market. The tape recorder stores sight and sound impulses on magnetic tape, will sell for around \$700. Several American companies have announced plans to develop low-cost TV recorders for the consumers market, but none as yet are on sale.



QUEEN ELIZABETH...
BUDGET TROUBLE.

hold. He's Sir Basil Smallpeice, 58, former head of the British Overseas Airways Corporation (BOAC), which has been running up multimillion dollar deficits for years. To run Buckingham Palace and its 600 rooms, the Queen employs 250 persons, among them secretaries, pages, grooms, maids, typists, cleaners, footmen, etc., none of whom will be fired, but many of whom will not be replaced when they leave.

POPULAR FLYING. Ten years ago only 24% of American adults had taken an air trip any time in their lives. The figure now has increased to approximately 40% of the adult population.



HERBERT HOOVER...
MEANS "CHARITY."

into the Finnish language in the word "huuvere." It means charity.

EFFICIENCY EXPERT.

Queen Elizabeth of Great Britain is having trouble making both ends meet. To help her keep within her budget (\$1,180,000), she's hired an expert adviser on the running of the palace house-

hold. He's Sir Basil Smallpeice, 58, former head of the British Overseas Airways Corporation (BOAC), which has been running up multimillion dollar deficits for years. To run Buckingham Palace and its 600 rooms, the Queen employs 250 persons, among them secretaries, pages, grooms, maids, typists, cleaners, footmen, etc., none of whom will be fired, but many of whom will not be replaced when they leave.

RARE MEMORIAL.

The people of Finland, grateful for the relief the late Herbert Hoover brought to them after World War I, have bestowed on him a truly fitting and rare memorial. His name has been embodied into the Finnish language in the word "huuvere." It means charity.

MONEY FOR EDUCATION. Where do you think U.S. colleges and universities get their money? Their sources are: State governments ... 22.9% Federal government ... 18.9% Tuition and fees ... 20.7% Auxiliary enterprises ... 17.5% General income ... 9.4% Private gifts ... 6.4% Local governments ... 2.6% Student-aid income ... 1.6% The statistics are from Editorial Projects for Education.

AMERICAN SINGERS are invading the German opera in unprecedented numbers. Of the 1,500 artists employed on the opera stages of West Germany, about 20% are U.S. citizens. One explanation: Most of the 60 German opera and musical comedy houses stay open all year. Those in the U.S. close during the summer, whereupon our singers migrate to Germany for jobs, like it over there and remain.

ATOMS FOR SOUTH AMERICA. The U.S. pours millions into South America, but very quietly the Latin Americans are sending technicians to France for training in atomic installations. French geologists and engineers are researching regions in Argentina and Brazil for uranium, hope to get for France building contracts for the installation of atomic reactors.

POVERTY AND EDUCATION. According to the Survey Research Center, if the head of an American family never went beyond the eighth grade in school and his family lives in the South, chances are 60% the family will be classified as "poor." If the head of the family is a Negro and the same circumstances obtain, the percentage rate jumps to 80%.

VD IN WASHINGTON. Of all the major cities in America, Washington, D.C., ranks first in the venereal disease rate of its population. Dr. C. Wendell Freeman of the District of Columbia Health Department estimated that from 5% to 10% of the Washington population is suffering from the first or infectious stage of a venereal disease. Education on venereal disease is now offered in Washington junior and senior high schools.

by Milton Berle



My mother used to play cards backstage almost every night with Sophie Tucker. One night while they were playing two-handed poker for a 10-cent limit, each kept raising the other. Finally my mother asked, "What've you got?"

Sophie answered, "I've got an eight, a ten, a four, a Jack and a deuce."

"Take it," Mother replied disgustedly. "I thought you were bluffing."

by Mark Russell

Nowadays one has to be very careful with political jokes, because many times political jokes get elected.

by Bill Roberts

An agent called on a night-club-owner. "Boy, have I got an act for you," he pitched. "A beautiful blonde—tall, shapely, voluptuous—and what measurements! Listen to these, Max. She's 58-22-35. Ever hear of anything like that—58-22-35?"

"That's great," said the owner. "But what can she do?"

"Well," answered the agent thoughtfully, "with a little help she can sit up."

by Jerry Lewis

When I was a kid I said to my father one afternoon, "Daddy, will you take me to the zoo?"

"If the zoo wants you," he answered, "let them come and get you."

by Johnny Carson

The lovely wife of a Frenchman died. At the funeral, although the husband bravely controlled his grief, the wife's romantic and devoted admirer sobbed loudly.

The husband listened to this display for a while, then passed his arm round the man's shoulder and said sympathetically, "Don't be so upset, my friend. I shall marry again."



BEST JOKES

EDITOR'S NOTE: Each week throughout the year PARADE prints the favorite jokes of the nation's top comedians. This week we present a selection of the best jokes of the year. In almost all cases a comedian's jokes "play" better than they read, since they are accompanied by gestures and vocal inflections. The following jokes, spoken or read, should stimulate a smile.

by Robert Orben

You've got to say this for Jayne Mansfield. She's not just a pretty face.

by John Astin

"Do you mean to say," asked Mary's mother incredulously, "that you've been going steady with five different boys all at once?"

"Yes," replied Mary innocently. "But now that Christmas is over, I think I can narrow the number down a little."

by Allan Drake

"My wife and I have been very happily married for 12 years," said a man to his friend at a stag party. "We go out twice a week, have steak, imported wine, soft music and candlelight."

"Gee!" exclaimed his friend with admiration. "That's wonderful."

"It sure is," answered the married man. "She goes out on Tuesdays, and I go out on Fridays."

by Jack Martin

After achieving great popularity, a renowned movie star seemed despondent.

"I don't understand it," his agent protested. "You're in demand all over the world. You're ranked number one in the box office polls. You've got plenty of money, plenty of women, you have everything you possibly could want."

"Bah!" snorted the actor. "What good is money to me? Here I am with everything in life a man could

want, and my poor old mother has to starve in a garret."

by Imogene Coca

The young son of a well-known television star came home from school with his report card.

"Well, son," said the father, "were you promoted?"

"Better than that, Dad," replied the youngster. "I was held over for another 26 weeks."



by Harrison Baker

I've never been able to understand why women's hats are all so different. I was discussing the problem with a friend one day. "It's simple," he explained. "No one wants to make the same mistake twice."

by Lou Alexander

The best way for the typical American family to get to know one another better is for the TV set to break down.

by Bob Barker

The honeymoon's over when you realize they show movies at a drive-in.

by Henny Youngman

Statistics show that every four seconds a woman gives birth to a baby. Our problem is to find this woman and stop her.

by Jack Leonard



Two weeks ago my wife and I went to a dentist. "I want a tooth pulled," my wife told the dentist, "and I don't want any anesthetic because I'm in a hurry."

"That's very brave of you," the dentist said.

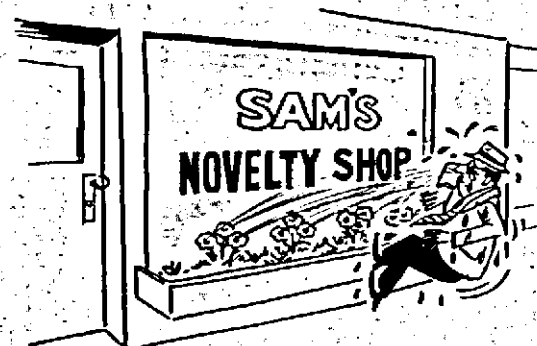
"Which tooth is it?"

"Jack," my wife said. "Show him your tooth."

by Jackie Mason

I'm a confirmed bachelor, but I've got nothing against tying the knot—except that it stops a man's circulation.

dead-eye
daisy
by
Lo Linkert



SEND NO MONEY — JUST FILL IN, DETACH AND MAIL THIS POSTAGE-PAID CARD

COLUMBIA RECORD CLUB'S
10th ANNIVERSARY OFFER
— IT'S OUR BEST ONE EVER —

SIX RECORDS plus this RECORD RACK FREE

JOIN NOW and
take advantage of
the greatest offer
in our history!



COLUMBIA RECORD CLUB, Dept. 310-S
Terre Haute, Indiana

I accept your special offer and have indicated at the right the numbers of the six records I wish to receive — FREE! I've also indicated the record I am purchasing as my first selection, for which I am to be billed \$3.98 (regular high-fidelity) or \$4.98 (stereo), plus a small mailing and handling charge. I will also receive a record rack, free. I am mainly interested in the following type of music:

- (check one box only)
- ☐ Listening & Dancing
 - ☐ Broadway, Movies & Musical Comedies
 - ☐ Country & Westerns
 - ☐ Teen Hits
 - ☐ Jazz

I understand that I may select records from any field of music. I agree to purchase six additional records from the more than 1000 to be offered during the coming 12 months, at the regular Club price plus a small mailing and handling charge. After fulfilling this agreement I may cancel my membership, if, however, I wish to continue as a member in good standing, I need purchase only 4 records a year, and I will receive a 12" record of my choice FREE for every two such records I purchase.

Name: _____
12-year Family: _____ First Name: _____ Last Name: _____

Address: _____
City: _____ State: _____ Zip: _____

Telephone Number: _____
APO, BPO addresses only for Armed Forces, etc.
CANADA: please specify together: 11111 Limited St., Don Mills, Ont.

SEND ME THESE SIX RECORDS
— FREE (fill in numbers below)

1	2
3	4
5	6

ALSO SEND ME THIS RECORD
AS MY FIRST SELECTION

7

SEND MY 6 FREE RECORDS,
MY FIRST SELECTION, AND
ALL FUTURE SELECTIONS
IN (check one)

- ☐ Regular high-fidelity
☐ Stereo

910 B&S 71-4Y

SPECIAL 10th ANNIVERSARY OFFER

ANY 6

REGULAR or STEREO RECORDS

FREE

if you begin your membership by purchasing any one of these records, and agree to buy as few as six additional selections in the next 12 months, from the more than 1000 to be offered

IF THE CARD HAS BEEN REMOVED WRITE TO:
COLUMBIA RECORD CLUB, Terre Haute, Indiana

RICK NELSON
SINGS FOR YOU
Face Three
11 Records
1536 Also: Silver Dagger, Face Three, Well, etc.

JOAN BAEZ
Face Three
11 Records
1536 Also: Silver Dagger, Face Three, Well, etc.

A FESTIVE OF MARCHES
March of the Tunes
1083 Soundtrack of...
1583 Also: Mamma Said, You Don't Can, Mel, etc.

DUSTY SPRINGFIELD
Face Three
1581 Also: Mamma Said, You Don't Can, Mel, etc.

THE CLAVE CLAVE
Face Three
1583 Also: Mamma Said, You Don't Can, Mel, etc.

There's I've Said It Again!
BOBBY VINTON
Face Three
1573 Also: I Can Dream (17, 11), Fly, etc.

FACE THE LINE
FACE THE LINE
Face Three
1550 Also: Prison Blues, Sad News, etc.

JACK JONES
Face Three
1547 Also: Fly Me To The Moon, Nana Never Knew, etc.

TRINI LOPEZ
Face Three
1538 Also: If I Had A Hammer, La Bamba, A Me Ri Ca, etc.

Face, Paul and Mary
IN THE WIND
Face Three
1537 All My Trials, Rocky Road, Very Last Day, etc.

Face, Paul and Mary
FRANK SINATRA
Face Three
1512 Also: When I Take My Sugar To Tea, A Time Romance, etc.

ANDY WILLIAMS
Face Three
1531 Also: Dream This Is The Way, Face Three, etc.

TOM JONES
Face Three
1589 The Academy Award Winning score by John Addison

YOU MONIE
Face Three
1572 Also: O Sole Mio, Sixteen Tons, Via Veneto, etc.

THE BEATLES
Face Three
1588 Also: Ballad of Marston Bay, Beans Taste Fine, etc.

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BROTHERS FOUR
Face Three
1589 Also: Ballad of Marston Bay, Beans Taste Fine, etc.

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ALLAN SHERMAN
Face Three
1589 Also: Ballad of Marston Bay, Beans Taste Fine, etc.

JOHNNY'S GREATEST HITS
Face Three
1510 Also: Twelfth of November, No Love Came to Me, etc.

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SPECIAL! THE BEATLES
"A HARD DAY'S NIGHT"
The original sound track of their great movie

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The original sound track of their great movie

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"A HARD DAY'S NIGHT"
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LEWIS & LOWE
Camelot
Face Three
1535 Also: I've Got a Secret, Love, etc.

ROGER WILLIAMS
GREATEST HITS
Face Three
1510 Also: Twelfth of November, No Love Came to Me, etc.

ANDIE PREVIN
LIKE LOVE
Face Three
1521 Also: When I Fall in Love, Love, etc.

THE BEST OF HUGO WINTERHALTER
Face Three
1510 Also: Twelfth of November, No Love Came to Me, etc.

RAY CHARLES
GREATEST HITS
Face Three
1527 Also: I've Got a Secret, Love, etc.

RAY CHARLES
GREATEST HITS
Face Three
1527 Also: I've Got a Secret, Love, etc.

RAY CHARLES
GREATEST HITS
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1527 Also: I've Got a Secret, Love, etc.

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GREATEST HITS
Face Three
1527 Also: I've Got a Secret, Love, etc.

RAY CHARLES
GREATEST HITS
Face Three
1527 Also: I've Got a Secret, Love, etc.

BE MY LOVE
JERRY VALE
Face Three
1535 Also: I've Got a Secret, Love, etc.

LOVE THEMES
Face Three
1535 Also: I've Got a Secret, Love, etc.

LOVE THEMES
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1535 Also: I've Got a Secret, Love, etc.

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LOVE THEMES
Face Three
1535 Also: I've Got a Secret, Love, etc.

THE MONKEY TIME
MAJOR LANCE
Face Three
1522 Also: I've Got a Secret, Love, etc.

THE MONKEY TIME
MAJOR LANCE
Face Three
1522 Also: I've Got a Secret, Love, etc.

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Face Three
1522 Also: I've Got a Secret, Love, etc.

THE MONKEY TIME
MAJOR LANCE
Face Three
1522 Also: I've Got a Secret, Love, etc.

THE LIFE OF AN ADVENTURER IS THE PRACTICE OF THE ART OF THE IMPOSSIBLE. AND SQUIDLY, ONCE MORE ON MY ADVENTURE DRIVE AND REM...

BUT PEOPLE CAN'T JUST VANISH WITHOUT EVER BEING FOUND AT ALL, CAN THEY?

HM-M-I'M AFRAID FAR TOO MANY DO JUST THAT, IN SPITE OF THE MANY THOUSANDS WHO ARE FOUND BY THE BUREAU OF MISSING PERSONS!

BUT WE HAVE A TEST-STATE BULLETIN OUT! PROBABLY ANNIE JUST GOT LOST IN THE CROWDS; I'M SURE SHE'LL TURN UP ALL RIGHT!

WE WILL CERTAINLY KEEP AFTER THIS ONE 'TIL WE FIND HER!

UNFORTUNATELY, ANNIE AND SANDY ALREADY ARE FAR BEYOND THE BOUNDARIES OF THAT TEN-DIGIT AREA, AND MOVING FAST!

WERE IN A TRUCKLOAD O' FURNITURE, FEELS LIKE HERE, LET'S WRAP UP IN THE LOOSE END O' THIS QUILT, 'FORE WE FREEZE SOLID! I HURT ALL OVER, AN' I GOT A LUMP ON MY HEAD! HOW D'YOU FEEL, BANGED-UP TOO, EH?

UPE!

BUT HOW-? HEY! IT'S COMIN' BACK TO ME A LITTLE! SHOPPIN' FOR CHRISTMAS GIFTS FOR CARMEN AN' ROLLO! STARTIN' ACROSS A STREET WITH TH' GREEN, JUST A FLASH OF A CAR CUTTIN' ROUND TH' CORNER RIGHT AT US!

SCREAMIN' BRAKES; THEN -- BINGO! LIKE GETTIN' HIT BY SEVEN TONS O' FOURTH O' JULY FIREWORKS! HM-M -- MEMBER FAINTLY SOMEONE LEFT ME -- INTO AN AMBLANCE, I THOUGHT -- THEN, NOTHIN' 'TIL I WOKE UP HERE!

YEAH! REAL SHARP CHARACTER, WHOEVER 'TWA'S BELTED US! BET THESE GUYS DON'T EVEN KNOW WE'RE ABOARD. NO USE HOLLERIN'; WIND SCREAMIN', THEM SITTIN' OVER A ROARIN' MOTOR, IF THEY EVER STOP...

WELL, SANDY, AT LEAST WE'RE ALIVE, SO FAR! AND I KNOW WHO I AM! YEAR AGO I DIDN'T KNOW EVEN THAT, 'TIL LILY HU SHE'S OLD UNCLE, HOW KUM, BROUGHT BACK MY MEMRY!

THEN WE HAD THAT TRIP WITH "DADDY" TO FIND AN OLD PHOENICAN SHIP. THAT'S WHEN TH' COMMIES STRUCK, AND POOR "DADDY" AN' ALL HIS MEN WERE LOST!

I'LL NEVER, NEVER FORGET DEAR, WONDERFUL "DADDY"! COURSE, WE GOT LUCKY LAST SUMMER, WITH JOE AN' JULIE JOUST, ON THEIR FARM, BUT THEN I THOUGHT WE WERE GONERS IN THAT MIX-UP AT TH' PIER WITH THOSE VICIOUS GANGSTERS!

LUCKY? WOW! TO HOOK UP WITH ROLLO AN' CARMEN! WELL, I SURE HOPE WE HAVEN'T USED UP ALL OUR LUCK! BUT, AS I WAS SAYIN', WE STILL ARE ALIVE! LEAPIN' LIZARDS! DON'T THESE GUYS EVER STOP FOR ANYTHING?

HAROLD GRAY
12-27-64

NANCY

By Ernie Bushmiller

IT'S NEW YEAR'S EVE, AND NANCY SNORES

AMID THE RAUCOUS SHOUTS AND ROARS

SHE SLUMBERS THROUGH THE CLANGING BELLS

AND SNOOZES THROUGH THE BANGING SHELLS

THE NOISY HORNS AND SIRENS SCREAM BUT NOTHING CAN DISTURB HER DREAM

AT LAST THE PEOPLE SETTLE DOWN AND QUIET REIGNS THROUGHOUT THE TOWN

AND UP POPS NANCY FROM HER NAP

AWAKENED BY A DRIPPING TAP

ADVERTISEMENT

BIG SAVINGS...GIGANTIC END-OF-THE-YEAR

CLEARANCE



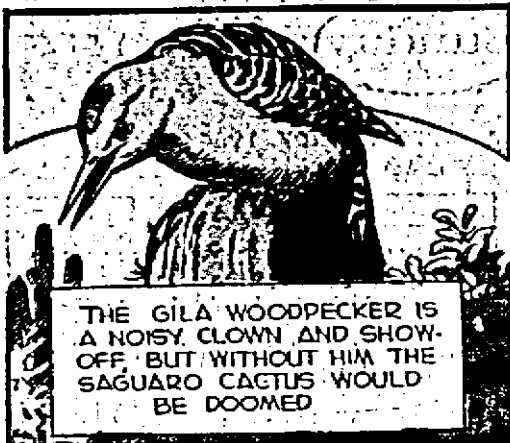
Whirlpool APPLIANCES

Your RCA WHIRLPOOL dealer is clearing out his 1964 appliances to make room for the new 1965's. See him for special savings on 1964 models. SHOP EARLY FOR BEST SELECTION!

RCA WHIRLPOOL Appliances are Products of Whirlpool Corporation, Eenton Harbor, Michigan. Trademarks RCA and ® used by authority of trademark owner, Radio Corporation of America.

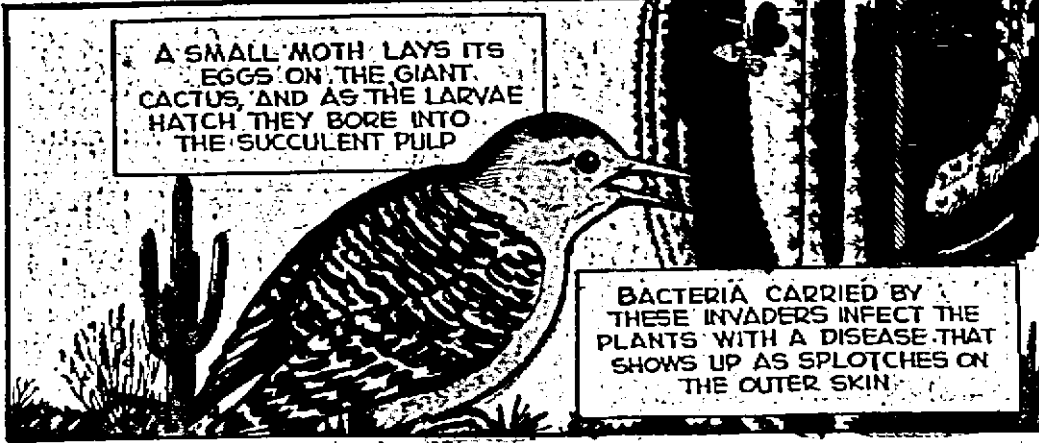
MARK TRAIL

by
ED DODD
1971



THE GILA WOODPECKER IS A NOISY, CLOWN AND SHOW-OFF, BUT WITHOUT HIM THE SAGUARO CACTUS WOULD BE DOOMED

A SMALL MOTH LAYS ITS EGGS ON THE GIANT CACTUS, AND AS THE LARVAE HATCH THEY BORE INTO THE SUCCULENT PULP

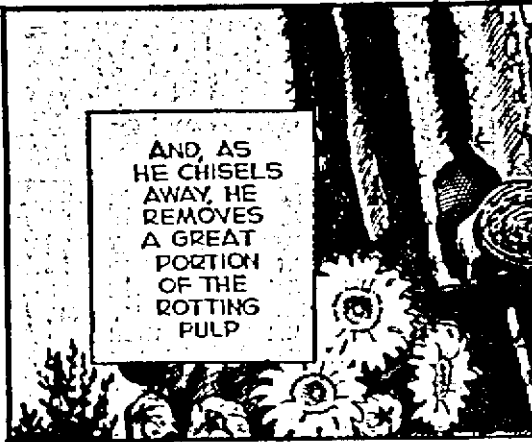


BACTERIA CARRIED BY THESE INVADERS INFECTION THE PLANTS WITH A DISEASE THAT SHOWS UP AS SPLOTCHES ON THE OUTER SKIN

ATTRACTED BY THESE BLEMISHES, THE WOODPECKER DIGS IN TO GET THE LARVAE...



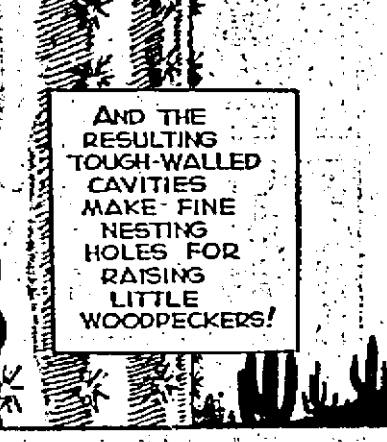
AND, AS HE CHISELS AWAY, HE REMOVES A GREAT PORTION OF THE ROTTING PULP



THIS PERMITS THE SAGUARO TO GROW NEW TISSUE TO BLOCK OFF THE DISEASED AREA...



AND THE RESULTING TOUGH-WALLED CAVITIES MAKE FINE NESTING HOLES FOR RAISING LITTLE WOODPECKERS!



ABBIE AN' SLATS

By Raeburn Van Buren

MEANWHILE, THE REAL CHARLIE DOBBS REGAINS CONSCIOUSNESS.



DON'T SEEM TO REMEMBER ANYTHING --- LIKE WHERE I AM --- HOW I GOT HERE AND (CHOKES), WORST OF ALL ---

-- WHO I AM --



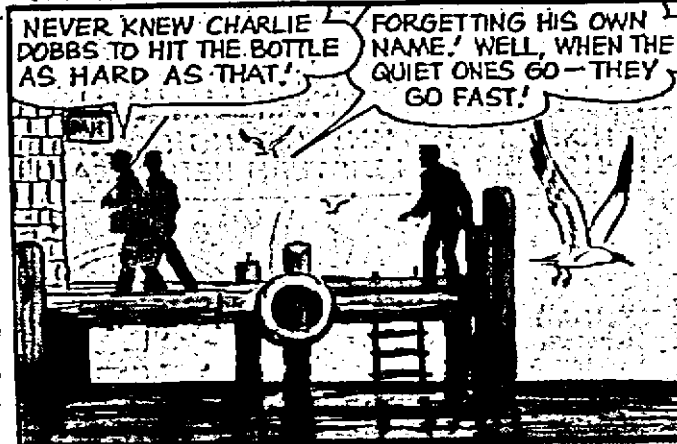
WHAT HAPPENED TO YOU, CHARLIE?

IS THAT MY NAME --- CHARLIE? CHARLIE? WHAT?



NEVER KNEW CHARLIE DOBBS TO HIT THE BOTTLE AS HARD AS THAT!

FORGETTING HIS OWN NAME! WELL, WHEN THE QUIET ONES GO --- THEY GO FAST!



YOU SURE YOU KNOW WHAT YOU'RE DOING, BOSS?

LISTEN, CHUMP, I AIN'T DOIN' ANYTHING. WHO'S GETTING MARRIED IS CHARLIE DOBBS --- NOT ME! SO RELAX!



AND DO YOU, CHARLIE DOBBS, TAKE SUE GROGGINS FOR YOUR LAWFUL WEDDED WIFE?

I DO ---



TO BE CONTINUED.

12-27

JOE PALOOKA

By Ham Fisher

ALMOST GAME TIME!

TRY TH' CONTRAST!

WE'RE SO FAR FROM THE STATION --- THIS IS ABOUT AS GOOD AS...



HERE LEMME TRY!

SURE... IF YOU THINK...

NOW I KNOW WE SHOULD GONE TONE O' THEM MOTELS WITH TH' SPECIAL ANTENNAS!!



ANTENNA! THAT'S IT!

TH' WHOLE PICTURE'S LOST NOW!

I CAN USUALLY GET THIS CHANNEL!



DON'T YOU GUYS TOUCH A THING! ... JOE, WHERE'S YER LADDER? ... AN' A SCREW-DRIVER?

GOSH, JERRY, I DON'T THINK...

LET HIM GO! MAYBE HE'LL FALL OFF TH' ROOF!



I JUST HOPE HE DOESN'T BREAK ANYTHING! HE'S ALWAYS TRYING TO DO TOO MUCH!

YA'LL BE LUCKY IF YER SET EVER WORKSAGA... ULP!!



CAN YA BEAT THAT?! A PERFECT PICTURE!!

COME ON... LET'S SEE WHAT HE DID!



STILL THINK I DON'T KNOW ABOUT TV, KNOBBY?

YER GREAT, JERRY...

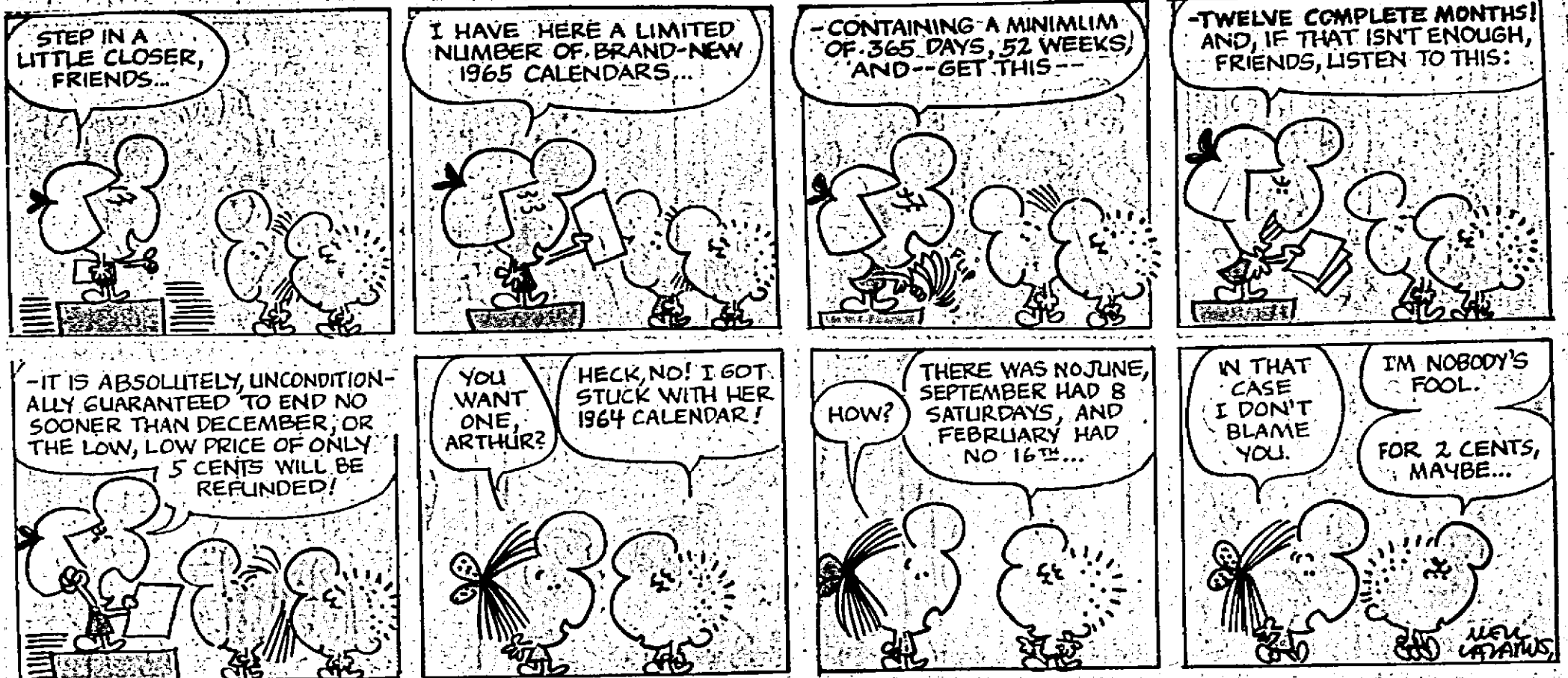


... NOW JUST HOLD IT HIGH, AN' WE'LL KEEP YOU POSTED ON THE SCORE!...

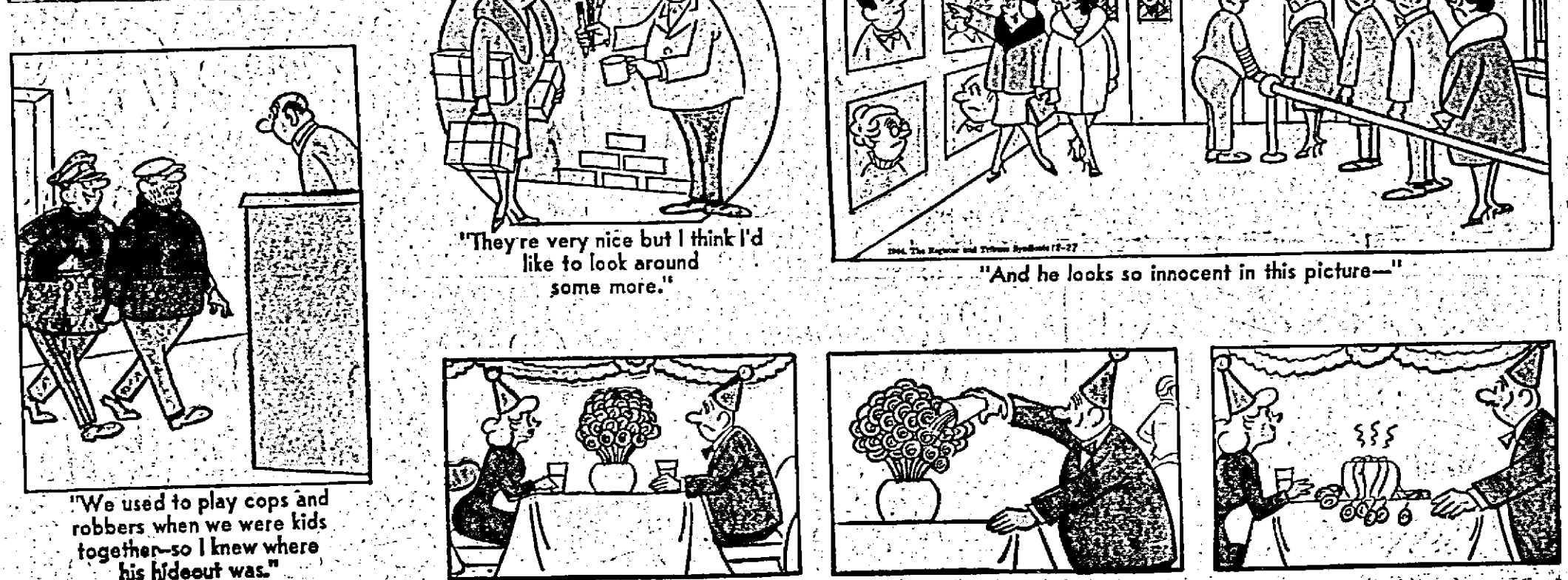


MISS PEACH

By Mell



OFF THE RECORD



THERE OUGHTA BE A LAW!

By Harry Shorten



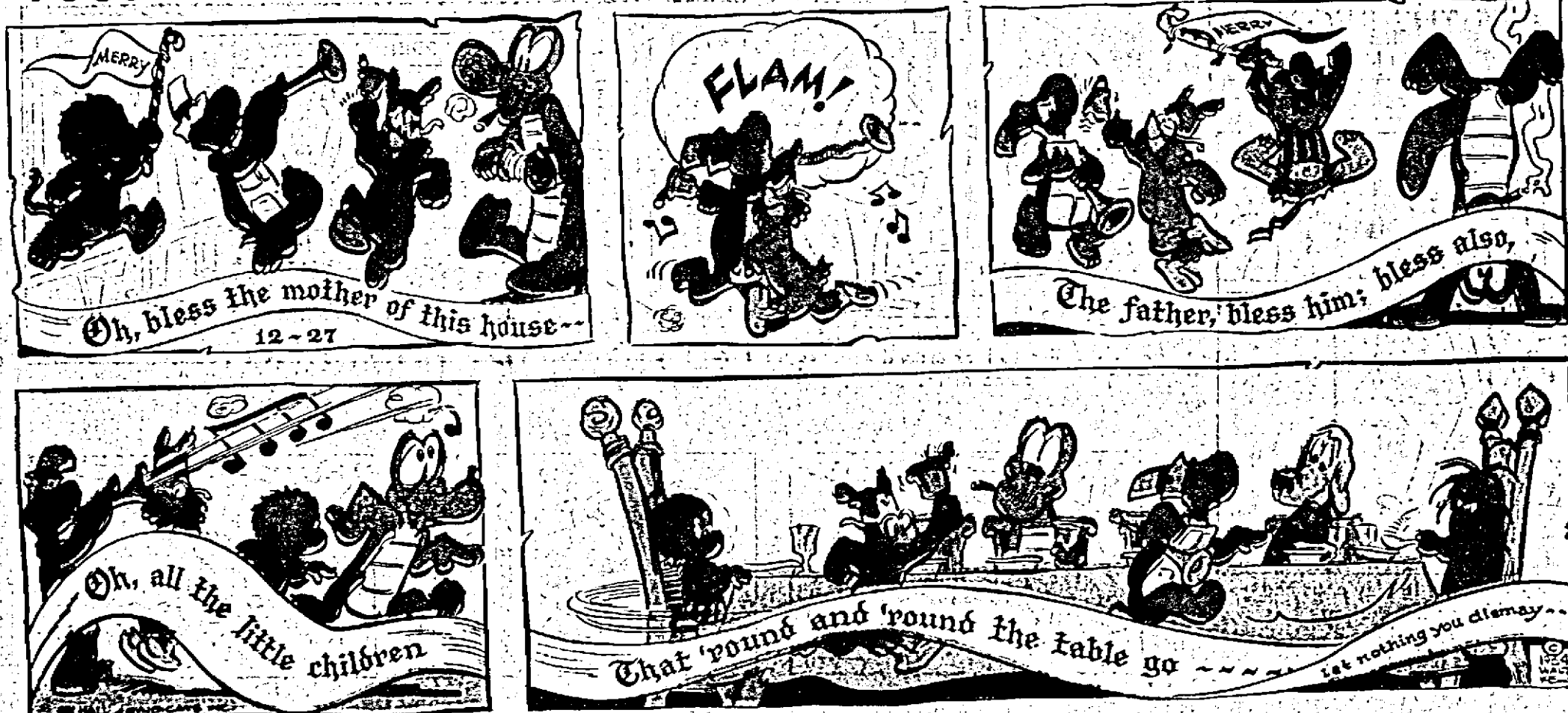
PRISCILLA'S POP

By Al Vermeer



POGO

By Walt Kelly



ACCIDENT

Payments have been made to insured readers for almost every type of accident during the past 25 years. Over half a million dollars was paid in the past three years. This valuable insurance has recently been improved to include death and dismemberment benefits of

\$5,000.00 FREEWAY COVERAGE

BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway, Expressway, Turnpike, etc.	Auto, Truck, Bus, Van, etc. Wreck, Collision, etc.	Accident at home, on the street, or school, etc.
LOSS OF LIFE OR TOTAL DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,500.00 to \$1,500.00*	\$300.00 to \$750.00*
LOSS OF A HAND, OR FOOT, OR SIGHT OF AN EYE	\$5,000.00	\$1,500.00	\$750.00*	\$150.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Death Benefit up to \$10,000.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00
Hospital Expenses up to \$100.00	\$50.00	\$50.00	\$50.00	\$50.00
Funeral Expenses up to \$1,000.00	\$20.00	\$20.00	\$20.00	\$20.00
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$1,230.00	\$1,230.00
FOR MINOR ACCIDENTS				
Death Benefit up to \$1,000.00	\$100.00	\$100.00	\$100.00	\$100.00
Funeral Expenses up to \$1,000.00	\$10.00	\$10.00	\$10.00	\$10.00
MAXIMUM TOTAL	\$40.00	\$40.00	\$40.00	\$40.00

*Benefit increases 1% each month to maximum of 50%.

ELIGIBILITY—limited to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.

RESTRICTIONS—benefits—except Death \$1 and \$1,000—reduced one-half after 60th birthday. No reduction to beneficiaries first year.

RENEWABLE at option of Company.

EXCEPTIONS—Benefits paid to owner beneficiaries in terms of National Casualty Company policy No. 7645-U. Does not cover accidents in a mine, in railroad yard or train except on bona fide passenger railway, or on a road, or on a river.

This is only a partial description of the principal terms and provisions in the policy.

65c
each month

To: Registrar Agent
National Casualty Co., care of:
Independent, Press-Telegram
604 Pine Ave.,
Long Beach, California, 90801

I apply for Accumulation Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65c per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—Send no money, pay earlier 65c each month at the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE INDEPENDENT

☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM

Applicant's Full Name (Print given name like "Helen M." and last name)

Age () to ()

Phone No. ()

Address (Street and No. or RFD) (City and State)

Name and relationship of person to whom policy is to be issued (Print given name like "Helen M." and last name)

Relationship (Print given name like "Helen M." and last name)

Independent, Press-Telegram

Dennis the Menace

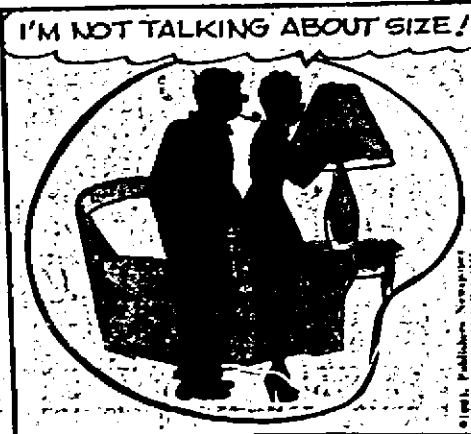
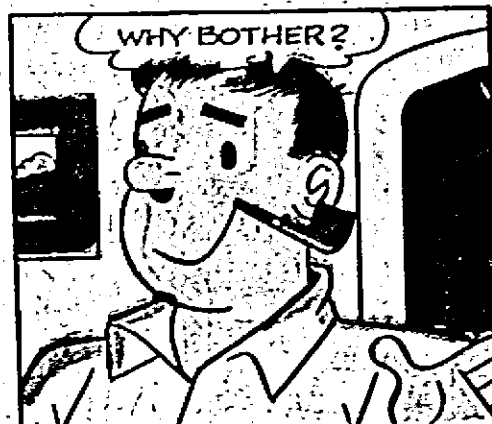
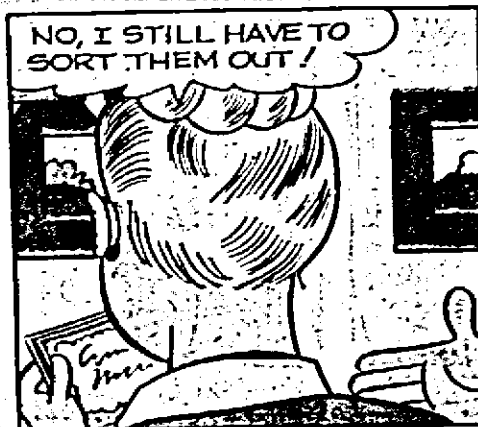
by Hank Ketcham

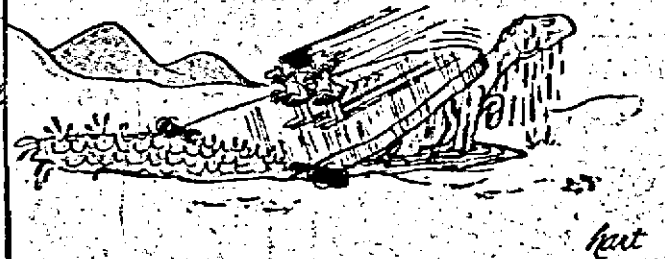
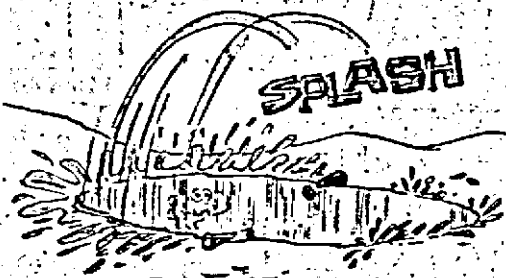
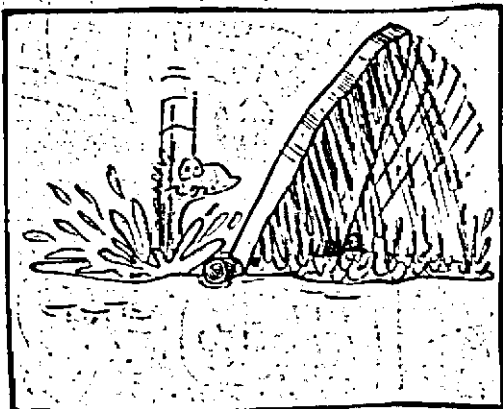
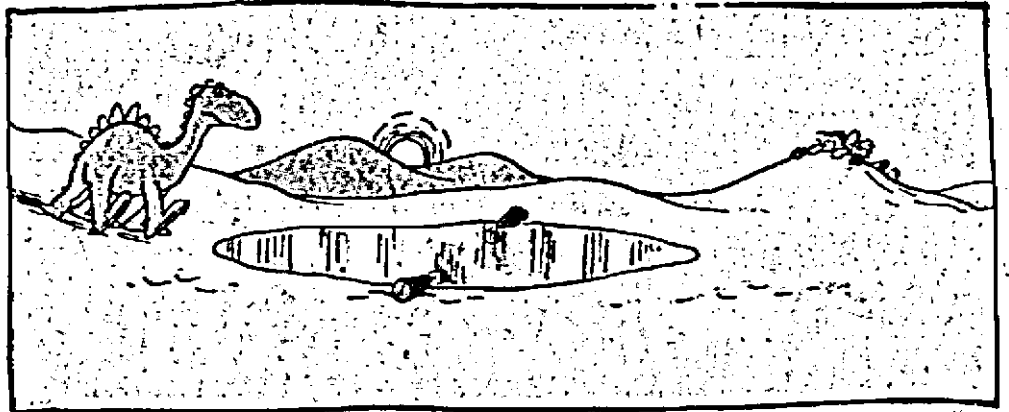
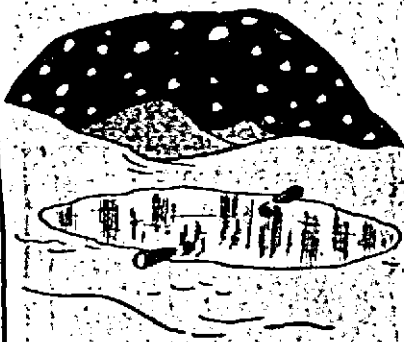
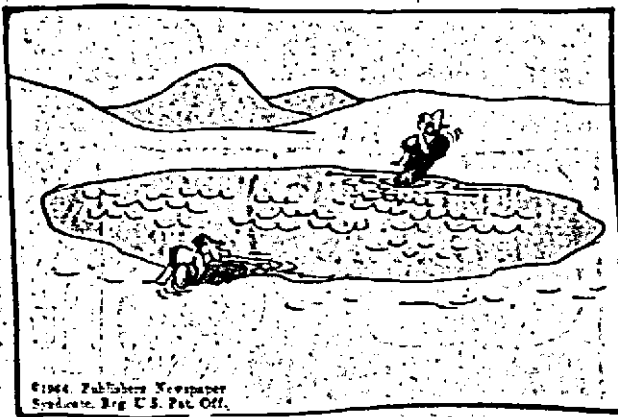


THE BREWIS

by CARL GRUBERT

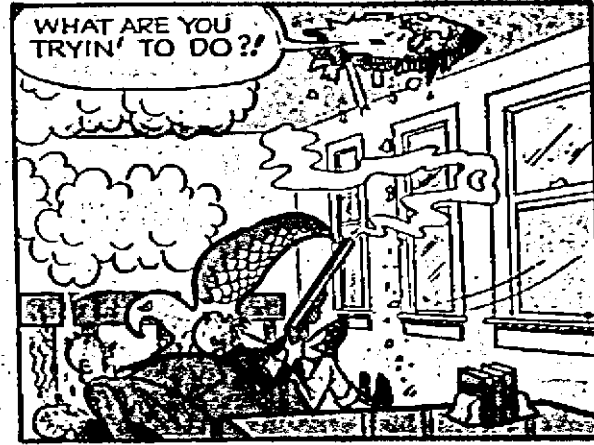
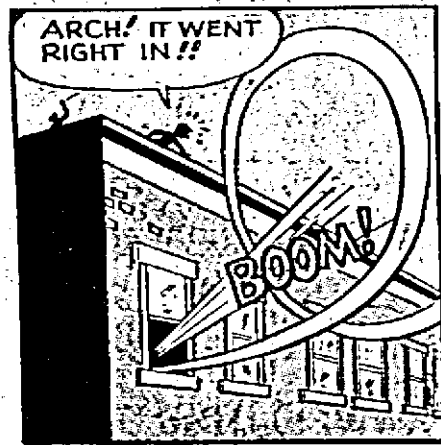
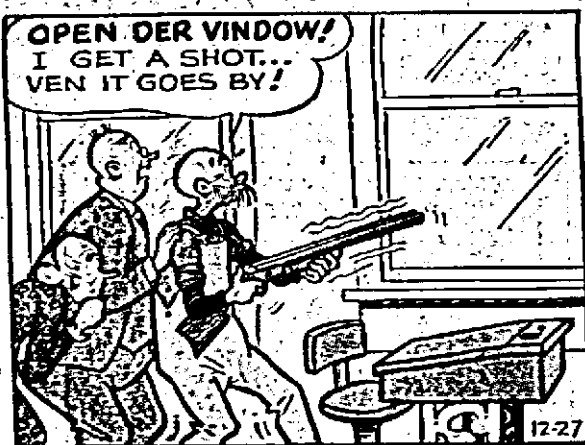
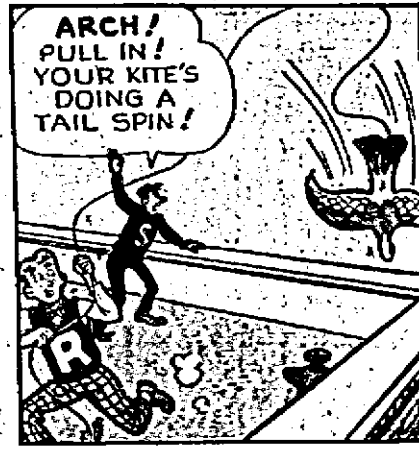
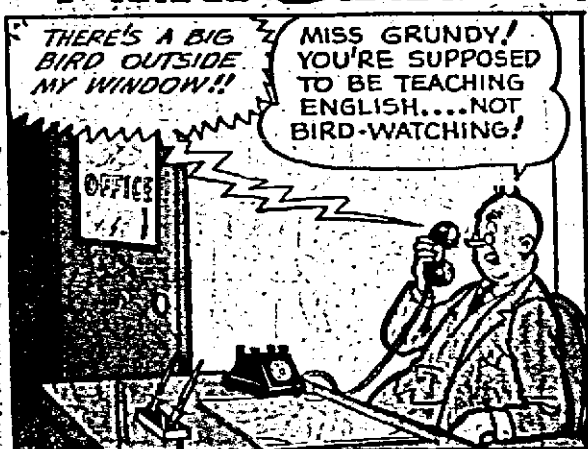
MORE CHRISTMAS CARDS, PAT!





ARCHIE

by BOB MONTANA



THE JACKSON TWINS

By Dick Brooks



CAPTAIN EASY

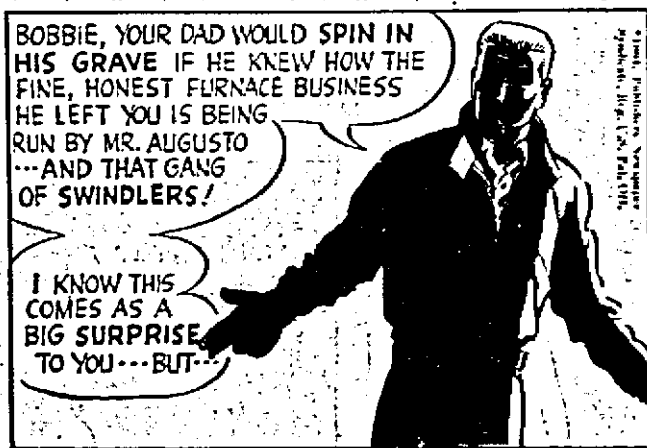
By Leslie Turner



ALLEY OOP

By V. T. Hamlin





BLACK ANGUS' END OF YEAR BEEF SALE

105 DAYS SAME AS CASH

SALE ENDS THIS SATURDAY, JAN. 2nd
Phone or Come in Now!

FREE

35 PORK CHOPS
OR
20 LBS. FRYING CHICKEN
...with purchase of 1/2 beef

GUARANTEE
Guaranteed to Satisfy
If not satisfied, return within 30 days and receive a full refund.

3 CONVENIENT LOCATIONS
PASADENA • SOUTH GATE • SANTA MONICA

1150

9821

1553

TO OPEN AN ACCOUNT IN ADVANCE, CALL
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OPEN 9 'TIL 9 DAILY & SUNDAY
(Closed New Year's Day, Fri., Jan. 1st)

CHARGE IF
105 DAYS SAME AS CASH!!!
...or up to 12 months to pay!

BLACK ANGUS' TENDER DELICIOUS BEEF HALVES

\$28.00

per 100 lbs.

Average Weight 200 to 300 lbs.

EXAMPLES:
200 lbs. at 28c ... \$56.00
ONLY \$4.30 a lb. for 3 mos.

BLACK ANGUS' TENDER DELICIOUS BEEF HINDS

\$35.00

PER 100 LBS.

Mostly Steaks!
Average Weight 120 to 160 lbs.

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1st Payment - Feb. 1, 1965

ATTENTION! APARTMENT HOUSE RESIDENTS

Now Black Angus makes it possible to purchase your beef in large quantities at a great saving to you... by providing instant, safe locker storage for your beef.

CALL LO 4-2618 NOW
Call Collect (if Toll Call)

or Come In — to make an appointment in advance to select your meat and watch it processed in 30 minutes.

NO FREEZER? LOCKERS \$1.50 PER MO.

SUPREME BEEF ORDER 69c lb.

SUPREME STEAK ORDER 79c lb.